

MAGSASA-CARD ERP System

Philippine Farm Management & Precision Agriculture

MVP Presentation for Board Approval

November 2025

Executive Overview

Value Propositions	Target Users
<ul style="list-style-type: none">• Precision Farm Mapping with GIS tools
• Multi-parcel support & the farm analysis
	<ul style="list-style-type: none">• Manage boundaries, track yields, etc.
• Field Officers:
<ul style="list-style-type: none">• Data-Driven Decision Making
• Track yields, costs, profitability, etc.
	<ul style="list-style-type: none">• Key Capabilities Automated ROI & parcel GIS mapping
• Distance & are

Feature Inventory

[illegible]

Technical Highlights

GIS Capabilities		Analytics & Insights	
• Multi-parcel polygon drawing with color coding • Satellite/Hybrid/Terrain map layers • Interactive crosshair • Distance & area measurements • Click to filter data by attribute • Search by address • Scale bar • Print map • Share map link		• Interactive crosshair • Distance & area measurements • Click to filter data by attribute • Search by address • Scale bar • Print map • Share map link	
User Experience		Real-World Impact	
• Undo/Redo for drawing operations • Confirmation dialogs prevent data loss • Map loading spinner • Responsive design • Mobile optimization		• Address lookup • Map tagging • Analytics dashboard • Responsive design • Mobile optimization	

Production Timeline & Next Steps

✓ MVP READY FOR BOARD PRESENTATION
70% Feature Complete • All core features operational • Professional UI/UX • Real-world applicability demonstrated



Immediate Next Steps (Post-Approval):

- Connect frontend to database API (2-4 hours)
- Implement Add/Edit Farm forms
- Optimize UI for mobile field officers
- Production security audit & deployment

■ **CRITICAL BLOCKER:** Database persistence required before production deployment (estimated 2-4 hours)