

# ANNUAL REPORT

## Rotaract Year 2019/20



## STRIVE TO SAVE THE EARTH

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## MESSAGE FROM THE PRESIDENT

Since its inception in 2013, as the first Alumni Rotaract Club in Rotaract District 3220 – Sri Lanka & Maldives, the Rotaract Club of Alumni of University of Moratuwa has touched many lives igniting the passion to make a difference in the community. Since its inception, Rotaract Alumni Mora (as fondly called by fellow Rotaractors) extends its service in multiple avenues of club service, community service, international service, professional development, and public relations. As the 7th president of the club, I had to carry the baton forward in raising the bar of the club sky-high from where my predecessors have left it off. They have built the foundation of this club with pure commitment and dedication, creating a platform for new leaders to be born exemplifying service above self.



We commenced our journey for Rotaract year 2019/20 with the intention of 'Strive to Save the Earth', in place of promoting green life and a sustainable economy. The year kicked off with the 07th Installation Ceremony of Rotaract Alumni Mora with the participation of Rotarians from Rotary Club of Colombo West as well as the District Rotaract Representative Rtr. PP. Krishan Balaji.

This followed with the project "Emergence", to reminisce and to redefine the future with new ideas and concepts. Emergence aimed to be the game-changer for the new office bearers, helping them understand their roles and responsibilities as they take on a challenging role in this organization. Review meetings were organized with the top board and avenue directors to have in-depth discussions, where we brainstormed on ideas and exclusively analyzed the performance of past projects. Through these meetups, we improved the decision-making process by providing useful insights and tactical strategies

to overcome any obstacle faced by the committee. Ultimately, 'Emergence' became the starting point of novel projects which were executed throughout an eventful year.

In order to further strengthen the foundation of the club, we expanded our membership from 95 to 118 by inducting active members who were a part of the Rotaract Club of University of Moratuwa during their undergraduate life and especially, new members who were not a part of Rotaract movement during the university career. We focused on quality rather than quantity in our membership, thus we planned to have a continuous momentum throughout the year, through organizing projects in different scales and sizes to cater to the need of the hour. By creating the platform for members to develop themselves and to provide them the opportunity to serve the community, we believed that we could not only sustain a strong membership but also attract new blood to the family of Rotaract Alumni Mora.

We believed in having FUN while serving for the beneficiary of the underserved in our community. The Club Trip took a major turn with a novel experience exploring Manigala Mountain and the Riverston area in Knuckles Range, Matale. The annual get-together 'Reminiscence' sparkled the golden oldies of Rotaract Mora and the current membership of Rotaract Mora & Rotaract Alumni Mora to engage and share their experiences. The joint general meetings under 'Camaraderie' were followed by events, which brought the Rotaract family together for fellowship and entertainment.

In addition to the notable undertakings, the club went beyond boundaries to serve the community in need. The impact of the community service projects done this year is remarkable as we successfully completed projects at different locations addressing different aspects. Project "Kindred Kidneys" initiated last year as an international service initiative, this year we have extended it service as a signature community service initiative. We try to improve awareness regarding Chronic Kidney Disease through this project. Apart from that, we have conducted the project "Spick and Span" under the environmental service avenue to clean the beach areas in Sri Lanka. We have continued the projects "Share the Joy" and "Joy of Christmas"

While serving the community, developing the skills and professionalism of members was of utmost importance to have a strong membership. Projects 'Perception' focusing on general laws of Sri Lanka provided much important guidance and knowledge to members to excel in their areas of interest. This year we have initiated project 'Limitless Horizons' in order to embark on the members' higher education dreams with the support of some past members of the club who are studying abroad.

This year, we went across the borders to enhance the international relationship with the International Rotaract Community. The project 'Mitrata' enlightened the International Service avenue with two service visits between our Twin Club from RID 3292 - Nepal and Bhutan, Rotaract Club of Pokhara. In the first visit Rtr. Amrit Sudebi, President-Elect of Rotaract Club of Pokhara visited Sri Lanka and our members gave him a memorable experience in Sri Lanka. Then six members from our club visited Nepal for a six-day service visit engaged in community service, interacted with Rotaractors from Nepal, and experienced Nepalese Culture first-hand. Rtr. PP. Himantha Alahakoon represented the club during Rotasia 2019 and extend the club's international network by exchanging more than 10 letterheads during Rotasia. 'Glimpse' managed to reach out to the expat-Rotaractors from Rotaract Alumni Mora and discuss the lifestyle, food, travel, and people in the countries where they reside in.

The fourth quarter of the Rotaract year 2019/20 was a challenging one for the world due to the World Pandemic situation. But the Rotaractors from our club keep the momentum rolling throughout that period too. We have conducted 2 general meetings and 3 joint general meetings during that period where the movement is moving towards a new normal. The project "Together we Defeat" was initiated to increase the awareness regarding the COVID-19 pandemic. This project consisted three sub-projects, an awareness video created under international service avenue, an open discussion "Together as ONE" to discuss the conflicts and problems arises with the situation under the avenue of "Peace and Harmony" and a professional development initiative to cover the after-effects of COVID-19 to the industry called "After COVID-19". The club continues its community responsibility by initiating the project "Sathakara '20" to provide personal

protective equipment to government hospitals. We were able to collect around Rs. 200,000 from the donors from the club and support Sri Jayewardenepura Hospital and Kegalle General Hospital.

This year we kept one step ahead and participated in more than 100 events organized by the other Rotaract Clubs within the district. Club members actively involved in the district initiatives and the club hosted district projects EcoScape and IDYEP hosting in the month of December. The club participated in around 8 sports in Rotaract Champions League and able to win runners up in Carrom and Women's Shot Put. The club has actively engaged in many sporting events like Rajan's Cricket Tournament, Hattrick Cricket Tournament, and Game-ON Handball tournament. Not only at the Rotaract level, but we also extended our support to the Rotary District initiatives like the Polio Walk, Road Safety Programme, and even the Rotary District Assembly.

This year the projects initiated with the Rotary Family of Colombo West have uplifted with some amazing initiatives. The project "You're Someone's Type" a series of blood donation camps took the concept of blood donation camps to another scale. The project "Lassana Weralा" was a sustainable initiative to keep the coastal areas clean with the support of CHEC Port City. The Rotary Family of Colombo West had launched the project "West Aid 2.0" to help the needy families suffered from the pandemic situation due to COVID-19. Apart from these three new initiatives, we continued the support for the projects "Dream Cricket" & "Christmas Party" helped us to expand our reach within the Rotary West community.

Another key component in our strategy was to have a perfected PR plan in each and every project, thereby increasing the impact by promoting the work efficiently and effectively. The strategy was carried out under three stages for each project: pre-campaign, ongoing campaign, and post-campaign. The success of this year is mostly influenced by the PR work as the latter part of this report elaborates.

My sincere mention and gratitude should go to a list of Rotarians from the Rotary Club of Colombo West at this juncture. My sincere gratitude goes to the President of the Rotary

Club of Colombo West, Rtn. Pravir Samarasinghe, and his entire board of directors; especially the Secretary Rtn. Anisha Dharamadasa and Youth Service Director, Rtn. PHF. Harsha Rajan for their amazing support rendered throughout the year.

Notable gratitude goes to the Rotaract District 3220, headed by the DRR Rtn. Rtr. PP. Krishan Balaji, along with her board members and our guide club director Rtr. IPP. Sajini Wickramasinghe for the amazing support rendered throughout the year while accepting our invitation to attend the club events.

Special gratitude goes out to Rtr. PP. Himantha Alahakoon and Rtr. PP. Chathuranga Gallage for the guidance and the support given throughout the year. Without their help, the club will not be able to overcome the challenges we faced during the last year. Special thanks go out to all the senior rotarctors who supported us amidst their busy schedules.

I would oblige my duty if I didn't mention the service rendered by our club secretary Rtr. Shenali Welikala. She was one of the main pillars behind the success of last year's club progress. We as a team managed to overcome the hard times and made the club in a strong place to continue its service in the upcoming years.

I am excited to see the strength of our club, which can undertake sustainable projects with high impact to serve the community and to bring out a positive change to the world. I am positive that Rotaract Alumni Mora will witness many more outstanding projects in the future and shine as one of the most vibrant Rotaract Clubs in the region. To the outgoing board and the members of Rotaract Alumni Mora, thank you for your tremendous commitment and dedication over the year to undertake challenging tasks and for being with the club during hard times. The club is indebted to you.

Viva la Rotaract!

**Rtr. Hasitha Wellaboda**

**President (2019/20)**

***Rotaract Club of Alumni of University of Moratuwa***

## MESSAGE FROM THE SECRETARY

Rotaract Club of Alumni of University of Moratuwa has come a long way since its inception in 2013 and the year 2019/20 marked its 07th successive year. As the club grew from a community-based club with a small membership, we are happy to look back and reminisce all the ups and downs the club underwent. The membership and the executive committees have raised the club to what it is today with over 40 projects and phases happening each year with a membership of 118 impacting our community and the world. With the dawn of the new year many new members who were key players of the University Club joined hands with us and some new faces who were new to Rotaract joined the club throughout the year. The membership has always been our highest possession and the avenues of service are the pillars of success.



With the invitation to be the Club Secretary for the year 2019/20 filled me with immense joy to take the gear alongside President Rtr. Hasitha Wellaboda to drive the club towards excellence.

The year kicked off with the club theme "Strive to Save the Earth" with the focus of driving initiatives to preserve the earth by collaborative efforts. The club was also in line with the Rotary Theme of the Year "Rotary Connects the World" with the club's service visit to Nepal where many everlasting international friendships were made while engaging in community service projects. The Community Service Avenue of the club made a significant imprint in the society serving the people with a wide array of impactful projects. The Professional Development avenue and their out of the box thinking produced projects which are one of the kind. Club Service Avenue too commemorated memorable events engaging members of the club and rebuilding friendships and involvement. The International Service avenue continued in producing projects that truly

resonate the essence of international service and understanding. Last but not the least the PR team and their unwavering dedication raised the club's interaction with the District and the general public sharing the efforts of the club with the world.

I am enthralled to state that during the year 2019/20 the club has executed 26 projects in total, with 35 phases/sessions in total. For a club where nearly 95% of the membership is employed in corporate sector, this is a remarkable achievement and it is my belief that the success factor is the dedication and selfless volunteerism spirit our members have as Rotaractors.

Looking back at the past year I am humbled in saying that we have achieved an unthinkable goal, however it was made achievable through the undying commitment of the President, the Board of Directors and the members of the Club, together with the immense support from the Rotary Club of Colombo West and Rotaract District 3220 headed by DRR PP. Krishan Balaji, along with his team. A sincere gratitude also goes to our Guide Club Director, Rtr. IPP. Sajini Wickramasinghe who was supportive in guiding us throughout the journey.

Hence, we together as one family have been able to produce a phenomenal tenure of 2019/2020 in terms of the impact of service rendered to the community, empowerment of the club membership, fellowship, and goodwill with the worldwide Rotaract community. I am confident that the incoming president, his board of directors and the club members will continue the momentum and take the club to greater heights.

Viva la Rotaract!

**Rtr. Shenali Welikala**

**Club Secretary (2019/20)**

**Rotaract Club of Alumni of University of Moratuwa**

# CLUB ADMINISTRATION 2019/20



Alumni of  
University of Moratuwa

STRIVE TO SAVE THE EARTH

# CLUB OVERVIEW

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### 1.1.1 INTRODUCTION AND CLUB HISTORY

The Rotaract Club of Alumni of University of Moratuwa, founded in 2013 is community based Rotaract Club sponsored by the Rotary Club of Colombo West. Rtr. Lahiru Gawarammana being the charter president of the club, gave a better initiative for the future endeavors of the club. From the chartered year, the service rendered by the presidents namely, Rtr. Dulitha Wanniarachchi in year 2014 /15, Rtr. Hansaka Fernando in year 2015 /16, Rtr. Chathuranga Gallage in year 2016/17, Rtr. Himantha Alahakoon in year 2017/18 and Rtr. Waruna Rasanga in year 2018/19 led the way to the strong club base.

The main objective of chartering this club was to provide an opportunity for the members leaving the Rotaract Club of University of Moratuwa as they graduate from the University to continue their involvement in the Rotaract movement as well as to keep the fellowship of the graduates for coming years.

The club continues its 7<sup>th</sup> consecutive year up to date and intend to execute sustainable initiatives to serve the community as responsible engineering professionals in the country. Meanwhile, the club has also been guiding the Rotaract Club of University of Moratuwa consistently.

We have been able to produce a phenomenal tenure of 2019/20 in terms of the impact of service rendered to the community, empowerment of the club membership, fellowship and goodwill with the worldwide Rotaract community. The club was initiated with 20 members and now it has grown its membership to nearly 115 members within the last few years. Past members who are around the world have always been a pillar of strength for the successful drive of the club.

This year, the club aspires to 'Strive to Save the Earth', in concern to contribute positively to reduce environmental pollution and create a positive impact to the society. We strongly believe that we were able to achieve that goal during the year.

### 1.1.2 REPORTING

Minutes were recorded during each General Meeting/ Board Meeting and submitted to the Youth Service Director of Rotary Club of Colombo West Rtn. PHF. Harsha Rajesh Rajan. Minutes of the previous meeting were circulated among the club members via emails prior to each meeting.

Monthly Reports (from July 2019 to May 2020) were duly completed and submitted to the RMIS online portal on or before the 10<sup>th</sup> of the following month. Project Reports for every project carried out by the club (up to 31<sup>st</sup> May 2020) were prepared in detail according to the stipulated format and submitted to the RMIS online portal before the end of the following month after completion of each project.

According to the statistics section of the RMIS portal all monthly reports and project reports are submitted on time as per 31<sup>st</sup> May 2020.

### 1.1.3 MEETINGS

#### DATE & TIME

General Meeting and Board meetings were held every month (Details mentioned below in the tables). Joint General Meetings were held in some months under the project Camaraderie and was considered as the general meeting for the month. Additional General Meetings and Board Meetings were taken at the event of special circumstances. Meetings were held during the weekdays after working hours while some meetings were taken during the weekends considering the convenience of the members. Joint projects were held before/after almost all joint general meetings with other clubs. The Board Meetings were generally held after the joint general meeting in every month. However, depending on time constraints, board meetings were also called up during the weekends as well, depending on the availability of the members.

## VENUE

The Joint General Meetings and Board Meetings were mostly held at the Royal College Union Skills Centre, COCO Space Colombo 5, Achievers Lanka Business School Auditorium and also via Zoom online platform during the COVID-19 Lockdown. Joint General Meetings for the month of November were held in Kathmandu and Pokhara at Nepal during the clubs' service visit to Nepal.

## AGENDA

Prior to every meeting, a tentative agenda was sent to all the members in the mail group of the club to inform the outline of the meeting with the meeting invite. The invitation was sent out to the invited clubs via email at the event of joint general meetings. The agenda was also circulated through the WhatsApp group.

## PARTICIPATION

Meetings were presided by the President, Rtr. Hasitha Wellaboda whereas the Club Secretary, Rtr. Shenali Welikala joined the President at the Head Table. Occasional participation of other guests such as District Committee Members, Past Members, International Rotaractors, invited Rotaractors from the district and Guest Speakers completed the gathering.

## MINUTES

Minutes were taken down by the Club Secretary and were presented at the beginning of the following meeting, where they were proposed and seconded as accurate in each meeting by 2 members in the meeting. Subsequent to the meeting, minutes were emailed to all the members requesting the amendments. In the event of amendments, the amended meeting minutes were circulated among the members.

## EXCUSES

Excuses were tabulated for absentees. Members who were engaged in career related work outside the Colombo suburbs, engaged in higher studies abroad and engaged with official staff duties at the university were excused from meetings. The members were requested to send in the excuses as a reply to the email invite for the meeting each month. The meetings were notified to the members in advance to receive the excuses duly. The excuses were read out by the Club Secretary in each meeting and as added to the meeting minutes.

## FEATURES

In order to enhance the effective participation, to make the club members more enthusiastic and to get to know the fellow Rotaractors from other clubs well, several activities and sessions were carried out during the General Meetings and the Joint General Meetings. The meetings were also followed by Lunch or Dinner, sponsored by a group of members.

## CLUB REGISTER

The club register was duly signed by present members, visiting Rotaractors and guests. The responsibility of maintaining the register was the club secretary and the Club Secretary attended every meeting with the register including meetings held in Sri Lanka and while on a service tour in Nepal. For online meetings during the COVID-19 period, attendance was taken and was added to the register including the excused member count and the guest attendance.

## SUMMARY OF THE GENERAL MEETINGS HELD

Meeting No.	Date	Membership
01	04.07.2019	34%
02	02.08.2019	11%
03	10.08.2019	04%
04	22.09.2019	16%
05	08.10.2019	12%
06	09.11.2019	05%
07	11.11.2019	05%
08	12.12.2019	04%
09	28.12.2019	08%
10	02.01.2020	11%
11	27.02.2020	09%
12	22.03.2020	21%
13	05.04.2020	14%
14	12.04.2020	13%
15	09.05.2020	16%
16	24.05.2020	25%

Please note that these percentages are recorded with regard to the membership count in each month. The active member count is lesser than the total of inducted members due to the work commitments and higher studies priorities of the members. Please note that during the month of November the two joint General Meetings were held in Nepal hence only the attendance of the 6 members are included in the percentage calculated from the entire membership of the club. The President and the Secretary both attended the general meetings held in Nepal.

**SUMMARY OF THE BOARD MEETINGS HELD**

Meeting No.	Date	Membership
01	30.06.2019	75%
02	06.07.2019	50%
03	11.08.2019	42%
04	22.09.2019	58%
05	20.10.2019	46%
06	18.11.2019	54%
07	28.12.2019	38%
08	02.01.2020	46%
09	27.02.2020	38%
10	22.03.2020	42%
11	07.04.2020	54%
12	15.05.2020	50%

Please note that these percentages are recorded with regard to the board membership.

#### 1.1.4 CLUB VISITS

#### DISTRICT ROTARACT REPRESENTATIVE'S VISIT

The Official DRR Visit was conducted with the presence of District Rotaract Representative, Rtn. Rtr. PP. Kishan Balaji on 02<sup>nd</sup> January 2020 at the Archivers Lanka Business School. The meeting was also graced by the Guide Club Coordinator and District Joint Director PR Rtr. IPP. Sajini Wichramasinghe. After the formal proceedings of the General Meeting, Rtr. Hasitha Wellaboda handed over the meeting to the DRR, who first addressed the Rotaractors present and then moved on to inquire about the any issues to be clarified from the District aspect. After the formalities of meeting, the formalities of DRR checklist was taken into discussion. The DRR engaged in a friendly discussion with the club members and further provided some inspiration and motivation to the members for the remaining 6 months.

#### ASSISTANT DISTRICT ROTARACT REPRESENTATIVE'S VISIT

The club was visited by Assistant Rotaract District Representative Rtr. PP. Mayukha Abeyeratne on 02<sup>nd</sup> May 2020 via Zoom Online Platform. During the visit, the Board of Directors provided a brief presentation of all the projects carried out in each avenue and the ADRR acknowledged them and provided his feedback and inspirational thoughts. The DRR check list was ones again re-visited. The president of the club presented the citation coverage of the club and received acknowledgment from the ADRR. The meeting was time boxed and was completed within the re-quested time and date.

# BOARD OF DIRECTORS

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The Board of Directors of the Rotaract Club of Alumni of University of Moratuwa for the Rotaract year 2019/20, comprising of 24 members, was elected prior to 01st June 2019 and the President and his Board of Directors were inducted at the 07th Installation Ceremony held on 04th of July 2019 at Royal Collage Union Skill Center. The Office Bearers for the Rotaract Year 2019/20 are as follows:

	<b>Image</b>	<b>Name</b>	<b>Position</b>
1.		Rtr. Thuiyadura Hasitha Prashan Wellaboda	President
2.		Rtr. Mirisse Lokuge Waruna Rasanga	Immediate Past President
3.		Rtr. Kapugamage Rashan Wickremaratne	Vice President
4.		Rtr. Malkaruge Aroshan Chiranthana Costa	Vice President
5.		Rtr. Isuru Nuwan Dharmadasa	Vice President

6.		Rtr. Judith Shenali Welikala	Secretary
7.		Rtr. Polwatte Koralalage Nuwan Tharaka Perera	Treasurer
8.		Rtr. Gamaachchigei Anju Cheran	Sergeant at Arms
9.		Rtr. Balasuriyage Louise Christine Perera	Co-Editor
10.		Rtr. Diyunugalge Sajeewa Gayathri Jayaratne	Co-Editor
11.		Rtr. Dissanayake Mudiyanselage Udeshika Ravihari Dissanayake	Assistant Secretary
12.		Rtr. Wickramaarachchi Appuhamilage Sanira Sulakshana Wickramaarachchi	Director - Community Service

13.		Rtr. Senarathne Mudiyanseilage Kavinda Piyumal Senarathne	Director - Community Service
14.		Rtr. Thotahage Sumadhurie Hansika	Director - Professional Development
15.		Rtr. Muthuthanthrige Bimal Yasasvi Cooray	Director - Professional Development
16.		Rtr. Samaranayake Arachchige Dona Sakila Sandeepani Jayaweera	Director - Club Service
17.		Rtr. Karnasooriya Ragalage Sanjaya Dinuwan Gunawardhana	Director - Club Service
18.		Rtr. Sithija Piyuman Thewa Hettige	Director - International Service
19.		Rtr. Balasuriyage Dulaj Dilshan	Director - International Service

20.		Rtr. Gurusinghe Arachchige Rusuru Madhushan Gurusinghe	Director - Environment
21.		Rtr. Pulukkuttige Don Isuru Tharangana Siri Kumara Perera	Director - Public Relations
22.		Rtr. Kirilla Vidanalage Isuru Hemantha Samaranayake	Director - Public Relations
23.		Rtr. Dasun Pubudumal Puwakdandawa	Director - IT
24.		Rtr. Chamani Madara Polgampola	Director - Special Projects



# CLUB MEMBERSHIP

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As at 31<sup>st</sup> May 2020, the club comprised of a membership of 118 members.

Around 80% of members joined the club just after their graduation and 90% of the members continue their Rotaract journey which they commenced at the Rotaract Club of University of Moratuwa with a Rotaract experience of about 4 years, while the remaining 10% are newbies to the Rotaract Family.

The membership of the club as at 31<sup>st</sup> May 2020 stands as follows:

	Name	Position	Date of Birth	Date of Joining Rotaract
1)	Hasitha Wellaboda	President	9/30/1994	8/1/2015
2)	Waruna Rasanga	Immediate Past President	11/11/1992	7/12/2013
3)	Rashan Wickremaratne	Vice President	10/29/1993	11/1/2014
4)	Chiranthana Costa	Vice President	5/15/1994	8/1/2015
5)	Isuru Dharmadasa	Vice President	5/13/1994	8/1/2015
6)	Shenali Welikala	Secretary	1/15/1994	10/1/2015
7)	Nuwan Tharaka Perera	Treasurer	6/21/1994	11/1/2014
8)	Anju Cheran	Sergeant at Arms	11/10/1995	7/1/2016
9)	Louise Perera	Co-Editor	12/8/1994	6/1/2019
10)	Sajeewa Jayarathne	Co-Editor	11/29/1994	8/30/2016
11)	Udeshika Dissanayake	Assistant Secretary	11/2/1994	5/10/2017
12)	Sanira Sulakshana	Director - Community Service	8/29/1993	5/4/2015

13)	Kavinda Senarathne	Director - Community Service	8/31/1994	3/3/2016
14)	Sumadhurie Hansika	Director - Professional Development	6/21/1993	8/1/2015
15)	Bimal Cooray	Director - Professional Development	4/19/1995	8/30/2016
16)	Sakila Jayaweera	Director - Club Service	8/30/1994	5/1/2015
17)	Sanjaya Gunawardhana	Director - Club Service	9/29/1993	2/16/2015
18)	Sithija Thewa Hettige	Director - International Service	1/5/1994	8/1/2015
19)	Balasuriyage Dulaj Dilshan	Director - International Service	4/20/1995	1/1/2016
20)	Rusiru Gurusinghe	Director - Environment	9/9/1995	11/24/2015
21)	Isuru Tharangana	Director - Public Relations	7/19/1993	1/1/2015
22)	Isuru Samaranayake	Director - Public Relations	3/13/1995	7/1/2017
23)	Dasun Pubudumal	Director - IT	7/30/1994	11/5/2015
24)	Madara Polgampola	Director - Special Projects	4/16/1994	6/16/2016
25)	Dulitha Nelaka Wanniarachchi	Member	11/16/1989	1/7/2009
26)	Chathuranga Gallage	Member	1/15/1989	5/1/2009
27)	Gavithra Udayakumara	Member	7/30/1988	7/1/2009

28)	Lahiru Gawarammana	Member	9/12/1988	8/1/2009
29)	K. Hasini Eranthi Perera	Member	12/6/1990	7/1/2010
30)	Sachindra Weerasooriya	Member	7/12/1990	8/5/2010
31)	Ridwan Shariffdeen	Member	11/29/1991	4/11/2011
32)	Rushen Basnayake	Member	5/19/1989	4/25/2011
33)	Ruwini Kodippili	Member	4/24/1990	7/1/2011
34)	Ishara Paranawithana	Member	11/25/1990	11/4/2011
35)	Himantha Alahakoon	Member	1/19/1992	11/11/2011
36)	Thilina Weerakkody	Member	3/17/1990	12/1/2011
37)	Poorna Rajawasam	Member	9/4/1991	12/1/2011
38)	Shanika Sandeepani	Member	2/8/1991	12/1/2011
39)	Kalindu Wijethunga	Member	7/2/1991	12/1/2011
40)	Chathuri Ekanayake	Member	7/15/1988	1/11/2012
41)	Pasan H Kandamby	Member	2/15/1990	2/1/2012
42)	Vipula Dissanayake	Member	10/26/1991	3/1/2012
43)	Kalpanee Jayatilake	Member	9/12/1991	6/6/2012
44)	Hasantha Malavipathirana	Member	8/9/1991	6/25/2012
45)	Danushi Liyange	Member	2/20/1992	8/1/2012
46)	Shehara Amath	Member	12/7/1990	8/10/2012
47)	Dinushani Wickramarachchi	Member	6/7/1991	9/1/2012
48)	Shalanika Dayarathna	Member	8/23/1991	10/1/2012
49)	Prabodha Chamarie	Member	1/4/1992	12/1/2012
50)	Madhuri Bhashana	Member	1/11/1993	1/7/2013

	Sondarangalla			
51)	Sandun Premachandra	Member	5/20/1991	5/15/2013
52)	Pramod Dissanayaka	Member	8/15/1992	6/1/2013
53)	Pathum Liyana Arachchi	Member	9/21/1991	7/1/2013
54)	Lovindu Wijesinghe	Member	8/4/1991	7/12/2013
55)	Chamara Herath	Member	4/17/1991	8/1/2013
56)	Wathsala Dissanayake	Member	11/9/1991	8/18/2013
57)	Dinithi Warnasuriya	Member	7/3/1992	9/1/2013
58)	Isuru Ruhunage	Member	5/30/1992	9/12/2013
59)	Jawadh Salih Rifath	Member	12/27/1992	11/12/2013
60)	Tharindu Fernando	Member	7/9/1992	1/1/2014
61)	Vindula Jayawardana	Member	3/1/1993	2/10/2014
62)	Savindu Herath	Member	5/4/1993	3/1/2014
63)	Achini Herath	Member	8/15/1993	4/1/2014
64)	Janaka Nuwan	Member	6/18/1992	4/1/2014
65)	Sahan Rajapaksha	Member	6/30/1992	4/30/2014
66)	Hasini Weerasinghe	Member	8/17/1992	5/1/2014
67)	Ashen Ekanayake	Member	3/6/1994	5/15/2014
68)	Arosh Edirisinghe	Member	3/29/1992	5/28/2014
69)	Pramodya Mendis	Member	1/29/1994	6/1/2014
70)	Tharindu Kumarage	Member	6/10/1993	7/1/2014
71)	Tharuka Dilshan	Member	10/22/1992	7/1/2014
72)	Chamal Kuruppu	Member	4/30/1993	7/1/2014

73)	Malsha Mahawatta	Member	8/28/1992	7/3/2014
74)	Damith Wijethunge	Member	9/23/1991	7/3/2014
75)	Dasuni Samarakoon	Member	1/27/1994	8/1/2014
76)	Sasika Ranawaka	Member	4/6/1992	11/10/2014
77)	Hansadi Jayamaha	Member	9/4/1993	11/22/2014
78)	L. D. C. Lakmal	Member	11/18/1992	3/1/2015
79)	Devni de Silva	Member	10/14/1994	8/1/2015
80)	Dilmi Ambewela	Member	10/24/1994	8/1/2015
81)	Hansika Sandeepanie	Member	4/11/1994	8/1/2015
82)	Pooja Sandani Sandani	Member	12/21/1994	8/1/2015
83)	Nipuna Jayanath	Member	2/4/1994	8/1/2015
84)	Pasindu Senanayake	Member	11/1/1994	8/1/2015
85)	Sudaraka Jayathilaka	Member	8/29/1994	8/1/2015
86)	Rochelle Silva	Member	12/22/1993	8/13/2015
87)	Nisal Matharage	Member	9/12/1994	8/30/2016
88)	Nalaka Gunathilaka	Member	12/22/1994	8/30/2016
89)	Matheesha Abeysekera	Member	12/27/1994	8/30/2016
90)	Chameera Rupasinghe	Member	1/20/1995	8/30/2016
91)	Pasindu Padmathilaka	Member	8/30/1995	8/30/2016
92)	Koumudi Ganepola	Member	7/30/1995	8/30/2016
93)	Yasas Sanju	Member	9/7/1995	8/30/2016
94)	Chevindu Wickramathilaka	Member	10/10/1995	8/30/2016
95)	Chinthani Kumaradasa	Member	7/30/1994	8/30/2016

96)	Sudara Withana	Member	6/20/1995	8/30/2016
97)	Dulanji Nikethani	Member	8/4/1990	10/1/2016
98)	Gayan Weerasinghe	Member	5/24/1992	1/1/2018
99)	Dulitha Rosayuru	Member	7/26/1992	1/31/2018
100)	Amali Herath	Member	10/29/1995	7/29/2019
101)	Tharindu Ranaweera	Member	5/13/1994	7/29/2019
102)	Udana Pushpakumara	Member	10/31/1994	8/1/2019
103)	Kushan Chandimal	Member	10/8/1993	8/1/2019
104)	Vidura Akalanka	Member	12/21/1994	8/1/2019
105)	Harindu Sugathadasa	Member	8/6/1994	8/1/2019
106)	Yumantha De Silva	Member	4/19/2019	8/1/2019
107)	Danuka Bentharavithana	Member	11/17/1995	8/1/2019
108)	Lahiru Rathnayake	Member	8/16/1994	8/1/2019
109)	Yasith Jayasinghe	Member	5/31/1993	9/1/2019
110)	Isuru Weerawardhana	Member	11/11/1991	9/1/2019
111)	Vikum Sri Wijesinghe	Member	6/23/1991	9/1/2019
112)	Manula Atapattu	Member	1/1/1996	9/1/2019
113)	Shadeesha Hansika	Member	10/7/1995	9/1/2019
114)	Kalani Samarathunga	Member	1/17/1995	9/1/2019
115)	Praneeth Fernando	Member	8/26/1995	9/1/2019
116)	Kavindi Sahabandu	Member	11/10/1995	9/30/2019
117)	Shashini Karunasena	Member	4/16/1994	9/30/2019
118)	Chandimal Mabulage	Member	6/13/1995	9/30/2019

# HALL OF FAME OF PRESIDENTS

STRIVE TO SAVE THE EARTH

Since its inception in year 2013 this year Rotaract Club of Alumni of University of Moratuwa has come 7 long years for this year. The club has grown its strength day by day through the great leadership of 7 presidents.

	<b>Year</b>	<b>Name</b>	<b>Image</b>
1)	2013/14	Lahiru Bandara Gawarammana	
2)	2014/15	Dulitha Nelaka Wanniarachchi	
3)	2015/16	Hansaka Fernando	
4)	2016/17	Gallage Chathuranga Lakruwan	
5)	2017/18	Himantha Asiri Wijayaratne Alahakoon	

6)	2018/19	Mirisse Lokuge Waruna Rasanga	
7)	2019/20	Thuiyadura Hasitha Prashan Wellaboda	

# MEMBERSHIP STRATEGY 2019/20

## 2.1 INDUCTION PROCESS

Every year, an introduction session is carried out for the Rotaractors of Rotaract Club of University of Moratuwa in order to promote the club and enhance the membership. Upon joining the club as prospective members, one has to attend a project and a general meeting to be inducted as a member of the Rotaract Club of Alumni of University of Moratuwa.

Induction of new members was carried out at the monthly general meeting.

## 2.2 TERMINATION PROCESS

Terminations are carried out annually in the month of June before the commencement of the next Rotaract year. Inactive members and members who exceed the age limit for Rotaract are removed from the Club Register. Further to this, the members who fail to pay the club dues on time are included into a separate watch list.

## 2.3 INTERACTORS JOINED DURING 2019/20

As the by-laws of the club stand, only the alumni members of University of Moratuwa can join the Rotaract Club of Alumni of University of Moratuwa. Hence, none of the interactors have joined the club during the Rotaract year 2019/20.

## 2.4 ROTARACTORS JOINED FROM INSTITUTE-BASED ROTARACT CLUBS

The alumni of Rotaract Club of University of Moratuwa joins the Rotaract Club of Alumni of University of Moratuwa, hence the majority of the club's membership consists of the members who have joined following their tenure at Rotaract Club of University of Moratuwa.

Following is the list of members who have joined the club from an institute-based club during the Rotaract year 2019/20.

#	Name	Previous Rotaract Club	Institute Based Club (Yes/No)
1	Kapugamage Rashan Wickremaratne	RAC University of Moratuwa	Yes
2	Isuru Nuwan Dharmadasa	RAC University of Moratuwa	Yes
3	Dasun Pubudumal Puwakdandawa	RAC University of Moratuwa	Yes
4	Senarathne Mudiyanselage Kavinda Piyumal Senarathne	RAC University of Moratuwa	Yes
5	Dissanayake Mudiyanselage Udeshika Ravihari Dissanayake	RAC University of Moratuwa	Yes
6	Muthuthanthrige Bimal Yasasvi Cooray	RAC University of Moratuwa	Yes
7	Balasuriyage Dulaj Dilshan	RAC University of Moratuwa	Yes
8	Gamaachchigei Anju Cheran	RAC University of Moratuwa	Yes

9	M.D.N.V.Matharage	RAC University of Moratuwa	Yes
10	Mestiyage Don Dineth Nalaka Gunathilaka	RAC University of Moratuwa	Yes
11	Hewasooryalage Chameera Jeewantha Rupasinghe	RAC University of Moratuwa	Yes
12	Pathirage Pasindu Rashmika Padmathilaka	RAC University of Moratuwa	Yes
13	Ganepola Achchige Koumudi Yasara Ganepola	RAC University of Moratuwa	Yes
14	Yatigala Loku Gammacharige Chevindu Lalitha Wickramathilaka	RAC University of Moratuwa	Yes
15	Kandemulla Arachchige Yasar Sanju	RAC University of Moratuwa	Yes
16	Wediwela Mudiyanselage Chinthani Chathurika Kumaradasa	RAC University of Moratuwa	Yes
17	Sudara Chanditha Withana	RAC University of Moratuwa	Yes
18	Thotahage Sumadhurie Hansika	RAC University of Moratuwa	Yes
19	Pulukkuttige Don Isuru Tharangana Siri Kumara Perera	RAC University of Moratuwa	Yes
20	Wickramaarachchi Appuhamilage Sanira Sulakshana Wickramaarachchi	RAC University of Moratuwa	Yes
21	Karnasooriya Ragalage Sanjaya Dinuwan Gunawardhana	RAC University of Moratuwa	Yes
22	Sithija Piyuman Thewa Hettige	RAC University of Moratuwa	Yes

23	Chamani Madara Polgampola	RAC University of Moratuwa	Yes
24	Polwatte Koralalage Nuwan Tharaka Perera	RAC University of Moratuwa	Yes
25	Samaranayake Arachchige Dona Sakila Sandeepani Jayaweera	RAC University of Moratuwa	Yes
26	Diyunugalge Sajeewa Gayathri Jayarathne	RAC University of Moratuwa	Yes
27	Kirilla Vidanalage Isuru Hemantha Samaranayake	RAC University of Moratuwa	Yes
28	Gurusinghe Arachchige Rusiru Madhushan Gurusinghe	RAC University of Moratuwa	Yes
29	Nuwara Pakshage Udana Pasan Pushpakumara	RAC University of Moratuwa	Yes
30	Athaudage Don Kushan Chandimal	RAC University of Moratuwa	Yes
31	Danuka Yasuranda Bentharavithana	RAC University of Moratuwa	Yes
32	Hettige Matheesha Jayasri Abeysekera	RAC University of Moratuwa	Yes
33	Yasith Jayasinghe	RAC University of Moratuwa	Yes
34	Weerawardhana Pathirannehelage Isuru Lakmal Weerawardhana	RAC University of Moratuwa	Yes
35	Vikum Sri Wijesinghe	RAC University of Moratuwa	Yes
36	Bandarigodage Lahiru Kavinda Rathnayake	RAC University of Moratuwa	Yes

## 2.5 ROTARACTORS WHO HOLD DUAL MEMBERSHIP

As at 31<sup>st</sup> of May 2020, the club does not have any Rotaractors who hold dual membership, i.e. in Rotaract and Rotary.

## 2.6 PAST ROTARACTORS WHO HAVE JOINED ROTARY

As at 31st of May 2020, no member from our club joined the Rotary in the last two years.

# CLUB'S YEAR PLAN 2019/20



Alumni of  
University of Moratuwa

STRIVE TO SAVE THE EARTH

# INITIALLY APPROVED YEAR PLAN

STRIVE TO SAVE THE EARTH

The year plan of the Rotaract Club of Alumni of University of Moratuwa was presented to the Rotary Club of Colombo West on the 04<sup>th</sup> of November 2019, by the President Rtr. Hasitha Wellaboda and Rtr. PP. Himantha Alahakoon for the approval of the Youth Services director Rtn, PHF. Harsha Rajan. The approved comprehensive year plan is attached in the **Annexure 1**, while the following tables provide a summary view of the initially approved year plan.

### Community Service

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
යත්කාර												
Together as ONE												
Nena Pahana												
Share the Joy												
Suwa Arana												
Joy of Christmas												
Aharunu Akuru												
Kindred Kidneys												

### Environmental Services

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Marathon towards greenery												
Eco Bricks												

Productive Waste													
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**Club Service**

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Emergence												
Camaraderie												
Club Trip												
Soorya Rashmi												
Alumni Get-together												
Sing Along												

**Professional Development**

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Perception												
Be Yourself												
Career Mentoring Workshop												
Book Club												
Ergonomic Workshop												

**International Services**

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
I am Human Too												
RFGG Calendar												
Kindred Kidneys												
United We Stand												
Twinning With NTU												
Mitratha												

**Public Relations**

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
WebDev												
It is Your Day												
Wedding Bells												
Alumni Speaks												
I-Report												
#Moments												
50th Anniversary Project												

# AMENDED YEAR PLAN

STRIVE TO SAVE THE EARTH

Alterations were made to the original year plan which was prepared in July 2019 in order to cater the requirements of the hour. Changes were made on a quarterly basis and the amended year plan is as follows.

### Community Service

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
யன்கார												
Together as ONE												
Nena Pahana												
Share the Joy												
Suwa Arana/ You're Someone's Type												
Joy of Christmas												
Aharunu Akuru												
Kindred Kidneys												

### Environmental Services

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
MTG												
Eco Bricks												
Spick and Span (Beach Cleanups)												

**Club Service**

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Emergence	Green											
Camaraderie		Green										
Club Trip												
Reminiscence				Green	Green	Green					Green	Green

**Professional Development**

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Perception		Green										
After COVID-19											Green	Green
Limitless Horizons										Green	Green	

**International Services**

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
United We Stand				Green	Green	Green		Green	Green	Green	Green	
Mitrata				Green	Green	Green						
COVID-19 Awareness									Green	Green		

### Public Relations

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
WebDev												
It is Your Day												
Wedding Bells												
#Moments												
Reimagine												

# PROJECT OVERVIEW 2019/20

The year 2019/ 20 kicked off with the theme "Strive to Save the Earth", a theme that is more focused on preserving and protecting the environment collaboratively. With the core project attention on environmental concerns, the club has executed 26 projects in total within the Rotaract year 2019/20, with 35 phases/sessions in total. For a club where nearly 95% of the membership is employed in corporate sector, this is a remarkable achievement. Following table depicts the summary of projects carried out in each avenue during the year 2019/20.

Avenue	Number of Projects
1 Club Service	6
2 Community Service	11
3 Professional Development	3
4 International Service	3
5 Peace and Harmony	3
6 Public Relations	3

Community Service and International Service have been the main avenues of focus of the Rotaract year 2019/20.

In the Community Service avenue many sustainable initiatives with a vast impact such as Marathon towards Greenery, Kindred Kidneys and Share the joy were executed. Furthermore, many impactful projects such as Sathkara, West Aid 2.0 and Together We Defeat were carried out addressing the COVID 19 pandemic.

International Understanding and International Service was rendered across borders through the iconic project Mitrata, the club's service visit to Nepal and United We Stand.

Professional Development projects enhanced the awareness and growth of the Rotaractors, specially with projects Perception, Limitless Horizons and Together We Defeat- After COVID-19.

The Club Service avenue organized inter and intra club projects to strengthen the bonds of the members of the club. The array of projects united the club and all its members across the world together with projects such as the Club Trip 2019 and Remanence while extending the members to make friends with the District Rotaract Clubs with project Camaraderie.

The PR team with projects It's My Day and Glimpse ensured all members are connected and remembered no matter where they are around the world.

# SUMMARY OF PROJECTS DONE EACH MONTH

During the year 2019/20 Rotaract Club of Alumni of University of Moratuwa has executed 26 projects with 35 phases/sessions in total.

<b>Completed Month</b>	<b>Project Name</b>	<b>Avenue</b>
July	Kindred Kidneys Phase 3	Community Service
	Prelude 2019	Club Service
	7th Installation Ceremony and Annual General Meeting	Club Service
	Emergence 2019	Club Service
August	Spick and Span	Primary Avenue: Community Service Secondary Avenue: Environmental
	Camaraderie Phase 1	Club Service
September	Kindred Kidneys Phase 4	Community Service
	Nena Pahana Phase 1	Community Service
	Aharunu Akuru	Community Service
	Perception	Professional Development
	Camaraderie Phase 2	Club Service
October	Club Trip 2019	Club Service
	Mitrata - Around Sri Lanka	International Service
	Mitrata - Exchange Cultures	International Service
November	Nena Pahana Phase 2	Community Service
	Kindred Kidneys Phase 5	Community Service
	You're Someone's Type 2019 - Donation Camp 01	Community Service
	Mitrata- Service beyond boundaries	International Service

	Mitrata- Culturact 1.0	International Service
	Mitrata - Twin Day with Rotaract Club of Pokhara	International Service
	Mitrata- Culturact 2.0	International Service
	EcoScape School Workshop 1	District Project
December	United We Stand 19.3 (IDYEP Hosting RID 3291)	International Service
	Kindred Kidneys - Phase 6	Community Service
	Share the Joy 19.1	Community Service
	Joy of Christmas	Community Service
	Camaraderie Phase 3	Club Service
January	Share the Joy - 20.1	Community Service
February	Rotaract Cook Off	Cluster Project
April	Together we Defeat - COVID-19 Awareness Video	Primary Avenue: International Service Secondary Avenue: Public Relations
	Sathkara Phase 1	Community Service
	Limitless Horizons	Professional Development
	Haritha Lowak	Primary Avenue: Community Service Secondary Avenue: Environmental
	Camaraderie Phase 3	Club Service
May	Camaraderie Phase 4	Club Service
	Together we Defeat- Together As ONE	Primary Avenue: Community Service Secondary Avenue: Peace and Reconciliation
	Together we Defeat- After COVID 19	Professional Development
	Glimpse 2020	Public Relations
	Haritha Lowak - Fruitful Outcomes	Primary Avenue: Community Service Secondary Avenue: Environmental

	West Aid 2.0	Primary Avenue: Community Service Secondary Avenue: Public Relations
	Reimagine	Public Relations
	It's My Day	Public Relations
	Reminiscence	Club Service
	Lassana Werala	Primary Avenue: Community Service Secondary Avenue: Environmental
	EcoSpace	District Project
	United We Stand	International Service

# HOSTED DISTRICT PROJECTS

The Rotaract Club of Alumni of University of Moratuwa hosted following District Initiatives for the year 2019/20.

1. IDYEP Hosting - RID 3291
2. EcoScape
3. District Council Meeting for the month of June

The details pertaining to the projects are as follows

### IDYEP HOSTING

- **Date:** 12<sup>th</sup> December 2019
- **Venue:** Achievers Lanka Business School
- **Participants:** Rtr. Hasitha Wellaboda, Rtr. Shenali Welikala, Rtr. Kavinda Senerathne, Rtr. Tharindu Ranaweera and Rtr. Nuwan Tharaka



Inter-District Youth Exchange Programme is one of the initiatives by the district to invite foreign Rotaractors to visit Sri Lanka. The third phase of the project United We Stand which is an initiative by the Rotaract Club of Alumni of University of Moratuwa in order to extend the Rotaract friendship beyond the borders and make new friends all over the world was conducted during this IDYEP session. This project was initiated to align with the Rotary Theme for the year 2019/20 "Rotary Connects the World." This was held on the 12th of December 2019 with the participation of Rtr. Rishab Khedia from Rotaract Club of Purulia Central and Rtr. Ananya Das from Rotaract Club of Barasat Central - RID 3291. After the joint general meeting with

the above Rotaract clubs, a letterhead exchange and pin exchange happened between Rotaract Club of Alumni of University of Moratuwa and two Rotaract Clubs from RID 3291. The project ended with the fellowship dinner with these Rotaractors at Shore by O restaurant in Mount Lavinia.

- **Project Impact:**

- Building new friendships beyond boundaries.
- To help spread the good will of the District and the Sri Lankan hospitality.
- Get to know the cultures of different countries.
- To achieve Rotary theme of “Rotary Connects the World”.

## ECOSCAPE

- **Date:** Throughout the year
- **Venue:** Multiple Venues
- **Project Chairperson:**  
Rtr. Madara Polgampola
- **Collaborators:** Rotaract District 3220, Rotaract Clubs of Alumni of University of Moratuwa, IIT, KDU, Saegis Campus and University of Moratuwa.



An eco-brick is a reusable plastic building block made of clean and dry used single-use plastics. It takes advantage of the fact that plastic is extremely durable to create useful building material. As the first step of “EcoScape”, an initiative to prevent environment pollution due to waste plastic and polythene, a school workshop was organized by the Environmental Services avenue of Rotaract District 3220 Sri Lanka & Maldives hosted by Rotaract Alumni Mora, Rotaract Mora, Rotaract Club of IIT, Rotaract Club of General Sir John Kotelawala Defense University and Rotaract Club of Saegis Campus. Then we have conducted a series of Public relations initiatives to increase awareness about the concept

of Eco Bricks. After the extinct PR campaign, we have invited all the Rotaractors in the Rotaract District to created Eco Bricks. We circulated some emails and briefings to educate and encourage the Rotaractors to build Eco Bricks. Waste Management Authority (WMA) built a Christmas tree at Independence Square Arcade Complex with eco-bricks to be displayed from 23rd to 25th of December 2019. The EcoScape team helped in this initiative by volunteering for this. We have put up a collection point at Rotaract Champions League and we collected a few Eco-Bricks at the event. Then we have set up a few collection points in COCO Space Colombo and some Universities to collect the bricks. The team was divided into few clusters and sent messages to invite the other Rotaract clubs to handover the bricks. Unfortunately, we were unable to complete the project due to the current situation.

- **Project Impact:**

- Educate on making a correct eco brick sorting the recyclable and non-recyclable polythene.
- Initiate making eco-bricks as a habit in day today households through children.
- Show the society the usages of Eco-bricks Invite the general public to be polyethylene and plastic-free and use the polyethene for upcycle activities like eco-bricks.
- The project will be implemented by the young population of Sri Lanka and will act as a good practice to be continued in the years to come and as awareness.
- In the absence of a national policy with regard to the management of plastic, this project will provide the necessary examples and insight as a best practice in the field.
- Using concepts like 4R we should able to overcome the challenges due to polyethene and plastic in the future and eventually remove Sri Lanka from the ocean polluters list.

# CLUB SERVICE

### 4.3.1 AVENUE OVERVIEW

As the Club Service committee, our main focus for the Rotaract Year 2019/20 was to plan and execute Club Service projects to engage club members for more and more club projects, build relationships with the other clubs within the District and most importantly provide life time of memories for the members. With the hope of fulfilling the above focus points the Rotaract year commenced with "7<sup>th</sup> Installation Ceremony" of Rotaract Club of Alumni of University of Moratuwa as an environment friendly and simple event according to the request of the District. Project "Prelude" came in place to prepare the PR material for the directors and the theme reveal for the year. Then within a short time period, project "Emergence" was held to uplift enthusiasm and improve awareness of the club directors. After that, we decided to expand the scope of our project beyond the club membership to reach Rotaractors of other clubs. With that, we started the innovative project "Camaraderie". Basic idea of this project was to have the monthly General Meeting as a joint meeting with another Rotaract Club focusing on fellowship and inspiration. This project was carried throughout the year with many Rotaract and Interact clubs. Members were able to improve fellowship with projects like "Reminiscence" which was a get together event with the participation of old Rotaract Alumni members including the charter members, the present members and prospective members from University of Moratuwa. This year, Club Service avenue worked closely with the other avenues therefore almost all the members were able to participate in all sorts of projects throughout the year while in our quest to save the earth together.



**Rtr. Rashan Wickremaratne**  
Vice President  
Club Service



**Rtr. Sanjaya Gunawardhana**  
Co-Director  
Club Service



**Rtr. Sakila Jayaweera**  
Co-Director  
Club Service

### 4.3.2 COMPLETED PROJECTS

#### 7<sup>TH</sup> INSTALLATION CEREMONY

- **Date:** 04<sup>th</sup> July 2017
- **Venue:** Royal College Union Skills Centre
- **Project Chairpersons:**  
Rtr. Sakila Jayaweera and Rtr. Anju Cheran



The 7th installation ceremony was held with the participation of Rotarians, Rotaractors, Friends in Rotaract and Friends of Rotaract. Rtr. Hasitha Wellaboda and his board of directors were inducted during the ceremony. The new President promised to continue the club's endeavor by introducing the new theme "Strive to Save the Earth".

Rtn. Pravir Samarasinghe, the President of the Rotary Club of Colombo West graced the occasion as the chief guest and Rtn. Anisha Dharmadasa (Vice President and Secretary Rotary Club of Colombo West), Rtr. Past President Krishan Balaji (District Rotaract Representative), Rtr. Kavindra Sigera(District Rotaract Representative Elect) and Rtr. Harindee Fernando (Rotaract District Secretary) and Rtr. PP. Sajini Wickramasinghe (Guide Club Coordinator) made the event more eminent with their presence.

While acknowledging the work of the outgoing board of directors for the year 2018/19 the dedicated members of the past Rotaract year were awarded with the "Spirit of Service" award by the outgoing President Rtr. Waruna Rasanga for their commitment to the society.

- **Project Impact:**
  - Welcoming the new office bearers of the club.
  - Celebrating the new year with an environment friendly and cost-effective installation.
  - Sharing inspiration and wisdom from the distinguished invitees.

- Acknowledging and appreciating the valuable volunteering service of the board of 2018/19 and the members.
- Providing a platform for well-wishers to extend their wishes and blessings.
- Providing an opportunity to look back and acknowledge the hard work of the past year.
- Re-grouping members of the club to celebrate the new Rotaract year.

## EMERGENCE

- **Date:** 06<sup>th</sup> July 2019
- **Venue:** Aqua Pearl Lake Resort, Panadura
- **Project Chairperson:**  
Rtr. Sanjaya Gunawardhana

“Emergence” was initiated by Rotaract Alumni Mora to provide an opportunity for the board of directors to understand their respective role as board members, to explore and to expand their potential as both individuals and team players. The program was designed mostly activity-based in case to keep the energy until the end of the day. The program recounted with the glorious yesteryears of Rotaract Alumni Mora and briefed on how new board planned to continue its legacy. Program started with ice break session and meantime glories past Rotaractors, current president and secretary discussed about the importance of each avenue, how to plan the coming year, citation requirements, knowledge sharing etc. Finally, there was a sport activity to enhance the team building spirit along with some pool activities.



- **Project Impact:**

- Providing the opportunity to get to know each board member individually and allowing the board to bond.
- Enhancing the enthusiasm of the directors and providing motivation for the coming year and create a plan for the coming year.

- Helping the board members to identify their roles and responsibilities.
- Briefing on the key information provided by the District and citation requirements.
- Creating team spirit through leadership and team building exercises.

## PRELUDIO

- **Date:** 01<sup>st</sup> of July 2019
- **Venue:** University of Moratuwa
- **Project Chairperson:**  
Rtr. Hasitha Wellaboda

This project introduced the newest driving hub of the Rotaract Alumni Mora to the Rotaract Family. Photoshoot of Board of Directors was followed up by a Facebook campaign to introduce the upcoming Board of directors with the theme “Strive to Save the Earth”. The project was a collaboration of the Club Service avenue and the Public Relations team.

Directors' Photo-shoot was held at University of Moratuwa Department of Electronics and Telecommunication and also the Seetha Gagula area under the Nuga trees with the enthusiastic participation of the newly appointed members of the board. With the motive of introducing the upcoming board of directors to the other clubs and Rotaractors as well as to appreciate the past Rotaract services of the members of the Board, the Facebook campaign was carried out after the photoshoot. It was continued for 9 days introducing the youthful souls who were to take up oaths to take Rotaract Alumni Mora to greater heights.

- **Project Impact:**
  - Introducing the in-coming board of directors to the general member base.
  - Creating PR material for the introductory flyers.



- Creating PR material matching the club theme and being in-line with the theme "Strive to Save the Earth" for the theme reveal for the Rotaract year 2019/20.

## CLUB TRIP 2019

- Date:** 12<sup>th</sup> October 2019
- Venue:** Riverstone and Manigala
- Project Chairperson:**  
Rtr. Sanjaya Gunawardhana

Early Morning on the 12th October 2019 the members left Colombo from the University Gates for the



annual club trip of Rotaract Alumni Mora excited to explore misty mountains while camping under the stars. After having breakfast at Kurunegala and shopping at Matale the members entered the paradise valley of Riverston. The first stop was Bambarakiri Ella which is an enchanting waterfall situated near Rattota town. A suspension bridge spanning the falls made the scene more attractive and added a bit of an adventure as well. Enjoying the cool climate, the group headed towards the Riverston Pitawala Pathana. After reaching the Pitawala Pathana the trippers took the trail to Mini Worlds End to witness the stunning views and to take some good pictures. Every passing moment was filled with happiness from meeting good friends after a while as well as the beauty of nature.

The next stop was Sera Ella, a spectacular waterfall with caves hidden behind the curtain of water. Our home for the night in the village of Atanwala with the majestic Manigala mountains as the view. Dinner was prepared by our own Rotaractors and the night was filled with songs and fun.

After catching the sunrise over Manigala the trippers passed the Thelgamu Oya and village paddy fields we entered Knuckles Forest and hiked under the canopy of greenery

to reach the summit of Manigala, a mythical place with stories around King Ravana. After a refreshing bath in Thelgamu Oya at the bottom of the mountain the trippers headed back home with the memories of an unforgettable journey filled with laughter and joy.

- **Project Impact:**

- Creating a bonding experience for the club members.
- Providing a quality hiking experience to all members.
- Providing a well-deserved deviation from the busy lifestyles
- Establishing a bond between experience, present and prospective members.
- Appreciating the beauty of the nature while being in-line with the club theme "Strive to Save the Earth"
- Establishing team spirit and trust between club members.
- Providing an opportunity to create memories to remember forever.

## REMINISCENCE

- **Date:** 20<sup>th</sup> December 2019
- **Venue:** Playtrix Sports Bar and Café, Colombo City Centre
- **Project Chairperson:**  
Rtr. Sanjaya Gunawardhana

On this evening in the Rotaract calendar, the past legacies of Rotaract Mora encounter with the present members who are heading the Rotaract Club of Alumni of University of Moratuwa and the Rotaract Club of University of Moratuwa forward. Event was held as a get together and was filled with good food, a wonderful ambience, games and other team activities. Present members got the opportunity to meet the past pillars of the two clubs, including the charter president of the club and were lucky to hear their inspiring stories.

- **Project Impact:**



- Re-grouping past, present and prospective members of the club to establish relationships.
- Provided an opportunity to enjoy a quality evening with club members.
- Provided an opportunity for the club members to take a break from their busy lives.
- Enhancing the bond between past members and new members of the club.
- Creating a pool of members for future projects.

## CAMARADERIE

- **Date:** Throughout the year
- **Venue:** RCU Skills Centre, COCO Space Colombo 5, Surasa Special Education Home and School for Girls, Moratuwa and Zoom online platform.
- **Project Chairpersons:**  
Rtr. Sakila Jayaweera and Rtr. Sanjaya Gunawardhana



Camaraderie is a novel concept initiated by the Rotaract Club of Alumni of University of Moratuwa. The idea behind this concept was to hold the Monthly General Meeting with another Rotaract Club as a joint meeting, instead of having it in the traditional way. 5 Camaraderie sessions were held throughout the year with the participation of

1. Rotary West Family (Rotaract and Interact Clubs Sponsored by Rotary Club of Colombo West)
2. Rotaract Club of Colombo Central
3. Rotaract Club of Panadura
4. Rotaract Club of University Alumni
5. Rotaract Club of Kurunegala and Rotaract Club of Rathnapura.

Apart from the joint meetings, at the end of each meeting another session or project was held to get to know each other well. For example, at the end of the 2<sup>nd</sup> joint meeting with Rotaract Club of Colombo Central project Perception took place, Signature Christmas project Joy of Christmas was held alongside Rotaract Club of Panadura, Project Limitless Horizons was held at the end of the joint meeting with Rotaract Club of University Alumni while Together as ONE took place with Rotaract Club of Kurunegala and Rotaract Club of Rathnapura.

- **Project Impact:**

- Enhanced the friendship and interaction among fellow Rotaractors in District.
- Provided a good platform for Rotaractors from various diversities to work together.
- Improving professional and social skills of club members through interacting with diverse group of members and projects.
- Allowed club members to share their knowledge and experience among Rotaractors while creating new concepts to initiate novel and quality projects.
- Fostered club members to collaborate on joint projects rather than limiting to projects within the club.
- Intensified the quality of the projects through support from diverse committee members.
- Increasing the participation of monthly general meetings by making more alive and enthusiastic environment.
- Attracted new members to the club to bolster the club membership to provide best service to the community.
- Promoting the same concept among other clubs to expand the Rotaract Family.

# COMMUNITY SERVICE

STRIVE TO SAVE THE EARTH

#### 4.4.1 AVENUE OVERVIEW

The Community Service Avenue has been the iconic pillar of Rotaract Alumni Mora since its inception. During this year, community Service Avenue has managed to uplift the tradition by initiating a couple of novel projects. The main goal of the community service team in this year was to initiate a new set of iconic sustainable projects for the club and organize them in multiple phases sustainably to fulfill the ultimate objectives of each project. Additionally, we continued our signature environment project "Marathon Towards Greenery" as "Haritha Lowak" and "Haritha Lowak- Fruitful Outcomes" this year, to ensure that the environment was given the due priority and awareness for its long-term sustainability and conservation. "Spick and Span" is one such project done in the collaboration with the Special Projects team. The theme for the year "Strive to Save the Earth" was kept in mind when planning and organizing all the projects.

Furthermore, during this year we managed to extend our community service projects to internationally by conducting joint project with overseas Rotaract clubs along with IS avenue



**Rtr. Rusiru Gurusinghe**  
Director  
Environment

projects. Project "Mitrata" is one such iconic project. The Community Service Avenue along with the blessings of the club members launched COVID 19 related projects such as "Sathkara" to ensure the safety of the health care workers in Sri Lanka. Signature project "Kindred Kidneys" was also carried out raising awareness and funds to fight against



**Rtr. Chiranthana Costa**  
Vice President  
Community Service



**Rtr. Sanira Sulakshana**  
Co-Director  
Community Service



**Rtr. Kavinda Senaratne**  
Co-Director  
Community Service

Chronic Kidney Diseases in Sri Lanka. The club members were given the opportunity to celebrate their birthdays in a meaningful way by the charity project "Share the Joy" at several Childrens' homes. Projects such as "Aharunu Akuru" and "Nana Pahana" were continued this year as well following the footsteps of the previous years.

Nevertheless, the avenue collaborated and organized projects along with other Rotaract Clubs in the district such as "West Aid 2.0", "You are Someone's Type", "Lassana Werala" and "Joy of Christmas".

Our experienced young club members made sure that objectives of community service avenue were reached since the beginning and throughout the Rotaract year. Kudos to all our club members who extended their fullest corporation to achieve this success.

#### 4.4.2 COMPLETED PROJECTS

##### KINDRED KIDNEYS

- Date:** 21<sup>st</sup> July 2019 to 11<sup>th</sup> December 2019
- Venue:** Kelaniya Raja Maha Viharaya
- Project Chairpersons:**  
Rtr. Kavinda Senerathne and  
Rtr. Sanira Wickramaarachchi

Kindred Kidneys is a project, initiated by the Rotaract Club of Alumni of



University of Moratuwa in the year 2019 as an international service initiative by on the world kidney day on March 13th 2019 and then expanded its scope under the wing of the community service avenue identifying the potential of the project to serve the community in a much wider scale. The project is in line with the 3<sup>rd</sup> Sustainable Development Goal

Good Health and Wellbeing alongside the Rotary focus area of decease prevention and treatment.

We collaborated with the Samastha Lanka Kidney Patients Association (SLKPA) in 4 phases by raising funds to provide free dialysis treatments for the under-privileged patients. As Rotaract Alumni Mora, we supported them by selling "Wakugaduwa" Newspaper, the first Sri Lankan newspaper related to Kidney Health, at Keleni Rajamaha Viharaya. The "Wakugaduwa" Newspaper basically contains the treatments for prevention of Chronical Kidney Diseases, experience sharing of Dr. Sanjaya Heiyanthuduwa regarding the prevention of kidney diseases in Sri Lanka and the services for the underprivileged kidney patients.

With the completion of the 4 phases this year we have raised Rs. 207,784 in total and have donated it to the Samastha Lanka Kidney Patients Association to raise funds to provide free dialysis treatments for kidney patients.

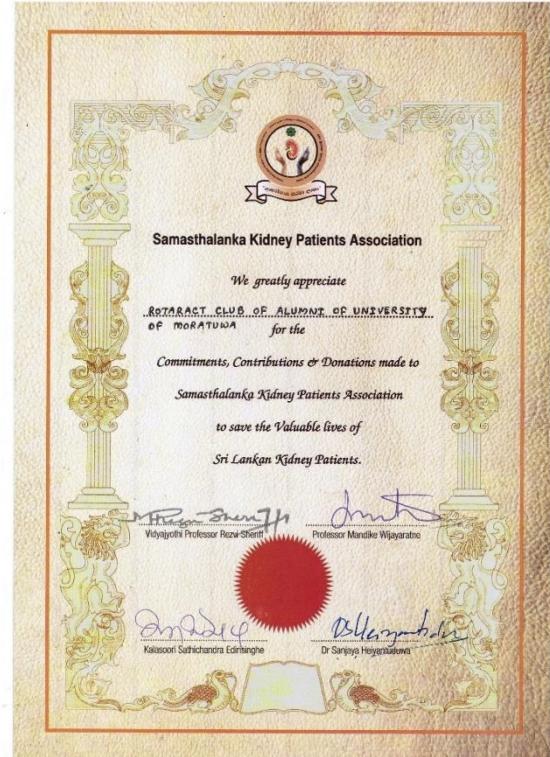
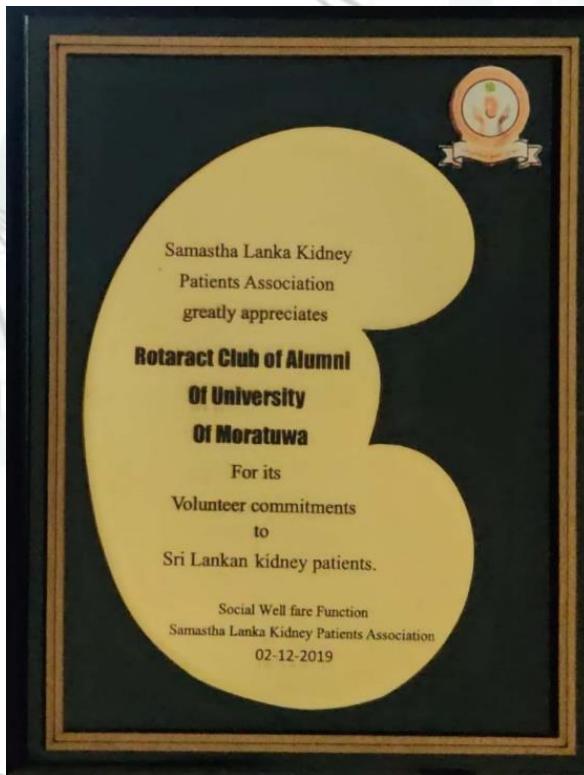
The project was also involved with a Public Relations (PR) campaign for the film "Vishama Bhaga" which was produced to raise funds for the charity project "Pure Water for All". All the profits generated from this film are directly being used to build water purification centres in the North Central Province.

Rotaract Club of Alumni of University of Moratuwa was appreciated for the volunteering commitment to help the Kidney patients in Sri Lanka at the "Annual Social Welfare Function" organized by Samastha Lanka Kidney Patient's Association.

- **Project Impact:**

- Helping the under privileged kidney patients by financially aiding them to have free dialysis treatment.
- Raising awareness about CKD which we do via selling the newspaper to the public.
- Creating a positive image regarding the Rotaract Movement in the society by partnering up with renowned organisation to help the community.

- **Supporting Documents and Appreciations:**



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## නැණ පහන (NENA PAHANA)

Nena Pahana is a novel initiative from Rotaract Club of Alumni of University of Moratuwa, with the prime objective of improving basic education and literacy of the young generation of the country.

- Project Impact

- Since Rotaract Club of Alumni of University of Moratuwa has a student base from a state university, the importance of education can be emphasized, while extending a helping hand to schoolchildren in the country.
- In helping students to secure at least a pass in mathematics at the GCE Ordinary Level Examination, it helps not only to qualify a student for secondary education. It ultimately contributes to the social upliftment and increases community standards as well.
- As an opportunity to pass on ones' knowledge and expertise to the younger generation. Hence quality of education delivered is much enhanced.

### නැණ පහන PHASE 01

- **Date:** 4 sessions per month (September and November 2019)
- **Venue:** Ananda Samarakoon Vidyalaya, Piliyandala.
- **Project Chairperson:**  
Rtr. Matheesha Abeysekera

Grade 11 students who were to face the GCE (O/L) examination in December 2019 was the beneficiaries of the project. Study materials provided by the Ministry of Education and some tutorials prepared by the members with



the guidance of schoolteachers were used in the sessions. Individual attention was given to each student to make an improvement in that student's knowledge and skills in mathematics.

Different mathematical techniques that come in handy at examinations were introduced to the students. Students were mostly given assistance in solving past papers and the theory sections were covered where necessary. Interactive teaching techniques were used in supporting students to grasp the essentials of theory.

## නැංක පහත PHASE 02

- Date:** 2 sessions per month (November 2019)
- Venue:** Ananda Samarakoon Vidyalaya, Piliyandala.
- Project Chairperson:**  
Rtr. Matheesha Abeysekera

Grade 11 students who were to face the GCE (O/L) examination in December 2019 was the beneficiaries of the project. Individual attention was given for each student to make an improvement in that student's knowledge in science.

Lessons were selected on the request of the students. Different techniques that come in handy at examinations were introduced to the students. Interactive teaching techniques were used in supporting students to grasp the essentials of theory.



## SHARE THE JOY

Share the Joy is a project in the Community Service avenue. Which was initiated in the year 2017. The objective of "Share the Joy" is to support youngsters living in Children's homes, who are in much need of love, affection, attention and encouragement as well as financial support to fill their basic needs and educational activities. Through this project we were able to help innocent souls gather beautiful memories and to bring a smile onto their faces. In order to facilitate this project, club members celebrating their birthdays in each quarter were invited to contribute with donations, thus providing an opportunity for them to celebrate their birthdays meaningfully.

- **Project Impact:**

- Provide an opportunity for the Rotaractors to celebrate their birthday in a meaningful manner.
- Make a smile in someone's face by creating beautiful memories for them.
- Helping Underprivileged children in children's homes Help in developing children's mental health.
- Promote the practice of giving and sharing with each other.

## SHARE THE JOY PHASE 01

- Date:** 01<sup>st</sup> December 2019
- Venue:** Yashorapura Children's Home, Rathmalana
- Project Chairs:**  
Rtr. Kavinda Senerathne and  
Rtr. Sanira Wickramaarachchi

With the help of the contribution of Rotaractors who born on July, August and September months, lunch and stationary items for the children at Yashorapura Children's Home was provided. Participants joined for a "Bodhi Pooja" before providing the lunch. A Venerable Thero who was there at the temple beside the children's home blessed rotaractors and appreciated the attempt to help others. After the blessing, lunch was served for the children by rotaractors with care. Lunch for the children at Yashorapura Children's Home was served with care by rotaractors. Children enjoyed the lunch as well as the moment with fellow rotaractors. Some chocolates were given after the lunch and had a small chat with them too. They also appreciated this project at the end by delivering a speech.

At the end of the project, stationary items for the next academic year also presented for the students. Financial support for this phase of the project was given by Rotaractors who born on July, August, and September months.



## SHARE THE JOY PHASE 02

- **Date:** 15<sup>th</sup> January 2020
- **Venue:** Boys Development Centre, Maharagama
- **Project Chairpersons:**  
Rtr. Kavinda Senerathne and  
Rtr. Sanira Wickramaarachchi
- **Collaborator:**  
Rotaract Club of Faculty of Law,  
University of Colombo

Second phase was organized as a joint community service project by Rotaract Club of University of Moratuwa, Rotaract Club of Alumni of University of Moratuwa and Rotaract club of Faculty of Law, University of Colombo. Members from both the clubs were eager to share their joy with little children at Boys Development Centre, Maharagama.

Lunch was served with so much care by Rotaractors who participated for the event. A joint entertainment session was conducted by the three club's members. The children too actively participated in the event with the applause and the encouragement of the Rotaractors. Clothes and other personal sanitary items were also provided for each and every child. All the expenses were shared by the three clubs. Financial support from Rotaract club of Alumni of University of Moratuwa was given by Rotaractors who born on January, February, March months.



## JOY OF CHRISTMAS

- **Date:** 28<sup>th</sup> December 2019
- **Venue:** Surasa Special Education Home and School for Girls, Moratuwa
- **Project Chairpersons:**  
Rtr. Kavinda Senerathne and  
Rtr Sanira Wickramaarachchi
- **Collaborators:**  
Rotaract Clubs of Panadura and University of Moratuwa



The joy of brightening other lives is the true spirit of Christmas. To make this season a special one in the hearts of those in need and to rekindle joy, would be the ultimate celebration of Christmas.

Joy of Christmas is a joint project organized by the Rotaract Clubs of Alumni of University of Moratuwa, Panadura and University of Moratuwa to spend an evening with the souls who are suffering from Down syndrome and to share the joy of Christmas season with them.

The event preceded with a Camaraderie session: a joint meeting with the Rotaract Club of Panadura. The fun-filled evening began with a warm welcome from the bright starry children joined and welcomed us. Next, the evening was filled with games of musical chairs, pass-the-hat games. The girls had a lot of fun while playing musical chairs and balloon dancing. To bring in more joy to the evening, the Rotaractors and the girls joined in to sing several well-known songs. The girls enthusiastically participated in all the activities and the happiness could be seen radiating from their faces. refreshments were served and the event came to a close with lots of presents being given. Some necessities were also donated to the home. The event gave us an opportunity to share the true

meaning of Christmas and bring in love, laughter, and happiness to the lives of the sisters of the Special Education School and Home.

- **Project Impact:**

- Share the joy of Christmas with the children with Down Syndrome
- Help in developing children's mental health
- The practice of giving
- Collaboration with other Rotaract Clubs

## අහැරුණු අකුරු (AHARUNU AKURU)

Aharunu Akuru is a community service project initiated with the objective of improving the literacy of children at a rural underprivileged school. The scope of the project was to develop a library in the school. Relevant funds for the donations were collected from a public fund raiser which made the project a success.

### Book Collection Event

- **Date:** 29<sup>th</sup> September 2019
- **Venue:** Godage Publisher's stall at Colombo International Book fair BMICH
- **Project Chairperson:**

Rtr. Hasindu Asahan Sugathadasa

The grandest event of the National Reading month is the Colombo International book fair happening annually at BMICH, Colombo. The project team contacted several leading publishers who set up the stalls at the event to set up a donation collection counter and the Godage publishers accepted the request providing opportunity to set it up at the door step of their stall at Mihikatha Madura.



The donation collection counter was opened during the week ends of the book fair where the club members managed to talk to the visitors on the charity cause and collect the donations. The authors themselves donated their books as well. The project team was also able to develop several contacts with book collectors across the country and later on many books were donated from them as well.

At the end, more than 500 books on various disciplines were collected. The fund raiser for Aharunu Akuru was truly a success and meaningful as the community stepped forward to help the community itself. In a later phase, it is expected to donate the books to a library of a rural school as initially planned.

- **Project Impact:**

- Encouraging the public to instill reading habits in students, by donating books.
- Build a library facility for a rural village with the support of Rotaractors.

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## SPICK AND SPAN

- **Date:** 11th of August 2019
- **Venue:** Panadura Beach
- **Project Chairperson:**

Rtr. Madara Polgampola

Spick and Span is a beach cleanup project carried out by Rotaract Alumni Mora, in support to the project "Recover": the environmental service initiative by the Rotaract District 3220 this year to mark the 50th Anniversary of Rotaract in Sri Lanka. The Club was able to carry out a successful beach cleanup with the collective effort of club members and the locals.



- Project Impact:**

- Implant the idea of beach cleaning and keeping our clean environment among the community.
- Informing people proper disposal of garbage and the importance of a clean environment.

## MARATHON TOWARDS GREENERY - හරිත ලොවක්

- Date:** April 2020
- Venue:** Social Media
- Project Chairperson:**  
Rtr. Rusiru Gurusinghe

The Environmental teams of Rotaract Club of Alumni of University of Moratuwa planned and launched a tree



planting challenge. The initial flyers were released before the 18th of April focusing on the Special Tree Planting Auspicious Time, we had this year on the 19th of April at 11.48 a.m. Then we encouraged our members to plant trees on that special auspicious time. continued the project until World Earth Day on the 22nd of April. The aim of the project was to plant 100 trees before that day with the help of Rotarians, Rotaractors as well as the Interactors. We invited all the Rotarians, Rotaractors and Interactors around the world to plant a tree and upload a public photo of it on Facebook or Instagram with the hashtags #HarithaLowak #StriveToSaveTheEarth and nominate 5 friends to this challenge.

- Project Impact:**

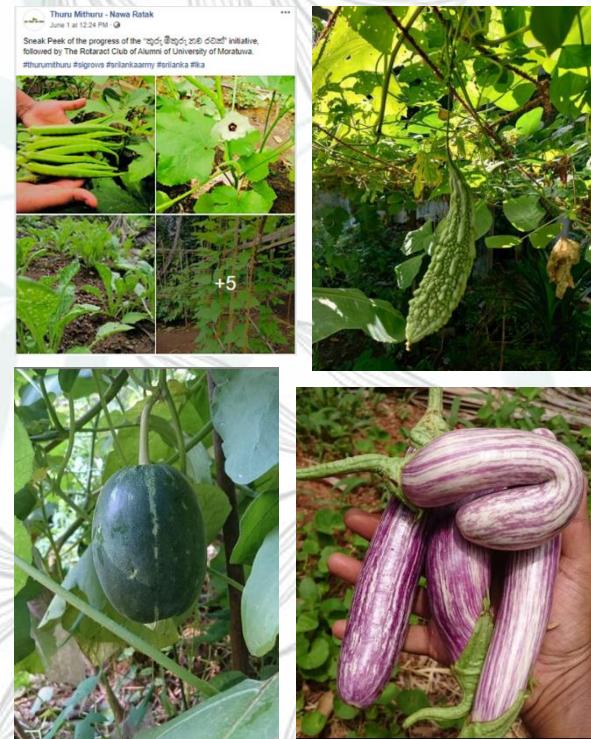
- Educate people about the importance of home gardening by encouraging them to plant trees.

- Community development through planting trees in their home garden.
- Create awareness through example rather than advice on the importance of preserving and protecting nature and encourage communities at large to combat environmental issues while they undergo urbanization and technology development.
- Create partnerships with the government initiatives and promote the work done by the Rotaract Movement.
- Encourage community to work for self-sufficient economy.

### හරිත ලොවක් - FRUITFUL OUTCOMES

- **Date:** May 2020
- **Venue:** Social Media
- **Project Chairperson:** Rtr. Sanira Sulakshana

The project is an extension of the Haritha Lowak project carried out during the COVID-19 lock down period. With the end of the lockdown and the end of the Rotaract year the analysis on the project Haritha Lowak was organized as this next phase. Hence, we also thought of extending our “හරිත ලොවක්” project to one step further in line with the “Thuru Mithuru Nawa Ratak” project. The environmental team invited all the club members to share images from the output



from the efforts they have put during this period for the concept of home gardening during this quarantine period. We believe that the project is a best example for motivating citizens to move forward with home gardening by providing our examples rather than mere advice.

## TOGETHER WE DEFEAT - TOGETHER AS ONE

- Date:** 08th May 2020

- Venue:** Zoom Platform

- Participants:**

Rotaract Clubs of Kurunegala and Rathnapura

- Project Chairperson:**

Rtr. Shenali Welikala



The project concept of "Together We Defeat" is to create awareness, motivate and help people to fight the common enemy, COVID-19. The project concept is carried out via three different sub projects all aiming to cover different aspects of the pandemic.

Together as ONE was held as the second sub-project under Together We Defeat which was a timely discussion about the posthumous of the COVID-19 situation as the conflicts arise out of it, a thorough analysis was done using media and personal experiences to gather questions to discuss covering many areas of conflicts that occurred or will occur during the pandemic. Since the participants of the project are from various cultural backgrounds, ethnicities, and religions we made it sure to consolidate questions that would not prejudice their beliefs or any such sensitive topics. Questions for discussion was put forward to the gathering while supporting them with suitable examples for clarity. The project was a major success with the active involvement and inputs by the audience.

- Project Impact:**

- Creating a platform where the youth can openly express their thoughts on the conflicts in the society and world during the global pandemic.
- Allow the other members to acknowledge or openly debate on the thoughts of others about conflict resolution and prevention during pandemics.
- Allow the youth to think more broadly at the problem about common problems in a collaborative viewpoint.

- Think alternative ways to handle conflicts during pandemic
- Promote peace and conflict prevention and motivate the youth of the nation to abide by best social practices.

## YOU'RE SOMEONES' TYPE 2019

- **Date:** 04<sup>th</sup> November 2019
- **Venue:** University of Moratuwa
- **Project Chairperson:**  
Rtr. Danuka Bentharavithana
- **Collaborators:**  
Rotary Family of Colombo West

At the beginning of the year 2019, the National Blood Transfusion Service (NBTS) of Sri Lanka broadcasted alerts on a possible blood shortage during the months to be followed, due to increased demand of blood. Being a responsible community in the island nation, Rotaract Alumni Mora along with the Rotary family of Colombo West, gathered up to launch the project 'You are Someone's Type', with the aim of improving the state of health of citizens in Sri Lanka.



The project was held with the objective of encouraging existing low-risk voluntary donors to give blood regularly , encouraging new people to donate their blood on a voluntary unpaid basis and build wider public awareness of the need for regular blood donation throughout the year in order to maintain an adequate supply of blood for all patients requiring transfusion.

Initially planned to be carried out at Vijaya Sundaramaya Temple, the project was relocated to University of Moratuwa, which made it more effective. Refreshments such as

lunch packets, water bottles, bananas, king coconut, cake and fish buns were provided as they are recommended by the medical staff. 96 participants were eligible to donate as low-risk voluntary donors, and the staff of the blood bank were thankful and happy to receive such contribution through this project.

- **Project Impact:**

- Involve in active donation with resources to the National Blood Bank
- Support and save many lives as possible with the collaboration of the youth
- Encouraging existing low-risk voluntary donors to give blood regularly
- Encouraging first timers to donate their blood on a voluntary unpaid basis
- Promoting low-risk behavior so that individuals would protect their own health as well as being eligible to donate blood
- Promote and support the establishment of effective national blood donor programs
- Build wider public awareness of the need for regular blood donation throughout the year in order to maintain an adequate supply of blood for all patients requiring transfusion.
- Establish inter club spirit within the Rotary West Family

## ලස්සන වෙරල (LASSANA WERALA)

- **Date:** 04th January 2020 till 31<sup>st</sup> May 2020
- **Venue:** Mt. Lavinia to Wellawatta Beach
- **Project Chairperson:**  
Rtr. Madara Polgampola
- **Collaborators:**  
Rotary Club of Colombo West,  
Rotaract Clubs of Colombo West,



NIBM, University of Kelaniya, University of Moratuwa, NSBM, University of Sri Jayawardhanapura, ACBT, Faculty of Arts University of Colombo, ACBT, SLIIT, Colombo Mid City, ANC and Colombo Mid Town.

ලේස්සන ටොරු ලේස්සන වෙරෝ ලේස්සන වෙරෝ is a beach clean-up project initiated by CHEC Port City and Wana Arana by joining hands with the Rotary West Family. The project was done along with the district environmental service team. The first step of the program started on the 4th of January 2020 to maintain a clean beach from Mt. Lavinia to Wellawatta beach. The program is focused on cleaning the beach area throughout the next five years.

Rotaract Colombo West and Rotaract District 3220 were supported with organizing and facilitation the volunteers for the orientation program and all the other Rotaract clubs in the Rotary West family joined their hands with them to organize this project. This was conducted under the project “Recover”, one of the main initiatives by the Rotaract District 3220 this year.

- **Project Impact:**

- Maintain a clean coastal line throughout the year, thus reducing ocean pollution
- Service towards the community and preserving the water and sanitization
- Contributed to SDGs such as Clean Water and Sanitization, Life Below Water and Partnership for Goals
- Owing to the great media coverage received, a good platform for public relations was created.
- Awareness and importance of ocean preservation was created.
- Inspired environment enthusiasts to conduct more efficient and long-lasting beach cleanups.
- Teamwork rewarded with new bonds and fellowship among Rotaractors.

## සත්කාර ‘20 (SATHKARA)

“සත්කාර” as the name suggests is an ‘Act of Care’. When the watchful eyes of Rotaractors of Rotaract Club of Alumni of University of Moratuwa spot an opportunity where their care and contribution is needed for the society, “සත්කාර” come into action. So far it has cruised eight such journeys healing & encouraging the community.

This year with the spread of COVID-19, we understood that there is a severe need of protective gear for many government hospitals and the equipment are not distributed equally among all hospitals in the country. Hence due to the number of patients residing and the severity of the cases, this quantity differs raising a major challenge for the safety of the health care workers. Due to the lack of quality PPE kits and the inability to distribute PPE kits for the relevant hospitals we focused on distributing the relevant protective gears for the hospitals facing the lack of protective gears. This was carried out in two phases, accordingly.

- **Project Impact:**

- Support the medical staff by providing necessary protective gears.
- Assuring the health and safety of the medical staff.
- Reaching out to the government hospitals that is of actual need.

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### සත්කාර PHASE 01

- **Date:** 22nd of April 2020
- **Venue:** Sri Jayewardenepura Hospital
- **Project Chairpersons:**

Rtr. Kavinda Senerathne and  
Rtr. Sanira Wickramaarachchi



The first phase of the project “සත්කාර ‘20” organized by Rotaract Alumni Mora concluded successfully at Sri Jayewardenepura Hospital on the with the presence of Dr. Rathnasiri Hewage, the Director of Sri Jayewardenepura Hospital, Dr. Sanjeevani Rupasinghe, Dr. Geethal Perera, Dr. Naomali Amarasena and Dr. Randika Liyanage.

We were able to donate nearly Rs. 110,000 worth protective gears which included 25 sets of PPE Kits, Goggles and N95 Face Masks to Sri Jayewardenepura Hospital as a support towards the battle against COVID-19. With the motivation and good comments received, we commenced our second phase to support towards the battle against COVID-19.

## සත්කාර PHASE 02

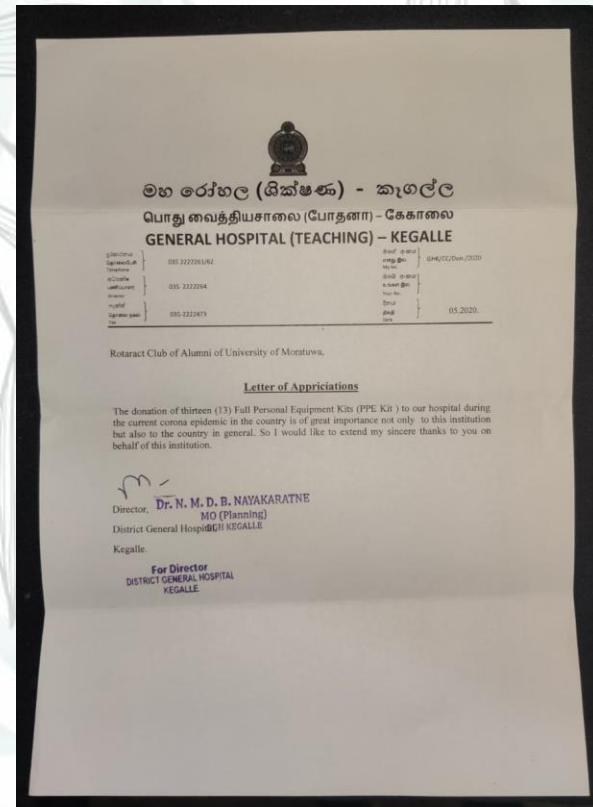
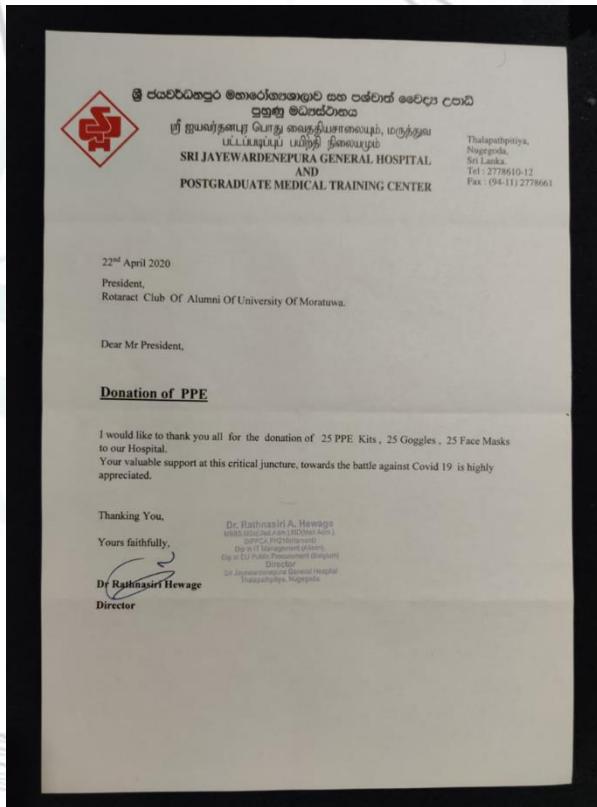
- **Date:** 09th of May 2020
- **Venue:** General Hospital - Kegalle
- **Project Chairpersons:**  
Rtr. Kavinda Senerathne and  
Rtr. Sanira Wickramaarachchi

Our second phase started at the beginning of May to continue our support towards the battle. The General Hospital – Kegalle was targeted, as there was an urgent requirement of PPE kits for their hospital.



The second phase of the project “සත්කාර ‘20” organized by Rotaract Alumni Mora concluded successfully at General Hospital - Kegalle on the 9th of May 2020 with the presence of Dr. N.M.D. Nawakaratne. We were able to donate Rs. 75,000 worth of Personal Protective Equipment (PPE) Kits to General Hospital - Kegalle as a support towards the battle against COVID-19.

- Supporting Documents and Appreciations:



## WEST AID 2.0

- Date:** 27<sup>th</sup> May 2020
- Venue:** Different Locations across Sri Lanka
- Project Chairpersons:**  
Rtr. Hasitha Wellaboda and  
Rtr. Shenali Welikala
- Collaborators:** Rotary, Rotaract and Interact clubs of the West Family

Due to the COVID-19 pandemic most of the daily-wage earners became victims of the lockdown resulting in drying of their income sources resulting in hunger. All the Rotary, Rotaract and Interact clubs of the West Family worked putting forth their maximum effort to help over 200 needy families to combat hunger and poverty in the true meaning of 'Fellowship through Service' and 'Service Above Self'. We collected Rs. 310,367 in record breaking time and moved into distribution of ration packs. Each essential pack was valued at LKR 1500 per family. Subsequently, the task of collecting the details of the needy areas covering the whole Island and all ethnic groups was undertaken by the Rotaract Clubs of Alumni of University of Moratuwa and University of Moratuwa. The process of purchasing the dry rations packs and delivering them to a selected set of families based on Grama Niladhari recommendation, were carried out continuously for 6 days considering the most essential grocery items for people. The essential pack contained 5kgs of White Kakulu Rice / White Samba Rice, 1Kg of White Sugar, 200g of Tea Leaves, 1Kg of Dhal, 400g of Milk Powder and 1kg of Wheat Flour. West Aid 2.0 concluded on a positive note having impacted over 850 lives across Sri Lanka and also assisted families to overcome poverty and hunger.

This project successfully contributed to the below SDGs and Rotary's Areas of Focus, SDGs Goal 01: No poverty Goal 02: Zero Hunger Goal 03: Good health and wellbeing Goal 08:



Decent work and Economic growth Goal 12: Responsible consumption and production  
Goal 17: Partnership for the goals Rotary's Areas of Focus Disease prevention/treatment  
Economic and Community Development

- **Project Impact:**

- Essential food items were provided to the neediest families around Sri Lanka efficiently.
- Provide service to the community regardless of all social barriers.
- Families will survive the pandemic by avoiding hunger and sicknesses due to starvation etc.
- Feeding more than 850 individuals in Sri Lanka over 20 areas.
- Positive PR for the Rotary Colombo West Family.
- The area representatives were able to use the free time they received to pause and reflect on the important things around while experiencing the instant joy of social work.
- Promoted responsible consumption of essential items.
- Bonding with the Rotary Colombo West family.

# **INTERNATIONAL SERVICE**

**STRIVE TO SAVE THE EARTH**

#### 4.5.1 AVENUE OVERVIEW

Over the past two years the International Service Avenue have emerged in a revolutionized way to establish International understanding and international service beyond boarders bigger and better.

This year the voyage continued with the commencement of one of the signature projects of the club “Mitrata”, the 6-day long service trip to Nepal where many community service and club service projects were carried out collaboratively with the international Clubs. The project was a major hit covering 8 sub projects carried out ticking out multiple Sustainable Development goals and Rotary Focus Areas of Service. This project would not have been a success for the collaboration of club members who volunteered to spend their time, energy, and funds to achieve this project.

The International Service Avenue continued the project “United We Stand” in the year 2019/20 as well where we secured many friendships with the Rotaractors around the world. With the success of the project we did 17 letter head exchanges, 3 cultural box exchanges, joint projects, joint bulletins and also shared the Sri Lankan culture with the world.

With the COVID-19 pandemic affecting the world, the avenue reached out to the friends in Rotaract and our members all around the world to reach awareness through the project “COVID19 Awareness Video” with the collaboration of the PR team of the club.

At the end of a fruitful year for the International Service Avenue our wish would be to continue the good work and momentum in the years to come.



**Rtr. Isuru Dharmadasa**  
Vice President  
International Service



**Rtr. Sithija Thewa Hettige**  
Co-Director  
International Service



**Rtr. Dulaj Dilshan**  
Co-Director  
International Service

## 4.5.2 COMPLETED PROJECTS

### MITRATĀ

- **Date:** October 2019 – May 2020
- **Venue:** Sri Lanka, Kathmandu Nepal and Pokhara Nepal
- **Project Chairpersons:** Rtr. Shenali Welikala and Rtr. Hasitha Wellaboda
- **Collaborators:** Rotaract Club of Pokhara, Rotaract Club of Kathmandu, Rotaract Club of Sukedhara and Rotaract Club of Kathmandu North
- **Attendees from the club:** Rtr. PP. Himantha Alahakoon, Rtr. Hasitha Prashan, Rtr. Shenali Welikala, Rtr. PP. Chamal Kurrupu, Rtr. Dinushani Wickramarachchi and Rtr. Prabodha Chamarie.

The horizons expanded when Rotaract Alumni Mora took a courageous decision to visit Singapore under the project 'Singaract' in 2018. Inspired by the success of the project 'Singaract', project 'Mitratā' was initiated as a successor to follow its footprint. 'Mitratā', as the name suggests, is an initiative to expand friendships and learn about Nepalese culture. The project plan is to have a representative from Rotaract Clubs of Nepal to visit Sri Lanka as the first phase and some of the members from Rotaract Club of Alumni of University of Moratuwa visiting Nepal. In the first phase Rtr. Amrit from Rotaract Club of Pokhara visited Sri Lanka. In the second phase 6 members from Rotaract Club of Alumni of University of Moratuwa visited Nepal and we mainly conducted projects with Rotaract Club of Kathmandu and Rotaract Club of Pokhara. Apart from that we met Rotaractors from RID 3292 including one Zonal Representative of that RI District. During these visits, the representatives from each other's country engaged in community service and interacted with Rotaractors in the other country. Experiencing the different culture is a major part of the project.

The project successfully accomplished the Sustainable Development Goals:

- 3<sup>rd</sup> SDG- No Poverty
- 4<sup>th</sup> SDG- Quality Education
- 8<sup>th</sup> SGD- Decent Work and Economic Growth
- 17<sup>th</sup> SDG- Partnerships for the Goals

Hence it was in-line with the Rotary Theme for the year Rotary Connects the World.

The project comprised of 8 sub projects, executed over 2 months carried out in Sri Lanka as well as Nepal with the collaboration of both the guest club and Rotaract Club of Alumni of University of Moratuwa. The sub projects are as follows:

1. Mitratā - Around Sri Lanka
2. Mitratā - Exchange Cultures
3. Mitratā - Service beyond boundaries
4. Mitratā - Culturact 1.0
5. Mitratā - United We Stand
6. Mitratā - Twin Day with Rotaract Club of Pokhara
7. Mitratā - Culturact 2.0
8. The Chronicle – Issue 3 (Joint Bulletin with Rotaract Club of Pokhara)

- **Project Impact:**

- Engage in Community service at an international level
- Promoting international community services
- Let Rotaractors from Nepal to gain knowledge about the Sri Lankan culture
- Let Rotaractors from Sri Lanka to gain the knowledge about the Nepal culture
- Developing friendship between Rotaractors from Nepal and Sri Lanka
- Widening the knowledge about Nepal
- Bootstrapping the trend of International Understanding
- Collaborating with Nepal Rotaractors in future community service joint projects

## MITRATĀ - AROUND SRI LANKA

With the friendships established in the previous year, the foundation of project Mitratā was laid by the visit of Rtr. Amrit Subedi, the President-Elect of Rotaract Club of Pokhara, Nepal. Where he was hosted in Sri Lanka from 3<sup>rd</sup> October 2019 to 6<sup>th</sup> October 2019. The club members took Rtr. Amrit to visit Rumassala, Galle harbor, the Dutch fort, Jungle beach, the Galle international Cricket Stadium in Down South. The next visit covered iconic locations in Kandy such as the Pinnawala elephant orphanage, Kandy town, the Kandy lake, The temple of the tooth and the Kandy museum. We didn't forget to provide him a taste of authentic Sri Lankan cuisine. On the 3<sup>rd</sup> day we took Rtr. Amrit to Nuwara Eliya where he visited the Hakgala Botanical garden, the beautiful scenery and the misty hills and the Gregory Lake Park.



It was a privilege to host this kind Rotaractor who appreciated the beauty of Sri Lanka and loved every bit of his stay. Furthermore, when the club visited his club in Nepal Rtr. Amrit spoke highly of the cultural diversity, environment and the warm hearts of Sri Lankans. He further confirmed that he and his club would visit Sri Lanka again, this time to cover from the North to the South of our beautiful island.

## MITRATA - EXCHANGE CULTURES

On the 02nd of October Rtr. Amrit Subedi - President-Elect of Rotaract Club of Pokhara (RID 3292) came to Sri Lanka as a part of our first International Service project for this Rotaract year. After having a wonderful day in Galle, he returned to Colombo for a Special General Meeting.



The exchange was initiated with a letterhead exchange between RAC of Pokhara and RAC of Alumni of University of Moratuwa. This was followed by signing the Twin Club agreement. After signing the twin club agreement, we shared some of our traditional foods with Rtr. Amrit. He was so happy to enjoy them as some of the food have got the same ingredients as Nepal but different tastes. We exchanged our traditional items, books and gifts that showcase the culture and the lifestyle of each county while building international understanding.

## MITRATA - SERVICE BEYOND BOUNDARIES

Rotaract Club of Alumni of University of Moratuwa planned a community service event to be held in Kathmandu with the collaboration with Rotaract club of Kathmandu, we were able to make that happen. We had some stationary which were brought from Colombo to donate to the orphanage in Kathmandu.

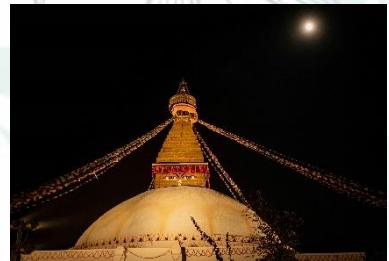


On our second day in Nepal we went to Kageshwari. Kageshwari is a small village near the Kathmandu Airport. We and the members from RAC of Kathmandu visited Srijanshil Children's Welfare for this task. The innocent little children warmly welcomed us to their children's home. After giving them a little introduction of ourselves and the Rotaract, we distributed the gifts and stationery items among the children. The matron of the home thanked us for supporting them.

After the donation, we had a group photo together. The children from the home organized a small talent show and it was a heart touching moment for all of us. Finally, we shared some traditional sweets we brought from Sri Lanka with the children as well as the Rotaractors from Rotaract Club of Kathmandu. Everyone enjoyed the time they spent with the children and they were able to add some value for their lives through this project while making new friendships.

## MITRĀTĀ - CULTURACT 1.0

Culture is people, architecture, food & traditions. Simply, it is everything man-made in the surrounding & its way of life. Nepalese culture felt very home-like to the islanders from Sri Lanka, and yet so unique in its own way. Nepal, owning eight of the world's ten tallest mountains, including Mount Everest the highest



point on earth, & the birthplace of the world's greatest philosopher Gautama Buddha, has a humble & a rich culture. Its diverse and peaceful culture itself is the proof of a strong religious & ethnic harmony shared among the citizens of Nepal. In our visit to Nepal we aimed to travel around Kathmandu and Pokahara the best sites to visit and learn and document the cultural exposure we gained. With Culturact 1.0 many sites of importance in Kathmandu was covered they are:

1. Bhaktapur Nagarkot- The best location to catch the sunrise in Kathmandu
2. Durbar Square (King's court) in Bharatpur which is the royal palace of old Bhaktapur Kingdom. It's a UNESCO world heritage site. The Rotractors visited many sites including the 55 Windows Palace, the Golden Gate, the Big Bell, the Dattatreya Square, Pottery Square, the five-level Nyatapola Temple & many more.
3. Kathmandu Durbar Square – Being another UNESCO World Heritage Site. This magnificent complex includes Kotilingeshwara Mahadev, Mahadehwara Temple, Taleju Temple, Mahadev Temple, Shiva Parvati Temple, Maru Ganesh, Bhagwati Temple, Saraswati Temple, Krishna Temple, Bhairav and the Jagannath Temple stand and its erotic carvings treated as a relic & looked upon with respect.
4. We also got a glimpse of the 'Living Goddess'; a young girl regarded & worshiped as the incarnation of Goddess Taleju in the temple called Kumari Bahal.
5. We were privileged to witness and to get a brief about 'Tibetan Mandala art'.

6. Then we were headed to Boudhanath Temple which is also one of the UNESCO World Heritage sites, and it is one of the major pilgrimage sites for Buddhists from all around the world.

## MITRATĀ - TWIN DAY WITH ROTARACT CLUB OF POKHARA

This is the most important event of the Mitratā project, the Twin Day celebrations with Rotaract Club of Pokhara on the 11th of November 2019. We had a special joint general meeting at Hotel New Road Inn, Pokhara. We were warmly welcomed by the Rtr.



Prawesh Gauthem the Acting President of Rotaract Club of Pokhara and few other Rotaractors from the club. After exchanging the gifts and letterheads we officially signed our twin agreement between the two clubs. It was a joyous moment for all of us.

The meeting wrapped up with the invitation for Nepalese dinner. The food was the same as "Kurakkan Thalapa" in Sri Lanka. Nepali people used to eat this food for a long time and Rtr. Amrit shared some stories related to these foods. After the main meal, we shared sweets, oil cakes and food we brought from Sri Lanka.

## MITRATĀ - CULTURACT 2.0

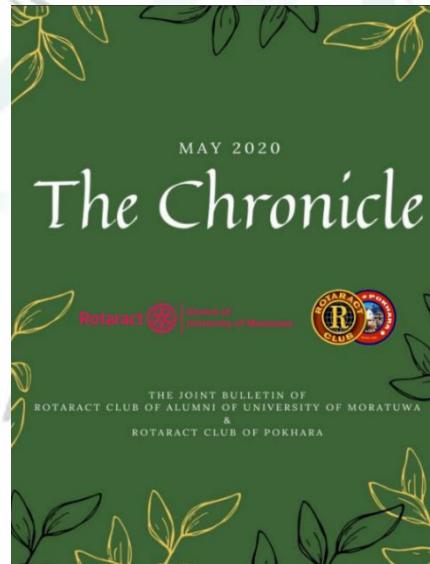
It was the 4th day in our Mitratā visit to Nepal where we went around the beautiful city of Pokhara exploring the cultural importance of the sites. Rtr. Nirmala Subedi from Rotaract Club of Pokhara joined us for this ride. With her experience in her profession as a guide, she explained each and every little aspect we met along the ride. The sites we saw and the stories we learned were documented and shared with the club's blog and Facebook pages. The destinations we visited are as follows.



1. Sarangkot. It is one of the best viewpoints to witness the sunrise in Pokhara.
2. The Bindabasini Temple. It is believed that this deity was brought to the city of Pokhara by King Siddhi Narayan Shah of Kaski before the unification of Nepal.
3. Devi's falls
4. Learned about the traditional Nepali houses and the traditional attire of many Nepalese tribes.
5. The World Peace Pagoda in Pokhara which is built by the Buddhist monks from Japan on the hills above Phewa lake in 1973 to promote world peace.
6. The International Mountain Museum
7. A Mini Hike from west Damside to east along the river Furse Khola. We went through the Hanging bridge, which is the longest suspension bridge of Pokhara. Passed the river Fusre Khola and on the other side of the river, we experienced typical Nepalese village culture. The Mini Grand Canyon was the final landmark in the mini hike.

## THE CHRONICLE ISSUE 3 – JOINT BULLETIN

Over the past 2 years the International Service avenue together with the Twin Clubs involved launched "The Chronicle" which is the joint bulletin of Rotaract Club of Alumni of University of Moratuwa. This year with the collaboration of our newest Twin Club, Rotaract Club of Pokhara (RID 3292) put together the Issue 3 of The Chronicle. The bulletin featured the projects of each club, joint ventures and also the signature project Mitrata. With the successful completion of the bulletin it was shared with the District Council and also via social media and the official blog of the club for the readers to enjoy the amazing year of the two clubs.



## UNITED WE STAND

- Date:** Throughout the Year
- Venue:** Sri Lanka, India and Nepal
- Project Chairpersons:**  
Rtr. Hasitha Wellaboda and  
Rtr. PP. Himantha Alahakoon

United We Stand was initiated in the past Rotaract year of 2018/19 by the international service avenue to connect with Rotaract Clubs beyond Sri Lanka to establish international Understanding. We hosted many clubs over the past and had been lucky enough to meet our twin clubs through this initiative.

The project also earned us the valuable chance to get to meet the Rotaract Clubs of Kathmandu and Nepal and they hosted us during the stay in Nepal. Furthermore, we also hosted many Rotaractors in Sri Lanka from Germany, Egypt, India and Nepal over the years. This year the project was carried out throughout the year to establish more friendships. Through this project we ensure to secure friends in Rotaract by doing letter head exchanges, cultural box exchanges, food exchanges and many more.

This year we signed 17 letter heads with global Rotaract Clubs during our service visit to Nepal, during Rotasia and during the IDYEP hosting. We have also done 3 cultural box exchanges this year.

The details of the letter head exchanges are as follows.

- Rotaract Club of Pokhara- RID 3292 - Nepal and Buthan-Done on 02nd of October 2019 & 12th of November 2019- This was done under a part of our main IS initiative Mitrata.



2. Rotaract Club of Kathmandu- RID 3292 - Nepal and Buthan- Done on 13th of November 2019 in Kathmandu, Nepal.
3. Rotaract Club of Kathmandu North- RID 3292 - Nepal and Buthan- Done on 13th of November 2019 in Kathmandu.
4. Rotaract Club of Sukhedara- RID 3292 - Nepal and Buthan- 10th of November 2019 in Kathmandu.
5. Rotaract Club of Barasat Central- RID 3291- Done on 12th of December 2019
6. Rotaract Club of Purulia Central- RID 3291- 12th of December 2019
8. Rotaract Club of Delhi Akash- RID 3012- Done on 22nd of February 2020
9. Rotaract Club of Delhi Vedanta- RID 3011- Done on 22nd of February 2020
10. Rotaract Club of Young Visionaries- RID 3011- Done on 23rd of February 2020
11. Rotaract Club of Visioners League- RID 3011- Done on 23rd of February 2020
12. Rotaract Club of Nasik Metro- RID 3030 - Nasik, Maharashtra, India- Done on 23rd of February 2020
13. Rotaract Club of Delhi Janak- RID 3011- Done on 23rd of February 2020
14. Rotaract Club of Maharaja Agarsain- RID 3011- Done on 23rd of February 2020
15. Rotaract Club of DAV Institute of Management (DAVIM)- RID 3011- 23rd of February 2020
16. Rotaract Club of Indira Gandhi Delhi Technical University for Women (IGDTUW)- RID 3011- Done on 23rd of February 2020
17. Rotaract Club of Delhi Pharmaceutical Sciences and Research University (DPSRU)- RID 3011- Done on 24th of February 2020
18. Rotaract Club of Alumni- RID 3131- Done on 22nd of March 2020

Furthermore, three Cultural box changes were done between Rotaract Clubs of Pokhara and Nepal during the Mitrata project. The cultural boxes include traditional food items, lapel pins, Sri Lankan cultural emblems such as elephant statues and Yakkha masks.

- **Project Impact:**

- Creating friendships beyond boarders
- Creating international understanding

- Sharing the cultures between the countries
- Host and be hosted by the friends in Rotaract.
- Creating twin agreements and engage in joint projects.
- Initiating sustainable projects with a global impact.

## TOGETHER WE DEFEAT – COVID 19 AWARENESS VIDEO

- **Date:** 05<sup>th</sup> April 2020
- **Venue:** Online
- **Project Chairperson:**  
Rtr. Dulaj Dilshan

The Government lockdown Sri Lanka on the 20th of March 2020 and people were not



happy nor in-line about this decision. This was mainly due to the wrong beliefs they had regarding this pandemic situation. Furthermore, people were not effectively following the social distancing guidelines to protect themselves and the others. Therefore, Rotaract Alumni Mora decided to create a PR video related to preventive measures from all around the world. The main outcome of the first phase of the project "Together we Defeat" is to improve the awareness regarding the COVID-19 pandemic and educate regarding the preventive measures that different countries took throughout the world. The first phase was conducted as a Public Relations and International Services combined initiative; we did this through the inputs from our own Rotaractors around the world. Also, our Rotaract friends from RAC Kathmandu and RAC Alexandria were glad to help us make this video, contributing to news from their countries. We are happy to get updates from Australia, Singapore, the USA, Nepal, and Egypt. The video was released on the 05th of April 2020 on social media platforms.

- **Project Impact:**

- Engaging Rotaractors in all parts of the world and convey our message that they are not alone and distant from us.in this crisis.
- Discussing the situations and the atmosphere of different parts of the world in their struggle to get through the COVID-19 pandemic.
- Checking about the safety of all members and friends of the worldwide Rotaract worldwide family.

# PROFESSIONAL DEVELOPMENT

STRIVE TO SAVE THE EARTH

#### 4.6.1 AVENUE OVERVIEW

The professional development avenue started the year with the aim to nature the professionalism and growth of the members of Rotaract Club of Alumni of University of Moratuwa, Friends in Rotaract, Friends of Rotaract and the community in general.

With the array of projects under the avenue we aspired to reach out and cater for the updated necessities in the current time and day. Hence all projects carried out were timely and well suiting the current situation of the country and the world.

During the past year the country underwent various misfortunate situations which challenged us as future leaders and citizens of the nation. During the Easter Sunday attack the aftermath was quite confusing for the general public and knowing the general laws of the country was a major plus point. Hence the Professional Development team organized the project "Perception" by identifying this need. Not limiting there, the professional development team also introduced a novel project "Limitless Horizons" to assist the graduate community to clarify their questions and doubts regarding post graduate studies and job opportunities abroad. The project bridged the knowledge gap and brought the experienced members and the novice into one platform. With the global COOVID-19 pandemic the team proposed a novel project to better prepare our member base with the knowledge of foreseeing the global economic challenges and acting ahead of time with project "Together we Defeat - After COVID-19"



**Rtr. Rashan Wickremaratne**  
Vice President  
Professional Development



**Rtr. Sumadurie Hansika**  
Co-Director  
Professional Development



**Rtr. Bimal Yasasvi Cooray**  
Co-Director  
Professional Development

## 4.6.2 COMPLETED PROJECTS

### PERCEPTION

- Date:** 22<sup>nd</sup> September 2019
- Venue:** COCO Space, Colombo 05
- Project Chairpersons:**  
Rtr. Bimal Yasasvi Cooray and  
Rtr. Sumadhurie Hansika
- Participants:** Members of Rotaract Club of Alumni of University of Moratuwa and Rotaract Club of Colombo Central.

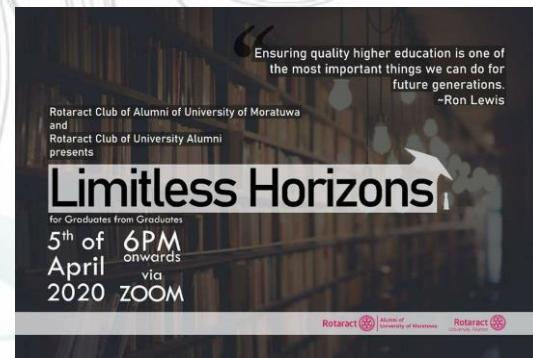


"Perception" is a novel initiative by the Rotaract Club of Alumni of University of Moratuwa under the avenue of Professional Development. The main aim of the project was to enhance the awareness among youth about the general laws of Sri Lanka as we saw it as a time relevant matter during the devastating situation in the country during Easter Attacks. Experienced facilitators with in-depth knowledge and practical exposure in legal matters were selected for the session. It was required the session to be sufficiently effective to reach the audience and pass the important message to their associates. Key topic like labour law, family law, land law and road traffic act were identified by the resource persons to be addressed in the project. Experienced facilitators with in-depth knowledge and practical exposure in legal matters were selected for the session. It was required the session to be sufficiently effective to reach the audience and pass the important message to their associates. The members asked questions from the resource persons and the project was successful in an engaging manner. Furthermore, the session was broadcasted as a Facebook live event.

- Project Impact:**

- Getting an opportunity to get a basic idea on law and guidance to solve related to accidents, fines, lands, employee rights and various agreements.
- Influencing the younger generation to act responsible and take correct decisions on right time.

## LIMITLESS HORIZONS



- Date:** 05<sup>th</sup> April 2020
- Venue:** COCO Space, Colombo 5
- Project Chairperson:** Rtr. Sumadhurie Hansika

"Limitless Horizons" was a joint initiative by the Rotaract Club of Alumni of University of Moratuwa and Rotaract Club of University Alumni to enlighten the Rotaractors who want to pursue their higher studies and employment outside Sri Lanka. This provided a platform for our own Rotaractors who lives in outside countries to share their personal experiences about their journey so far. The project was organized in such a way the audience can get a basic idea about the procedures and opportunities for higher studies and jobs in Australia, USA, UK, and Singapore. The project was initiated to bridge the gap of knowledge the graduates have as they are not aware the process and procedure to apply for higher studies and scholarships. Since the two clubs have a member base of graduates, we decided to utilize the knowledge of the members who are studying abroad

at the moment and share the knowledge with the ones who have dreams to go abroad. It was revealed by statistics that many graduates drop off from studies after university education hence its mainly due to lack of knowledge on procedure and monitory issues on how to apply for higher studies. Hence the project helps and guides the members who wish to clarify their doubts. The project was a success with the participation of many resource persons from both the clubs covering many areas of subject disciplinarians and also many countries. The session was held as a Q and A discussion where the questions were asked by the audience itself and the answers and live experiences were shared by the resource persons.

The audience got an opportunity to aware of the following areas.

- Basic requirements for university admission.
- Language proficiency tests and their benchmarks in each university.
- Methods to obtain financial aids.
- Methods to grab Ph.D. opportunities.
- Best time to apply for a university.
- Teaching facilities and examinations within the university.
- Procedure to follow when applying for a job opportunity.
- Websites where you can find the latest opportunities.
- Expected aftereffects of the COVID 19 on university grants and new opportunities.
- Instances where you may lose a scholarship or student visa.

The committee contacted the resource persons, convinced them about the outcomes of the project, and convinced them to join with us at the same time developing personal communication and negotiation skills.

• **Project Impact:**

- To bridge the knowledge gap between the people who seek to study or work abroad with those who have experience.
- Make the dreams of those who wish to study and work abroad a reality.
- To provide a detailed explanation of why a person should apply for higher studies in a foreign university.
- To provide an understanding of the basic requirements needed to apply for higher studies or a job opportunity.
- To expose variation in administration systems in selected countries.
- To provide information about universities and the working environment.
- To enhance awareness of various methods to earn or have tuition fees and living expenses.
- To share information about platforms and reference points where the audience can find the latest opportunities.

## TOGETHER WE DEFEAT- AFTER COVID-19

- Date:** 24<sup>th</sup> May 2020
- Venue:** Online- Zoom Platform
- Project Chairperson:** Rtr. Bimal Yasasvi Coorey
- Participants:** Members of Rotaract Clubs of Alumni of University of Moratuwa, Colombo Mid Town, IIT, SLIIT, University of Kelaniya and University of Moratuwa

COVID-19 has affected human lives and their life patterns both positively and negatively. As the third phase of the project "Together We Defeat", the project "After COVID-19" was organized by the Professional Development Avenue of the Rotaract Club of Alumni of University of Moratuwa to discuss on the effects of the crisis on different industries and job market. The session was conducted by Mr. Sasanka Jayadasa; Senior Manager, Head of Supply Chain of Nestlé Sri Lanka. Many centuries ago, Sri Lankans produce goods and services for consumption and all parts and components of that economic good or service had an ecosystem in the same country. However, with the impact of competitive market and political involvements, Sri Lankans gradually started to depend on imports. Even though this has advantages along with many disadvantages, COVID-19 has been able to highlight the disadvantages. As the crisis starts to grow, the government forced to shut down manufacturing processes, import export process. The country was completely locked down for few weeks. Essential services like food manufacturing and distribution, banking services started usual work with limited staff following safety precautions once the government released the curfew for them. Hence the project was of massive impact as it provides a much-needed viewpoint as to the situation that lies ahead while providing awareness about the preventive measures.



- **Project Impact:**

- Preparing and educating participants for the upcoming economic crisis
- Assessing which industries are impacted and which are not. Therefore, participants can evaluate their opportunities in a career change.
- Addressing what industries can learn from industries which performed better
- Preparing plans on how Sri Lankan economy should restructure to survive.
- Providing awareness for the people so they will learn and prepare for another ripple wave that may arrive in future. So that people will be better equipped to deal with the situation.

# PEACE & HARMONY

STRIVE TO SAVE THE EARTH

Rotaract Club of Alumni of University of Moratuwa Conducted 3 projects under Peace and Harmony. The projects were conducted in collaboration with many avenues of the club. They are:

1. Together We Defeat - Together as ONE – Details given under Community Service projects.
2. Camaraderie – Details given under Club Service projects.
3. United We Stand- Details given under the International Service projects.

# PUBLIC RELATIONS

STRIVE TO SAVE THE EARTH

### 4.8.1 AVENUE OVERVIEW

At the beginning of the year the aim of the Public Relations Team was to actively engage in all club projects and provide maximum coverage. By the end of the year we can happily say that the aim has been accomplished with full coverage of all projects by providing coverage via all 6 social media platforms of the club including a active blog. The member management to write articles was the challenging task of maintaining a blog hence we are happy to say each and every project done throughout the year is nevertheless featured in the official blog. Furthermore, we have also initiated and continued many projects including project Glimpse alongside our inspirational members abroad, Project "It's My Day" to celebrate the Birthdays of members, weddings and special festivals in the country. Furthermore, project "Reimagine " was initiated to redesign the visual for the Rotaract Song which is done to celebrate 50 years of Rotaract in Sri Lanka.

### 4.8.2 COMPLETED PROJECTS

#### GLIMPSE



##### Glimpse 2020 with Rtr. Chathuranga Gallage

May 15, 2020 | admin | 0 Comments

We came to you with Glimpse last time with its first edition, and it is time to let you know

[Read more](#)



##### Glimpse 2020 with Rtr. Savindu Herath

June 1, 2020 | admin | 0 Comments

Glimpse 2020 has come to you this time with an astounding Rotaractor. His journey in Rotaract is yet another inspiring

[Read more](#)



##### Glimpse 2020 with Rtr. Rochelle Silva

May 10, 2020 | admin | 0 Comments

The very first edition of Glimpse 2020 features the experience of Rtr. Rochelle Silva, joining from Singapore. Rtr. Rochelle Silva

[Read more](#)

- **Date:** Throughout the year
- **Venue:** Club Blog, Online
- **Project Chairpersons:** Rtr. Sajeewa Jayarathne

Starting a life in different shores away from one's family and friends is indeed a challenge; it's a challenge that tests an individual's potential to adapt to new lifestyles and to extend friendship. When recalling the Rotaract Invocation which says, "Remember us always as thy children, Oh lord, In-still in us the true meaning of friendship, That the differences of cultures and creed should not matter", the opportunity to be an expat is an opening for Rotaractors to truly bring out the best of their Rotaract traits and values.

Being a club, whose membership are graduates, Rotaract Alumni Mora is privileged to have a quite a number of members who are now such expat Rotaractors based in different parts of the world either to complete their higher education or to establish their career. Each of our Rotaractors has a unique story about how they made a home away from home, and we are excited to share a glimpse of them with our fellow Rotaractors and friends. "Glimpse", our new addition to the Rotaract Alumni blog.

This year Glimpse featured the stories of,

- Rtr. PP. Chathuranga Gallage
  - Rtr. Savindu Herath
  - Rtr. Rochelle Silva
- **Project Impact:**
- Featuring the inspirational stories of our members.
  - Creating a bridge between the past senior Rotaractors and the young.
  - Giving the youth of the club the much-needed guidance to pursue their dreams.
  - Making sure the Rotaract members abroad are remembered.

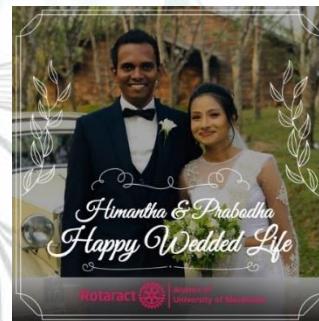
## IT'S MY DAY

- **Date:** Throughout the year
- **Venue:** Online
- **Project Chairpersons:** Rtr. Isuru Hemantha

It's my day project was done with the objective of acknowledging the members and wish them in their special days. This includes birthday wishes, wedding wishes and wishes for nations on their special dates. Others who see these wishes also add their greetings too. So, it makes a chance for long lasting friendships and renewing friendships of those who have gone their ways in abroad. Seeing a birthday post for us in our birthday can enlighten the day and with this initiative, members were very happy and grateful. It gave them a special feeling that the club always remember them, and we want to make them understand they too are an important part of the club. It is also a way to show that the club do care for each and every member. Since most of the members are graduates and in an age for the marriage, as Rotaract Alumni Mora we thought that wishing on their big day will add extra comfort to them. Therefore, this project includes congratulations posts for the newly wedded couples. The other post series in the project is for the special dates in the calendar for all the nations. Vesak, Ramazan, Hajji are some of the festivals that we wished good fortune for all. We believe that each and every post make members feel special and it encourages them to engage in the club for a long period.

- **Project Impact:**

- Remembering and wishing club members in their special days.
- Making members realize that they are of utmost importance to the club.
- Making long lasting friendships between members.
- Renewing the bonds with the members who are in abroad.



# CLUSTER PROJECT

STRIVE TO SAVE THE EARTH

## ROTARACT COOK-OFF

- **Date:** 16<sup>th</sup> February 2020
- **Venue:** Beach House Bistro, Dehiwala
- **Project Chairperson:**  
Rtr. Madara Polgampola

'Rotaract Cook-Off', organized by Cluster 5. This year the cluster project was a Club Service project. Our take on the project was an inspired by the infamous cooking competition Master Chef and can be portrayed as a mini cooking competition followed by a day filled with fun activities, that provided all of its participants with a chance to interact with each other. The project was held on the 16th of February, at Beach House Bistro, Dehiwala-Mount Lavinia, with the participation of more than 80 Rotaractors. The members of the 10 clubs within the cluster were able to bond and also many Rotaractors from other clusters also joined in to engage in the competitions and fun activities.



- **Project Impact:**

- Establish friendships between Rotaractors from different clubs and regions.
- The participants made memories and friendships to last a long time.
- Members of the clubs got an opportunity to spend some quality time with each other resulting in strengthening the external bonds between parties.
- Participants were able to be thorough in general skills including leadership skills, communication skills and so on, which will thereafter reinforce the internal strengths of the clubs.
- Enhancing both internal and external strengths of the Rotaract clubs.

# **“50 Years of Rotaract in Sri Lanka” THEMED PROJECT**

**STRIVE TO SAVE THE EARTH**

## REIMAGINE

- **Date:** Throughout the year

- **Venue:** Online

- **Project Chairpersons:**

Rtr. Shenali Welikala,

Rtr. Hasitha Wellaboda and

Rtr. Isuru Tharanga



Project Reimagine is a Public relations initiative of Rotaract

Club of Alumni of University of Moratuwa aimed at Celebrating 50 years of Rotaract in Sri Lanka. The project was ideated by the PR team at the beginning of the year and the PR material gathering initiated at the first quarter of the year. The aim was to showcase the Rotaract movement in action during every event the Rotaract Song was sung and thereby inspire and motivate the Rotaract Body each time the song was sung. The goal of the project was to renew the Rotaract Song of the Rotaract Movement and replace its background with a much more impactful visuals of Rotaractors in Action. The plan for the visuals was to be videos and photographs of all 73 Rotaract Clubs within the District 3220. With the end of the year we managed to collect 45 inputs of both photographs and videos of signature projects from 45 different clubs within the District. The draft of the initial video is complete hence the project will be continued in the next year as well.

### • Project Impact:

- Celebrate 50 years of Rotaract
- Initiate a revolutionized idea to renew the Rotaract Song video which had the same song visual for a longer time
- To showcase the Rotaractors in action at each event the Rotaract Song is sung
- Motivate members to do better and provide inspiration

# PUBLIC RELATIONS EFFORT 2019/20

# OVERVIEW

STRIVE TO SAVE THE EARTH

This year marks quite an important period for the public relations avenue of Rotaract Club of Alumni Mora, since year plan was filled with projects which were focused on uplifting the standard of the public relations status of the club in a massive manner. The strength of the public relations of Rotaract Club of Alumni Mora, both in platform-wise and strategic wise were raised within the year into an iconic level as to where we think would reinforce the PR motions in years to come. Since the Rotaract Club of Alumni Mora consists of a diverse membership which spreads into different academic and cooperative sectors within Sri Lanka and also as the alumni club of the University of Moratuwa, public relationships for the year were mainly focused on following entities,

- University club (Rotaract Club of University of Moratuwa).
- Rotary Club, RI District 3220 Rotary clubs.
- Rotaract clubs and Interact clubs of Sri Lanka.
- Corporate Sector and the general public.
- Rotaract Clubs around the globe.

Starting this year with the project “Prelude”, Rotaract Club of Alumni Mora has led a tremendous journey so far while creating internationally recognized projects such as “Mitratā”, and projects aligning with the theme of the year such as “Marathon Towards Greenery”. The rest of the report will provide the PR statistics for the year which proves the above-mentioned facts in a much more detailed manner.

## 5.1.1 EXECUTIVE SUMMARY

At the beginning of the Rotaract year 2019/20, Rotaract Club of Alumni Mora devised a year plan which had a major focus towards the public relations of the club. A year filled with projects in different avenues with the joint collaboration of the public relations avenue. Moreover, when considering the extension of PR platforms, this year marks a great milestone where we spread our wings into more social media networks such as Instagram, YouTube and also professional platforms like Flicker and LinkedIn. Another main focus of this year's PR strategy was to implement sustainable official media platforms for the club. As a result, we were able to refurbish the official club website and

continue using the domain name “rotaractalumnimora.org” and also continue our public reach along with the official blog for the club. Since this year is all about extending our PR horizon, with all these objectives in mind we created a separate robust PR unit in order to handle the public relations tasks of the club throughout the year.

With all these platforms created, we started our projects with the special focus of providing the necessary recognition and publicity for each and every step within the project life cycle. Official Facebook page of the club was utilized as the main source of social media to give the necessary publicity and awareness for the projects starting with promotional flyers, event pages, countdown flyers and intro videos etc. Moreover, Instagram and YouTube were also used for the promotional and awareness tasks. Moreover, conclusions of the projects were followed by official albums posted on Facebook, Instagram and flicker platforms and some projects had concluding videos posted on the Facebook page and YouTube channel of Alumni Mora. Furthermore, after the conclusion of each and every major project, a relevant blog post was published in our club’s official blog and linked it with the official website for the consideration of the interested parties. Rotaract Club of Alumni of University of Moratuwa started this year with the theme of “Strive to Save the Earth” and major projects related to this year theme such as “Lassana Werala” carried articles in the printed media on the major newspapers of Sri Lanka which created a good reputation and recognition to the club.

PR Unit of the club handled all these public relations responsibilities with the motive of uplifting the club’s relationship with the University club (Rotaract Club of University of Moratuwa), Rotary Club, RI District 3220 rotary clubs, Rotaract clubs and Interact clubs of Sri Lanka, Corporate Sector and general public and the Rotaract clubs around the globe. And we are happy to say that with the help of projects such as “Camaraderie”, “Together as One”, “Share the Joy” and “Dream Cricket”, Rotaract Club of Alumni Mora was able to create an everlasting strong bond with the University club and other Rotaract clubs of Sri Lanka. Moreover, with the initiation of projects such as “Together We Battle” and “Mitratā” Rotaract club of Alumni of University of Moratuwa was able to form a recognition and reputation across continents. Furthermore, we at Rotaract Club of

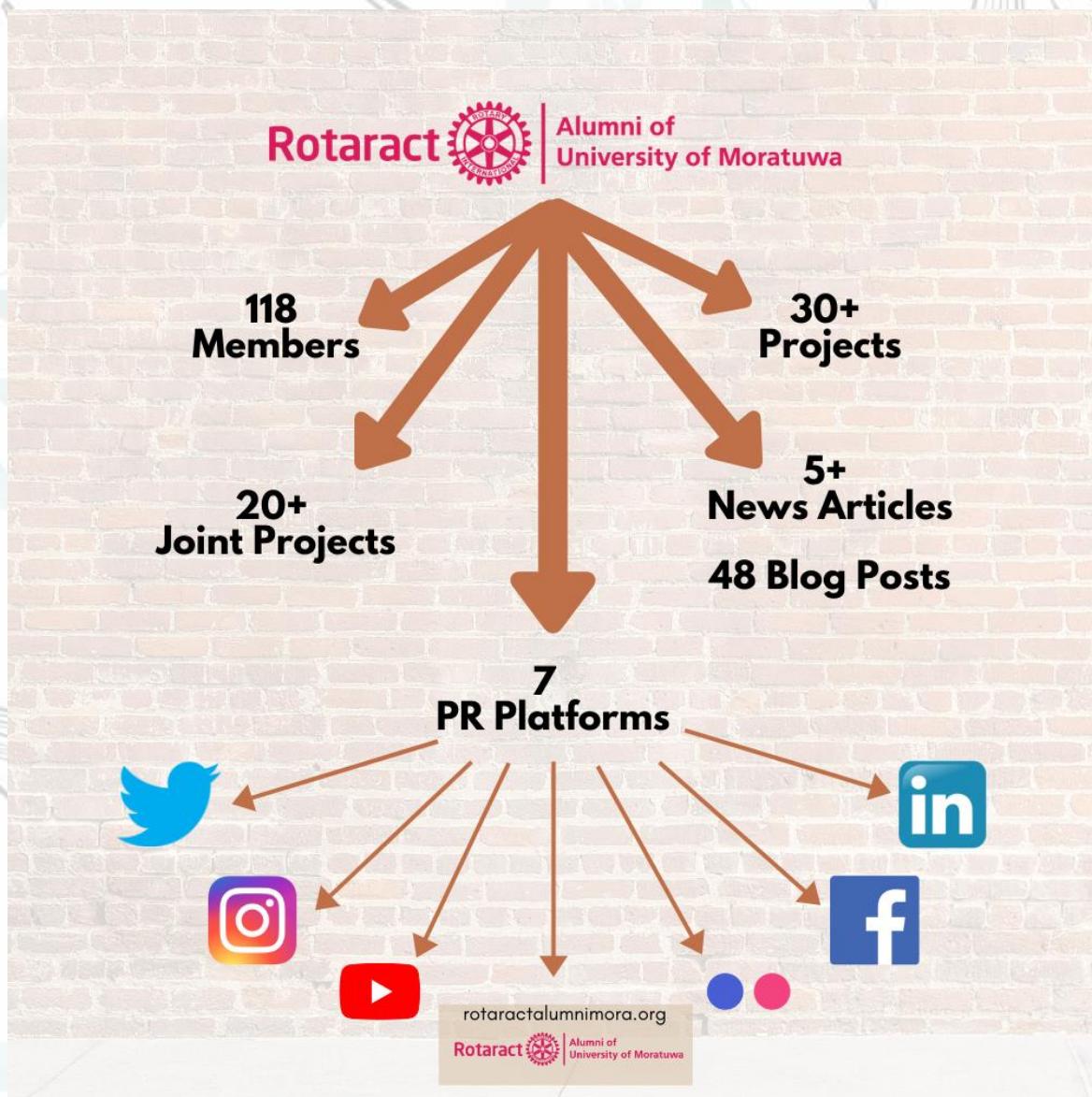
Alumni Mora didn't forget the importance of having a strong bond with the general public, hence implemented projects such as "Spick and Span" and "Kindred Kidneys" to engage them in carrying out the good work.

### 5.1.2 PR UNIT

The force behind all these PR ventures of the Rotaract Club of Alumni of University of Moratuwa. An elite team of Rotaractors who are capable of handling the responsibilities of all the PR platforms of the club and with their commitment and support Club's public relations standard is at an iconic level.

<b>Director - Public Relations</b>	Rtr. Isuru Tharanga Rtr. Isuru Hemantha
<b>Social Media</b>	Rtr. Udeshika Ravihari, Rtr. Himantha Alahakoon, Rtr. Louise Christine
<b>Official Club Media</b>	Rtr. Shenali Welikala, Rtr. Sajeewa Jayarathne, Rtr. Louise Christine
<b>Content Creators</b>	<b>Text Contents</b> Rtr. Sajeewa Jayarathne, Rtr. Louise Christine
	<b>Image Contents</b> Rtr. Isuru Hemantha
	<b>Video Contents</b> Rtr. Hasitha Prashan
<b>Official Photographers</b>	Rtr. Himantha Alahakoon, Rtr. Udana Pasan, Rtr. Hasitha Prashan
<b>District &amp; External Affairs</b>	Rtr. Himantha Alahakoon

In summary,



# PUBLIC RELATIONS PROJECTS

STRIVE TO SAVE THE EARTH

## 5.2.1 OVERSEAS PROJECTS

### MITRATĀ

Mitratā was an International Service project spanning six days during which six members from Rotaract Club of Alumni of University of Moratuwa engaged in community service, interacted with Rotaractors from Nepal and experienced Nepalese Culture firsthand. The project consisted of three sub-projects titled "Service Beyond Borders", "Culturact" and "The Twin Day".



Mitratā was a well-planned project with a comprehensive PR support. With enthusiastic photographers within the group of Rotaractors visiting Nepal, the photo albums are filled with wonderful memories and amazing scenic captures from the Nepal visit.

While the ambassadors of the club involved in the project, all the special events of all three subprojects were covered compressively by photo albums posted on Facebook, Flicker and Instagram.

- Facebook:

[https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album\\_id=2471665709547617](https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=2471665709547617)

[https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album\\_id=2490920154288839](https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=2490920154288839)

[https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album\\_id=2560201727360681](https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=2560201727360681)

[https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album\\_id=2564634060250781](https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=2564634060250781)

[https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album\\_id=2569947603052760](https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=2569947603052760)

[https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album\\_id=2580365682010952](https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=2580365682010952)

[https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album\\_id=2577324472315073](https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=2577324472315073)

- Flickr:

<https://www.flickr.com/photos/122032522@N02/sets/72157712080574878/>

- Instagram:

<https://www.instagram.com/p/CAZcGHlgwWW/>

<https://www.instagram.com/p/CAbyysBAYCx/>

<https://www.instagram.com/p/CAclaGNghDf/>

<https://www.instagram.com/p/CAeT22ogKLM/>

<https://www.instagram.com/p/CAXjQWVAaWI/>

[https://www.instagram.com/p/CAFsIh9gI\\_I/](https://www.instagram.com/p/CAFsIh9gI_I/)

<https://www.instagram.com/p/CAA3C97g60B/>

Moreover, after the completion of the project, several blog articles were published in the official blog of the club.

- Mitratā – Around Sri Lanka
  - <http://rotaractalumnimora.org/blog/mitrata-around-sri-lanka-day-1/>
  - <http://rotaractalumnimora.org/blog/mitrata-around-sri-lanka-day-2-3/>
- United We Stand – 19.1
  - <http://rotaractalumnimora.org/blog/united-we-stand-19-1/>
- Mitratā – Culturact 2.0 – Around Pokhara with Rtr. Nirmala
  - <http://rotaractalumnimora.org/blog/mitrata-culturact-2/>
- Mitratā Culturact 1.0 – Imprints of Kathmandu, the city of temples
  - <http://rotaractalumnimora.org/blog/mitrata-culturact-1/>
- Mitratā Twin Day with Pokhara
  - <http://rotaractalumnimora.org/blog/twin-day-with-pokhara/>
- Mitratā Service Beyond Borders
  - <http://rotaractalumnimora.org/blog/service-beyond-borders/>
- United We Stand – 19.2
  - <http://rotaractalumnimora.org/blog/united-we-stand-19-2/>
- Journey to the nation of mountains in quest of making new friends
  - <http://rotaractalumnimora.org/blog/journey-to-the-land-of-mountains-1/>
  - <http://rotaractalumnimora.org/blog/journey-to-the-land-of-mountains-2/>

When we consider the long journey of Rotaract Club of Alumni of University Moratuwa this year, Mitratā can be marked as the most significant step we have taken towards constructing a strong bond and relationship with Rotaract Clubs around the globe. This is further proven since Alumni Mora was able to establish an everlasting bond with Rotaract Club of Pokhara since on the 12<sup>th</sup> of November 2019, both clubs agreed to take the fellowship one step further by signing a twin club agreement with the best wishes of RID 3220 and RID 3292.



A covering blog post was written and published on the blog, covering this special event.

- Twin club agreement signing: <http://rotaractalumnimora.org/blog/united-we-stand-19-2/>

Another PR outcome of the project is the joint bulletin titled as “The Chronicle”, which celebrates the historic union of the clubs while providing a platform for the members to get to know each other better. The joint bulletin was published on the club website and shared through the club Facebook page and the e-mail.

- Website: <http://rotaractalumnimora.org/international-services/the-chronicle-issue-3/>

## GLIMPSE

Rotaract club of Alumni of University of Moratuwa consists of past members who are currently situated in different countries around the globe. It was high time that we gather these members to share their current experiences of living abroad. With this motive in mind the project "Glimpse" was initiated in 2018, as a series of blog posts where members who live abroad share their glimpses of life with the club. Continuing the project "Glimpse" provides a wonderful opportunity to stay connected with our Rotaractors even after travelling abroad.



### Glimpse 2020 with Rtr. Chathuranga Gallage

May 15, 2020    admin    0 Comments

We came to you with Glimpse last time with its first edition, and it is time to let you know

[Read more](#)



### Glimpse 2020 with Rtr. Rochelle Silva

May 10, 2020    admin    0 Comments

The very first edition of Glimpse 2020 features the experience of Rtr. Rochelle Silva, joining from Singapore. Rtr. Rochelle Silva

[Read more](#)



### Glimpse 2020 with Rtr. Savindu Herath

June 1, 2020    admin    0 Comments

Glimpse 2020 has come to you this time with an astounding Rotaractor. His journey in Rotaract is yet another inspiring

[Read more](#)

## 5.2.2 COMMUNITY PR PROJECTS

### LASSANA WERALA

One of the major aims of this project was to create a positive image in the general public regarding the preservation of the coastal area. So, with the help of CHEC Ports city we were able to do a solid Public relations campaign for the project.

### SOCIAL NETWORK

The main promotion platform was through social media websites, mainly through Facebook albums and articles. Lassna Weralala Facebook page was created, and all the promotions and articles were published through it. Prior to the event flyer was posted and shared through the Rotaract Alumni Mora Facebook page, WhatsApp and Viber group and Instagram to inform about the orientation event. A Facebook live stream was posted during the event on the club's official Facebook page. As a post-publicity campaign, an album of photographs along with a summary of the opening ceremony was published on the official Facebook page. Apart from this we have carried out a solid PR campaign using the "Colombo West Family" Facebook Page.

Facebook Page for Project Lassana Weralala:

[https://www.facebook.com/LassanaVeralala/?epa=SEARCH\\_BOX](https://www.facebook.com/LassanaVeralala/?epa=SEARCH_BOX)

Pre-Promotion Flyers:

<https://www.facebook.com/RotaryColomboWestFamily/photos/a.126970622070437/126970602070439>

<https://www.facebook.com/RotaryColomboWestFamily/photos/a.126970622070437/145977793503053>

<https://www.facebook.com/PortCityLK/videos/1112012592471666/UzpfSTEExNDA2NzkxMzM2MDcwODoxNDYyNzkzMTAxMzk1Njg/>

Facebook Photo Album:

[https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album\\_id=2643392639041589&tn\\_=-UC-R](https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=2643392639041589&tn_=-UC-R)

Facebook Albums by Third Parties:

<https://www.facebook.com/photo?fbid=4158256960866914&set=pcb.206070344074370>

During the Day PR Campaign: (Facebook Live Streams)

<https://www.facebook.com/AlumniMora/videos/854899544946112/>

<https://www.facebook.com/AlumniMora/videos/2543779429279201/>

<https://www.facebook.com/AlumniMora/videos/701170046956309/>

<https://www.facebook.com/AlumniMora/videos/2594816614124223/>

Some of the Videos by the Rotaractors regarding this project in Lassana Werala Facebook Page.

<https://www.facebook.com/LassanaVerala/videos/274063446918700/>

<https://www.facebook.com/LassanaVerala/videos/677637503042358>

## BLOG ARTICLES

As the Post Project PR we have created blog articles on the project Lassana Werala. These were published in the Rotaract Alumni Mora Website as well as Rotaract SLIIT webpage.

<http://rotaractalumnimora.org/blog/lassana-werala/>

<https://rotaractslit.com/2020/02/05/thalassophiles-for-a-cleaner-shoreline/>

## MEDIA COVERAGE

"Lassana Werala" received a wide range of media coverage through both television and newspaper platforms. Several newspaper articles were published in many notable newspapers in the country and also featured in few television programs. Some of the published news article links are indicated below.

Following are the details of the newspaper articles published in the national newspapers.

Project	Name of the Newspaper	Date	Evidence
Lassana Werala	The Island	02/01/2020	Figure 2
Lassana Werala	Mawbima	08/01/2020 (Mawbima FT)	Figure 1
Lassana Werala	Ada	08/01/2020	Figure 7
Lassana Werala	Ceylon Today	09/01/2020	Figure 3
Lassana Werala	Daily Mirror	09/01/2020 (Mirror Business)	Figure 5
Lassana Werala	Mawbima	09/01/2020	Figure 4
Lassana Werala	Daily News	16/05/2020	Figure 6
Lassana Werala	The Island	16/05/2020	Figure 8

**Port City Colombo commits to maintain a cleaner beach**  
January 2, 2020, 6.03 pm



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BEACH IS ONLY FOR FOOTPRINTS

Port City Colombo, a world-class city for South Asia in the making, is dedicated to the development and upkeep of Colombo city and its surrounding locale. In line with its commitment for sustainable development, Port City Colombo recently pledged to maintain the attractive beach stretch within Colombo city limits as a continuous commitment.

Commencing from 4th January, Port City Colombo will be launching a one-year beach cleanup programme, "Lassana Werala" - Beach is only for Footprints, from Mount Lavinia to Wellawatta, together with a not-for-profit organization the Wana Arana Foundation.

Port City Colombo has committed to fund this project while the Wana Arana Foundation will be responsible for the execution of the daily cleaning of this 5km long beach stretch.

At present, a large quantity of waste piles up daily on the beachfront from Mt. Lavinia to Wellawatta, causing many health and environmental concerns.

This affects not only the people that live close by, but also the general public visiting the beaches to spend leisure time with their families. This is also observed as a huge disadvantage for the tourism industry, as many hotels and restaurants depend on this area, with its key attraction for beach view and access.

As a project that promotes sustainable urban living Port City Colombo has taken this initiative as a part of its corporate responsibility to ensure a cleaner beach that will help the local community and the tourism industry to sustain in a pleasant environment.

This project is supported by the Ministry of Urban Development Water Supply & Housing Facilities, the Colombo Municipal Council, Devalawa Mount Lavinia Municipal Council, the Department of Coast Conservation, Sri Lanka Police and the Galle Guards.

The launch ceremony was held at Mount Lavinia beach with the participation of Mr. Ranil Wickremesinghe, Minister of Urban Development, Water Supply & Housing Facilities, Mr. Sajith Premadasa, Managing Director of Port City Colombo-Jung Building, Mr. Rohan Perera with Wana Arana Foundation, guests and officials from the Ministry, Port City Colombo and Rotaract Sri Lanka joined the grand opening event as volunteers.

Figure 1



Figure 2



**Figure 4**



**Figure 5**



Saturday, May 16, 2020 - 01:00

Finance

Print Edition



In a bid to keep Colombo's only coastal 5 KM beach strip between Mount Lavinia and Wellawatta clean, Port City Colombo made the initiative to carry out a daily cleaning programme in this coastal strip. It was launched and facilitated by the youth environmental organization, 'Wana Arana'.

This small coastal strip is also polluted due to the adjoining Walawatta canal disposing waste emanates which results in bad odors and pollutes the area. Even though volunteer organizations carry out cleanup programmes from time to time, the waste gets collected very fast making it impossible to keep the beach clean at all times.

**Figure 3**



**Figure 6**



Lassana Werala - beautifying Lankan shores

May 16, 2020, 2:33 pm



Sri Lanka's beautiful coast stretches to about 1340 km around the country. Although the commercial capital of Colombo is a waterfront city, the only coastal strip we could freely enjoy is located between Mt. Lavinia and Wellawatta which is limited to about a 5 km stretch. This small coastal strip cannot accommodate a lot of people while the adjoining canal that disposes waste emanates bad odours and pollutes the area. Even though volunteer organizations carry out cleanup programmes from time to time, the waste gets collected very fast making it impossible to keep the beach clean at all times.

Considering this unfortunate situation, Port City Colombo made the initiative to carry out a daily cleaning programme of this troubled coastal strip, launched and facilitated by the youth environmental organization, 'Wana Arana'. The programme titled 'Lassana Werala' was the first of its kind and was launched in January this year. Since then, the Clean Tech Company is carrying out the cleaning activities on a daily basis from morning till evening as a daily routine.

The Colombo Municipal Council, Dehiwala-Mt. Lavinia Municipal Council, Coastal Conservation Department, Sri Lanka Coastguard, Sri Lanka Police and the Navy are among the state institutes that support this programme. 'Lassana Werala' receive constant commendation and appreciation for this

Figure 7

Figure 8

<http://thesundayreader.lk/2020/05/17/daily-cleaning-programme-lassana-werala/>

[http://www.island.lk/index.php?page\\_cat=article-details&page=article-details&code\\_title=222400](http://www.island.lk/index.php?page_cat=article-details&page=article-details&code_title=222400)

[http://www.island.lk/index.php?page\\_cat=article-details&page=article-details&code\\_title=216400](http://www.island.lk/index.php?page_cat=article-details&page=article-details&code_title=216400)

A video cut of the project was telecasted even in the ITN News on 04th of January 2020 to highlight the work done through this initiative.

## WEST AID

Initiated by the Rotaract Club of Colombo West, West Aid was launched to aid daily wage-earning families across Sri Lanka during a time of much difficulty due to COVID-19. Thus, the Rotary West Family which includes Rotarians, Rotaractors, and Interactors joined hands to collect donations, buy dry rations, and deliver the bought dry rations. West Aid 2.0 under the theme, "Let's aid Sri Lanka, we rise by lifting others" was able provide dry provisions to over 200 families across Sri Lanka covering 20 towns, breaking cultural and racial boundaries.

The following are the electronic artefacts of the collective effort.

Link to the Pre-PR post:

<https://www.facebook.com/RotaryColomboWestFamily/photospcb.229084815192350/229084341859064>

<https://www.facebook.com/RotaryColomboWestFamily/photospcb.229084815192350/229084491859049>

<https://www.facebook.com/RotaryColomboWestFamily/photospcb.229084815192350/229084545192377>

<https://www.facebook.com/RotaryColomboWestFamily/photospcb.229084815192350/229084605192371>

Links to the Post-PR posts:

<https://www.facebook.com/AlumniMora/posts/2889043861143131>

[https://www.facebook.com/pg/RotaryColomboWestFamily/photos/?tab=album&album\\_id=245358903564941&tn=-UCH-R](https://www.facebook.com/pg/RotaryColomboWestFamily/photos/?tab=album&album_id=245358903564941&tn=-UCH-R)

Link to YouTube Videos:

West Aid 2.0 - What We Have to Say:

<https://www.youtube.com/watch?v=M93zBXJtAmc>

West Aid 2.0 – What DRR Has to Say:

<https://www.youtube.com/watch?v=BZPU-Q94pHY>

West Aid 2.0 - President of RCCW Shared his Thoughts:

<https://www.youtube.com/watch?v=KKq9yBbzKWA>

West Aid 2.0 - What DIR Has to Say:

<https://www.youtube.com/watch?v=db0D55WYGDI>

West Aid 2.0 – Thank You All:

<https://youtu.be/cbhfRzUvD0U>

Link to Instagram posts:

[https://www.instagram.com/p/B\\_lpXAzgIDB/](https://www.instagram.com/p/B_lpXAzgIDB/)

[https://www.instagram.com/p/B\\_41kqGg\\_hl/](https://www.instagram.com/p/B_41kqGg_hl/)

[https://www.instagram.com/p/B\\_6qBEPAmuW/](https://www.instagram.com/p/B_6qBEPAmuW/)

[https://www.instagram.com/p/B\\_o4D5g\\_lR/](https://www.instagram.com/p/B_o4D5g_lR/)

[https://www.instagram.com/p/B\\_rN3SgyI/](https://www.instagram.com/p/B_rN3SgyI/)

[https://www.instagram.com/p/B\\_t9nFABRZ/](https://www.instagram.com/p/B_t9nFABRZ/)

Apart from the above social medial platforms we have extended our Plan to publishing a newspaper article regarding the project. This was published in Sunday Reader on 27<sup>th</sup> of May 2020.

<http://thesundayreader.lk/2020/05/27/west-aid-2-0-provides-essential-food-items-215-families>

## TOGETHER WE DEFEAT

The COVID-19 pandemic is a challenging time when everyone was limited to their houses, the whole world suffering due to COVID 19 virus and a world in a lockdown, the Rotaract Club of Alumni of University of Moratuwa initiated a venture to create awareness regarding the current situation and preventive measures taken by different countries. As a collaboration between the Public Relations and International Services avenue, inputs from Rotaractors around the world and also friends in Rotaract from RAC Kathmandu and RAC Alexandria were taken to formulate an awareness video. We were able to get inputs from Australia, Singapore, the USA, Nepal and Egypt. With this project we were able to establish the true spirit of Rotary's theme of the year Rotary Connects the World beyond all boarders of health crisis, geographical and ethnic barriers.

The following are the electronic artifacts of the collective effort.

### TOGETHER WE DEFEAT - COVID 19 AWARENESS VIDEO

Facebook : <https://www.facebook.com/watch/?v=863685250745457>

YouTube : <https://www.youtube.com/watch?v=YMWZDaTPjQc&feature=youtu.be>

Blog : <http://rotaractalumnimora.org/international-services/creating-covid-awareness/>

### TOGETHER WE DEFEAT - TOGETHER AS ONE

Facebook :

<https://www.facebook.com/AlumniMora/photos/a.587637201283820/2907757932605057/>

<https://www.facebook.com/watch/?v=634357010510046>

<https://www.facebook.com/AlumniMora/posts/2973742776006572>

Blog: <http://rotaractalumnimora.org/community-service/together-as-one/>

TOGETHER WE DEFEAT - AFTER COVID-19

Facebook:

<https://www.facebook.com/AlumniMora/photos/a.626137014100505/2942740665773450>

<https://www.facebook.com/AlumniMora/photos/a.626137014100505/2949885701725613>

<https://www.facebook.com/AlumniMora/photos/a.626137014100505/2955013584546158>

[https://www.facebook.com/watch/live/?v=253227119261985&ref=watch\\_permalink](https://www.facebook.com/watch/live/?v=253227119261985&ref=watch_permalink)

<https://www.facebook.com/AlumniMora/posts/2978502312197285>

Instagram : <https://www.instagram.com/p/CBAE8-DA8LD>

## PEOPLE OF ACTION

People of Action PR Campaign is one of the newest additions for the Clubs Public Relations campaign. Along with the guidelines of the Rotary and the district we have successfully conducted a People of Action PR campaign with more than 50 posts throughout the year.

Facebook Album Link:

[https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album\\_id=2584018038312383](https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=2584018038312383)

Some of the People of Action flyers used for this campaign.



### 5.2.3 YEAR THEME PROJECTS

#### MARATHON TOWARDS GREENERY – HARITHA LOWAK

The initial flyer was released on the 15th of April through our official Facebook page as well as the Instagram page. Then we have created a message to share in the WhatsApp Groups and other chats. An email was circulated amongst the members as well as the Rotaract District Council. Then the second flyer was released on the 19<sup>th</sup> of April highlighting the Special Tree Planting Auspicious Time and encourage the members to plant trees. Final Pre PR-Flyer was released on the 21<sup>st</sup> of April highlighting the Earth Day which was on the 22<sup>nd</sup> of April. Then we have carried out an Instagram Highlight for all the entries sent by the Rotaractors around the country. In the second phase we shared the output of the efforts from the team through the social media platforms as well. The links are as follows.

#### SOCIAL NETWORKS

Pre-Promotion Flyers:

<https://www.facebook.com/AlumniMora/photos/a.587637201283820/2863313837049467>

<https://www.facebook.com/AlumniMora/photos/a.587637201283820/2855164747864376>

<https://www.facebook.com/AlumniMora/photos/a.587637201283820/2868381873209330>

Instagram Highlight for the 1<sup>st</sup> Plant a Tree Challenge:

<https://www.instagram.com/stories/highlights/17846341226067325/>

Facebook Album of Progress of Home Gardening:

[https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album\\_id=2978398968874286](https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=2978398968874286)

Instagram Album for the second phase:

<https://www.instagram.com/p/CA-0QdqAV9e/>

<https://www.instagram.com/p/CA4hP59BK7F/>

Twitter Post:

<https://twitter.com/MoraAlumni/status/1268398848545705984>

Public Posts Shared by “Thuru Mithuru Nawa Ratak” official social media sites.

<https://www.facebook.com/thurumithurunawaratak/posts/137204991306656>

## BLOG ARTICLES

As the Post Project PR a detailed blog article was published in the Rotaract Alumni Mora blog to show the importance of the Saving Mother Nature called “Clean and Green is our Perfect Dream”.

<http://rotaractalumnimora.org/blog/clean-and-green-dream/>

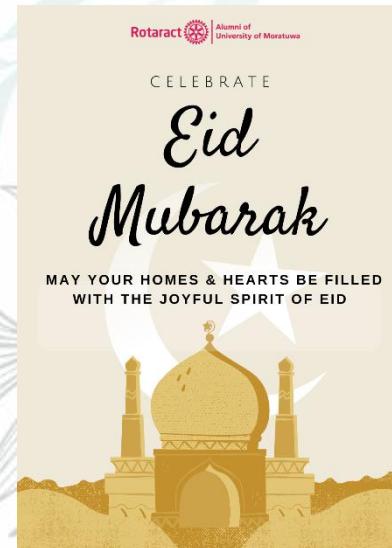
# OVERALL PR EFFORT

STRIVE TO SAVE THE EARTH

### 5.3.1 EXTERNAL PR EFFORT

#### RELATIONSHIP WITH THE GENERAL PUBLIC

The PR unit initiated a PR venture to celebrate special religious and cultural festivals in Sri Lanka by posting a wish within a mode of a colorful flyer on the official PR platforms of the club. Following are some of the examples of those flyers.



## RELATIONSHIP WITH ROTARACT DISTRICT 3220: ROTARY, ROTARACT & INTERACT

Rotaract Year 2019/2020 was a special period of time for the Rotaract Club of Alumni of University of Moratuwa where we were able to build up a strong everlasting bond with the other Rotaract clubs and the Rotaract District 3220. Beginning with club installation ceremonies, the members of Rotaract Club of Alumni of University of Moratuwa participated in many projects organized by other Rotaract Clubs in the District and also projects hosted by Rotaract District 3220. Following are some of the main projects with the numbers of participation.

Project / Event	Participation
Walk for a Cause – Keep Sri Lanka Polio Free	8
Rotaract Road Trips 1.0	3
Rotaract Road Trips 2.0	1
Rotaract Road Trips 4.0	2
IDYEP Hosting - RID 3291	5
Walk for a Cause – Keep Sri Lanka Polio Free	10
RYLA 2019-20	2
Rotaract Week Cleanup	5
Rotary District Assembly	2
VIRTUAL Rotaract District Conference	15

Other than the participation, we at PR unit of Rotaract Club of Alumni of University of Moratuwa initiated PR campaigns to support these projects and events using our platforms.

Following are some public cover albums of those projects posted on our Facebook and the blog.

PETs and SETs 2019	<a href="http://rotaractalumnimora.org/blog/pets-sets-2019/">http://rotaractalumnimora.org/blog/pets-sets-2019/</a>
Rotaract Road Trips 1.0	<a href="http://rotaractalumnimora.org/blog/rotaract-road-trips-1/">http://rotaractalumnimora.org/blog/rotaract-road-trips-1/</a>
Rotaract Road Trips 2.0	<a href="http://rotaractalumnimora.org/blog/rotaract-road-trips-2/">http://rotaractalumnimora.org/blog/rotaract-road-trips-2/</a>
Walk for a Cause – Keep Sri Lanka Polio Free	<a href="http://rotaractalumnimora.org/blog/walk-for-a-cause/">http://rotaractalumnimora.org/blog/walk-for-a-cause/</a>
Rotaract Cook-Off	<a href="http://rotaractalumnimora.org/blog/rotaract-cook-off/">http://rotaractalumnimora.org/blog/rotaract-cook-off/</a>

Furthermore, several blog articles were specially chosen to promote and tribute these events and projects.



[Blog](#) [Club Service](#) [District Project](#)

## Rotaract Road Trips 1.0

September 21, 2019 • admin • 0 Comments

Rotaract Road Trips (RRT) is a novel concept introduced by the club service team of the Rotaract District 3220 this

[Read more](#)



[Blog](#) [District Project](#)

## PETs and SETs 2019

July 1, 2019 • admin • 0 Comments

President-Elect Training Seminar and Secretary-Elect Training Seminar (aka PETs and SETs) is a 2-day workshop for all newly elected Presidents and

[Read more](#)



Blog District Project

## Walk for a Cause – Keep Sri Lanka Polio Free

December 3, 2019 admin 0 Comments

Celebrating the successful mission of Rotary International of eradicating Polio from Sri Lanka and spreading awareness to not to let

[Read more](#)



Blog Club Service District Project

## Rotaract Road Trips 2.0

September 22, 2019 admin 0 Comments

The second edition of the Rotaract Road Trips organized by the club service team of the Rotaract District 3220 redefining the friendship with the Rotaractors in

[Read more](#)

Rotaract Club of Alumni of University of Moratuwa carried out few projects with Rotary Club of Colombo West and PR ventures were initiated by the PR unit of the club to promote these projects. The highlight projects are Lassana Werala and West Aid 2.0.

Name of the Project	Date of Completion	PR ventures
Lassana Werla	31 <sup>st</sup> May 2020	Photo Albums: <a href="https://www.facebook.com/pg/AlumniMora/photos/?tab=album&amp;album_id=2643392639041589&amp;tn_=-UC-R">https://www.facebook.com/pg/AlumniMora/photos/?tab=album&amp;album_id=2643392639041589&amp;tn_=-UC-R</a>
West Aid 2.0	27 <sup>th</sup> May 2020	Facebook page: <a href="https://www.facebook.com/AlumniMora/posts/2943969115650605">https://www.facebook.com/AlumniMora/posts/2943969115650605</a> YouTube Channel: <a href="https://www.youtube.com/watch?v=M93zBXJtAmc">https://www.youtube.com/watch?v=M93zBXJtAmc</a> Photo Albums: <a href="https://www.facebook.com/pg/RotaryColomboWestFamily/photos/?tab=album&amp;album_id=245358903564941&amp;tn_=-UCH-R">https://www.facebook.com/pg/RotaryColomboWestFamily/photos/?tab=album&amp;album_id=245358903564941&amp;tn_=-UCH-R</a>

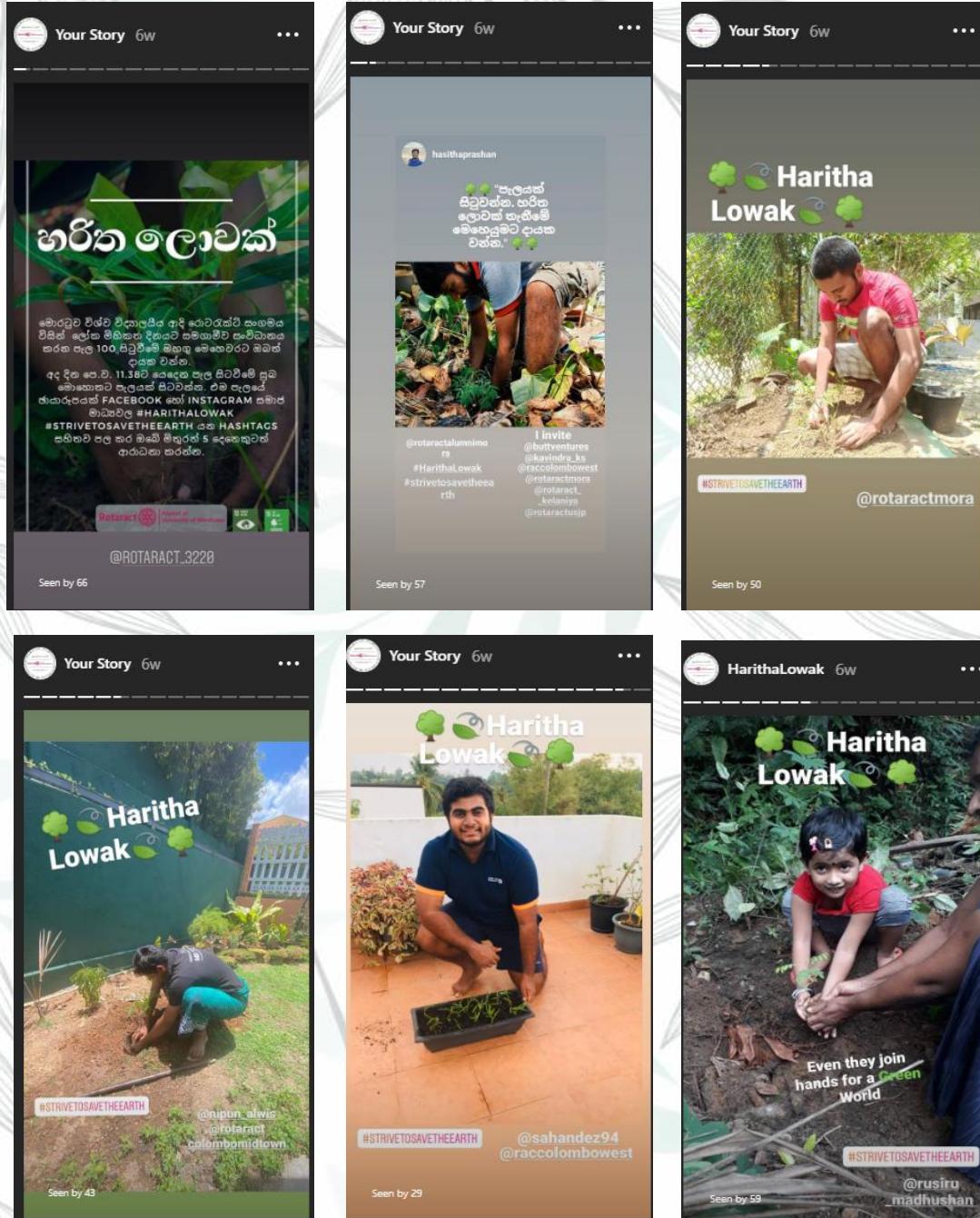
One of the biggest PR ventures of the club to gain a strong relationship with Rotaract District 3220: Rotary, Rotaract & Interact was hosted under the project "Haritha Lowak" and 'Haritha Lowak Fruitful Gai' with tags **#HarithaLowak #StriveToSaveTheEarth** on social media platforms. This PR stunt was rolled out as a simple form of challenge promoted via Facebook with the main motive of encouraging planting trees and inviting five more friends in and out of Rotaract to do so. The volunteers who accepted this challenge published a photo in social media to mark the completion of the task in the challenge. Following are few of the photos published by the Rotaractors who participated in the challenge.

## HARITHA LOWAK CHALLENGE

Challenges Posted on Instagram:

<https://www.instagram.com/stories/highlights/17846341226067325/>

Following up on the above challenge the participants were requested to send their gains of the Haritha Lowak challenge, and the harvest and developed trees were posted on a Facebook album.



## HARITHA-LOWAK FRUITFULL OUTCOME

Facebook album : <https://www.facebook.com/media/set/?set=a.297839896887428>



Project “Camaraderie” and “Together as One” helped Rotaract club of Alumni of University of Moratuwa to make friends with many other clubs in the district and this year marks the highest number of joint meetings and projects organized by the club over the years with others clubs in the district.

No.	Project	Club
01	Camaraderie – Session 01	RACUOM, RACANC, RACCW, RACNSBM
02	Camaraderie – Session 02	RAC Colombo Central
03	Mitratā - Around Sri Lanka	RAC Pokhara
04	Mitratā - Exchange Cultures	RAC Pokhara
05	You're Someone's Type	RACUOM, RACANC, RACCW, RACNSBM
06	Mitratā - Service Beyond Boundaries	RAC Kathmandu
07	Mitratā - Culturact 1.0	RAC Kathmandu
08	Joint Meeting with RAC Kathmandu	RAC Kathmandu
09	Mitratā - Culturact 2.0	RAC Pokhara
10	Joint Meeting with RAC Pokhara	RAC Pokhara
11	Mitratā - Twin Day with Rotaract Club of Pokhara	RAC Pokhara
12	Camaraderie – Session 03	RACPanadura
13	Joy of Christmas	RACPanadura, RACUOM
14	Share the Joy 20.1	RACUOCFOL
15	Camaraderie – Session 04	RAC Uni Alumni
16	Limitless Horizons	RAC Uni Alumni
17	International Joint General Meeting	RAC Alexandria Sporting, RAC Pokhara, RAC Kathmandu, RAC Kathmandu North, RAC Sukedhara
18	Camaraderie – Session 05	RAC Kurunegala, RAC Rathnapura
19	Together we Defeat - Together as ONE	RAC Kurunegala, RAC Rathnapura
20	Lassana Werala	RACUOM, RACANC, RACCW, RACNSBM
21	West Aid 2.0	RACUOM, RACANC, RACCW, RACNSBM

## INSTALLATION WISHES

We have created a special album for wishing the other clubs specially in their installations. After participating installations club published a wishing post in the Facebook platform

Link to the Album:

[https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album\\_id=2291979590849564](https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=2291979590849564)



### 5.3.2 INTERNAL PR EFFORT

#### PRELUDE

Prelude, the opening act of Rotaract Alumni Mora for the Rotaract year 19/20 was carried out marking the dawn of a new era. It introduced the newest driving hub of the Rotaract Alumni Mora to the Rotaract Family. Photoshoot of Board of Directors was followed up by a Facebook campaign to introduce the upcoming Board of directors with the theme "Strive to Save the Earth".

The beginning of the Facebook campaign was marked with the introduction of the sergeant at arms Rtr. Anju Cheran on 26th of June 2019. Prelude concluded in an eager tone on 3<sup>rd</sup> of July with the introduction of the guiding force for the new era, newly appointed President Rtr. Hasitha Prashan. These introductions were dedicated to praising the appointed board members' worth for the position they were to hold and their enlightening Rotaract journey by using a professional flyer designed with their designation. However, with the support of friendly whispers behind the ears, the BOD introduction was also made an opportunity to reveal the details of these Rotaractors that might not meet the eye on the first encounter.

Facebook:

[https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album\\_id=2277304622317061](https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=2277304622317061)

## STRIVE TO SAVE THE EARTH



### President

Rtr. Hasitha Prashan

### 7<sup>TH</sup> INSTALLATION CEREMONY



Alumni of  
University of Moratuwa

Rotaract Club of Alumni of University of Moratuwa proudly introduces, our dearest Rtr. Hasitha Prashan, President for the Rotaract year 2019/20. He is a proud Rotaractor since 2015 and served as the Finance Director in the year 2017/18 in Rotaract Mora.

As a highly accomplished individual, Rtr. Hasitha Prashan held multiple leadership positions during his years at the University of Moratuwa. Grama Prabodhaya 2016/18 was a phenomenal project co-chaired by him. It surpassed all projects carried out by over 8000 worldwide Rotaract Clubs in 167 countries and was awarded the 'Rotaract Outstanding Project Award - Single Club International Winner' 2016/17 by Rotary International. He played an integral role by co-chairing Hand in Hand and Exemplar projects successfully in 2015/16 and was a key Rotaractor in action at almost every project. Rtr. Hasitha was also a proud recipient of the Spirit of Service Award, at both RI District 3220 and Rotaract Mora, for two consecutive years 2016 and 2017.

We wish him the best of luck for the coming year to continue his service to the community as a Rotaractor while striving to save the earth. May the force be with you, to take Rotaract Alumni Mora to newer heights!

## STRIVE TO SAVE THE EARTH



### Secretary

Rtr. Shenali Welikala

### 7<sup>TH</sup> INSTALLATION CEREMONY



Alumni of  
University of Moratuwa

Rotaract club of Alumni of University of Moratuwa proudly introduces Rtr. Shenali Welikala, Secretary for the Rotaract year 2019/20. She was the Director of International Service of Rotaract Club for Alumni, University of Moratuwa for the year 2018/19. She is a proud Rotaractor since 2015, with unwavering dedication and commitment towards the Rotaract movement.

She is an energetic and warm person who has contributed greatly by chairing projects such as Green Beach and Inscribe during her days at Rotaract Mora. Initiated projects such as I am Human too, Kindred Kidneys, Rotaractors for Global Goals Calendar Launch and United We Stand for Rotaract Club of Alumni Mora. Rtr. Shenali is a recipient of the Spirit of Service Award. She has driven the International Services Avenue of Rotaract Alumni Mora to the next heights during last year. She is also popularly known for compeering and being the moderator at many events on the Rotaract calendar including forums and Flagship day of Are You Ready.

We wish her the best of luck for the coming year to continue her service to the community as a Rotaractor while striving to save the earth.

## IT'S YOUR BIRTHDAY

Continuation of the "It's your birthday" program which is intended to wish the best for our very own club members in their birthdays. This is one of the important internal PR efforts taken in order to strengthen the bond between the membership and the club.



Rotaract Alumni of  
University of Moratuwa



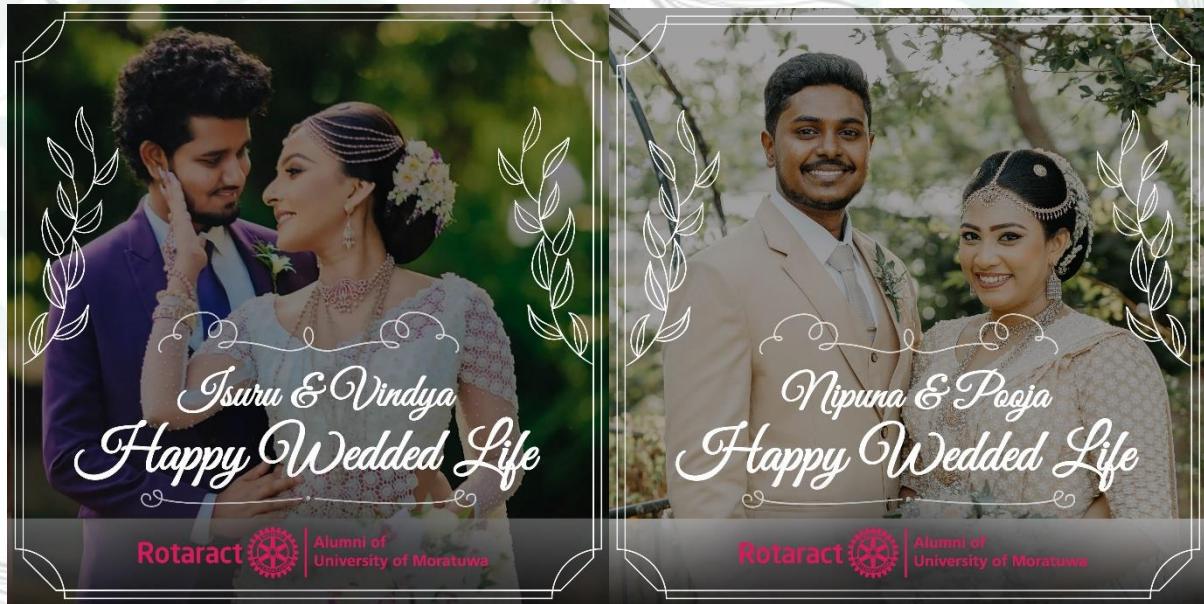
Rotaract Alumni of  
University of Moratuwa

Facebook Album:

[https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album\\_id=2277271012320422](https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=2277271012320422)

## HAPPY WEDDED LIFE

"Weddings are important because they celebrate life and possibility", we at Rotaract Club of Alumni of University of Moratuwa celebrate that special day of our members by wishing them with a colorful flyer posted on Facebook.



Facebook Album:

[https://www.facebook.com/AlumniMora/photos/?tab=album&album\\_id=2277284495652407](https://www.facebook.com/AlumniMora/photos/?tab=album&album_id=2277284495652407)

## ACHIEVEMENT RECOGNITION

We at Rotaract club of Alumni of University of Moratuwa always find the happiness in our members' achievements. Hence, we decided to identify those achievements and give the necessary recognition through our social media platforms. Here are some of the flyers we have shared through our social media to recognize their efforts and achievements.

### PRESIDENT OF THE MONTH MARCH



Rtr. Hasitha Prashan Wellaboda

Rotaract | Alumni of University of Moratuwa

### CONGRATULATIONS !



Rotaract Lifetime Achievement Award  
29TH ROTARACT DISTRICT ASSEMBLY  
Rtr. PP. Ridwan Shariffdeen

Rotaract | Alumni of University of Moratuwa

### CONGRATULATIONS !



Joint Director - ENVIRONMENTAL SERVICES  
Rotaract District 3220 Sri Lanka and Maldives  
(2019/2020)

Rotaract | Alumni of University of Moratuwa

# PUBLIC RELATIONS STRATEGY

STRIVE TO SAVE THE EARTH

### 5.4.1 PLATFORMS

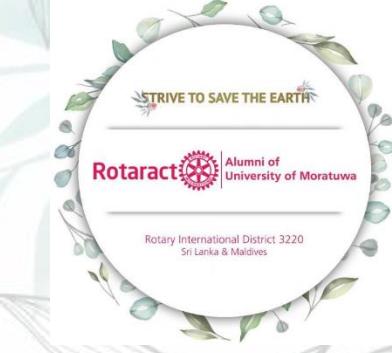
The strength of the PR strategy depends on the way how the social media and other official media platforms are handled. This year marks a milestone in PR status of Rotaract Club of Alumni of University of Moratuwa since we extended our horizons in an extensive manner with more and more platforms to present our club to the external parties.

#### SOCIAL MEDIA PLATFORMS

##### FACEBOOK



Facebook



STRIVE TO SAVE THE EARTH  
Rotaract Alumni of University of Moratuwa  
Rotary International District 3220 Sri Lanka & Maldives



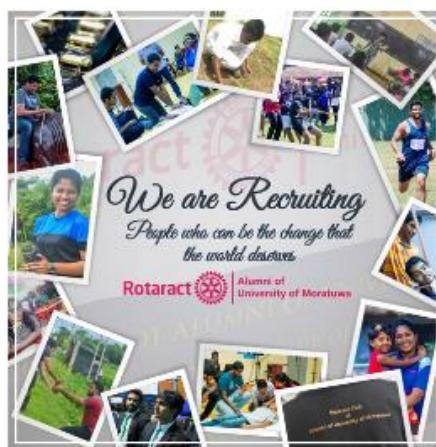
Rotaract Alumni Mora  
@AlumniMora  
Home About Photos

Rotaract Alumni of University of Moratuwa | Public Relations Effort

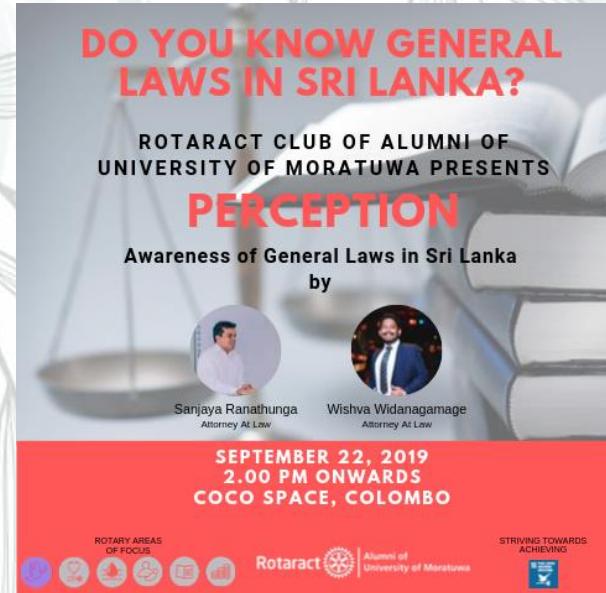
<b>Roles</b>	Hasitha Prashan, Isuru Hemantha, Himantha Alahakoon, Shenali Welikala, Sajeewa Jayarathne, Louise Christine
<b>Link</b>	<a href="https://www.facebook.com/AlumniMora/">https://www.facebook.com/AlumniMora/</a>

Facebook is the main source of social media presence of the Rotaract Club of Alumni of University of Moratuwa. Well organized Facebook campaigns for each and every project is performed by the PR unit in order to gain the necessary publicity and awareness of other parties. Following are few examples of the strategies we followed.

### 1. Promotional flyers for the projects



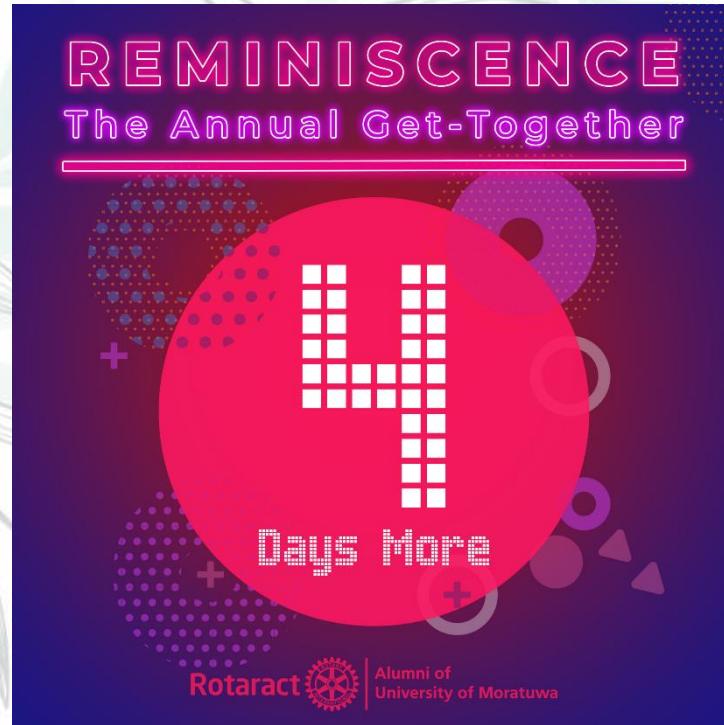
2. Project invitation flyers



3. Wishing on the Installation Ceremonies of Rotaract clubs



4. Count down flyers for events



5. Profile and Cover Picture Campaigns



## 6. Invited Challenges

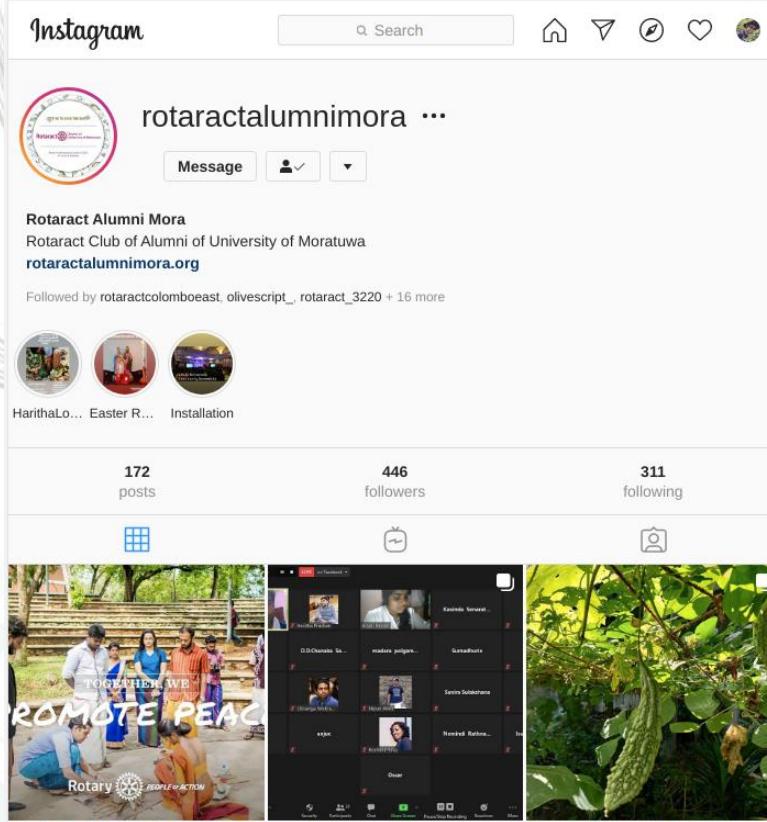
### #HarithLowak



## 7. Covering photo albums for each and every project

## INSTAGRAM

Instagram is one of the most prominent social media in the current era. Hence, PR unit of Alumni Mora decided to utilize the platform in order to reinforce the promotions done via Facebook.

 Instagram	<a href="#">TOP</a> <a href="#">ACCOUNTS</a> <a href="#">TAGS</a> <a href="#">PLACES</a>  <b>rotaractalumnimora</b> Rotaract Alumni Mora • Following
	
<b>Roles</b>	Himantha Alahakoon, Shenali Welikala, Hasitha Prashan
<b>Link</b>	<a href="https://www.instagram.com/rotaractalumnimora/?hl=en">https://www.instagram.com/rotaractalumnimora/?hl=en</a>

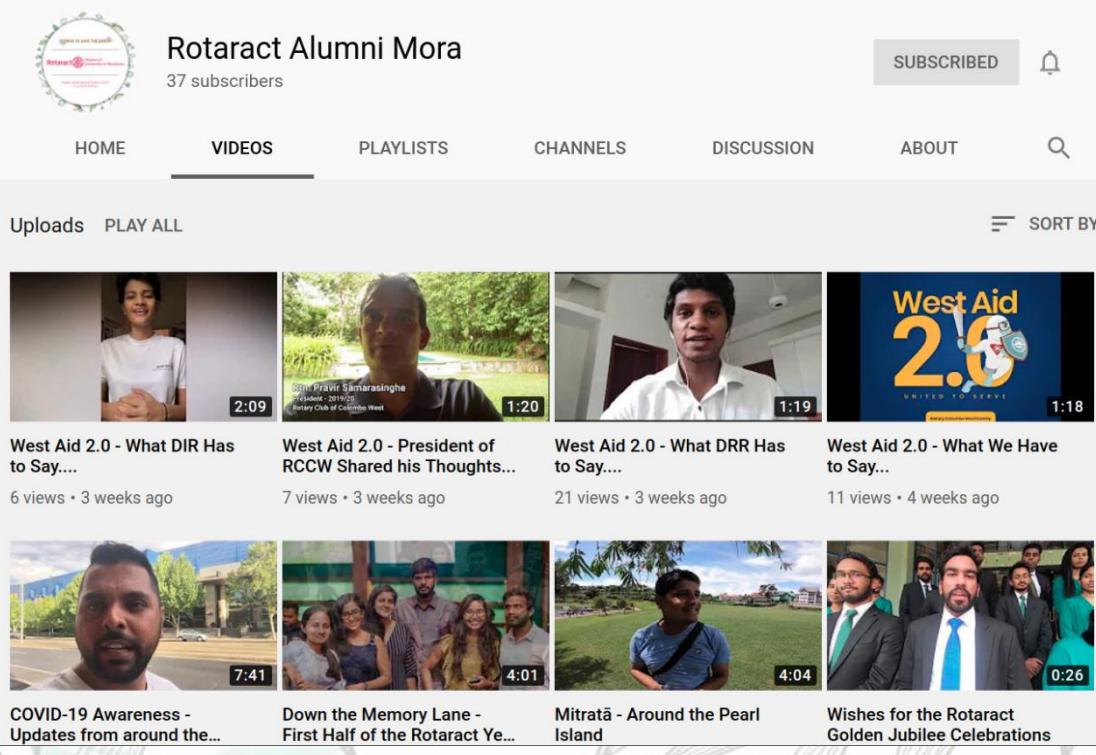
**FLICKR**

Photography unit always cover each and every project of the club and after the conclusion of the project an album is posted on Facebook. However, due to some constraints in photo album sharing on Facebook, we realized that there's a need for a platform which cater the need of photo streams and album sharing. So, this year we decided to utilize flicker platform as our official album partner.

 Flickr	 <b>Rotaract Alumni Mora</b> rotaractalumnimora  3.7K  4 Joined Aug 2017
<b>Roles</b>	Himantha Alahakoon, Hasitha Prashan
<b>Link</b>	<a href="https://www.flickr.com/photos/150613653@N08/albums/">https://www.flickr.com/photos/150613653@N08/albums/</a>

## YOUTUBE

All the intro videos, project promotional videos and other related videos of the club are uploaded to the YouTube in order to support the easiness of direct video sharing.

 <p><b>YouTube Channel</b></p>	 <p><b>Rotaract Alumni Mora</b> 36 subscribers • 33 videos</p>								
 <p><b>Rotaract Alumni Mora</b> 37 subscribers</p> <p>SUBSCRIBED <span style="color: gray;">SUBSCRIBE</span> <span style="color: gray;">BELL</span></p> <p>HOME VIDEOS PLAYLISTS CHANNELS DISCUSSION ABOUT <span style="color: gray;">SEARCH</span></p> <p>Uploads PLAY ALL SORT BY</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tbody> <tr> <td style="width: 25%;">  <p>West Aid 2.0 - What DIR Has to Say... 6 views • 3 weeks ago</p> </td> <td style="width: 25%;">  <p>West Aid 2.0 - President of RCCW Shared his Thoughts... 7 views • 3 weeks ago</p> </td> <td style="width: 25%;">  <p>West Aid 2.0 - What DRR Has to Say.... 21 views • 3 weeks ago</p> </td> <td style="width: 25%;">  <p>West Aid 2.0 - What We Have to Say... 11 views • 4 weeks ago</p> </td> </tr> <tr> <td style="width: 25%;">  <p>COVID-19 Awareness - Updates from around the... 7:41</p> </td> <td style="width: 25%;">  <p>Down the Memory Lane - First Half of the Rotaract Ye... 4:01</p> </td> <td style="width: 25%;">  <p>Mitratā - Around the Pearl Island 4:04</p> </td> <td style="width: 25%;">  <p>Wishes for the Rotaract Golden Jubilee Celebrations 0:26</p> </td> </tr> </tbody> </table>		 <p>West Aid 2.0 - What DIR Has to Say... 6 views • 3 weeks ago</p>	 <p>West Aid 2.0 - President of RCCW Shared his Thoughts... 7 views • 3 weeks ago</p>	 <p>West Aid 2.0 - What DRR Has to Say.... 21 views • 3 weeks ago</p>	 <p>West Aid 2.0 - What We Have to Say... 11 views • 4 weeks ago</p>	 <p>COVID-19 Awareness - Updates from around the... 7:41</p>	 <p>Down the Memory Lane - First Half of the Rotaract Ye... 4:01</p>	 <p>Mitratā - Around the Pearl Island 4:04</p>	 <p>Wishes for the Rotaract Golden Jubilee Celebrations 0:26</p>
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<p><b>Roles</b></p>	Hasitha Prashan, Shenali Welikala								
<p><b>Link</b></p>	<a href="https://www.youtube.com/channel/UCq8oh2EbpPti67BZZdBI_g">https://www.youtube.com/channel/UCq8oh2EbpPti67BZZdBI_g</a>								

## TWITTER

All the project promotional information and other related media of the club are tweeted via the Twitter platform. Twitter's communication model of summarized text has a huge impact on reaching out the community.






**Rotaract Alumni Mora**  
 @MoraAlumni  
 Rotaract Club of Alumni of University of Moratuwa, chartered in 2013 (RID-3220), is a community-based club sponsored by the Rotary Club of Colombo West.  
 © Sri Lanka ⚡ [rotaractalumnimora.org](http://rotaractalumnimora.org) 📅 Joined July 2018  
 22 Following 21 Followers

[Tweets](#)
[Tweets & replies](#)
[Media](#)
[Likes](#)

<b>Roles</b>	Hasitha Prashan, Udeshika Ravihari
<b>Link</b>	<a href="https://twitter.com/MoraAlumni">https://twitter.com/MoraAlumni</a>

## PROFESSIONAL MEDIA

As a Rotaract Club we interact with different companies and government departments for sponsorship campaigns and collaborations. However, in order to make these interactions successful we need to maintain a professional interface for the club. Thus, an official LinkedIn page was created to represent the club in the professional media.

 LinkedIn	 Showing 71 results <b>Rotaract Club of Alumni of University of Moratuwa</b> Civic & Social Organization 51-200 employees <a href="#">Unfollow</a>
 Rotaract Club of Alumni of University of Mo... Civic & Social Organization - Moratuwa, Western - 43 followers <a href="#">Visit website</a>	<div style="display: flex; justify-content: space-between;"> <span>✓ Following</span> <span>...</span> </div> <div style="display: flex; justify-content: space-between;"> <span>Anju &amp; 1 other connection work here</span> <span><a href="#">See all 12 employees on LinkedIn</a> →</span> </div> <div style="display: flex; justify-content: space-between;"> <div style="flex: 1;"> <ul style="list-style-type: none"> <li>Home</li> <li>About</li> <li>Jobs</li> <li>People</li> <li>Videos</li> <li>Ads</li> </ul> </div> <div style="flex: 1;"> <p>All Images Documents Videos Sort by: Top ▾</p> <p><b>Rotaract Club of Alumni of University of Moratuwa</b> 43 followers 9h · </p> <p>"Limitless Horizons" is a new concept initiated by the Rotaract Club of Alumni of University of Moratuwa under the avenue of Professional Development.</p> <p><a href="#">...see more</a></p> <div style="display: grid; grid-template-columns: repeat(5, 1fr); grid-template-rows: repeat(5, 1fr); gap: 5px;"> <div style="background-color: #f0f0f0; border: 1px solid #ccc; width: 100%; height: 100%; display: flex; align-items: center; justify-content: center;">Shatha Amar...</div> <div style="background-color: #f0f0f0; border: 1px solid #ccc; width: 100%; height: 100%; display: flex; align-items: center; justify-content: center;">Fheral...</div> <div style="background-color: #f0f0f0; border: 1px solid #ccc; width: 100%; height: 100%; display: flex; align-items: center; justify-content: center;">Uditha Mitraga...</div> <div style="background-color: #f0f0f0; border: 1px solid #ccc; width: 100%; height: 100%; display: flex; align-items: center; justify-content: center;">Ding Dharmika...</div> <div style="background-color: #f0f0f0; border: 1px solid #ccc; width: 100%; height: 100%; display: flex; align-items: center; justify-content: center;">maters polgama...</div> <div style="background-color: #f0f0f0; border: 1px solid #ccc; width: 100%; height: 100%; display: flex; align-items: center; justify-content: center;">Kamya Suresh...</div> <div style="background-color: #f0f0f0; border: 1px solid #ccc; width: 100%; height: 100%; display: flex; align-items: center; justify-content: center;">Rajita Samgot...</div> <div style="background-color: #f0f0f0; border: 1px solid #ccc; width: 100%; height: 100%; display: flex; align-items: center; justify-content: center;">Anuradha S...</div> <div style="background-color: #f0f0f0; border: 1px solid #ccc; width: 100%; height: 100%; display: flex; align-items: center; justify-content: center;">Tharisa...</div> <div style="background-color: #f0f0f0; border: 1px solid #ccc; width: 100%; height: 100%; display: flex; align-items: center; justify-content: center;">Dilini Jayan...</div> <div style="background-color: #f0f0f0; border: 1px solid #ccc; width: 100%; height: 100%; display: flex; align-items: center; justify-content: center;">Sanjaya...</div> <div style="background-color: #f0f0f0; border: 1px solid #ccc; width: 100%; height: 100%; display: flex; align-items: center; justify-content: center;">Harshini Prash...</div> <div style="background-color: #f0f0f0; border: 1px solid #ccc; width: 100%; height: 100%; display: flex; align-items: center; justify-content: center;">Alyya Chiran...</div> <div style="background-color: #f0f0f0; border: 1px solid #ccc; width: 100%; height: 100%; display: flex; align-items: center; justify-content: center;">Dilini Dhanush...</div> <div style="background-color: #f0f0f0; border: 1px solid #ccc; width: 100%; height: 100%; display: flex; align-items: center; justify-content: center;">Hasitha Prashan...</div> <div style="background-color: #f0f0f0; border: 1px solid #ccc; width: 100%; height: 100%; display: flex; align-items: center; justify-content: center;">Shenali Welikala...</div> </div> </div> <div style="display: flex; justify-content: space-between;"> <div style="flex: 1;"> <p>Similar pages</p> <p><b>Rotaract Club of University of Moratuwa</b> ✓ Following 8 connections</p> </div> </div> </div>
Roles	Hasitha Prashan, Shenali Welikala
Link	<a href="https://www.linkedin.com/company/rotaract-club-of-alumni-university-of-moratuwa/">https://www.linkedin.com/company/rotaract-club-of-alumni-university-of-moratuwa/</a>

## OFFICIAL CLUB MEDIA PLATFORMS

2019/20 year can be identified as one of the golden years for the official club media platforms. Our team was able to re-implement and host the website under the domain name “rotaractalumnimora.org” and also continue the official blog for the club.

### CLUB WEBSITE

**Website**

Tuesday, June 2, 2020 f G+ T

 **Rotaract** **Alumni of University of Moratuwa**

[HOME](#) [CLUB SERVICE](#) [COMMUNITY SERVICE](#) [PROFESSIONAL DEVELOPMENT](#) [INTERNATIONAL SERVICES](#) [GALLERY](#) [BLOG](#) [ABOUT US](#) [CONTACT](#)



Rotaract Alumni Mora  
Alumni of University of Moratuwa  
Sponsored by The Rotary Club of Colombo West  
Established on 10th of November 2013

Search  Search

Our Facebook Page [Rotaract Alumni Mora](#)  
1,905 likes Send Message

You and 89 other friends like this 

<b>Roles</b>	Dasun Pubudumal
<b>Link</b>	<a href="http://rotaractalumnimora.org/">http://rotaractalumnimora.org/</a>

## BLOG

### Blog

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**A Glimpse of SWITZERLAND**  
With Rtr. Savindu Herath

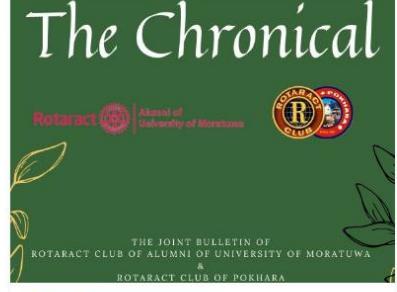
[Blog](#) [Glimpse](#)

Glimpse 2020 with Rtr. Savindu Herath

June 1, 2020 admin 0 Comments

Glimpse 2020 has come to you this time with an astounding Rotaractor. His journey in Rotaract is yet another inspiring

[Read more](#)



**The Chronical**

**THE JOINT BULLETIN OF ROTARACT CLUB OF ALUMNI OF UNIVERSITY OF MORATUWA & ROTARACT CLUB OF POKHARA**

[Blog](#) [International Services](#)

The Chronicle – Issue 3

May 30, 2020 admin 0 Comments

We are pleased to present to you The Chronicle- Issue 3, The joint bulletin of Rotaract Club of Alumni of

[Read more](#)



**Limitless Horizons**

May 20, 2020 admin 0 Comments

Ever thought that being stuck at home we could explore anything remotely close to "Limitless



**Sajeewa Jayarathne, Louise Christine**

May 18, 2020 admin 0 Comments

"සැංකාර 2020" is the flagship Icon in the Community Service Avenue of Rotaract Club of Alumni of University of

<b>Roles</b>	Sajeewa Jayarathne, Louise Christine
<b>Link</b>	<a href="http://rotaractalumnimora.org/category/blog/">http://rotaractalumnimora.org/category/blog/</a>

This year club's official blog played a great role as a PR platform, not only to promote projects but also in achieving following objectives.

1. Create a place for the people who love to take part in managing a blog.
2. Strengthen the bond between club members and also their bond with the club.

3. Increase the project participation.
4. Reinforce the bond between other Rotaract Clubs and Rotaract Club of Alumni of University of Moratuwa.

With the great commitment of the editorial team and the involvement of the club members we were able to post 40+ articles within the short span of 12 months period.

Article Category	Article No.	Article
District Projects	1	PETs and SETs 2019
Club Projects	2	The Beginning of a New Era...
	3	7th Installation Ceremony
	4	Emergence – The Board Training
	5	Kindred Kidneys
	6	46th West Charter Day
	7	Spick and Span
	8	Kindred Kidneys – Phase 4
	9	Rotaract Road Trips 1.0
District Projects	10	Rotaract Road Trips 2.0
	11	Nena Pahana September Sessions
	12	Perception
	13	Camaraderie 19.2
	14	The Club Trip – 2019
	15	Mitratā – Around Sri Lanka Day 1
	16	Mitratā – Around Sri Lanka Day 2 & 3
	17	You're Someones Type
	18	United We Stand – 19.1
	19	Kindred Kidneys – Phase 5
District Projects	20	Nena Pahana November Sessions
	21	Walk for a Cause – Keep Sri Lanka Polio Free
	22	Governor's Visit 2019

Club Projects	23	Mitratā Service Beyond Borders
	24	Mitrata Culturact 1.0 – Imprints of Kathmandu, the city of temples
	25	Mitratā – Culturact 2.0 – Around Pokhara with Rtr. Nirmala
	26	United We Stand 19.2
	27	Mitratā Twin Day with Pokhara
	28	Share the Joy 19.1
	29	විෂම භාග – A film for Charity
	30	Journey to the nation of mountains in quest of making new friends – Part 1
	31	Kindred Kidneys – Phase 6
	32	Journey to the nation of mountains in quest of making new friends – Part 2
	33	Joy of Christmas 2019
	34	Reminiscence '19
	35	The DRR Visit 2019/20
	36	Lassana Werala
	37	Rotaract Cook-Off
	38	Creating COVID-19 Awareness
	39	Clean and Green is our Perfect Dream
	40	Glimpse 2020 with Rtr. Rochelle Silva
	41	Glimpse 2020 with Rtr. Chathuranga Gallage
	42	සත්කාර 2020
	43	Limitless Horizons
	44	The Chronicle - Issue 3
	45	Glimpse 2020 with Rtr. Savindu Herath
	46	Together we defeat – Together as ONE

### 5.4.2 TARGET ACHIEVEMENTS

At the beginning of Rotaract year 2019/20, we at PR unit prioritized few significant targets which needed to be achieved in order to take the PR strength and standard of Rotaract Club of Alumni of University of Moratuwa into greater heights. When looking back at the journey we have come so far, it's with great pleasure we can say that almost all of the targets have been covered within this period of time. Following are few of those goals, the PR unit of the club has been able to achieve this year.

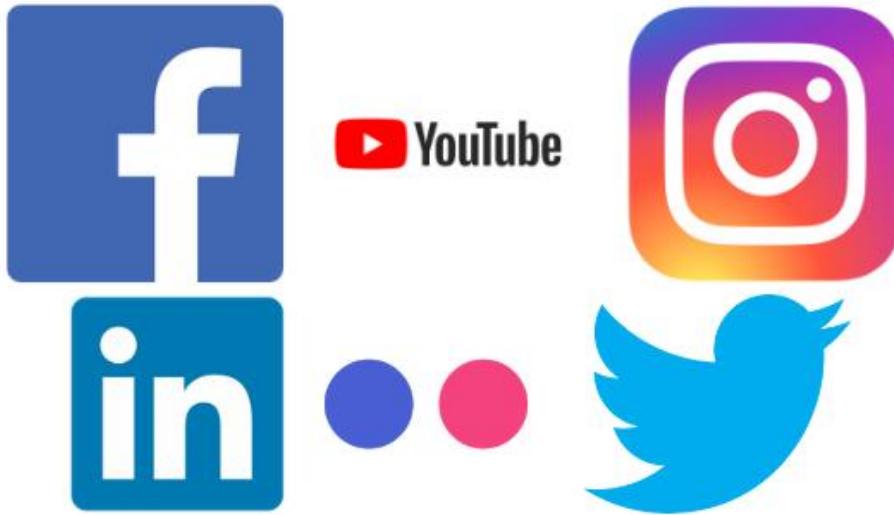
1. Increase the involvement of the other parties with the main social media platform (Facebook) representation of the club.
  - 1.7k to 1.9k increase in page likes and followers



- Gained 2.8k + peak post reach



2. Actively maintaining the all 6 PR platforms of the club.



3. Maintaining the official club media platforms.



40+ blog articles

90.8% more users interacted with the blog with compare to last year.

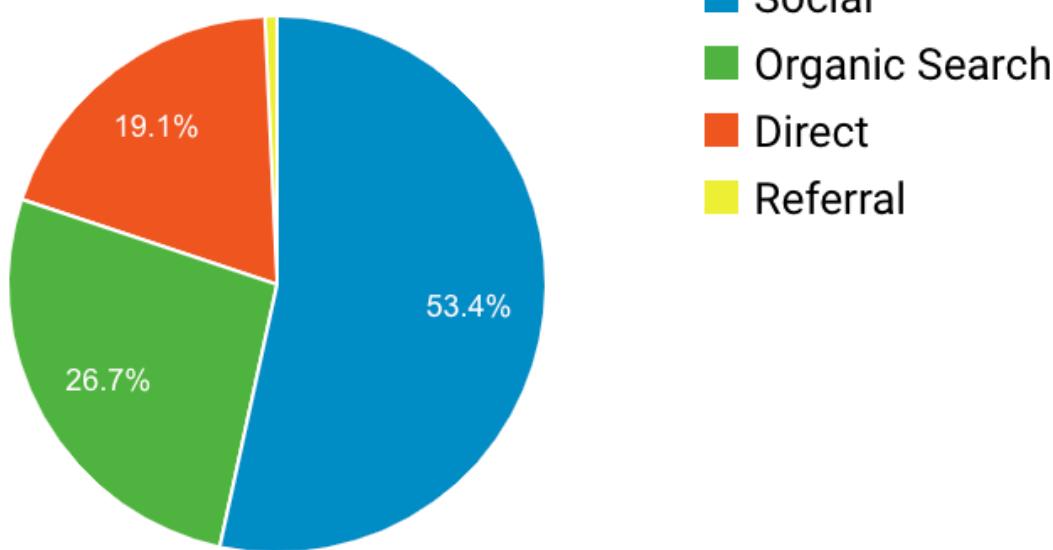
151.8% more blog sessions with compare to last year.

Most views for a single article – 109 views

53.4% of page views have initiated from social media



## Top Channels



Source: Google Analytics

# CONCLUSION

STRIVE TO SAVE THE EARTH

2019/20 has been an eventful year for PR of the Club. We were able to broaden our reach, by interactively engaging with the wider community. We secured our existing relationships and build new relationships not only in our Rotaract district but also which spans different countries. All these were possible because of the commitments made by the PR unit, editorial unit and our membership involvement. The collective effort put by them throughout the year is invaluable and we believe that we have created a new era for PR of the club for the coming years.

## 5.5.1 MESSAGE FROM THE EDITOR & PR DIRECTOR

Year 2019/20 was indeed a fruitful year of service for the Rotaract Club of Alumni of University of Moratuwa, under the leadership of President Rtr. Hasitha Prashan. The year was marked with engagement in all the main avenues of service of the Club, namely, Club Service, Community Service, Professional Development, International Service and Public Relations & Digital Communications. This success gives humble pride to all the Club members who labored to reach out in service this year. The special focus given to "Environment" under the service avenue of Community Service deserves a special note, as the Club strived to bring to life the Club theme for the year 2019/20, "Strive to Save the Earth", which is a timely necessity of this period.

During the course of the past twelve months, the club was able to deliver 6 projects catering to Club Service, 11 to Community Service, 3 to Professional Development, 3 to International Understanding and 3 to Public Relations and Digital Communication. The projects thus completed, totals to 26, some of which drew spotlights to the Club this year. One of the most significant projects which also marked a milestone of the Club, was the success of securing a Twin Club with the Rotaract Club of



**Rtr. Louise Christine  
Co-Editor**



**Rtr. Sajeewa Jayaratne  
Co-Editor**

Pokhara. Formation of a twin club relationship with a Rotaract Club beyond the shores of our island was a long-awaited achievement for the Rotaract Club of Alumni of University of Moratuwa which was made a reality this year.

Another success of the Club this year is the active presence of the Club in the Digital and Social Media. The Club website plays an immense role in the PR activities, where we have continued to use the blog space: which is an informative source of updates of the Club activities for all her stakeholders this year. The editorial and IT teams of the Club have taken extra effort to ensure that the website serves its purpose, which has not been an easy task given the span of projects that the Club has completed this year. The vast content which the Club website holds up to date, bears testimony to these efforts and their success. The Club has also taken the advantage of its presence in Social media which is a live wire for communication in this era. By the increased reach due to this engagement, the Club was able to carry out projects with a larger number of contributors. The enthusiasm and commitment of the IT team of the Club have ensured the timely posts on Club activity updates on Facebook, Instagram, LinkedIn, Flicker and Youtube. These efforts in social media have without a doubt been instrumental in delivering PR objectives of the Club this year.

The journey of service for the year 2019/20 of the Club is one with a lot of self-satisfaction. We have been able to reach out in service in some avenues in an unprecedented manner, for which we take immense pride. This is also motivation for us to challenge our boundaries further in the coming year which we are determined to pursue.



**Rtr. Isuru Tharanga**  
**Director of Public Relations**



**Rtr. Isuru Hemantha**  
**Director of Public Relations**

# PROJECT ATTENDANCE 2019/20



Alumni of  
University of Moratuwa

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This year we kept one step ahead and participated in more than 100 events organized by the other Rotaract/Rotary/Interact Clubs within the district as well as outside the district. Club members actively involved in the district initiatives and the club hosted district projects EcoScape and IDYEP hosting in the month of December. The club participated in around 8 sports in Rotaract Champions League and able to win runners up in Carrom and Women's Shot Put. The club has actively engaged in many sporting events like Rajans Cricket Tournament, Hattrick Cricket Tournament, and Game-ON Handball tournament. Not only at the Rotaract level, but we also extended our support to the Rotary District initiatives like the Polio Walk, Road Safety Programme, and even the Rotary District Assembly. Club members shown notable performance in some events conducted by other Rotaract Clubs within the District.

# **ROTARACT CLUB INITIATIVES**

**STRIVE TO SAVE THE EARTH**

Following table provides a summary view of the projects of fellow clubs that have been taken part in.

	<b>Name of the Project</b>	<b>Date</b>	<b>Host Clubs</b>
1	46th Installation Ceremony	12th of July 2019	Rotaract Club of Colombo West
2	10th Installation Ceremony	19th of July 2019	Rotaract Club of IIT
3	05th Installation Ceremony	20th of July 2019	Rotaract Club of Wattala
4	West Skate Day	23rd of July 2019	Rotaract Club of Colombo West
5	2nd Installation Ceremony	24th of July 2019	Rotaract Club of Colombo Central
6	40th Installation Ceremony	25th of July 2019	Rotaract Club of Colombo Mid Town
7	30th Installation Ceremony	26th of July 2019	Rotaract Club of Colombo East
8	31st Installation Ceremony	28th of July 2019	Rotaract Club of Colombo Mid City
9	6th Annual General Meeting	29th of July 2019	Rotaract Club of University Alumni
10	5th Installation Ceremony	01st of August 2019	Rotaract Club of Excellence
11	Joint Installation Ceremony	03rd of August 2019	Rotaract Clubs of Ja-Ela Kandana & Kelaniya
12	Charter Installation Ceremony	04th of August 2019	Rotaract Club of Perl Island

13	Project Green Isle	07th of August 2019	Rotaract Clubs of Colombo West, Faculty of Management and Finance UoC and University of Moratuwa
14	14th Installation Ceremony	08th of August 2019	Rotaract Club of Battaramulla
15	5th Installation Ceremony	10th of August 2019	Rotaract Club of ACBT
16	46th Charter Day Celebrations	10th of August 2019	Rotaract Club of Colombo West
17	4th Installation Ceremony	10th of August 2019	Rotaract Club of Colombo Fort
18	24th Installation Ceremony	11th of August 2019	Rotaract Club of University of Moratuwa
19	6th Installation Ceremony	13th of August 2019	Rotaract Club of Singer Sri Lanka
20	2nd Installation Ceremony	15th of August 2019	Rotaract Club of University of Colombo, Faculty of Medicine
21	9th Installation Ceremony	16th of August 2019	Rotaract Club of University of Sri Jayewardenepura
22	10th Installation Ceremony	17th of August 2019	Rotaract Club of University of Colombo, Faculty of Management and Finance
23	5th Installation Ceremony	18th of August 2019	Rotaract Club of Kurunegala
24	Charter Installation Ceremony	18th of August 2019	Rotaract Club of Wayamba University

25	11th Installation Ceremony	23rd of August 2019	Rotaract Club of Centennial United
26	8th Installation Ceremony	27th of August 2019	Rotaract Club of College of Chemical Sciences
27	17th Installation Ceremony	28th of August 2019	Rotaract Club of University of Colombo, Faculty of Science
28	11th Installation Ceremony	31st of August 2019	Rotaract Club of Panadura
29	8th Installation Ceremony	01st of September 2019	Rotaract Club of Negombo
30	7th Installation Ceremony	06th of September 2019	Rotaract Club of General Sir John Kotelawala Defense University
31	14th Installation Ceremony	08th of September 2019	Rotaract Club of American National College
32	We Love the Sea - Phase 1	13th of September 2019	Rotaract Clubs of American National College, Chullipuram, Chunakkam, Colombo Midtown, Colombo West, Faculty of Management and Finance UoC, IIT, Kandy & Nallur Heritage
33	Joint Installation Ceremony	15th of September 2019	Rotaract Clubs of Chullipuram, Jaffna Peninsula & Nallur Heritage

34	Joint Installation Ceremony	15th of September 2019	Rotaract Clubs of Jaffna & Jaffna Midtown
35	8th Installation Ceremony	20th of September 2019	Rotaract Club of University of Colombo, Faculty of Law
36	16th Installation Ceremony	21st of September 2019	Rotaract Club of Colombo Uptown
37	50th Installation Ceremony	22nd of September 2019	Rotaract Club of Colombo
38	Golden Jubilee Celebrations	22nd of September 2019	Rotaract Club of Colombo
39	Hopper Night	27th of September 2019	Rotaract Club of Colombo Midtown
40	The Entrepreneur in You	28th of September 2019	Rotaract Club of Colombo West
41	Charter Installation Ceremony	29th of September 2019	Rotaract Club of Raffles Colombo
42	Inter Rotaract Indoor Cricket Championship	19th of October 2019	Rotaract Club of Wellawatte
43	Resume Centre - Are You Ready 2019	10th of October 2019	Rotaract Club of University of Moratuwa
44	Heads Up - Are You Ready 2019	14th of October 2019	Rotaract Club of University of Moratuwa

45	Career Coach - Are You Ready 2019	15th of October 2019	Rotaract Club of University of Moratuwa
46	Youth Biz - Are You Ready 2019	17th of October 2019	Rotaract Club of University of Moratuwa
47	The Image - Are You Ready 2019	16th of October 2019	Rotaract Club of University of Moratuwa
48	Flagship Day - Are You Ready 2019	25th of October 2019	Rotaract Club of University of Moratuwa
49	5th Installation Ceremony	23rd of November 2019	Rotaract Club of Neptune Edification
50	37th Installation Ceremony	23rd of November 2019	Rotaract Club of Kandy
51	3rd Installation Ceremony	24th of November 2019	Rotaract Club of Katugastota Region
52	Game On - Handball Tournament	30th of November 2019	Rotaract Club of Kelaniya
53	Spooky Halloween	09th of December 2019	Rotaract Club of University of Moratuwa
54	Welle Pongal 2020	15th of January 2020	Rotaract Club of Wellawatte
55	Hat Trick 2020	2nd of February 2020	Rotaract Club of Colombo Fort

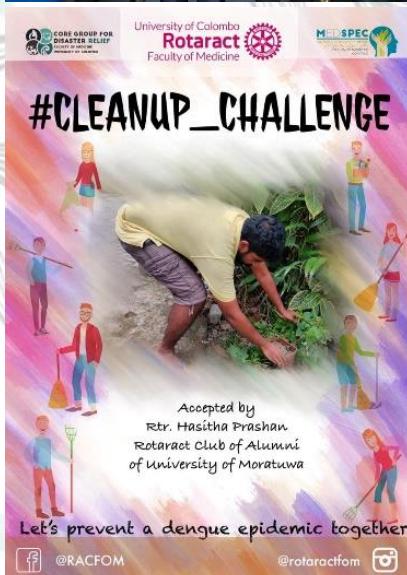
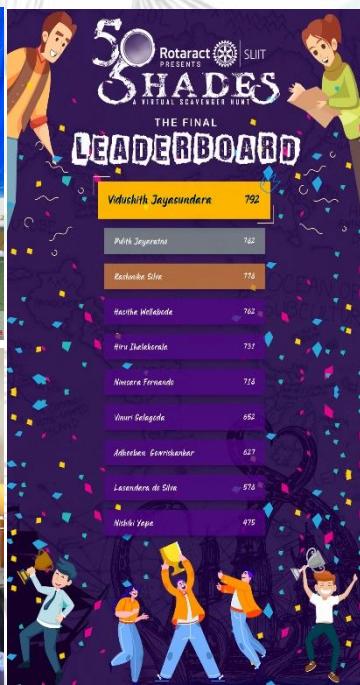
56	Conquer Colombo	9th of February 2020	Rotaract Club of ALBS
57	Data Storm 1.0	29th of February 2020	Rotaract Club of University of Moratuwa and Rotaract Club of Faculty of Science UoC
58	Virtual Open Mic Night 1.0	25th of March 2020	Rotaract Clubs of Centennial United & Colombo West
59	Rotaract 101	29th of March 2020	Rotaract Club of ACBT & Colombo Midtown
60	The Ultimate Quarantine Quiz	31st of March 2021	Rotaract Club of University of Colombo, Faculty of Law
61	Virtual Open Mic Night 2.0	01st of April 2020	Rotaract Clubs of Centennial United & Colombo West
62	The Ultimate Cricket Trivia	14th of April 2020	Rotaract Club of ALBS
63	Cleanup Challenge	15th of April 2020	Rotaract Club of University of Colombo, Faculty of Medicine
64	Green Legacy 2020	19th of April 2020	Rotaract Clubs of University of Kelaniya, University of Moratuwa & University of Peradeniya
65	Futuro '20	20th of April 2020	Rotaract Club of University of Kelaniya
66	Earth Day BINGO Challenge	22nd of April 2020	Rotaract Club of ACBT

67	Earth Day Challenge 2020	22nd of April 2020	Rotaract Club of SLIIT
68	Quaran-Tea with DRR Bala	24th of April 2020	Rotaract Club of Midtown
69	Ultimate Ludo Champion	24th of April 2020	Rotaract Clubs of IIT & ALBS
70	Try Not to Laugh	26th of April 2020	Rotaract Club of ACBT
71	Breaking Down Barriers with Dhanushka Kodikara	26th of April 2020	Rotaract Club of ICBT
72	Virtual Open Mic Night 3.0	26th of April 2020	Rotaract Clubs of Centennial United & Colombo West
73	Rotaract Online Aurudu	28th of April 2020	Rotaract Clubs of FMF University of Colombo & University of Moratuwa
74	Quaran Tea - Rtr. Sahan	01st of May 2020	Rotaract Club of Colombo Midtown
75	Coffee with V - Rtr. Nimesha	04th of May 2020	Rotaract Club of ACBT
76	Coffee with V - Rtr. Dina	06th of May 2020	Rotaract Club of ACBT
77	Quaran Tea - Civil War Edition	08th of May 2020	Rotaract Club of Colombo Midtown
78	ESCAPE - A Musical Getaway	09th of May 2020	Rotaract Club of SLIIT
79	Quaran Tea - Rtr. Milan	15th of May 2020	Rotaract Club of Colombo Midtown

80	Outer Circle	16th of May 2020	Rotaract Club of University of Colombo, Faculty of Management and Finance
81	50-SHADES - Online Treasure Hunt	21st of May 2020	Rotaract Club of SLIIT
82	Peace Trail	21st of May 2020	Rotaract Club of SLIIT
83	Rethink Trash - Phase 2	21st of May 2020	Rotaract Club of SLIIT
84	Groove & Soothe	22nd of May 2020	Rotaract Club of University of Colombo, Faculty of Management and Finance
85	FIA Finals	24th of May 2020	Rotaract Club of ALBS
86	TIK-TAK-TOE	26th of May 2020	Rotaract Club of SLIIT
87	Green Topia - Phase 2	27th of May 2020	Rotaract Club of Colombo East
88	CrackerJacks 1.0	28th of May 2020	Rotaract Club of University of Sri Jayawardenepura
89	Talk for Peace - Panel Discussion 2	28th of May 2020	Rotaract Club of ACBT, Colombo East, Pamunugama, Interact Club of Nalanda
90	Someone's Daughter Live	29th of May 2020	Rotaract Club of University of Sri Jayawardenepura
91	Quaran Tea - Rtr. Thisura and DRRE Kasun	29th of May 2020	Rotaract Club of Colombo Midtown

92	Virtually One, Virtual Magic Show	30th of May 2020	Rotaract Club of Perl Island
93	Fight Against Fright 2.0	31st of May 2020	Rotaract Club of Colombo Midtown
94	10th Charter Day Celebrations	07th of June 2020	Rotaract Club of University of Kelaniya
95	RotaCoaster with DRRN Akhila	07th of June 2020	Rotaract Club of University of Colombo, Faculty of Management and Finance

# Annual Report | 2019/20



ROTARACT CLUB OF ALUMNI OF UNIVERSITY OF MORATUWA | Public Relations Effort

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# **ROTARACT DISTRICT INITIATIVES**

**STRIVE TO SAVE THE EARTH**

Following table provides a summary view of the projects of RID3220 that the Rotaract Club of Alumni of University of Moratuwa has taken part in.

No.	Project Name	Date of the Project
1	PETs and SETs Programme	01st and 02nd of June 2019
2	Transition District Council Meeting	09th of June 2019
3	29th Rotaract District Assembly	23rd of June 2019
4	District Council Meeting - July 2019	07th of July 2019
5	District Council Meeting - August 2019	18th of August 2019
6	Rotaract Road Trip 1.0	18th of August 2019
7	Photography and Beyond	31st of August 2019
8	District Council Meeting - September 2019	14th of September 2019
9	Rotaract Road Trip 2.0	13th - 15th of September 2019
10	RMIS Session	17th of September 2019
11	District Council Meeting - October 2019	12th of October 2019
12	Cluster Presentations	13th of October
13	Polio Walk and Carnival	26th of October 2019
14	EcoScape School Workshop 1	01st of November 2019
15	Rotaract Road Trip 4.0	23rd and 24th of November 2019

16	IDYEP Hosting - RID 3291	12th - 16th of December 2019
17	District Council Meeting - December 2019	15th of December 2019
18	Rotaract Champions League - Day 1	11th of January 2020
19	District Council Meeting - January 2020	12th of January 2020
20	Rotaract Champions League - Day 2	18th of January 2020
21	Rotaract Champions League - Day 3	19th of January 2020
22	RYLA 2019-20	25th and 26th of January 2020
23	District Council Meeting - February 2020	16th of February 2020
24	Rotasia 2020	19th-29th of February 2020
25	WDSD Celebrations	7th of March 2020
26	Rotaract Week Cleanup	14th of March 2020
27	District Council Meeting - April 2020	04th of April 2020
28	Easter Attack Remembrance Video	21st of April 2020
29	Easter Attack Remembrance Day Photo Challenge	21st of April 2020
30	District Council Meeting - May 2020	17th of May 2020
31	Special District Council Meeting - May 2020	24th of May 2020
32	Discussion on Elevate Rotaract Policy Change	23rd of May 2020

33	Virtual Rotaract District Conference	30th of May 2020
34	Virtual Rotaract District Conference - Day 2	31st of May 2020
35	What-A-What Awards Night	31st of May 2020
36	EcoScape	01st of July 2019 – 31st of May 2020



# ROTARY CLUB/DISTRICT INITIATIVES

STRIVE TO SAVE THE EARTH

Following table provides a summary view of the projects of RID3220 that the Rotaract Club of Alumni of University of Moratuwa has taken part in.

	<b>Name of the Project</b>	<b>Date</b>	<b>Host Clubs</b>
1	TRR Rajans Cricket Carnival	07th of September 2019	Rotary Club of Kandy
2	Polio Walk and Carnival	26th of October 2019	Rotary District 3220
3	Dream Cricket	20th of November 2019	Rotary Club of Colombo West
4	Governor's Visit to Rotary Club of Colombo West	20th of November 2019	Rotary Club of Colombo West
5	Christmas Party 2019	11th of December 2019	Rotary Club of Colombo West
6	Road Safety Awareness Programme	24th of January 2020	Rotary District 3220
7	Rotary District Assembly	16th of May 2020	Rotary Club of Negombo and Rotary District 3220



# **INTERACT CLUB/ DISTRICT INITIATIVES**

**STRIVE TO SAVE THE EARTH**

Following table provides a summary view of the projects of RID3220 that the Rotaract Club of Alumni of University of Moratuwa has taken part in.

	Name of the Project	Date	Host Clubs
1	32nd Installation Ceremony	31st of October 2019	Interact Club of Sujatha Vidyalaya

# INTERNATIONAL ROTARACT INITIATIVES

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Following table provides a summary view of the projects of RID3220 that the Rotaract Club of Alumni of University of Moratuwa has taken part in.

	<b>Name of the Project</b>	<b>Date</b>	<b>Host Clubs</b>
1	Community Bell-July Edition - Joint Bulletin	31 <sup>st</sup> of July 2019	Rotaract Club of Kathmandu - RID 3292
2	PICTURESQUE 2.0 Photo Contest	10th of September 2019	Rotaract Club of Kathmandu - RID 3292
3	New Year Wish 2077	01st of May 2020	Rotaract Club of Sukedhara - RID 3292
4	Earth Mom - Clean and Green is our Perfect Dream	01st of May 2020	Rotaract Club of Alumni - RID 3131
5	International Joint Bulletin - CHERAG	13th of May 2020	Rotaract Club of Islamabad, RID 3282
6	District 9010 Connects the World	19th of May 2020	Rotaract District 9010

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## Rotaract Club of Alumni of University of Moratuwa

Club Activities of RAC Alumni of University of Moratuwa



### Rotaract Club of Sukehdara

Happy New Year 2077

Thank you Rtr. Hasitha Prashan from Rotaract Club of Alumni Mora, RID 3220 Sri Lanka Maldives. Thank you very much for your warm wishes. Hope our friendship stay forever. Stay safe, stay home. Stay Connected.

#Rotary\_Connects\_World See Less



### CHERAG IJB INTERNATIONAL JOURNAL OF BUSINESS

Rotaract Alumni of University of Moratuwa

79. Rotaract Club of Alumni of University of Moratuwa, RID 3220 - Sri Lanka

#### Project Mitrā - Expanding Friendship Beyond Borders\*



Mitrā is the signature International Service initiative by the Rotaract Club of Alumni of University of Moratuwa. The name Mitrā means "Friendship" in Nepalese. So as the project name suggests, this project initiated our friendship between Nepal and Sri Lanka.

As the first phase, Rtr. Amrit from RAC Pokhara visited Sri Lanka during the first week of October. We had a special general meeting with him and had a cultural exchange. We accompanied him around Sri Lanka and showed the beauty of Galle, Kandy and Nuwara Eliya. He was able to have his first sea bath as well. He went back to Nepal with an invitation for us to visit his motherland.

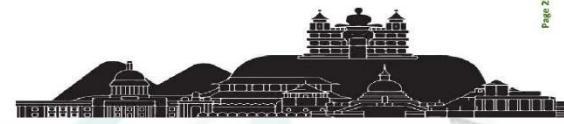
Accepting Rtr. Amrit's invitation, 6 members from our club decided to visit Nepal in the month of November as the second phase of the project Mitrā. On the first two days we were in Kathmandu and we conducted a joint community service project with RAC. This was followed by joint meetings. We were lucky enough to witness the amazing sunrise over the Himalayan Snow Mountains from Nagarkot. We got the opportunity to taste many Nepalese cultural foods like momos with the help of our friends in Nepal.

After two days of amazing sightseeing in Kathmandu, we went to Pokhara for the second part of our stay in Nepal. On the way, we went on an amazing cable car ride to the Chandragiri Hills. Rtr. Amrit warmly welcomed us to Pokhara and Rtr. Nirmala guided us to some amazing places around Pokhara. We had a joint meeting with RAC Pokhara, where we signed our twin club agreement, which followed a Twin Day celebration full of joyous moments and lots of scrumptious food from both countries.



We had the opportunity of paragliding during our stay in Pokhara. It was a thrilling experience to fly from Sarangkot to the Phewa lake with Annapurna Mountain range on sight. The second phase of Mitrā ended after amazing six days in Nepal. We were able to make new friendships beyond the borders while engaging in Rotaract through the Project Mitrā.

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### Rotaract District 9010 Connects the World

May 23 at 2:28 AM

Did you guess which Rotaract club will be with us? 😊  
Rotaract Alumni Mora will be with us 🌺 from Sri Lanka 🇸LK Rotaract District 3220 Sri Lanka & Maldives  
#District9010ConnectsTheWorld  
#district9010 #rotaract #review

**Rotaract Alumni of University of Moratuwa**

**Rotaract Club of Alumni of University of Moratuwa**  
**sera parmi nous dans la revue**

District 9010 Connects The World

R Revue Rotaract  
District 9010

**ROTARACT CLUB OF ALUMNI OF UNIVERSITY OF MORATUWA | Public Relations Effort**

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# **REPORT SUBMISSION IN "RMIS" 2019/20**



Alumni of  
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# MONTHLY REPORTS

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Monthly Reports (from July 2019 to May 2020) were duly completed and submitted to the online portal by the 10<sup>th</sup> of the following month. The following table depicts the monthly report, given deadline, the date on which the report was submitted and the respective status.

No.	Month	Deadline	Submitted Date	Status
01	July 2019	2019-08-10	2019-08-08	On Time
02	August 2019	2019-09-10	2019-09-09	On Time
03	September 2019	2019-10-10	2019-10-04	On Time
04	October 2019	2019-11-10	2019-11-10	On Time
05	November 2019	2019-12-12 (Extended deadline by the District)	2019-12-12	On Time
06	December 2019	2020-01-10	2020-01-09	On Time
07	January 2020	2020-02-10	2020-02-10	On Time
08	February 2020	2020-03-10	2020-03-09	On Time
09	March 2020	2020-04-10	2020-04-07	On Time
10	April 2020	2020-05-10	2020-05-03	On Time
11	May 2020	2020-06-05	2020-06-05	On Time

# PROJECT REPORTS

STRIVE TO SAVE THE EARTH

No.	Project Name	Date of Completion	Submitted Date
01	Kindred Kidneys – Phase 03	2019-07-21	2019-08-05
02	Prelude 2019	2019-07-01	2019-08-04
03	7th Installation Ceremony and Annual General Meeting	2019-07-04	2019-08-04
04	Emergence 2019	2019-07-06	2019-08-05
05	Spick and Span 1.0	2019-08-11	2019-08-30
06	Kindred Kidneys Phase 4	2019-09-01	2019-10-18
07	Nena Pahana - Maths, English and Science Sessions	2019-09-15	2019-10-18
08	Aharunu Akuru - Book Collection Session 01	2019-09-29	2019-10-18
09	Perception	2019-09-22	2019-10-31
10	Camaraderie 19.2	2019-09-22	2019-10-31
11	Club Trip 2019	2019-10-13	2019-11-25
12	Mitrata - Around Sri Lanka	2019-10-06	2019-11-30
13	Mitrata - Exchange Cultures	2019-10-03	2019-11-30
14	Nena Pahana - Mathematics Session for November	2019-11-23	2019-12-24
15	Kindred Kidneys Phase 5	2019-11-12	2019-12-30
16	You're Someone's Type 2019 - Donation Camp 01	2019-11-04	2019-12-30
17	Mitrata- Service beyond boundaries	2019-11-09	2019-12-30
18	Mitrata- Culturact 1.0	2019-11-09	2019-12-30

19	Mitrata - Twin Day with Rotaract Club of Pokhara	2019-11-11	2019-12-30
20	Mitrata- Culturact 2.0	2019-11-11	2019-12-30
21	EcoScape School Workshop 1	2019-11-01	2019-12-31
22	United We Stand 19.3 (IDYEP Hosting RID 3291)	2019-12-12	2020-01-29
23	Kindred Kidneys - Phase 6	2019-12-11	2020-01-31
24	Share the Joy 19.1	2019-12-01	2020-01-31
25	Joy of Christmas	2019-12-28	2020-01-31
26	Share the Joy - 20.1	2020-01-15	2020-02-26
27	Together we Defeat - COVID-19 Awareness Video	2020-04-06	2020-05-24
28	Sathkara	2020-04-22	2020-05-31
29	Limitless Horizons	2020-04-05	2020-05-31
30	Haritha Lowak	2020-04-22	2020-05-31
31	Camaraderie	2020-05-08	2020-06-02
32	Together we Defeat- Together As ONE	2020-05-08	2020-06-02
33	Reminiscence	2020-05-31	2020-06-03
34	United We Stand	2020-05-31	2020-06-03
35	Together we Defeat- After COVID 19	2020-05-24	2020-06-04
36	Glimpse 2020	2020-05-31	2020-06-05
37	It's My Day	2020-05-31	2020-06-05
38	Lassana Werala	2020-05-31	2020-06-06
39	Haritha Lowak - Fruitful Outcomes	2020-05-31	2020-06-06

40	Reimagine	2020-05-31	2020-06-06
41	EcoSpace	2020-05-31	2020-06-06
42	West Aid 2.0	2020-05-27	2020-06-08

# CLUB FINANCES 2019/20



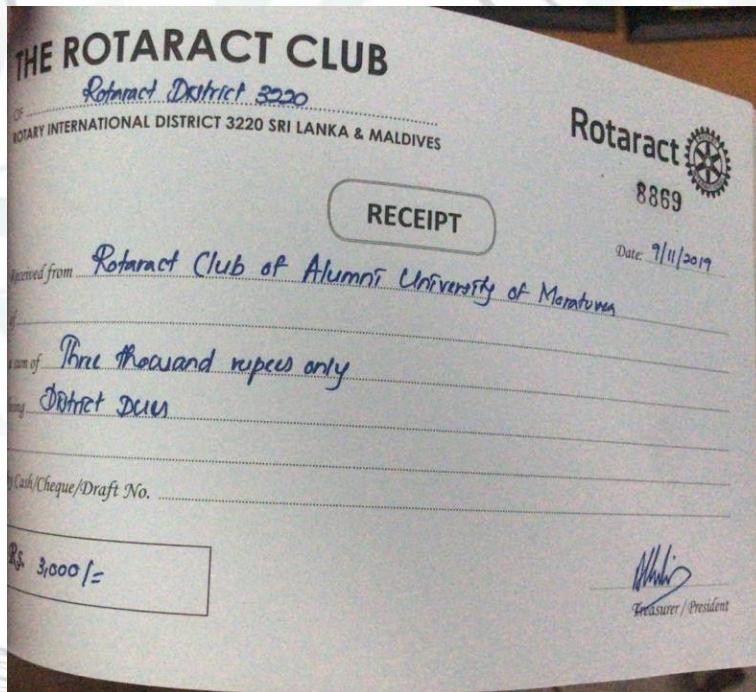
Alumni of  
University of Moratuwa

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# DISTRICT DUES PAYMENT

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The district dues were settled before the stipulated deadline of 31st October 2019, according to the guidelines provided by the Rotaract District 3220. A copy of the payment slips and payment receipt attached below.



# AUDITED CLUB ACCOUNTS 2018/19

STRIVE TO SAVE THE EARTH

The audited financial statements of Rotaract Club of Alumni of University of Moratuwa for the Rotaract Year 2018/19 were submitted to the Rotaract District Treasurer Rtr. PP. Hamdhan Suleiman on 31st of August 2019. The full statements are attached in **Annexure 2**.

## 8.2.1 EXECUTIVE SUMMARY

### **Individual Project Accounts**

Individual project accounts were prepared by respective project chairpersons and forwarded to the Treasurer. After auditing the accounts with the bills, each account was approved by the Treasurer and the President of the club.

### **Project Account Summary**

This is prepared by the Treasurer of the club with the information taken from the individual project accounts.

### **Administrative Accounts**

Administrative accounts were prepared by the Treasurer and approved by the President of the club.

### **Notes:**

- District Dues for the Rotaract Year 2018/19 was paid well in advance to the deadline given by the Rotaract District 3220. A copy of the District Dues Payment slip is attached in **Annex 1**.
- Club Accounts were inspected by DRR Rtr. PP Amjad Yoosuf during the DRR visit.
- This document was prepared by the Treasurer Rtr. Thurindu Fernando and checked by the President Rtr. Waruna Rasanga. Accounts were audited by the Youth Service Director of the Rotary Club of Colombo West, Rtn. Yukhi Gunasekara

## 8.2.2 THE PROFIT AND LOSS STATEMENT

Description	Income	Expense
Initial Bank Balance	34,805.00	
Membership Fees	50,000.00	
District Dues		3,000.00
Bank Statements		300.00
RSC Bookings for meetings		24,075.00
Stationery		3,000.00
RCL Registration		11,250.00
Installation	-	-
Emergence '18	-	-
Share the Joy	6,830.00	
Ganga Addara 18.1		9,480.00
Nana Pahana		7,060.00
Rotaractors for Global Goals Phase 2		9,900.00
Kindred Kidneys Phase 2	-	-
Twin Club Partnership [RC Alexandra Sporting Egypt 2451]		895.00
Haritha Pasalu		4,000.00
Balance Carried Down	18,675	

I confirm that the above Final Account is true and is free from deliberate misrepresentations.

Treasurer

16/08/2019

President

20/08/2019

I hereby confirm that I have reviewed and approved the Final Account of Rotaract Club of Alumni of University of Moratuwa for the Rotaract Year 2018/19.

Rtn. Yukhi Gunaekara,  
Youth Service Director 2018/19,  
Rotary Club of Colombo West.

31/08/2019

## 8.2.3 ADMINISTRATIVE ACCOUNTS

Description	Income	Expenses
Membership Fee	50,000	
District Dues		3,000
Bank Statements		300
RSC Booking for Meetings		24,075
Stationery		3,000
RCL Registration		11,250
	50,000	41,625

Net Income from Administrative Account: LKR 8,375.00

I hereby confirm that the above Administrative Account is true and is free from deliberate misrepresentations.



Treasurer

16.08.2019



President

20.08.2019

I hereby confirm that I have reviewed and approved the Administrative Account of Rotaract Club of Alumni of University of Moratuwa for the Rotaract Year 2018/19.



Rtn. Yukthi Gunasekara,

Youth Service Director 2018/19,

Rotary Club of Colombo West.

31.08.2019

## 8.2.4 PROJECT ACCOUNTS

Project Name	Dr(Surplus)	Cr(Deficit)
Installation	-	-
Emergence'18	-	-
Share the Joy	6,830.00	
Ganga Addara 18.1		9,480.00
Nana Pahana		7,060.00
Rotaractors for Global Goals Phase 2		9,900.00
Kindred Kidneys Phase 2	-	-
Twin Club Partnership [RC Alexandra Sporting Egypt 2451]		895.00
Haritha Pasala		4,000.00
	6,830.00	31,335

Net Income: (LKR 24,505.00)

I hereby confirm that the above Summary Project Account is true and is free from deliberate misrepresentations.



Treasurer

16/08/2019



President

20/08/2019

I hereby confirm that I have reviewed and approved the Summary Project Account of Rotaract Club of Alumni of University of Moratuwa for the Rotaract Year 2018/19.



Rtn. Yukthi Gunasekara,  
Youth Service Director 2018/19,  
Rotary Club of Colombo West.  
31/08/2019

# DRAFT CLUB ACCOUNTS 2019/20

STRIVE TO SAVE THE EARTH

### 8.3.1 EXECUTIVE SUMMARY

#### Individual Project Accounts

Individual project accounts were prepared by respective project chairpersons and forwarded to the Treasurer. After auditing the accounts with the bills, each account was approved by Treasurer and President of the club.

#### Project Account Summary

This is prepared by the Treasurer of the Club with the information of individual project accounts.

#### Administrative Accounts

Administrative accounts were prepared by the Treasurer Rtr. Nuwan Tharaka and approved by the President Rtr. Hasitha Wellaboda.

#### Notes:

- Club Accounts were inspected by DRR Rtn, Rtr. PP. Krishan Balaji during the DDR visit.
- These draft financial statements were prepared by Treasurer Rtr. Nuwan Tharaka and checked by President Rtr. Hasitha Wellaboda.
- Drafted Accounts were shared to the President of the Rotary Club of Colombo West, Rtn. Pavir Samarasinghe.

## 8.3.2 FINAL ACCOUNT SUMMARY

**Final Account Summary**

Rotaract Club of Alumni of University of Moratuwa  
Club Financials as at 13th June 2020

Description	Dr (Income/ Surplus)	Cr (Expense/ Loss)
<b>Balance B/D as at the beginning of the Rotaract Year</b>	<b>18,675</b>	
Subscription	90,000	-
Finance Income	-	-
Other Income	15,000	-
Administration Expenses	-	(25,870)
Treats & Gifts	-	(3,000)
Donations	-	-
Event Reimbursements	-	(750)
Meeting Expenses	-	(23,784)
Proceeds from/ (Costs Incurred for) Club Service Projects	4,065	-
Proceeds from/ (Costs Incurred for) Community Service Projects	15,100	-
Proceeds from/ (Costs Incurred for) International Service Projects	-	(10,135)
Proceeds from/ (Costs Incurred for) Professional Development Projects	-	(2,020)
Proceeds from/ (Costs Incurred for) Finance Projects	-	-
Proceeds from/ (Costs Incurred for) Public Relations Projects	-	-
<b>Balance C/D as at Current Date</b>	<b>77,281</b>	

I confirm that the above presents a true and fair view of the club's final accounts and is free from deliberate misrepresentations.

.....  
**Rtr. Nuwan Tharaka**

**Treasurer**

**Rotaract Club of Alumni of University of Moratuwa**

2020/06/13

.....  
**Rtr. Hasitha Wellaboda**

**President**

**Rotaract Club of Alumni of University of Moratuwa**

2020/06/13

I confirm that the Rotaract club of Alumni of University of Moratuwa shared their draft financial statements with the Rotary Club of Colombo West.

.....  
**Rtn. Pavir Samarasinghe**

**President**

**Rotary Club of Colombo West**

2020/06/13

### 8.3.3 ADMINISTRATIVE ACCOUNTS

## Administrative Account Summary

Rotaract Club of Alumni of University of Moratuwa  
Administrative Accounts as at 13th June 2020

Description	Dr (Income)	Cr (Expense)
<b>Subscription</b>		
Subscription	90,000	
<b>Finance Income</b>		
<b>Other Income</b>		
Income from Events	10,000	
Donation	5,000	
<b>Administration Expenses</b>		
Club Banner Printing		600
District Due Payment		3,000
RCL Registrations		12,300
Finance Cost (Bank Duty)		250
Stationary Cost		360
Project Showcase Expense		1,500
Web Hosting Expenses		7,860
<b>Treats &amp; Gifts</b>		
RCL Lunch - Day 01		3,000
<b>Donations</b>		

<b>Event Reimbursements</b>		
District Conference Reimbursement		750
<b>Meeting Expenses</b>		
Annual General Meeting (07/04) - RCU Skills Center		12,350
General Meeting Aug (08/02) - RCU Skills Center		2,100
General Meeting Sep (09/22) - CoCo Space		2,000
General Meeting Oct (10/03) - CoCo Space		800
General Meeting Feb (02/27) - CoCo Space		800
Zoom Platform Hosting (April)		2,867
Zoom Platform Hosting (May)		2,867

Net Income/ Loss from Administrative Accounts **51,596**

I confirm that the above presents a true and fair view of the administrative income and expenses and is free from deliberate misrepresentations.



.....  
**Rtr. Nuwan Tharaka**

**Treasurer**

**Rotaract Club of Alumni of University of Moratuwa**

2020/06/13

Hasitha

Rtr. Hasitha Wellaboda

President

Rotaract Club of Alumni of University of Moratuwa

2020/06/13

I confirm that the Rotaract club of Alumni of University of Moratuwa shared their draft administrative income and expenses with the Rotary Club of Colombo West.

Pavir Samarasinghe

Rtn. Pavir Samarasinghe

President

Rotary Club of Colombo West

2020/06/13

## 8.3.4 PROJECT ACCOUNTS

**Project Account Summary**

Rotaract Club of Alumni of University of Moratuwa

Project Accounts as at 13th June 2020

No.	Project Name	Avenue	Date of Project	Dr (Surplus)	Cr (Loss)
<b>1</b>	<b>Club Service</b>			<b>4,065</b>	-
1.1	7th Installation Ceremony	Club Service	7/4/2019	6,984	-
1.2	Emergence 2019	Club Service	7/6/2019	1,500	-
1.3	Camaraderie 2019/20	Club Service	2019/2020	800	-
1.4	Club Trip - 2019	Club Service	10/13/2019	4,410	-
1.5	Reminiscence 2019	Club Service	12/20/2019	-	(1,407)
1.6	Cluster Project - Rotaract Cookoff	Club Service	2/16/2020	-	(8,222)
<b>2</b>	<b>Community Service</b>			<b>15,100</b>	-
2.1	Kindred Kidneys	Community Service	2019/2020	-	-
2.2	Aharunu Akuru	Community Service	9/29/2019	20	-
2.3	Nena Pahana	Community Service	2019/2020	-	-
2.4	Share the Joy 19.1	Community Service	12/1/2019	17,203	-
2.5	You're Someone's Type 1.0	Community Service	11/4/2019	-	(8,500)

2.6	Joy of Christmas	Community Service	12/27/2019	-	(798)
2.7	Share the Joy 20.1	Community Service	1/15/2020	5,783	-
2.8	Sathkara 2020 (Phase 1 and 2)	Community Service	2020.05.09	10,538	-
2.9	West Aid 2.0	Community Service	5/23/2020	-	(8,000)
2.10	Spick and Span	Community Service	8/4/2019	-	(1,146)
<b>3</b>	<b>International Service</b>			-	<b>(10,135)</b>
3.1	Mitrata - Around Sri Lanka	International Service	10/6/2019	-	(2,488)
3.2	Mitrata - Service Visit to Nepal	International Service	11/8/2019	-	-
3.3	IDYEP Hosting (RID 3291)	International Service	12/12/2019	-	(5,647)
3.4	United We Stand	International Service	2/29/2020	-	(2,000)
<b>4</b>	<b>Professional Development</b>			-	<b>(2,020)</b>
4.1	Perception	Professional Development	9/22/2019	-	(2,020)
4.2	Limitless Horizons	Professional Development	4/5/2020	-	-
4.3	Together We Defeat	Professional Development	5/24/2020	-	-
<b>5</b>	<b>Finance</b>			-	-

5.1	Finance 1	Finance	Date of Project	-	-
<b>6</b>	<b>Public Relations</b>			-	-
6.1	Prelude 2019	Public Relations	7/3/2019	-	-
6.2	Glimpse	Public Relations	6/2/2020	-	-
6.3	It's Your Day	Public Relations	6/10/2020	-	-

Net Income from Projects **7,010**

I confirm that the above presents a true and fair view of the project income and expenses and is free from deliberate misrepresentations.

**Rtr. Nuwan Tharaka**

**Treasurer**

**Rotaract Club of Alumni of University of Moratuwa**

2020/06/13

**Rtr. Hasitha Wellaboda**

**President**

**Rotaract Club of Alumni of University of Moratuwa**

2020/06/13

I confirm that the Rotaract club of Alumni of University of Moratuwa shared their draft project income and expenses with the Rotary Club of Colombo West.

*Pavir Samarasinghe*

.....  
**Rtn. Pavir Samarasinghe**  
**President**  
**Rotary Club of Colombo West**  
2020/06/13

### 8.3.5 BANK RECONCILIATION SUMMARY

#### Reconciliation Summary

Rotaract Club of Alumni of University of Moratuwa  
Club Financials as at 13th June 2020

Description	Amount
Bank Balance	59,163
Cash in Hand	-
Receivables	40,000
Payables	(21,882)
<b>Balance C/D as at Current Date</b>	<b>77,281</b>

## **ANNEXURE 1 – INITIALLY APPROVED YEAR PLAN**



# Year Plan 2019/20

## Rotaract Club of Alumni of University of Moratuwa

**Prepared by: Rtr. Shenali Welikala**  
**Secretary 2019/20**



Alumni of  
University of Moratuwa

**30.07.2019**

# **Year Plan 2019/20**

**Rotaract Club of Alumni of University of Moratuwa**

**Sponsored by Rotary Club of Colombo West**

**Prepared by- Rtr. Shenali Welikala**

**Club Secretary 2019/20**

**Rotaract Club of Alumni of University of Moratuwa**



**Rtr. P. Hasitha Wellaboda**  
**President,**  
**Rotaract Club of Alumni of UOM**



**Rtr. Shenali Welikala**  
**Secretary,**  
**Rotaract Club of Alumni of UOM**

**30.07.2019**

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## 1. Pipeline

The following matrix depicts the summary view of the projects that are suggested to be executed during the year 2019/20. The suggested progression for every month is drafted against each avenue.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
<b>Community Service</b>												
ஈந்தகார												
Together as ONE												
Nena Pahana												
Share the Joy												
Suwa Arana												
Joy of Christmas												
Aharunu Akuru												
Kindred Kidneys												
<b>Environmental Services</b>												
Marathon towards greenery												
Eco Bricks												
Productive Waste												
<b>Club Service</b>												
Emergence												
Camaraderie												
Club Trip												
Soorya Rashmi												
Alumni Get-together												
Sing Along												

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
<b>Professional Development</b>												
Laws Applicable on Day Today Work		■										
Be Yourself			■	■								
Career Mentoring Workshop				■	■							
Book Club							■	■	■	■	■	
Ergonomic Workshop								■				
<b>International Services</b>												
I am Human Too						■	■	■	■	■	■	
RFGG Calendar	■	■	■	■	■	■						
Kindred Kidneys									■			
United We Stand												
Twinning With NTU		■										
Mitratha					■							
<b>Public Relations</b>												
WebDev	■	■	■	■	■	■	■	■	■	■	■	
It is Your Day	■	■	■	■	■	■	■	■	■	■	■	
Wedding Bells	■	■	■	■	■	■	■	■	■	■	■	
Alumni Speaks	■	■	■	■	■	■	■	■	■	■	■	
I-Report	■	■	■	■	■	■	■	■	■	■	■	
#Moments		■	■	■	■	■	■	■	■	■	■	
50TH Anniversary Project				■								

## 2. Community Service

### 1) සත්කාර (Sathkaara)

Project ‘සත්කාර’ is one of the signature community Service projects of the club. The project ‘සත්කාර’ was initiated by the club in April 2016 to serve the community in a better way, addressing the 10<sup>th</sup> SDG (Reduced Inequalities). For the past few months at different occasions, ‘සත්කාර’ was able to touch the hearts of many who needed help. Several phases were carried out in Kahapola and Kalutara areas to help the community who were affected by the recent floods, children who were suffering from Down-syndrome and school kids who were in need. The project will be continued in this year as well, serving the society to improve the standards of living.

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Phase 1													
Phase 2													

*Timeline - සත්කාර*

### 2) Together as ONE

The goal of this project is to promote communication between different ethnicities while being in line with the Rotary's focus area of “Peace and conflict prevention/resolution” and the 16<sup>th</sup> SDG (Peace, Justice and Strong Institutions). It will reduce the gaps and misunderstandings between the different ethnic groups via enhanced communication and discussion.

The project will be executed in 3 phases, where the 1<sup>st</sup> phase is targeted on the Rotaract Club members. In the 2<sup>nd</sup> phase, the focus will be on the Rotaract district, while the phase 3 takes the project to the general community.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Phase 1												
Phase 2												
Phase 3												

*Timeline – Together as ONE*

### **3) නැත් පහන (Nena Pahana)**

Project “නැත් පහන” is aimed at sharing knowledge with needy youngsters who are about to step into the world, addressing the 4<sup>th</sup> SDG (Quality Education). Thus, we have already selected the GCE O/L students of Pangnananda Vidyalaya, Kahapola, Madapatha, to be the beneficiaries of this project. The project will be executed as a series of O/L seminars which provide much-needed guidance to the students in a friendly manner.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Identification of the requirements												
Sessions												
Final Session												
Progress review												

*Timeline - නැත් පහන*

### **4) Share the Joy**

Project “Share the Joy” is aimed at sharing the joy with some needy people. This project is fully funded by the rotaractors who celebrate their birthdays on that particular quarter. From these funds we are planning to help some needy people in the society.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Phase 1												
Phase 2												
Phase 3												
Phase 4												

*Timeline – Share the Joy*

## **5) සුව අරණ (Suwa Arana)**

Project ‘සුව අරණ’ comprises of a series of sessions focused on the medical well-being of general public, addressing the 3<sup>rd</sup> SDG (Good Health & Well-being). Blood donation campaigns, medical health camps & dental health awareness programs will be organized as a part of this project.

Projects:

Blood donation, Awareness session

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Awareness session												
Blood donation												

*Timeline - සුව අරණ*

## **6) Joy of Christmas**

This project will be a joint project with the Rotaract Club of University of Moratuwa & Rotaract Club of Panadura, which is aimed at spreading the joy of Christmas to children of Kosala Dullewa Foundation children's home at Panadura.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Formation of the Project Committee												
Project Planning												
Execution												

*Timeline - Joy of Christmas*

## **7) අහරුනු අකරු (Aharunu Akuru)**

This project will be planned to build a new library to a rural school without a proper library. We are planning to collect books at the Colombo International Book Fair and build a library from these donations.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Project planning												
Collection												
Donation												

*Timeline – Aharunu Akuru*

## **8) Kindred Kidneys**

Kindred Kidneys is an initiative taken by the RAC Alumni Mora to help the Kidney patients in the country and keep the society aware about this deadly disease. This project is conducted in collaboration with Samastha Lanka Kidney Patients Association.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Sessions												
Awareness Campaign												

*Timeline – Kindred Kidneys*

### **3. Environmental Services**

#### **1) Marathon towards greenery**

This program is a continuation of two signature projects carried out by Rotaract Club of Alumni University of Moratuwa last year.

- ගග අද්දර (Ganga Addara)

With the soul objective of river bank preservation in Sri Lanka, this project has completed two phases last year, addressing the 15<sup>th</sup> SDG (Life on Land). With the information gathered from the resource personals to the Project ‘ගග අද්දර’ and from research, we identified river bank erosion as a rarely addressed issue. This year ‘ගග අද්දර’ will carry the baton first in the marathon towards greenery.

- මග අද්දර (Maga Addara)

Urbanization has made the environment congested with large piles of concrete around us spoiling every bit of natural beauty. Project ‘මග අද්දර’ is a tree plantation project to bring back the aesthetic around us, addressing the 11<sup>th</sup> SDG (Sustainable Cities and Communities). Trees will be planted along the road in selected areas and nurturing the trees will be imposed on the community with an effective scheme.

- හරිත පාසල (Haritha Paasala)

Dormant passion towards environment can be awoken by a spark of motivation. ‘හරිත පාසල’ is an attempt to motivate school children environment protection. Selected schools from Colombo suburb will be given necessary assistance to create their own green school. Its initiatives and steps towards greener future will be assessed and, in the end, the best school will be awarded with the title “හරිත පාසල”. Conclusion of this project will be with art exhibition for school children from selected schools.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Research, contacting authorities to take clearance												
ගග අද්දර												->
මග අද්දර												To be cont.
හරක පාසල												

*Timeline – Marathon towards Greenery*

## 2) Eco Bricks

The project intention is to reduce the environment pollution by implementing novel trends. Eco Bricks are basically made out of plastic bottles stuffed with polythene. Project is a collaboration with four other Rotaract Clubs which are Saegis Campus, University of Moratuwa, Informatics Institute of Technology, General Sir John Kotelawela Defence University.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Execution											

*Timeline- Eco Bricks*

### **3) Productive Waste**

Attention in general public towards waste management and issue related to municipal waste has increased recently. New techniques and practices on waste management and waste treatment has to be communicated to the general public effectively to transform the prevailing attitude towards this issue.

Initiation of this project is from public awareness regarding new techniques and practices on waste management and waste treatment in a form of a video documentary.

This awareness campaign will address the following focus areas as well

- Promote substitutes for Polythene use in day today life
- Promote Reduce concept than 3Rs approach
- Garbage collection in shanties and related issues

Second approach is to set up collection point in Universities, public areas, government and private offices by engaging with a recycling agency.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Preparation of the documentary												
Approaching recycling agencies with a solid proposal												
Establish collection points												
Establish a monitoring scheme												-> To be cont.

***Timeline – Productive Waste***

## 4. Club Service

### 1. Emergence

Project ‘Emergence’ is a training program designed for the newly inducted Board of Directors to introduce the role that each has to play in the club as a director. This program is also targeted at inspiring the directors with the stories from the legends of Rotaract Alumni Mora on converting the ideas onto achievements.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Project Planning												
Execution												

*Timeline - Emergence*

### 2. Camaraderie

This project is organized to celebrate one of the key aspects of Rotaract, the ‘fellowship’. A series of joint meetings has been organized under this project with fellow Rotaract clubs to promote friendship, which goes in line with this year’s Rotaract District theme ‘Engage in Rotaract, Redefine friendship’.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Execution												

*Timeline - Camaraderie*

### 3. Club Trip

Annual Club Trip is one of the most awaited events in the year by fellow Rotaractors to have some good time with each other. It is a 2-day excursion which takes away the stress of work-life for a while and enjoy the fellowship with each other.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Project Planning												
Execution												

*Timeline - Club Trip*

#### **4. සුරිය රුහුම් (Soorya Rashmi)**

This is an event to celebrate the Sinhala & Hindu New Year, jointly organized in collaboration with the Rotaractors of Rotaract Club of University of Moratuwa in order to increase the bond between the two clubs.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Project Planning												
Execution												

*Timeline - සුරිය රුහුම්*

#### **5. Alumni Get-together**

One of the most anticipated club service events for the year, the Alumni Get-together provides a platform for the current Rotaractors to meet the pioneers who laid the foundation for the success of Rotaract Club of University of Moratuwa. It is an evening of music and fun filled reminiscence of good old friends in Rotaract, where the oldies share their personal Rotaract experience with generations younger.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Project Planning												
PR Campaign												
Execution												

*Timeline - Alumni Get-together*

#### **6. Sing Along**

**Sing along** aims to get the members to move away from the busy day-to-day schedules and listen to classical Sri Lankan music, while enhancing the aesthetic capabilities of the members. This is an evening of musical extravaganza organized in collaboration with the Rotaractors of Rotaract Club of University of Moratuwa, where the members from both clubs will be performing in the evening.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Project Planning												
Execution												

*Timeline - Sing along*

## 5. Professional Development

### 1) Laws Applicable on Day Today Work

The intention of this project is to give Rotaractors an understanding on laws and regulations applicable to day-today work to act responsible.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Execution											

*Timeline*

### 2) Mock Interviews (Be Yourself)

This project is targeted at the fellow Rotaractors of Rotaract Mora from the 2015, who would enter to the industry January 2020 onward. Workshops will be conducted on how to face an interview properly and personal branding. The participants will receive one-to-one feedback from the facilitators. This will be an interactive session which will help the participants to solve their problems related to interviews.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Execution											

*Timeline- Be Yourself*

### 3) Career Mentoring Workshop

The main intention of this project is to instill a culture among the O/L students in the school about the endless possibilities in different fields of study in Sri Lankan and foreign universities to motivate them to pursue higher studies.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Execution											

*Timeline*

#### **4) Book Club**

The intention of this project is to gather all book lovers within the university and the section and make space for them to exchange their ideas on a particular subject. This is planned to execute in several phases within the year.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Session 1											
Session 2											

*Timeline – Book Club*

#### **5) Ergonomic Workshop (Safety and Health)**

This project aims to provide a comprehensive understanding on how to interact properly with manmade objects to make a comfortable environment.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Execution											

*Timeline- Safety and Health*

## 6. International Service

### 1. I am Human Too 2.0

I am Human too is a project aimed at bringing forth topics regarding discrimination and various injustice in the world. In the previous year the project was aimed at raising awareness about Domestic Violence Against women with the collaboration of 8 other clubs. This years topic is yet to be decided.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
Execution												

*Timeline- I am human too 2.0*

### 2. RFGG Calendar

Rotaractors for Global Goals Calendar was launched in 2019 January in Android Platform featuring

12 global Rotaract Projects, which best features the Sustainable Development Goals. This year the project is aimed at doing the same for 2020 alongside the aim of celebrating 50 years of Rotaract in Sri Lanka.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
Execution												

*Timeline-RFGG Calendar*

### 3. Kindred Kidneys

Kindred Kidneys was introduced as a joint project in 2018/19 to raise awareness regarding kidney diseases and help and support under privileged kidney patients. The project will continue this year as well.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
Execution												

*Timeline- Kindred Kidneys*

### 4. United We Stand

The project is aimed at uplifting global friendships through visits, letterhead exchanges, twinning and traditional item exchanges. This project will be continued this year as well

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
Execution												

*Timeline- United We Stand*

## **5. Twinning With NTU**

The club had a active twinning agreement with Rotaract Club of Nanyang Technological University Singapore which ended in June 30<sup>th</sup> 2019. We wish to re-establish the twinning for the upcoming year with the new board. We also wish to continue the twinning with Rotaract Club of Alexandria Sporting, Egypt 2451.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
Execution												

***Timeline- Twinning with NTU***

## **6. Mitratha**

Mitratha was a project initiated last year to have a service visit to Nepal. A project will be done with Rotaract Club of Kathmandu and Rotaract Club of Pokhara during the 4 day service visit to Nepal with the aim of establishing new friendships and understanding cultures.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
Execution												

***Timeline- Mitratha***

## 7. Public Relations

### 1. WebDev

WebDev is an IT project to be carried out to redesign the club website under [www.rotaractalumnimora.org](http://www.rotaractalumnimora.org). This also includes developing the club blog, which enables the publication of a diversity of articles which are related to Rotaract.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Project Planning												
Development												
Launch												
Maintenance												To be continued

*Timeline- WebDev*

### 2. It is Your Day

This is an online publicity campaign carried out in Facebook, throughout the year to commemorate the birthdays of club members and to tell them how much value they add to the success of this movement in their capacity.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Execution												To be continued

*Timeline- It is your day*

### 3. Wedding Bells

This is an online publicity campaign carried out on Facebook and Instagram, throughout the year to commemorate the weddings of club members and to wish them and their spouses a good fortune in years to come.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Execution												To be continued

*Timeline- Wedding Bells*

#### **4. Alumni Speaks**

This is an online publicity campaign carried out on Instagram and Facebook, throughout the year to commemorate ideas and experiences of club members while working in the industry. Once a month, there will be a catchy post carrying out valuable thought from a Rotaractor who is also working in the industry.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Planning												
Execution												

*Timeline- Alumni Speaks*

#### **5. I-Report**

The focus of the project is to ensure that different activities of the club are covered by articles composed by different members instead of the same group of writers completing the task. This will provide an opportunity for our members to improve their writing skills and confidence as an author.

The project chair of "I Report" will ensure that whenever an activity is planned by the Club under our different avenues, a member of the club will also be appointed to write the article of the activity/event, and simultaneously will appoint a member of the Editorial team for his/her assistance and guidance. It will be the responsibility of the I-Reporter and the Editorial Team Guide to participate and contribute in person in the activity for which they were assigned to, so that their article will include insights to the experiences and learning gained through the activity, which will be an addition of value to the article.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Execution												To be continued

*Timeline- I-Report*

## 6. #Moments

Moments will be a new initiative for the members of the club to express their creativity to the general public via photography and videography. Through this project, images or videos which has a positive message for the society will be collected from the members of the club and will be shared on to the official Instagram account of the club. As an incentive for creating content, creative photography or videography contests will be held at selected events organized by the club, and the winners will be rewarded with gifts. Further, this project aims to promote the activities and events organized by the club in a brand-new perspective to engage with a larger crowd.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Initial promotion of the Club's Instagram page												
#GreenerTomorrow social media campaign to encourage tree plantations												
#TravelWithRotaract photography competition												
#Creative Videography Competition												
#MyRotaractStory Instagram story competition												To be Con.

**Timeline- #Moments**

## 7. 50<sup>TH</sup> Anniversary Project

The project is focused on celebrating the 50<sup>th</sup> Anniversary by the club members. Getting the club members together and celebrating the milestone is the main focus.

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
PR Project											

**Timeline- 50<sup>th</sup> Anniversary Project**

**ANNEXURE 2 – AUDITED FINANCIAL ACCOUNTS  
FOR THE YEAR 2018/19**

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# FINANCIAL REPORT

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ROTARACT YEAR 2018/19

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## **1. Audited Club Accounts**

### **1.1 Executive Summary**

#### **Individual Project Accounts**

Individual project accounts were prepared by respective project chairpersons and forwarded to the Treasurer. After auditing the accounts with the bills, each account was approved by the Treasurer and the President of the club.

#### **Project Account Summary**

This is prepared by the Treasurer of the club with the information taken from the individual project accounts.

#### **Administrative Accounts**

Administrative accounts were prepared by the Treasurer and approved by the President of the club.

#### **Notes:**

- District Dues for the Rotaract Year 2018/19 was paid well in advance to the deadline given by the Rotaract District 3220. A copy of the District Dues Payment slip is attached in **Annex 1**.
- Club Accounts were inspected by DRR Rtr. PP Amjad Yoosuf during the DRR visit.
- This document was prepared by the Treasurer Rtr. Tharindu Fernando and checked by the President Rtr. Waruna Rasanga. Accounts were audited by the Youth Service Director of the Rotary Club of Colombo West, Rtn. Yukthi Gunasekara

## 1.2 Individual Project Accounts

*Project Name*    6<sup>th</sup> Installation Ceremony

*Avenue*              Club Service

<b>Income</b>	<b>LKR</b>	<b>Expenses</b>	<b>LKR</b>
Sponsorship-MIT ESP	10,000	Olympic House	25,500
Sponsorship-Virtusa	10,000	Refreshments	10,506
Contribution-Club	27,451	Souvenirs-Mugs Printed	5,250
		Decorations & Others	6,195
<b>Total Income</b>	<b>47,451</b>	<b>Total Expenses</b>	<b>47,451</b>

Net Income: 0

I hereby confirm that the above income statement is true and free from deliberate misrepresentations.

  
.....

Project Chairperson

  
.....

Treasurer

**Project Name**    **Emergence'18**

*Avenue*              *Club Service*

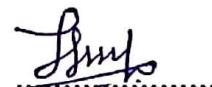
<b>Income</b>	<b>LKR</b>	<b>Expenses</b>	<b>LKR</b>
Members Collection	43,000	Hotel Fee	43,000
<b>Total Income</b>	<b>43,000</b>	<b>Total Expenses</b>	<b>43,000</b>

Net Income: 0

I hereby confirm that the above income statement is true and free from deliberate misrepresentations.

  
.....

**Project Chairperson**

  
.....

**Treasurer**

**Project Name** Share the Joy  
**Avenue** Community Service

Income	LKR	Expenses	LKR
Contribution	33,000	Transport	9,700
		Zoo Tickets	5,150
		Lunch	7,200
		Ice Cream	1,720
		Gifts	2,400
<b>Total Income</b>	<b>33,000</b>	<b>Total Expenses</b>	<b>26,170</b>

Net Income: LKR 6,830.00

I hereby confirm that the above income statement is true and free from deliberate misrepresentations.

.....  
T. Kumaraige.....

Project Chairperson

.....  
S. Gunawardena.....

Treasurer

**Project Name** Ganga Addara 18.1

**Avenue** Community Service

Income	LKR	Expenses	LKR
		Transport	8,980
		Miscellaneous	500
<b>Total Income</b>	<b>0</b>	<b>Total Expenses</b>	<b>9,480</b>

Net Income: (LKR 9,480.00)

I hereby confirm that the above income statement is true and free from deliberate misrepresentations.

  
.....

Project Chairperson

  
.....

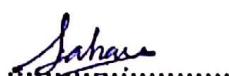
Treasurer

*Project Name* Nena Pahana  
*Avenue* Community Service

Income	LKR	Expenses	LKR
		Paper Printing	6,660
		Books	400
<b>Total Income</b>	<b>0</b>	<b>Total Expenses</b>	<b>7,060</b>

Net Income: (LKR 7,060.00)

I hereby confirm that the above income statement is true and free from deliberate misrepresentations.



Project Chairperson



Treasurer

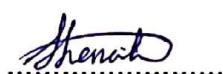
*Project Name*    Rotaractors for Global Goals Phase 2

*Avenue*              *International Service*

<b>Income</b>	<b>LKR</b>	<b>Expenses</b>	<b>LKR</b>
		Google Play Store Account Creation	4,680
		Desk Calendar Printing	5,220
<b>Total Income</b>	<b>0</b>	<b>Total Expenses</b>	<b>9,900</b>

Net Income: (LKR 9,900.00)

I hereby confirm that the above income statement is true and free from deliberate misrepresentations.



Project Chairperson



Treasurer

*Project Name*    Kindred Kidneys Phase 2

*Avenue*              International Service

<b>Income</b>	<b>LKR</b>	<b>Expenses</b>	<b>LKR</b>
Donation	17,040	Kidney Foundation	17,040
<b>Total Income</b>	<b>17,040</b>	<b>Total Expenses</b>	<b>17,040</b>

Net Income: 0

I hereby confirm that the above income statement is true and free from deliberate misrepresentations.

Project Chairperson

Treasurer

**Project Name** Twin Club Partnership [RC Alexandra Sporting Egypt 2451]

**Avenue** International Service

<b>Income</b>	<b>LKR</b>	<b>Expenses</b>	<b>LKR</b>
		Postal Fee	895
<b>Total Income</b>	<b>0</b>	<b>Total Expenses</b>	<b>895</b>

Net Income: (LKR 895.00)

I hereby confirm that the above income statement is true and free from deliberate misrepresentations.

  
.....

Project Chairperson

  
.....

Treasurer

*Project Name*    Haritha Pasala

*Avenue*              *Environment*

Income	LKR	Expenses	LKR
		Plants	4,000
<b>Total Income</b>	<b>0</b>	<b>Total Expenses</b>	<b>4,000</b>

Net Income: (LKR 4000.00)

I hereby confirm that the above income statement is true and free from deliberate misrepresentations.

Gayan.....

Project Chairperson

Shan.....

Treasurer

### 1.3 Administrative Account

Description	Income	Expenses
Membership Fee	50,000	
District Dues		3,000
Bank Statements		300
RSC Booking for Meetings		24,075
Stationery		3,000
RCL Registration		11,250
	50,000	41,625

Net Income from Administrative Account: LKR 8,375.00

I hereby confirm that the above Administrative Account is true and is free from deliberate misrepresentations.



Treasurer

16/08/2019



President

20.08.2019

I hereby confirm that I have reviewed and approved the Administrative Account of Rotaract Club of Alumni of University of Moratuwa for the Rotaract Year 2018/19.



Rtn. Yukthi Gunasekara,

Youth Service Director 2018/19,

Rotary Club of Colombo West.

31.08.2019

#### 1.4 Summary of Project Accounts

Project Name	Dr(Surplus)	Cr(Deficit)
Installation	-	-
Emergence'18	-	-
Share the Joy	6,830.00	
Ganga Addara 18.1		9,480.00
Nana Pahana		7,060.00
Rotaractors for Global Goals Phase 2		9,900.00
Kindred Kidneys Phase 2	-	-
Twin Club Partnership [RC Alexandra Sporting Egypt 2451]		895.00
Haritha Pasala		4,000.00
	6,830.00	31,335

Net Income: (LKR 24,505.00)

I hereby confirm that the above Summary Project Account is true and is free from deliberate misrepresentations.



Treasurer

16/08/2019



President

20/08/2019

I hereby confirm that I have reviewed and approved the Summary Project Account of Rotaract Club of Alumni of University of Moratuwa for the Rotaract Year 2018/19.

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Rtn. Yukthi Gunasekara,  
Youth Service Director 2018/19,  
Rotary Club of Colombo West.  
31/08/2019

## 1.5 Final Account

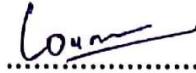
Description	Income	Expense
Initial Bank Balance	34,805.00	
Membership Fees	50,000.00	
District Dues		3,000.00
Bank Statements		300.00
RSC Bookings for meetings		24,075.00
Stationery		3,000.00
RCL Registration		11,250.00
Installation	-	-
Emergence'18	-	-
Share the Joy	6,830.00	
Ganga Addara 18.1		9,480.00
Nana Pahana		7,060.00
Rotaractors for Global Goals Phase 2		9,900.00
Kindred Kidneys Phase 2	-	-
Twin Club Partnership [RC Alexandra Sporting Egypt 2451]		895.00
Haritha Pasala		4,000.00
Balance Carried Down	18,675	

I confirm that the above Final Account is true and is free from deliberate misrepresentations.



Treasurer

16/08/2019



President

20/08/2019

I hereby confirm that I have reviewed and approved the Final Account of Rotaract Club of Alumni of University of Moratuwa for the Rotaract Year 2018/19.



Rtn. Yukthi Gunasekara,  
Youth Service Director 2018/19,  
Rotary Club of Colombo West.

31/08/2019

## **2. Annexures**

## **2.1 Annex 1: Payment of District Dues**

The district dues were settled before the stipulated deadline which was provided by the Rotaract District 3220. A copy of the payment slip is attached herewith.

ROTARACT DISTRICT ORGANISATION	
ROTARY INTERNATIONAL DISTRICT 3220 SRI LANKA & MALDIVES	
	<b>Rotaract</b> SRI LANKA AND MALDIVES
<div style="text-align: center;"> <span style="border: 1px solid black; border-radius: 50%; padding: 10px; display: inline-block;">RECEIPT</span> </div>	
Date: <u>8/10/2018</u>	
<p>Received from <u>RAC Alumni of University of Moratuwa</u>          of <u>three thousand Only</u> —————          being <u>Rotaract club dues for Rotaract district Organisation</u> .</p> <p>ROTARACT DISTRICT ORGANIZATION - RI District 3220</p>	
<u>Amit</u>	<u>Treasurer / Secretary</u>
202	RS. 3000/-