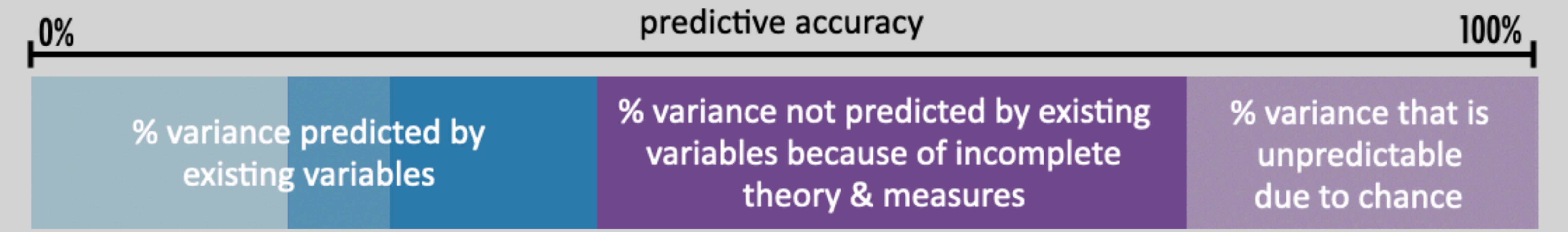


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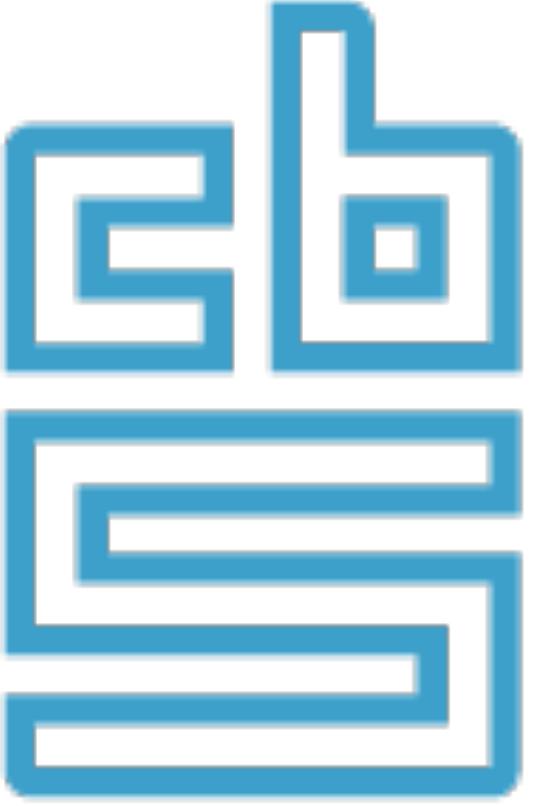
Or how simulation and prediction
will advance (demographic) research



How Well Are We Doing?

variables
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**Fewer
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education
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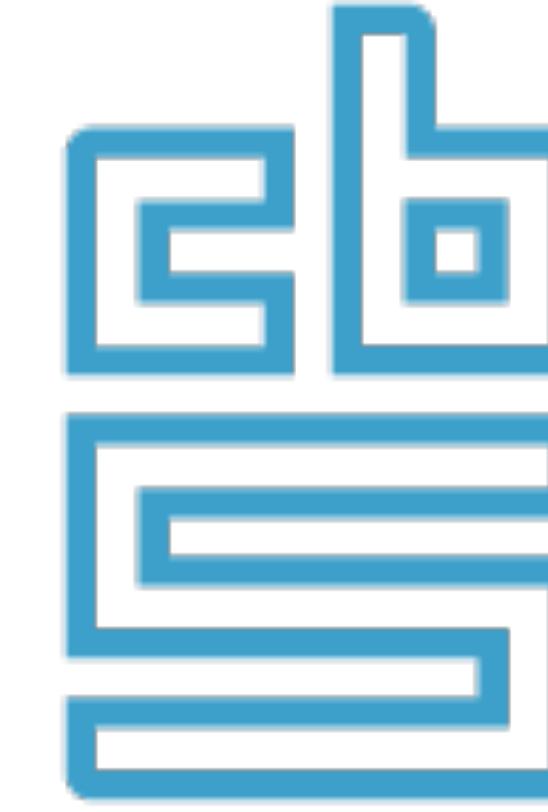


“total effect on fertility ...
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Fewer births through education and flexwork?

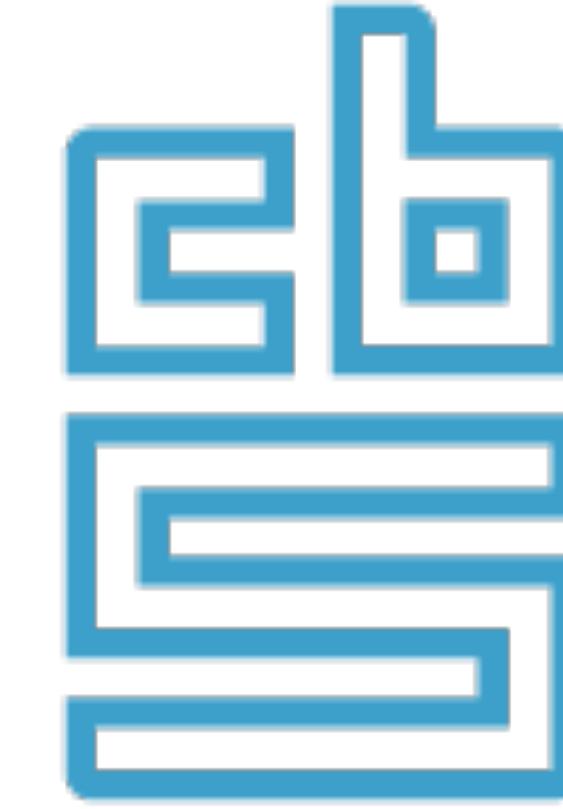
“total effect on fertility ...
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surprising
patterns

variables
explain
little

Fewer births through education and flexwork?



“total effect on fertility ...
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PHILOSOPHICAL TRANSACTIONS B
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Review
Gert Stulp¹ and Louise Barrett²

¹Department of Population Health, London School of Hygiene and Tropical Medicine, Keppel Street, London WC1E 7HT, UK
²Department of Psychology, University of Lethbridge, Lethbridge, Alberta, Canada T1K 3M4

Cite this article: Stulp G, Barrett L. 2016 Wealth, fertility and adaptive behaviour in industrial populations. *J. R. Soc. Interface* 13: 20150353. <https://doi.org/10.1098/rsif.2015.0353>

Accepted: 29 December 2015

The correlation of \$1 to a person's net worth is often used to question the value of an evolutionary perspective on human behaviour. Here, we first present the lack of association between wealth and human fertility in modern industrial settings. We suggest that the number of children is decoupled from modern industrial wealth and family size is not a proxy for wealth. We then discuss the relationship between wealth and human fertility in the context of the evolution of human behaviour. We conclude by discussing whether the wealth–fertility relationship informs us about the adaptiveness of modern fertility behaviour, and argue against simplistic claims regarding maladaptive behaviour in humans.

Keywords: human fitness, human behavioural ecology, industrial society, wealth

Subject Areas: behaviour, evolution, ecology

Keywords: human fitness, human behavioural ecology, industrial society, wealth

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bioRxiv preprint doi: <https://doi.org/10.1101/021275>; available at biomedsearch.com

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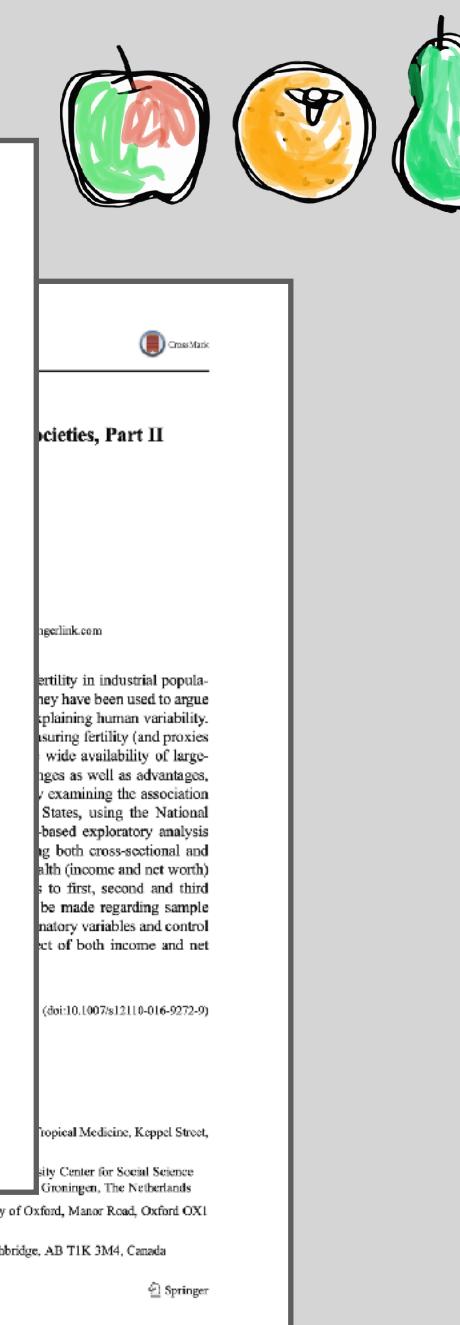
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The pandemic delivered a surprise to Nordic countries: a baby boom

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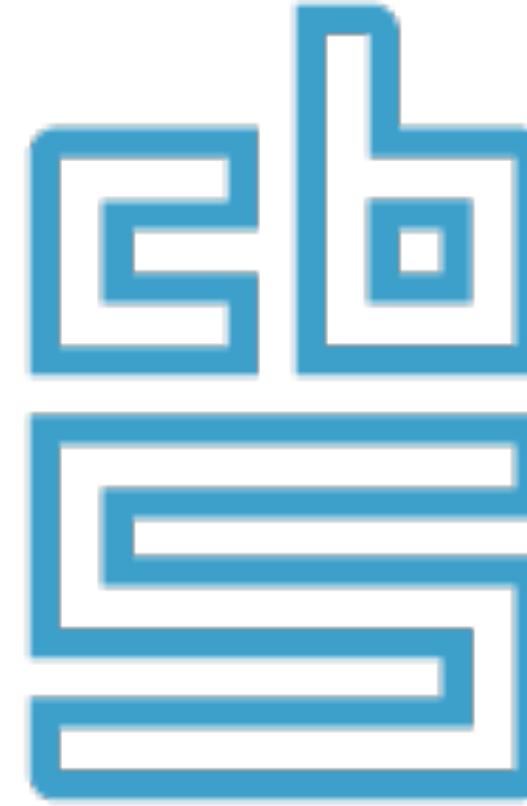


surprising
patterns

variables
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Fewer births through education and flexwork?

“total effect on fertility ...
rather small



incomparable results

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Review

Cite this article: Stulp G, Barrett L. 2016 Wealth, fertility and adaptive behaviour in industrial populations. *Phil. Trans. R. Soc. B* 371: 20150153. <http://dx.doi.org/10.1098/rstb.2015.0153>

Accepted: 29 December 2015

One contribution of 14 to a theme issue 'Understanding variation in human fertility: what can we learn from evolutionary demography?'

Subject Areas:
behaviour, evolution, ecology

Keywords:
income, fitness, human behavioural ecology, industrial society, mismatch

Author for correspondence:
Gert Stulp
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Electronic supplementary material is available at <http://dx.doi.org/10.1098/rstb.2015.0153> or via <http://rstb.royalsocietypublishing.org>.

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Wealth, fertility and adaptive behaviour in industrial populations

Gert Stulp¹ and Louise Barrett²

¹Department of Population Health, London School of Hygiene and Tropical Medicine, Keppel Street, London WC1E 7HT, UK

²Department of Psychology, University of Lethbridge, Lethbridge, Alberta, Canada T1K 3M4

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The lack of association between wealth and fertility in contemporary industrialized populations has often been used to question the value of an evolutionary perspective on human behaviour. Here, we first present the history of this debate, and the evolutionary explanations for why wealth and fertility (the number of children) are decoupled in modern industrial settings. We suggest that the nature of the relationship between wealth and fertility remains an open question because of the multi-faceted nature of wealth, and because existing cross-sectional studies are ambiguous with respect to how material wealth and fertility are linked. A literature review of longitudinal studies on wealth and fertility shows that the majority of these report positive effects of wealth, although levels of fertility seem to fall below those that would maximize fitness. We emphasize that reproductive decision-making reflect a complex interplay between individual and societal factors that resists simple evolutionary interpretation, and highlight the role of economic insecurity in fertility decisions. We conclude by discussing whether the wealth–fertility relationship can inform us about the adaptiveness of modern fertility behaviour, and argue against simplistic claims regarding maladaptive behaviour in humans.

1. Introduction

In an update to Jane Austen's famous pronouncement of 'a truth universally acknowledged', that a single man in possession of a good fortune must be in want of a wife' [1, p. 1], Vining suggested that, in contemporary society, it was a negative relationship between wealth and fertility (the number of children) that was close to 'a universal negation' [2, p. 168]. Pérusse [3] argued similarly that wealth and fertility were decoupled in industrial societies, given that wealthier men did not father more offspring despite higher mating success. These papers have been said to characterize the 'central theoretical problem of sociobiology': if, as evolutionary theory assumes, individuals are attempting to maximize their fitness, then more resources should translate into a larger number of offspring, as seen in a range of pre-industrial populations [3–9]. The lack of a positive relationship between resources and reproductive success also fits with the large-scale pattern of fertility decline in recent history, whereby fewer children are born in more prosperous economies [10]; whatever people are doing with the resources they acquire so assistively, they are not, apparently, investing them in having more children.

Here, we revisit briefly Vining [2] and Pérusse [3], using them as a spring-board for a survey of the literature on wealth and fertility among industrial populations (see also [11]). We then present a new review focused exclusively on longitudinal studies that enables stronger inferences to be made about the links between wealth and reproduction. Finally, we discuss the extent to which the association between wealth and fertility speaks to the issue of maladaptive behaviour, and argue for a more biosocial approach to human fertility.

sities, Part I

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ected in modern industrial entious debate, beginning with evolutionary and social traits (e.g., fertility) offers that modern industrial environments that our behavior can no longer be explained by traditional fertility measurements in analysis; in particular, such a mismatch between ancestral and modern environments provides insight into the evolution of human behaviors. Having made this argument, we turn to fertility-related analyses using large-scale databases. The choices made about which variables to include in these analyses represent an excellent opportunity to enrich the evolutionary

sities, Part II

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erility in industrial populations have been used to argue that wealthier people are more fertile. This is because wealthier people are more likely to have access to better healthcare, which increases the chances of survival and reproduction. Additionally, wealthier people are more likely to have access to education, which can lead to better job opportunities and higher income, both of which are important for reproductive success. Finally, wealthier people are more likely to live in urban areas, where there are more opportunities for social interaction and mate selection.

(doi:10.1098/rstb.2011.016-9272-9)

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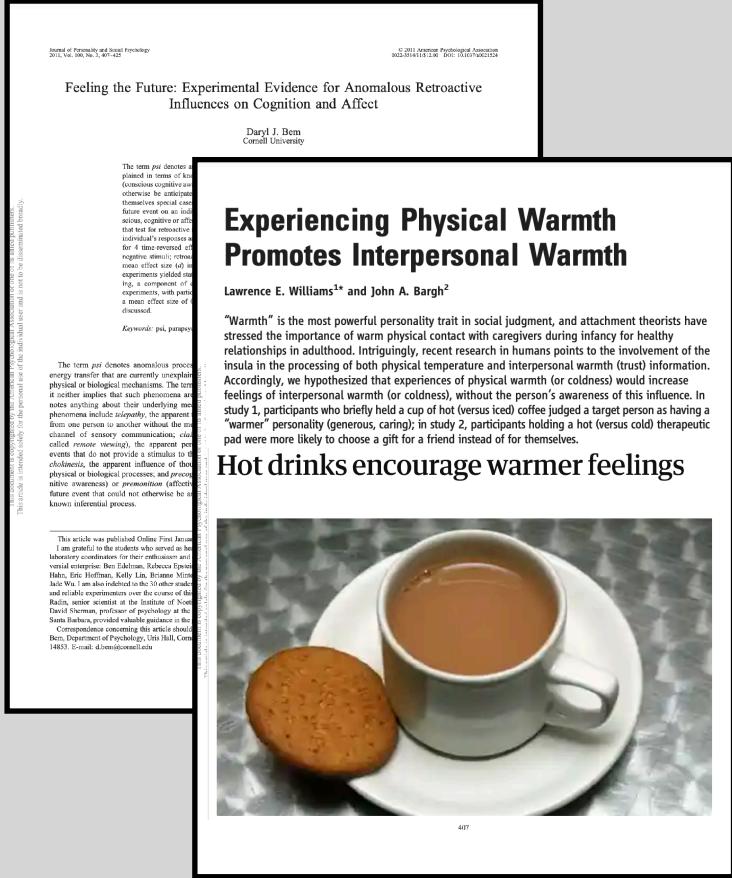
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surprising patterns

non-repllicable results

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Estimating the reproducibility of psychological science

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Hot drinks encourage warmer feelings

2008



General Article

False-Positive Psychology: Undisclosed Flexibility in Data Collection and Analysis Allows Presenting Anything as Significant

Joseph P. Simmons¹, Leif D. Nelson², Uri Simonsohn³

Journal of Experimental Psychology: General
2014, Vol. 143, No. 2, 534–547
DOI: 10.1037/xge0000242

P-Curve: A Key to the File-Drawer

Leif D. Nelson
University of California, Berkeley

Joseph P. Simmons
University of Pennsylvania

Science

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About 40% of studies in psychology are “replicable.” Compared to what we consider “good,” research in psychology is failing to meet that standard.

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Is there a strategy to find evidence of studies that have been replicated?

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James H. Staggs^{1,2}, David E. Rosenberg¹, Adel M. Abdallah^{1,3}, Hadia Akbar¹, Nour A. Attallah¹, Ryan James¹

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ISSN: 2054-1299
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The natural selection of bad science

Douglas F. Fairbanks¹ and Richard M. Flieischman²

Canadian Psychology / Psychologie canadienne

2020, Vol. 61, No. 4, 281–288
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Psychological Measurement and the Replication Crisis: Four Sacred Cows

Scott O. Lilienfeld¹

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The Theory Crisis in Psychology: How to Move Forward

Markus I. Eronen¹ and Laura F. Bringmann²

¹Department of Theoretical Philosophy, and ²Department of Psychometrics and Statistics, University of Groningen

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2008

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Feeling the Future: Experimental Evidence for Anomalous Retroactive Influences on Cognition and Affect

Daryl J. Bem
Cornell University

The term *psi* denotes anomalous processes of information or energy transfer that are currently unexplained in terms of known physical or biological mechanisms. Two variants of *psi* are *precognition* (conscious cognitive awareness) and *premonition* (affective apprehension) of a future event that could not otherwise be anticipated through any known inferential process. Precognition and premonition are themselves special cases of a more general phenomenon: the anomalous retroactive influence of some future event on an individual's current responses, whether those responses are conscious or nonconscious, cognitive or affective. This article reports 9 experiments, involving more than 1,000 participants, that test for retroactive influence by "time-reversing" well-established psychological effects so that the individual's responses are obtained before the putatively causal stimulus events occur. Data are presented for 4 time-reversed effects: precognitive approach to erotic stimuli and precognitive avoidance of negative stimuli; retroactive priming; retroactive habituation; and retroactive facilitation of recall. The mean effect size (d) in *psi* performance across all 9 experiments was 0.22, and all but one of the experiments yielded statistically significant results. The individual-difference variable of stimulus seeking, a component of extraversion, was significantly correlated with *psi* performance in 5 of the experiments, with participants who scored above the midpoint on a scale of stimulus seeking achieving a mean effect size of 0.43. Skepticism about *psi*, issues of replication, and theories of *psi* are also discussed.

Keywords: *psi*, parapsychology, ESP, precognition, retrocausation

This article was published Online First January 31, 2011.
I am grateful to the students who served as head research assistants and laboratory coordinators for their enthusiasm and dedication to this controversial enterprise: Ben Edelman, Rebecca Epstein, Dan Fishman, Jamison Hahn, Eric Hoffman, Kelly Lin, Brianne Mintern, Brittany Turner, and Jade Wu. I am also indebted to the 30 other students who served as friendly and reliable experimenters over the course of this research program. Dean Radin, senior scientist at the Institute of Noetic Sciences (IONS), and David Sherman, professor of psychology at the University of California, Santa Barbara, provided valuable guidance in the preparation of this article.
Correspondence concerning this article should be addressed to Daryl J. Bem, Department of Psychology, Uris Hall, Cornell University, Ithaca, NY 14853. E-mail: d.bem@cornell.edu

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The natural selection of bad science
DAVID F. CARLSON¹ and RICHARD M. FLAXER²

Canadian Psychology / Psychologie canadienne

Experiencing Physical Warmth Promotes Interpersonal Warmth

Lawrence E. Williams^{1*} and John A. Bargh²

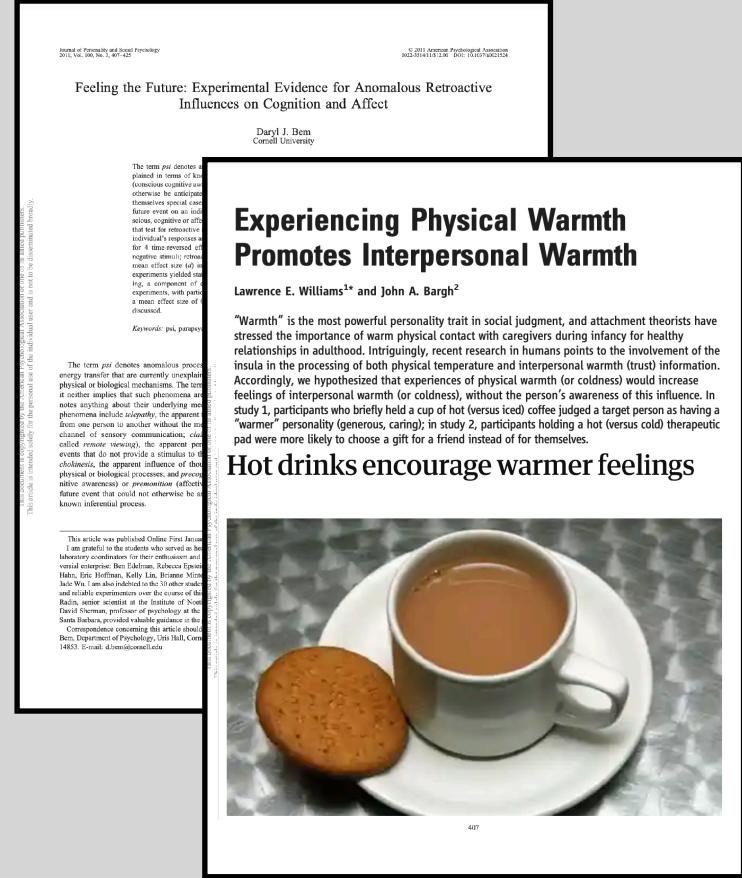
"Warmth" is the most powerful personality trait in social judgment, and attachment theorists have stressed the importance of warm physical contact with caregivers during infancy for healthy relationships in adulthood. Intriguingly, recent research in humans points to the involvement of the insula in the processing of both physical temperature and interpersonal warmth (trust) information. Accordingly, we hypothesized that experiences of physical warmth (or coldness) would increase feelings of interpersonal warmth (or coldness), without the person's awareness of this influence. In study 1, participants who briefly held a cup of hot (versus iced) coffee judged a target person as having a "warmer" personality (generous, caring); in study 2, participants holding a hot (versus cold) therapeutic pad were more likely to choose a gift for a friend instead of for themselves.

Hot drinks encourage warmer feelings



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Stage^{1,2}, David E. Rosenberg¹, Adel M. Abdallah^{1,3}, Hadia Akbar,
Abdallah¹ & Ryan James²

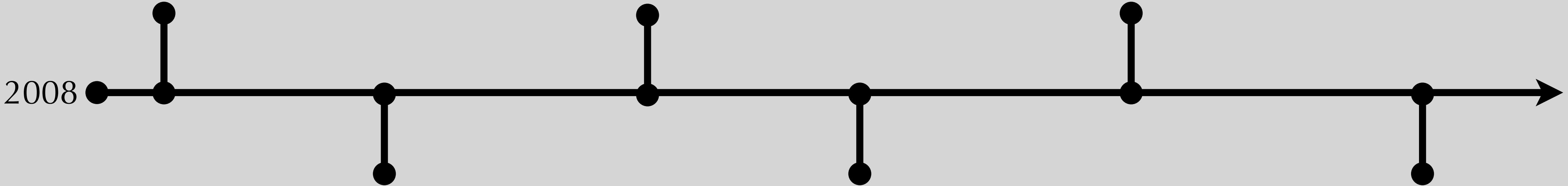
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False-Positive Psychology: Undisclosed Flexibility in Data Collection and Analysis Allows Presenting Anything as Significant

Joseph P. Simmons¹, Leif D. Nelson², Uri Simonsohn³

¹The Wharton School, University of Pennsylvania, Philadelphia, PA, USA; ²University of California, Berkeley, Berkeley, CA, USA; ³University of Pennsylvania, Philadelphia, PA, USA

Psychological Science
2011; 22(1):139–136.
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P-Curve: A Key to the File-Drawer

Uri Simonsohn¹, Leif D. Nelson², Joseph P. Simmons³

¹University of Pennsylvania, Philadelphia, PA, USA; ²University of California, Berkeley, Berkeley, CA, USA; ³University of Pennsylvania, Philadelphia, PA, USA

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About 40% of studies in psychology are “replicable.” Compared to other fields, “good,” research is more likely to be replicable.

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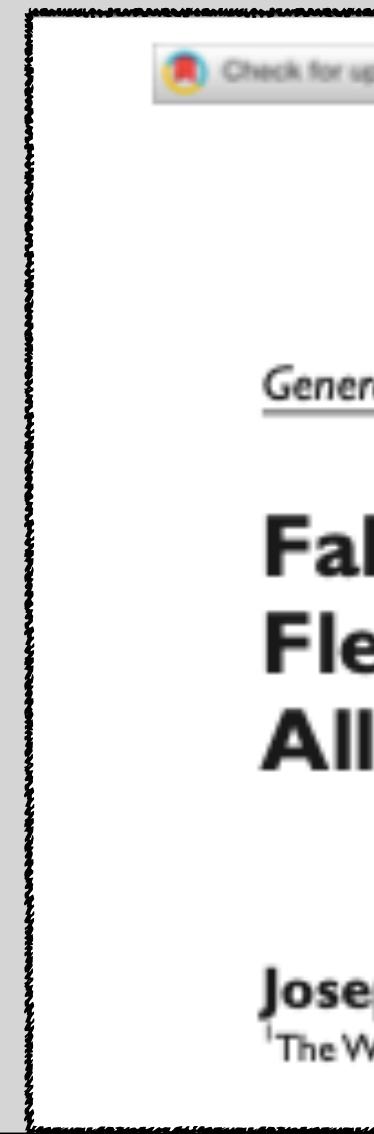
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The natural selection
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Paul F. Golinelli¹ and Richard M. Flantz²

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General Article

Hot drinks encourage warmer feelings

Lawrence E. Williams^{1*} and John A. Bargh²

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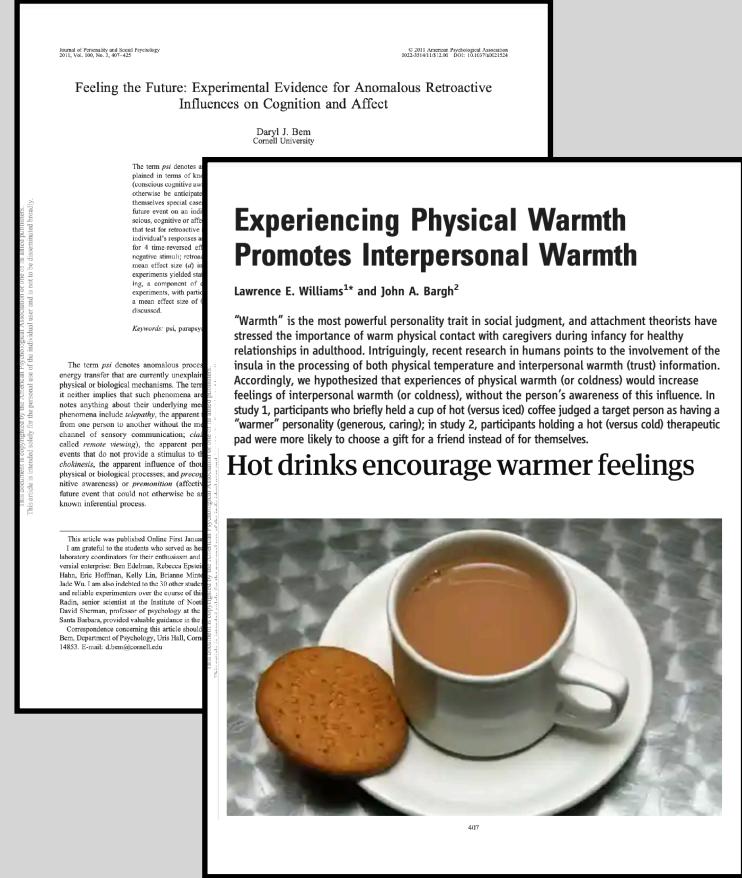
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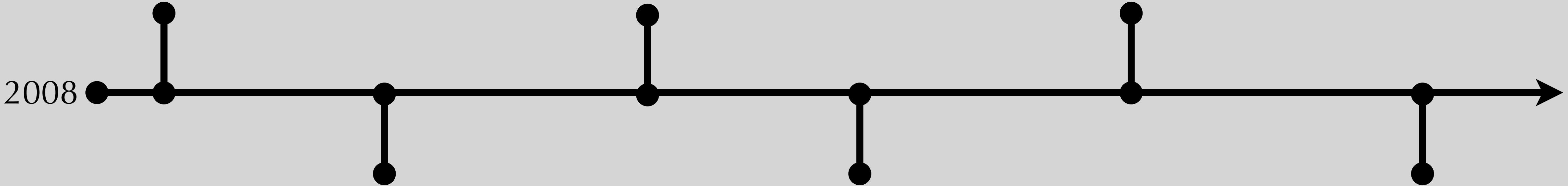
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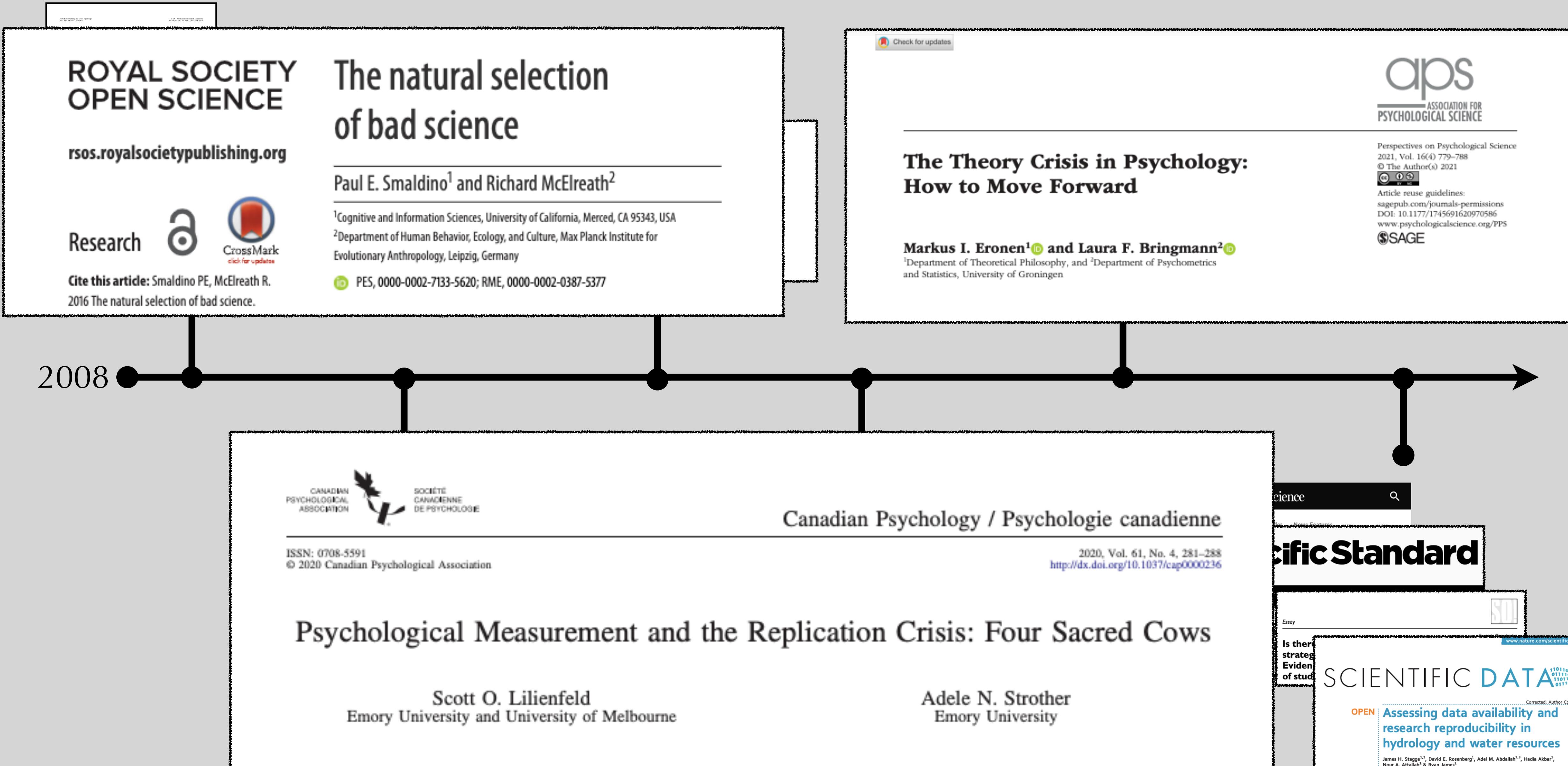
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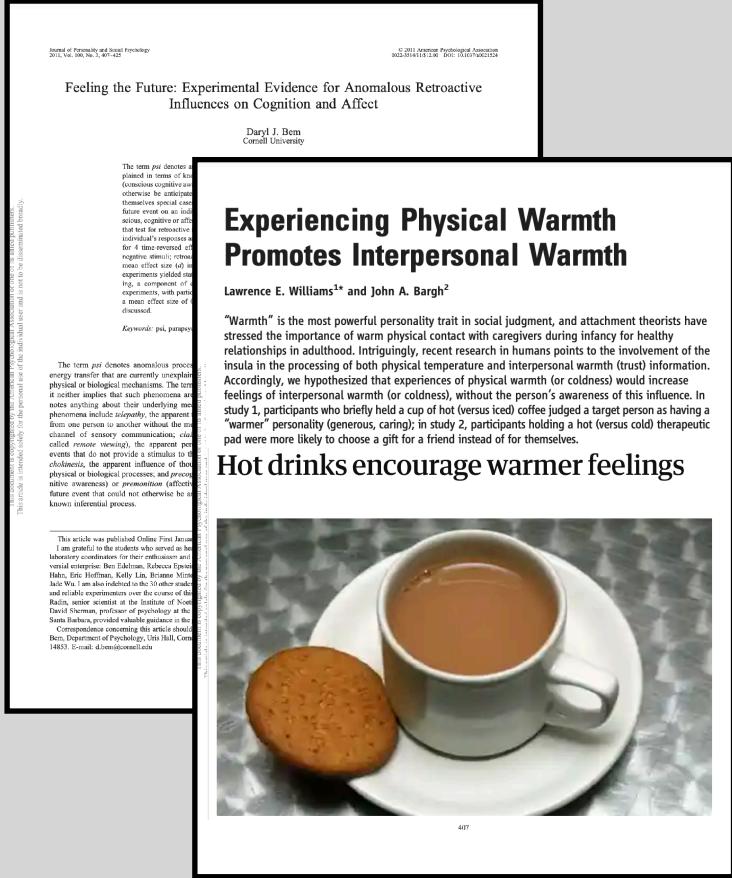
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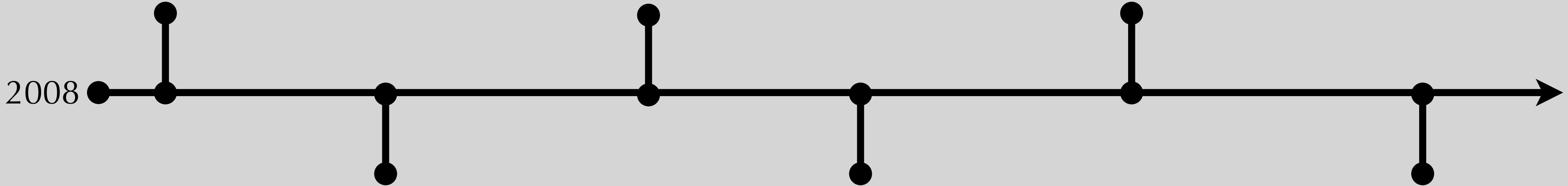


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False-Positive Psychology: Undisclosed Flexibility in Data Collection and Analysis Allows Presenting Anything as Significant

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ISSN: 0708-5591
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The natural selection of bad science

Douglas F. Fairchild¹ and Richard M. Fliehr²

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The Theory Crisis in Psychology: How to Move Forward

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Replication (crisis) in Ecology?



Reasons why not



Reasons why

Open science, reproducibility, and transparency in ecology

STEPHEN M. POWERS ¹ AND STEPHANIE E. HAMPTON 

School of the Environment, Washington State University, Pullman, Washington 99164 USA

Citation: S. M. Powers, a
parency in ecology. *Ecolog*



Rate and success of study replication in ecology and evolution

Clint D. Kelly

Département des Sciences biologiques, Universit

Statistical Reports

Ecology, 97(10), 2016, pp. 2554–2561
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Underappreciated problems of low replication in ecological field studies

NATHAN P. LEMOINE,¹ AVA HOFFMAN, ANDREW J. FELTON, LAUREN BAUR, FRANCIS CHAVES, JESSE GRAY,
QIANG YU,² AND MELINDA D. SMITH

Estimating the reproducibility
of social learning research
published between 1955
and 2018

Riana Minoccher, Silke Atmaca, Claudia Bavero,
Richard McElreath and Bret Beheim

“

We thus outline clear measures to improve the
reproducibility of research on the ecology and
evolution of social behaviour.

Replication (crisis) in Demography?



Reasons why not



Reasons why

Replication (crisis) in Demography?



Reasons why not

- *Strong methods*
- *Strong focus on representative data*
- *Less measurement error*
- *Open data*
- *Large N*
- *Often descriptive*



Reasons why

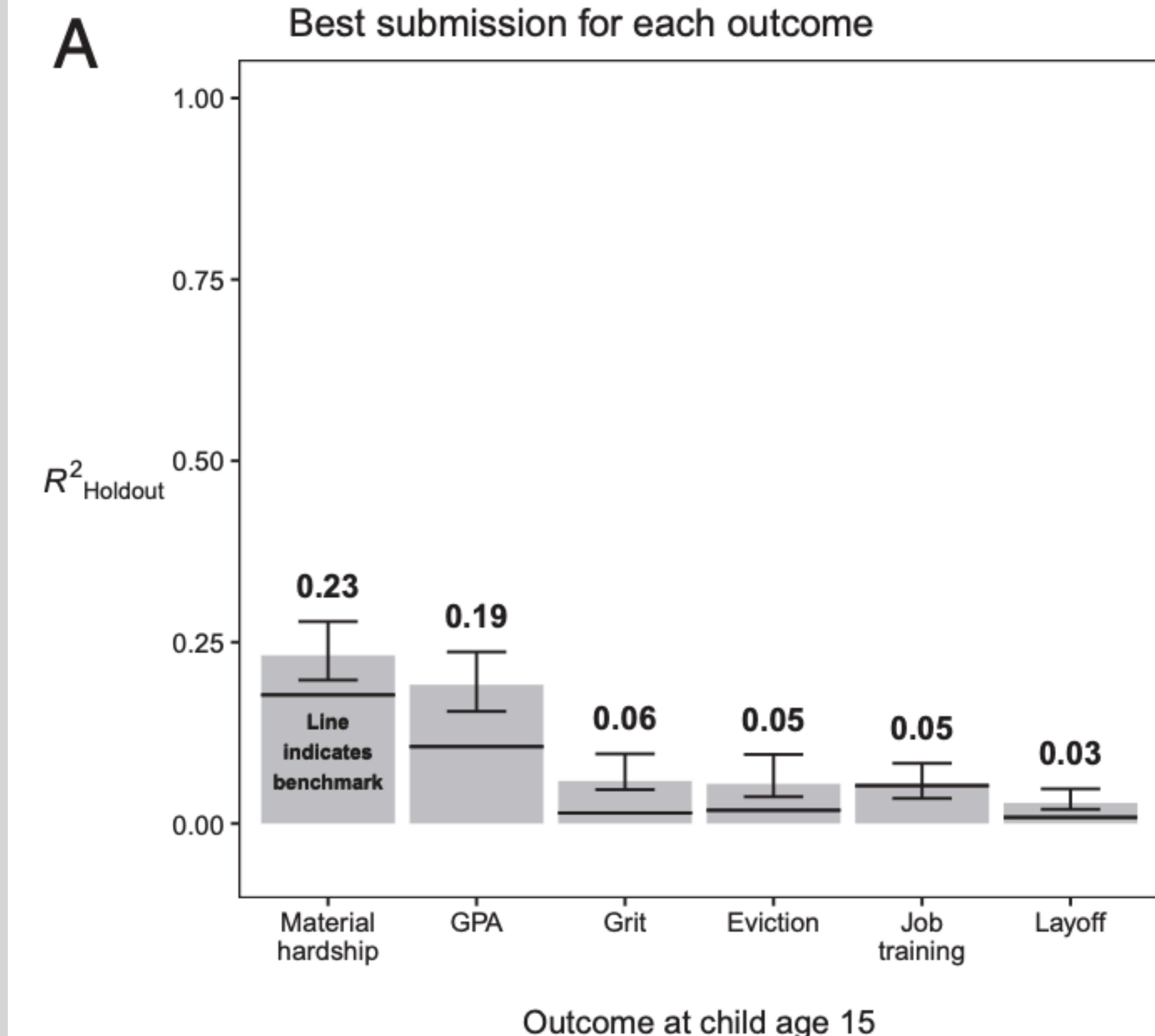
- *Non-experimental*
- *Correlational, but little causal inference*
- *Large N, yet star gazing*
- *Controlling at will*
- *“Culture” as a get-out-of-jail-for-free card*

Predictability Crisis?

Measuring the predictability of life outcomes with a scientific mass collaboration

Matthew J. Salganik^{a,1}, Ian Lundberg^a, Alexander T. Kindel^a, Caitlin E. Ahearn^b, Khaled Al-Ghoneim^c, Abdullah Almaatouq^{d,e}, Drew M. Altschul^f, Jennie E. Brand^{b,g}, Nicole Bohme Carnegie^h, Ryan James Comptonⁱ, Debanjan Datta^j, Thomas Davidson^k, Anna Filippova^l, Connor Gilroy^m, Brian J. Goodeⁿ, Eaman Jahani^o, Ridhi Kashyap^{p,q,r}, Antje Kirchner^s, Stephen McKay^t, Allison C. Morgan^u, Alex Pentland^e, Kivan Polimis^v, Louis Raes^w, Daniel E. Rigobon^x, Claudia V. Roberts^y, Diana M. Stanescu^z, Yoshihiko Suhara^t, Adaner Usmani^{aa}, Erik H. Wang^z, Muna Adem^{bb}, Abdulla Alhajri^{cc}, Bedoor AlShebli^{dd}, Redwane Amin^{ee}, Ryan B. Amos^y, Lisa P. Argyle^{ff}, Livia Baer-Bositis^{gg}, Moritz Büchi^{hh}, Bo-Ryehn Chungⁱⁱ, William Eggert^{jj}, Gregory Faletto^{kk}, Zhilin Fan^{ll}, Jeremy Freese^{gg}, Tejomay Gadgil^{mm}, Josh Gagné^{gg}, Yue Gaoⁿⁿ, Andrew Halpern-Manners^{bb}, Sonia P. Hashim^y, Sonia Hausen^{gg}, Guanhua He^{oo}, Kimberly Higuera^{gg}, Bernie Hogan^{pp}, Ilana M. Horwitz^{qq}, Lisa M. Hummel^{gg}, Naman Jain^x, Kun Jin^{rr}, David Jurgens^{ss}, Patrick Kaminski^{bb,tt}, Areg Karapetyan^{uu,ww}, E. H. Kim^{gg}, Ben Leizman^y, Naijia Liu^z, Malte Möser^y, Andrew E. Mack^z, Mayank Mahajan^y, Noah Mandell^{ww}, Helge Marahrens^{bb}, Diana Mercado-Garcia^{qq}, Viola Mocz^{xx}, Katariina Mueller-Gastell^{gg}, Ahmed Musse^{yy}, Qiankun Niu^{ee}, William Nowak^{zz}, Hamidreza Omidvar^{aaa}, Andrew Or^y, Karen Ouyang^y, Katy M. Pinto^{bbb}, Ethan Porter^{ccc}, Kristin E. Porter^{ddd}, Crystal Qian^y, Tamkinat Rauf^{gg}, Anahit Sargsyan^{ee}, Thomas Schaffner^y, Landon Schnabel^{gg}, Bryan Schomfeld^z, Ben Sender^{fff}, Jonathan D. Tang^y, Emma Tsurkov^{gg}, Austin van Loon^{gg}, Onur Varol^{ggg,hhh}, Xiafei Wangⁱⁱ, Zhi Wang^{hhh,jj}, Julia Wang^y, Flora Wang^{ff}, Samantha Weissman^y, Kirstie Whitaker^{kkk,lll}, Maria K. Wolters^{mmm}, Wei Lee Woonⁿⁿⁿ, James Wu^{ooo}, Catherine Wu^y, Kengran Yang^{aaa}, Jingwen Yin^{ll}, Bingyu Zhao^{ppp}, Chenyun Zhu^{ll}, Jeanne Brooks-Gunn^{qqq,rrr}, Barbara E. Engelhardt^{yy}, Moritz Hardt, Dean Knox^z, Karen Levy^{ttt}, Arvind Narayanan^y, Brandon M. Stewart^a, Duncan J. Watts^{uuu,vvv,www}, and Sara McLanahan^{a,1}

data challenge:
predicting life outcomes
based on ~6000 variables
by 160 teams
both theory- & data-driven



Predictability Crisis?

“

Social scientists studying the life course must find a way to reconcile a widespread belief that understanding has been generated by these data—as demonstrated by more than 750 published journal articles using the Fragile Families data with the fact that the very same data could not yield accurate predictions of these important outcomes.

How Well Are We Doing?

The Proposal

a shift towards **prediction**
leads to a more reliable
and useful social science

microsimulation can
advance traditional
statistical modelling

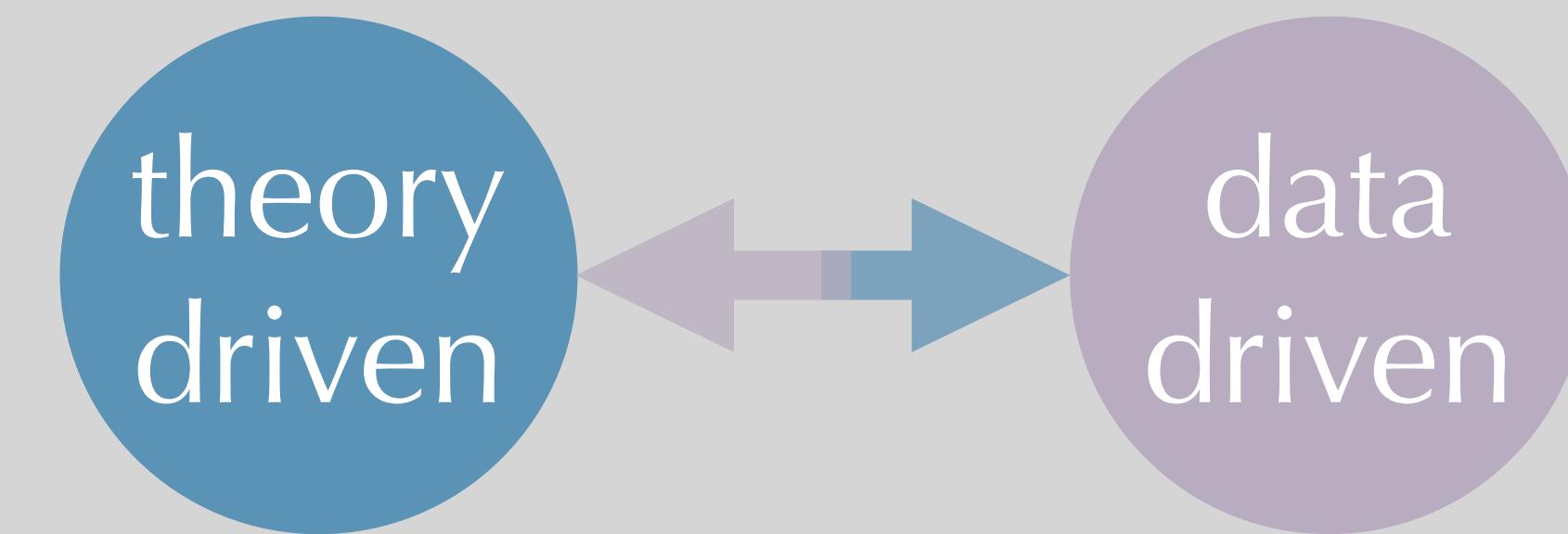
The Proposal

a shift towards **prediction**
leads to a more reliable
and useful social science

out-of-sample predictive ability:



clear measure of
effect size



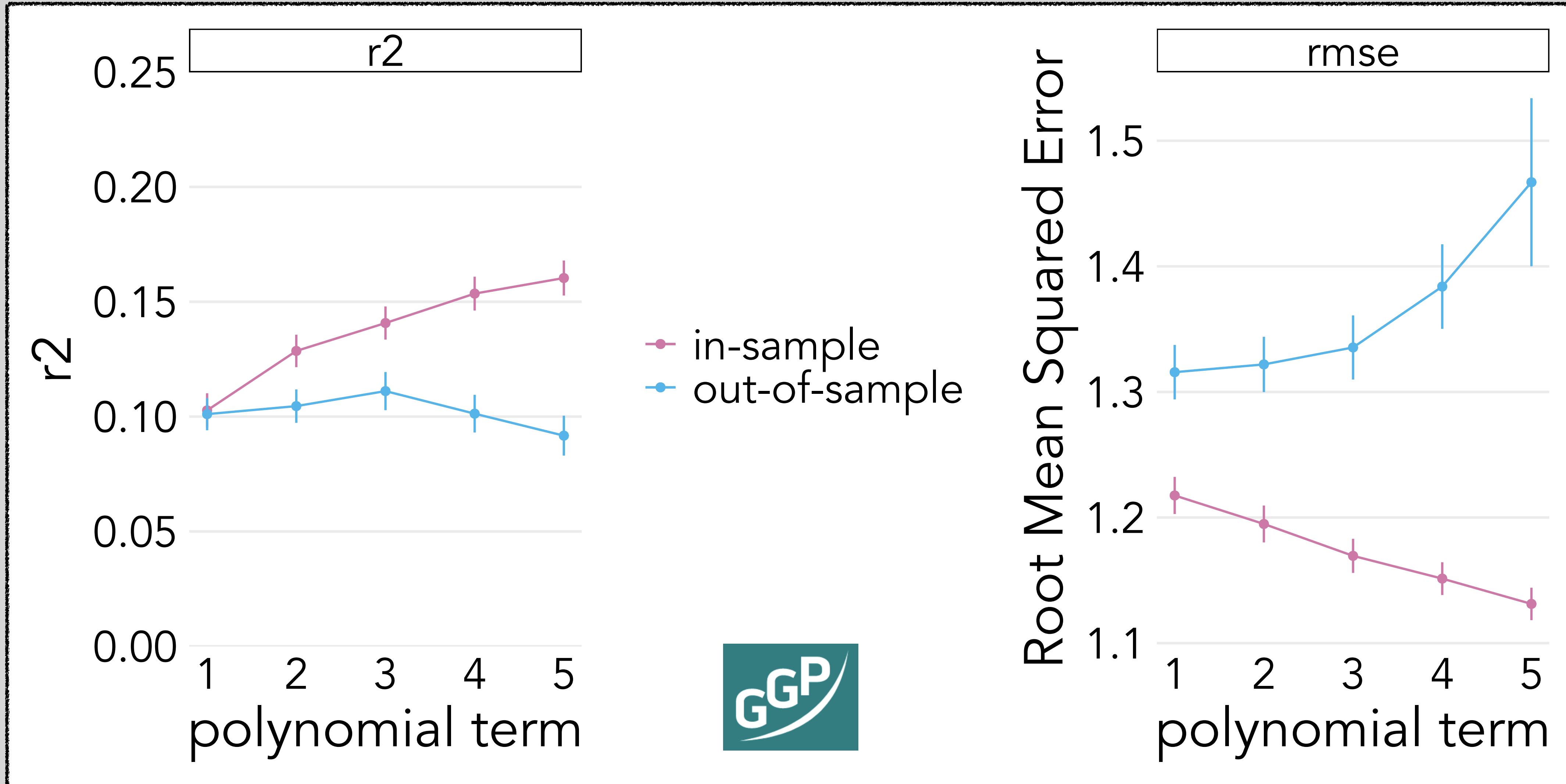
facilitates dialogue
theory- and data-
driven models



measure of distance
theory and practice

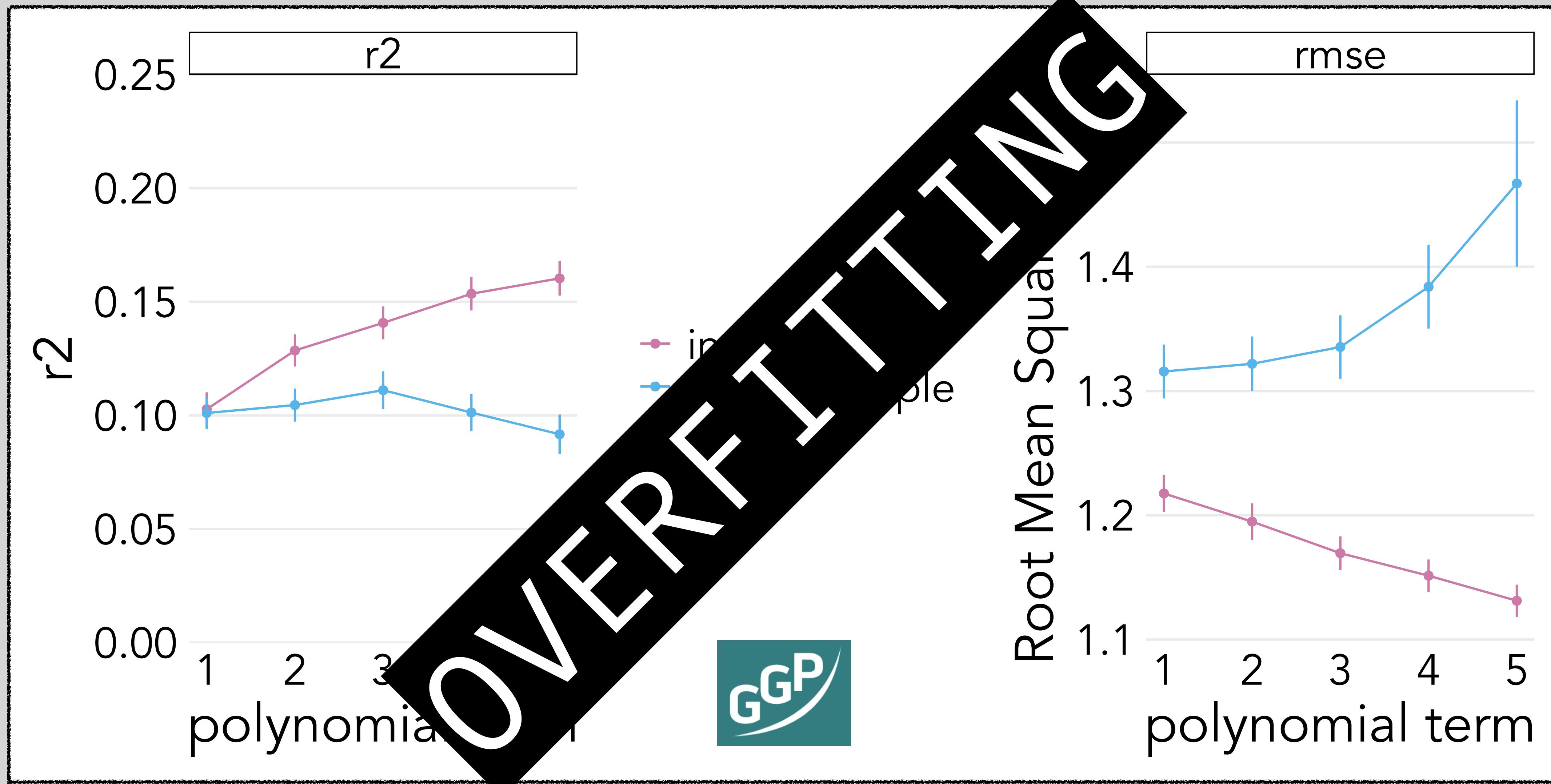
Out-of-Sample Prediction

$n = 50$ training data
 $n = 50$ test data
number of children \sim age



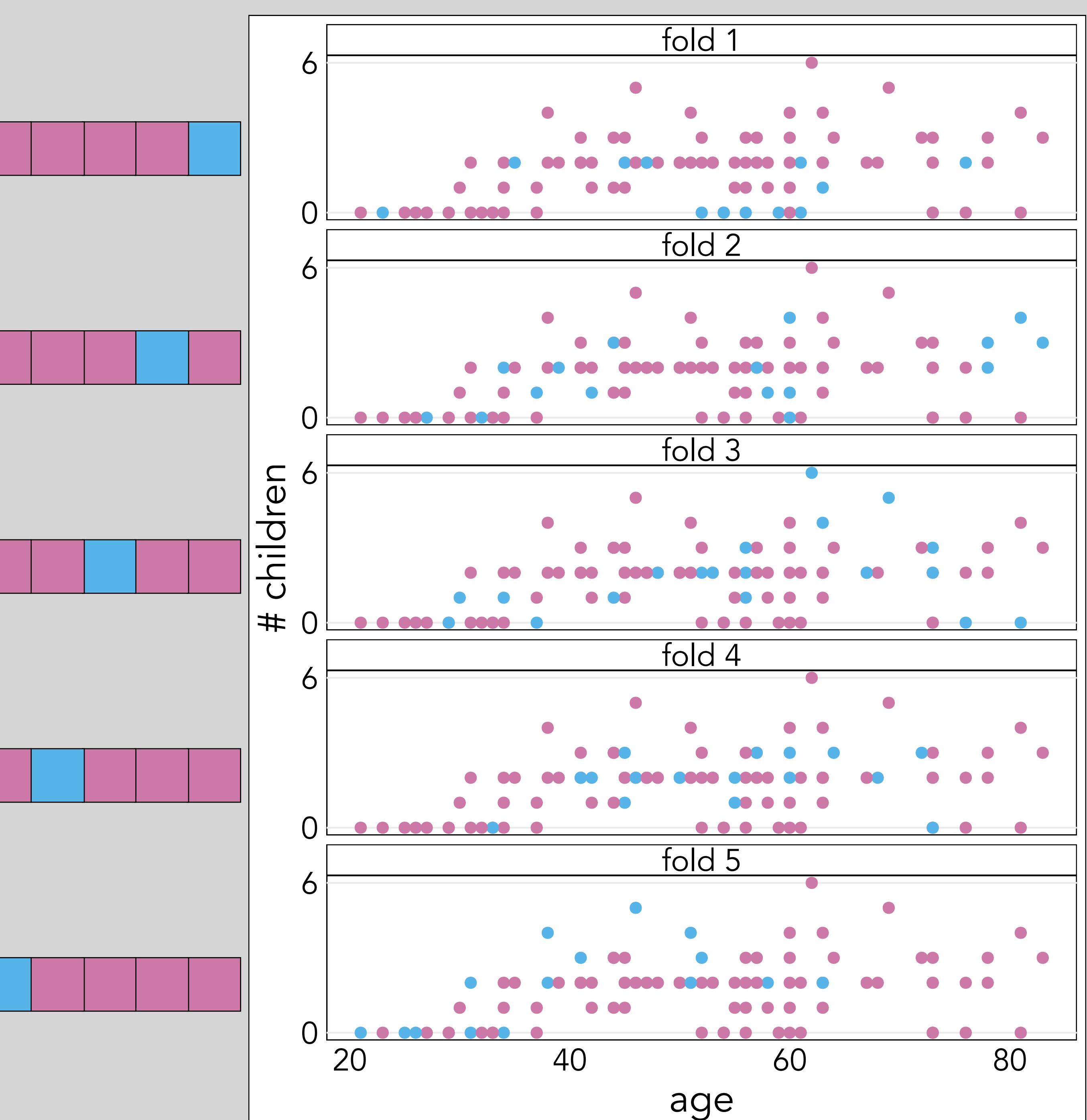
Out-of-Sample Prediction

$n = 50$ training data
 $n = 50$ test data
number of children \sim age



Cross Validation

fold	in-sample R^2	out-of-sample R^2
1	0.15	0.12
2	0.17	0.17
3	0.14	0.20
4	0.20	-0.18
5	0.27	-1.38
Average out-of-sample R^2		-0.07



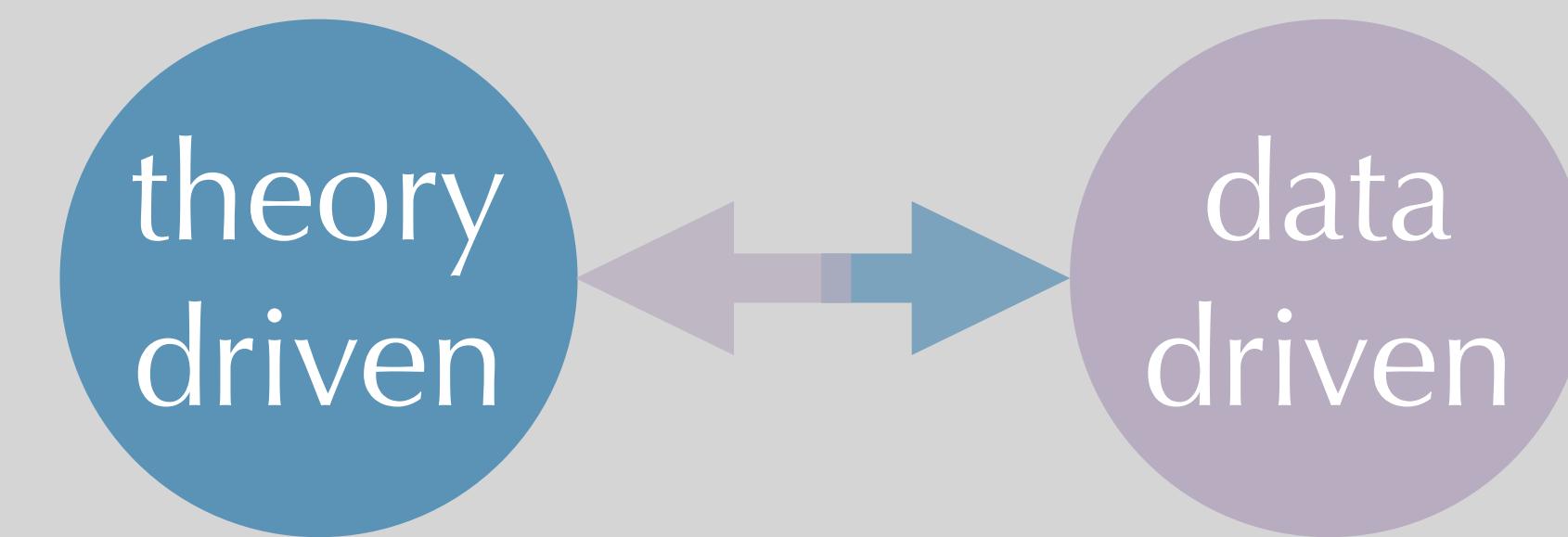
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out-of-sample predictive ability:



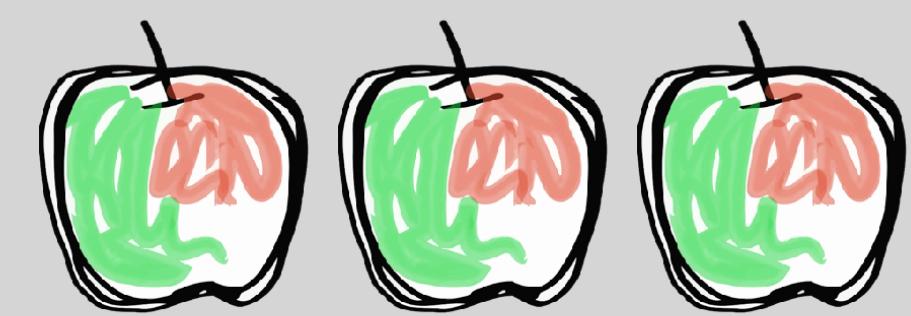
clear measure of
effect size



facilitates dialogue
theory- and data-
driven models



measure of distance
theory and practice



out-of-sample predictive ability

- *is easy(ier) to understand*
- *can be compared across analytical techniques*
- *can be compared across models*
- *is less gameable*

European Sociological Review VOLUME 26 | NUMBER 1 | 2010 67-82
DOI:10.1093/esr/jcp006, available online at www.esr.oxfordjournals.org
Online publication 9 March 2009

Logistic Regression: Why We Cannot Do What We Think We Can Do, and What We Can Do About It

Carina Mood

Logistic regression estimates do not behave like linear regression estimates in an important respect: They are affected by omitted variables that are unimportant relative to the independent variables in the model. This is a problem that has gone largely unnoticed by sociologists. Importantly, it is not possible to interpret log-odds ratios or odds ratios as effect measures, because they do not measure the degree of unobserved heterogeneity in the model. In this article, we show how to interpret log-odds ratios or odds ratios for similar models across groups of observations, and for similar models with different independent variables in the same group. We also discuss some problems and possible ways of overcoming them.

Introduction

The use of logistic regression is routine in the social sciences when studying outcomes that are naturally or necessarily represented by binary variables. Examples are many in stratification research (educational transitions, promotion), demographic research (divorce, childbirth, nest-leaving), social medicine (diagnosis, mortality), research into social exclusion (unemployment, benefit take-up), and research about political behaviour (voting, participation in collective action). When facing a dichotomous dependent variable, sociologists almost automatically turn to logistic regression, and this practice is generally recommended in textbooks in quantitative methodology. However, our common ways of interpreting results from logistic regression have some important problems.¹

The problems stem from *unobservables*, or the fact that we can seldom include in a model all variables that affect an outcome. Unobserved heterogeneity is

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Annual Review of Sociology

Interpreting and Understanding Logits, Probits, and Other Nonlinear Probability Models

Richard Breen,¹ Kristian Bernt Karlson,² and Anders Holm³

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³Department of Sociology, University of Western Ontario, London, Ontario N6A 5C2, Canada



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Annu. Rev. Social. 2018. 44:39–54

First published as a Review in Advance on May 11, 2018

The Annual Review of Sociology is online at soc.annualreviews.org

https://doi.org/10.1146/annurev-soc-073117-041429

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Keywords

logit, probit, KHB method, γ -standardization, marginal effects, linear probability model, mediation

Abstract

Methods textbooks in sociology and other social sciences routinely recommend the use of the logit or probit model when an outcome variable is binary, an ordered logit or ordered probit when it is ordinal, and a multinomial logit when it has more than two categories. But these methodological guidelines take little or no account of a body of work that, over the past 30 years, has pointed to problematic aspects of these nonlinear probability models and, particularly, to difficulties in interpreting their parameters. In this review, we draw on that literature to explain the problems, show how they manifest themselves in research, discuss the strengths and weaknesses of alternatives that have been suggested, and point to lines of further analysis.

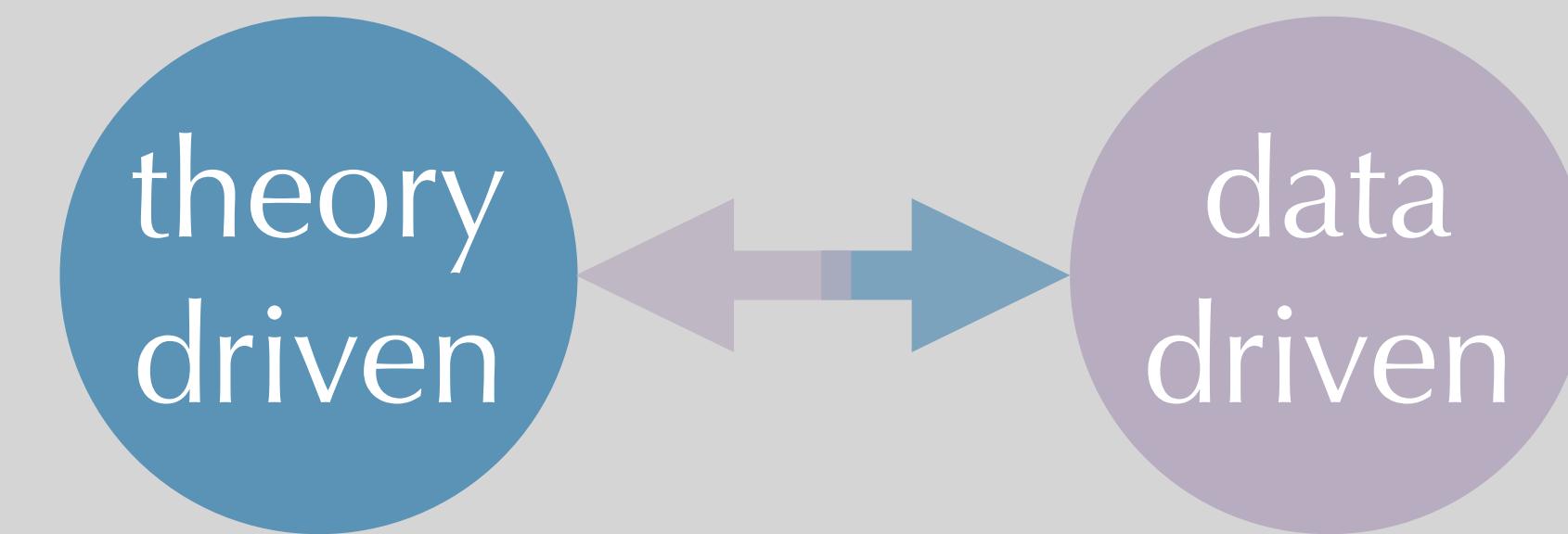
The Proposal

a shift towards **prediction**
leads to a more reliable
and useful social science

out-of-sample predictive ability:



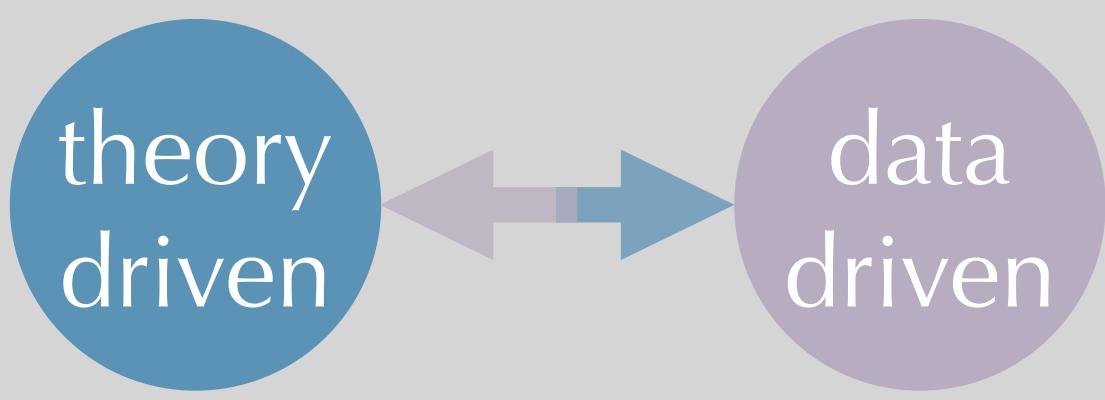
clear measure of
effect size



facilitates dialogue
theory- and data-
driven models



measure of distance
theory and practice



theory-driven vs data-driven

focus on (causal) estimates

support based on p-value

limited number of variables (k)

*NHST weird theory-testing
long reign the linear model
pet variable problem*

focus on predictive ability

support based on prediction

k may be larger than n

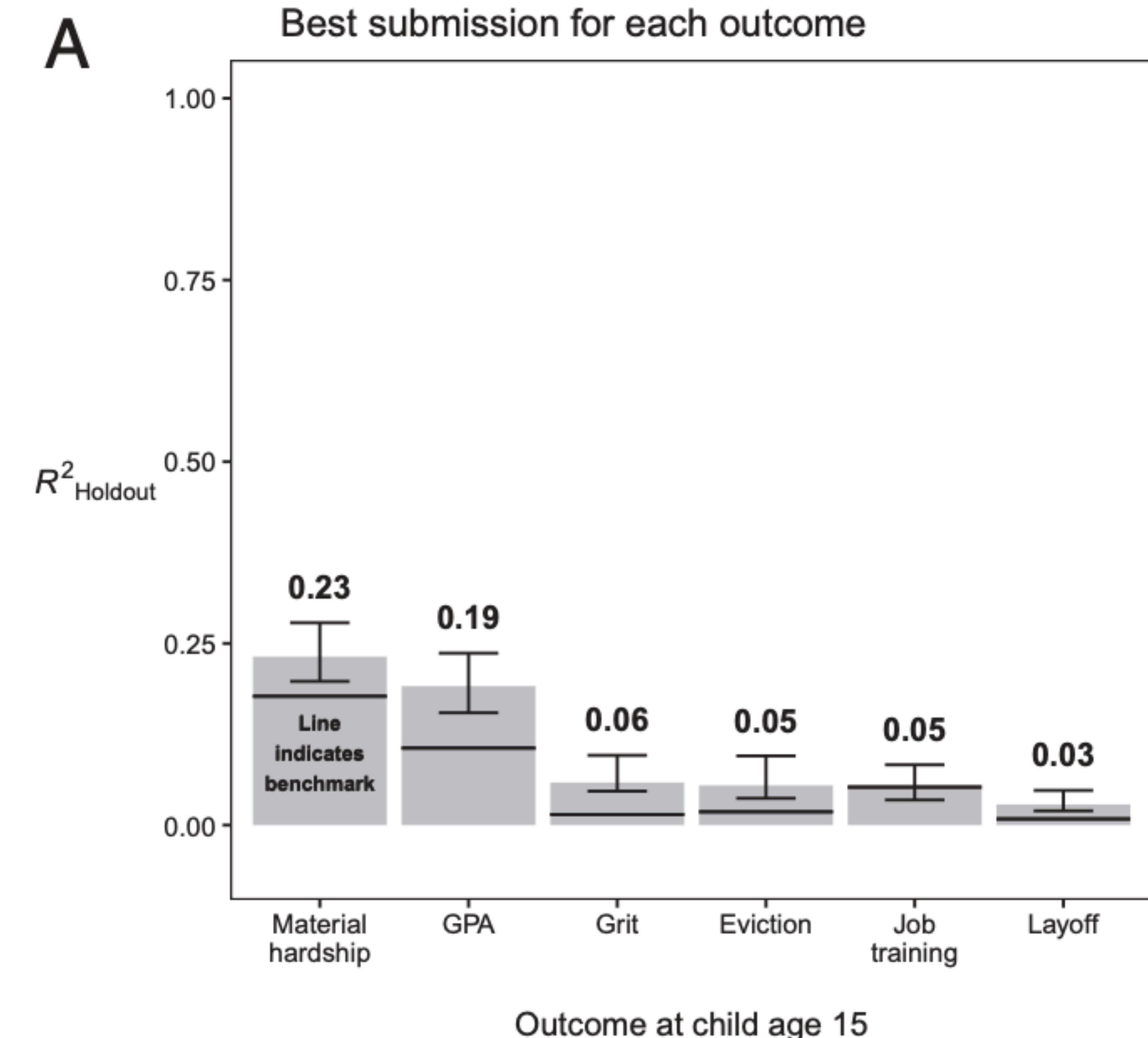
*estimates uninterpretable (sort of)
computing intensive*

Predictability Crisis?

Measuring the predictability of life outcomes with a scientific mass collaboration

Matthew J. Salganik^{a,1}, Ian Lundberg^a, Alexander T. Kindel^a, Caitlin E. Ahearn^b, Khaled Al-Ghoneim^c, Abdullah Almaatouq^{d,e}, Drew M. Altschul^f, Jennie E. Brand^{b,g}, Nicole Bohme Carnegie^h, Ryan James Comptonⁱ, Debanjan Datta^j, Thomas Davidson^k, Anna Filippova^l, Connor Gilroy^m, Brian J. Goodeⁿ, Eaman Jahani^o, Ridhi Kashyap^{p,q,r}, Antje Kirchner^s, Stephen McKay^t, Allison C. Morgan^u, Alex Pentland^e, Kivan Polimis^v, Louis Raes^w, Daniel E. Rigobon^x, Claudia V. Roberts^y, Diana M. Stanescu^z, Yoshihiko Suhara^t, Adaner Usmani^{aa}, Erik H. Wang^z, Muna Adem^{bb}, Abdulla Alhajri^{cc}, Bedoor AlShebli^{dd}, Redwane Amin^{ee}, Ryan B. Amos^y, Lisa P. Argyle^{ff}, Livia Baer-Bositis^{gg}, Moritz Büchi^{hh}, Bo-Ryehn Chungⁱⁱ, William Eggert^{jj}, Gregory Faletto^{kk}, Zhilin Fan^{ll}, Jeremy Freese^{gg}, Tejomay Gadgil^{mm}, Josh Gagné^{gg}, Yue Gaoⁿⁿ, Andrew Halpern-Manners^{bb}, Sonia P. Hashim^y, Sonia Hausen^{gg}, Guanhua He^{oo}, Kimberly Higuera^{gg}, Bernie Hogan^{pp}, Ilana M. Horwitz^{qq}, Lisa M. Hummel^{gg}, Naman Jain^x, Kun Jin^{rr}, David Jurgens^{ss}, Patrick Kaminski^{bb,tt}, Areg Karapetyan^{uu,ww}, E. H. Kim^{gg}, Ben Leizman^y, Naijia Liu^z, Malte Möser^y, Andrew E. Mack^z, Mayank Mahajan^y, Noah Mandell^{ww}, Helge Marahrens^{bb}, Diana Mercado-Garcia^{qq}, Viola Mocz^{xx}, Katariina Mueller-Gastell^{gg}, Ahmed Musse^{yy}, Qiankun Niu^{ee}, William Nowak^{zz}, Hamidreza Omidvar^{aaa}, Andrew Or^y, Karen Ouyang^y, Katy M. Pinto^{bbb}, Ethan Porter^{ccc}, Kristin E. Porter^{ddd}, Crystal Qian^y, Tamkinat Rauf^{gg}, Anahit Sargsyan^{ee}, Thomas Schaffner^y, Landon Schnabel^{gg}, Bryan Schomfeld^z, Ben Sender^{fff}, Jonathan D. Tang^y, Emma Tsurkov^{gg}, Austin van Loon^{gg}, Onur Varol^{ggg,hhh}, Xiafei Wangⁱⁱ, Zhi Wang^{hhh,jj}, Julia Wang^y, Flora Wang^{ff}, Samantha Weissman^y, Kirstie Whitaker^{kkk,lll}, Maria K. Wolters^{mmm}, Wei Lee Woonⁿⁿⁿ, James Wu^{ooo}, Catherine Wu^y, Kengran Yang^{aaa}, Jingwen Yin^{ll}, Bingyu Zhao^{ppp}, Chenyun Zhu^{ll}, Jeanne Brooks-Gunn^{qqq,rrr}, Barbara E. Engelhardt^{yy}, Moritz Hardt, Dean Knox^z, Karen Levy^{ttt}, Arvind Narayanan^y, Brandon M. Stewart^a, Duncan J. Watts^{uuu,vvv,www}, and Sara McLanahan^{a,1}

data challenge:
predicting life outcomes
based on ~6000 variables
by 160 teams
both theory- & data-driven



⌚ Active Competitions

Hotness ▾



Google AI4Code – Understand Code in...

Predict the relationship between co...

Featured

Code Competition · 166 Teams

\$150,000

3 months to go



JPX Tokyo Stock Exchange Prediction

Explore the Tokyo market with your ...

Featured

Code Competition · 983 Teams

\$63,000

2 months to go



U.S. Patent Phrase to Phrase Matching

Help Identify Similar Phrases in U.S. ...

Featured

Code Competition · 1258 Teams

\$25,000

a month to go



Foursquare - Location Matching

Match point of interest data across ...

Featured

Code Competition · 489 Teams

\$25,000

2 months to go

“

secret sauce of data science
Donoho, 2015

data challenge



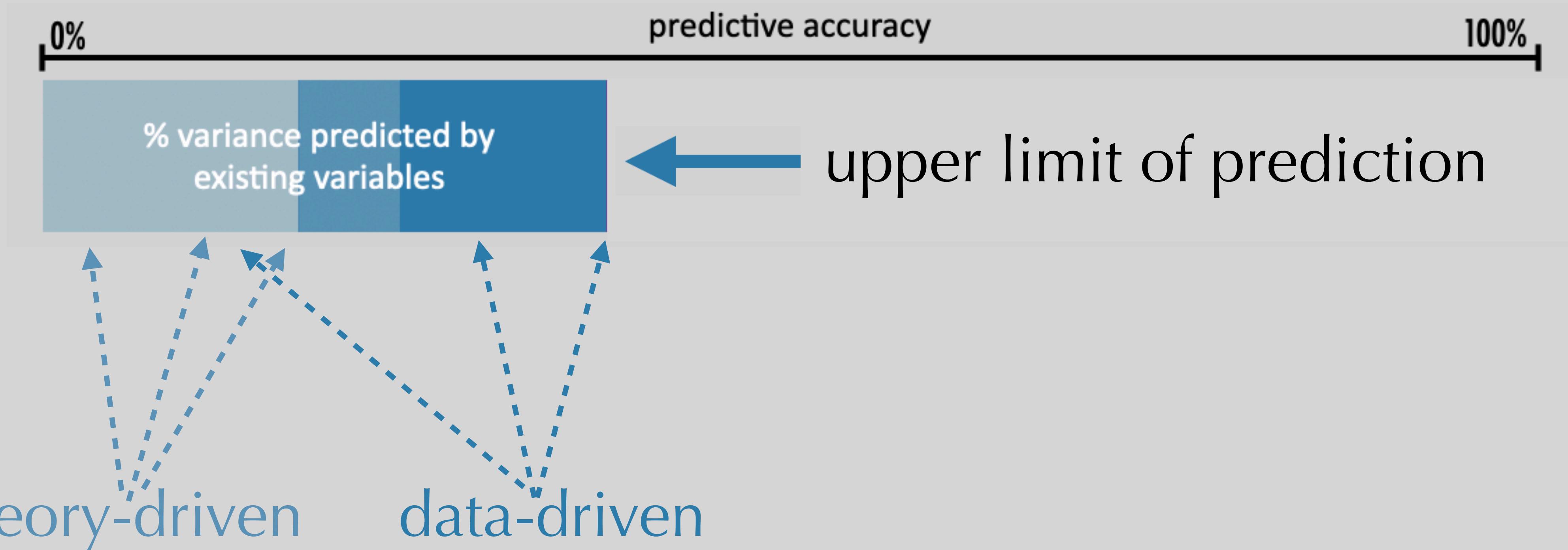
theory
driven

data
driven

theory- and data-driven teams
engage in common task
using common data
and common metric

Data Challenge

theory- and data-driven teams
engage in common task
using common data
and common metric



Prediction Benchmarks

baseline benchmarks

*established with
state-of-the-art theory*

upper limit benchmarks

*established with state-of-the-
art statistical learning tools*

Prediction Benchmarks

baseline benchmarks

*established with
state-of-the-art theory*

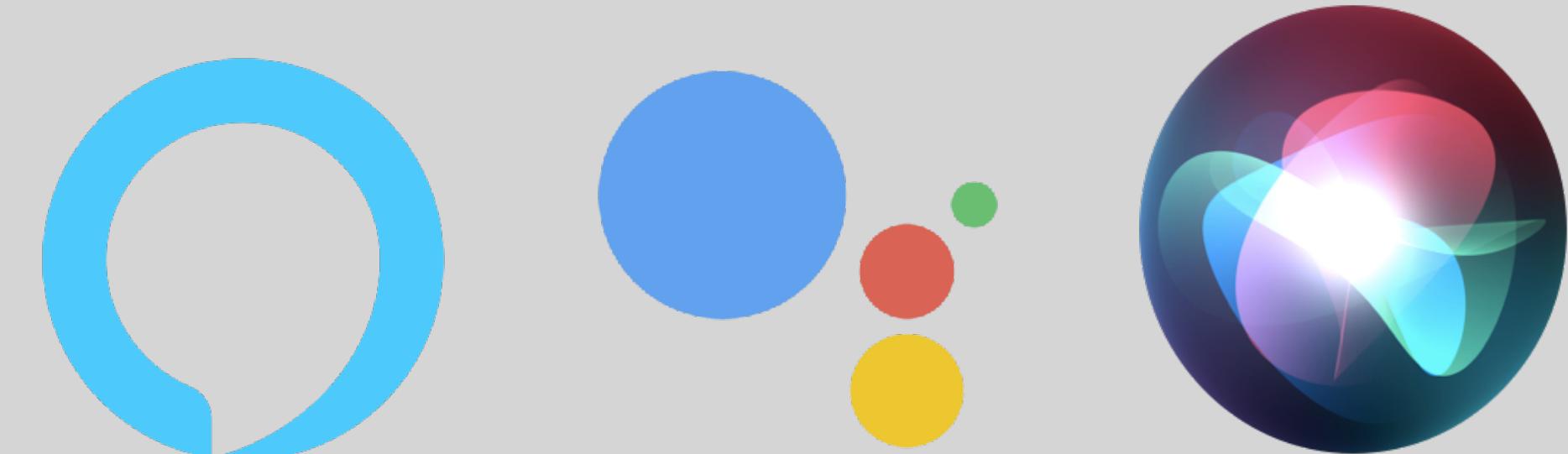
upper limit benchmarks

*established with state-of-the-
art statistical learning tools*

“

Progress usually comes from many small improvements; a change of 1% can be a reason to break out the champagne

Liberman, 2012



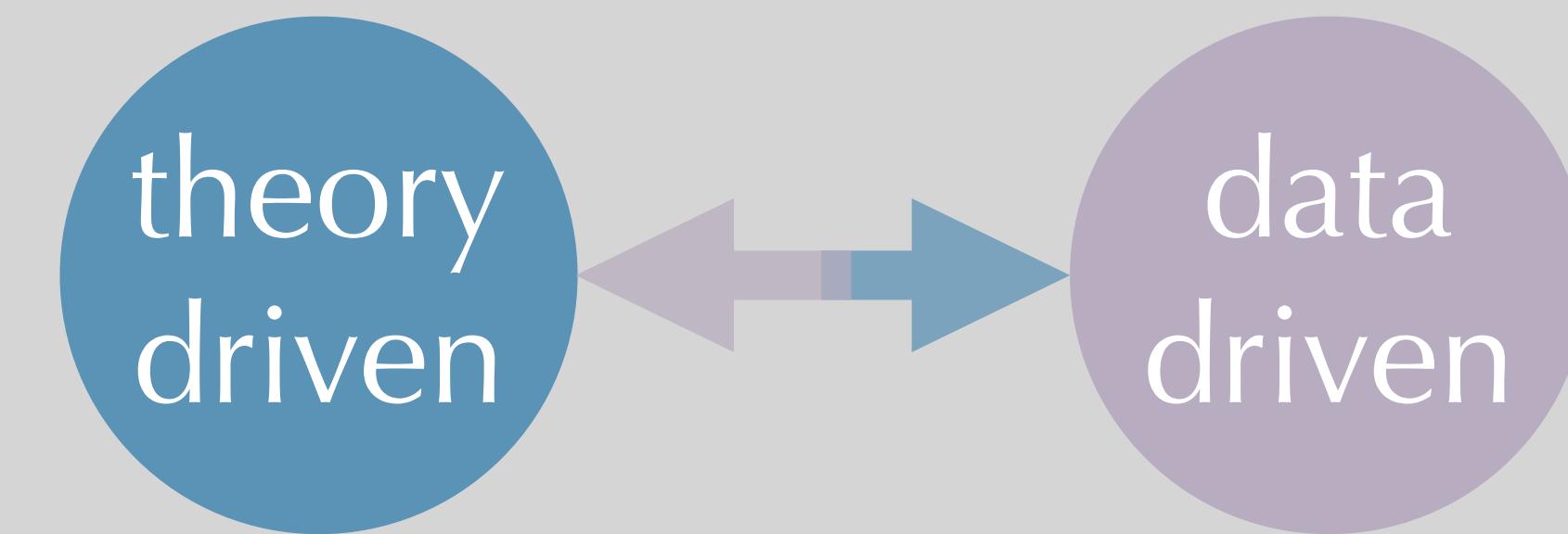
The Proposal

a shift towards **prediction**
leads to a more reliable
and useful social science

out-of-sample predictive ability:



clear measure of
effect size



facilitates dialogue
theory- and data-
driven models



measure of distance
theory and practice



out-of-sample predictive ability
is a measure of how useful
our theory is in the real world



out-of-sample predictive ability
is a measure of how useful
our theory is in the real world

Articles

The perils of policy by p-value: Predicting civil conflicts

Michael D Ward

Department of Political Science, Duke University

Brian D Greenhill

Department of Political Science, University of Washington

Kristin M Bakke

Department of Political Science, University College London



Journal of Peace Research
47(4) 363–375
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DOI: 10.1177/0022343309356491



So Useful as a Good Theory? The Practicality Crisis in (Social) Psychological Theory

Elliot T. Berkman^{ID} and Sylas M. Wilson

Department of Psychology and Center for Translational Neuroscience, University of Oregon



Perspectives on Psychological Science
1–11
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DOI: 10.1177/1745691620969650
www.psychologicalscience.org/PPS



out-of-sample predictive ability
is a measure of how useful
our theory is in the real world



Why significant variables aren't automatically good predictors

Adeline Lo^a, Herman Chernoff^{b,1}, Tian Zheng^c, and Shaw-Hwa Lo^{c,1}

^aDepartment of Political Science, University of California, San Diego, La Jolla, CA 92093; ^bDepartment of Statistics, Harvard University, Cambridge, MA 02138; and ^cDepartment of Statistics, Columbia University, New York, NY 10027

Contributed by Herman Chernoff, September 17, 2015 (sent for review December 15, 2014)

Thus far, genome-wide association studies (GWAS) have been disappointing in the inability of investigators to use the results of

From the scientist's point of view there are two basic problems, complicated by the large size of the data set. These are variable



out-of-sample predictive ability
is a measure of how useful
our theory is in the real world

“

Social scientists studying the life course must find a way to reconcile a widespread belief that understanding has been generated by these data—as demonstrated by more than 750 published journal articles using the Fragile Families data with the fact that the very same data could not yield accurate predictions of these important outcomes.

The Proposal

a shift towards **prediction**
leads to a more reliable
and useful social science

microsimulation can
advance traditional
statistical modelling

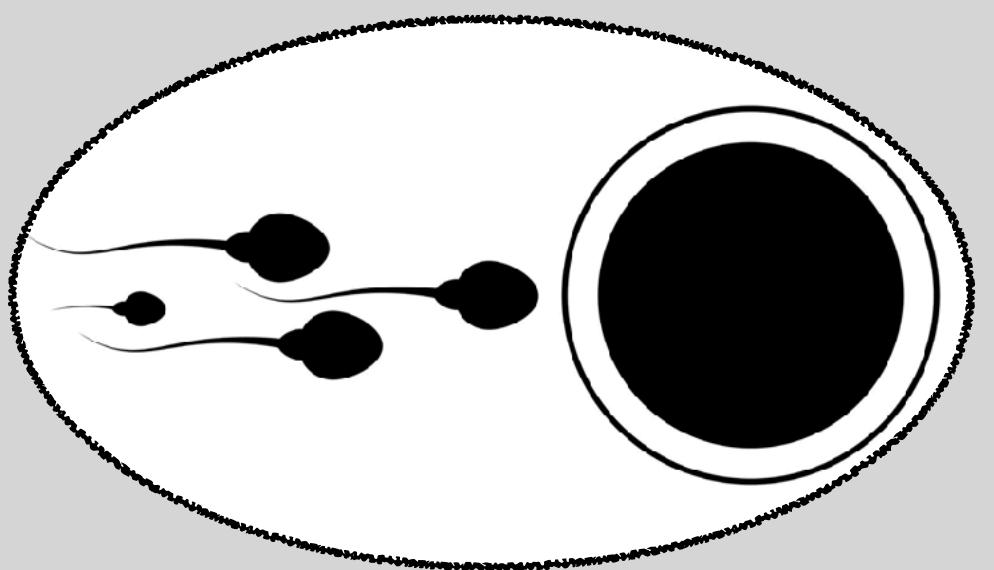
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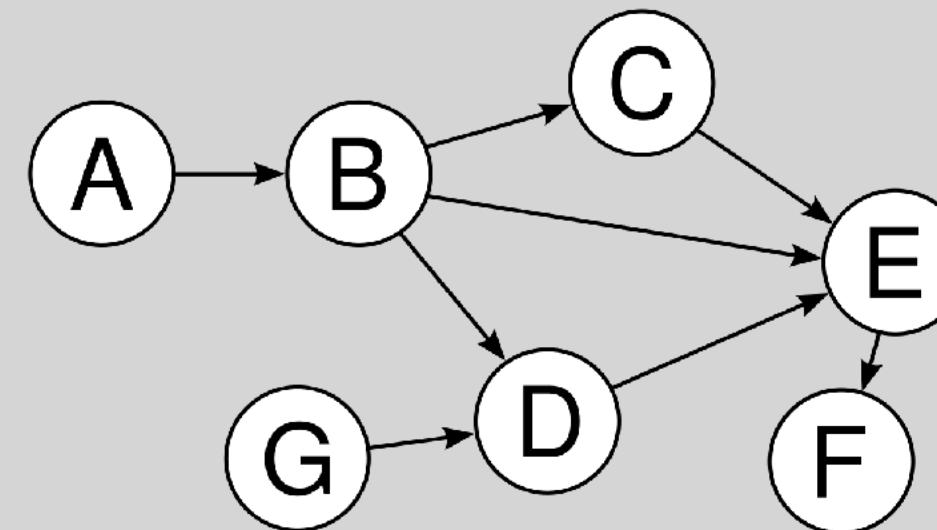
The Proposal

microsimulation can
advance traditional
statistical modelling

microsimulation can:



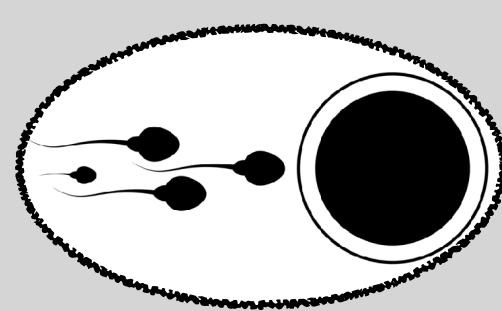
include
biological
information



test (causal)
mechanisms

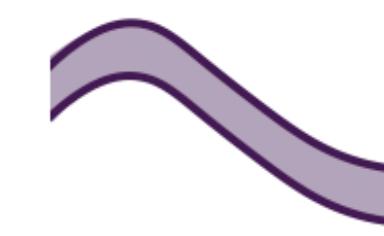


quantify
unpredictability



MODEL INPUT

biological parameters



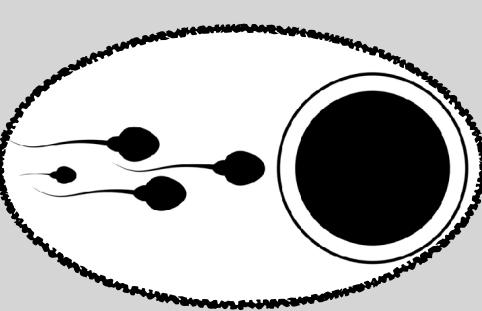
fecundability
with age



age at
sterility

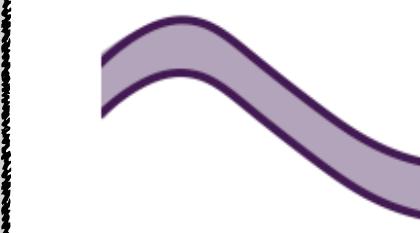


foetal survival
with age



MODEL INPUT

biological parameters



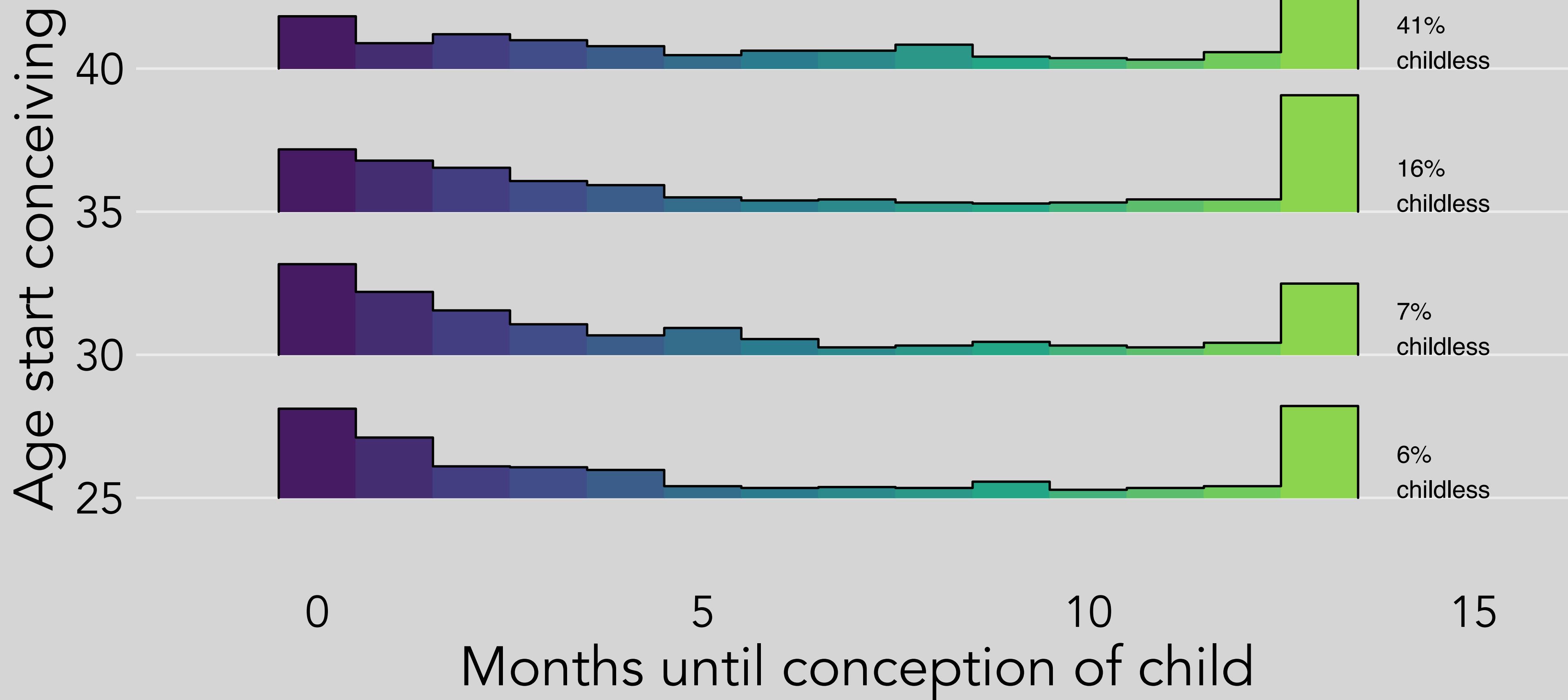
fecundability
with age

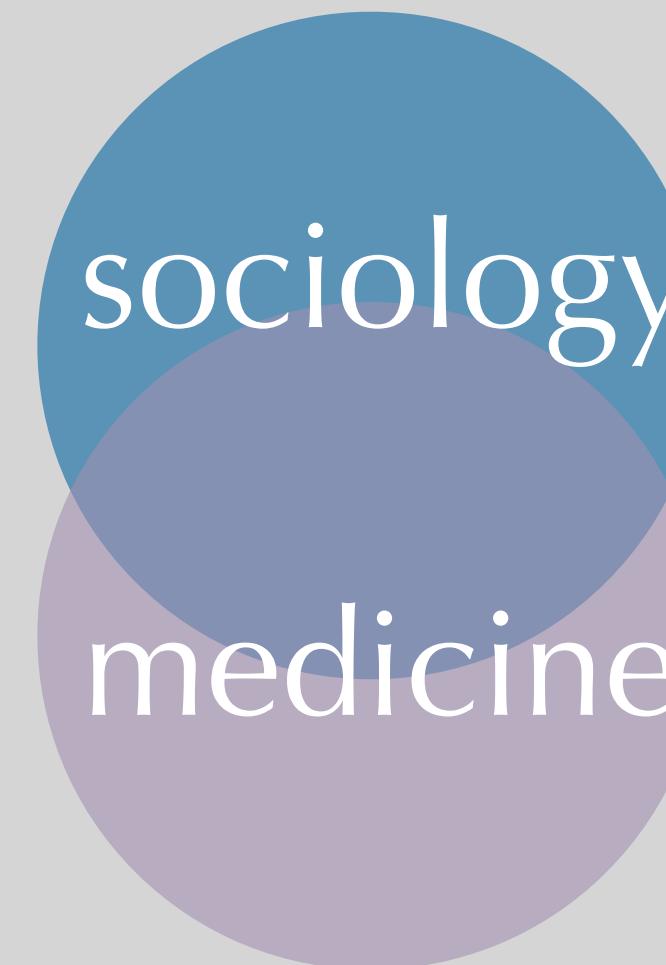
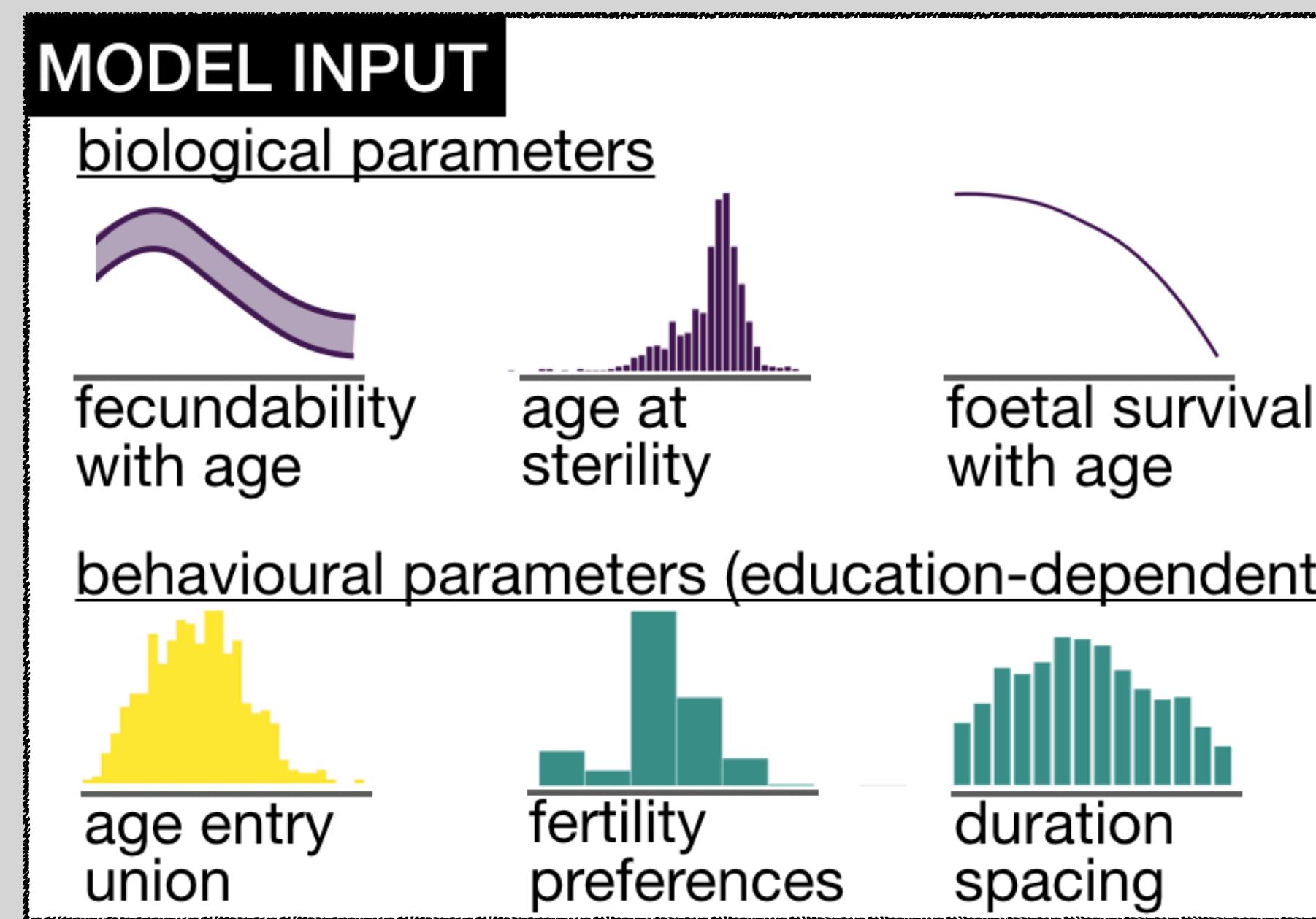
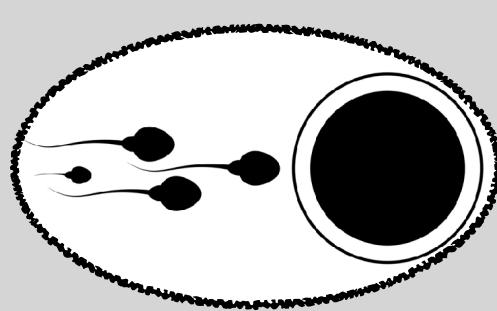


age at
sterility



foetal survival
with age



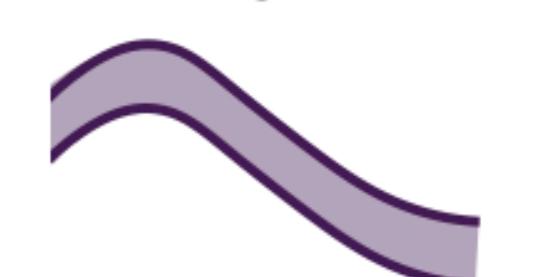


determines whether and when people would like to conceive

determines whether and when people conceive

MODEL INPUT

biological parameters



fecundability
with age



age at
sterility

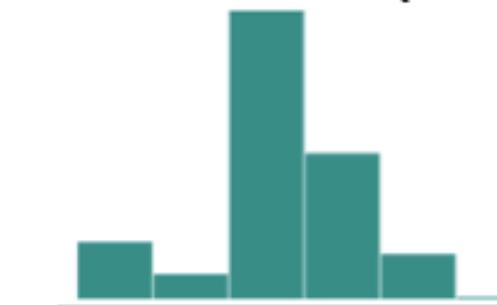


foetal survival
with age

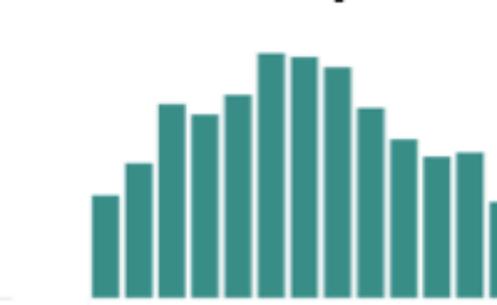
behavioural parameters (education-dependent)



age entry
union



fertility
preferences

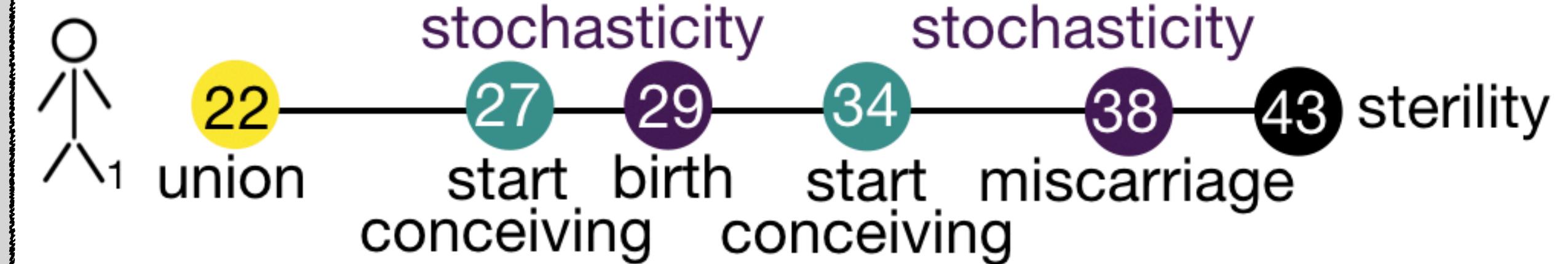


duration
spacing

MODEL RUN

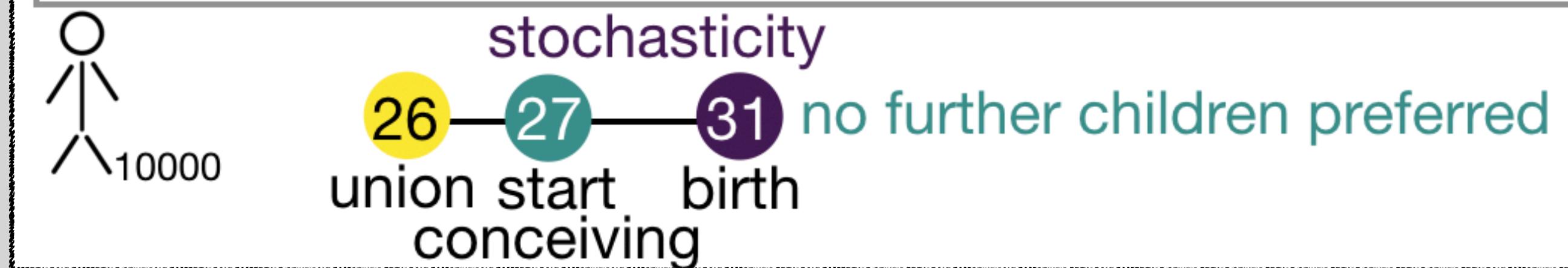
Randomly determined traits individual 1

in union =22 | spac. =5 | pref. =2 | fecund. =0.3 | steril. =43 | edu. =high



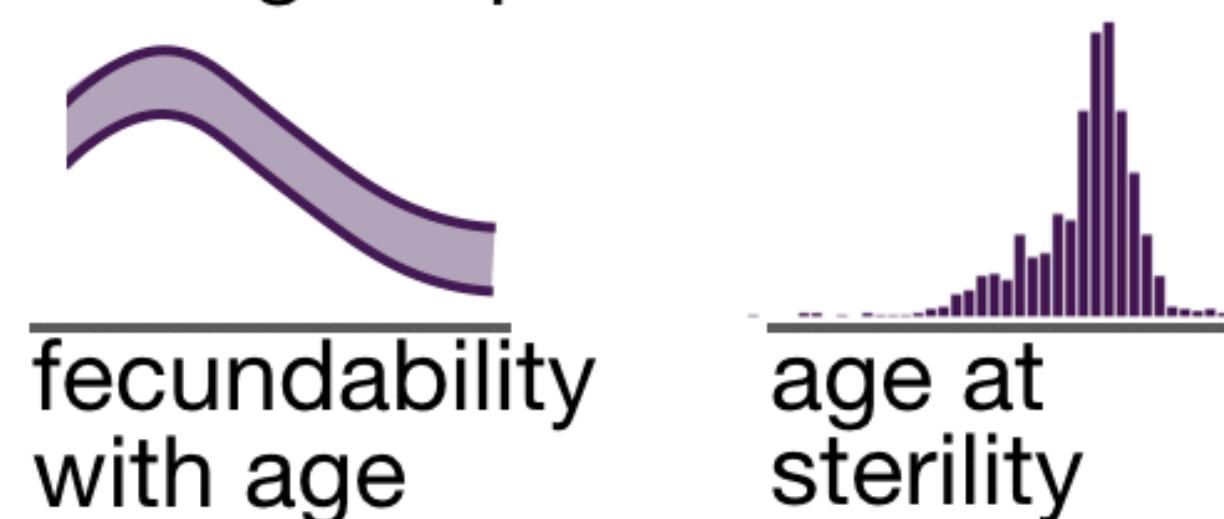
Randomly determined traits individual 10000

in union =26 | spac. =1 | pref. =1 | fecund. =0.1 | steril. =45 | edu. =low

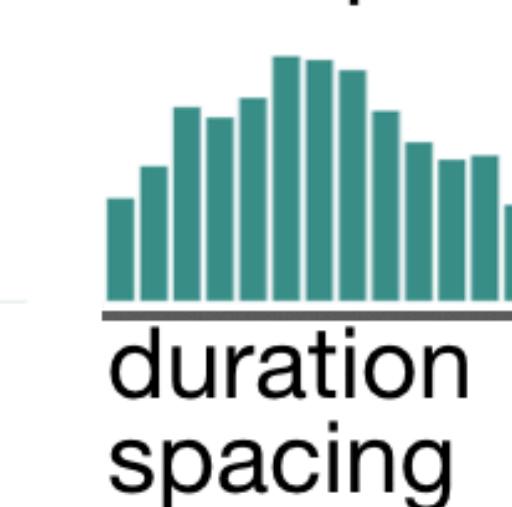


MODEL INPUT

biological parameters

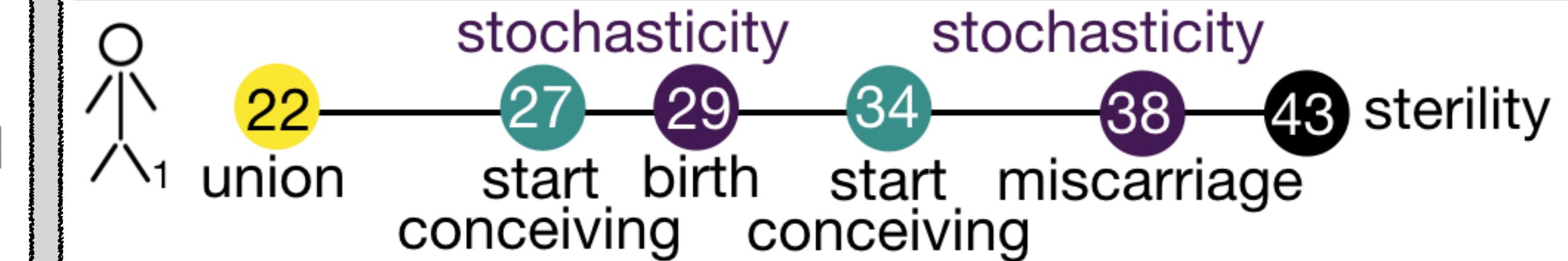


behavioural parameters (education-dependent)

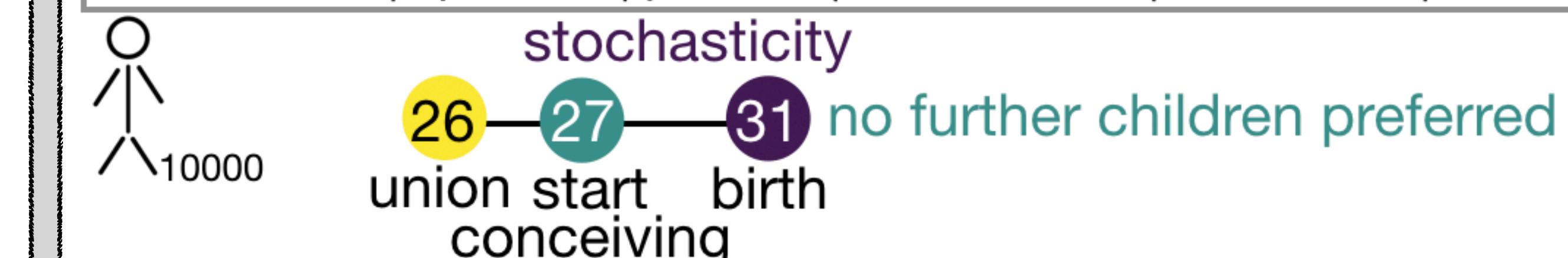


MODEL RUN

Randomly determined traits individual 1
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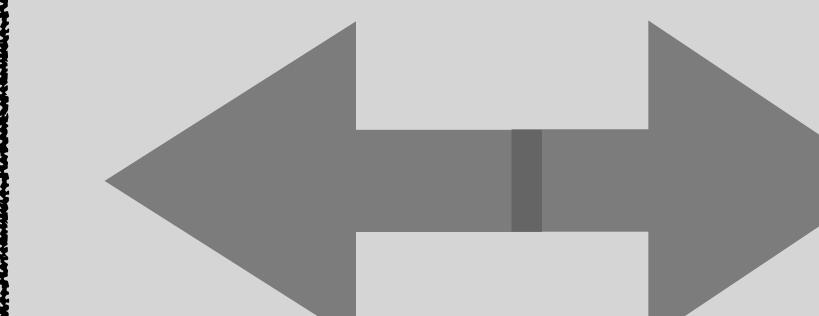


Randomly determined traits individual 10000
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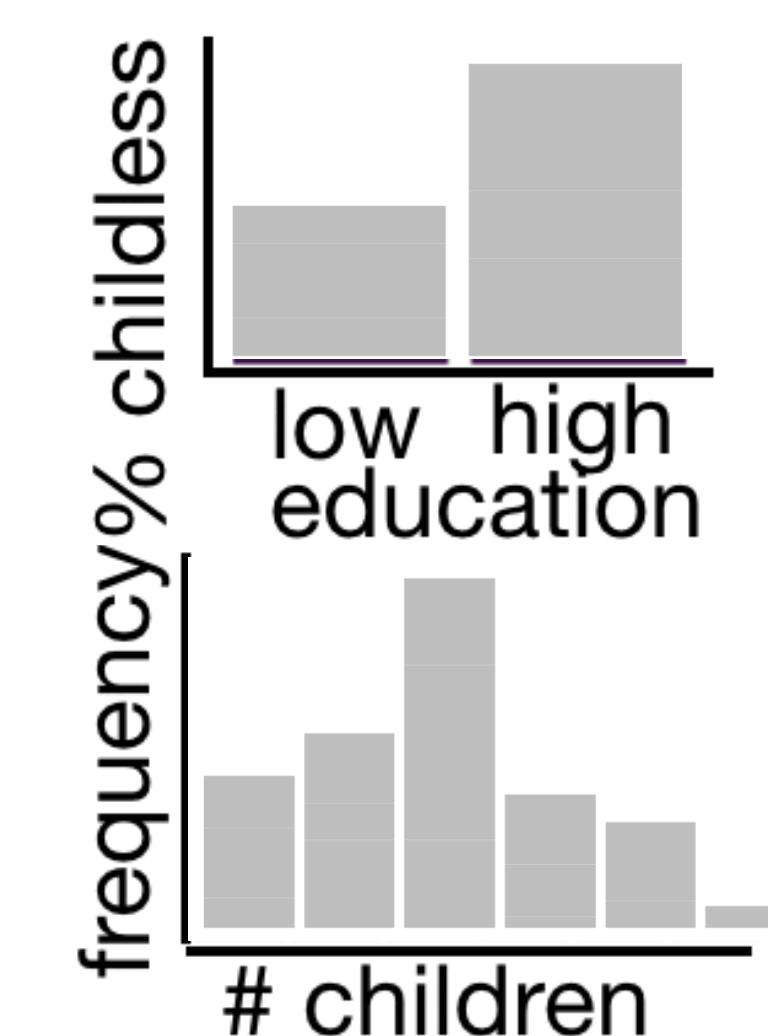
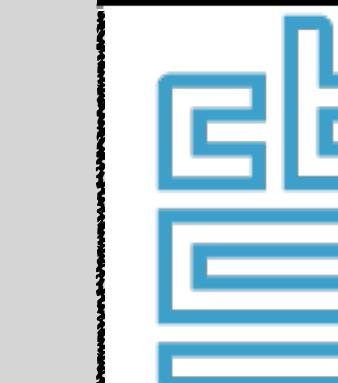


MODEL OUTPUT

due to:
partner status
preferences
stochasticity



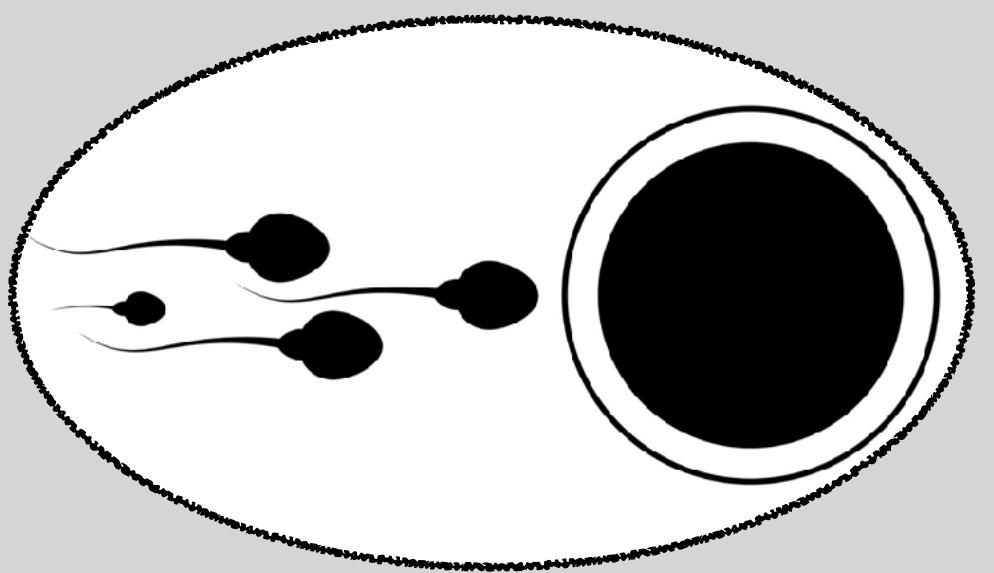
'TRUTH'



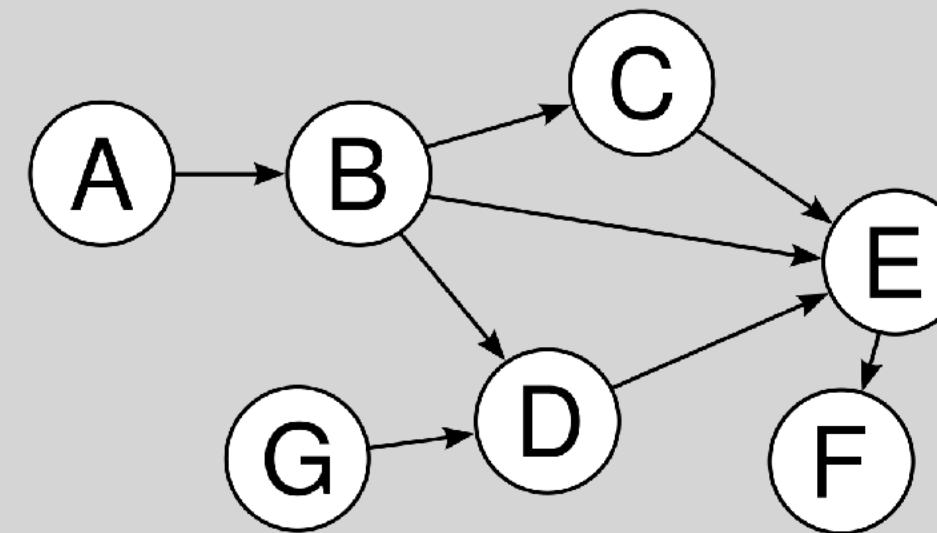
The Proposal

microsimulation can
advance traditional
statistical modelling

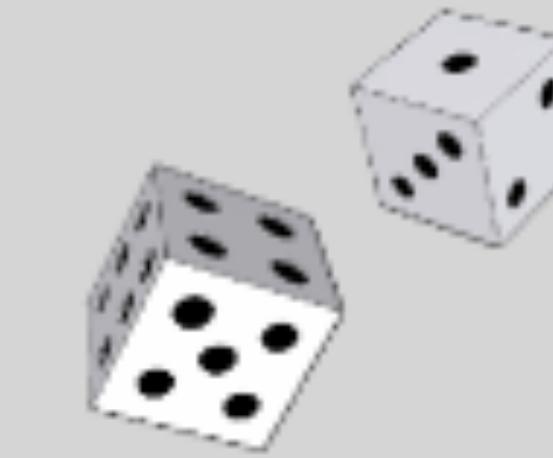
microsimulation can:



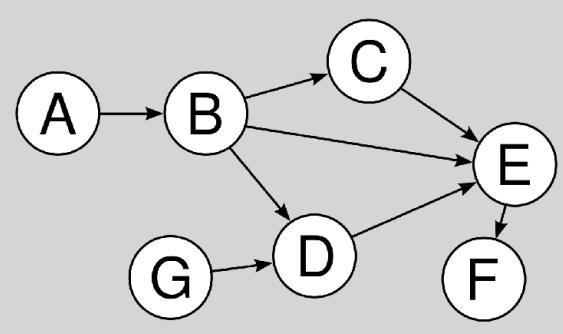
include
biological
information

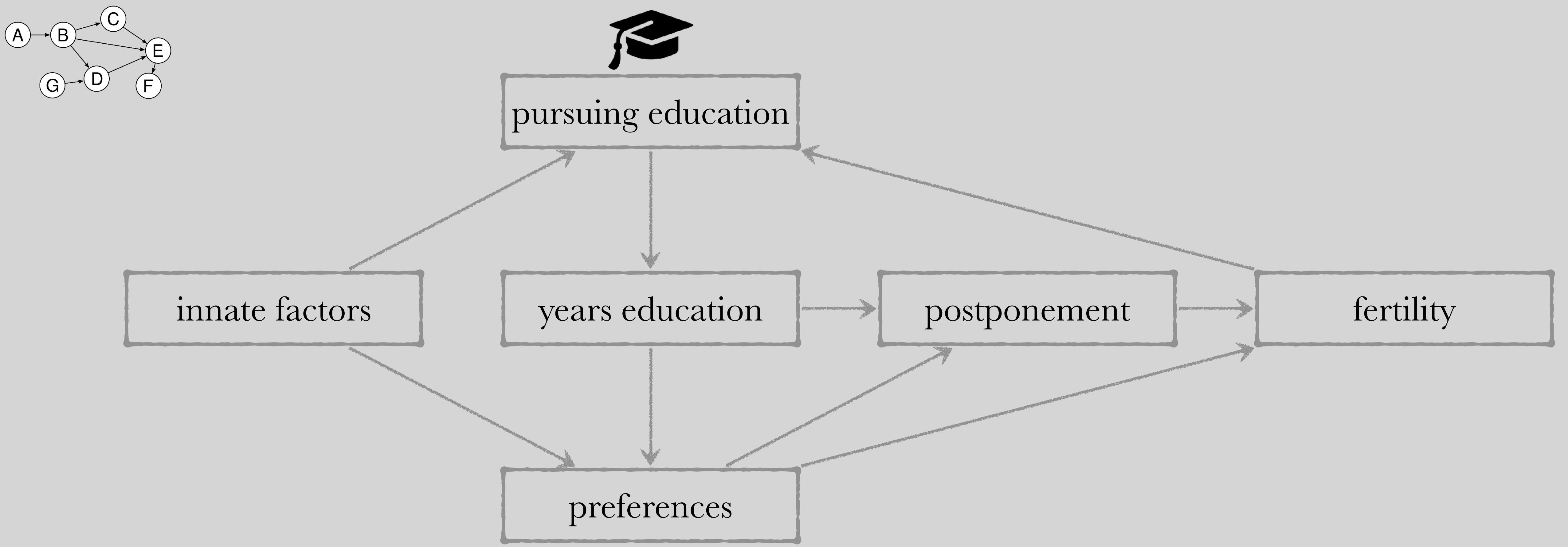


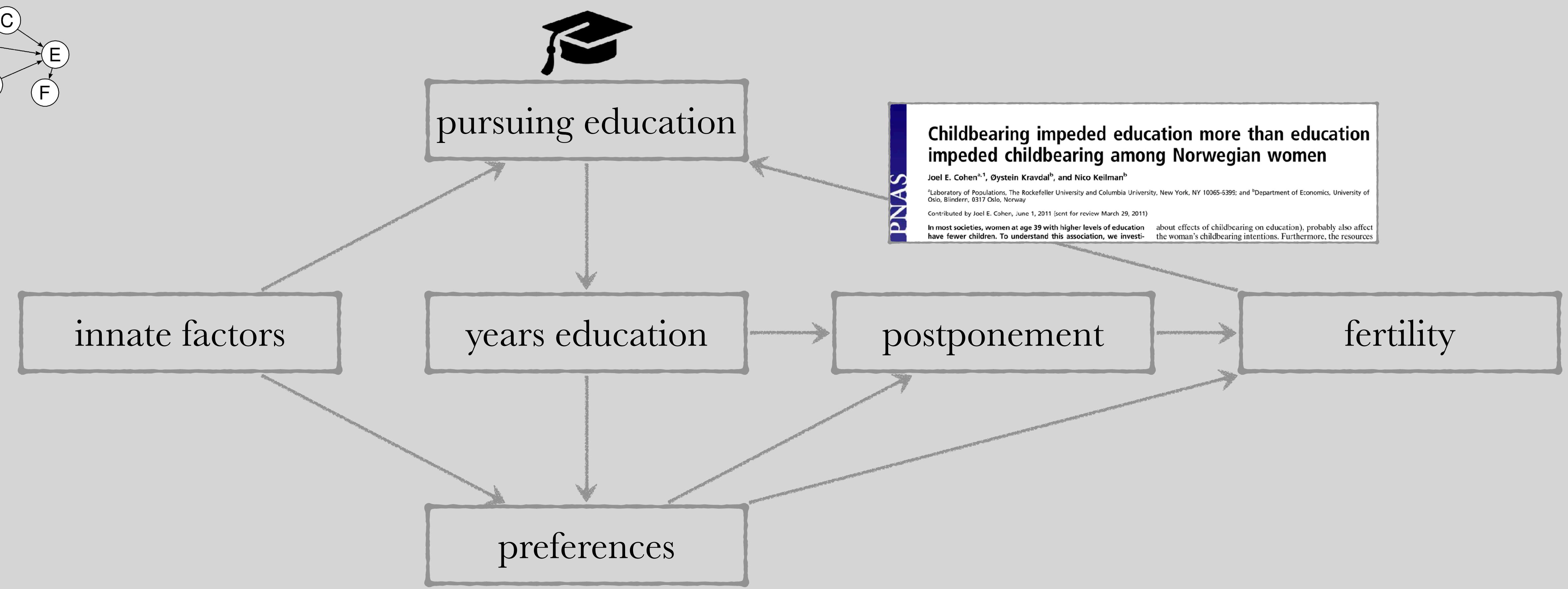
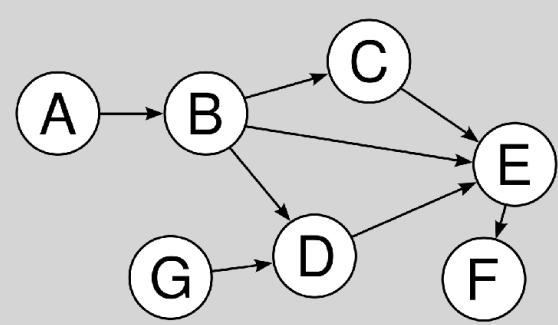
test (causal)
mechanisms

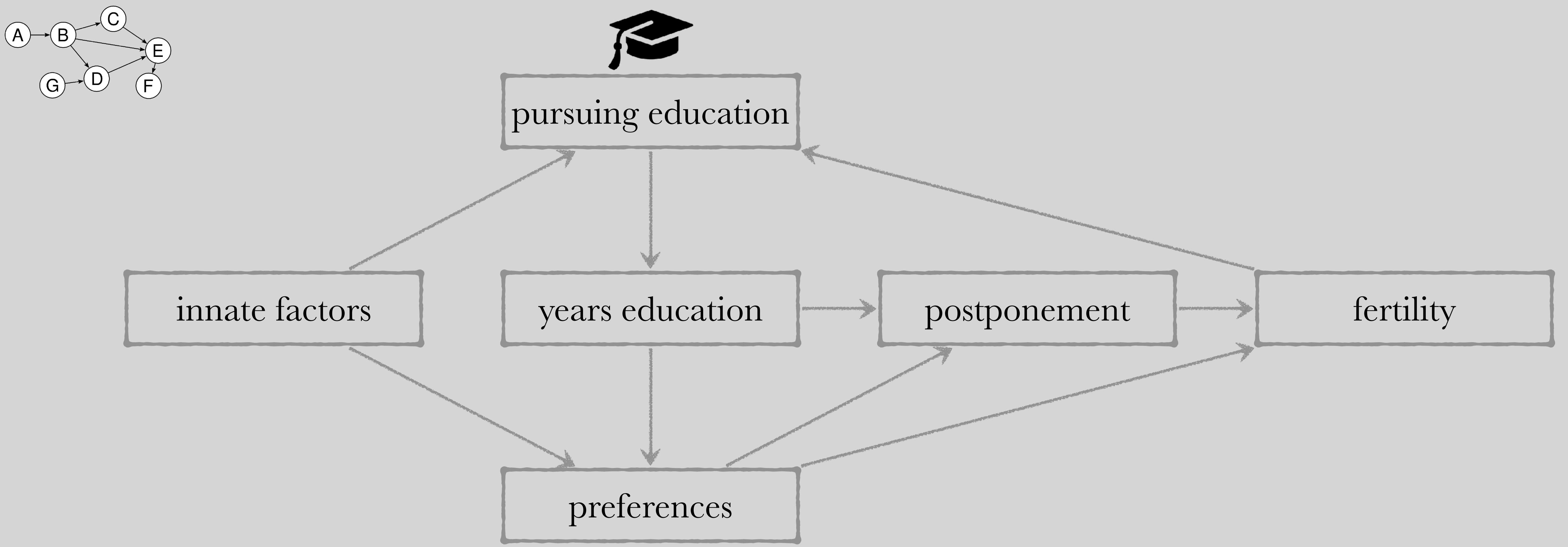


quantify
unpredictability

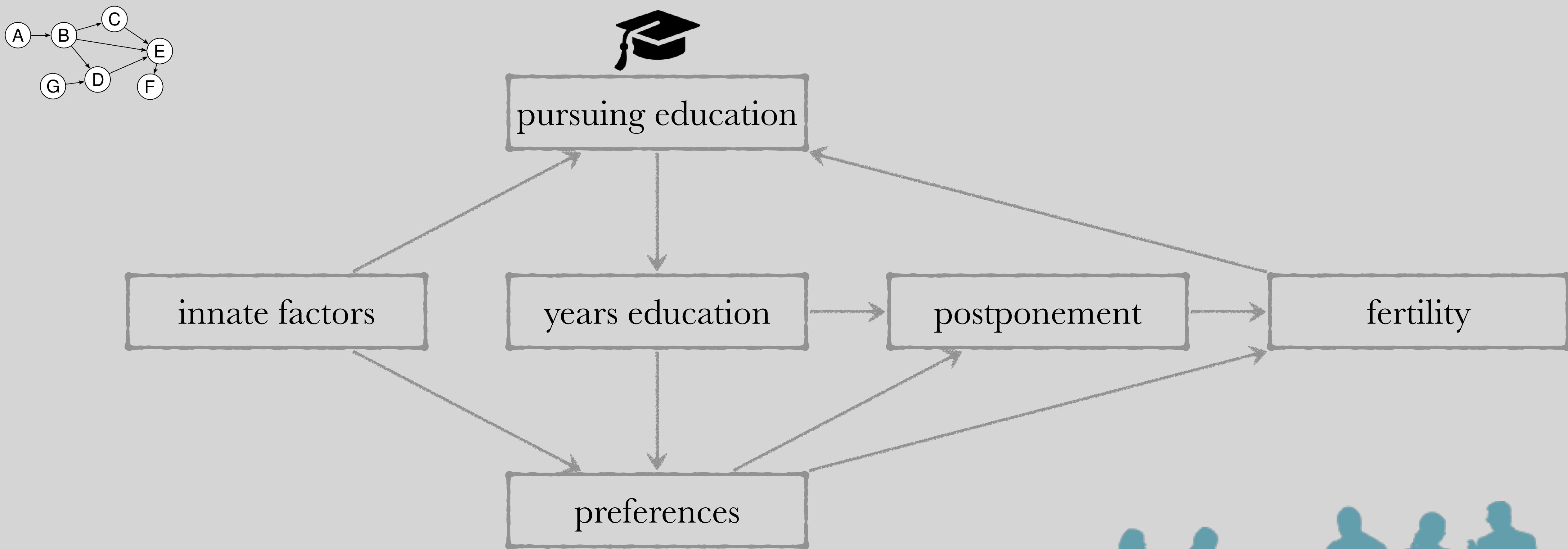








What Kind of Data
Would We need to
Address This Model?



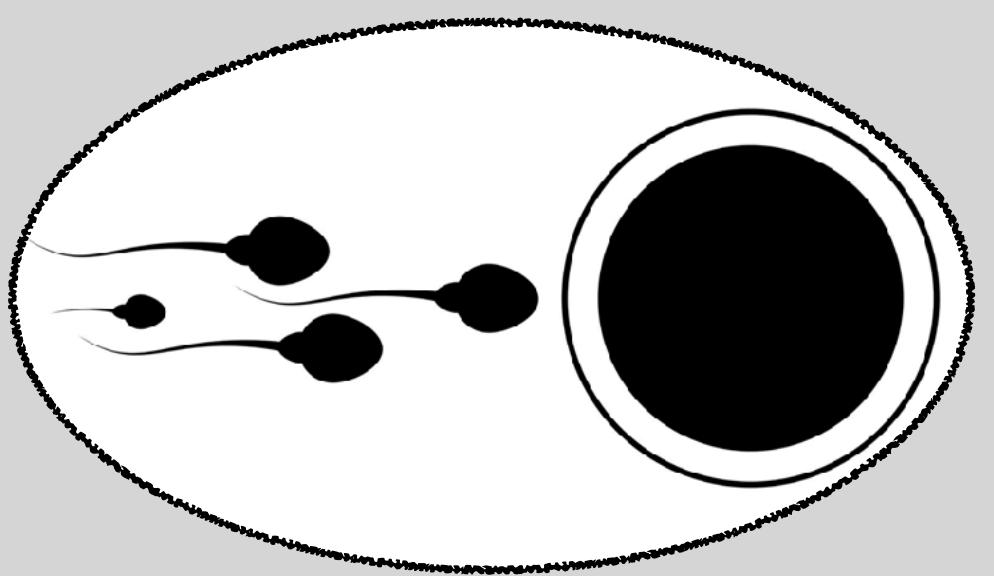
What Kind of Data
Would We need to
Address This Model?



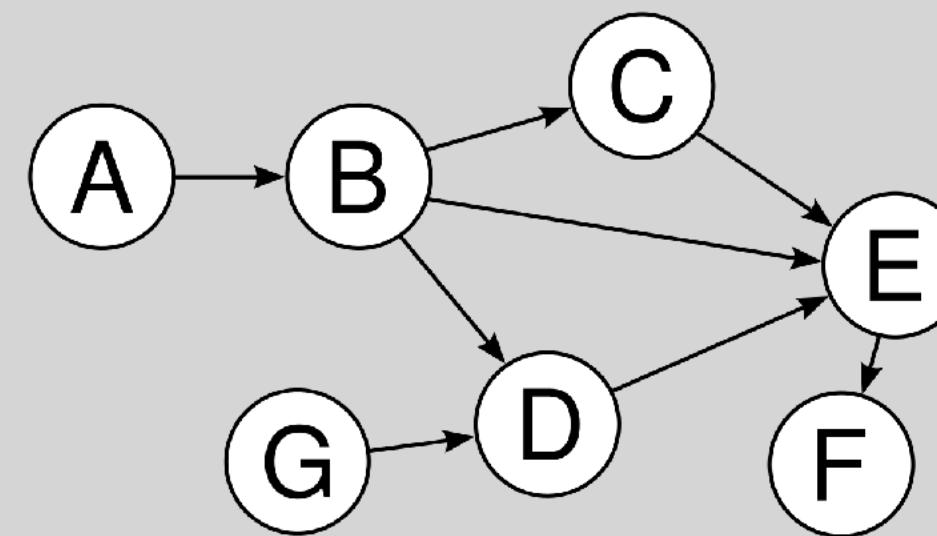
The Proposal

microsimulation can
advance traditional
statistical modelling

microsimulation can:



include
biological
information



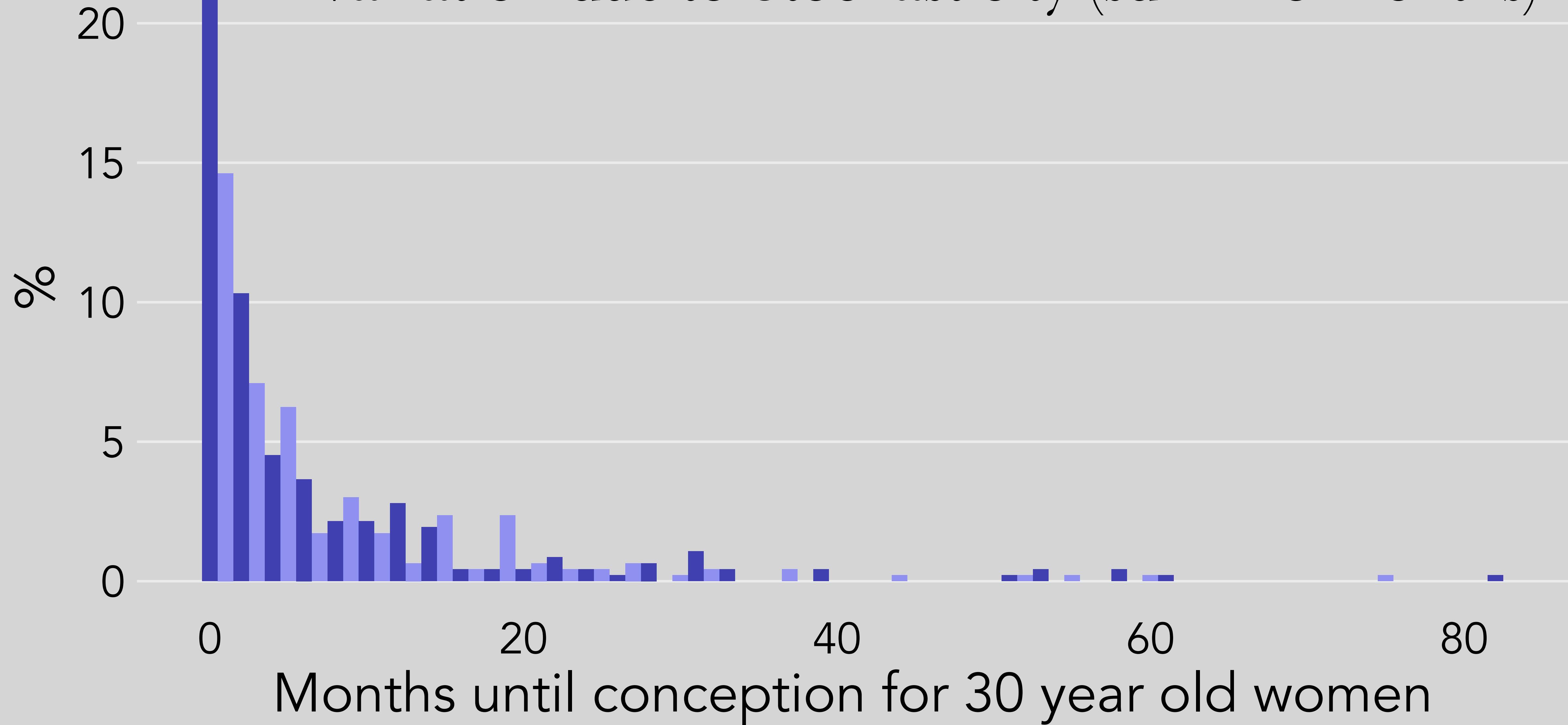
test (causal)
mechanisms



quantify
unpredictability



Variation due to Stochasticity ($sd = 13$ months)





Variation due to Stochasticity ($sd = 13$ months)

Unpredictable Variation!

%

20

15

10

5

0

0

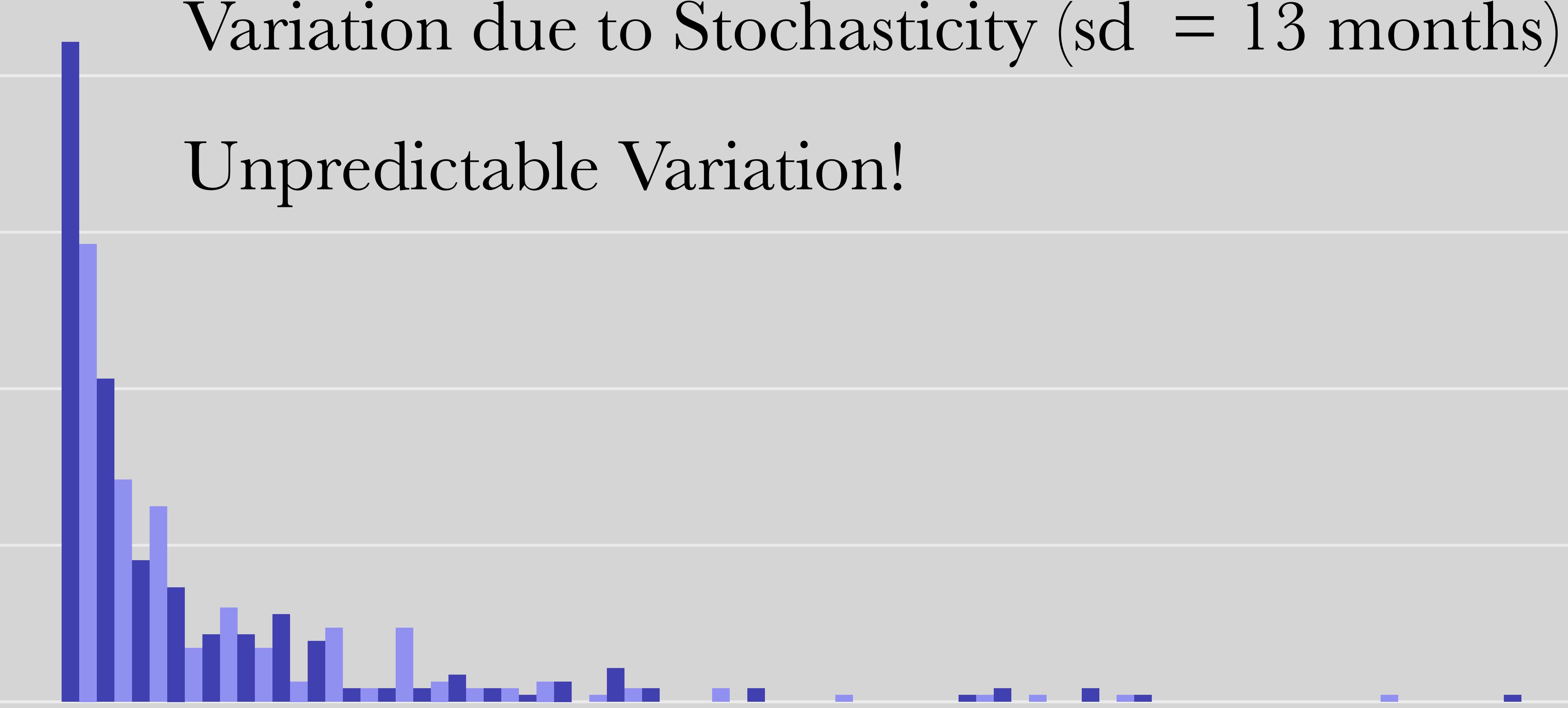
20

40

60

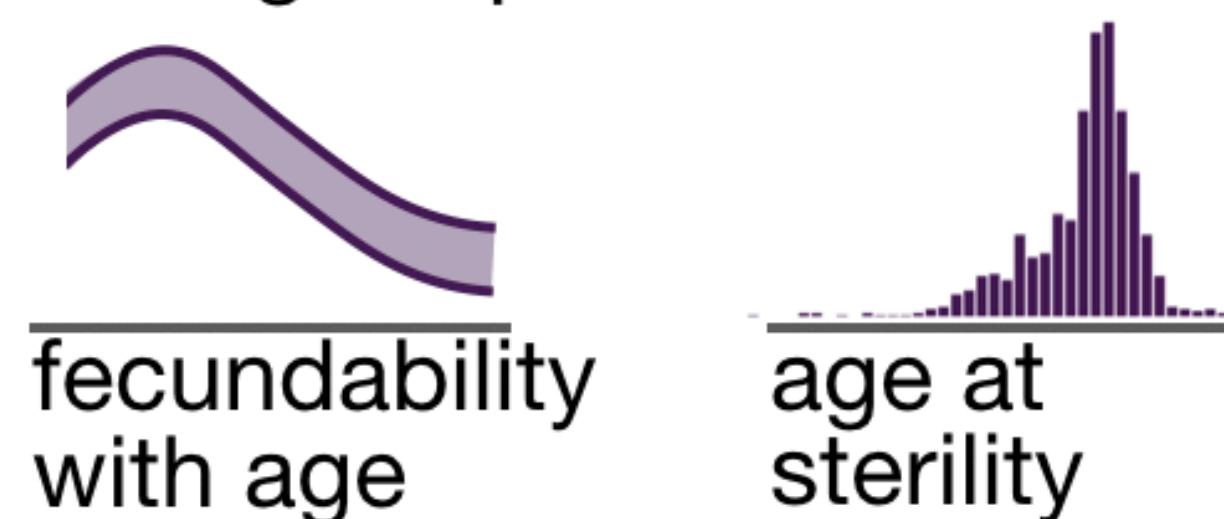
80

Months until conception for 30 year old women

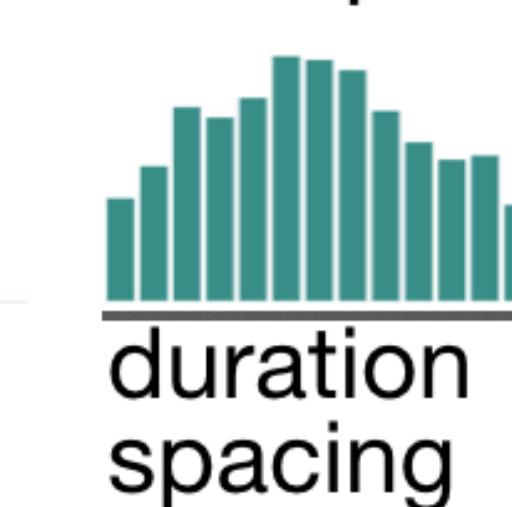


MODEL INPUT

biological parameters

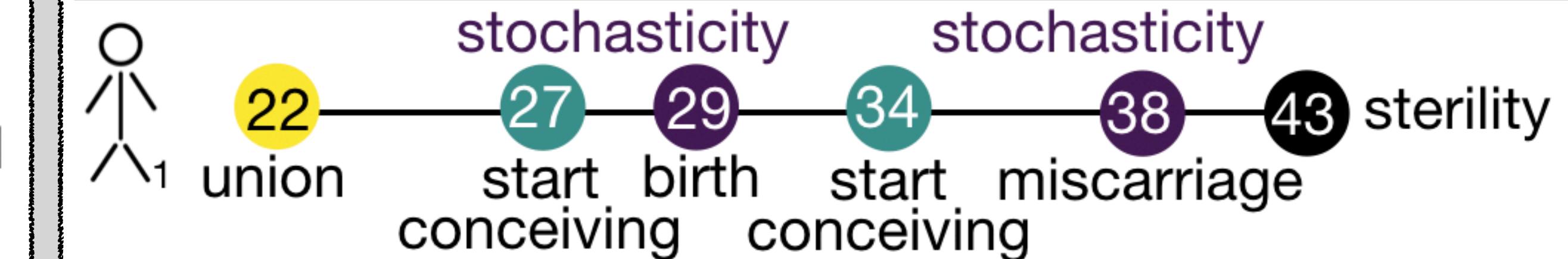


behavioural parameters (education-dependent)

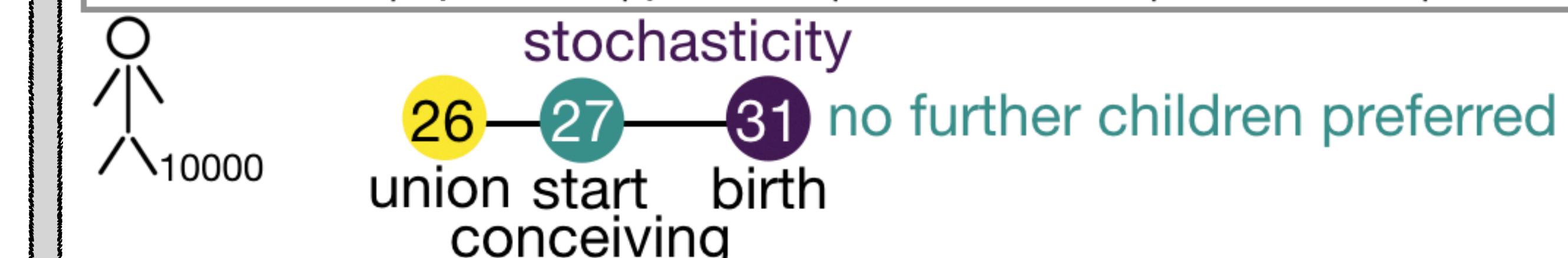


MODEL RUN

Randomly determined traits individual 1
in union =22 | spac. =5 | pref. =2 | fecund. =0.3 | steril. =43 | edu. =high

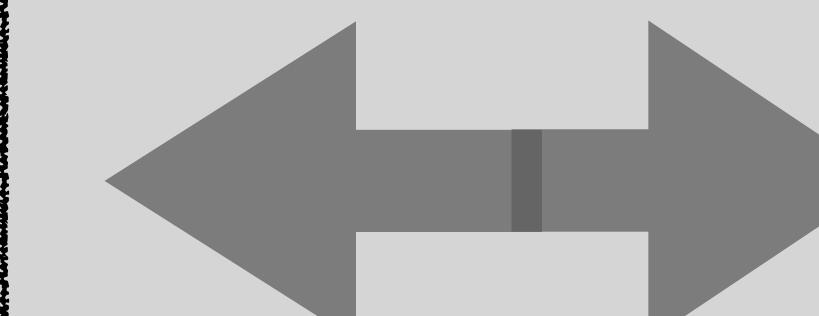
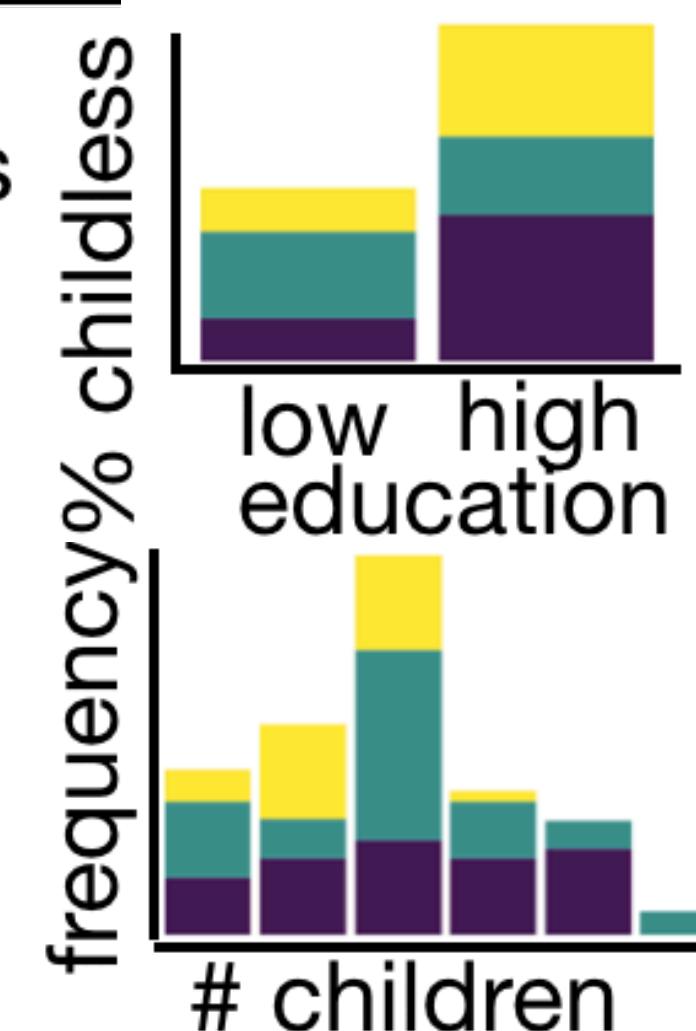


Randomly determined traits individual 10000
in union =26 | spac. =1 | pref. =1 | fecund. =0.1 | steril. =45 | edu. =low

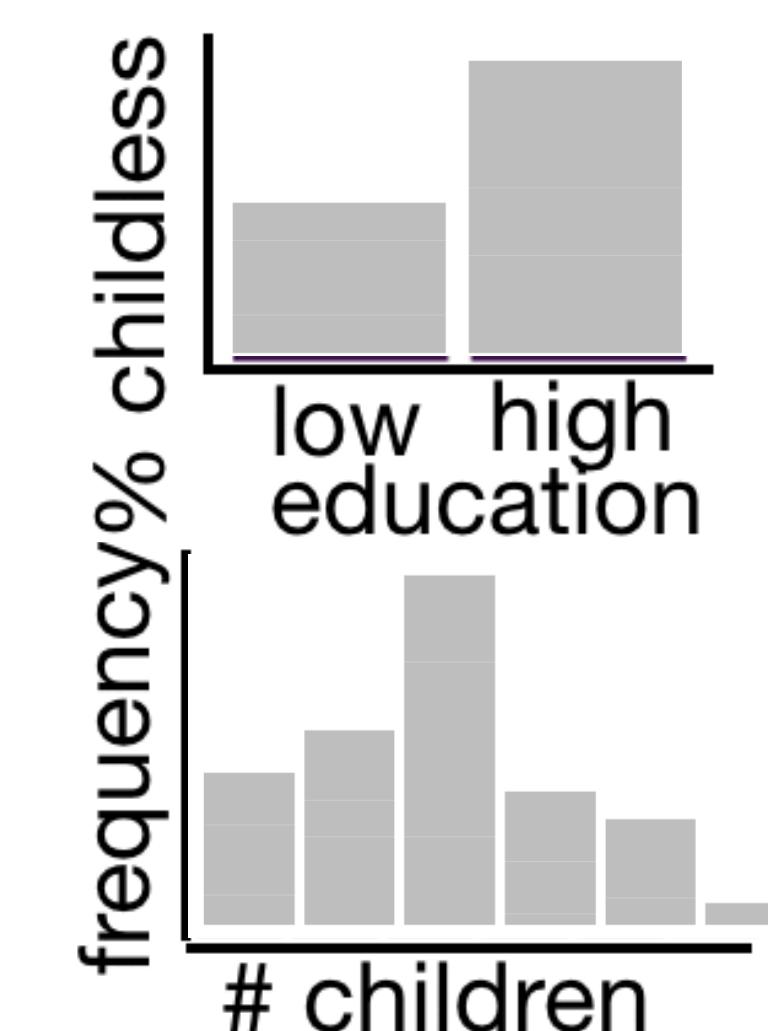
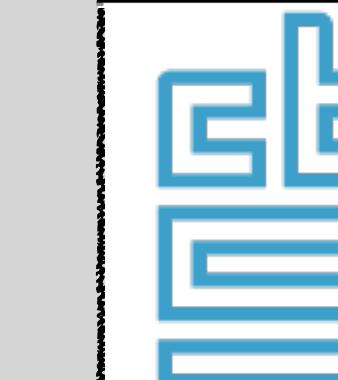


MODEL OUTPUT

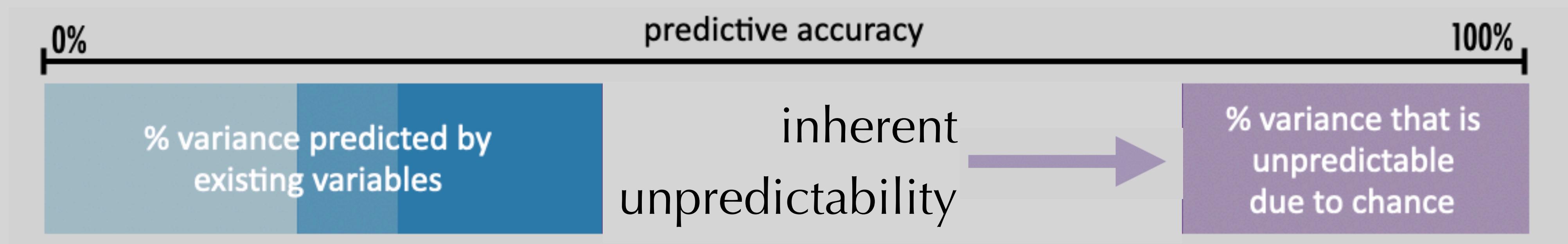
due to:
partner status
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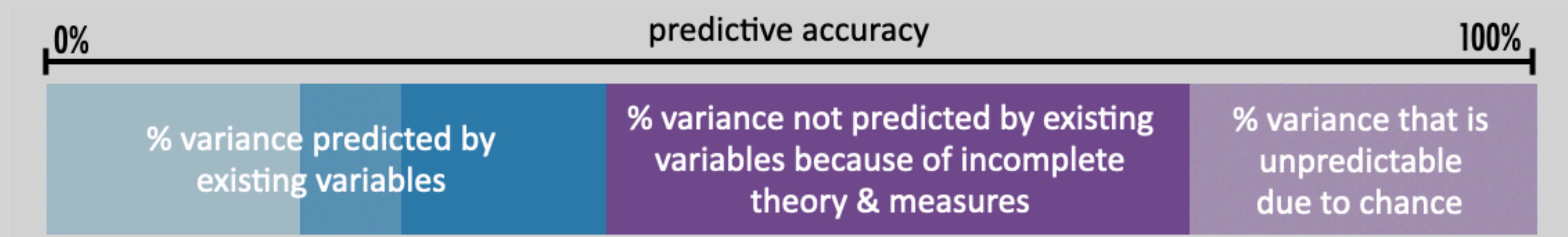
'TRUTH'



Unpredictable Variation



Unique Insight into State of Field



?

Unique Insight into State of Field

scenario 1: theories can be improved with existing variables

theory-driven

data-driven prediction

unpredictability

Unique Insight into State of Field

scenario 1: theories can be improved with existing variables

theory-driven

data-driven prediction

unpredictability

scenario 2: theories are missing something fundamental

theory-driven

data-driven

Incomplete theory / measures

Unique Insight into State of Field

scenario 1: theories can be improved with existing variables

theory-driven

data-driven prediction

unpredictability

scenario 2: theories are missing something fundamental

theory-driven

data-driven

Incomplete theory / measures

scenario 3: theories are doing well given great unpredictability

theory-driven prediction

unpredictability

The Proposal

a shift towards **prediction**
leads to a more reliable
and useful social science

microsimulation can
advance traditional
statistical modelling

This mess we're in?

Or how simulation and prediction
will advance (demographic) research

