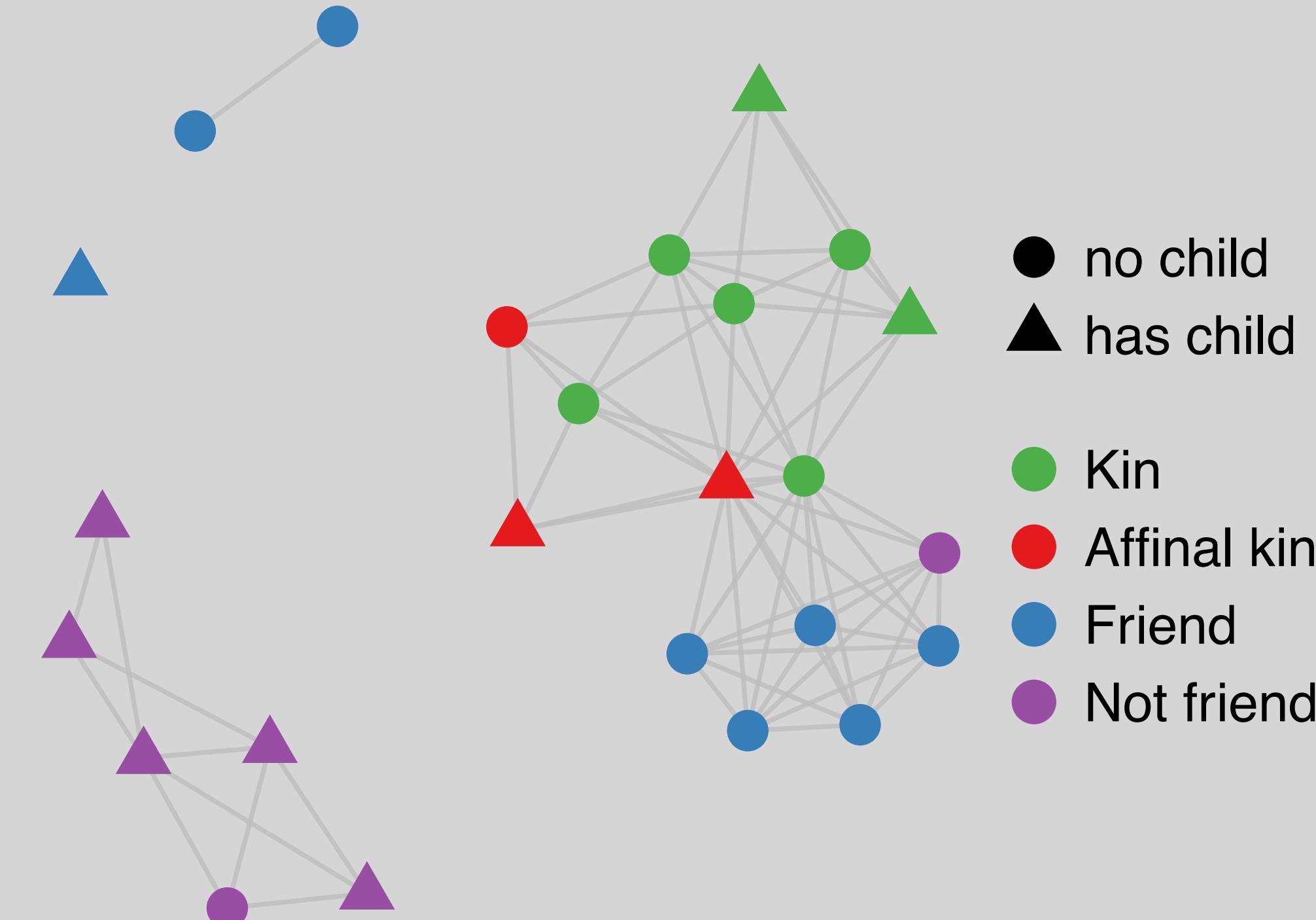


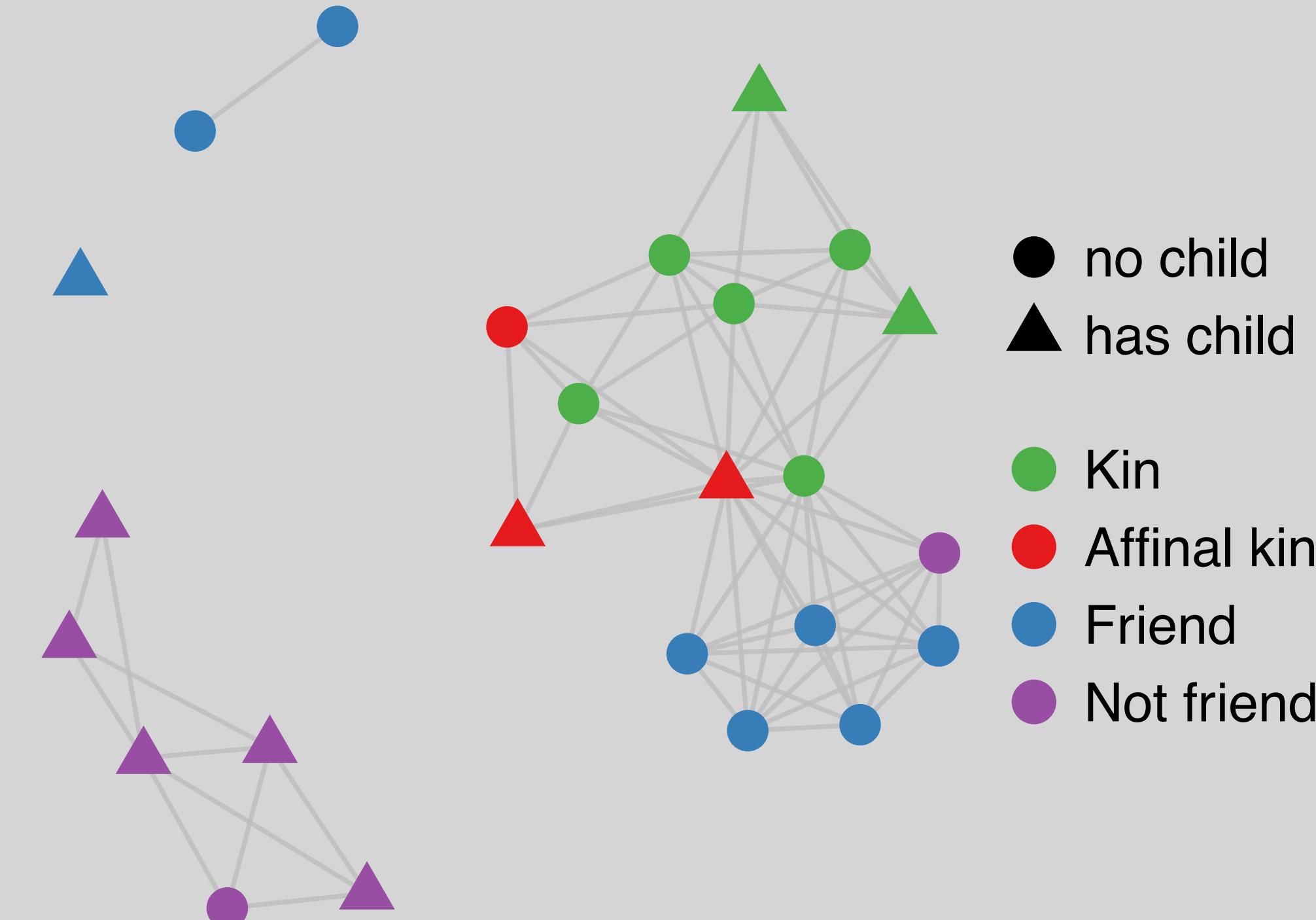


A data-driven approach shows that individuals' characteristics are more important than their networks in predicting fertility outcomes



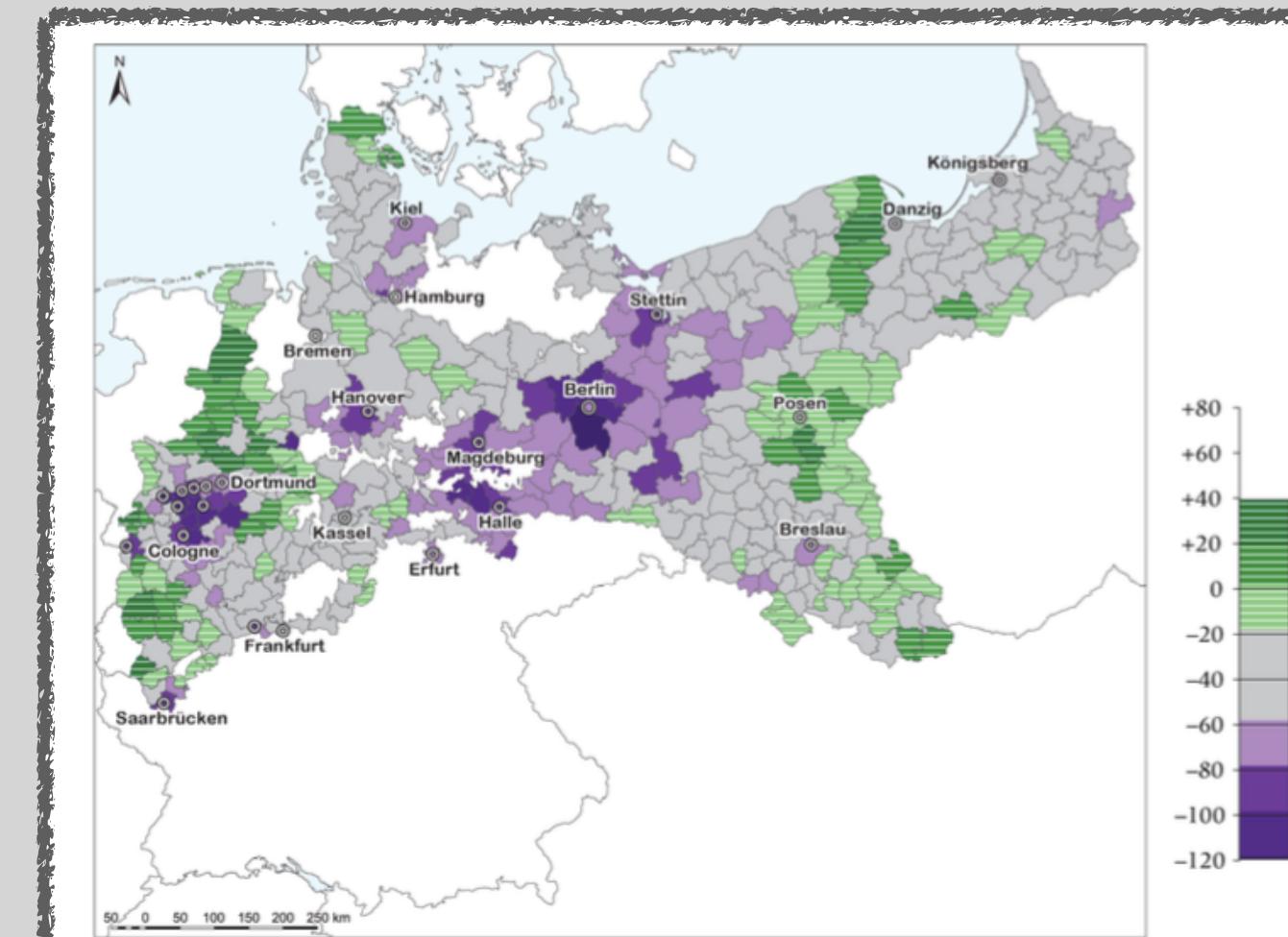


“A complicated data-mining exercise,  
with much oversold results”



# Social Influence

historical  
data



## Spatial Analysis of the Causes of Fertility Decline in Prussia

JOSHUA R. GOLDSTEIN  
SEBASTIAN KLÜSENER



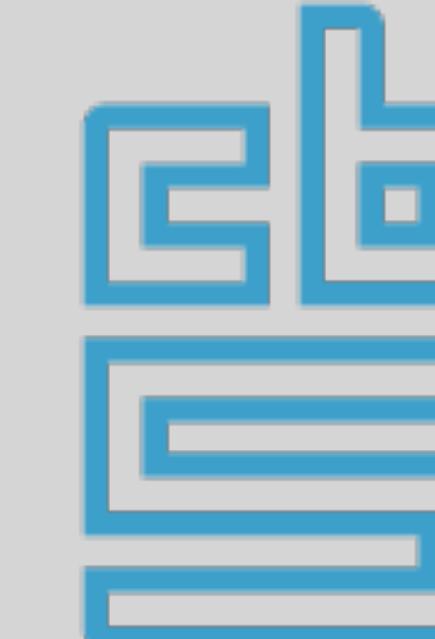
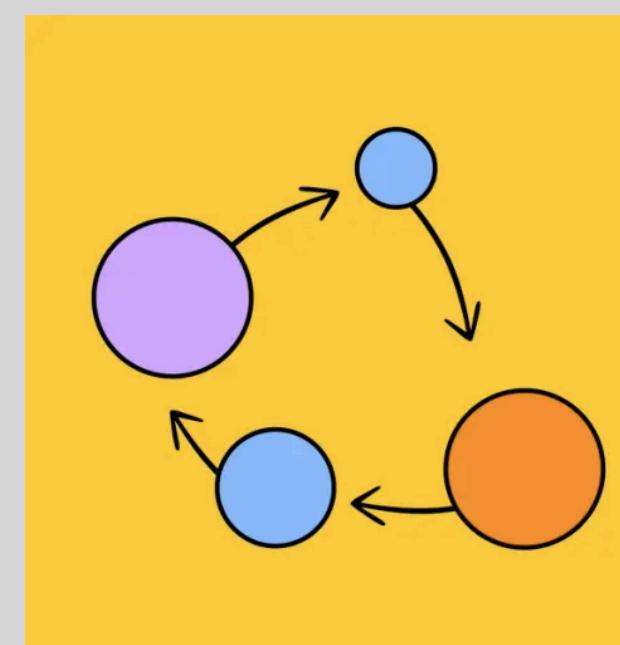
convenience  
samples

## Does Fertility Behavior Spread among Friends?

Nicoletta Balbo<sup>a</sup> and Nicola Barban<sup>b</sup>

## Family, Firms, and Fertility: A Study of Social Interaction Effects

Zafer Buyukcececi<sup>1</sup> · Thomas Leopold<sup>2</sup> · Ruben van Gaalen<sup>3</sup> ·  
Henriette Engelhardt<sup>4</sup>

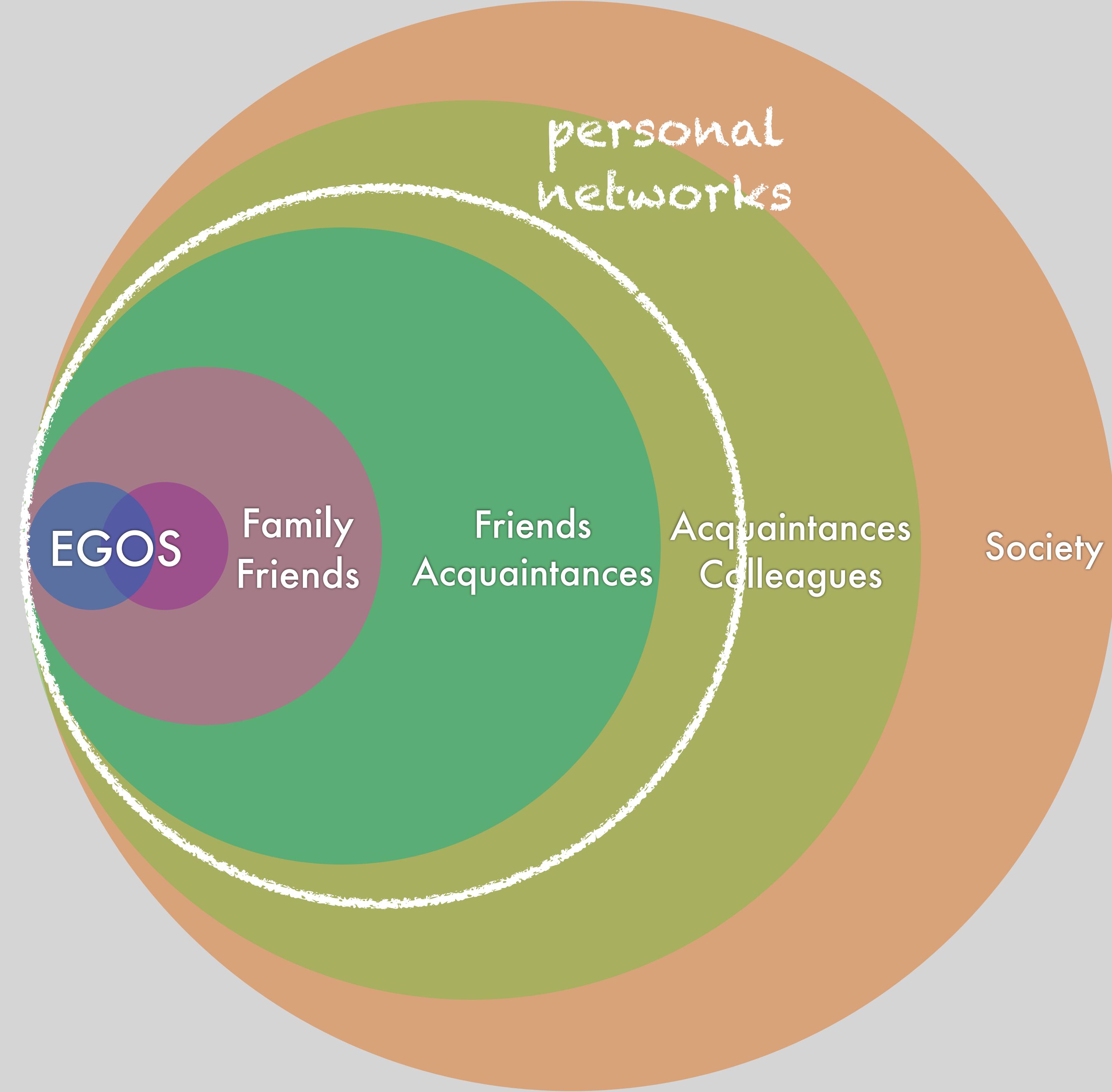


causal  
design

*social learning  
social contagion  
social pressure  
social support*

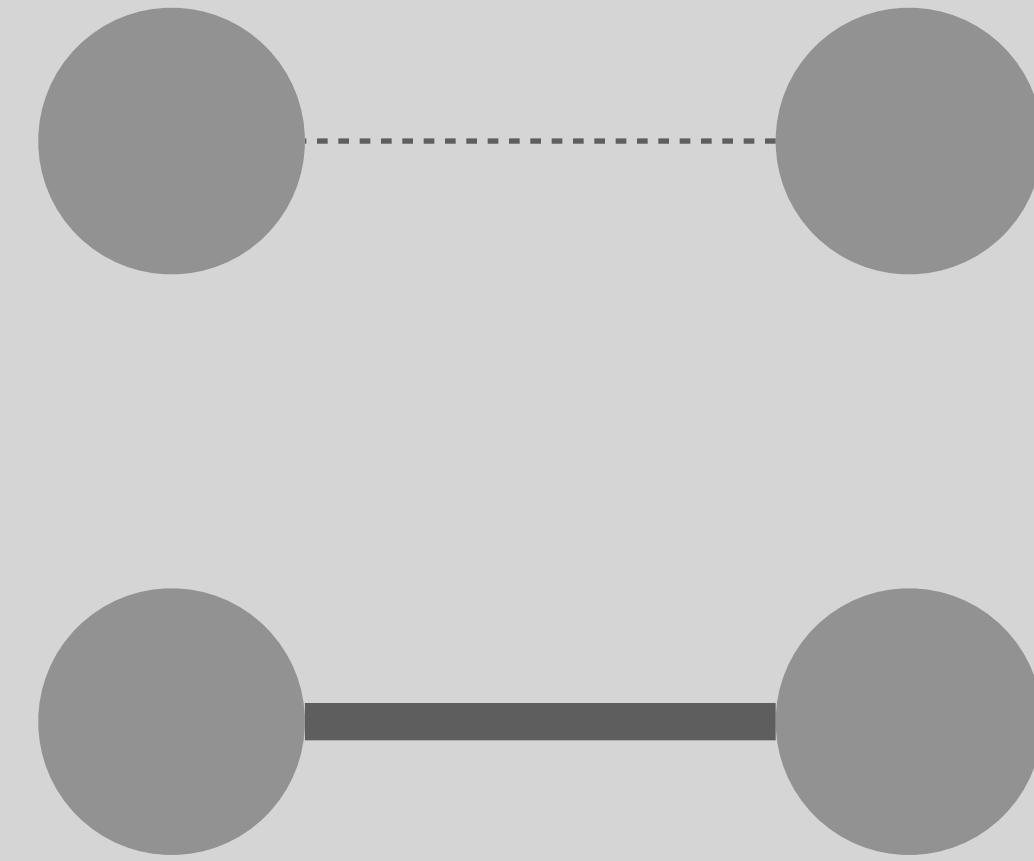
qualitative  
studies

quantifying social influences  
on fertility behaviour  
using personal network data



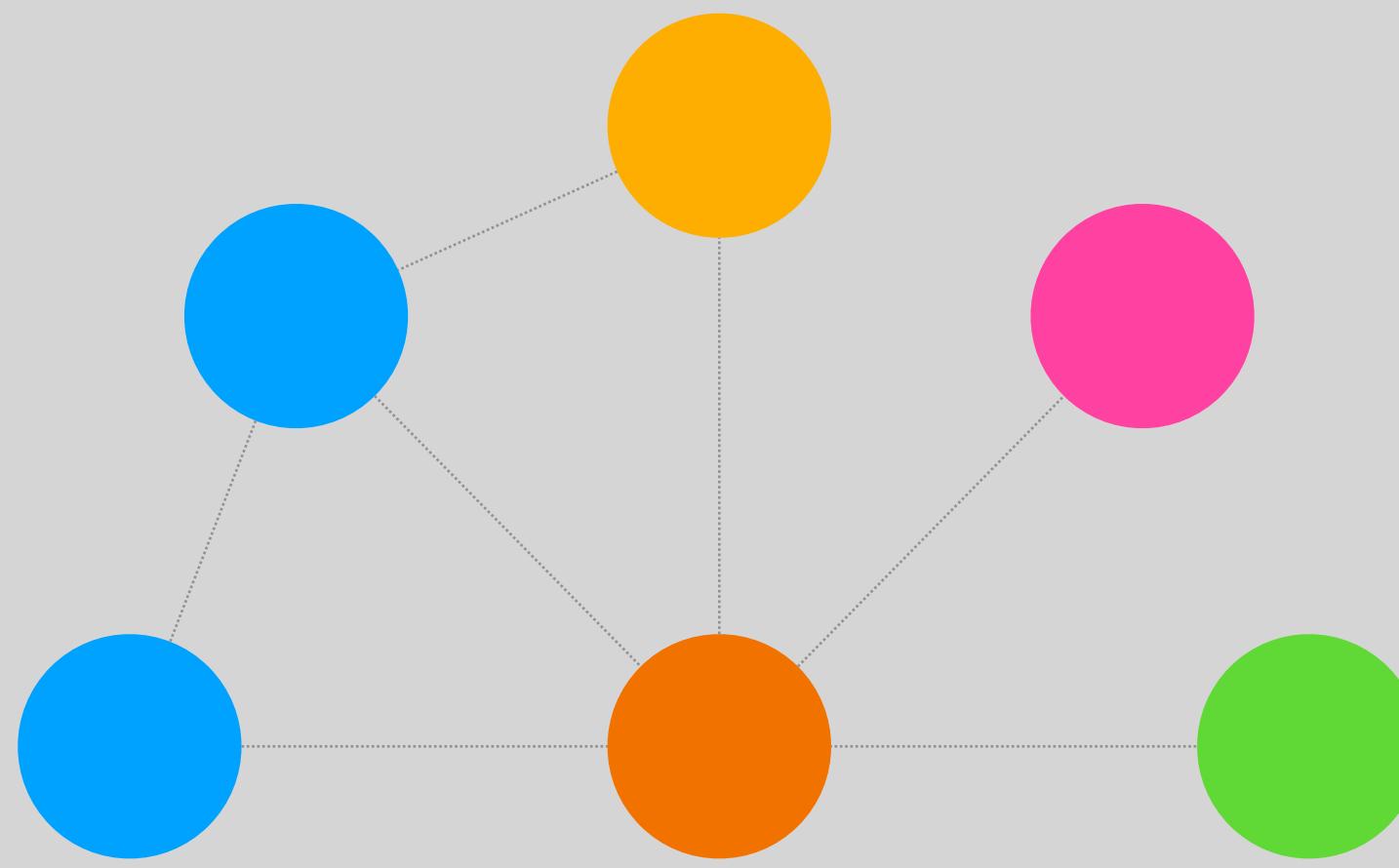
# Personal Networks

tie (strength)



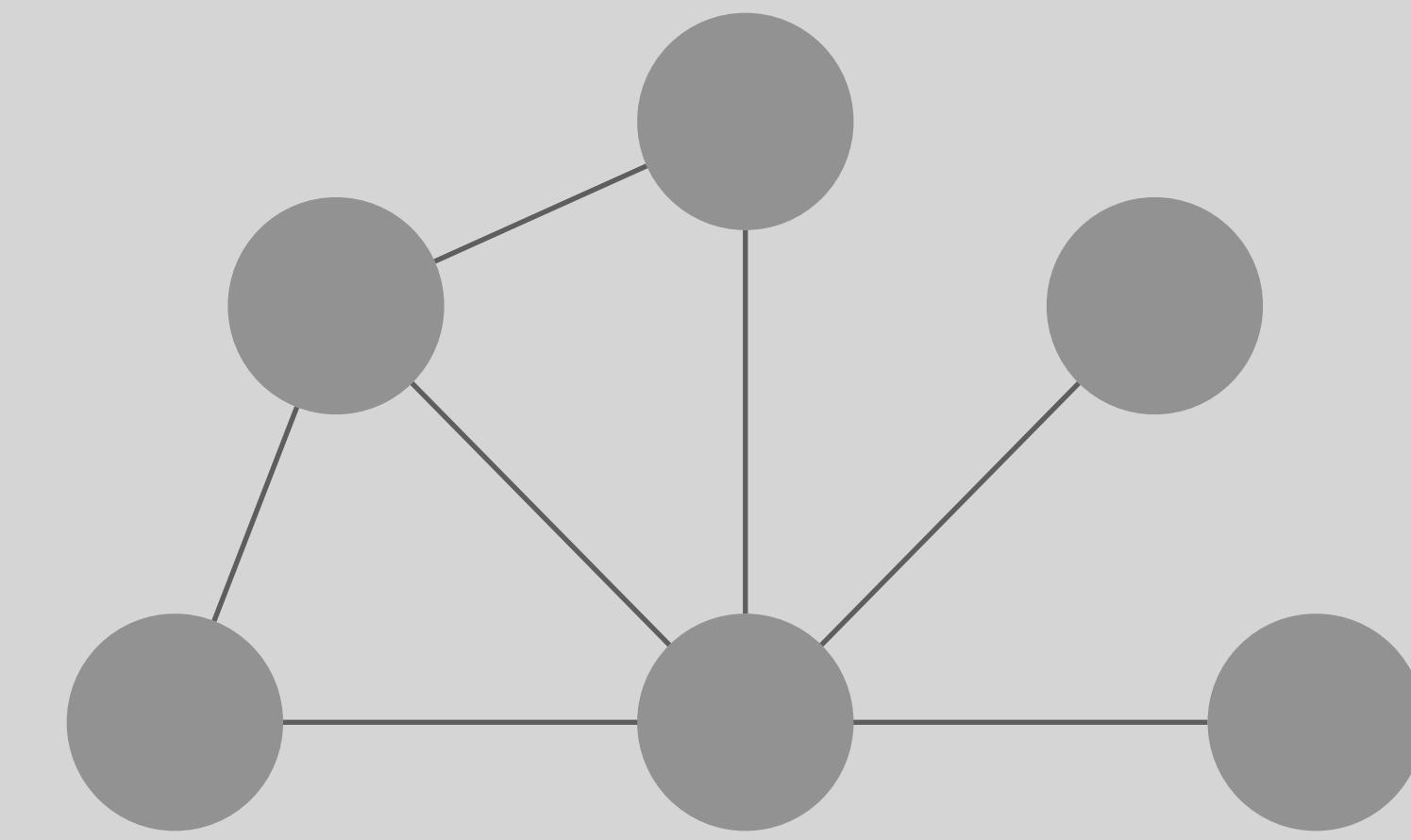
strong tie, more support/pressure  
e.g., quality of relation with parent

composition



support network, diversity in ideas  
e.g., # kin, # friends, # can help

structure



reinforcing norms, flow information  
e.g., density, # cliques

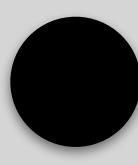
# Methodology



Longitudinal Internet  
Studies for the  
Social sciences

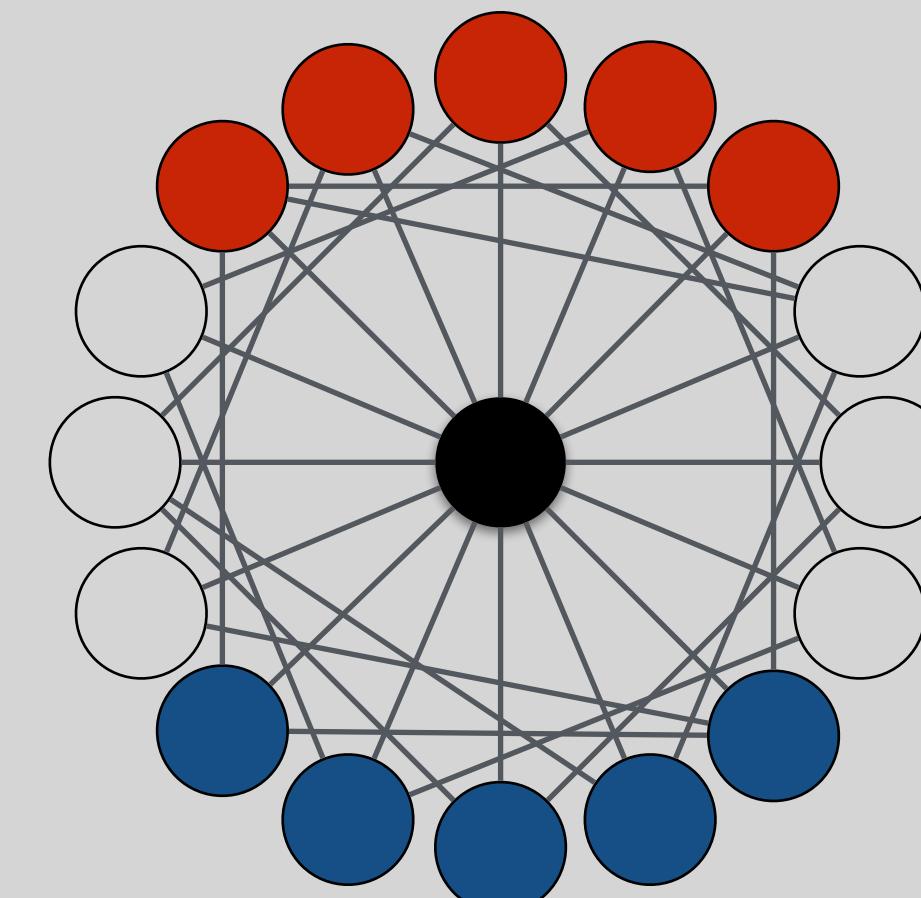
~750 women  
age: 18 - 40

Ego



Age  
Education  
Income  
Partnership status  
# Children  
Detailed fertility preferences

Alters (25)



Sex  
Age  
Education  
Relationship type  
Closeness  
Frequency of contact F2F  
Frequency of other contact

Number and age of children  
Friend  
Wants children  
Does not want children  
Help with children  
Talk about children  
Relationship with other alters

# Methodology

Which of these 25 individuals could you ask for help with care for a child?

Als het gaat om ANNE

Met wie heeft ANNE contact? Met contact bedoelen we alle vormen van contact, zoals face-to-face contact, contact via (mobiele) telefoon, post, email, sms, en andere manieren van online en offline communicatie.

Selecteer de personen die contact met elkaar hebben door met de muis op het bolletje te klikken. Er zal een lijn ontstaan die aangeeft dat de personen contact met elkaar hebben. Druk nogmaals op het bolletje om de lijn weer te laten verdwijnen, als de personen geen contact met elkaar hebben.

Heel hecht      Hecht      Een beetje hecht      Niet hecht      Helemaal niet hecht

How close are you to these people?

# Methodology



Longitudinal Internet  
Studies for the  
Social sciences

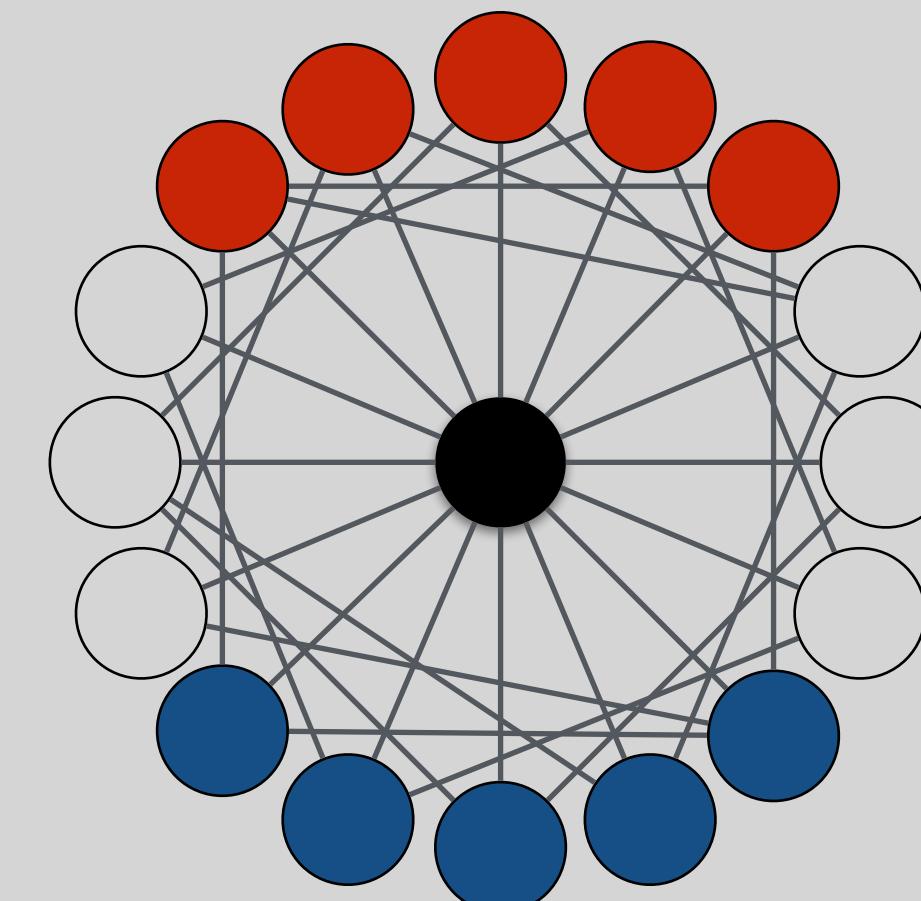


~750 women  
age: 18 - 40

Ego



Alters (25)



Age  
Education  
Income  
Partnership status  
# Children  
Detailed fertility preferences

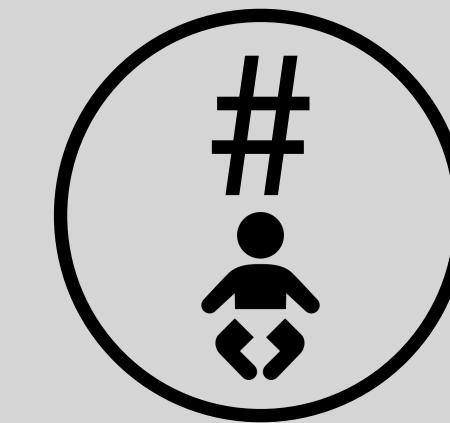
**OUTCOMES**



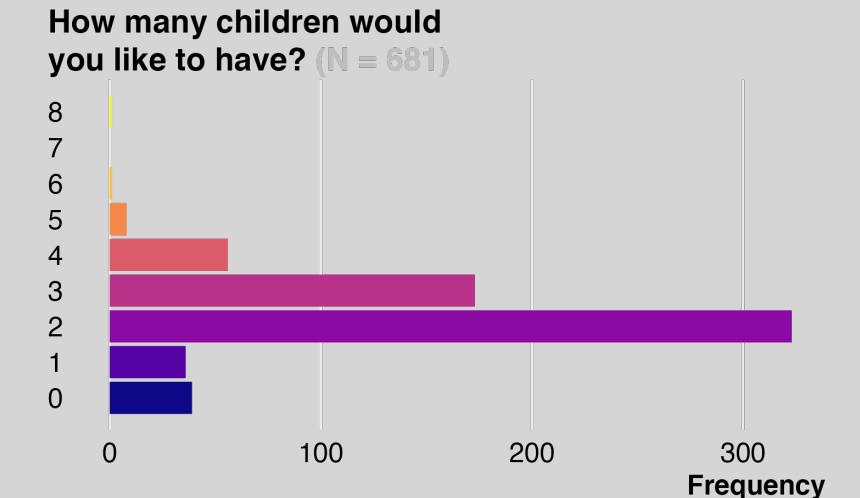
Sex  
Age  
Education  
Relationship type  
Closeness  
Frequency of contact F2F  
Frequency of other contact

Number and age of children  
Friend  
Wants children  
Does not want children  
Help with children  
Talk about children  
Relationship with other alters

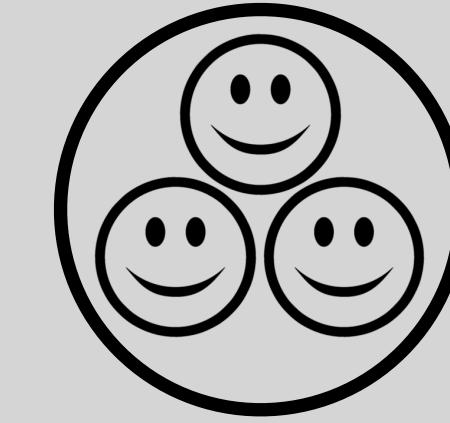
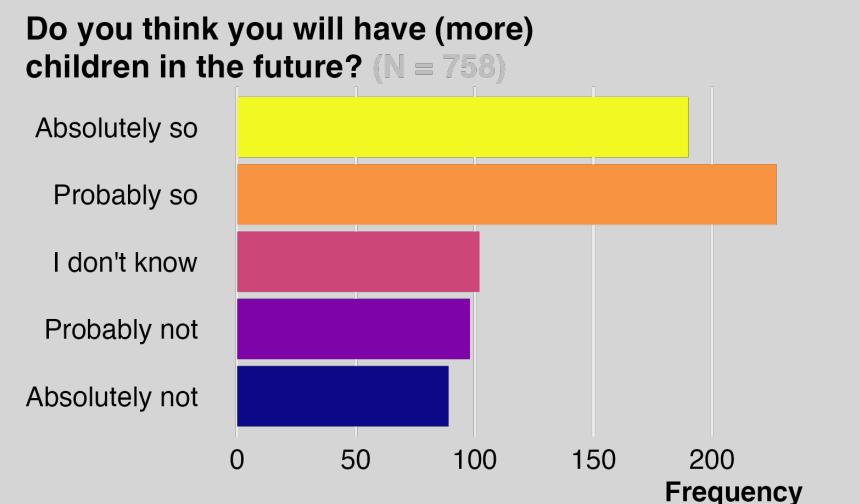
# Outcomes



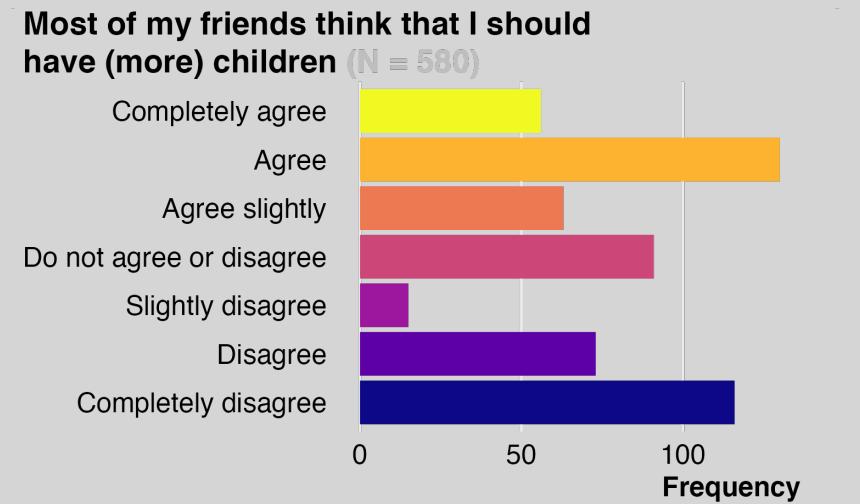
How many children would you like to have?



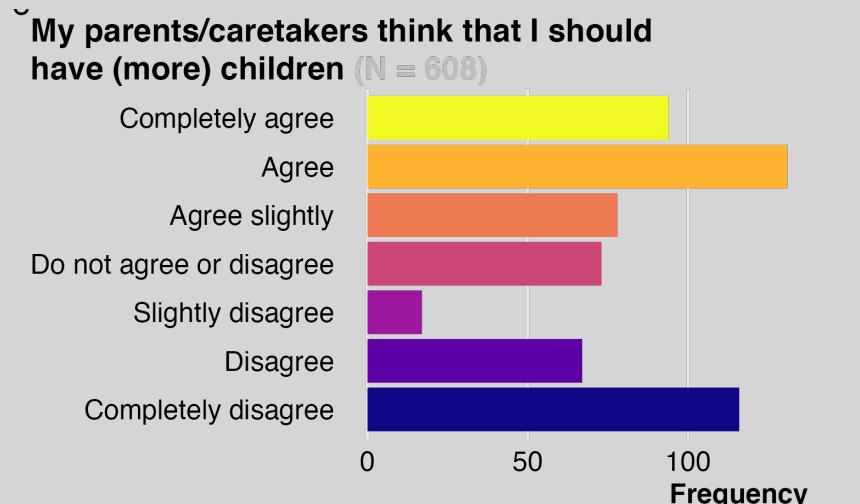
Do you think you will have (more) children in the future?



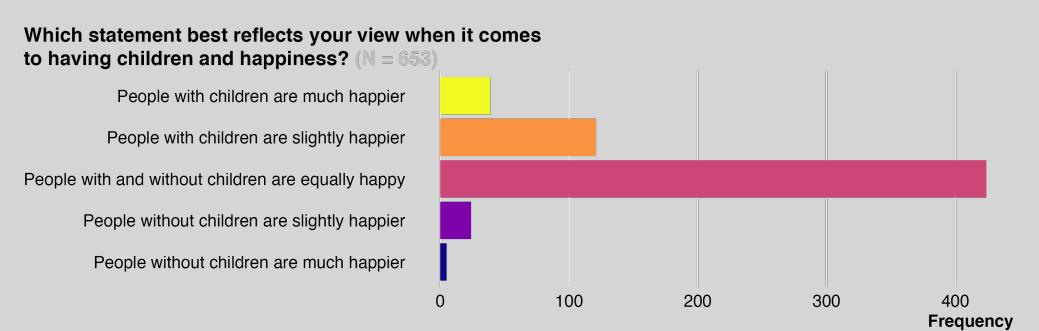
Perceived pressure to have children from friends



Perceived pressure to have children from parents/caretakers



Do you think people with or without children are happier?



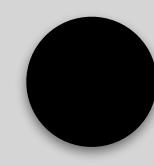
# Methodology



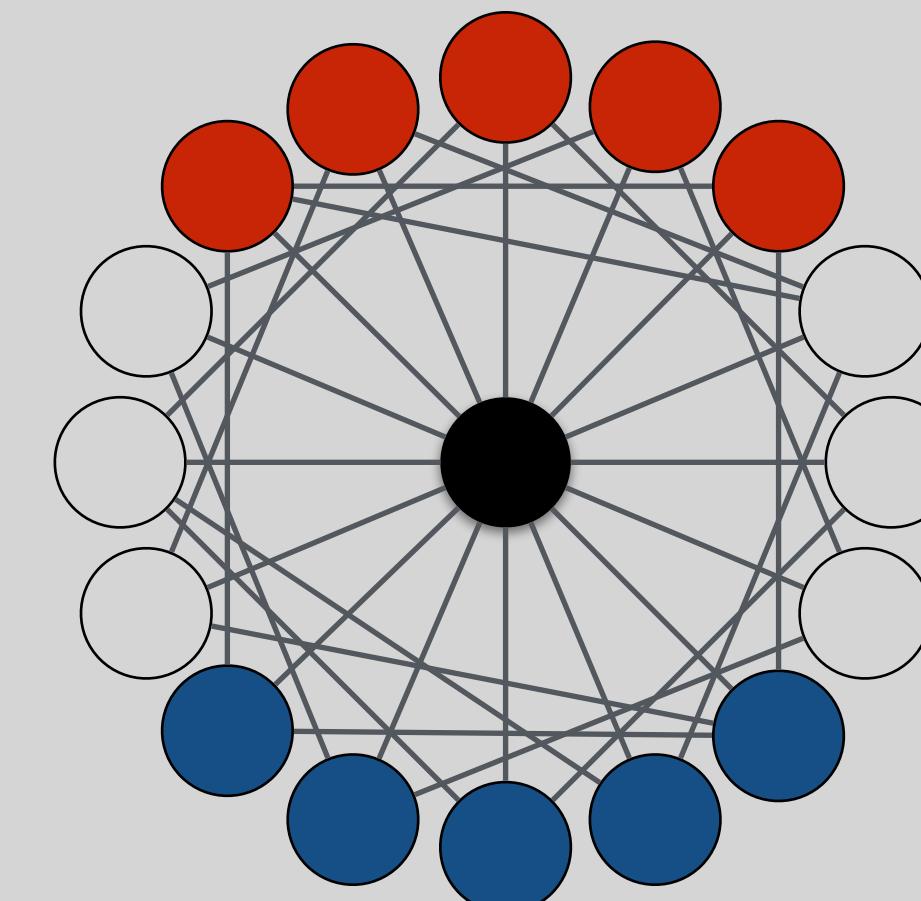
Longitudinal Internet  
Studies for the  
Social sciences

~750 women  
age: 18 - 40

Ego



Alters (25)



## EGO VARIABLES

Age  
Education  
Income  
Partnership status  
# Children

## NETWORK VARIABLES

Sex	Number and age of children
Age	Friend
Education	Wants children
Relationship type	Does not want children
Closeness	Help with children
Frequency of contact F2F	Talk about children
Frequency of other contact	Relationship with other alters

# Personal Networks



## tie (strength)

average closeness  
average f2f contact  
average other contact

average closeness **family**  
average closeness **friends**  
average closeness **childfree**

...

24 variables

## composition

% **family**  
% **friends**  
% **childfree**  
% with children  
% who want children  
% childfree  
% highly educated  
% women  
% can provide childcare  
% can talk to about children

...

13 variables

## structure

density  
# cliques  
# isolates and duos  
# communities  
modularity  
degree centralisation  
betweenness centralisation

...

density among **family**  
density among **friends**  
density among **childfree**

...

20 variables

# Personal Networks



tie (strength)

average closeness

average f2f contact

average other contact

average closeness family

average closeness friends

average closeness childfree

...

composition

% family

% friends

HOW TO CHOOSE  
WHICH VARIABLES  
TO FOCUS ON?

% can talk to about children

...

24 variables

13 variables

structure

density

# cliques

and duos  
nities

key  
centralisation  
less centralisation

density among family  
density among friends  
density among childfree

...

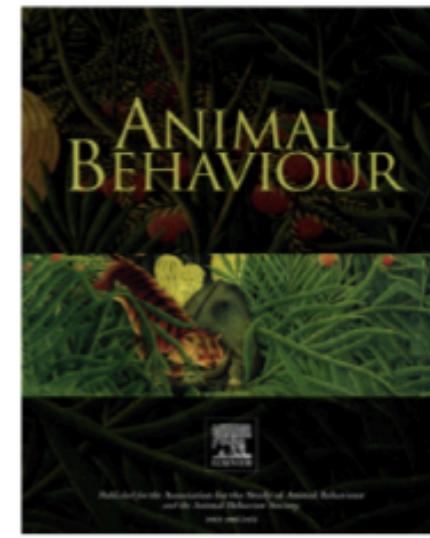
20 variables



Contents lists available at [ScienceDirect](#)

# Animal Behaviour

journal homepage: [www.elsevier.com/locate/anbehav](http://www.elsevier.com/locate/anbehav)



## Commentary

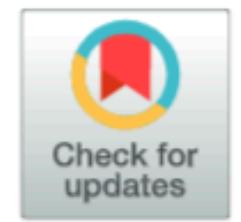
### Is less more? A commentary on the practice of ‘metric hacking’ in animal social network analysis

Quinn M. R. Webber <sup>a,\*</sup>, David C. Schneider <sup>a, b, c</sup>, Eric Vander Wal <sup>a, c</sup>

<sup>a</sup> Cognitive and Behavioural Ecology Interdisciplinary Program, Memorial University of Newfoundland, St John's, NL, Canada

<sup>b</sup> Department of Ocean Sciences, Ocean Sciences Centre, Memorial University of Newfoundland, St John's, NL, Canada

<sup>c</sup> Department of Biology, Memorial University of Newfoundland, St John's, NL, Canada

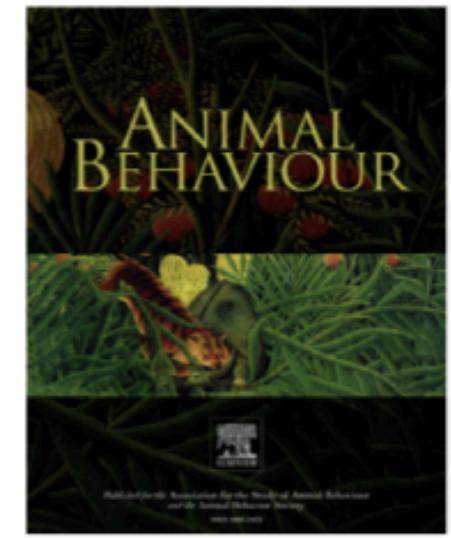




Contents lists available at [ScienceDirect](#)

# Animal Behaviour

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## Commentary

### Is less more? A commentary on the practice of ‘metric hacking’ in animal social network analysis

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<sup>a</sup> Cognitive and Behavioural Ecology Interdisciplinary Program

<sup>b</sup> Department of Ocean Sciences, Ocean Sciences Centre, University of British Columbia, Vancouver, BC V6T 1Z3, Canada

<sup>c</sup> Department of Biology, Memorial University of Newfoundland, St. John's, NF A1C 5S7, Canada



[Check for updates](#)

[General Article](#)

## False-Positive Psychology: Undisclosed Flexibility in Data Collection and Analysis Allows Presenting Anything as Significant

Joseph P. Simmons<sup>1</sup>, Leif D. Nelson<sup>2</sup>, and Uri Simonsohn<sup>1</sup>

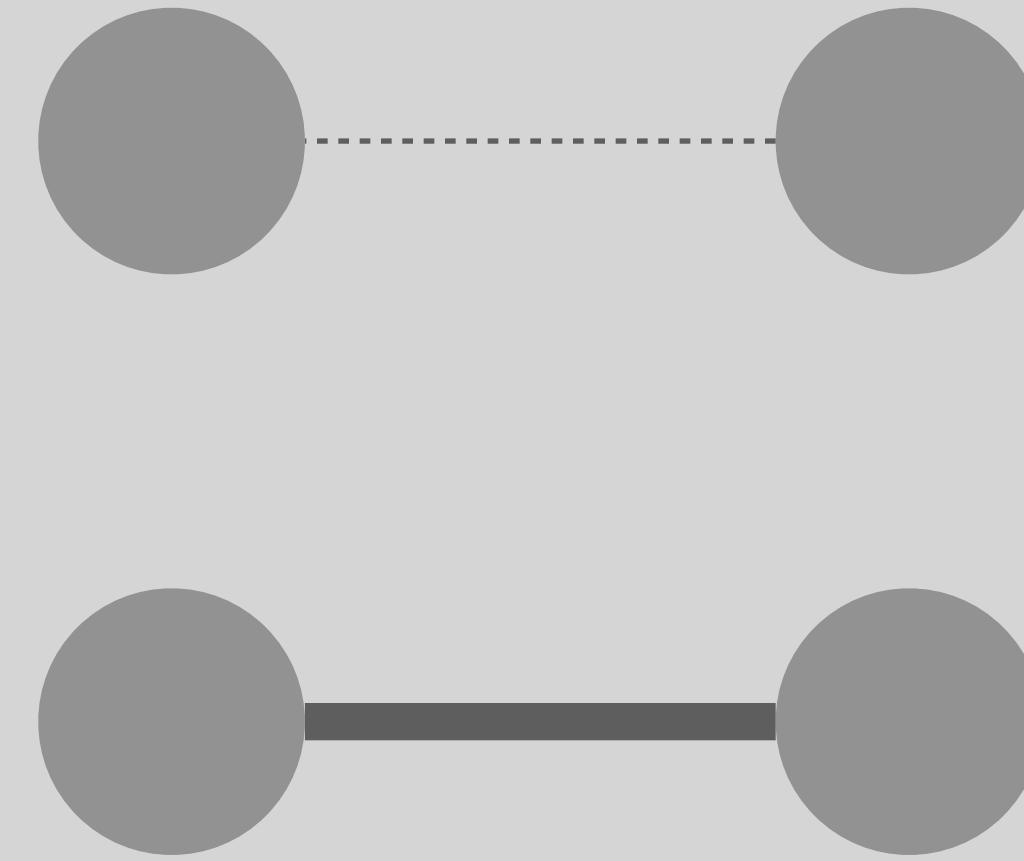
<sup>1</sup>The Wharton School, University of Pennsylvania, and <sup>2</sup>Haas School of Business, University of California, Berkeley



Psychological Science  
22(11) 1359–1366  
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DOI: 10.1177/0956797611417632  
<http://pss.sagepub.com>

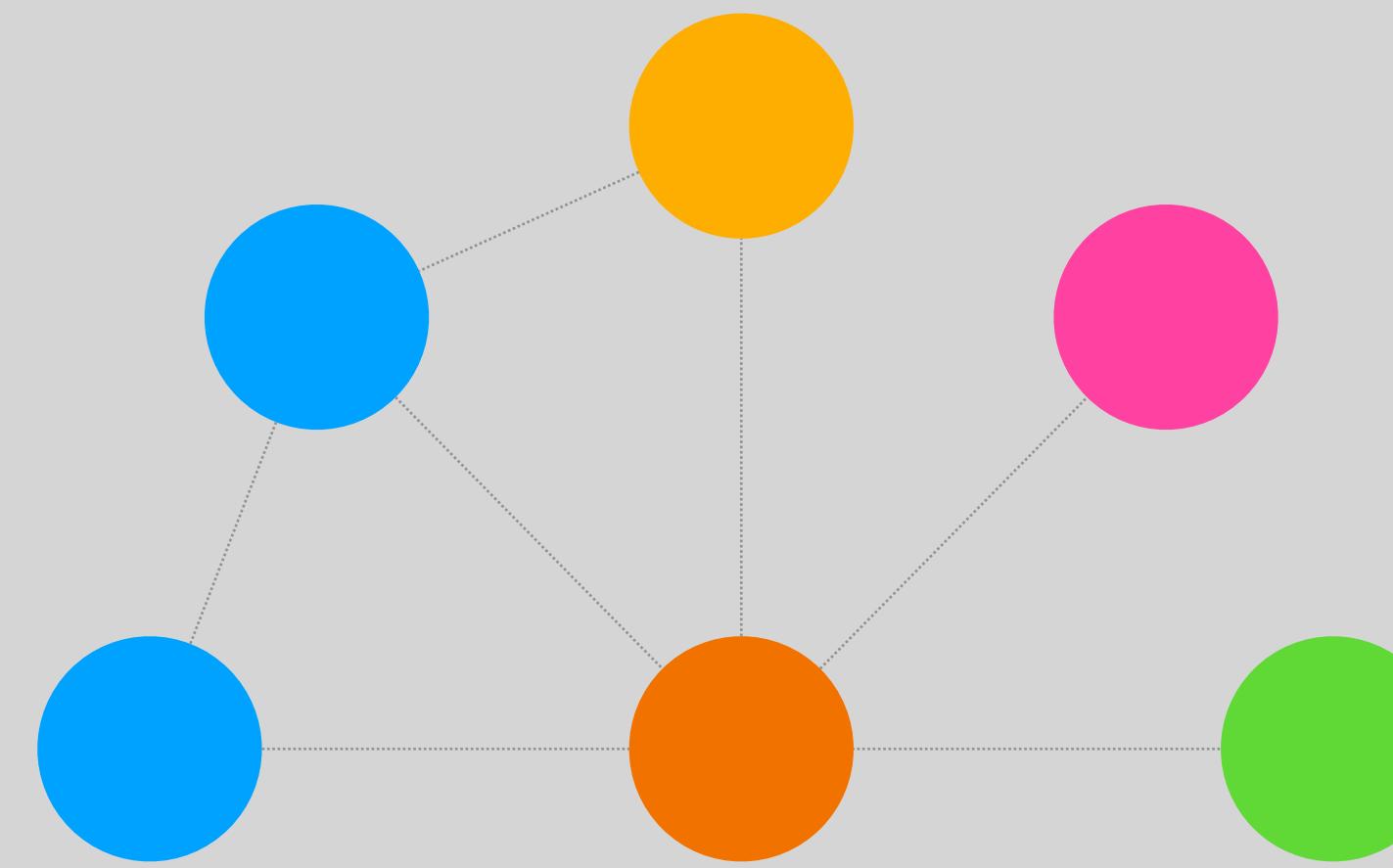
# Personal Networks

tie (strength)



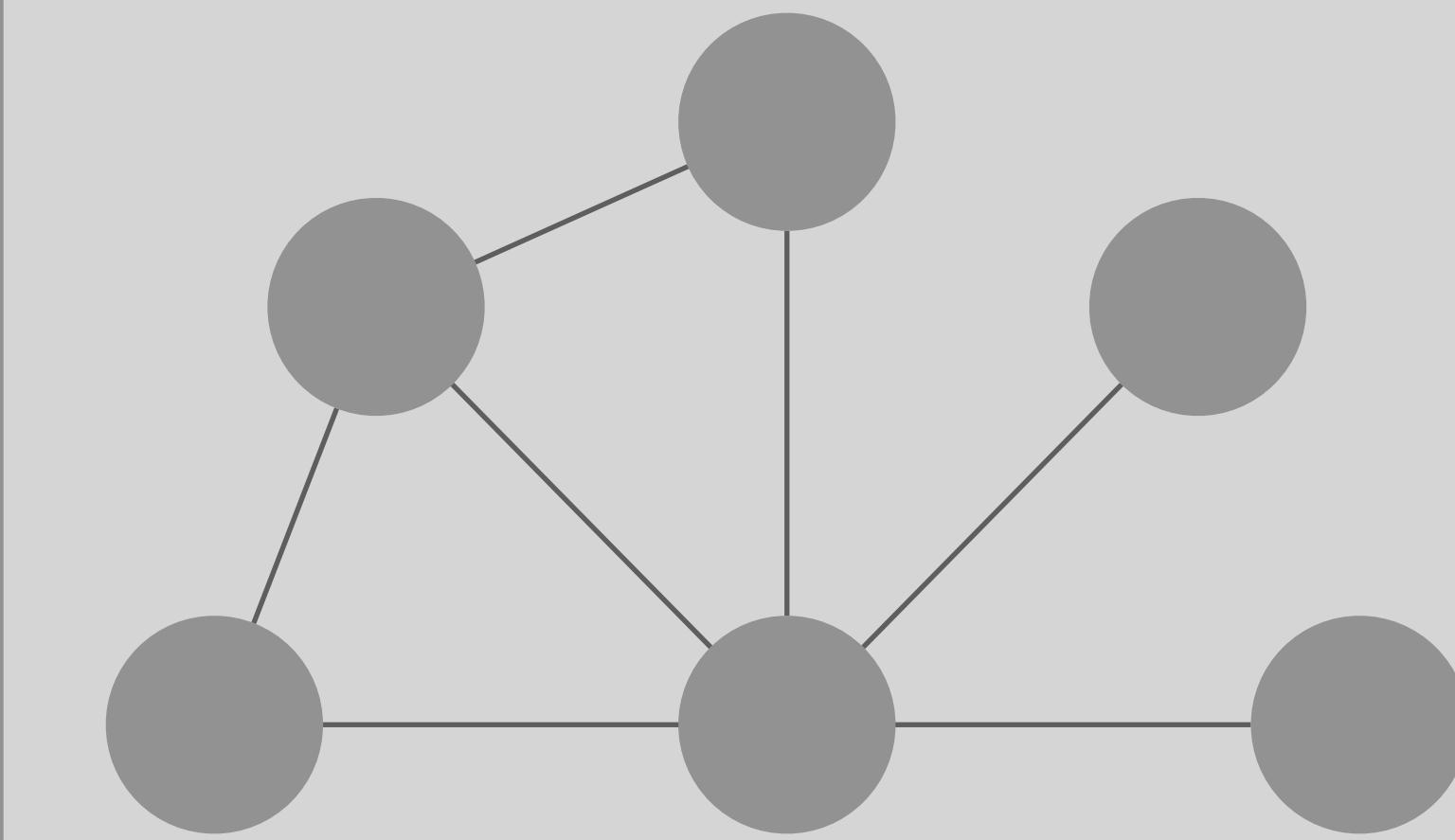
strong tie, more support/pressure  
e.g., quality of relation with parent

composition



support network, diversity in ideas  
e.g., # kin, # friends, # can help

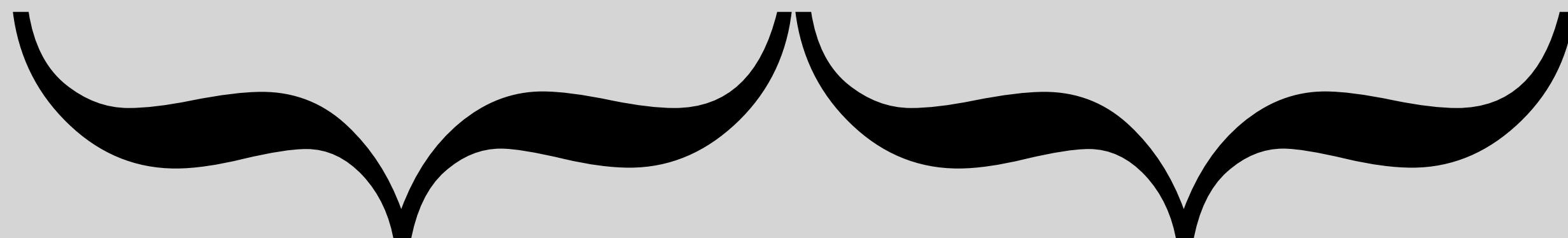
structure



reinforcing norms, flow information  
e.g., density, # cliques



# Lasso Regression

$$\sum_{i=0}^n (y_i - \hat{y}_i)^2 + \lambda \sum_{i=1}^p |\beta_j|$$


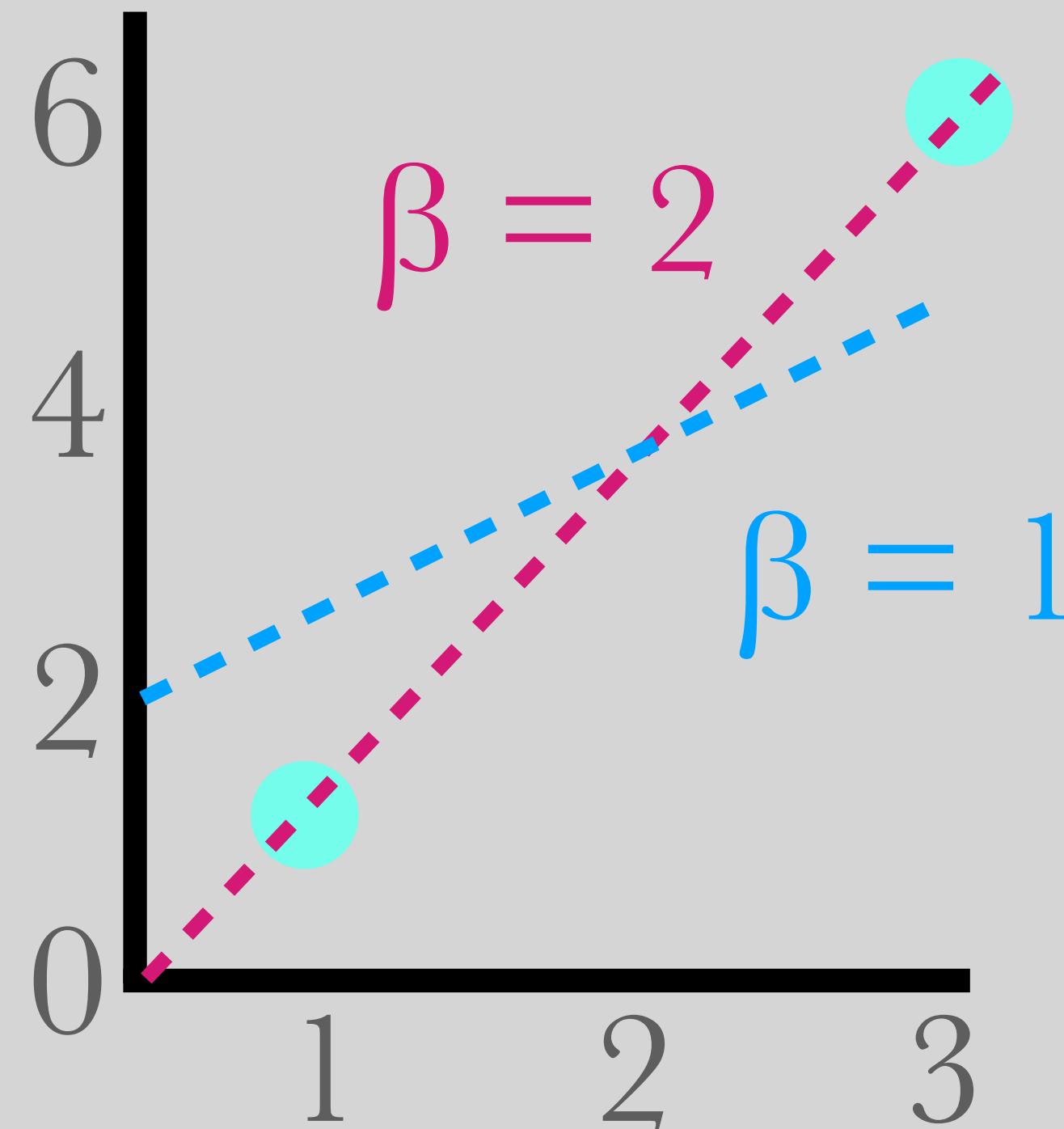
linear regression      penalty term

- ✓ can handle many, correlated variables
- ✓ leads to sparse, predictive, interpretable models
- ✗ reduced variance through increased bias

# Lasso Regression

$$\sum_{i=0}^n (y_i - \hat{y}_i)^2 + \lambda \sum_{j=1}^p |\beta_j|$$

assume  $\lambda = 6$



Linear regression

$$\sum_{i=0}^2 (y_i - \hat{y}_i)^2 = (1 - 1)^2 + (3 - 3)^2 = 0$$

LASSO regression

$$\sum_{i=0}^2 (y_i - \hat{y}_i)^2 + 6 \sum_{j=1}^1 |2| = 0 + 12 = 12$$

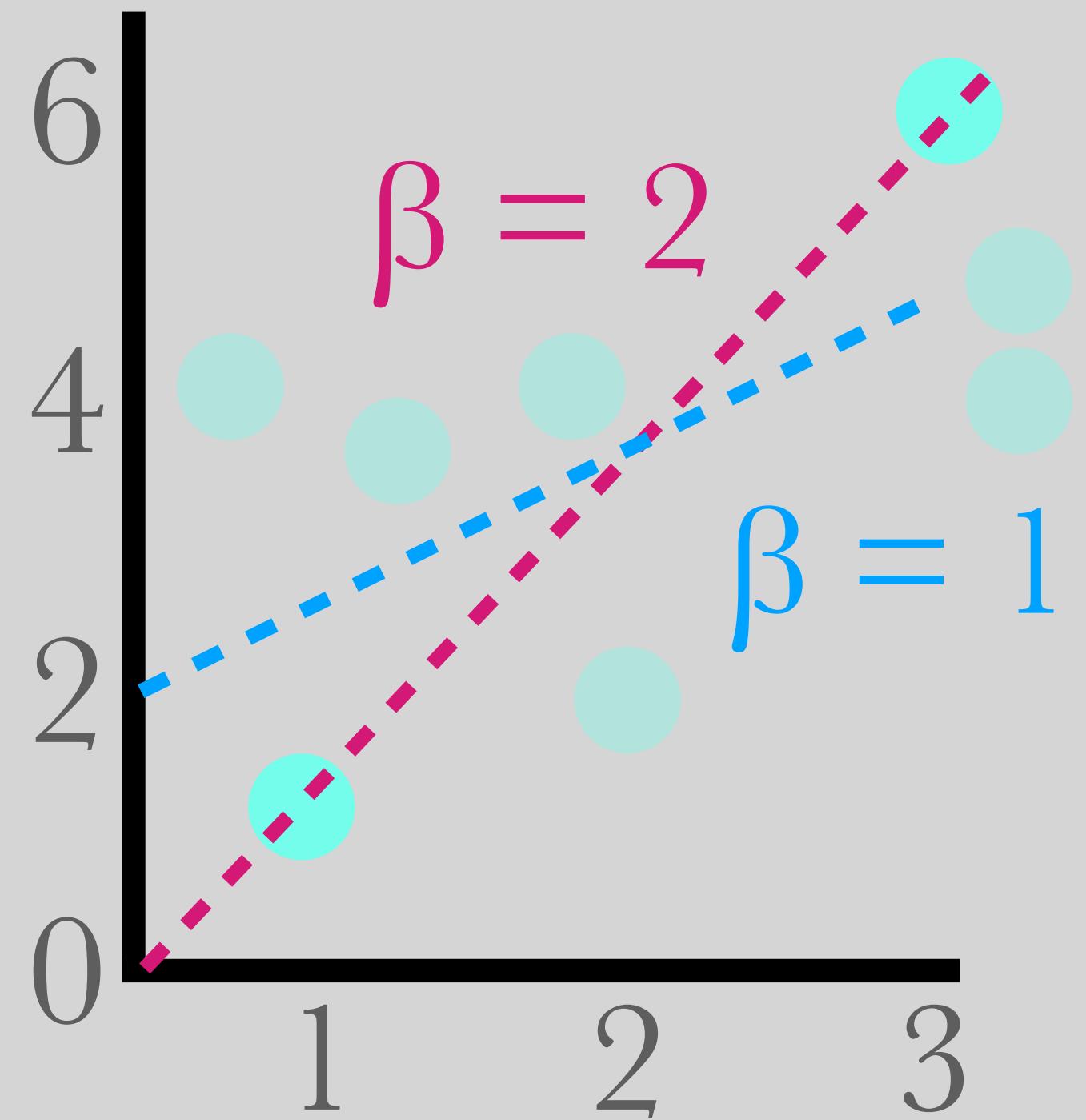
LASSO regression

$$\sum_{i=0}^2 (y_i - \hat{y}_i)^2 + 6 \sum_{j=1}^1 |1| = 2^2 + 1^2 + 6 = 11$$

# Lasso Regression

$$\sum_{i=0}^n (y_i - \hat{y}_i)^2 + \lambda \sum_{j=1}^p |\beta_j|$$

assume  $\lambda = 6$



Linear regression

$$\sum_{i=0}^2 (y_i - \hat{y}_i)^2 = (1 - 1)^2 + (3 - 3)^2 = 0$$

LASSO regression

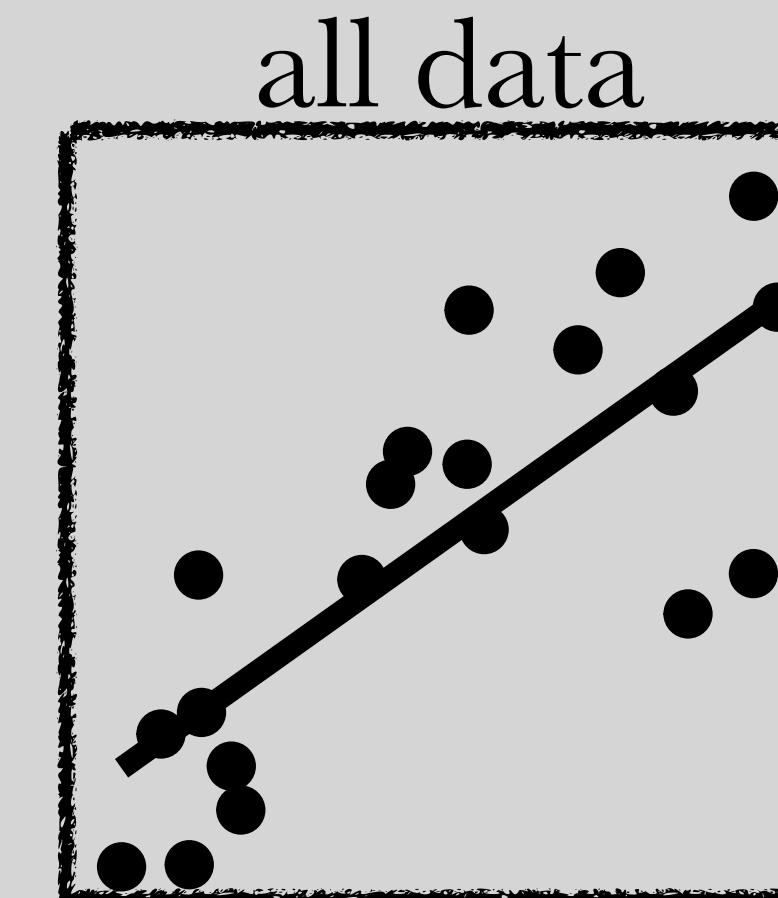
$$\sum_{i=0}^2 (y_i - \hat{y}_i)^2 + 6 \sum_{j=1}^1 |2| = 0 + 12 = 12$$

LASSO regression

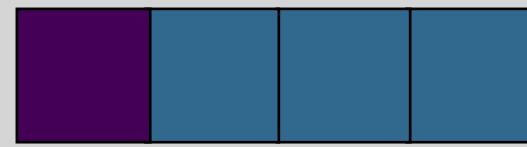
$$\sum_{i=0}^2 (y_i - \hat{y}_i)^2 + 6 \sum_{j=1}^1 |1| = 2^2 + 1^2 + 6 = 11$$

# Cross-Validation

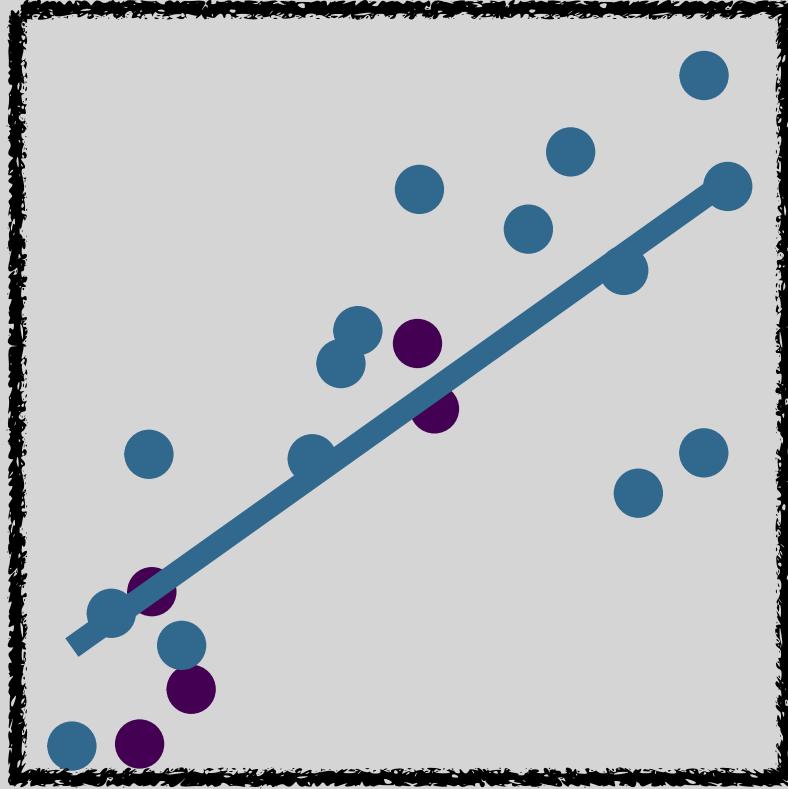
$\lambda$  is determined through cross-validation and **out-of-sample predictive ability**



RMSE: 0.41



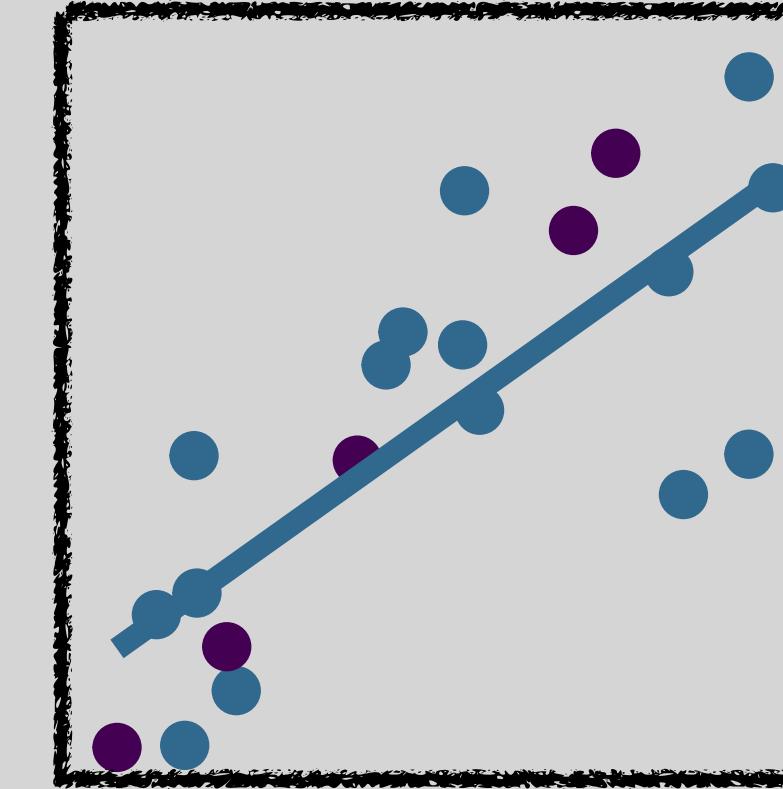
fold 1



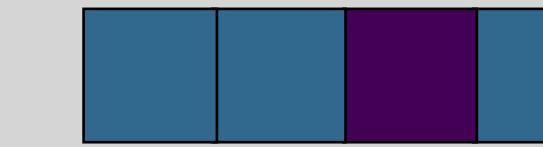
RMSE: 0.38



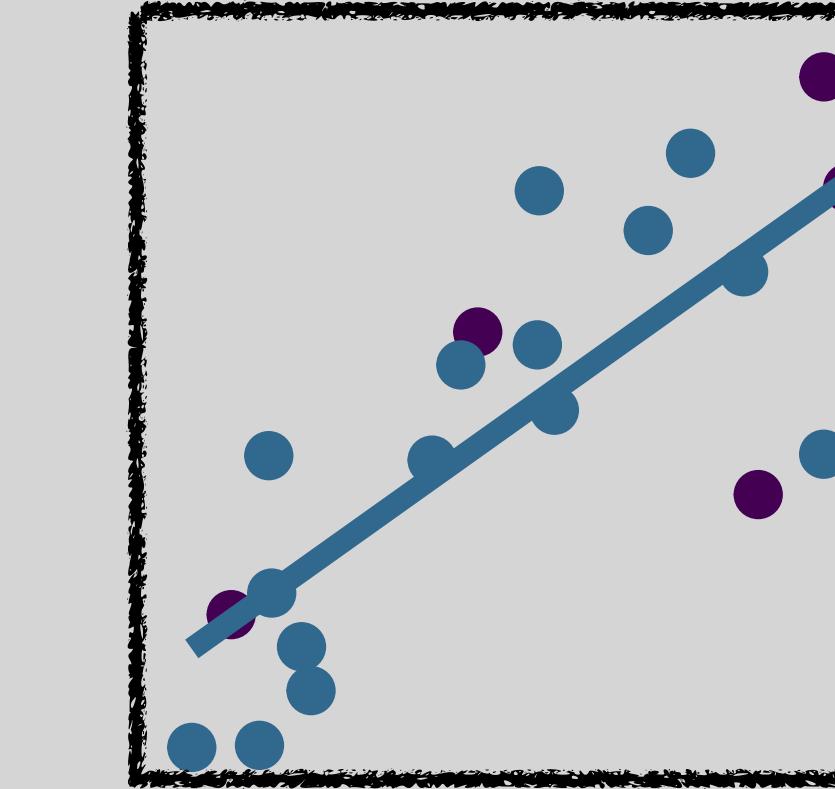
fold 2



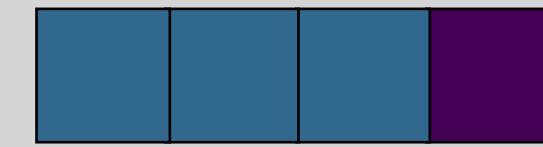
RMSE: 0.38



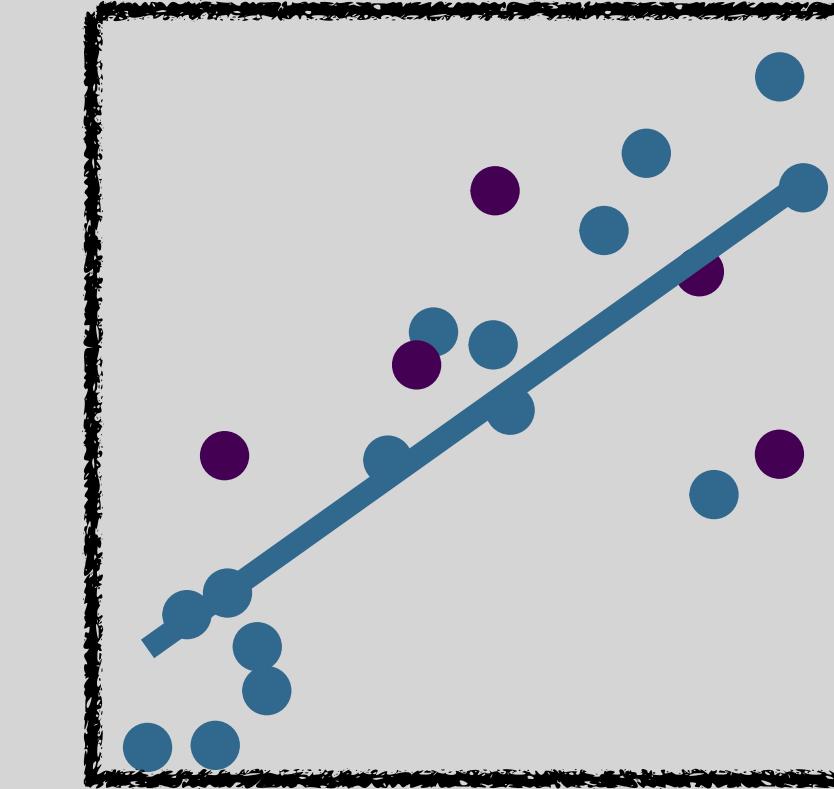
fold 3



RMSE: 0.45



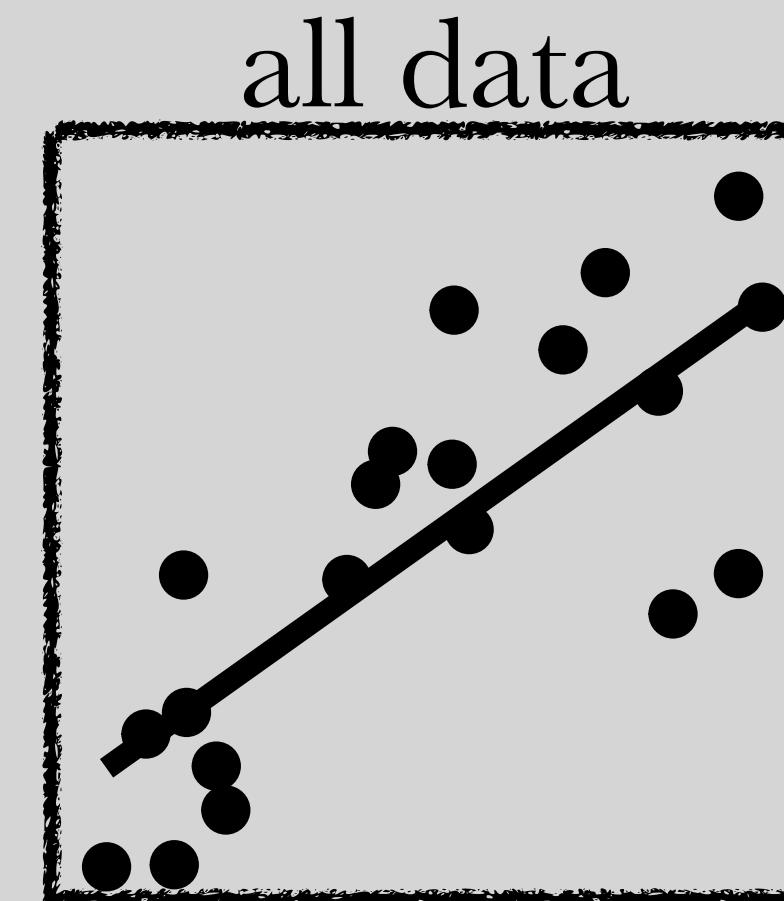
fold 4



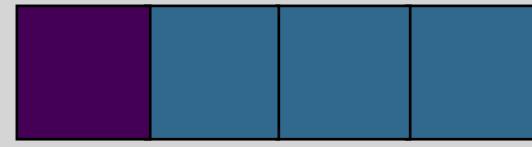
RMSE: 0.62

# Cross-Validation

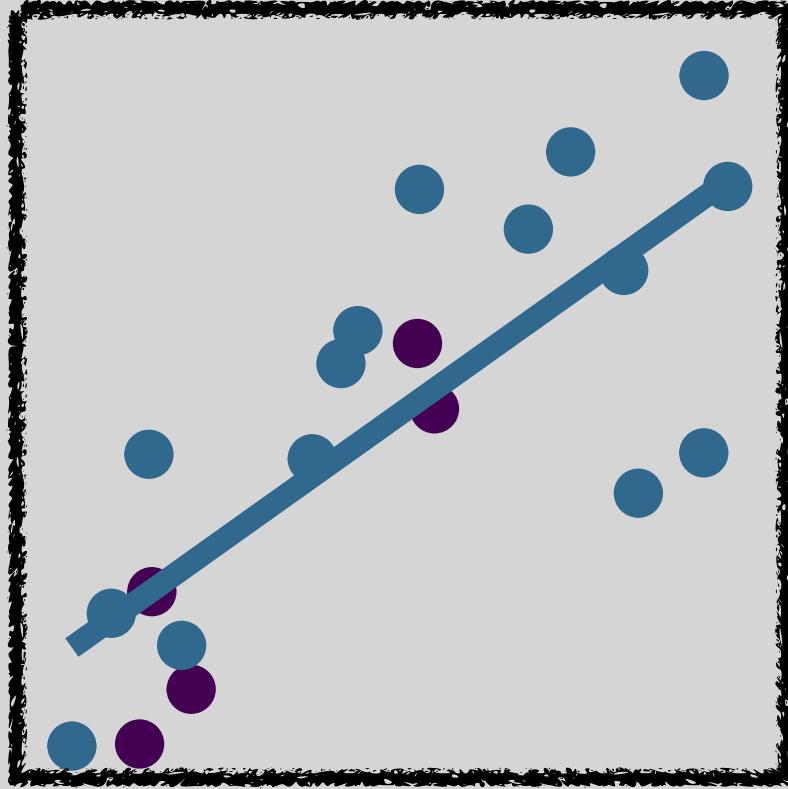
strength of model determined  
through cross-validation and  
**quantified by out-of-  
sample predictive ability**



RMSE: 0.41



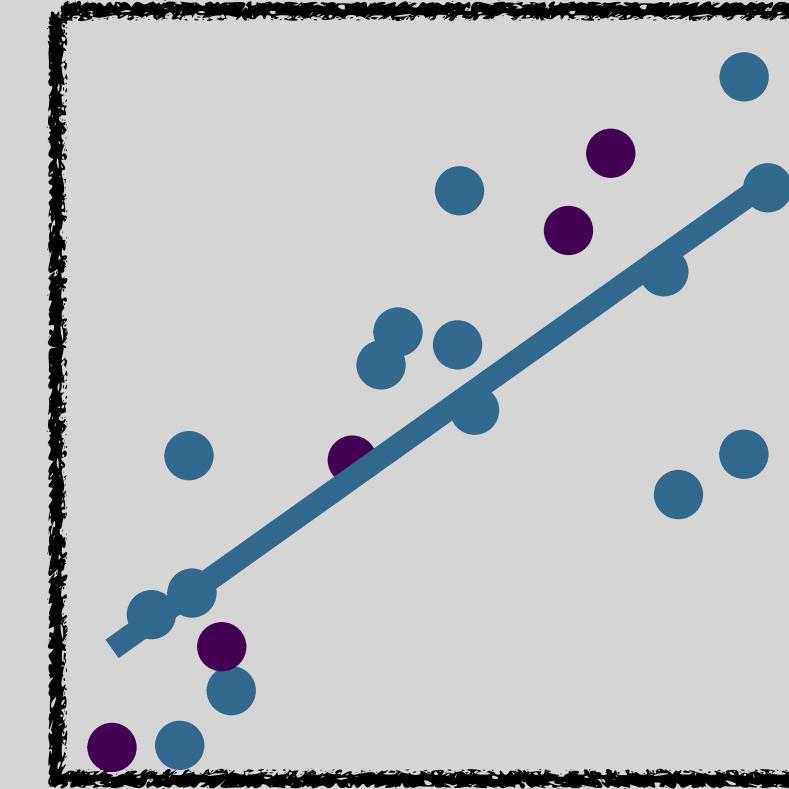
fold 1



RMSE: 0.38



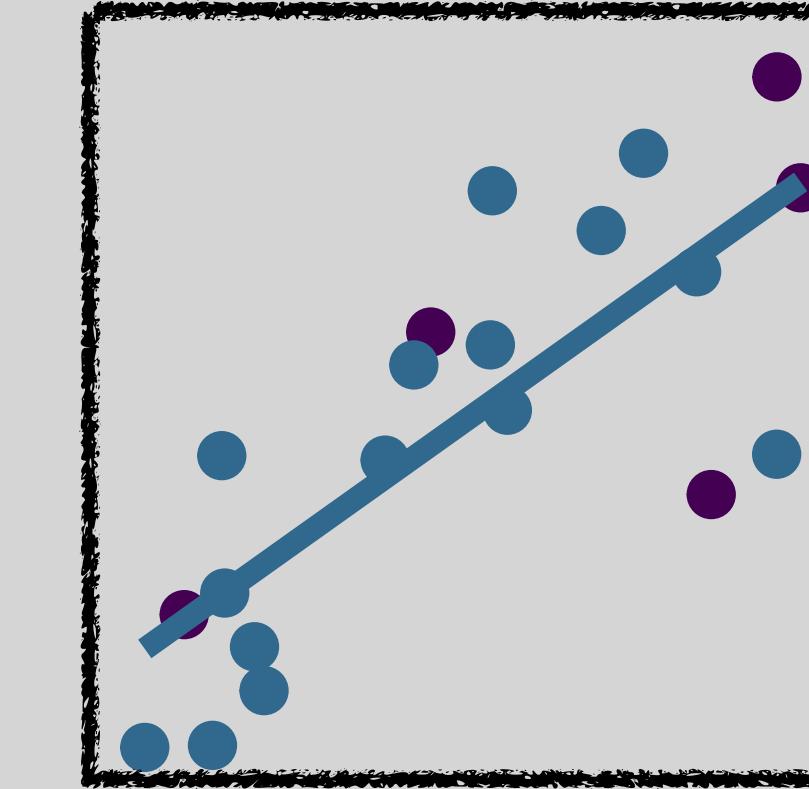
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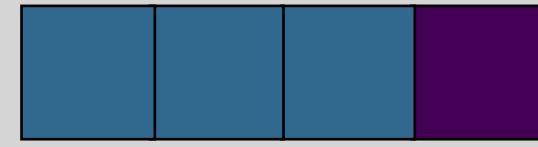
RMSE: 0.38



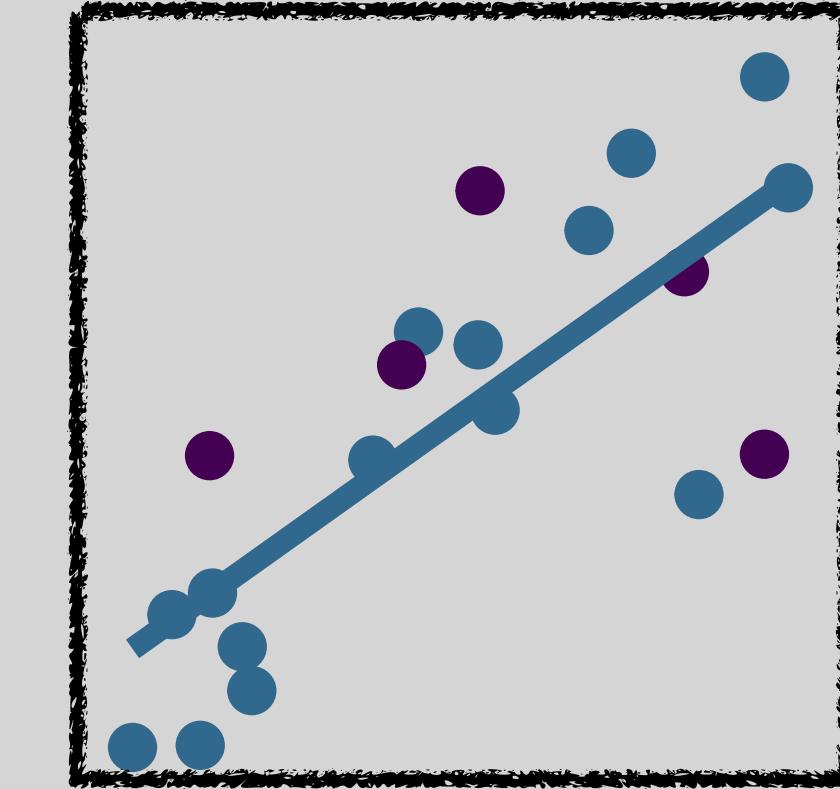
fold 3



RMSE: 0.45

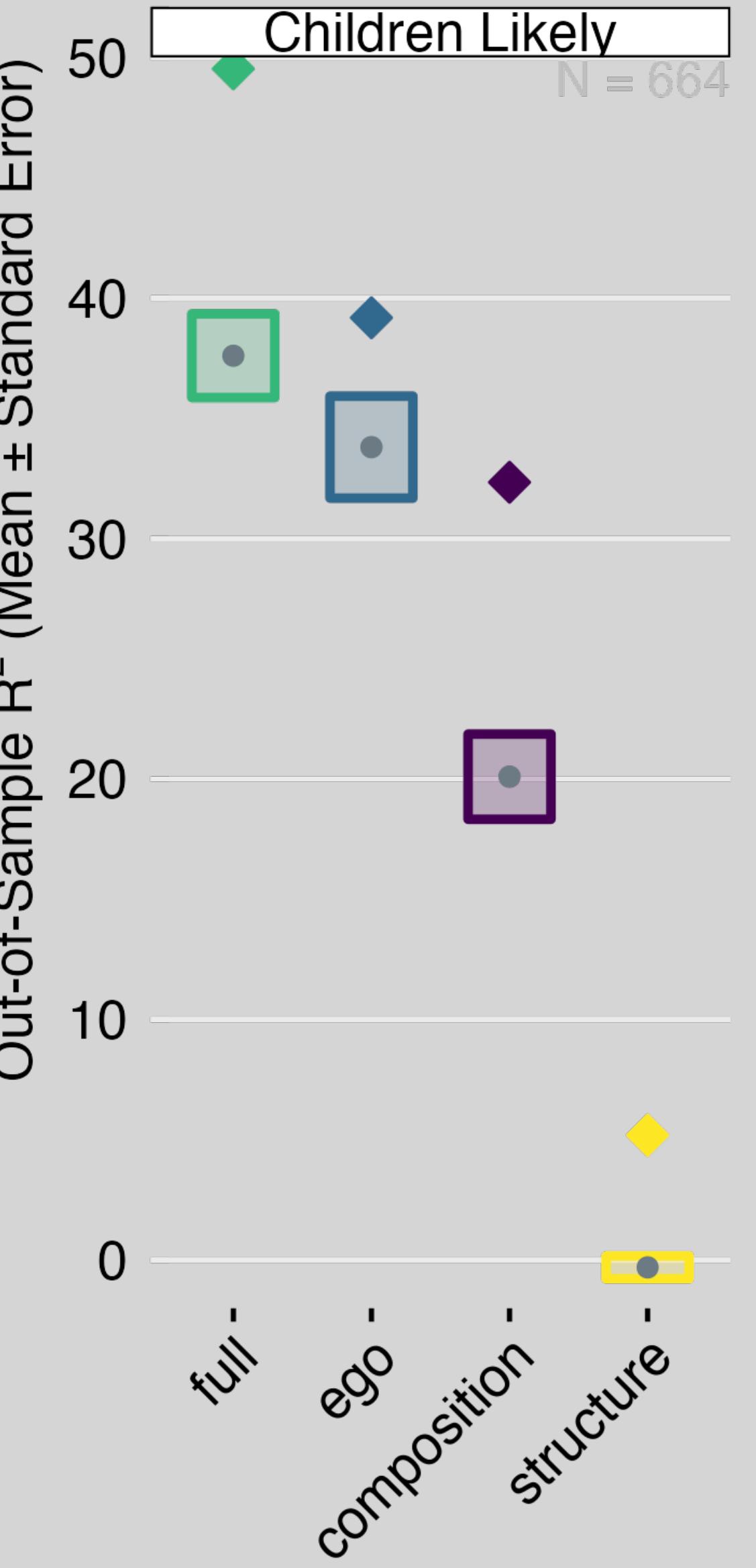


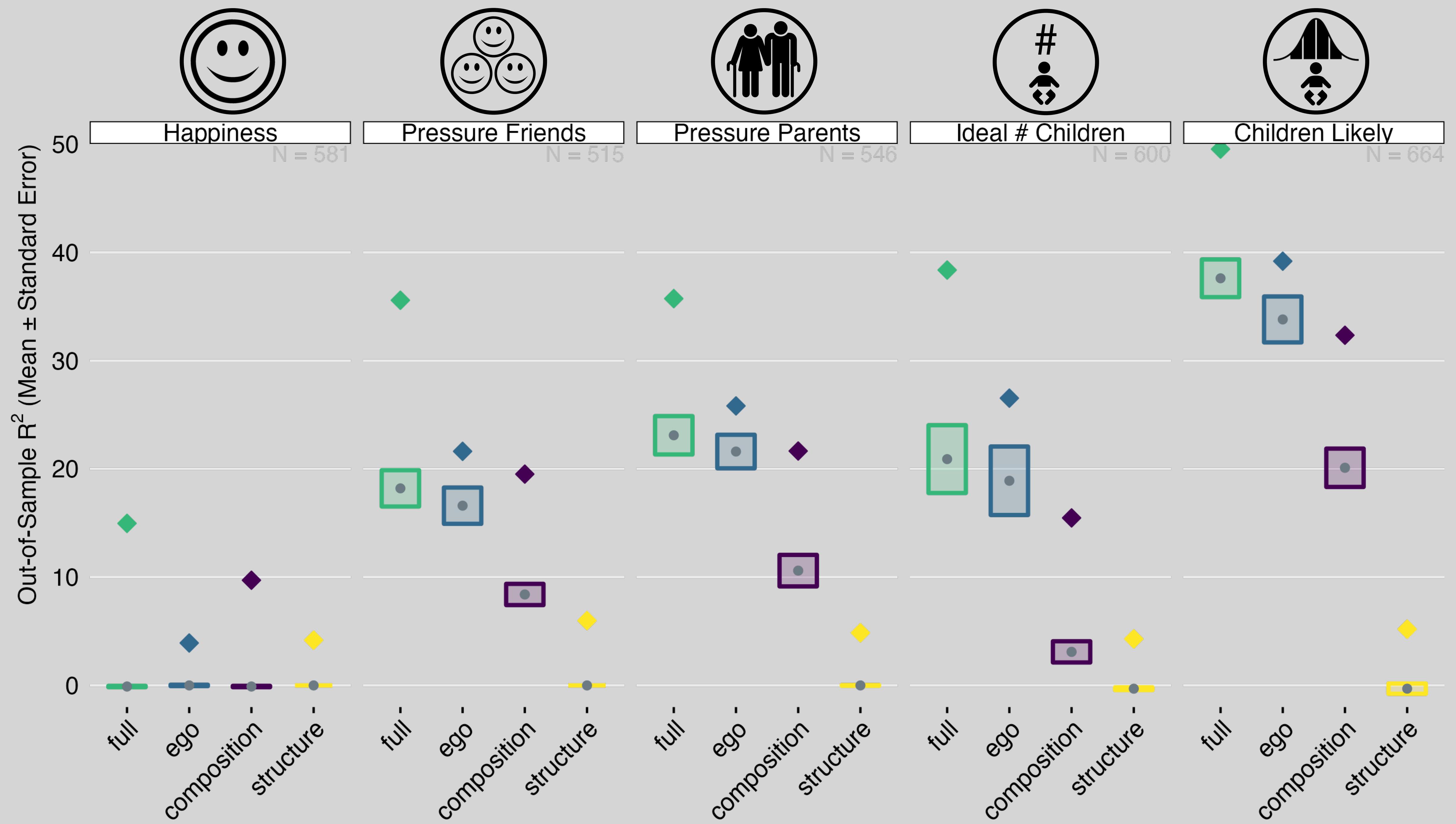
fold 4



RMSE: 0.62

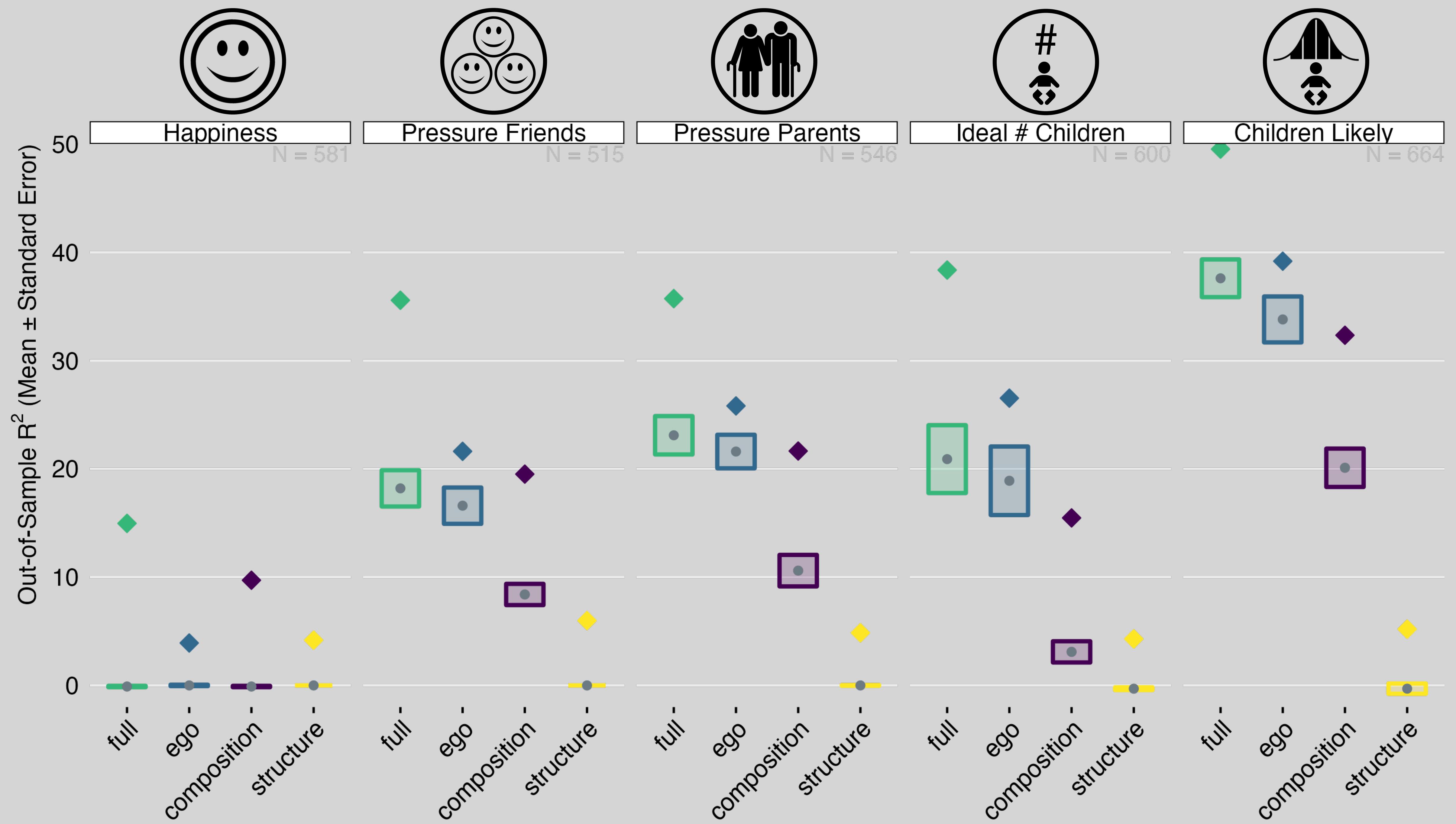
# Results





# Take-Home Messages

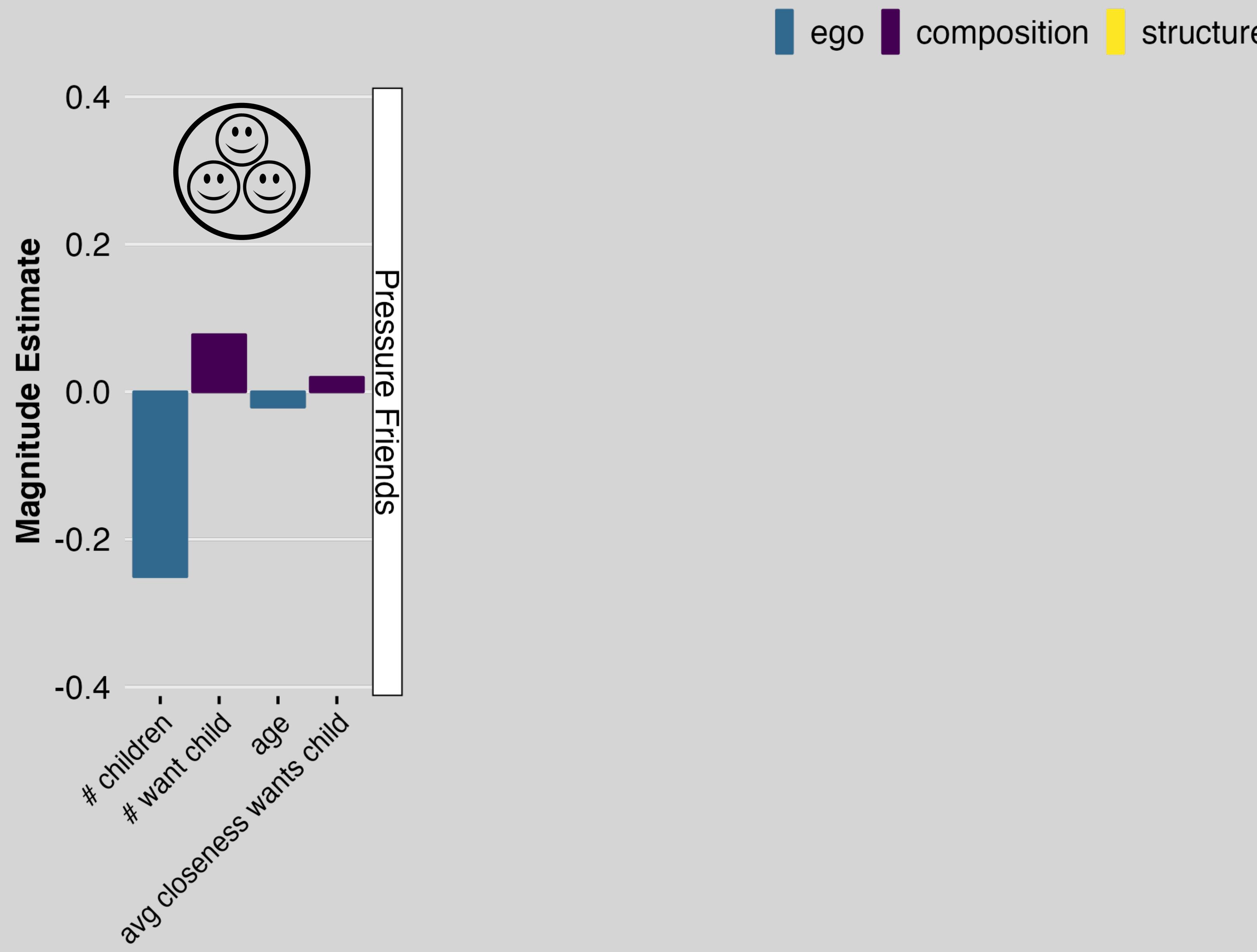
 predicting pretty well!

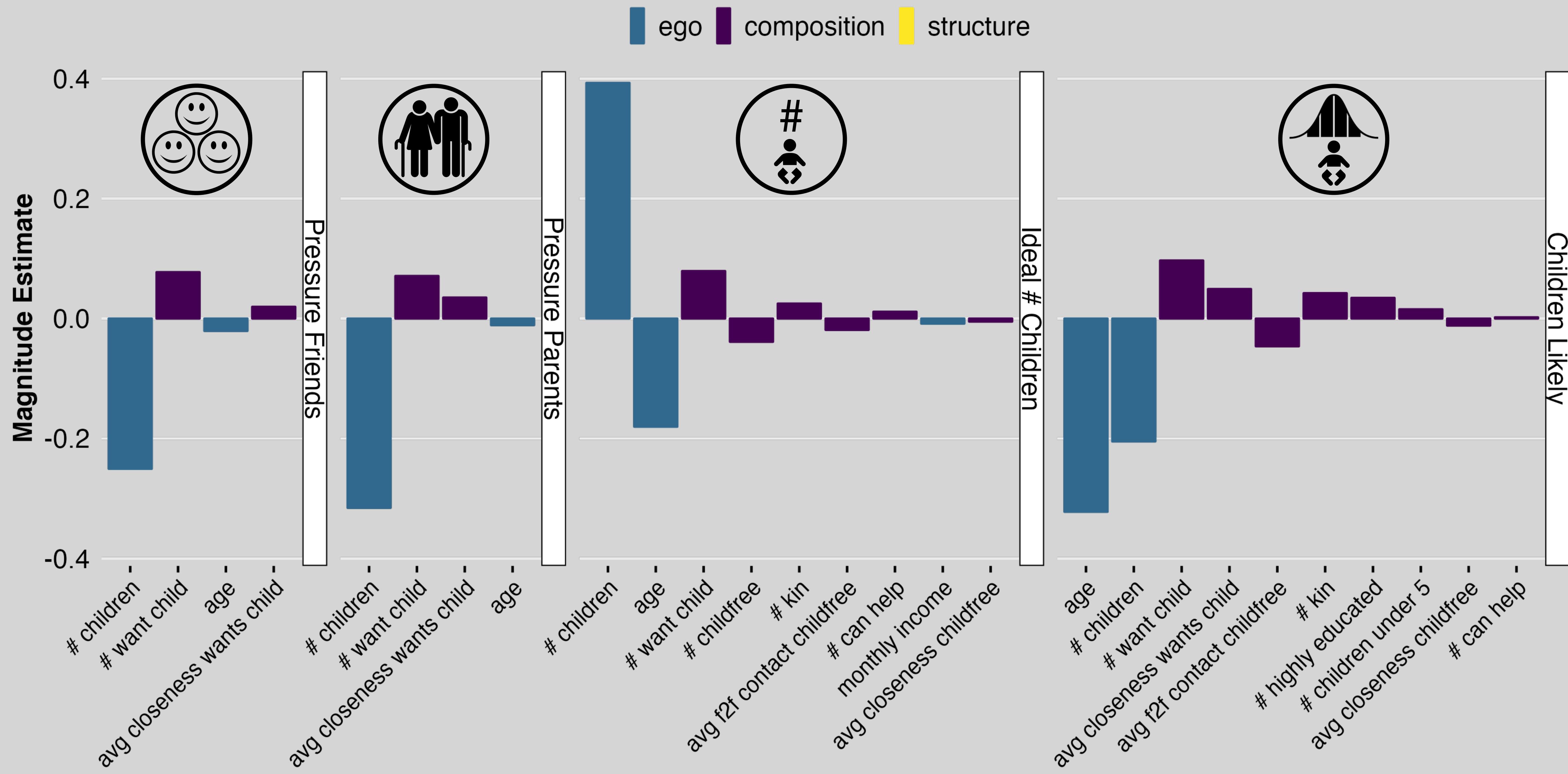


# Take-Home Messages

✓ predicting pretty well!

(✗) massive overfitting (~15 %-points)



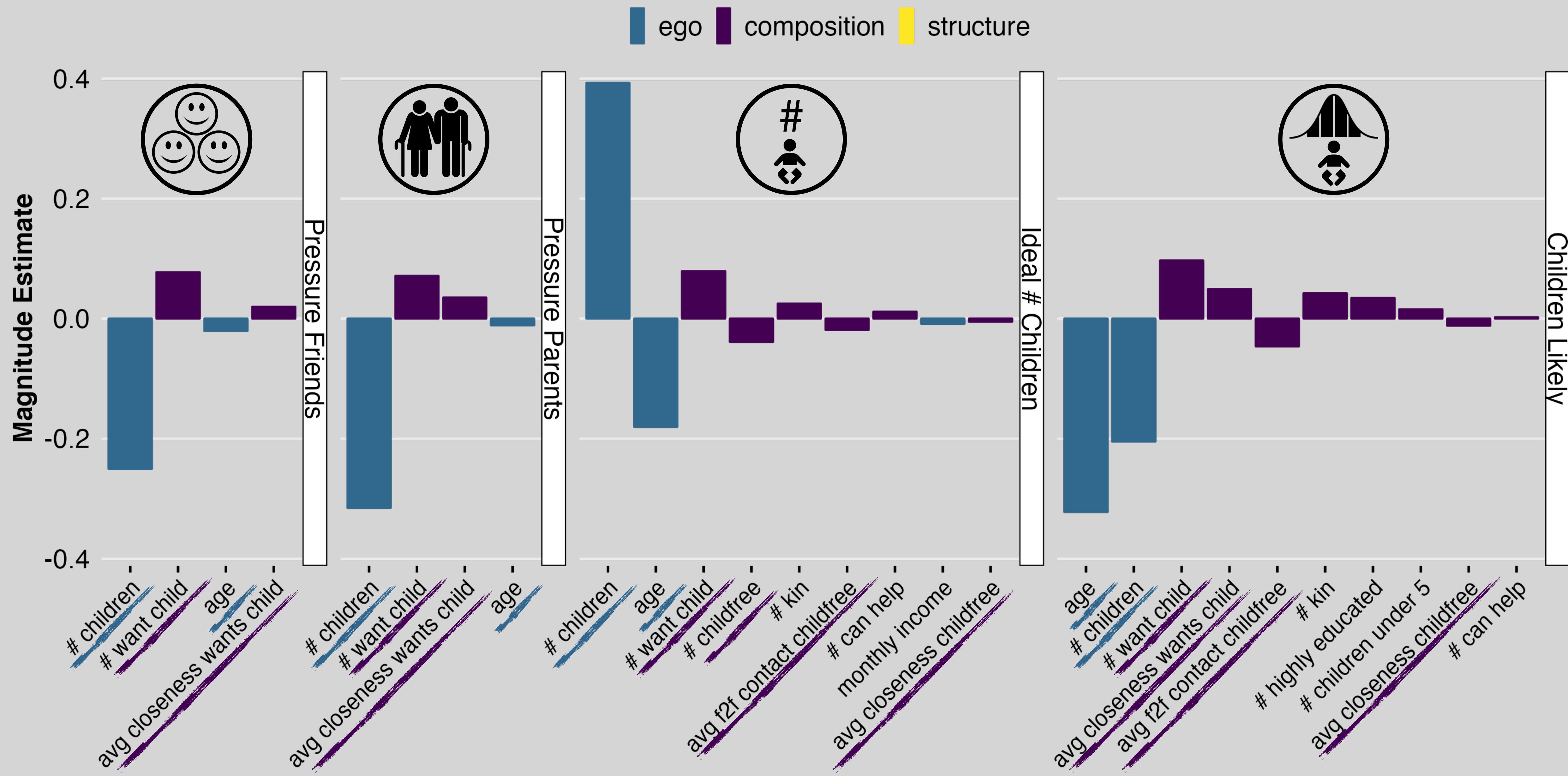


# Take-Home Messages

 predicting pretty well!

 massive overfitting (~15 %-points)

 personal variables important, composition so-so, structure not



# Important Variables



- age
- # children
- # people who **do** want children
- # people who **do not** want children
- strength of relationship to these people

# Take-Home Messages

 predicting pretty well!

 massive overfitting (~15 %-points)

 personal variables important, composition so-so, structure not

 people who want children and who do not important

# R package FertNet

## FertNet: Process Data from the Social Networks and Fertility Survey

Processes data from The Social Networks and Fertility Survey, downloaded from <<https://dataarchive.lissdata.nl>>, including correcting respondent errors and transforming network data into network objects to facilitate analyses and visualisation.

Version: 0.1.1  
Imports: [haven](#) (≥ 2.5.1)  
Suggests: [testthat](#) (≥ 3.0.0), [tidygraph](#) (≥ 1.2.2)  
Published: 2023-03-16  
Author: Stulp Gert  [aut, cre]  
Maintainer: Stulp Gert <g.stulp at rug.nl>  
License: [CC BY 4.0](#)  
NeedsCompilation: no  
Materials: [README](#) [NEWS](#)  
CRAN checks: [FertNet results](#)

### Documentation:

Reference manual: [FertNet.pdf](#)

### Downloads:

Package source: [FertNet 0.1.1.tar.gz](#)

Windows binaries: r-devel: [FertNet 0.1.1.zip](#), r-release: [FertNet 0.1.1.zip](#), r-oldrel: [FertNet 0.1.1.zip](#)

macOS binaries: r-release (arm64): [FertNet 0.1.1.tgz](#), r-oldrel (arm64): [FertNet 0.1.1.tgz](#), r-release (x86\_64): [FertNet 0.1.1.tgz](#), r-oldrel (x86\_64): [FertNet 0.1.1.tgz](#)

### Linking:

Please use the canonical form <https://CRAN.R-project.org/package=FertNet> to link to this page.



DEMOGRAPHIC RESEARCH

A peer-reviewed, open-access journal of population sciences

## DEMOGRAPHIC RESEARCH

VOLUME 49, ARTICLE 19, PAGES 493–512

PUBLISHED 8 SEPTEMBER 2023

<https://www.demographic-research.org/Volumes/Vol49/19/>  
DOI: 10.4054/DemRes.2023.49.19

### Data Description

Describing the Dutch Social Networks and Fertility Study and how to process it

Gert Stulp

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## Predicting Fertility data challenge

**SIGN UP HERE!**



- Be a part of a unique data challenge
- Contribute to fertility research & computational social sciences
- Write a paper for special issue
- Work with amazing data:
  - LISS panel
  - Dutch population registries

# Take-Home Messages



Happiness  
N = 58

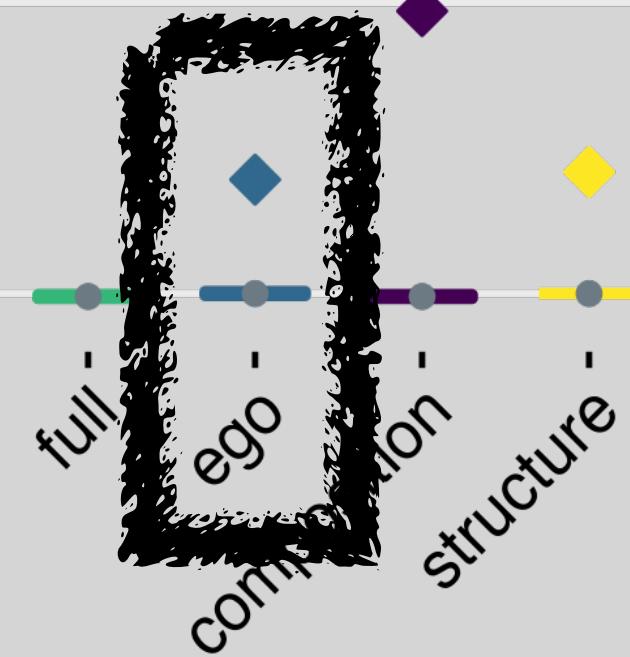
✓ predicting pretty well!

difficult to assess how well

✗ massive overfitting (~15 %-points)

potentially misleading conclusions

✓ personal variables important, composition so-so, structure not  
networks may not be unimportant, few ego variables



✓ people who want children and who do not important  
understudied

# “A complicated data-mining exercise, with much oversold results”

**PNAS** RESEARCH ARTICLE PSYCHOLOGICAL AND COGNITIVE SCIENCES OPEN ACCESS Check for updates

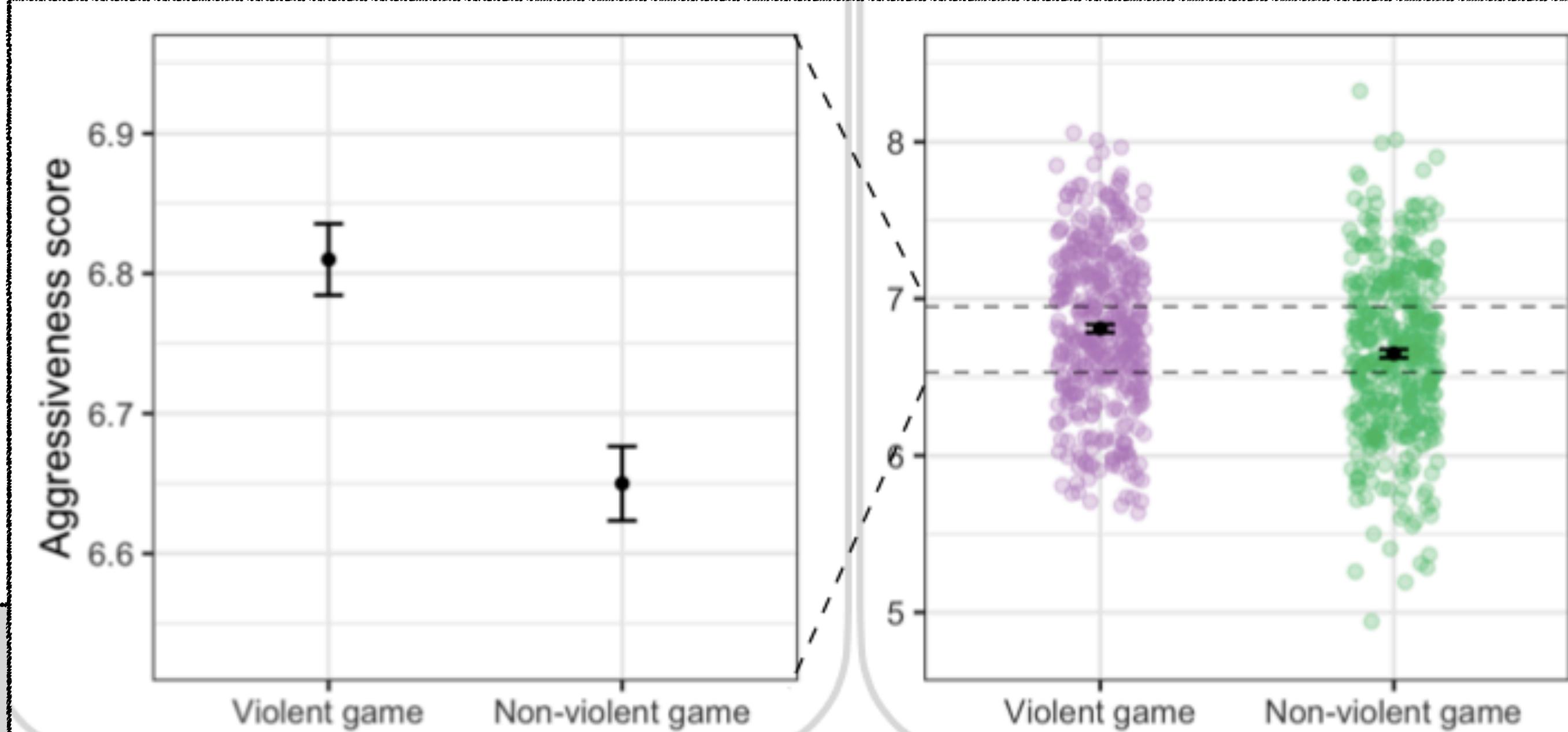
## An illusion of predictability in scientific results: Even experts confuse inferential uncertainty and outcome variability

Sam Zhang<sup>a,1</sup> , Patrick R. Heck<sup>b</sup> , Michelle N. Meyer<sup>c</sup> , Christopher F. Chabris<sup>c</sup> , Daniel G. Goldstein<sup>d</sup> , and Jake M. Hofman<sup>d,1</sup> 

Edited by Elke Weber, Princeton University, Princeton, NJ; received February 22, 2023; accepted June 26, 2023

Traditionally, scientists have placed more emphasis on communicating inferential uncertainty (i.e., the precision of statistical estimates) compared to outcome variability (i.e., the predictability of individual outcomes). Here, we show that this can lead to sizable misperceptions about the implications of scientific results. Specifically, we present three preregistered, randomized experiments where participants saw the same scientific findings visualized as showing only inferential uncertainty, only outcome variability, or both and answered questions about the size and importance of findings they were shown. Our results, composed of responses from medical professionals, professional data scientists, and tenure-track faculty, show that the prevalent form of visualizing only inferential uncertainty can lead to significant overestimates of treatment effects, even among highly trained experts. In contrast, we find that depicting both inferential uncertainty and outcome variability leads to more accurate perceptions of results while appearing to leave other subjective impressions of the results unchanged, on average.

statistics | uncertainty | science communication | visualization | experiments

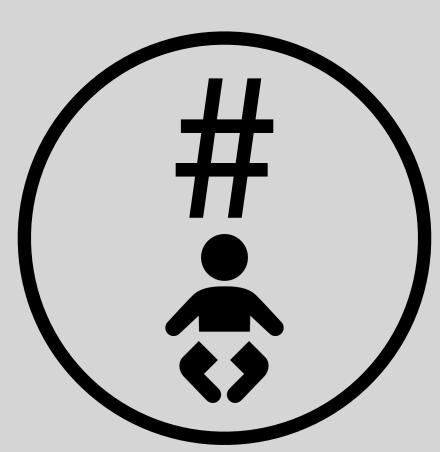


The figure consists of two side-by-side scatter plots. Both plots have 'Aggressiveness score' on the y-axis. The left plot has 'Violent game' and 'Non-violent game' on the x-axis. It shows two data points with error bars: a black dot at approximately 6.82 for the violent game and a black dot at approximately 6.65 for the non-violent game. The right plot also has 'Violent game' and 'Non-violent game' on the x-axis. It shows two clusters of data points: a purple cluster for the violent game ranging from ~5.8 to ~8.2 and a green cluster for the non-violent game ranging from ~5.0 to ~8.0. Both plots have dashed horizontal grid lines at 6.5, 7.0, 7.5, 8.0, and 8.5.

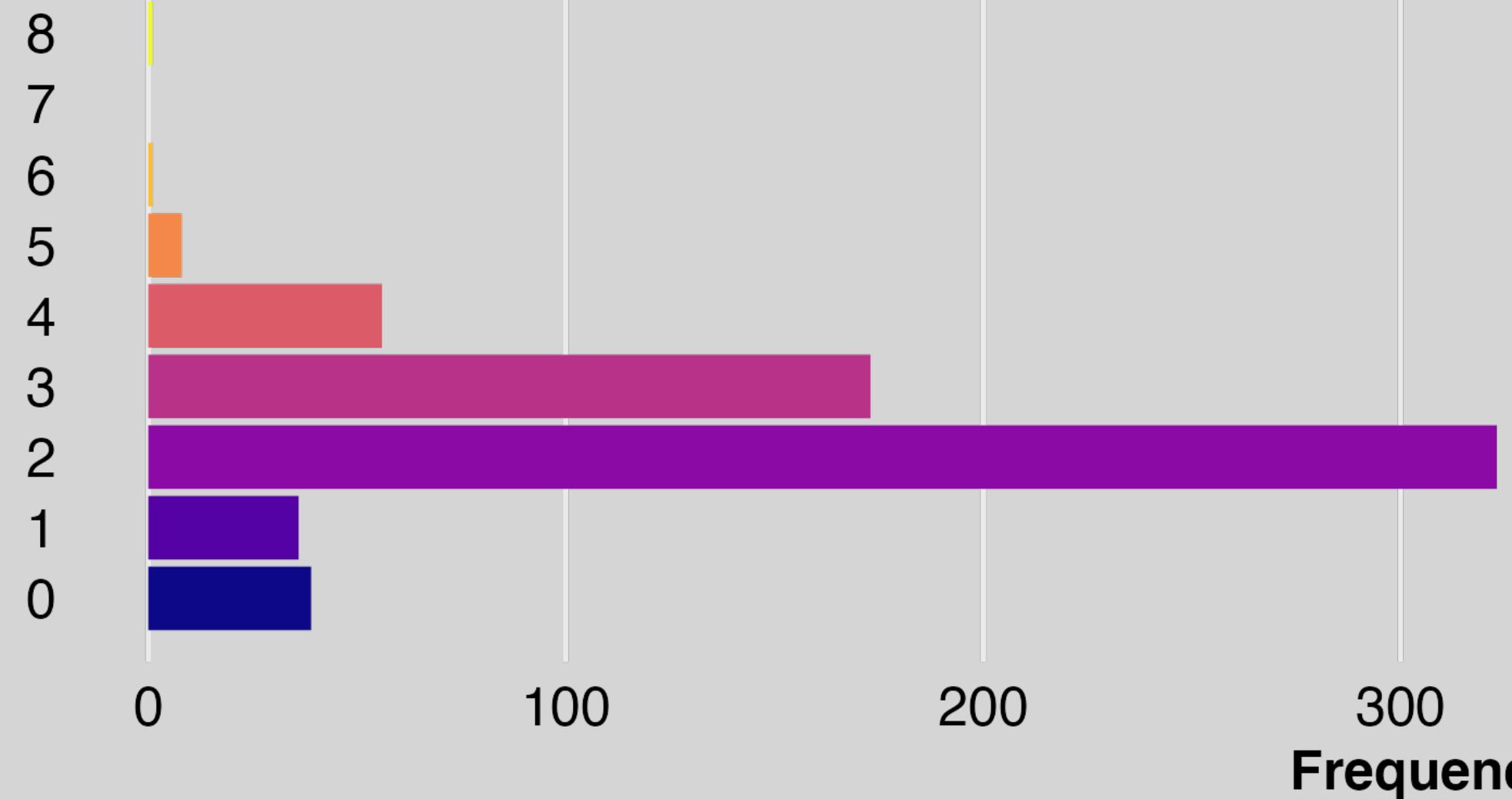
# the Future

 **assessing non-linearities and interactions**  
more advanced machine learning techniques

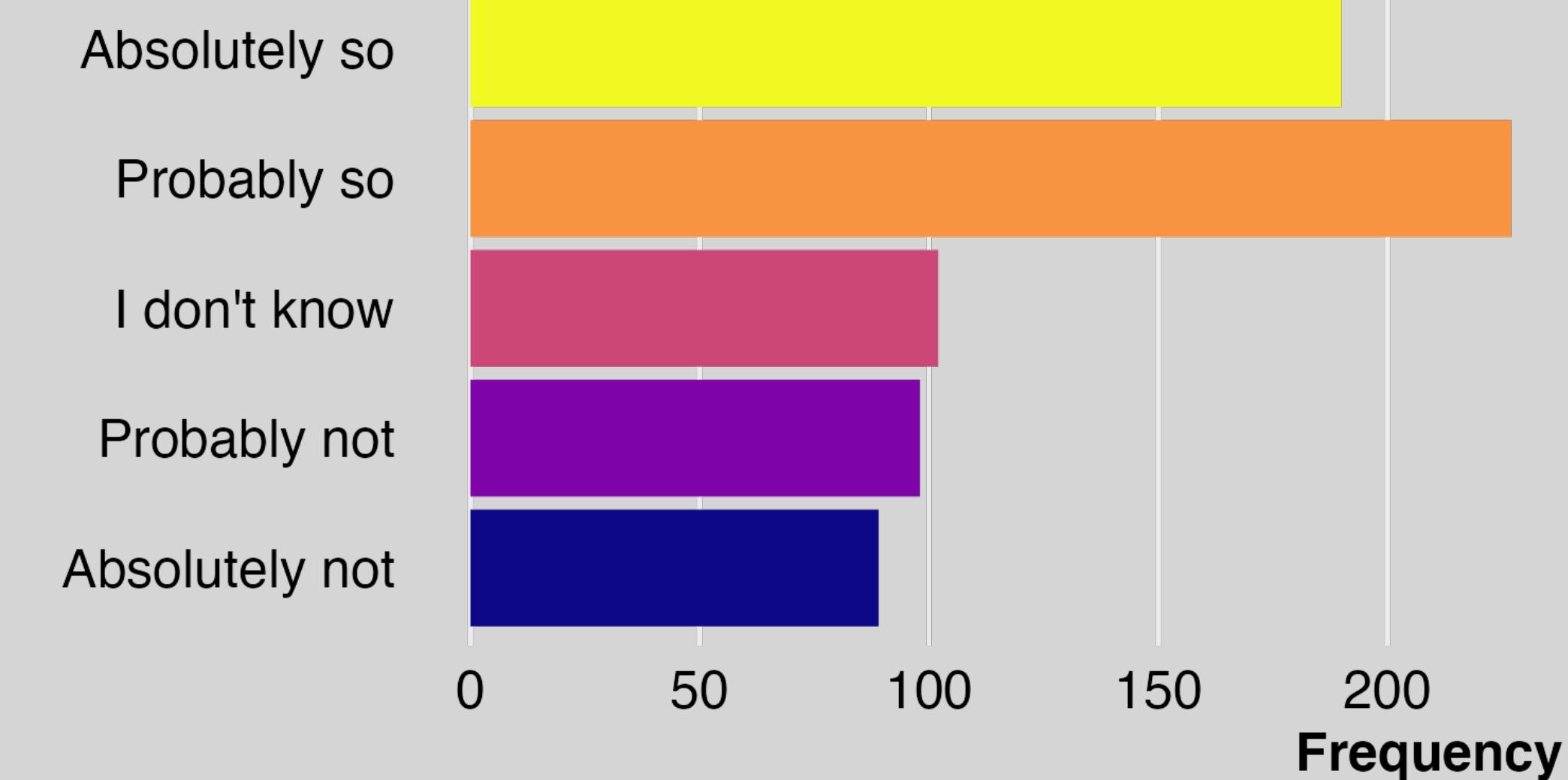
 **second wave of data collection**  
causality, although ...



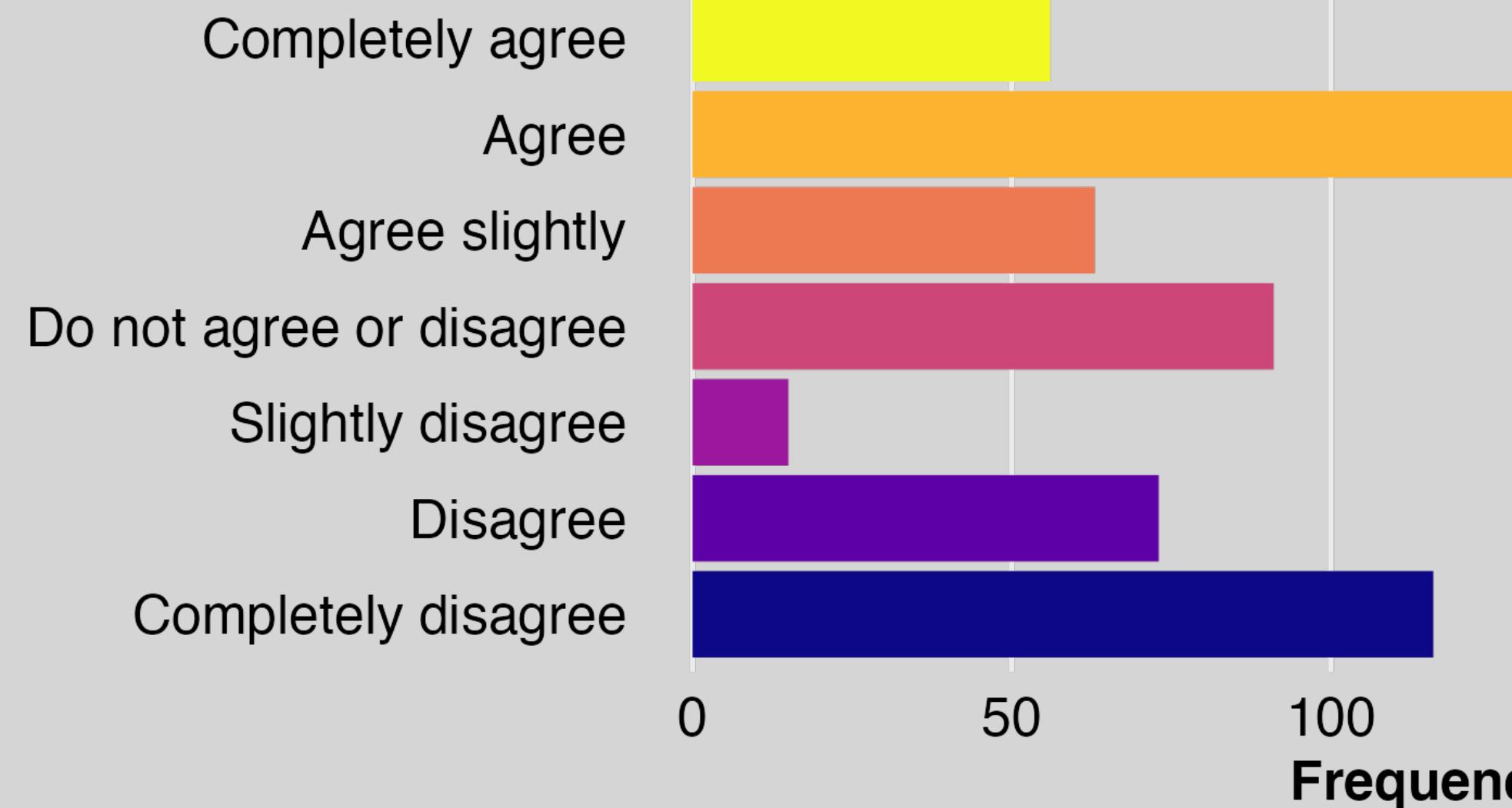
### How many children would you like to have? (N = 681)



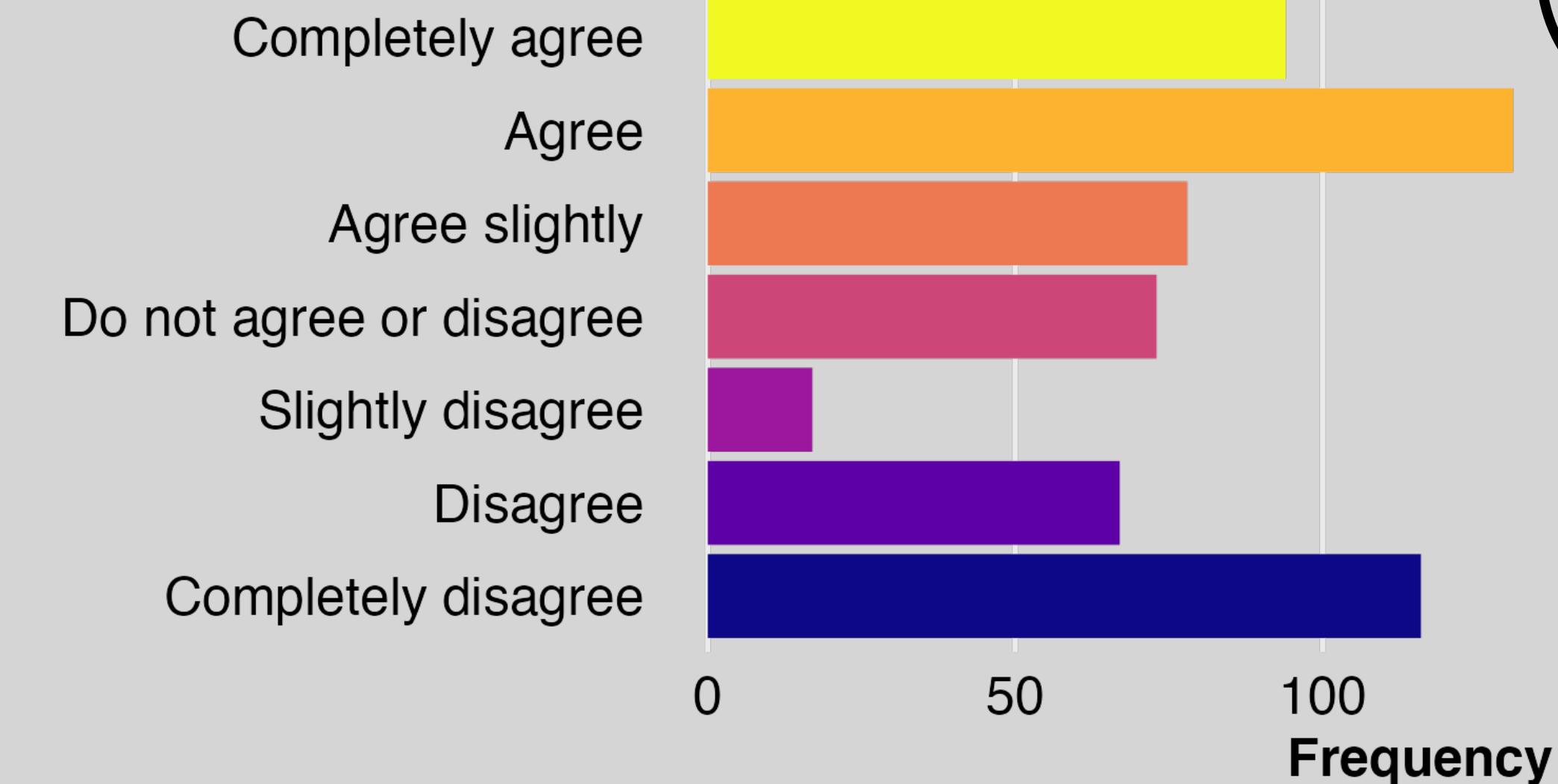
### Do you think you will have (more) children in the future? (N = 758)



### Most of my friends think that I should have (more) children (N = 580)



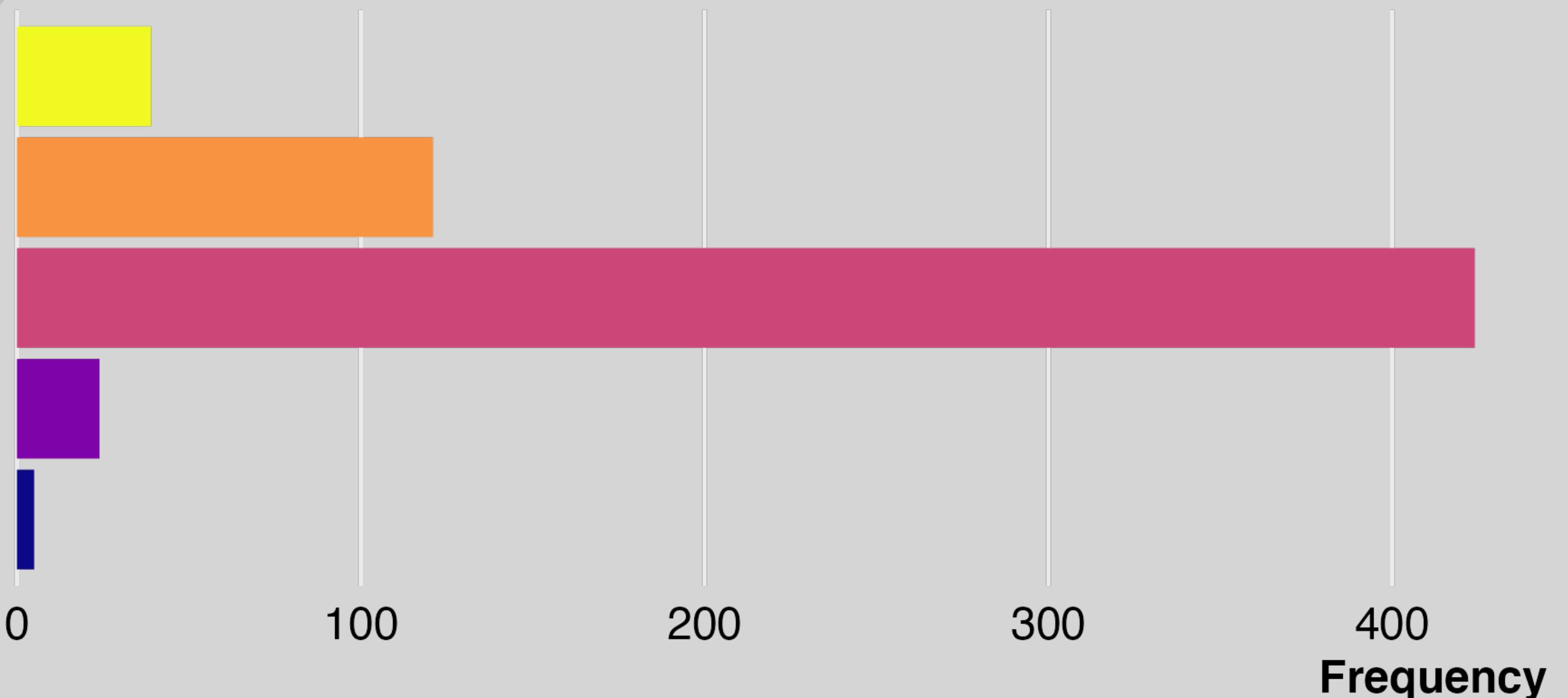
### My parents/caretakers think that I should have (more) children (N = 608)



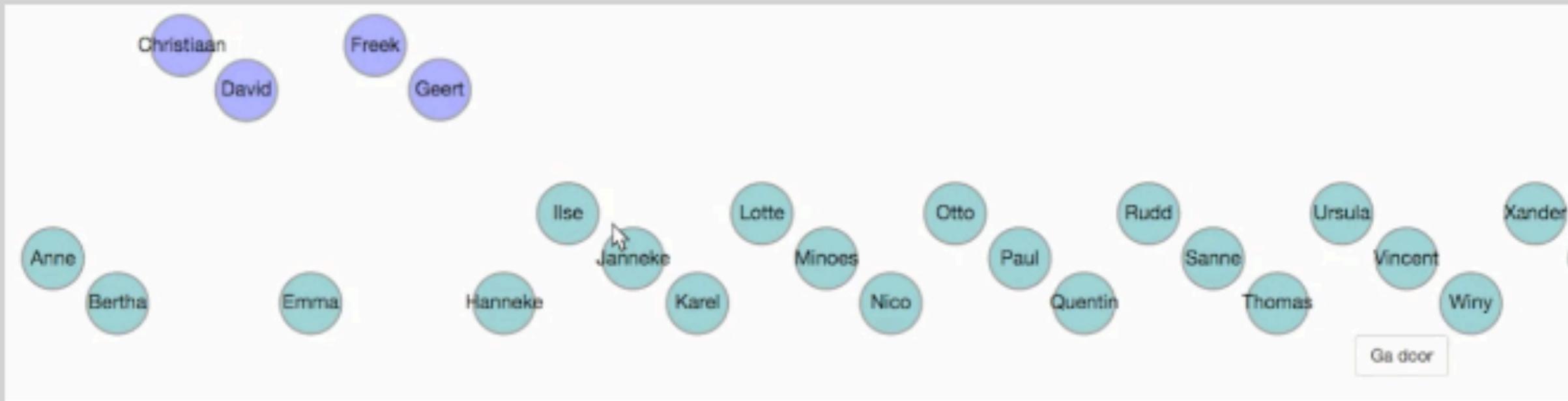


**Which statement best reflects your view when it comes to having children and happiness? (N = 653)**

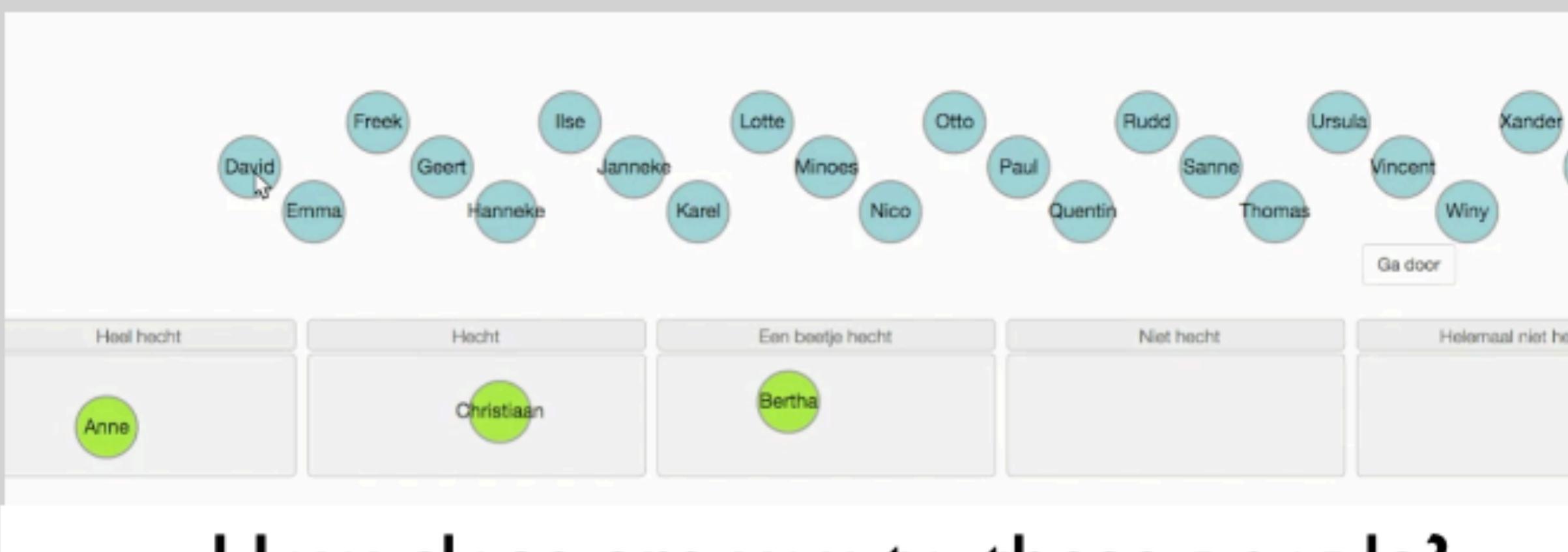
- People with children are much happier
- People with children are slightly happier
- People with and without children are equally happy
- People without children are slightly happier
- People without children are much happier



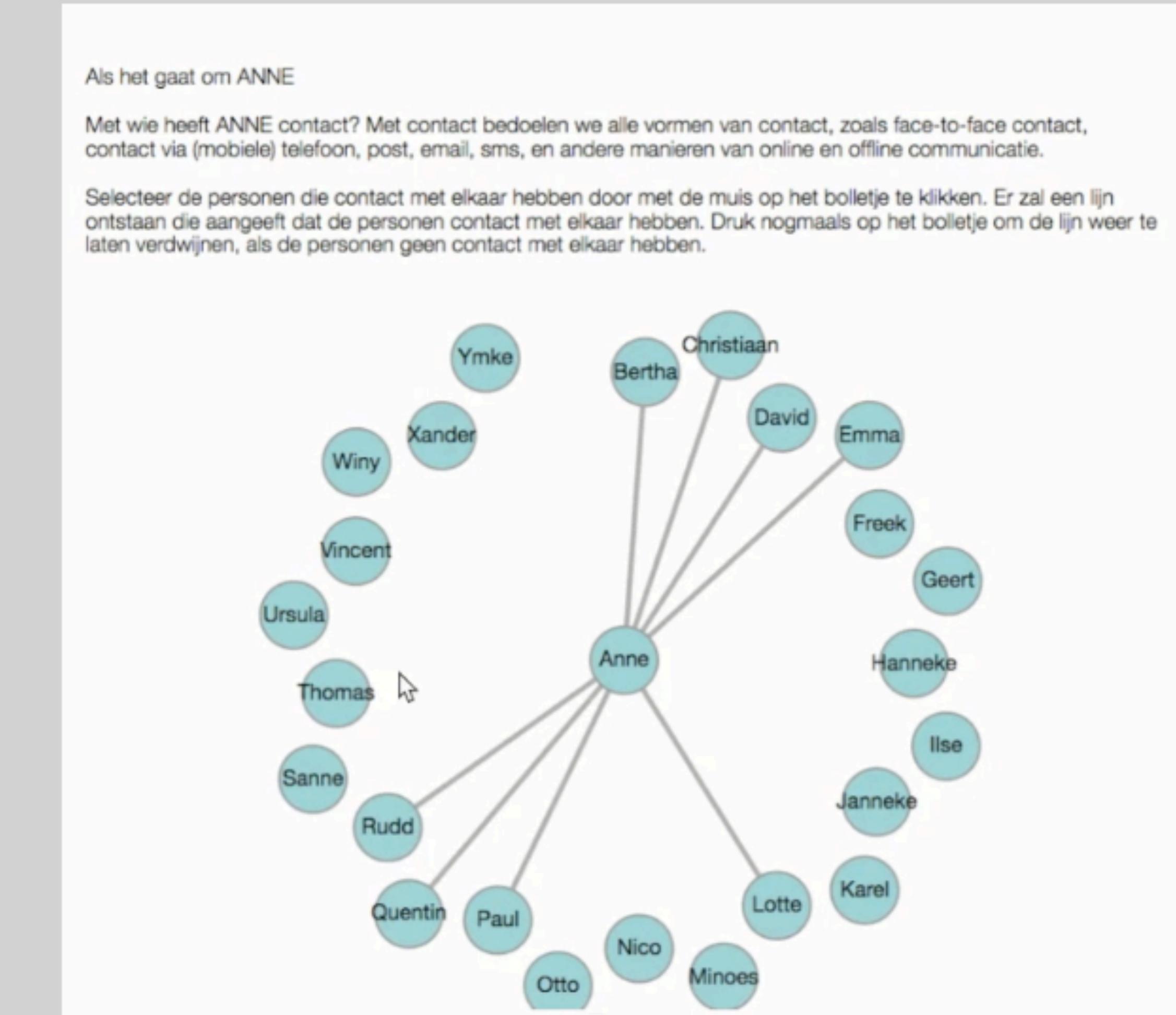
# Methodology



Which of these 25 individuals could you ask for help with care for a child?



How close are you to these people?

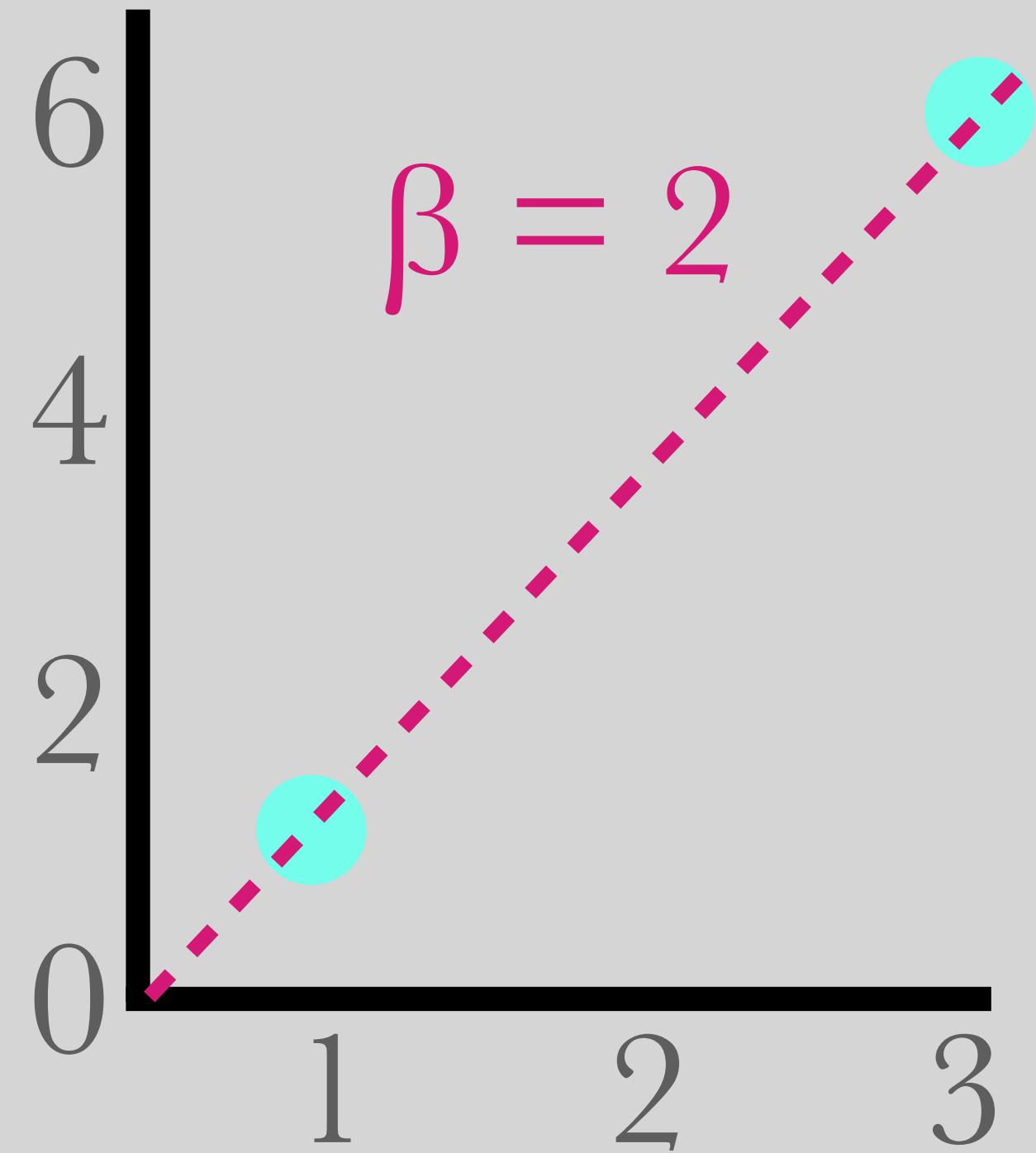


# Lasso Regression

$$\sum_{i=0}^n (y_i - \hat{y}_i)^2 + \lambda \sum_{j=1}^p |\beta_j|$$

Linear regression

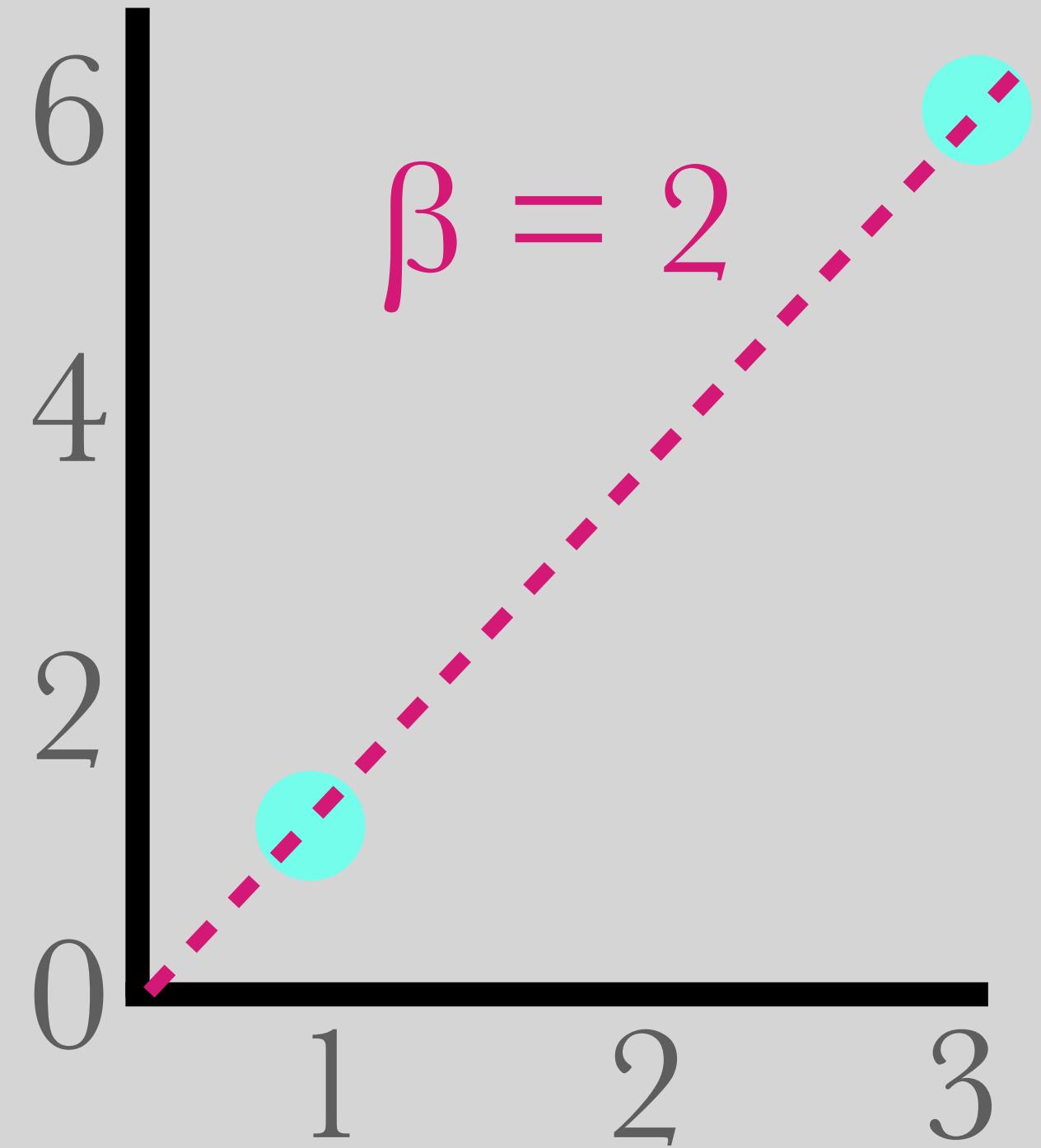
$$\sum_{i=0}^2 (y_i - \hat{y}_i)^2 = (1 - 1)^2 + (3 - 3)^2 = 0$$



# Lasso Regression

$$\sum_{i=0}^n (y_i - \hat{y}_i)^2 + \lambda \sum_{j=1}^p |\beta_j|$$

assume  $\lambda = 6$



Linear regression

$$\sum_{i=0}^2 (y_i - \hat{y}_i)^2 = (1 - 1)^2 + (3 - 3)^2 = 0$$

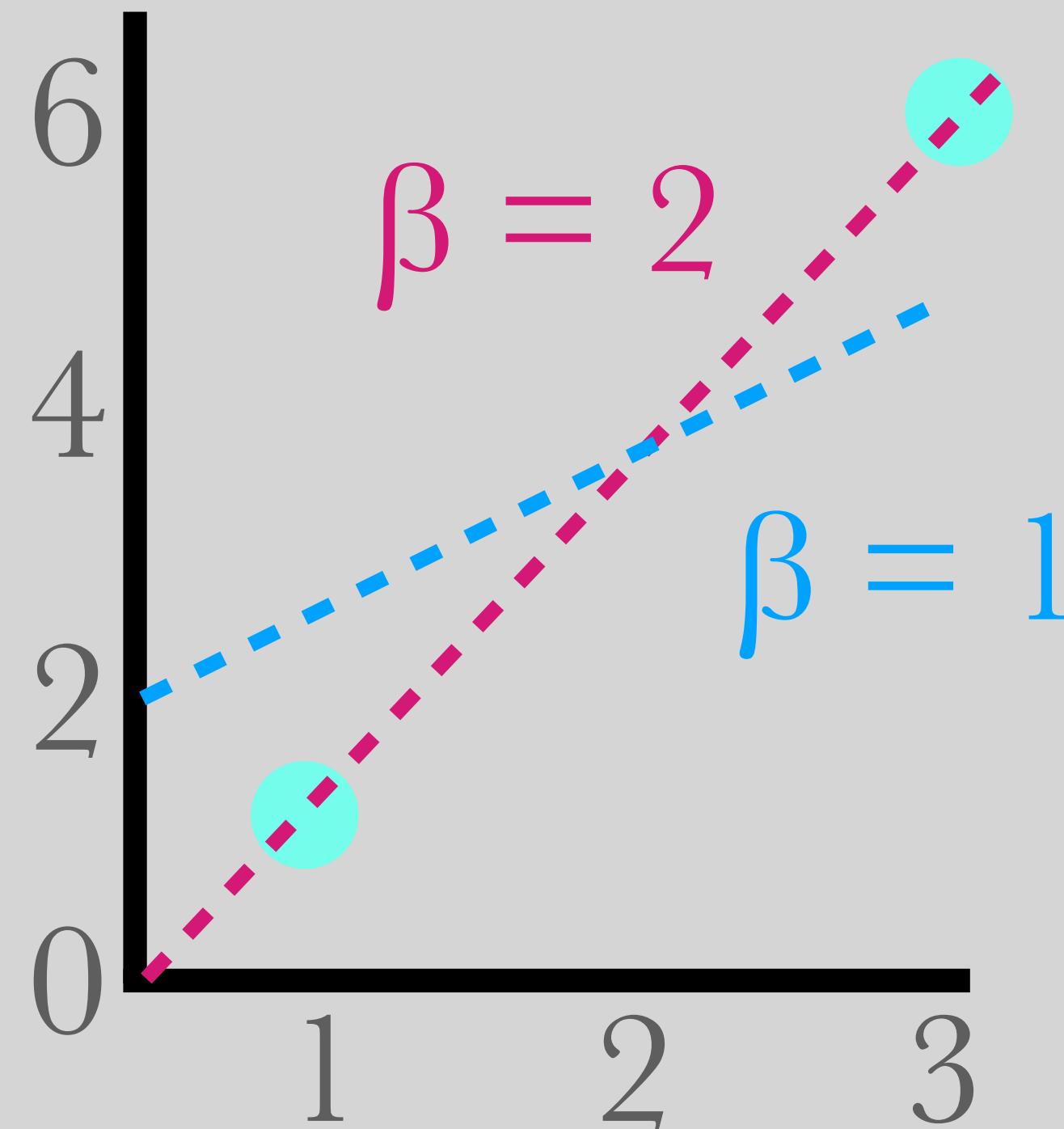
LASSO regression

$$\sum_{i=0}^2 (y_i - \hat{y}_i)^2 + 6 \sum_{j=1}^1 |2| = 0 + 12 = 12$$

# Lasso Regression

$$\sum_{i=0}^n (y_i - \hat{y}_i)^2 + \lambda \sum_{j=1}^p |\beta_j|$$

assume  $\lambda = 6$



Linear regression

$$\sum_{i=0}^2 (y_i - \hat{y}_i)^2 = (1 - 1)^2 + (3 - 3)^2 = 0$$

LASSO regression

$$\sum_{i=0}^2 (y_i - \hat{y}_i)^2 + 6 \sum_{j=1}^1 |2| = 0 + 12 = 12$$

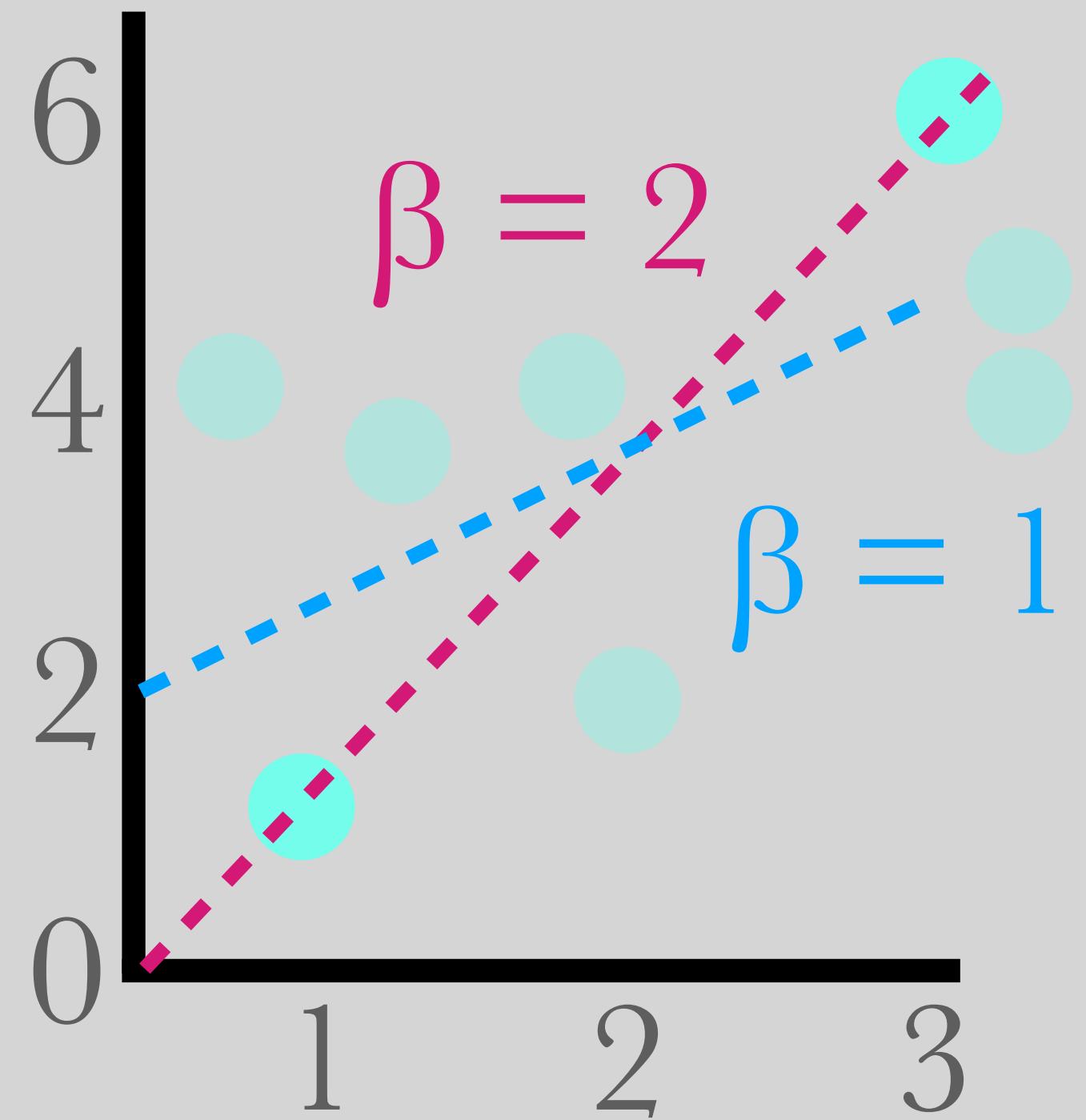
LASSO regression

$$\sum_{i=0}^2 (y_i - \hat{y}_i)^2 + 6 \sum_{j=1}^1 |1| = 2^2 + 1^2 + 6 = 11$$

# Lasso Regression

$$\sum_{i=0}^n (y_i - \hat{y}_i)^2 + \lambda \sum_{j=1}^p |\beta_j|$$

assume  $\lambda = 6$



Linear regression

$$\sum_{i=0}^2 (y_i - \hat{y}_i)^2 = (1 - 1)^2 + (3 - 3)^2 = 0$$

LASSO regression

$$\sum_{i=0}^2 (y_i - \hat{y}_i)^2 + 6 \sum_{j=1}^1 |2| = 0 + 12 = 12$$

LASSO regression

$$\sum_{i=0}^2 (y_i - \hat{y}_i)^2 + 6 \sum_{j=1}^1 |1| = 2^2 + 1^2 + 6 = 11$$