Customer Development for Product Managers

with Jay Clouse



	Examp	ole:	Sur	vey
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1.	How proud are you of the progress you made on your project?										
	0	1	2	3	4	5	6	7	8	9	10
	Not at all proud				Neutral				Extremely proud		
2.	How important were the weekly group calls to your progress?										
	0	1	2	3	4	5	6	7	8	9	10
	Not a	nt all imp	ortant			Neutral				Extren	nely important
3.	How	How important were the weekly one-on-one calls to your progress?									
	0	1	2	3	4	5	6	7	8	9	10
	Not at all important				Neutral				Extremely importan		
4.	How	importa	nt was	using S	lack to	your pro	ogress?				
	0	1	2	3	4	5	6	7	8	9	10
	Not at all important				Neutral					Extren	nely important
5.	How confident did you feel using Slack?										
	0	1	2	3	4	5	6	7	8	9	10
	Not at all confident				Neutral					Extremely confident	
6.	How close do you feel to the members of your group?										
	0	1	2	3	4	5	6	7	8	9	10
	Not a	at all clos	e			Neutral				Extren	nely close
7.	How likely are you to recommend Unreal Collective to a friend or colleague?										
	0	1	2	3	4	5	6	7	8	9	10
	Not a	nt all likel	y			Neutral				Extren	nely likely