

# Gerson R. Guevara

Department of Political Science • Michigan State University  
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gersonrguevara.github.io

## Education

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Ph.D. Political Science. Michigan State University. *Expected Spring 2024.*

*Subfields:* American Politics, Research Methodology

*Committee:* Eric Juenke (Chair), Nazita Lajevardi, Andrew Halterman, and Jennifer Wolak

M.A. Political Science. Michigan State University. 2021.

B.A. Political Science, Urban Studies. Jackson State University 2015.

## Research Interests

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American Politics: Minority Politics, Latino Politics, Intersectionality, Public Opinion and Mass Behavior

Research Methodology: Machine Learning, Natural Language Processing, Survey Research

## Working Papers

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Guevara, Gerson R., “Out of One, Many: Examining Latino and Asian National Identity in Public Opinion”

Guevara, Gerson R., “Near and Far: Identifying Subpopulations in Twitter Discourses”

Guevara, Gerson R., “Latino Identity: A Computational Approach”

Guevara, Gerson R., “Terms of Misdearment: Examining attitudes towards ‘Latinx’ Candidates”

## Awards

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### *Fellowships*

Michigan State University Distinguished Fellow, 2019-2024

### *Internal Research Support*

Michigan State University Creating Inclusive Excellence Grant, 2022, \$600.

Michigan State University Minority Politics Lab, 2021, \$1,115.

Michigan State University Minority Politics Lab, 2020, \$500.

## Conference and Workshop Presentations

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“Out of One, Many: Examining Latino and Asian National Identity in Public Opinion.” Presented at the 79th Annual Midwest Political Science Association Conference. April 7-10, 2022. Chicago, IL.

“Latino Identity: A Computational Approach” Presented at Joint University of Michigan, Michigan State University Workshop. November 3, 2022. Ann Arbor, MI

“Latino Identity: A Computational Approach” Presented at American Politics Workshop. October 31 2023. Lansing, MI

## Teaching

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*Lab Section Instructor, Michigan State University*

PLS 201: Introduction to Political Analysis.

Spring 2022, Spring 2023, Summer 2023

*Teaching Assistant, Michigan State University*

PLS 325 The American Presidency.

Fall 2022

PLS 304 Minority Politics.

Fall 2020

PLS 202 Introduction to Data Analytics.

Summer 2022

PLS 100 Introduction to American Politics.

Spring 2021, Fall 2021

## **Skills and Certifications**

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**Certification** Graduate Certificate in Computational Modeling, Michigan State University, Coursework Completed Fall 2022

**Statistical/Computer** *Python, R, LATEX*

**Language** *Spanish Fluency*

*Updated November 30, 2023*