

# EDDYPRO® TRADEMARK POLICY

## Trademark Policy

This Trademark Policy (the "Policy") by LI-COR, Inc. ("LI-COR") sets out guidelines for proper use of the "EddyPro" trademark. The EddyPro Word and Logo marks are registered marks of LI-COR, Inc. in the United States and other countries.

The purpose of this Policy is to ensure that the EddyPro marks continue to function as reliable indicators of source and quality and remain protected from inappropriate and unauthorized use. This Policy explains when you may use the EddyPro Word Mark without prior written permission and what LI-COR considers to be unauthorized use of the EddyPro Marks. No use of the EddyPro Logo mark is permitted, without a written agreement.

THE EDDYPRO MARKS MAY NOT BE USED IN ANY MANNER OTHER THAN PERMITTED BY THIS POLICY OR AUTHORIZED IN A WRITTEN LICENSE AGREEMENT WITH LI-COR, INC.

## AUTHORIZED USE OF EDDYPRO® WORD MARK

For the benefit of the open source community, we share the EddyPro Word Mark in connection with the EddyPro® software, which has only one official version that is fully documented, maintained, and supported by LI-COR, Inc. Under this Policy, unlicensed use of the EddyPro Word Mark is solely for non-commercial purposes. The EddyPro Word Mark may be used only to reference the EddyPro open source software project or the EddyPro code/technology. In referencing the EddyPro open source software, code or technology, you may not communicate in any manner the perception of and endorsement, sponsorship, affiliation, or false association with LI-COR.

IF YOUR USE IS IN ANY WAY COMMERCIAL, YOU MUST SEEK A WRITTEN LICENSE FROM LI-COR.

NO OTHER RIGHTS OF ANY KIND, INCLUDING BUT NOT LIMITED TO LI-COR'S COPYRIGHTS IN ITS TRAINING MATERIALS, ITS WEBSITE, AND MARKETING MATERIALS, ARE GRANTED UNDER THIS TRADEMARK POLICY.

While you are in no way required to use the EddyPro Word Mark, if you do choose to do so, you must use the EddyPro Word Mark in accordance with this Policy.

## LICENSED USE OF THE EDDYPRO LOGO IS NOT PERMITTED UNDER THIS POLICY

No use of the EddyPro Logo Mark, as shown below, is permitted without prior written authorization from LI-COR. Please contact us at [EPOSQ@licor.com](mailto:EPOSQ@licor.com) if you would like to use this in a non-commercial use.



## GUIDELINES FOR PROPER USE OF THE EDDYPRO WORD MARK

In general, we ask that you treat our mark as you would your own marks. When using the EddyPro Word Mark, you must adhere to the following rules for proper trademark use.

**Rule 1:** ALWAYS use the EddyPro Word Mark as an adjective and follow the mark with an appropriate noun; i.e., the name of the good, service, or generic product type to which it refers, such as EddyPro open source software, EddyPro code, EddyPro technology.

**Rule 2:** ALWAYS attribute our EddyPro Word Mark by properly acknowledging our ownership in them: "EddyPro is a registered mark of LI-COR, Inc. in the United States and other countries."

**Rule 3:** Always notice THE FIRST USE of the EddyPro Word Mark within a document's text with the ® symbol, e.g., EddyPro® open source software, EddyPro® code, EddyPro® technology.

The proper notice symbol should be used when the EddyPro Word Mark appears in any technical document, scientific publications and journals, and all PowerPoint® presentations.

**Rule 4:** NEVER modify the EddyPro Word Mark by abbreviations, translations or connections (e.g., by a hyphen or other form of punctuation) to other words or marks.

**Rule 5:** NEVER make the EddyPro Word Mark plural, possessive, or otherwise modified in text. DO NOT use a trademark as a noun or verb.

## QUESTIONS AND REPORTING MISUSE OF THE EDDYPRO MARKS

If you wish to obtain our permission for uses not permitted under this Policy or you need to report an unauthorized use of the EddyPro Marks, please contact LI-COR at [EPOSQ@licor.com](mailto:EPOSQ@licor.com).

Thank you for your interest in the EddyPro brand.



### **LI-COR Biosciences Global Headquarters**

4647 Superior Street  
Lincoln, Nebraska 68504  
Phone: +1-402-467-3576 • Toll free: 800-447-3576 • Fax: +1-402-467-2819  
[envsales@licor.com](mailto:envsales@licor.com) • [envsupport@licor.com](mailto:envsupport@licor.com) • [www.licor.com/env](http://www.licor.com/env)

### **Regional Offices**

#### **LI-COR GmbH, Germany**

*Serving Andorra, Albania, Belarus, Cyprus, Estonia, Germany, Iceland, Latvia, Lithuania, Liechtenstein, Malta, Moldova, Monaco, San Marino, Ukraine, and Vatican City.*  
LI-COR Biosciences GmbH  
Siemensstraße 25A  
61352 Bad Homburg  
Germany  
Phone: +49 (0) 6172 17 17 771 • Fax: +49 (0) 6172 17 17 799  
[envsales-gmbh@licor.com](mailto:envsales-gmbh@licor.com) • [envsupport-gmbh@licor.com](mailto:envsupport-gmbh@licor.com)

#### **LI-COR Ltd., United Kingdom**

*Serving Denmark, Finland, Ireland, Norway, Sweden, and UK.*  
LI-COR Biosciences UK Ltd.  
St. John's Innovation Centre  
Cowley Road  
Cambridge  
CB4 0WS  
United Kingdom  
Phone: +44 (0) 1223 422102 • Fax: +44 (0) 1223 422105  
[envsales-UK@licor.com](mailto:envsales-UK@licor.com) • [envsupport-UK@licor.com](mailto:envsupport-UK@licor.com)

#### **LI-COR Distributor Network:**

[www.licor.com/env/distributors](http://www.licor.com/env/distributors)

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05/14 982-14700