

# Team Friday



“

Lebih dari 1 Juta Orang  
Sudah Mulai Berinvestasi di  
Indonesia

T A P I...



# THE “M.L.M.”

Grow fast, grow together



# Rendahnya **literasi** **finansial** dan **motivasi**

Masih menjadi masalah utama

Alur dan prosedur investasi yang

**R. I. B. E. T.**



Indonesia merupakan negara

**Sosial**



**What if...**

We can combine the simplicity and social aspect into

**ONE**

investment platform

**So *easy*... even they don't know they  
were investing**



**So fit to your social, even your mom  
wanna try investing**

# Introducing **Investpedia**

A social goal-based  
investing platform

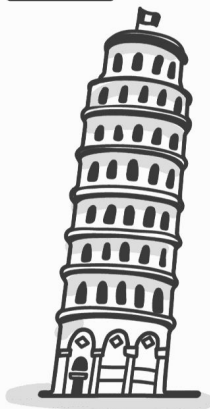


# Goal-Based Investing

People need motivation

Trip to Italy

\$2,500



New Bike

\$750



Cuddle Buddy

\$1,000



# Social Investing

People need a friend

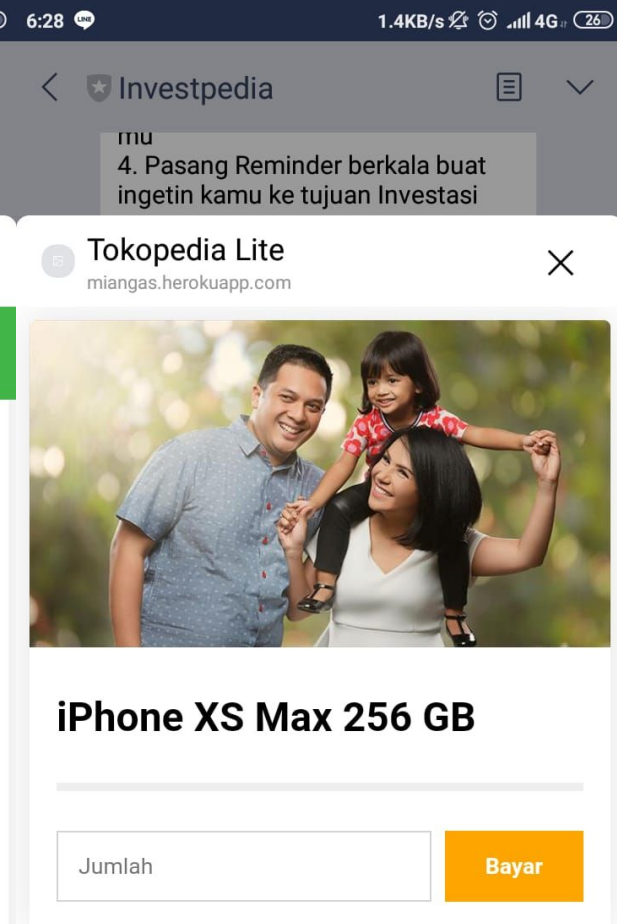
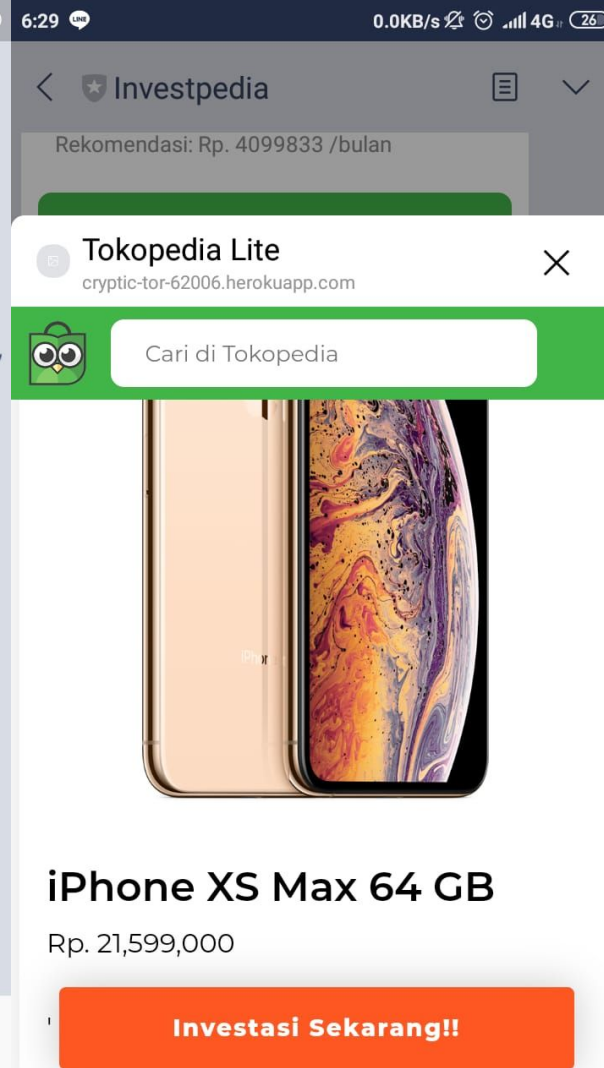


# Simplicity

Creating seamless experiences

People are confused

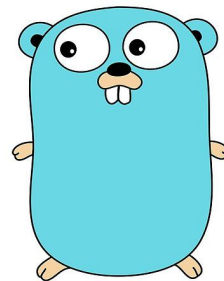




# We use modern technologies



LIFF



# Thanks!

Any questions?

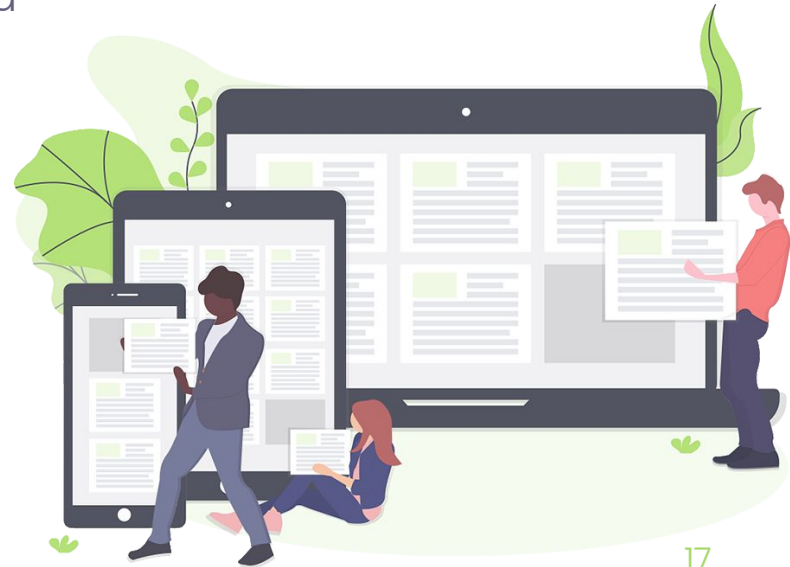




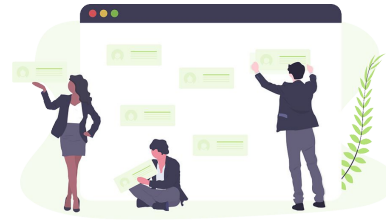
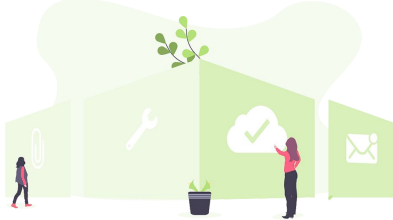
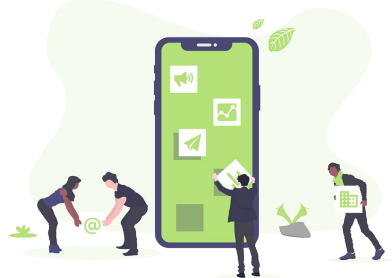
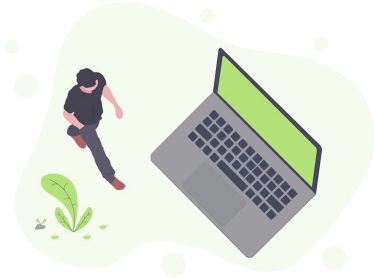
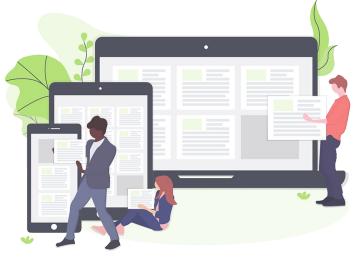
# Credits

Special thanks to all the people who made and released these awesome resources for free:

- Presentation template by [SlidesCarnival](https://slidescarnival.com/)
- Photographs by [Unsplash](https://unsplash.com/)
- Illustrations by [Undraw.co](https://undraw.co/)



# Illustrations by [undraw.co](https://undraw.co) (completely free and without attribution)





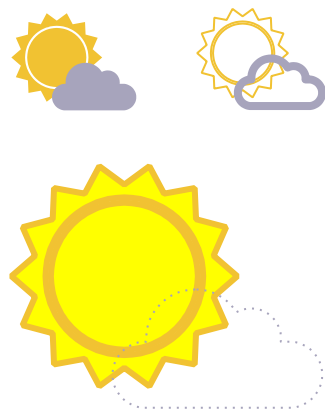
SlidesCarnival icons are editable shapes.

This means that you can:

- Resize them without losing quality.
- Change fill color and opacity.
- Change line color, width and style.

Isn't that nice? :)

Examples:



Now you can use any emoji as an icon!

And of course it resizes without losing quality and you can change the color.

How? Follow Google instructions

<https://twitter.com/googledocs/status/730087240156643328>



and many more...