

# GLOSSARY



## ***Product Management: Building a Product Roadmap***

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Use the terms and definitions below to understand concepts taught in this course.

Transcript Search: note that you can search for terms spoken by the instructor during the course. To search videos, switch to the Transcript tab, then search for keywords using the In this video or In this course option.

Term	Definition
<b>agile</b>	A project management approach to address constant change by showing continuous, incremental improvement through small and frequent releases
<b>backlog</b>	A prioritized queue of the most important product development tasks
<b>developer capacity</b>	The time units, such as days, weeks, or months, a developer needs to complete a task
<b>product market fit</b>	A set of active customers who want access to a product
<b>product roadmap</b>	A representation of a strategy that translates strategic decisions into a sequence of product milestones in order to achieve business objectives; a long-term product development plan