

ANNUAL REPORT 2017/18



Rotaract 
Rotary Club Partner

Club of Alumni of
University of Moratuwa

Together We Paint the Shades of Earth

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MESSAGE FROM THE PRESIDENT

Year 2013 saw the inception of the first Alumni Rotaract Club in Rotaract District 3220 - Sri Lanka & Maldives, the Rotaract Club of Alumni of University of Moratuwa. Since its inception, *Rotaract Alumni Mora* (as fondly called by fellow Rotaractors) has touched multiple layers of community, addressing a diverse range of concerns. As the 5th president of the club, I had to carry the baton forward in raising the bar of the club sky high from where my predecessors have left it off. They have built the foundation of this club with pure commitment and dedication, creating a platform for new leaders to be born exemplifying service above self.

We commenced our quest for Rotaract year 2017/18 with the intention of 'painting the shades of the earth', in lieu with promoting a green economy. The year kicked off with the signature community service project 'Sathkaara', where the community in landslide-struck Morawaka was offered a helping hand to get back to normality.

The strength of the club is the senior, yet vibrant membership, while the steering wheel is the board of directors. We identified the importance of educating and empowering the directors to make better decisions, to inculcate good leadership skills and most importantly to perceive the vision of the club. Hence, the 5th Installation Ceremony was preceded by the project 'Prelude' and followed by the project 'Emergence', which were organized to explore the boundaries and to share the experience, in order to collaboratively reach the goals by individually achieving their targets. Review meetings were organized with the top board and avenue directors to have in-depth discussions, where we brainstormed on ideas and exclusively analyzed the performance of past projects. Through these meetups, we improved the decision-making process by providing useful insights and tactical strategies to overcome any obstacle faced by the committee. Ultimately, 'Emergence' became the starting point of novel projects which were executed throughout an eventful year.

In order to further strengthen the foundation of the club, we expanded our membership from 42 to 90 by inducting active members who were a part of the Rotaract Club of

University of Moratuwa during their undergraduate life and especially, new members who were not a part of Rotaract movement during the university career. We focused on quality rather than quantity in our membership, thus we planned to have a continuous momentum throughout the year, through organizing projects in different scales and sizes to cater the need of the hour. By creating the platform for members to develop themselves and to provide them the opportunity to serve the community, we believed that we could not only sustain a strong membership but also attract new blood to the family of Rotaract Alumni Mora.

In addition to the notable undertakings, the club went beyond boundaries to serve the community in need. The impact of the community service projects done this year is remarkable as we successfully completed projects at different locations addressing different aspects. Being the leading club to focus on the green concept with the year theme "Together We Paint the Shades of Earth", we continued to increase awareness and bring out practical approaches to build a greener environment. Project 'Marathon towards Greenery' expanded throughout the year focusing on rarely addressed environmental concerns such as the erosion of river banks. These issues were addressed through sub-projects namely, 'Ganga Addara', 'Maga Addara' & 'Haritha Pasala', while focusing on sustainability concepts through planting the seeds of green economy in the minds of younger generation.

Addressing a key issue in society, we initiated the project 'Together as ONE' to enhance the ethnic harmony of islanders, where the public relation campaign of '#ThreeSentenceChallenge' went viral across the social media. Project 'Cleanse-D' aimed at controlling and mitigating the wide-spread Dengue menace, which was taking thousands of lives into its custody during the rainy season. During the red-alert times of National Blood Transfusion Service, project 'Suwa Arana' chipped in with a timely blood donation campaign to improve the state of health of citizens in Sri Lanka.

While serving the community, developing the skills and professionalism of members were of an utmost importance to have a strong membership. Projects 'Fire Alarm' focusing on

fire safety and evacuation processes, 'Pen Down' focusing on writing skills & journalism, and 'Air Wing' a first-hand aviation experience at Bandaranayake International Airport & Sri Lankan Airlines Flight Training Center, provided much important guidance and knowledge to members to excel in their areas of interests.

We believed in having FUN while serving for the beneficiary of the underserved in our community. The Club Trip took a major turn with a novel camping experience at the banks of Hirikatu-Oya in ice-cold water and a hike to a mountain in Nonpareil estate. The annual get-together 'Reminiscence' sparked the golden oldies of Rotaract Mora and the current membership of Rotaract Mora & Rotaract Alumni Mora to engage and share their experiences. The joint general meetings under 'Camaraderie' were followed by events, which brought Rotaract family together for fellowship and entertainment.

While serving the community, developing the skills of members and enjoying the fellowship, we went across the borders to enhance the international relationship with our Rotaract Community. Project 'Singaract' enlightened the International Service for five days, during which ten members from Rotaract Club of Alumni of University of Moratuwa engaged in community service, interacted with Rotaractors from Singapore and experienced Singaporean Culture firsthand. The golden jubilee of Rotaract saw Rotaractors all over the world contributing for the initiative 'Rotaractors for Global Goals', which demarcated the execution of sustainable projects through the Rotaract movement. 'Glimpse' managed to reach out the expat-Rotaractors from Rotaract Alumni Mora and discuss about the lifestyle, food, travel and people in the countries where they reside in. The apogee of International Service was reached when Rotaract Club of University of Moratuwa entered into a twin club partnership with the Rotaract Club of Nanyang Technological University in May, 2018.

'TrainLK', a crowd-sourcing mobile app to cater the needs of the general public who utilize the Sri Lankan railway transportation was launched as a step of providing digital solutions to the community. Developed by our own club members of Rotaract Alumni

Mora, this app caters information on train delays, cancellations, late departures and many other valuable information to railway commuters.

This year we kept one step ahead and participated in a high proportion of events organized by the Rotaract District and other Rotaract Clubs. Our relationship with the Rotaract district and Rotary district was strengthened by actively engaging in their projects and involving them in our own. Some of the notable occasions worth mentioning are; becoming the Rotaract League Champions in both men's and women's categories, Runner-up in the men's category and finally the overall championship of Hattrick 2018 and becoming the Champions of Table Tennis at the Rotaract Champions League, while securing the overall 11th place. Participation in Rotary events such as the Rotary District Conference, Rotary West projects "Dream Cricket" & "Christmas Party" helped us to expand our reach within the Rotary community.

Another key component in our strategy was to have a perfected PR plan in each and every project, thereby increasing the impact by promoting the work in an efficient and effective manner. The strategy was carried out under three stages for each project: pre-campaign, ongoing campaign and post campaign. The success of this year is mostly influenced by the PR work as the latter part of this report elaborate.

My sincere mention and gratitude should go to a list of Rotarians from Rotary Club of Colombo West at this juncture. My sincere gratitude goes to the President of the Rotary Club of Colombo West, Rtn. Chamath Kulasinghe, and his entire board of directors; especially the Secretary Rtn. Brian Selvanayagam and Youth Service Director, Rtn. Anisha Dharmadasa for their amazing support rendered throughout the year.

A notable gratitude goes to the Rotaract District 3220, headed by the DRR Rtr. PP. Anuradha Senanayake, along with her board members and our guide club director Rtr. IPP. Hiruni Perera for the amazing support rendered throughout the year, while accepting our invitation to attend the club events.

I am overwhelmed to see the strength of our club, which can undertake sustainable projects with high impact to serve the community and to bring out a positive change to the world. I am positive that Rotaract Club of Alumni of University of Moratuwa will witness outstanding projects in the future and shine as one of the most vibrant Rotaract Clubs in the region. To the outgoing board and the members of Rotaract Alumni Mora, thank you for your tremendous commitment & dedication over the year to undertake challenging tasks and for being with the club during hard times. The club is indebted to you.

Viva la Rotaract!



**Rtr. Himantha Alahakoon
President (2017/18)
Rotaract Club of Alumni of University of Moratuwa**

MESSAGE FROM THE SECRETARY

Since its inception in 2013, Rotaract Club of Alumni of University Moratuwa has come a long way and this year marked the fifth successive year of the journey. There have been many ups and downs but the dedication of our family has never gone down. One of the main barriers for the club was to have an active membership, since all the members have completed their degree and are engaged in corporate careers. However, this was overcome by having a variety of projects; hence the membership grew from 42 to 90. Many new members who were key players of the University Club joined hands with us and some new faces who were new to "Rotaract" joined the club throughout the year.

The year 2017/ 18 kicked off with the theme "Together we paint the shades of Earth", to focus on addressing environmental concerns and bring awareness among people regarding this. The project "Marathon towards Greenery" was carried out in multiple phases to ensure that our vision for the year is achieved. The three phases "Ganga Addara", "Maga Addara" and "Haritha Pasala" were able to address environmental concerns such as river bank erosion, and cultivated the need of a greener environment in the minds of school children.

Some of the key community service projects carried throughout the year were Together as ONE, Sathkaara, Nena Pahana, Cleanse-D, Share the Joy, Aharunu Akuru &, Suwa Arana. These projects separately touched many layers of the community, especially timely concerns such as improve ethnic harmony, avoid and minimize the threats of Dengue, improve the literacy of school children and serve the people in need, who had become victims of natural disasters.

Many professional development projects were also carried out during this year. "Fire Alarm" was carried out to raise awareness among the club members on tackling rescue procedures during a fire situation. Project "Pen Down" helped in improving writing skills of the members. "Air Wing" was conducted collaboratively with the Interact Club of Ananda College, where a rare experience was delivered to the members with regard to the airport operations and flight simulation. Project "Get Hired" provided a guidance for

the third year undergraduates of UOM in selecting training opportunities for their internship.

Club Service Avenue too commemorated memorable events such as the Club Trip, Reminiscence, Camaraderie, Share the Joy and Singaract; many of which were novel experiences to the club. Club trip, which was a two-day camping adventure at "Hirikatu Oya", was one of the most memorable trips and increased the bond between the members. Get-together between the past and present Rotaractors of Mora and Alumni Mora also brought together Rotaractors from different eras and indeed was a fun filled evening. Camaraderie- the joint meeting series, which was conducted with different Rotaract Clubs of the District, helped in improving friendship and fellowship among the Rotaractors. This also supported the District theme for the year.

Project "Singaract", the service trip to Singapore helped the members in getting to know Rotaractors from different clubs in Singapore, exchange their cultures and engage in projects with them. This also led to the signing of the "Twin Club Agreement" with the Rotaract Club of Nanyang Technological University in Singapore. Among the other International service projects carried out during the year was "Rotaractors for Global Goals" – A photography competition carried out for Rotaractors worldwide in line with the Rotaract Golden Jubilee Celebrations.

Altogether, the Rotaract Club of Alumni of University of Moratuwa carried out around 60 projects throughout the year, which is a great heist in the club's history. The unthinkable was made achievable through the undying commitment of the Board of Directors and the members of the Club, together with the huge support from the Rotary Club of Colombo West and Rotaract District 3220 headed by DRR PP. Anuradha Senanayake, along with her team. A sincere gratitude also goes to our Guide Club Director, Rtr. IPP. Hiruni Perera, who was supportive in guiding us throughout the journey.

Hence we have been able to produce a phenomenal tenure of 2017/18 in terms of the impact of service rendered to the community, empowerment of the club membership, fellowship and goodwill with the worldwide Rotaract community. I am confident that the

incoming president, his board of directors and the club members will continue the momentum and take the club to greater heights.

Viva la Rotaract!



Rtr. Shehara Amath
Secretary (2017/18)
Rotaract Club of Alumni of University of Moratuwa

CLUB ADMINISTRATION

2017/18



Rotaract
Rotary Club Partner



Club of Alumni of
University of Moratuwa

Together We Paint the Shades of Earth

CLUB OVERVIEW

Together We Paint the Shades of Earth

1.1.1 CLUB OVERVIEW & HISTORY

The Rotaract Club of Alumni of University of Moratuwa, founded in 2013 is community based Rotaract Club sponsored by the Rotary Club of Colombo West. Rtr. Lahiru Gawarammana being the charter president of the club, gave a better initiative for the future endeavors of the club. From the chartered year, the service rendered by the presidents namely; Rtr. Dulitha Wanniarachchi in year 2014 /15, Rtr. Hansaka Fernando in year 2015 /16 and Rtr. Chathuranga Gallage in year 2016/17 led the way to the strong club base.

The main objective of chartering this club was to provide an opportunity for the members leaving the Rotaract Club of University of Moratuwa as they graduate from the University to continue their involvement in the Rotaract movement as well as to keep the fellowship of the graduates for coming years.

The club continues its 5th consecutive year up to date and intend to execute sustainable initiatives to serve the community as responsible engineering professionals in the country. Meanwhile, the club has also been guiding the Rotaract Club of University of Moratuwa consistently.

We have been able to produce a phenomenal tenure of 2017/18 in terms of the impact of service rendered to the community, empowerment of the club membership, fellowship and goodwill with the worldwide Rotaract community. The club grew from strength to strength in both project innovation and membership retention, which was commended by the District Rotaract Representative Rtr. PP. Anuradha Senanayake as the best example in RID3220.

Past members who are around the world have always been a pillar of strength for the successful drive of the club.

1.1.2 REPORTING

Minutes were recorded during each General Meeting/ Board Meeting and submitted to the Youth Service Director of Rotary Club of Colombo West Rtn. Anisha Dharmadasa. Minutes of the previous meeting were circulated among the club members via emails and posted on official Facebook group prior to each meeting.

Monthly Reports (from July 2017 to May 2018) were duly completed and submitted to the online portal by the 10th of the following month. Project Reports for every project carried out by the club (up to 31st May 2018) were prepared in detail according to the stipulated format and submitted to the online portal before the end of the following month after completion of each project.

1.1.3 MEETINGS

DATE & TIME

The joint General Meeting was held on a Tuesday/Thursday, while the general meeting was held alongside a club project per month. The Board Meetings were generally held after the joint general meeting in every month. However, depending on time constraints, board meetings were also called up during the weekends as well, depending on the availability of the members.

VENUE

The Joint General Meetings and Board Meetings were mostly held at the Royal College Union Skills Centre, while the general meetings were held at the locations where the projects were executed.

AGENDA

Prior to every meeting, a tentative agenda was sent to all the members in the mail group of the club to inform the outline of the meeting. The agenda was also posted in the official Facebook group and circulated through the Whatsapp group.

PARTICIPATION

Meetings were presided by the President, Rtr. Himantha Alahakoon whereas the Secretary, Rtr. Shehara Amath or Assistant Secretary, Rtr. Hiruni Bandara joined the President at the Head Table. Occasional participation of other guests such as District Committee Members, Past Members and Guest Speakers completed the gathering.

MINUTES

Minutes were taken down and presented at the beginning of the following meeting, where they were amended or proposed as accurate. Subsequent to the meeting, minutes were emailed to all the members requesting the amendments.

EXCUSES

Excuses were tabulated for absentees. Members who were engaged in career related work outside the Colombo suburbs, engaged in higher studies abroad and engaged with official staff duties at the university were excused from meetings.

FEATURES

In order to enhance the effective participation, to make the club members more enthusiastic and to get to know the fellow Rotaractors from other clubs well, several activities and sessions were carried out during the joint general meetings. The meetings were also followed by Lunch or Dinner, sponsored by a group of members.

CLUB REGISTER

The club register was duly signed by present members, visiting Rotaractors and guests. The responsibility of maintaining the register was assigned to the Club Secretary or the Assistant Secretary and Sgt. At Arms at the absence of Secretary.

SUMMARY OF THE GENERAL MEETINGS HELD

Meeting No.	Date	Membership
01	04.06.2017	48%
02	05.07.2017	40%
03	23.07.2017	57%
04	05.08.2017	29%
05	27.08.2017	18%
06	05.09.2017	23%
07	30.09.2017	19%
08	15.10.2017	15%
09	22.10.2017	11%
10	10.11.2017	9%
11	25.11.2017	20%
12	17.12.2017	10%
13	22.12.2017	37%
14	13.01.2018	22%
15	22.01.2018	8%
16	10.02.2018	15%
17	24.02.2018	7%
18	21.03.2018	12%
19	26.03.2018	6%
20	22.04.2018	14%
21	24.04.2018	14%
22	20.05.2018	12%
23	22.05.2018	8%

Please note that these percentages are recorded with regard to the entire member count. The active member count is lesser than the total of inducted members due to the work commitments and higher studies priorities of the members.

SUMMARY OF THE BOARD MEETINGS HELD

Meeting No.	Date	Membership
01	04.06.2017	72%
02	05.07.2017	91%
03	07.08.2017	81%
04	05.09.2017	48%
05	01.10.2017	52%
06	24.11.2017	48%
07	16.12.2017	58%
08	13.01.2018	72%
09	24.02.2018	24%
10	13.03.2018	29%
11	24.04.2018	53%
12	22.05.2018	34%

Please note that these percentages are recorded with regard to the board membership.

1.1.4 CLUB VISITS

DISTRICT ROTARACT REPRESENTATIVE'S VISIT

The Official DRR Visit was conducted with the presence of the District Officials of Rotaract District 3220, District Rotaract Representative, Rtr. PP. Anuradha Senanayake on 13th January 2018 at the RCU Skills Centre. The meeting was also graced by the District Treasurer Rtr. PP. Aaqueel Jiffry, Joint Director - Regional Engagement and Clusters Rtr. PP. Nethmini Medawala and Joint Director - Special Projects Rtr. IPP. Sasmini Bandara. After the usual proceedings of the General Meeting, Rtr. Himantha Alahakoon handed over the meeting to the DRR, who first addressed the Rotaractors present and then moved on to inquire about the any issues to be clarified from the District aspect. After the formalities of meeting, the formalities of DRR checklist was taken into discussion.

GUIDE CLUB DIRECTOR'S VISIT

The club was visited by District Director for the club, Rtr. IPP. Hiruni Perera on 07th August 2017. During the visit, she spoke to the Board of Directors and stated what is expected from each of them in the Rotaract year.

BOARD OF DIRECTORS

Together We Paint the Shades of Earth

The Board of Directors of the Rotaract Club of Alumni of University of Moratuwa for the Rotaract year 2017/18, comprising of 21 members, was elected prior to 1st June 2017 and the President and his Board of Directors were inducted at the Installation Ceremony held on 23rd July 2017 at DHPL Auditorium. The Office Bearers for the Rotaract Year 2017/18 are as follows:

	Picture	Name	Position	Date of Birth
1)		Himantha Alahakoon	President	1/19/1992
2)		Chathuranga Gallage	Immediate Past President	1/15/1989
3)		Thilina Weerakkody	Vice President	3/17/1990
4)		Dinushani Wickramarachchi	Vice President	6/7/1991
5)		Chamara Herath	Vice President	4/17/1991

6)		Shehara Amath	Secretary	12/7/1990
7)		Pasan H. Kandamby	Treasurer	2/15/1990
8)		Waruna Rasanga	Sergeant at Arms	11/11/1992
9)		Dinithi Warnasuriya	Editor	7/3/1992
10)		I. B. Hiruni Bandara	Assistant Secretary	3/8/1993
11)		Poorna Hethuka Rajawasam	Director - Community Service	9/4/1991

12)		Savindu Herath	Director - Community Service	5/4/1993
13)		Kalpanee Jayatilake	Director - Professional Development	9/12/1991
14)		Tharindu Fernando	Director - Professional Development	7/9/1992
15)		Pathum Liyana Arachchi	Director - Club Service	9/21/1991
16)		Lovindu Wijesinghe	Director - Club Service	8/4/1991
17)		Rochelle Silva	Director - International Service	12/22/1993

18)		Danushi Liyange	Director - Environment	2/20/1992
19)		Tharindu Kumarage	Director - Public Relations	6/10/1993
20)		Vipula Dissanayake	Director - IT	10/26/1991
21)		Vindula Jayawardana	Director - IT	3/1/1993



MEMBERSHIP

Together We Paint the Shades of Earth

As at 31st May 2018, the club comprised of a membership of 90 members.

Around 80% of members joined the club just after their graduation and 90% of the members continue their Rotaract journey which they commenced at the Rotaract Club of University of Moratuwa with a Rotaract experience of about 4 years, while the remaining 10% are newbies to the Rotaract Family.

The membership of the club as at 31st May 2018 stands as follows:

	Name	Position	Date of Birth	Date of joining Rotaract
1)	Himantha Alahakoon	President	1/19/1992	11/11/2011
2)	C. L. Gallage	Immediate Past president	1/15/1989	5/1/2009
3)	Thilina Weerakkody	Vice President	3/17/1990	12/1/2011
4)	Dinushani Wickramarachchi	Vice President	6/7/1991	9/1/2012
5)	Chamara Herath	Vice President	4/17/1991	8/1/2013
6)	Shehara Amath	Secretary	12/7/1990	8/10/2012
7)	Pasan H Kandamby	Treasurer	2/15/1990	2/1/2012
8)	Waruna Rasanga	Sergeant at Arms	11/11/1992	7/12/2013
9)	Dinithi Warnasuriya	Editor	7/3/1992	9/1/2013
10)	I. B. Hiruni Bandara	Assistant Secretary	3/8/1993	7/1/2014
11)	Poorna Rajawasam	Director-Community Service	9/4/1991	12/1/2011
12)	Savindu Herath	Director - Community Service	5/4/1993	3/1/2014
13)	Kalpanee Jayatilake	Director - Professional Development	9/12/1991	6/6/2012
14)	Tharindu Fernando	Director - Professional Development	7/9/1992	1/1/2014

15)	Pathum Liyana Arachchi	Director - Club Service	9/21/1991	7/1/2013
16)	Lovindu Wijesinghe	Director - Club Service	8/4/1991	7/12/2013
17)	Rochelle Silva	Director - International Service	12/22/1993	8/13/2015
18)	Danushi Liyange	Director - Environment	2/20/1992	8/1/2012
19)	Tharindu Kumarage	Director - Public Relations	6/10/1993	7/1/2014
20)	Vipula Dissanayake	Director - IT	10/26/1991	3/1/2012
21)	Vindula Jayawardana	Director - IT	3/1/1993	2/10/2014
22)	B.S.K.Abeegoonawardana	Member	11/27/1992	4/1/2014
23)	Guvanthi Abeysinghe	Member	6/4/1991	11/1/2011
24)	Farasath Ahamed	Member	11/1/1991	1/1/2012
25)	Isura Bandara	Member	11/18/1990	11/2014
26)	Rushen Basnayake	Member	5/19/1989	4/25/2011
27)	Prabodha Chamarie	Member	1/4/1992	12/1/2012
28)	Punsara Colambage	Member	3/30/1991	12/1/2012
29)	Shalanika Dayarathna	Member	8/23/1991	10/1/2012
30)	Udari De Alwis	Member	6/2/2017	6/2/1989
31)	Nisal sankalpa de silva	Member	9/29/1991	10/1/2011
32)	Chinthaka Dharmasiri	Member	3/13/1989	7/1/2009
33)	Tharuka Dilshan	Member	10/22/1992	7/1/2014
34)	Yasara Dissanayake	Member	2/26/1992	4/30/2014
35)	Amitha Dissanayake	Member	3/15/1992	7/1/2013
36)	Pramod Dissanayaka	Member	8/15/1992	6/1/2013
37)	Wathsala Dissanayake	Member	11/9/1991	8/18/2013
38)	Arosh Edirisinghe	Member	3/29/1992	5/28/2014

39)	Ashen Ekanayake	Member	3/6/1994	5/15/2014
40)	Chathuri Ekanayake	Member	7/15/1988	1/11/2012
41)	Nimasha Fernando	Member	3/7/1992	7/1/2013
42)	Lahiru Gawarammana	Member	9/12/1988	8/1/2009
43)	Sameera Gunarathne	Member	4/9/1991	11/1/2011
44)	Kasun Gunathilaka	Member	6/14/1991	10/4/2012
45)	Sumudu Herath	Member	12/9/1991	11/1/2011
46)	Achini Herath	Member	8/15/1993	4/1/2014
47)	Sasanka Jayadasa	Member	10/18/1987	1/1/2009
48)	Hansadi Jayamaha	Member	9/4/1993	11/22/2014
49)	Vidu Jayanetti	Member	11/30/1990	12/1/2010
50)	Kumara Kahatapitiya	Member	11/4/1993	4/4/2014
51)	Yasiru Kassapa	Member	3/24/1992	1/1/2014
52)	Ruwini Kodippili	Member	4/24/1990	7/1/2011
53)	L. D. C. Lakmal	Member	11/18/1992	3/1/2015
54)	Nirmala Liyanaarachchi	Member	2/8/1991	9/3/2012
55)	Malsha Mahawatta	Member	8/28/1992	7/3/2014
56)	Hasantha Malavipathirana	Member	8/9/1991	6/25/2012
57)	Vijini Mallawaarachchi	Member	11/2/1993	6/25/2016
58)	Pramodya Mendis	Member	1/29/1994	6/1/2014
59)	Dulan Nakandala	Member	9/24/1991	11/1/2011
60)	I.U.E Naotunna	Member	10/25/1991	2/1/2013
61)	Dilini Naranpanawa	Member	1/29/1993	1/1/2018
62)	Dulanji Nikethani	Member	8/4/1990	10/1/2016
63)	Janaka Nuwan	Member	6/18/1992	4/1/2014
64)	Randika Navagamuwa	Member	4/20/1992	5/5/2013
65)	Ishara Paranawithana	Member	11/25/1990	11/04/2011

66)	K. Hasini Eranthi Perera	Member	12/6/1990	7/1/2010
67)	Sandun Premachandra	Member	5/20/1991	5/15/2013
68)	Sahan Rajapaksha	Member	6/30/1992	4/30/2014
69)	Sasika Ranawaka	Member	4/6/1992	11/10/2014
70)	Lochana Ranaweera	Member	1/4/1993	6/1/2013
71)	Jawadh Salih Rifath	Member	12/27/1992	11/12/2013
72)	Dulitha Rosayuru	Member	7/26/1992	1/31/2018
73)	Isuru Ruhunage	Member	5/30/1992	9/12/2013
74)	Shermila Rushana	Member	9/20/1990	5/1/2012
75)	Dasuni Samarakoon	Member	1/27/1994	8/1/2014
76)	Shanika Sandeepani	Member	2/8/1991	12/1/2011
77)	Dakila Serasinghe	Member	4/22/1990	1/1/2012
78)	Ridwan Shariffdeen	Member	11/29/1991	4/11/2011
79)	Madhuri Bhashana Sondarangalla	Member	1/11/1993	1/7/2013
80)	Sachit Tissera	Member	4/1/1992	8/1/2013
81)	S.Varakini	Member	9/19/1992	12/1/2012
82)	Gavithra Udayakumara	Member	7/30/1988	7/2009
83)	Dulitha Nelaka Wanniarachchi	Member	11/16/1989	1/7/2009
84)	Sachini Weerasekara	Member	4/9/1992	5/1/2014
85)	Gayan Weerasinghe	Member	5/24/1992	1/1/2018
86)	Hasini Weerasinghe	Member	8/17/1992	5/1/2014
87)	Sachindra Weerasooriya	Member	7/12/1990	8/5/2010
88)	Kalindu Wijethunga	Member	7/2/1991	12/1/2011
89)	Damith Wijethunge	Member	9/23/1991	7/3/2014
90)	Deshani Yapa	Member	5/23/1991	6/20/2017

MEMBERSHIP STRATEGY

Together We Paint the Shades of Earth

1.4.1 INDUCTION PROCESS

Every year, an introduction session is carried out for the Rotaractors of Rotaract Club of University of Moratuwa in order to promote the club and enhance the membership. Upon joining the club as prospective members, one has to attend a project and a general meeting to be inducted as a member of the Rotaract Club of Alumni of University of Moratuwa.

Induction of new members was carried out at the monthly general meeting.

1.4.2 TERMINATION PROCESS

Terminations are carried out annually in the month of June before the commencement of the next Rotaract year. Inactive members and members who exceed the age limit for Rotaract are removed from the Club Register. Further to this, the members who fail to pay the club dues on time are included into a separate watch list.

1.4.3 INTERACTORS JOINED DURING 2017/18

As the by-laws of the club stand, only the alumni members of University of Moratuwa can join the Rotaract Club of Alumni of University of Moratuwa. Hence, none of the interactors have joined the club during the Rotaract year 2017/18.

1.4.4 ROTARACTORS JOINED FROM INSTITUTE-BASED ROTARACT CLUBS

The alumni of Rotaract Club of University of Moratuwa joins the Rotaract Club of Alumni of University of Moratuwa, hence the majority of the club's membership constitutes of the members who have joined following their tenure at Rotaract Club of University of Moratuwa.

Following is the list of members who have joined the club from an institute-based club during the Rotaract year 2017/18.

	Picture	Name	Institute-based Rotaract Club
1)		Chamara Herath	RACUOM
2)		Waruna Rasanga	RACUOM
3)		Dinithi Warnasuriya	RACUOM

4)		I. B. Hiruni Bandara	RACUOM
5)		Poorna Hethuka Rajawasam	RACUOM
6)		Savindu Herath	RACUOM
7)		Tharindu Fernando	RACUOM
8)		Pathum Liyana Arachchi	RACUOM

9)		Lovindu Wijesinghe	RACUOM
10)		Rochelle Silva	RACUOM
11)		Danushi Liyange	RACUOM
12)		Tharindu Kumarage	RACUOM
13)		Vindula Jayawardana	RACUOM
14)		Bhanuka Abeygoonawardana	RACUOM

15)		Tharuka Dilshan	RACUOM
16)		Yasara Dissanayake	RACUOM
17)		Amitha Bandara Dissanayake	RACUOM
18)		D.M.M. Wathsala Dissanayake	RACUOM
19)		Chathuri Ekanayake	RACUOM

20)		Nimasha Fernando	RACUOM
21)		Kasun Eranda Gunathilaka	RACUOM
22)		Hasantha Malavipathirana	RACUOM
23)		Lochana Ranaweera	RACUOM
24)		Dasuni Samarakoon	RACUOM

25)		Dakila Serasinghe	RACUOM
26)		Kalindu Wijethunga	RACUOM
27)		L. D. C. Lakmal	RACUOM
28)		Isuru Ruhunage	RACUOM
29)		Farasath Ahamed	RACUOM

30)		Isura Bandara	RACUOM
31)		Shalanika Dayarathna	RACUOM
32)		Pramod Dissanayaka	RACUOM
33)		Achini Herath	RACUOM
34)		Yasiru Kassapa	RACUOM

35)		Nirmala Liyanaarachchi	RACUOM
36)		I.U.E. Naotunna	RACUOM
37)		Janaka Nuwan	RACUOM
38)		Sandun Premachandra	RACUOM
39)		Sahan Rajapaksha	RACUOM
40)		Madhuri Bhashana Sondarangalla	RACUOM

41)		S.Varakini	RACUOM
42)		Malsha Mahawatta	RACUOM
43)		Sasika Ranawaka	RACUOM
44)		Hansadi Jayamaha	RACUOM
45)		Hasini Weerasinghe	RACUOM
46)		Vijini Gimhani Mallawaarachchi	RACUOM

47)		Ashen Ekanayake	RACUOM
48)		Gayan Weerasinghe	RACUOM
49)		Sachini Weerasekara	RACUOM
50)		Kumara Kahatapitiya	RACUOM
51)		Arcosh Gimhan	RACUOM

1.4.5 ROTARACTORS WHO HOLD DUAL MEMBERSHIP

As at 31st of May 2018, the club does not have any Rotaractors who hold dual membership, i.e. in Rotaract and Rotary.

YEAR PLAN

Together We Paint the Shades of Earth

1.5.1 INITIALLY APPROVED YEAR PLAN

The year plan of the Rotaract Club of Alumni of University of Moratuwa was presented to the Rotary Club of Colombo West on the 31st of August 2017, by the President Rtr. Himantha Alahakoon and the Vice-president Rtr. Chamara Herath for the approval of the Youth Services director Rtn, Anisha Dharmadasa. The approved comprehensive year plan is attached in the **Annexure 1**, while the following tables provide a summary view of the initially approved year plan.

Community Service

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
සහ්කාර													
Together as ONE													
තෑත පහන													
Birthday Project													
Cleanse-D													
දුව අරුණ													
Dream Cricket													
Cluster Project													
Joy of Christmas													
ගේට්													

Professional Development

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
<i>Pen Down</i>													
<i>Seconds to Disaster</i>													
<i>Know Your Strength</i>													
<i>Industrial Visits</i>													
<i>Career Mentoring Workshop</i>													

Club Service

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
<i>5th Installation Ceremony</i>													
<i>Emergence</i>													
<i>Camaraderie</i>													
<i>Club Trip</i>													
<i>Shuttle Slam</i>													
<i>#MemberBase</i>													
<i>Alumni Get-together</i>													
<i>මෙරු ප්‍රලාභ</i>													
<i>පෝරු රැස්ති</i>													

International Service

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
<i>Twin Club Partnership</i>													
<i>Rotaractors For Global Goals (RFGG)</i>													

Public Relations

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
<i>WebDev</i>													
<i>It is Your Day</i>													
<i>I-Report</i>													
<i>Bi-Monthly Newsletter</i>													
<i>#MapMyTrain</i>													

Environment

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
<i>Marathon towards Greenery(MTG)</i>													
<i>Productive Waste</i>													

Finance

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
<i>Premiere</i>													

1.5.2 AMENDED YEAR PLAN

Alterations were made to the original year plan which was prepared in August 2017 in order to cater the requirements of the hour. Changes were made on a quarterly basis and the amended year plan is as follows.

Community Service

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
සංචාර													
<i>Together as ONE</i>													
නිය පහන													
<i>Share the Joy</i>													
<i>Cleanse-D</i>													
පුද අරණ													
<i>Dream Cricket</i>													
<i>Cluster Project</i>													
<i>Joy of Christmas</i>													

Professional Development

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
<i>Pen Down</i>													
<i>Seconds to Disaster</i>													
<i>Get Hired</i>													
<i>Air Wing</i>													

Club Service

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
<i>Installation Ceremony</i>													
<i>Emergence</i>													
<i>Camaraderie</i>													
<i>Club Trip</i>													
<i>Reminiscence</i>													
මේරු ප්‍රාග්ධනය													
පුරුද රෙක්මි													

International Service

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
<i>Singaract</i>													
<i>Twin Club Partnership</i>													
<i>RFGG</i>													

Public Relations

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
<i>WebDev</i>													
<i>It's Your Day</i>													
<i>Glimpse</i>													
<i>TrainLK</i>													

Environment

	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
<i>MTG</i>													

PROJECT ATTENDANCE

Together We Paint the Shades of Earth

This year we kept one step ahead and participated in a high proportion of events organized by the Rotaract District and other Rotaract Clubs. The relationship with the Rotaract district and Rotary district was strengthened by actively engaging in their projects and involving them in our own. Some of the notable occasions worth mentioning are; becoming the overall championship of Hattrick 2018 and becoming the Champions of Table Tennis at the Rotaract Champions League, while securing the overall 11th place. Participation in Rotary events such as the Rotary District Conference, Rotary West projects "Dream Cricket" & "Christmas Party" helped us to expand our reach within the Rotary community.

1.6.1 CLUB PROJECTS

Following table provides a summary view of the projects of fellow clubs that have been taken part in.

	Name of the Project	Date	Club
1	Installation ceremony of RACNSBM	2017-07-04	RACNSBM
2	Installation ceremony of RACPamunugama	2017-07-09	RACPamunugama
3	Installation ceremony of RACCCS	2017-07-10	RACCCS
4	Installation ceremony of RACCWest	2017-07-14	RACCWest
5	Installation ceremony of RACPanadura	2017-07-15	RACPanadura
6	Installation ceremony of RACKelaniya	2017-07-16	RACKelaniya
7	Installation ceremony of RACCGardens	2017-07-19	RACCGardens
8	Installation ceremony of RACAOD	2017-07-20	RACAOD
9	Installation ceremony of RACCMidtown	2017-07-21	RACCMidtown
10	Installation ceremony of RACSLIIT	2017-07-22	RACSLIIT
11	Installation ceremony of RACWattala	2017-07-23	RACWattala
12	Installation ceremony of RACCUnited	2017-07-25	RACCUnited

13	Installation ceremony of RACIIT	2017-07-28	RACIIT
14	Installation ceremony of RACCUptown	2017-07-29	RACCUptown
15	Installation ceremony of RACBattaramulla	2017-07-30	RACBattaramulla
16	Installation ceremony of RACUOM	2017-08-05	RACUOM
17	Installation ceremony of RACKurunegala	2017-08-06	RACKurunegala
18	Installation ceremony of RACUOCFMF	2017-08-11	RACUOCFMF
19	Installation ceremony of RACACBT	2017-08-12	RACACBT
20	Installation ceremony of RACIIHE	2017-08-15	RACIIHE
21	Installation ceremony of RACC	2017-08-19	RACC
22	Installation ceremony of RACUSJP	2017-08-24	RACUSJP
23	Installation ceremony of RACUniAlumni	2017-08-27	RACUniAlumni
24	Installation ceremony of RACCEast	2017-08-27	RACCEast
25	Installation ceremony of RACUOCFOS	2017-08-28	RACUOCFOS
26	Installation ceremony of RACCFort	2017-08-29	RACCFort
27	Installation ceremony of RACANC	2017-08-30	RACANC
28	Installation ceremony of RACNegombo	2017-09-02	RACNegombo
29	The 15 th TRR Rajans Cricket Carnival	2017-09-23	Rotary Club of Kandy
30	Joint Installation ceremony of RACUOCFOA & RACUOCFOL	2017-10-13	RACUOCFOA, RACUOCFOL
31	Installation ceremony of RACKadawatha	2017-10-14	RACKadawatha
32	Installation ceremony of RACKDU	2017-10-17	RACKDU
33	Are You Ready? 2017 - Flagship Day	2017-11-02	RACUOM
34	Are You Ready? 2017 - Dining Etiquette & Grooming Session	2017-11-12	RACUOM
35	Installation Ceremony of RACChulipuram	2017-11-04	RACChulipuram

36	Installation Ceremony of RACChunnakam	2017-11-04	RACChunnakam
37	Installation Ceremony of RACJMidtown	2017-11-04	RACJMidtown
38	Installation Ceremony of RACNallur & RACManipay	2017-11-04	RACNallur, RACManipay
39	Installation Ceremony of RACJaffna	2017-11-05	RACJaffna
40	Glass Ice	2017-11-16	RACUOCFMF
41	From My Heart to Yours	2017-11-17	RACPanadura
42	Karaoke Eve	2017-11-19	RACUOCFOL
43	Growth Mindset	2017-11-26	RACCUnited
44	Run for their Lives (RFTL 2017)	2017-12-10	RACCUptown
45	The Santa Challenge	2017-12-25	RACUOCFOL
46	Hattrick - 2018	2018-02-25	RACCFort, Interact Club of Zahira College
47	Ladies' Night	2018-02-28	Rotary club of Colombo West
48	Rotaract Golden Jubilee celebratory meeting	2018-03-07	Rotary club of Colombo West
49	Traditional Recipe Exchange	2018-03-11	RAC Techplorers
50	50's of Rotaract	2018.03.15	RAC of Sfax Doyen
51	Survey through ecological footprint	2018.03.16	RAC K.V. Pendharkar College
52	HPHP Carnival day	2018.03.24	RAC NUS
53	Rotaractors React	2018.04.24	RACCCS
54	It is my View	2018-05-24	RACCWest
55	Bollywood Night	2018-05-11	RACCFort, RACWellawatte



1.6.2 DISTRICT PROJECTS

Following table provides a summary view of the projects of RID3220 that the Rotaract Club of Alumni of University of Moratuwa has taken part in.

	Name of the Project	Date
1	Annual Rotaract District Ifthar 2017	2017-06-17
2	Let's Start with us - phase 01	2017-07-17
3	27th Rotaract District Assembly	2017-07-01
4	District Council Meeting - July	2017-07-09
5	District visit to Kurunegala	2017-08-06
6	District Council Meeting - August	2017-08-06
7	District Council Meeting - October	2017-10-15
8	District visit to Northern Zone	2017-11-03
9	Lead the Way - Phase 03	2017-11-03
10	Filmology – Phase 02	2017-11-03
11	PAALAM – Phase 02	2017-11-03
12	District Diwali Celebration	2017-11-03
13	District Council Meeting - November	2017-11-05
14	District council meeting - December	2017-12-09
15	DRR quarterly review meeting	2017-12-09
16	District council meeting - January	2018-01-13
17	Rotaract Champions League 2018	2018-01-20
18	District council meeting - February	2018-02-03
19	District council meeting - March	2018-03-04

20	Rotary District Conference	2018-03-17
21	Rotaract Golden Fest	2018-03-25
22	Raban Padaya	2018-04-08
23	District council meeting - April	2018-04-08
24	Special District council meeting	2018-04-28
25	District Vesak Celebrations	2018-04-29
26	27th Rotaract District Conference	2018-05-05
27	Rotaract Red Carpet Affair	2018-05-06
28	PETS and SETS 2018	2018-05-12
29	District council meeting - May	2018-05-20



MONTHLY REPORTS

Together We Paint the Shades of Earth

Monthly Reports (from July 2017 to May 2018) were duly completed and submitted to the online portal by the 10th of the following month. The following table depicts the monthly report and the date on which the report was submitted.

	Month	Submission Date
1)	July 2017	Wednesday, August 9, 2017
2)	August 2017	Saturday, September 9, 2017
3)	September 2017	Monday, October 9, 2017
4)	October 2017	Friday, November 10, 2017
5)	November 2017	Saturday, December 9, 2017
6)	December 2017	Tuesday, January 9, 2018
7)	January 2018	Saturday, February 10, 2018
8)	February 2018	Saturday, March 10, 2018
9)	March 2018	Tuesday, April 10, 2018
10)	April 2018	Thursday, May 10, 2018
11)	May 2018	Thursday, June 7, 2018

The duly signed monthly reports from July 2017 to May 2018 are attached in the **Annexure 2**.

FINANCIAL REPORT

2017/18



Rotaract
Rotary Club Partner

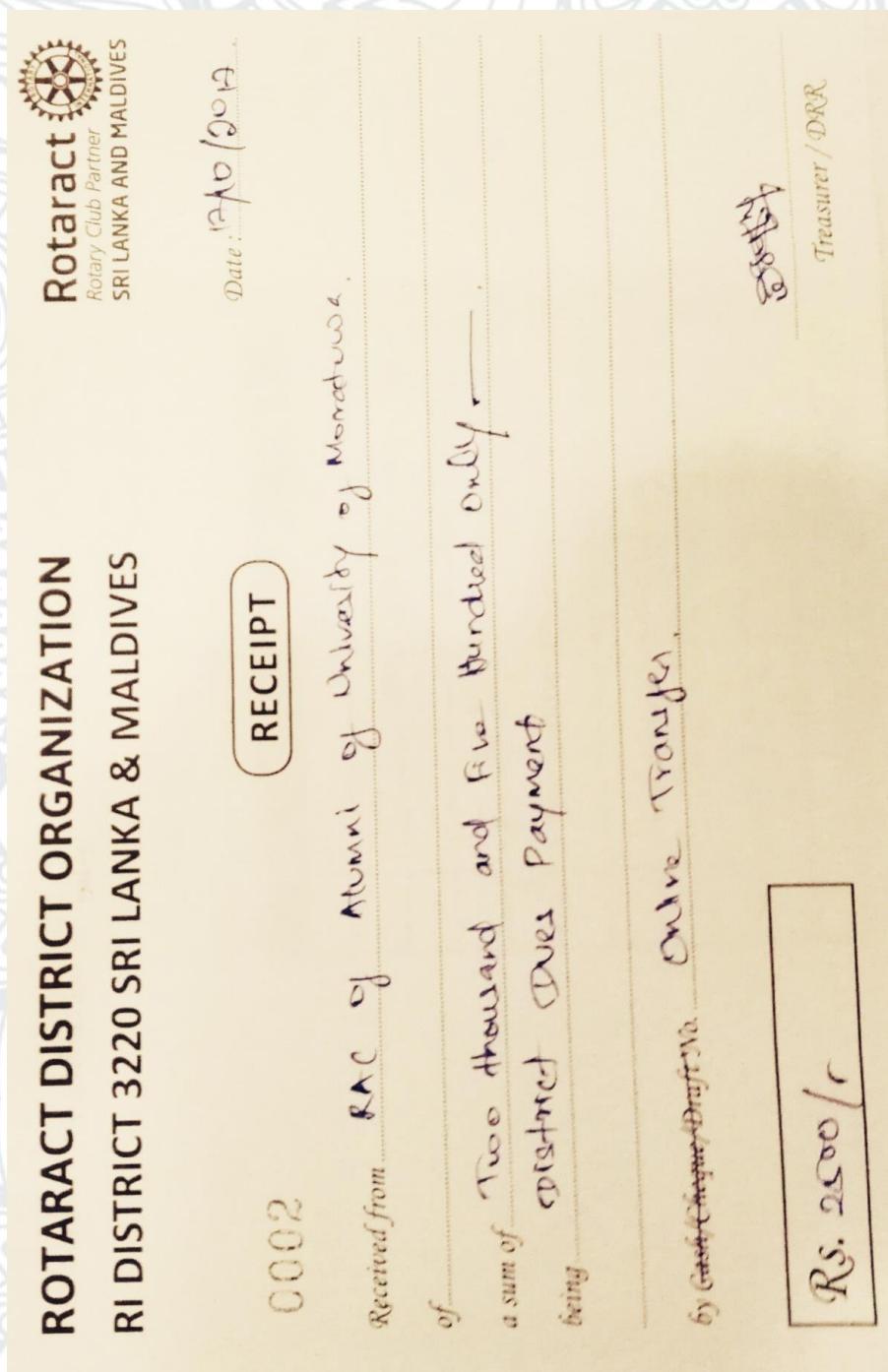


Club of Alumni of
University of Moratuwa

Together We Paint the Shades of Earth

2.1 PAYMENT OF DISTRICT DUES

The district dues were settled before the stipulated deadline of 31st October 2017, according to the guidelines provided by the Rotaract District 3220. A copy of the payment slip is attached below.



2.2 AUDITED CLUB ACCOUNTS

2.2.1 EXECUTIVE SUMMARY

Individual Project Accounts

Individual project accounts were prepared by respective project chairpersons and forwarded to the Treasurer. After auditing the accounts with the bills, each account was approved by Treasurer and President of the club.

Project account summary

This is prepared by the Treasurer of the Club with the information of individual project accounts.

Administrative Accounts

Administrative accounts were prepared by the Treasurer Rtr. Pasan H. Kandamby and approved by the President Rtr. Himantha Alahakoon.

Notes:

- The lists of payables and donations have been attached in **Annexure 3**.
- Club Accounts were inspected by District Treasurer Rtr. PP. Aaqueel Jiffry during the DDR visit.
- This document was prepared by Treasurer Rtr. Pasan H. Kandamby and checked by President Rtr. Himantha Alahakoon. Accounts were audited by the President of the Rotary Club of Colombo West, Rtn. Chamath Kulasinghe.

2.2.2 THE PROFIT AND LOSS STATEMENT

	Description	Income	Expense
1	Bank Balance C/F	5,705.00	
2	Paid for Payables		24,000.00
3	T shirt Money collected	19,000.00	
4	Donations	20,000.00	
5	Membership fee	100,000.00	
6	Club account Auditing		10,150.00
7	District Dues		2,500.00
8	Bank statements		1,400.00
9	RSC bookings for Meetings		30,425.00
10	Stationery		4,135.00
11	Website		16,061.00
12	RCL registration		10,600.00
13	Installation		4,707.00
14	Fire Alarm	12,940.00	
15	Handing Over Meeting		5,425.00
16	Emergence	3,750.00	
17	Club Trip	457.00	
18	Aharunu Akuru		1,707.50
19	Ganga Addara 17.1		0.00
20	Sathkara 17.1		5,510.00
21	Share the joy 1.0	3,750.00	
22	Share the Joy 2.0	5,400.00	
23	Joy of Christmas	11,675.00	
24	Reminiscence	10,541.00	
25	Pendown		5,423.00

26	Dream Cricket		280.00
27	Singaract		3,950.00
28	Together as One		4,050.00
29	Nena Pahana		590.00
30	Twin Club Agreement		3,300.00
31	TrainLK		5,770.00
32	Haritha Paasala		3,210.00
33	Maga Addara		3,820.00
34	Air Wing		11,600.00
35	Habitat to Humanity		23,626.00
36	Share the Joy 3.0	9,035.00	
37	Share the Joy 4.0	16,000.00	
38	DCM		2,000.00
	Balance Carried Down	34,013.50	

I confirm that the above presents a true, fair few of the project income, expenses, and is free from deliberate misrepresentations

.....
Treasurer

...../...../.....

.....
President

...../...../.....

I hereby confirm that I have reviewed and approved the Profit & Loss Statement of Rotaract Club of Alumni of University of Moratuwa for the year 2017/18.

.....
Rtn. Chamath Kulasinghe,
President,
Rotary Club of Colombo West
...../...../.....

2.2.3 ADMINISTRATIVE ACCOUNTS

Description		Income	Expense
1	Membership fee	100,000.00	
2	Club account Auditing		10,150.00
3	District Dues		2,500.00
4	Bank statements		1,400.00
5	RSC bookings for Meetings		30,425.00
6	Stationery		4,135.00
7	Website		16,061.00
8	RCL registration		10,600.00
		100,000.00	75,271.00

Net Income from administrative accounts: 24,729.00

I confirm that the above presents a true, fair few of the project income, expenses, and is free from deliberate misrepresentations

.....
Treasurer

...../...../.....

.....
President

...../...../.....

I hereby confirm that I have reviewed and approved the Administrative Accounts of Rotaract Club of Alumni of University of Moratuwa for the year 2017/18.

.....
Rtn. Chamath Kulasinghe,
President,
Rotary Club of Colombo West

...../...../.....

2.2.4 PROJECT ACCOUNTS

	Project Name	Dr(Surplus)	Cr(Loss)
1	Installation		4,707.00
2	Fire Alarm	12,940.00	
3	Handing Over Meeting		5,425.00
4	Emergence	3,750.00	
5	Club Trip	457.00	
6	Aharunu Akuru		1,707.50
7	Ganga Addara 17.1	-	-
8	Sathkara 17.1		5,510.00
9	Share the joy 1.0	3,750.00	
10	Share the Joy 2.0	5,400.00	
11	Joy of Christmas	11,675.00	
12	Reminiscence	10,541.00	
13	Pendown		5,423.00
14	Dream Cricket		280.00
15	Singaract		3,950.00
16	Together as One		4,050.00
17	Nena Pahana		590.00
18	Twin Club Agreement		3,300.00
19	TrainLK		5,770.00
20	Haritha Paasala		3,210.00
21	Maga Addara		3,820.00
22	Air Wing		11,600.00
23	Habitat to Humanity		23,626.00
24	Share the Joy 3.0	9,035.00	
25	Share the Joy 4.0	16,000.00	
26	DCM		2,000.00

	73,548.00	84,968.50

Net Income: -11,420.50

I confirm that the above presents a true, fair few of the project income and expenses, and is free from deliberate misrepresentations

Treasurer

..... / /

President

..... / /

I hereby confirm that I have reviewed and approved the Project Accounts of Rotaract Club of Alumni of University of Moratuwa for the year 2017/18.

Rtn. Chamath Kulasinghe,
President,
Rotary Club of Colombo West

..... / /

2.2.5. BANK/CASH RECONCILIATION

Description		Amount
1	Bank Balance	5,805.00
2	Cash in Hand	34,013.50
3	Receivables	
4	Payables	-4,500.00
	Total	35,318.50

I confirm that the above presents a true, fair few of the project income and expenses, and is free from deliberate misrepresentations

.....
Treasurer

..... / /

.....
President

..... / /

I hereby confirm that I have reviewed and approved the Bank/Cash Reconciliations of Rotaract Club of Alumni of University of Moratuwa for the year 2017/18.

.....
Rtn. Chamath Kulasinghe,
President,
Rotary Club of Colombo West
..... / /

PROJECT OVERVIEW

2017/18

Rotaract
Rotary Club Partner



Club of Alumni of
University of Moratuwa

Together We Paint the Shades of Earth

The year 2017/18 kicked off with the theme “Together we paint the shades of Earth”, a theme that is more focused on the environment. With the core project attention on environmental concerns, the club has executed 29 projects in total within the Rotaract year 2017/18, with 56 phases/sessions in total. For a club where nearly 95% of the membership is employed in corporate sector, this is a remarkable achievement. Following table depicts the summary of projects carried out in each avenue during the year 2017/18.

Avenue		Number of Projects
1	Club Service	13
2	Community Service	10
3	Professional Development	4
4	International Service	4
5	Digital Communications	2
6	Public Relations	5

Community Service has been the main avenue of focus of the Rotaract year 2017/18. Sustainable initiatives with multiple phases such as Marathon towards Greenery, Together as ONE & Cleanse-D were executed, addressing the growing concerns in the society.

Professional Development projects enhanced the career growth of the Rotaractors, specially the projects Get Hired, Fire Alarm, Pen Down & Air Wing. The team always believed in having fun along with serving the community, with events in the caliber of Reminiscence, Club Trip and Soorya Rashmi.

New bonds were created across the borders through projects Singaract and Rotaractors for Global Goals, while the project Glimpse reminded that our expat Rotaractors are not forgotten.

The year concluded in a high with the Launch of TrainLK platform, a novel initiative in digital era to cater the needs of the railway commuters in Sri Lanka.

CLUB SERVICE

Together We Paint the Shades of Earth

3.2.1 AVENUE OVERVIEW

As the Club Service committee, our main focus for the Rotaract Year 2017/18 was to plan and execute Club Service projects through the focus areas of fellowship, reach-out, innovation, empowerment, nourishment, discipline, sustainability, hope, inspire and passion of the club members.

With the hope of fulfilling above focused areas, Rotaract year commenced with 5th Installation Ceremony of Rotaract Club of Alumni of University of Moratuwa. Then within a short time period, project “Emergence” was held to uplift enthusiasm and improve awareness of the club directors. After that, we decided to expand the scope of our project beyond the club membership to reach Rotaractors of other clubs. With that, we started the innovative project “Camaraderie”. Basic idea of this project was to have the monthly General Meeting as a joint meeting with another Rotaract Club focusing on fellowship and inspiration. This project was carried throughout the year as 10 sessions with 11 different Rotaract Clubs.

Steps were taken to improve team bonding and skills through projects like “Club Trip”, where the club members got the opportunity to involve in adventurous activities. In projects like “Soorya Rashmi” the Avurudu Celebrations, members got the opportunity to experience how the avurudu celebrations are carried out in a different culture improving nourishment and passion as the Rotaract Club of Nallur also participated in this occasion. Members were able to improve fellowship with projects like “Reminiscence” which was a get together event with the participation of old Rotaract Alumni members.



Rtr. Dinushani Wickramarachchi
Vice President
Club Service



Rtr. Lovindu Wijesinghe
Co-Director
Club Service



Rtr. Pathum Liyana Arachchi
Co-Director
Club Service

This year, Club Service avenue worked closely with the other avenues therefore almost all the members were able to participate in all sorts of projects throughout the year. In the Community Service avenue projects like "Together as One" was introduced to improve ethnic harmony in our society. "Share the Joy" was another project where the club members who had their birthdays in each quarter got the opportunity to visit a child care center. In Professional Development avenue, through projects like "Pen Down" editors of the club were given an opportunity to improve their writing skills. In International Service avenue, through project "Singaract" our club members got the opportunity to visit Singapore and experience a new culture with new set of friends. As for the PR avenue, Board members were introduced to the community using Facebook media through the project "Prelude".

3.2.2 PROJECTS

REMINISCENCE

- Date: 22nd December 2017
- Venue: NCC, Colombo 07
- Project Chairs: Rtr. Chamara Herath, Rtr. Randika Navagamuwa
- Focus Areas: Fellowship, Inspire

On this evening in the Rotaract calendar, the past legacies of Rotaract Mora encounter with the present members who're heading the Rotaract Club of Alumni of University of Moratuwa and the Rotaract Club of University of Moratuwa forward. Event was held as a get together and was filled with games and other team activities. Present members got the opportunity to meet the past pillars of the two clubs and were lucky to hear their inspiring stories. Fireworks of reminiscence bombarded the air around the NCC grand pavilion with laughter & love till mid night on that day.



5TH INSTALLATION CEREMONY

- Date: 23rd July 2017
- Venue: DHPL Auditorium, Colombo 02
- Project Chairs: Rtr. Dinithi Warnasuriya, Rtr. Tharindu Fernando
- Focus Areas: Fellowship, Inspire, Passion

5th installation ceremony of Rotaract Club of Alumni of University of Moratuwa was held with the

participation of Rotarians, Rotaractors, Interactors, friends of Rotaract, friends in Rotaract and parents and Rtr. Himantha Alahakoon and his Board of Directors were inducted during the ceremony under the theme “Together we paint the shades of Earth”.

Rtn. PHF PP Satyajit Seneviratne (District Chairman- Youth Services) graced the occasion as the Chief Guest while Rtn. Bobby Srinivass (District Rotaract Committee Chairman for 2017/18) was the Guest of Honour. Rtn. Brian Selvanayagam (Secretary of Rotary Club of Colombo West), Rtn. Yukthi Gunasekara (Youth Service Advisor (2016/17), DRR Rtr. PP Anuradha Senanayake, IPDRR Rtr. PP Mohamed Husni, Mr. Gamini Alwis (Regional General Manager, State Timber Corporation), and Rtr. IPP Christeena Perera (Guide Club Director) made the event more eminent with their presence.



CLUB TRIP

- Date: 30th September 2017
- Venue: Hirikatuoya Forest Campsite
- Project Chairs: Rtr. Lovindu Wijesinghe, Rtr. Pathum Liyana Arachchi
- Focus Areas: Fellowship, Passion

Rotaract Alumni Mora members headed off to their camping destination early morning on the 30th of September 2017. The first excitement of the two day itinerary was the walk to the breathtaking Pahanthudawa Ella while exploring the area and having fun with each other. Every moment that passed was filled with roars of laughter and clicks of photos.



After reaching Hirikatu Oya before the skies were dark, first task on the wish-list of campers was to take a dip in the ice-cold water. The fun in the water had to be concluded after some time, for the General Meeting that was planned for that evening.

The trip was a rewarding get away for all the participants, from their routine busy schedules and a blessing to strengthen the bond between the club members, while gifting them with unforgettable experiences and memories.

EMERGENCE

- Date: 8th July 2017
- Venue: Aqua Pearl Lake Resort, Panadura
- Project Chair: Rtr. Pasan H Kandamby
- Focus Areas: Fellowship, Empowerment, Passion

The event comprised of seven group activities, each activity was an experiment that challenged the capabilities of the participants through friendly competition. Creative and spontaneous thinking, mutual understanding of capabilities of team members, effective communication and coordination, team spirit are few of the key skills that were made to emerge from all the participants during the course of the day. The agenda for the day also included time dedicated for the awareness of upcoming District and Club events. As the first session during this allocation, the Activity Plan of the Rotaract District 3220 was unfolded by Rtr. Himantha Alahakoon, President of the Rotaract Club of Alumni of University of Moratuwa, while presenting the purpose of each event. During the latter session, the future Project Plan of the Club was discussed, where the project line-up under each avenue was presented by the respective Directors.



PRELUDIO

- Date: 16th July 2017
- Venue: University of Moratuwa
- Project Chair: Rtr. Tharindu Kumarage
- Focus Areas: Reach-out, Inspire

This project introduced the newest driving hub of the Rotaract Alumni Mora to the Rotaract Family. Photoshoot of Board of Directors was followed up by a Facebook campaign to introduce the upcoming Board of directors with the theme “Together we paint the shades of earth”.

Directors' Photo-shoot was held at University of Moratuwa Civil Department premises with the enthusiastic participation of the newly appointed members of the board. With the motive of introducing the upcoming board of directors to the other clubs and Rotaractors as well as to appreciate the past Rotaract services of the members of the Board, the Facebook campaign was carried out after the photoshoot. It was continued for 21 days introducing the youthful souls who were to take up oaths to take Rotaract Alumni Mora to greater heights.



CAMARADERIE

- Date: 5th August 2017 to 22nd May 2018
- Venue: RCU Skills Centre, University of Moratuwa, Achievers Lanka Business School, Pilapitiya Childcare Centre
- Project Chair: Rtr. Himantha Alahakoon
- Focus Areas: fellowship, reach-out, innovation, empowerment

Camaraderie is a novel concept initiated

by the Rotaract Club of Alumni of University of Moratuwa. The idea behind this concept was to hold the Monthly General Meeting with another Rotaract Club as a joint meeting, instead of having it in the traditional way. 10 Camaraderie sessions were held throughout the year with the participation of Rotaract Clubs of NSBM, Wellawatta, Faculty of Management & Finance of UOC, Centennial United, University of Moratuwa, Achievers Lanka Business School & IIHE, Faculty of Law of UOC, Colombo West, College of Chemical Science and University Alumni.

Apart from the joint meetings, at the end of each meeting another session or project was held to get to know each other well. For example, at the end of 1st joint meeting with Rotaract Club of NSBM, Phase 1 of the project "Together as ONE" was held and at the end of 3rd meeting with Rotaract Club of Faculty of Management & Finance of UOC, 1st session of "share the Joy" was held.



TOGETHER AS ONE

The project “Together as ONE” was as an initiative to contribute to social harmony in our society. Given that the Sri Lankan community is highly diverse with different ethnic and religious groups, the focus of this initiative was to create “mutual understanding” among individuals in our community, which is a key factor to promote unity and harmony in such diverse societies.

The project was executed under 4 phases, where phase 3 and phase 4 aimed at club service activities. Soorya Rashmi and the Culture Food Night were organized with the intention of building harmony through fellowship and cultural exchange.

Soorya Rashmi

- Date: 28th April 2018
- Venue: University of Moratuwa
- Project Chair: Rtr. Tharuka Dilshan
- Focus Areas: Fellowship, Passion, Reach-out

The Sinhala and Tamil New Year festival, “Soorya Rashmi”, was organized as a joint Club Service project by Rotaract Club of University of Moratuwa and Rotaract Club of Alumni of University of Moratuwa. The main objective of this event was to perform the traditional New Year rituals, customs and games in a way that participants get the opportunity to see how they are being conducted in two different cultures.

As per the customs, lighting the hearth and boiling milk was done by the Presidents of the 3 clubs. Then the traditional New Year games began with Lime and Spoon race. Kotta



Pora, Best Laugh, and Kana Muttiya were some of the traditional games which provided an utmost enjoyment to the gathering. Games which enhanced the team spirit and mutual understanding, such as Water Balloon Catching and Sack Race were also held for the participants to enjoy. Games like Pani Bambaraya and Finding the Coin in a Pot of Flour managed to grab the attraction of everyone.

During the day, everyone enjoyed the event to the maximum and at the conclusion, gift packs were awarded to the winners by the organizing committee. It was truly an event of fellowship and a bridge to blend two cultures.

Cultural Food Eve

- Date: 30th May 2018
- Venue: Racecourse, Colombo 7
- Project Chair: Dulanji Amaraweera
- Focus Areas: Fellowship, Passion, Reach-out, Nourishment

Food is something that everybody enjoys, regardless of what race, religion or country someone belongs to. The final phase of the project was yet another opportunity for its participants to explore



the beauty in another culture which was different from their own. As the name clearly explains, the "Cultural Food Eve" was an opportunity for its participants to enjoy the food that are unique to different ethnic groups in our society. The event was held not just to taste the food, but also to get an idea on the ingredients, varieties, method of preparation and the cultural events, which a particular food is used for.

This was a fun filled event which was held with the joint participation of members of Rotaract Club of Wellawatte and Rotaract Club of Alumni of University of Moratuwa. The "joy of sharing" was the main focus of the event and was a further step in our effort to promote social harmony.

HANDING OVER MEETING

- Date: 5th July 2017
- Venue: RCU Skills Center
- Project Chair: Rtr. Himantha Alahakoon
- Focus Areas: Fellowship, Inspire, Sustainability

Handing Over Meeting was the Annual General Meeting of Rotaract Club of Alumni of University of Moratuwa for the year 2017, where the baton was passed from the previous year's president Rtr. Chathuranga Gallage to the incoming president Rtr. Himantha Alahakoon.

It was also the first meeting for newly inducted members to get to know the club members and the club history, along with its protocols. Handing Over Meeting served as the official beginning of the new Rotaract year for Rotaract Alumni Mora. Furthermore, the year theme and the project pipeline for the new Rotaract Year were revealed during the handing Over Meeting.

The stalwarts of Rotaract Alumni Mora had the opportunity to speak up to the audience during the meeting. The Charter President of Rotaract Alumni Mora, Rtr. Lahiru Gawarammana addressed the gathering and spoke of the club's journey so far and valued the efforts of the outgoing President Rtr. Chathuranga Gallage for taking the lead when the club needed it the most.

It was a great evening of fellowship for the members to have a chit-chat on the good old days, work life and more importantly, how they could serve the society through Rotaract in the coming few months.



CHRISTMAS PARTY 2017 - CAROLS SESSION

- Date: 13th December 2017
- Venue: Colombo Swimming Club
- Project Chair: Rtr. Dinushani Wickramarachchi
- Focus Areas: Fellowship, Reach-out, Discipline

In last December, the Rotaractors of Colombo West Rotary family were gifted with an opportunity to celebrate the joyous Christmas with the parent Rotary Club, the Rotary Club of Colombo West. A Christmas party without beautiful Christmas Carols would be an incomplete one. Hence, a Carols Session was organized by Rotaractors of Rotaract Clubs of Alumni of University of Moratuwa, American National College, National Institute of Business Management, Colombo West and University of Moratuwa to add color to the Christmas Party 2017 organized by the Rotary Club of Colombo West. It was also intended at improving the fellowship of Rotarians and Rotaractors of Colombo West Rotary family.



PEN DOWN

- Date: 16th December 2017
- Venue: University of Moratuwa
- Project Chair: Rtr. Lovindu Wijesinghe
- Focus Areas: Fellowship, Inspire, Empowerment

The Rotaract Club of Alumni of University of Moratuwa prides itself in keeping written records straight. Behind their continued excellence in the art of the written word is a commitment to improve writing skills of its members who generally do not come from journalism backgrounds.



Project 'Pen Down', a professional development workshop for its members to enrich their writing skills. Chief editor of Daily News Sri Lanka, Mr. Pramod de Silva was invited to conduct this special workshop at the University of Moratuwa premises, where he shared his knowledge in journalism, starting with the basics of Newspapers, discussing headlines, editorials, straplines, features and explaining how each is structured and formed. The participants were inspired by his words on journalism.

Deviating from a usual workshop style, participant got the opportunity to interact with the chief editor as well as the fellow Rotaractors from University of Moratuwa who took part in the event.

SHARE THE JOY

- Date: 22nd October 2017, 9th December 2017, 24th February 2018, 20th May 2018
- Venue: Vajira Sri Children's Development Centre Kotte, Jinananda Children's Development Centre Wellawatte, Pilapitiya Childcare Centre
- Project Chairs: Rtr. Kalindu Wijethunga, Rtr. Ridwan Shariffdeen, Rtr. Sumudu Herath, Rtr. Prabodha Chamarie, Rtr. Rushen Basnayake, Rtr. Guvanthi Abeysinghe
- Focus Areas: Fellowship, Inspire, Nourishment



Share the Joy was a community service project and a club service project organized in four sessions. A session was held in each quarter of the Rotaract year 2017/18. The prime objective of the project was to provide an opportunity for the club members to celebrate their birthdays meaningfully. A child care center was visited in each session with donations. Club members with birthdays of each quarter contributed for the project session in the relevant quarter.

Two of the sessions were joined by the Rotaractors from the Rotaract Clubs of Faculty of Law, University of Colombo and the Faculty of Management & Finance, University of Colombo. Rotaractors got the opportunity to interact with fellow Rotaractors from peer clubs and build friendships while sharing the joy of their birthday.

SINGARACT

- Date: 22nd March – 26th March 2018
- Venue: Singapore
- Project Chair: Rtr. Rochelle Silva
- Focus Areas: Fellowship, Reach-out, Empowerment, Hope, Inspire, Passion

Singaract was a project spanning five days during which ten members from Rotaract Club of Alumni of University of Moratuwa engaged in community service, interacted with Rotaractors from Singapore and experienced Singaporean Culture firsthand.



Rotaractors from Rotaract Alumni Mora received a golden opportunity to make bonds with friends from overseas during the project. The project featured Rotaractors from National University of Singapore, Nanyang Technological University, Rotaract District 3310 (Singapore, Malaysia & Brunei) and the Rotarians from RID3310.

During the project 'Exploract', the Rotaractors had the unique privilege of experiencing Singapore culture with the guidance of the District Rotaract Representative of RID3310, Rtr. Rytha Lew. She shared details on lifestyle, education, economy and culture in Singapore, while having a walk around the busy streets of Bugis junction and tasting various flavours of tea in *Tuk Tuk Cha*.

Project 'YouYi' featured a tour around the beautiful premises of the Nanyang Technological University and a dinner in Singaporean style, mixed with Sri Lankan traditional food. The overall project helped Rotaractors to breach boundaries and initiate fellowship between friends from different countries.

JOY OF CHRISTMAS

- Date: 17th December 2017
- Venue: Moratuwa School for Special Education & Home for Girls
- Project Chair: Rtr. Pramodya Mendis
- Focus Areas: Fellowship, Inspire, Nourishment

Joy of Christmas is a joint project organized by the Rotaract Clubs of Alumni of University of Moratuwa, Panadura and University of Moratuwa to spend an evening with the souls who are suffering from Down syndrome and to share the joy of Christmas season with them. The evening was decorated with a musical session, games and fun activities, where the girls at Moratuwa School for Special Education & Home for Girls as well as the Rotaractors had a wonderful time. Rotaractors got the opportunity to interact with fellow Rotaractors of the other clubs and build friendships while enjoying the evening with music, dancing and games to share the joy of Christmas.



SEVENTH DISTRICT COUNCIL MEETING

- Date: 13th January 2018
- Venue: SLIIT Metro Campus, Colombo 3
- Project Chair: Rtr. Himantha Alahakoon
- Focus Areas: Fellowship, Passion, Discipline, Reach-out

District Council meeting is the monthly gathering of the District Council members of RID 3220, where matters related to the Rotaract movement will be discussed. The event was chaired by DRR Rtr. PP. Anuradha Senanayake, and the proceedings of the meeting were lead by Rtr. Rashan Wickramaratne, Rtr. Himantha Alahakoon and Rtr. Vinura Deelaka, the presidents of the organizing clubs, namely, Rotaract clubs of University of Moratuwa, Alumni of University of Moratuwa and SLIIT, respectively. District Rotaract Committee Chairperson (DRCC) Rtn. PP. Bobby Srinivas and members of District Committee were among the dignitaries who were present at the meeting.

The briefings on Rotaract Idea Challenge and Iron Man 70.3 were done during the DCM by the guests who were present from Dialog Ideamart and Iron Man organizing team. It was a novel experience for the Rotaractors who have not witnessed an international triathlon in Sri Lanka, unleashing a new passion towards adventure inside their hearts.

The DRR Elect Rtr. PP. Amjath Yousuf was introduce to the council during the meeting. The launch of the Rotaract Loyalty Cards and Distributions of Rotaract Membership Cards, were also done during this meeting, adding more significance to the outcomes of the day.

At the end of the meeting, Rotaractors got the opportunity to mingle with the fellow participants and witness the Rotaract Champions' League draws.



COMMUNITY SERVICE

Together We Paint the Shades of Earth

3.2.1 AVENUE OVERVIEW

Community Service Avenue has been the iconic pillar of Rotaract Alumni Mora since the inception. During this year, community Service Avenue has managed to uplift the tradition by initiating a couple of novel projects. The main goal of the community service



Rtr. Pasan Kandamby
Project Coordinator
Environment

team in this year was to initiate a new set of iconic sustainable projects for the club and organize them in multiple phases as to fulfill the ultimate objectives of each project.

Additionally, we continued our signature environment project “Ganga-Addara” to ensure that the environment was given a due priority and awareness for its long-term sustainability and conservation.

Furthermore, during this year we managed to extend our community service projects to international level by conducting joint project with overseas Rotaract clubs along with IS avenue projects.

Our experienced young club members made sure that objectives of community service avenue were reached since the beginning of the Rotaract year. Kudos to all our club members for their dedication towards the sustainability of the Rotaract Alumni Mora with the career transitions and family lives.



Rtr. Thilina Weerakkody
Vice President
Community Service



Rtr. Poorna Rajawasam
Co-Director
Community Service



Rtr. Savindu Herath
Co-Director
Community Service

3.2.2 PROJECTS

MARATHON TOWARDS GREENERY

'Marathon towards Greenery' is a community service project focusing on environmental aspects under the year theme 'Together we paint the shades of Earth'. This project consists of three main sub projects namely Gaga Addara, Maga Addara and Haritha Paasala. Ganga Addara project is implemented to address the river bank erosion which is rarely addressed in environmental projects. Sub project Maga addara was executed to bring back the greenery around us through tree planting. Sub project Haritha Paasala focused on molding the minds of the younger generation to be sensitive to the environment around them. Through this phase, school children are encouraged to create greenery in their schools as well as villages.

Ganga Addara 17.1

- Date: 12th of November 2017
- Venue: Upper Reaches of Kalu Ganga, Agalawatta
- Project Chair: Rtr. Danushi Liyanage
- Focus Areas: Sustainability, Innovation

"Ganga Addara" is one of the sub projects of "Marathon towards Greenery". It is a novel initiative of Rotaract Alumni Mora which focuses on providing solutions to river bank erosion. It is one of the environmental issues that have myriad of negative implications, however this issue is rarely addressed by the community.



Fifty saplings of Nadun, Mee and Kumbuk were planted along the river bank of upper-reaches of Kalu Ganga in Ilukpotta area, Agalawatta by the 15+ Rotaractors that joined the project. Before commencing the tree plantation, the officer from the Department of Forest Conservation Mr. Rathnayake addressed the gathering, explaining the importance of the area and the project. With the advice from the Timber cooperation, the trees were carefully selected considering the need for wide spread root systems to reinforce the banks.

Maga Addara

- Date: 31st of January 2018
- Venue: Ape Gama, Battaramulla
- Project Chair: Rtr. Janaka Nuwan
- Focus Areas: Sustainability, Innovation

Rotaract Alumni Mora has organised 'Maga Addara', a planting session in selected urban areas to promote deforestation.

Fifty saplings of Mahogany, Jak, Mee, Nandun and Mango were planted by the twenty Rotaractors that joined in for the task. The saplings were planted at Ape Gama, Battaramulla. Recreating and reinforcing the greenery of such a location is quite useful to everyone that visits the place as well as the fragile eco system within the Colombo district. The trees will provide shelter and the fruit trees will attract the birds adding to the pleasant surroundings.

District Rotaract Representative Rtr Anuradha Senanayake and District Club Service Director Rtr Oshadha Abhayasundara joined in for the project, showcasing their support for this endeavor. Mr. Gamini Alwis, Deputy Regional Manager of State Timber Corporation – Colombo Region continued to guide and support throughout the phases, to ensure that resources were allocated to have the highest impact.



Ganga Addara 17.2

- Date: 22nd of April 2018
- Venue: Upper reaches of ‘Wak oya’, Waga
- Project Chair: Rtr. Janaka Nuwan
- Focus Areas: Sustainability, Innovation

The second phase of “Ganga Addara” was launched on the World Earth Day, 22nd of April 2018 with the guidance of Mr. Gamini Alwis from the State Timber Cooperation. Fifty saplings were

planted along the upper reaches of ‘Wak oya’, situated in Waga. Wak oya belongs to the Upper reaches of Kelani river. Deforestation has resulted in damaging the banks of the river resulting in poor land stability along the river and flooding in the lower regions. This not only effects the eco system but also the community living besides the river banks. After the successful planting of the little drops of greenery along the river bank, the responsibility of taking care of them was entrusted to Grama Niladhari and the villagers of the Pelpola region.



Haritha Paasala - Informative session

- Date: 2nd of May 2018
- Venue: Kahapola Pangnananda Vidyalaya
- Project Chair: Rtr. Janaka Nuwan
- Focus Areas: Sustainability, Innovation, Inspire

Haritha Paasala is the latest addition to “Marathon towards Greenery” with a slightly different approach to earlier phases. This phase was especially launched towards molding the future generations of Sri Lanka by presenting them with the responsibility of caring for the environment.



Initially a session was held by Environmentalist Sajeewa Chamikara, Director of the Environment Conservation Trust and a pioneer in the fight for ‘Wilpattu’, to educate and encourage the children as well the teachers about the concerns and the importance of preserving and protecting the environment that surrounds all of us. Rather than holding the session inside a classroom, it was held in the open area where the children could hear the squeaking of the squirrel and chirping of the birds in the near by wilderness. The aim was to make the children appreciate the simple beauty of the nature that they are taking for granted. At the end students belonging to grades 6,7,8 and 9 of the school were grouped into four categories and were given the responsibility of caring for four separate sections of the school premises. Fifty plants were handed over to be planted in their respective areas within the school. The students were to be monitored by teachers in charge of the respective groups.

Haritha Paasala – Evaluation session

- Date: 5th of June 2018
- Venue: Kahapola Pangnananda Vidyalaya
- Project Chair: Rtr. Janaka Nuwan
- Focus Areas: Sustainability, Innovation, Inspire

The marathon for year 2017/18 thus ended with the final stage of “Haritha Paasala”. This was an evaluation session.

The responsibility of planting and taking care of the 50 saplings were given to the children in the informative session of “Haritha Paasala” held in May. Rotaractors visited again Kahapola Pangnananda Vidyalaya on 5th of June 2018, one month after the initial session, with the intention of identifying which group has performed better. This was also on “World Environmental day”. However, to the great ecstasy as well as appreciation of the Rotaractors, they could not necessarily downgrade any group against the other. Each group has carefully taken care the sections of the school they were allocated with and only very few plants that were planted have withered. Unable to decide a winner, the Rotaractors distributed the 60 nature magazines (“Sadha Haritha”) among the Environment cadets to share with the other children. The Rotaractors joined the children to celebrate “World Environment Day”. Few speeches, a quiz and events were organized by the Environment cadets.



TOGETHER AS ONE

The project ‘Together as ONE’ was as an initiative to contribute to social harmony in our society. While being in line with the Rotary focus area of “Peace and conflict prevention/resolution” and the 16th SDG (Peace, Justice and Strong Institutions), the project concept also resonates with the Rotaract District 3220 Sri Lanka & Maldives theme for the year 2017/18.

Forum for ONE - Session 1

- Date: 5th August 2017
- Venue: Royal College Union Skills Centre, Colombo 07
- Project Chair: Rtr. Dinithi Warnasuriya
- Focus Areas: Fellowship, Passion, Reach-out

The first session was conducted in the form of a panel discussion with Rotaract Club of National School of Business Management. The participants gathered in a circle, communicated their energetic yet peaceful ideas breaking barriers & bridging the gaps. Since the session focused mostly on promoting understanding about the different religions, questions such as basic teachings, origins of religions, the role that religion played while the partakers were growing up, religious festivals, and common aspects between religions were discussed.



Forum for ONE - Session 2

- Date: 5th September 2017
- Venue: Royal College Union Skills Centre, Colombo 07
- Project Chair: Rtr. Dinithi Warnasuriya
- Focus Areas: Fellowship, Passion, Reach-out

For the second phase of the project ‘Together as one - Forum for ONE’, Rotaract Club of Wellawatta joined hands with Rotaract Alumni Mora.



Focusing on ethnic identity, the Rotaractors shared their views on the benefits of living in a multicultural society as well as the challenges faced. Members of both clubs actively participated sharing their views on the benefits of living in a multicultural society as well as the challenges they faced. Many of valuable stories were shared which helped the participants to get a better understanding of ethnicity from different points of view. One of the key challenges mentioned as a barrier for harmony was the language barrier; an issue which triggered the direction of the future phases of ‘Together as ONE’.

Forum for ONE - Session 3

- Date: 22nd of October 2017
- Venue: Royal College Union Skills Centre, Colombo 07
- Project Chair: Rtr. Dinihi Warnasuriya
- Focus Areas: Fellowship, Passion, Reach-out

Accepting the invitation, the Rotaractors from the Rotaract Club of University of Colombo, Faculty of Management & Finance joined in for the third session of



“Forum for ONE” discussion. The factors that create different groups in the society was the first question that opened the forum that day and the responses proposed by those gathered included language, religious beliefs, lifestyles, and education. Though simple, the answers for the question proved that it was a good opener to rethink as to why there is diversity in our society.

Leading the gathering to a brainstorming session on the topic at hand, it was collectively discussed whether these differences or divisions beneficial to people, should the society bridge the gap between different groups, and how different generations react to social problems. It was certainly rewarding to hear the vivid ideas that were presented to the house that day, as many shared their views on the questions that were raised, citing even their personal experiences. Highlighting the need of co-existence, the third session of “Forum for ONE” proved to be a Community Service effort which was not in vain.

#ThreeSentenceChallenge

- Date: 2nd May 2018 – 31st May 2018
- Venue: Online
- Project Chair: Rtr. Himantha Alahakoon
- Focus Areas: Reach-out, Innovation

The following phase of ‘Together as ONE’ was rolled out as a challenge promoted via Facebook. The #ThreeSentenceChallenge, was an initiative taken to battle the language barrier which is prevalent in our society. The challenge invited our fellow Rotaractors and friends beyond Rotaract and to speak three sentences in a language which is not their mother tongue. The volunteers who accepted this challenge published a video in social media to mark the completion of the task in the challenge.

It was an initiative to draw the attention of youth to the project and to enhance communication among individuals to promote peace, conflict prevention and resolution. The challenge opened an opportunity to all its participants, to break the ice of welcoming a foreign language & accepting the beauty of it.

 Anuradha Senanayake
53 mins · 

Finally, Himantha Alahakoon! And, yes, I looked at a piece of paper as it's obvious from the video 😊

"First steps are always the hardest but until they are taken the notion of progress remains only a notion and not an achievement." — Aberjhani, Illuminated Corners

Together as ONE is a project organized by the Rotaract Club of Alumni of University of Moratuwa with the aim of promoting harmony between individuals of different ethnicities and religions living in Sri Lanka.... See more



145 Views

 Love  Comment  Share

 You, Vindula Jayawardana, Rochelle Silva and 40 others

 Oshadha Abhayasundara
2 June at 21:14 · 

Together as ONE is a project organized by Rotaract Alumni Mora with the aim of promoting harmony between individuals of different ethnicities and religions living in Sri Lanka.

#ThreeSentenceChallenge #TogetherAsONE #RotaractAlumniMora
#Rotaract3220 #EngageRotaract #RedefineFriendship

I nominate Rtr. PP. Mayukha Thisun Abeyratne, Rtr. Piyath Gunawardane, Rtr. Harinadee Fernando, Rtr. IPP. Nipun Sachintha Peiris and Rtr. PP. Aaqueel Jiffry.
... See more



711 Views

 Love  Comment  Share 

 Rotaract Alumni Mora, Rochelle Silva, Dinushani Wickramarachchi and 148 others

Soorya Rashmi

- Date: 28th of April 2018
- Venue: University of Moratuwa
- Project Chair: Rtr. Tharuka Dilshan
- Focus Areas: Fellowship, Reach-out

'Soorya Rashmi', the second phase of the project 'Together as ONE', was a step further which took the initiative of promoting mutual understanding beyond the walls of a room. It was a celebration of the Sinhala and Tamil New Year with the intention of hosting the traditions of two cultures related to this festivity as one event. The joint celebration with the participation of Rotaractors from Rotaract Clubs of University of Moratuwa, Nallur Heritage was an exploration of the beauty in the differences and the similarities that strengthened the bond between individuals from the two ethnic groups.

During the event, the participants were able to participate in different rituals of the New Year celebrations practiced by the two communities; they were able to participate in different games related to the festivity and also treat their taste buds with a diverse array of sweet meats. Each of these opportunities was facilitated in the event with the intention of creating mutual understanding of the beliefs and values of the two communities those are celebrated during the festivity of the New Year Celebrations of the Sinhalese and the Tamils. The participants enjoyed the day's proceedings united as one, despite differences in language, age and ethnicity.



Cultural Food Eve

- Date: 28th of April 2018
- Venue: University of Moratuwa
- Project Chair: Rtr. Dulani Amaraweera
- Focus Areas: Fellowship, Reach-out, Nourishment

The next phase of the project was yet another opportunity for its participants to explore the beauty in another culture which was different from their own. As the name explains, the ‘Cultural Food

Eve’ was an opportunity for its participants to enjoy the food that are unique to different ethnic groups in our society. The event was held not just to taste the food, but also to get an idea on the ingredients, varieties, method of preparation and the cultural events, which a particular food is used for. This was a fun filled event which was held with the joint participation of members of Rotaract Club of Wellawatte.

The ‘joy of sharing’ was the main focus of the event and was a further step in the effort to promote social harmony. The project gave an opportunity to realize the beauty and joy of living in harmony, respecting and appreciating the differences among the community.

During all the phases of the project, the events concluded with every participant getting a feel of the beauty of diversity in the society and unanimously agreeing that social harmony and equality are indeed valuable ways of living and achieving the same is a realistic goal, provided that every member in our community takes an effort to make a contribution for the cause.



CLEANSE-D

Dengue is one of the fatal mosquito borne diseases, which cause hundreds of deaths annually in Sri Lanka. In 2017, this reached an epidemic level with 110, 372 cases and 301 deaths. Rotaract Alumni Mora focused on Dengue eradication under the theme of Disease prevention and initiated 'Cleanse D' in 2017/2018 to help 'Cleanse' the country of the disease.

The two main strategies of Dengue eradication that were identified by the Ministry of Health and other agencies (such as WHO – Sri Lanka) were vector control, i.e., eradicating mosquito breeding sites and personal care and protection. The latter is extremely important to arrest the disease in its morbid state and prevent mortality.

Aside from these main strategies, supporting measures of Dengue control were also identified. As people were largely ignorant of the main strategies, raising public awareness was identified as an important measure. Another urgent concern was lack of proper facilities in hospitals as the epidemic continued to rise and the bed-patient ratio reached an alarming rate.

The club executed a three-phased plan for Dengue prevention, focusing on raising public awareness and upgrading of facilities in a government hospital.

'Let's Start With Us' Poster Campaign

- Date: July 2017
- Venue: Colombo and suburban areas
- Project Chair: Rtr. Poorna Rajawasam
- Focus Areas: Reach-out, Sustainability, Hope

As Alumni of University of Moratuwa, some of our members are professionals in the Construction Industry and were quick to realize that Dengue cases were high among



construction workers and sites were responsible for breeding the Aedes mosquito, the Dengue vector. Site safety officials pointed out that even if 10% of workers contribute towards the goal, construction sites could be cleansed completely. Hence, the club focused on Construction Workers as the primary target audience for Dengue awareness.

The first phase of 'Cleanse - D' was to display awareness posters prepared by the authorities for the benefit of the target audience and general public. The club obtained the posters from the distributing point of the Rotaract District and assigned each member with the task of covering construction sites situated in different parts of Colombo city. Major construction sites such as 'Altair' development, John Keells Water front development, and Colombo City Center were covered.

Club members who did not have access to construction sites were encouraged to display the posters at their work places, institutes etc. Venues such as Ministry of Housing – Sethsiripaya, MMGS Architects – Colombo 03, MAS Intimates Rathmalana, Fonterra Brands Lanka – Biyagama, Nadimala Jesu Madura Church, CodeGen International, Millenium IT – Malambe, Ceylon Biscuits Limited – Rathmalana, and ParaQum Technologies Kohuwala were reached.



Since the resources obtained were not enough to distribute amongst the entire member's offices, original poster and leaflets were photocopied and reproduced and PR campaigns were carried out Facebook and Twitter for a much wider reach.

Quarantine

- Date: 15th October 2017
- Venue: District General Hospital, Negombo
- Project Chair: Rtr. Poorna Rajawasam
- Focus Areas: Reach-out, Sustainability, Hope

Phase 2 aligned with the second objective of 'Cleanse D' towards improving facilities of hospitals. After the dengue outbreak at epidemic level during the South – West monsoon, Doctors wished to take proactive measures for the next rainy season and install nets in all the windows of hospital wards. At the request of the Director of the Negombo Hospital, a group of our members reached the hospital with measuring equipment and field notebooks.

After having an initial discussion with the staff, our members were accompanied to different buildings and wards in the hospital. Measurements were taken of all openings and data obtained were used to install the necessary coverings.



අවධානමට ජෙර සුදානමක්

- Date: 20th April 2018
- Venue: Neighbourhoods in Molpe and Katubedda
- Project Chair: Rtr. Thilina Weerakkody
- Focus Areas: Reach-out, Sustainability, Hope

For the last phase, we received leaflets from the Ministry of Health. A team of Rotaractors were divided into 2 groups and directed through different roads in Molpe & Katubedda areas, covering the neighbourhood of University of Moratuwa. Leaflets were divided and knowledge was shared with the general public living in the area. As most of the University of Moratuwa student population resides in this neighborhood, this initiative had special interest for the club, as a proactive measure to prevent a repetition of the previous Dengue outbreak in the University.



අහැරුණු අකරු (AHARUNU AKURU)

Aharunu Akuru is a community service project initiated with the objective of improving the literacy of children at a rural underprivileged school. The scope of the project was to develop a library in the school. Relevant funds for the donations were collected from a public fund raiser which made the project a huge success.

Fund Raiser

- Date: 15th to 27th October, 2017
- Venue: Godage Publisher's stall at Colombo International Book fair BMICH, Across the Country
- Project Chairpersons: Rtr. Sachindra Weerasooriya and Rtr. Nimasha Fernando
- Focus Areas: Reach-out, Sustainability, Hope

The benefited school was Kammandaluwa Bilingual Kanishta



Vidyalaya at Aandigama in the North Western province. A request was made to the Rotaract Club of Alumni of University of Moratuwa by the principal of the school towards the end of June, 2017 to develop a library for the school. However, the project team waited up until the National Reading month, when the whole country is so enthusiastic on reading to collect the funds on this behalf. They believed that they could collect a significant amount of donations during that time of the year, when the publishers across the country provide massive discounts for books.

The grandest event of the National Reading month is the Colombo International book fair happening annually at BMICH, Colombo. The project team contacted several leading publishers who set up the stalls at the event to set up a donation collection counter and

the Godage publishers accepted the request providing opportunity to set it up at the door step of their stall at Mihikatha Madura.

The donation collection counter was opened during the week ends of the book fair where the club members managed to talk to the visitors on the charity cause and collect the donations. The authors themselves donated their books as well. The project team was also able to develop several contacts with book collectors across the country and later on many books were donated from them as well.

At the end, more than 500 books on various disciplines were collected. The fund raiser for Aharunu Akuru was truly a success and meaningful as the community stepped forward to help the community itself.

Library Opening Ceremony

- Date: 28th October, 2017
- Venue: Kammandaluwa Bilingual Kanishta Vidyalaya, Aandigama
- Project Chairpersons: Rtr. Sachindra Weerasooriya and Rtr. Nimasha Fernando
- Focus Areas: Reach-out, Sustainability, Hope

Following the fund raiser, the club members organized the books and developed a data base of the book



collection. Earlier the library of the school was limited to single wooden rack with a few number of worn out books. Hence to arrange the cupboards and racks for the new book collection, the project team handed over the financial donations to the principal beforehand.

The club members visited the school along with the nicely packed books to surprise the innocent souls who eventually got surprised with the warm welcome of the students, teachers and parents. A small ribbon cutting ceremony was organized to open the new library area where the President of Rotaract Alumni Mora opened the library along with the school principal. The new books were arranged neatly in the fresh racks.

The students had also organized a talent show for the occasion as a humble thank you for the donations. However, the club members also got to know about several other short coming of basic infra structure in the school. They left the school with the hope of revisiting with another initiative for helping the school.

Even following the donation of the library, constant correspondences were made with the school principal and teacher, where they informed Rotaract Alumni Mora that the new library has been truly effective in uplifting the education of the students. The students have shown a clear improvement in their term end examinations specially in terms of language competencies. The Rotaract Alumni Mora is pleased that Aharunu Akuru was a success and the expected outcome was reached sooner.

නැණ පහන (NENA PAHANA)

Nena Pahana is a novel initiative from Rotaract Club of Alumni of University of Moratuwa, with the prime objective of improving basic education and literacy of the young generation of the country.

ගණිත සවිය (Ganitha Saviya)

- Date: 2 sessions per week in August and September, 2017
- Venue: Pangananda Vidyalaya, Kahapola, Madapatha
- Project Chair: Rtr. Savindu Herath
- Focus Areas: Reach Out, Empowerment, Inspire

First phase of the project, Nena Pahana – Ganitha Saviya was carried out as a series of seminars on mathematics. Grade 11 students who were to face the GCE (O/L) examination in December 2017 was taken into account for the project.

Study materials provided by the Ministry of Education and some tutorials prepared by the members with the guidance of school teachers were used in the sessions. Individual attention was given for each and every student to make an improvement in that student's knowledge and skills in mathematics. Different mathematical techniques that come in handy at examinations are introduced to the students. Students were mostly given assistance in solving past papers and the theory sections were covered where necessary. Interactive teaching techniques were used in supporting students to grasp the essentials of theory.



දිවියට අත්වලක් (Diviyata Athwelak)

- Date: 2nd of May, 2018
- Venue: Pangananda Vidyalaya, Kahapola, Madapatha
- Project Chair: Rtr. Kumara Kassapa
- Focus Areas: Reach Out, Empowerment, Inspire

As the second phase of the project, Nena Pahana – Diviyata Athwelak was carried out as a one-day session on providing guidance to make a confident and informed decision on field of specialization in GCE A/Ls.



Session was planned to give an inclusive idea on career planning. Special guidance was taken from lecturers of the University of Vocational Technology. (UNIVOTEC) Project covered aspects such as prerequisites, carrier opportunities and success stories related to each stream of Arts, Combined Mathematics, Biology and Technical stream. Resource persons presented at the event did an excellent job in motivating students.

Career opportunities available in technology field and the importance in vocational training were highlighted to the students in line with the traditional career opportunities. Students were encouraged to continue their studies after A/Ls and persuaded that their life can be successful even after failing to be a doctor, an engineer, an accountant or a lawyer. Further, they were motivated to explore skilled labour opportunities in Sri Lanka and to contribute to the society without wasting their skilful youth in vain.

සත්කාර (SATHKARA)

- Date: 8th July 2017
- Venue: Keerthi Abeywickrama National School, Morawaka
- Project Chair: Rtr. Poorna Rajawasam
- Focus Areas: Reach-out, Hope, Inspire

‘සත්කාර’ was initiated with the aim of healing the wounded & helping the needy, whenever & wherever the need arises. Marking the commencement of



Rotaract Alumni Mora's quest to paint the shades of Earth in the Rotaract year 2017/18, ‘සත්කාර’ cruised its 8th journey with the purpose committing for the post-rehabilitation of those who were affected by the perilous landslides befall in May 2017.

With the support of the school principal & staff, around 60 students who were severely affected from the extreme weather conditions were handpicked to supply with the essentials they required to attend school similar to how they did before the catastrophe.

The shoes and the stationery packs were then distributed accordingly to the students under the patronage of the principal. An extra caution was taken to deliver the appropriate shoe sizes to each student.

Fulfilling the next objective of ‘Sathkara’, the students were encouraged with a motivational speech on staying unbeaten during the obstacles that come in life and value of gaining good education to climb up to a successful life.

සුව අරණ (SUWA ARANA)

Suwa Arana was initiated by Rotaract Alumni Mora with the intention of uplifting the health standards and living conditions of people in the country. As the beginning of a sustainable initiative, a blood donation camp was organized for the first phase. This will be followed by an oral health workshop.

Blood Donation Camp

- Date: 10th February 2018
- Venue: Sri Wijeyarama Temple, Piliyandala
- Project Chair: Dinushani Wickramarachchi
- Focus Areas: Reach-out, Hope

At the beginning of the year 2018, the National Blood Transfusion Service (NBTS) of Sri Lanka broadcasted alerts on a possible blood shortage during the months to be followed, due to increased demand of blood. Being a responsible community in the island nation, Rotaract Alumni Mora gathered up to launch the project '**Suwa Arana**', with the aim of improving the state of health of citizens in Sri Lanka.

As the first phase of the project, a blood donation campaign was organized at the aforesaid critical time of need. The Siri Wangeesa Dhamma School, Piliyandala joined hands with the club in organizing this noble venture. After a round of posters and awareness campaigns which emphasized on the importance of blood donation, the event received a participation of nearly 300 volunteers as blood donors. 'Suwa Arana' – Blood Donation campaign was a collective effort of the villagers, Venerable Theros of the temple and the Rotaractors.



Oral Health Camp

- Date: 23rd June 2018
- Venue: Pangnananda Vidyalaya, Kahapola
- Project Chair: Poorna Rajawasam
- Focus Areas: Reach-out, Sustainability

Sustaining a healthy life is a lifelong commitment, in which oral health triggers a major role. In Sri Lanka, dental issues are common and escalating every day, where people of all ages especially children get victimized easily. In combatting these adverse oral health concerns, oral education & promotion is a priority area of the community. Rotaract Alumni Mora comprehended that good health habits of children can indeed prevent most of the dental diseases and identified the need of such activations.

Therefore, 'Suwa Arana' phase two was dedicated to the enrichment of the healthy oral habits among children via an educational camp. It is believed that in the long run, kids with good habits & proper awareness can lead a long way as responsible & healthy citizen.

DREAM CRICKET - 2018

- Date: 17th February 2018
- Venue: Boys' Industrial Home Grounds, Colombo 5
- Project Chair: Rtr. Waruna Rasanga
- Focus Areas: Reach-out, Empowerment, Inspire

Inspired by 'Dream Cricket Australia', Dream Cricket is a community service initiative carried out by the Rotary Club of Colombo West along with the Rotaract Clubs of the Colombo West



family, in partnership with the Sir Donald Bradman Foundation and Movement Disorder Foundation in Australia.

At a typical Dream Cricket Day, differently-able children are given an opportunity to enjoy a day of cricket at a proper playground with cricket equipment especially designed for them. Dream Cricket improves their cricketing skills such as batting, bowling, catching and throwing, which in turn enhance their self-confidence, self-esteem and motivation. The children, along with their parents and caregivers, enjoy food, music, and dancing. The event concludes with an awards ceremony at which every child is gifted with a medal.

The event was graced by the Chief Guest Aravinda De Silva, the President of Rotary Club of Colombo West, Rtn. Chamath Kulasinghe and the ambassador of Dream Cricket, Bradman Foundation, Rick McCarthy. The Rotary family of Colombo West which includes the Rotary Club of Colombo West and all of the Rotaract Clubs they sponsor; which are the Rotaract Clubs of University of Moratuwa Alumni, University of Moratuwa, National School of Business Management(NSBM), American National College(ANC) and Colombo West; jointed together as one, to make this a success.

HABITAT FOR HUMANITY

"Habitat for Humanity" was the Cluster 7 of Rotaract District 3220 initiative with the goal of paving the way for a sustainable future. Upholding the United Nations' SDGs, 3 stepping stones were laid down.

Installation of Water Filter

- Date: 18th January 2018
- Venue: Pusiyakkulama Maha Vidyalaya, Anuradhapura
- Project Chair: Rtr. Chamara Herath
- Focus Areas: Sustainability, Inspire

The first phase of the project was primarily focused on addressing a key issue which is currently being experienced by the general public in North Central Province i.e. poor access to clean water. People there, suffer from kidney diseases, and even from untimely deaths, by having consumed unsafe and contaminated water. Therefore, Cluster 7 team went to Pusiyakkulama Maha Vidyalaya in Anuradhapura to install a special water filter and hand over other necessary items to the principle, staff and students.



Waste Collection Day

- Date: 20th January 2018
- Venue: Colombo Racecourse
- Project Chair: Rtr. Chamara Herath
- Focus Areas: Sustainability, Reach-out

The second phase of Habitat for Humanity was launched at Colombo Racecourse providing the general public with incentivize efficient waste management system and educating them on proper waste segregation. The waste collection day was organized in collaboration with Abans Environmental Services, providing an opportunity to general public to handover various types of waste to the collection point at Racecourse. At this program, the general public was met with concept of incentivizing their waste, so that they could earn a revenue in return rather than just dumping the garbage. Given the crucial issue of unhealthy and careless disposal of waste by the Sri Lankan community, the attempt to endorse proper practice & discipline was part of the triggered project objectives.



Informative Session on TJC Mango Plantation

- Date: 18th January 2018
- Venue: Mahailluppallama Agriculture Center
- Project Chair: Rtr. Chamara Herath
- Focus Areas: Sustainability, Reach-out

The final phase of project Habitat for Humanity was aimed at improving the livelihood of farmers in North Central Province by linking them to the Fruit Exporters Database of National Fruit Research and Development Institute, thereby paving way to a sustainable income through the export of TJC Mango crop.



18 farmers from Anuradhapura district were selected and a special informative session on TJC Mango cultivation was held in Mahailluppallama Agriculture Cente. A mango plant distribution program was also arranged in parallel to this phase. The farmers were also inducted to the official Fruit Exporters Database of National Fruit Research and Development Institute.

After the session, upon a request made by farmers, the Department of Agriculture had arranged a field visit to Pelwehera CIC Agri farm, which is one of the largest Mango farms in the island. Another separate training program had been organized by the Department of Agriculture for these 18 farmers. After a tender process, 2000 TJC plants have been approved by the Department of Agriculture to be distributed among these farmers. Approximately 20 acres of land will be populated through these 2000 TJC Mango plants. Eventually, these farmers will get the opportunity to contribute to country exports sector, while securing an economically viable and safe future for their families.

SHARE THE JOY

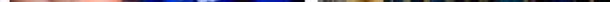
Share the Joy was a community service project and a club service project organized in four sessions. A session was held in each quarter of the Rotaract year 2017/18. The prime objective of the project was to provide an opportunity for the club members to celebrate their birthdays meaningfully. A child care center was visited in each session with donations. Club members with birthdays of each quarter contributed for the project session in the relevant quarter.

Share the Joy 1.0

- Date: 22nd October 2017
- Venue: Vajira Sri Children's Development Centre, Kotte
- Project Chair: Rtr. Kalindu Wijethunga
- Focus Areas: Fellowship, Inspire, Nourishment

Just as a single candle can light thousand candles without diminishing its glow, happiness can be shared without bounds. Seeing the smiles that blossom on the faces with whom we share our joy, in return multiplies the happiness we have, which is one of the best gifts one can get in this life. As the first phase of this project, members who celebrated their birthdays in the months of July, August and September organized this session to share their joy with the children of Vajira Sri Children's Development Center in Kotte. Rotaractors from the Rotaract Club of Faculty of Management and Finance, University of Colombo partnered with Rotaract Alumni Mora for the first session.

A tea party was organized, which the children enjoyed thoroughly. It was followed by friendly chit chats, during which time Rotaractors got the chance to talk with the children



and listen to their stories. Balloon games and a loud sing along followed, adding more colour to the evening. At the conclusion, the gifts were presented to the little ones with warm wishes for their future.

Share the Joy 2.0

- Date: 9th December 2017
- Venue: Jinananda Children's Development Centre, Wellawatte
- Project Chairs: Rtr. Ridwan Shariffdeen, Rtr. Sumudu Herath
- Focus Areas: Fellowship, Inspire, Nourishment

Just as every species look forward for the annual spring to come to date, we all have special days that we look forward to in our annual calendar. Out of those special days, one's birthday is the most look forward to as it remarks another leap of the journey we have been through. Hence the Rotaractors who are celebrating birthdays in the months of October, November and December thought of sharing the joy of their birthdays with a set of kids in Jinananda Children's Development Centre, Wellawatte.

The event started with the children lining up to walk to the hall where the celebration was waiting. The caretakers guided the young followed by the seniors. After the rituals, a light refreshment was given to the children to energize them and to familiarize with the rotaractors. Next, the event was followed by group and solo singing, chit-chatting and creating moments of joy. Finally, the event was concluded with gift packs to each which included essential stationeries for the new school year starting 2018; a school bag, a kit of notebooks and other accessories. Several other necessities were also donated to the Children Development Centre. The celebration of joy, smiles on the faces, the music and the moments shared were the true blessings to conclude this eventful day.



Share the Joy 3.0

- Date: 24th February 2018
- Venue: Pilapitiya Childcare Centre
- Project Chair: Rtr. Prabodha Chamarie
- Focus Areas: Fellowship, Inspire, Nourishment

To host the third Share the Joy day, the Rotaractors from Faculty of Law, University of Colombo joined hands with Rotaract Alumni Mora. Adding a new meaning for usual ‘Birthdays’,

Birthday-owners of January, February, & March donated their wish-funds to make some others’ wishes come true. With all the preparations in hand & anticipation in hearts, both club members stepped-in to share the joy with a bunch of glittering little stars living in Pilapitiya Childcare centre,

The event kicked off with an ice-breaking game, dividing all the participants into two teams, running with a cup fitted to an inflated balloon. From that moment onwards, Rotaractors & kids were all same: passionately participated for the games, winning gifts, & performing talents. The children were motivated to share the future ambitions and dreams, while the young lawyers and engineers applauded with some guidance to achieve those dreams.

As the event came to an end, gift packs, dry rations & other necessities were also donated to the Childcare centre.



Share the Joy 4.0

- Date: 20th May 2018
- Venue: Pilapitiya Childcare Centre
- Project Chairs: Rtr. Rushen Basnayake, Rtr. Guvanthi Abeysinghe
- Focus Areas: Fellowship, Inspire, Nourishment

To host the fourth Share the Joy day, a dozen of members of Rotaract club of Alumni of University of Moratuwa joined hands together Adding a new meaning for our usual 'Birthdays', Birthday-owners of April, May, and June donated to this worthy cause. Not only the Rotaractors living in Sri Lanka, but also the Rotaractors living and studying in foreign countries donated to this event to make those kids' days joyful and vivid.



The event commenced with a tea party, where the keys enjoyed the sweets and beverages thoroughly. Afterwards, an ice-breaking game was done and then the Rotaractors and kids moved towards the dance floor. The dancing went on for around two hours until the kids and Rotaractors got exhausted. As the event came to an end, gift packs, dry rations & other necessities were also donated to the Childcare Centre

JOY OF CHRISTMAS

- Date: 17th December 2017
- Venue: Moratuwa School for Special Education & Home for Girls
- Project Chair: Rtr. Pramodya Mendis
- Focus Areas: Fellowship, Inspire, Nourishment

The joy of brightening other lives is the true spirit of Christmas. To make this season a special one in the hearts of those in need and to rekindle joy, would be the ultimate celebration of Christmas.



Joy of Christmas is a joint project organized by the Rotaract Clubs of Alumni of University of Moratuwa, Panadura and University of Moratuwa to spend an evening with the souls who are suffering from Down syndrome and to share the joy of Christmas season with them.

The event started with the decoration of the Christmas tree. After that, a couple of fun-filled games were carried out. The girls had a lot of fun while playing musical chairs and balloon dancing. To bring in more joy to the evening, the Rotaractors and the girls joined in to sing carols. The girls enthusiastically participated in all the activities and the happiness could be seen radiating from their faces. Refreshments were served and the event came to a close with the arrival of Santa, from whom the girls received presents. Some necessities were also donated to the home. The event gave us an opportunity to share the true meaning of Christmas and bring in love, laughter, and happiness to the lives of the sisters of the Special Education School and Home.

INTERNATIONAL SERVICE

Together We Paint the Shades of Earth

3.3.1. AVENUE OVERVIEW

During the year of service 2017/18, the avenue of International Service provided many opportunities for the members to interact with Rotaractors from various countries to “paint the shades of Earth” together.

The highlight of the year would certainly be project “Singaract”, a novel initiative during which ten members from Rotaract Alumni Mora interacted with Rotaractors from Singapore and experienced Singaporean Culture firsthand over the course of five days.

“Singaract” gifted us with a twin from the land of the Merlion! The friendship we developed with the Rotaractors from Rotaract Club of Nanyang Technological University was strengthened by the publication of a joint bulletin named “Chronicle”, online meetings and also the signing of a two-year twin club agreement with the guidance of the District officers of District 3220 and District 3310.

“Rotaractors for Global Goals”, a photography contest launched for the celebration of 50 years of Rotaract, showcased the successful projects completed by other Rotaract Clubs in the direction of United Nations Sustainable Development Goals. The project literally put Rotaract Alumni Mora on the world map by being featured on the #Rotaract50 Event Map.

Being a club whose membership are graduates, Rotaract Alumni Mora is privileged to have a quite a number of members who are now expat Rotaractors based in different parts of the world. “Glimpse”, a new addition to the Rotaract Alumni blog, shared the stories of these members.

Additionally, we took part in many small projects including hosting Rtr. Maria Jacobsen from Rotaract Horsens during her visit to Sri Lanka, Project “50's of Rotaract” organized



Rtr. Chamara Herath
Vice President
International Service



Rtr. Rochelle Silva
Director
International Service

by Rotaract Club of Sfax Doyen, "Get to know a club" by Rotaract Maipu, "Traditional recipe exchange" by Rotaract Club of Techplorers, "Carbon footprint project" by Rotaract Club of K.V. Pendharkar College, "Pragmas's Challenge" by Rotaract Club Pragma El Kantaouit and promotion campaign for the Annual Conference of District 3272.

3.3.2. PROJECTS

SINGARACT

Singaract was a project spanning five days during which ten members from Rotaract Club of Alumni of University of Moratuwa engaged in community service, interacted with Rotaractors from Singapore and experienced Singaporean Culture firsthand. The project consisted of three sub-projects titled "HPHP Carnival Day", "Exploract" and "友谊 (Yǒuyì)".

HPHP Carnival Day

- Date: 24th March 2018
- Venue: National University of Singapore
- Project Chairs: Rtr. Rochelle Silva
- Focus Areas: Fellowship, Reach-out, Empowerment, Hope, Inspire, Passion



HPHP Carnival Day 2018 was a collaboration of Rotaract Club NUS with Happy People Helping People Foundation. They brought 100 elderly box collectors to College of Alice & Peter Tan, National University of Singapore on 24th March 2018 for a fun-filled day of performances & activities. Loraine Choo, Rachel Lau from Rotaract Club of NUS coordinated with us and instructed us on the necessary tasks to be done. The Rotaractors

also got the opportunity to meet Firdaus Azimi, International Service Chair of District 3310 (Brunei, Malaysia and Singapore). The Rotaractors engaged in activities with the elderly box collectors while getting to know the Rotaractors from NUS and exchanging tokens.

The project was instrumental in “Reaching out” to communities who are often overlooked by the society. Though most expect Singapore to be a developed country without any beggars, the needs of poor box collectors whose only livelihood comes from collecting carton boxes and drink cans was identified during project “HPHP carnival”.

Exploract

- Date: 25th March 2018
- Venue: Bugis Street, Singapore
- Project Chairs: Rtr. Rochelle Silva
- Focus Areas: Fellowship, Reach-out, Inspire, Passion



One of the best ways to experience another country is to explore it under the guidance of a knowledgeable local. On 25th March 2018, Rotaractors from Rotaract Club of Alumni of University of Moratuwa had the unique privilege of experiencing Singapore culture with the guidance of the District Rotaract Representative of RID3310, Rtr. Rytha Lew. She shared details on lifestyle, education, economy and culture in Singapore. The Rotaractors also discussed about current problems in the society and how Rotaract can contribute to alleviate those problems.

The project related to the theme of “Engage Rotaract – Redefine Friendship” by developing the “Fellowship” among Rotaractors coming from two different countries. Despite being total strangers at the beginning of the project, they became good friends at the conclusion by sharing of project ideas, food items and tokens representing each other’s culture.

友谊 (Yǒuyì)

- Date: 26th March 2018
- Venue: Nanyang Technological University, Singapore
- Project Chairs: Rtr. Rochelle Silva
- Focus Areas: Fellowship, Reach-out, Nourishment, Inspire, Passion



'YouYi' is the Chinese term for 'Friendship'. On 26th of March 2018 (the night before our departure to Sri Lanka from Singapore) we received the best farewell courtesy of the Rotaract Club of Nanyang Technological University. Starting off with a tour around the beautiful premises of the University which included iconic buildings such as 'The Hive', the day ended with dinner and an exchange of tokens and letterheads. Apart from the NTU Rotaractors headed by Rtr. Jesse Raj Espinosa Pandian, we had the opportunity of meeting DRR Rytha Lew, IPDRR Zen Tan and Rtn. Mok Shao Xian.

The project relates to "Sustainability" by securing long term partnerships with an overseas Rotaract club and thus ensuring future collaborations to provide "Hope" to the society.

TWIN CLUB AGREEMENT

- Date: 20th May 2018
- Venue: Dhobi Ghaut, Singapore
- Project Chairs: Rtr. Rochelle Silva
- Focus Areas: Fellowship, Reach-out, Sustainability

In early May 2018, Rotaract Alumni Mora and Rotaract Club of NTU agreed to take the fellowship one step further by signing a twin club agreement with the best wishes of RID 3220 and RID 3310.

The official signing event at Singapore took place on 20th May 2018 and was attended by Rtr. Rytha Lew (DRR of RID 3310), Rtr. Ridwan Shariffdeen (Assistant DRR of RID 3220), Rtr. Wen Sheng Goh (Vice President of Rotaract Club of NTU) and Rtr. Ishara Paranawithana (Member of Rotaract Alumni Mora). Making this historic event all the more memorable, Rtr. Jesse Raj, President of Rotaract Club of NTU (who is currently in India), and the Rotaract Alumni Mora members at Sri Lanka witnessed the event over a Messenger call and exchanged greetings of goodwill.

Titled as “The Chronicle”, a joint bulletin celebrated the historic union of the clubs while providing a platform for the members to get to know each other better. The bulletin was posted on the club website and circulated via e-mail.



ROTARACTORS FOR GLOBAL GOALS

- Date: 1st March 2018 - 28th April 2018
- Venue: Online
- Project Chairs: Rtr. Chanaka Lakmal
- Focus Areas: Reach-out, Innovation, Sustainability, Inspire, Passion



A single click can speak a thousand words. Photography has become the universal language. It is so easy to express yourself through a photograph transcending the language barriers.

Rotaractors for Global Goals focused on showcasing the United Nations Sustainable Development Goals (UN SDG) in a pictographic point of view and celebrated how 50 years of Rotaract contributed to make the world a better place.

The project was for any Rotaract Club (local or international) to submit a photo related to one of their projects which addresses a UN SDG(s). The top 12 photos were awarded with certificates and featured in a calendar in the coming year. The year was especially selected since the first Global Sustainable Development Report (GSDR) will be released in 2019. The photos of the winners will also be featured on the Rotaract calendar (<http://www.rotaractalumnimora.org/rotaract-calendar/>) in the next year.

GLIMPSE

- Date: 1st May 2018 - 15th June 2018
- Venue: Online
- Project Chairs: Rtr. Dinithi Warnasuriya
- Focus Areas: Reach-out, Inspire, Passion



Starting a life in different shores away from one's family and friends is indeed a challenge; it's a challenge that tests an individual's potential to adapt to new lifestyles and to extend friendship. When recalling the Rotaract Invocation which says, "Remember us always as thy children, Oh lord, Instill in us the true meaning of friendship, That the differences of cultures and creed should not matter", the opportunity to be an expat is an opening for Rotaractors to truly bring out the best of their Rotaract traits and values.

Being a club whose membership are graduates, Rotaract Alumni Mora is privileged to have a quite a number of members who are now such expat Rotaractors based in different parts of the world either to complete their higher education or to establish their career. Each of our Rotaractors has a unique story about how they made a home away from home, and we are excited to share a glimpse of them with our fellow Rotaractors and friends. "Glimpse", our new addition to the Rotaract Alumni blog, featured these stories in the month of May.

PROFESSIONAL DEVELOPMENT

Together We Paint the Shades of Earth

3.4.1. AVENUE OVERVIEW

We, the professional development team started the dawn of the new Rotaract Year with a bag full of thought to enhance the professionalism of our members and well-wishers. Being graduates of the University of Moratuwa, we believed that we have an added responsibility to nurture the community in professionalism.

Project concepts were initially envisioned and finalised, and scope of work was worked out with the entire PD team set bring these concepts to fruition in order to enhance the professionalism of our membership. We then decided to expand the scope of our projects beyond the club membership to inculcate a learning culture among other Rotaractors, Interactors and the Public in general. Further, concept such as "*Seconds to Disaster*" were successfully initiated as a signature PD project with hope for future expansions.

Steps were also taken to improve the professionalism of Interactors through the project "*Air Wing*", bringing a unique opportunity to youngsters interested in Aviation. An informative session was organised with the Chief Editor of the Daily News to enhance the writing skills of the club members named "*Pen Down*". Further, the corporate knowledge we hold as professionals was passed down to budding engineers of the University of Moratuwa through the workshop "*Get Hired*".

Due to unavoidable reasons, Seconds to Disaster project could not be continued for multiple phases as planned and workshops on natural disaster prevention and first aid had to be shelved. However, the PD team has taken necessary actions to ensure



Rtr. Chamara Herath
Vice President
Professional Development



Rtr. Tharindu Fernando
Director
Professional Development



Rtr. Kalpanee Jayathilake
Director
Professional Development

continuation of these phases in the future Rotaract years with added features to facilitate more participation.

Today, after looking at the past Rotaract Year, we feel that we have managed to materialize into reality, most of the PD concepts that were initially envisioned. The memories cherished, the joys shared and the hurdles overcome have brought both tears to the eyes and smiles to the lips and remind us that we are one Rotaract family.

3.4.2. PROJECTS

SECONDS TO DISASTER – FIRE ALARM

- Date: 15th October 2017
- Venue: RCU Skills Center
- Project Chairs: Rtr. Deshani Yapa
- Focus Areas: Inspire, Empowerment

“Seconds to Disaster” is a novel initiative of Rotaract Alumni Mora to conduct a series of workshops with the aim of providing a comprehensive understanding on emergency disaster prevention and evacuation procedures.



Fire Alarm, the first phase of the Seconds to Disaster included a workshop on Fire Prevention and Fire Rescue strategies. The Fire Alarm workshop was facilitated by Flt. Lt. K.D. Ranasinghe of the Sri Lanka Air Force. An in-detailed explanation on fire propagation, fire prevention and the actions to be taken to avoid panic in a fire situation was thoroughly explained by the facilitator. Further, the participants were given first-hand experience on how to accurately use the fire extinguishers on different types of fires.

PEN DOWN

- Date: 16th December 2017
- Venue: University of Moratuwa
- Project Chairs: Rtr. Lovindu Wijesinghe
- Focus Areas: Empowerment, Inspire, Passion

Rotaract Alumni Mora has organised ‘Pen Down’, a professional development workshop for its membership to enrich their writing skills. The workshop was facilitated by



the renowned journalist and the chief editor of Daily News Mr. Pramod De Silva. The editor shared his knowledge in journalism, starting with the basics of Newspapers, discussing headlines, editorials, straplines, features and explaining how each is structured and formed. Articles with shuffled paragraphs were given to participants to reorder using the techniques taught and even write a piece themselves.

Mr. De Silva also shared his views on Sri Lankan journalism including media freedom and ethics. The workshop partakers were asked questions and encouraged to share their own thoughts and opinions on some controversial topics famously covered by the media. The pros and cons of social media was also a debated topic in this interactive session. Issues such as fake news; online bullying and defamations were discussed along with solutions that could be found in responsible journalism.

GET HIRED

- Date: 2nd May 2018
- Venue: University of Moratuwa
- Project Chairs: Rtr. Hiruni Bandara
- Focus Areas: Empowerment, Fellowship, Reach-Out, Inspire

'Get Hired' was a novel initiative of the Rotaract Alumni Mora with the intention of providing insights to different industries related to the field of Engineering. The project was targeted at the third-year undergraduates of the University of Moratuwa prior to the commencement of their internship programmes.



Past Rotaractors who are currently engaged in the corporate world were invited to share their knowledge and provide guidance to the fresh undergraduates to nurture their career in a positive note. In addition, this workshop has helped the participants to select the most appropriate company for their internship periods based on the individual career preferences.

AIR WING

- Date: 25th May 2018
- Venue: Bandaranayake International Air Port
- Project Chairs: Rtr. Tharindu Fernando
- Focus Areas: Nourishment, Inspire, Passion

The project Air Wing was conducted by the Rotaract Club of University of Moratuwa in collaboration with the Interact Club of Ananda College at the Bandaranayake International Air Port. The workshop has given the platform for the participants to get a unique opportunity to understand the operations of an international airport.



Further, the workshop included a tour around the airport premises which explained the processes in detail. Further, the novel concepts in aviation industry and the future prospects in airports both in Sri Lanka and overseas were discussed with the airport officials. The program ended in a high note with the participants getting an opportunity to get a first-hand flight experience in the Flight Simulator facility at the Sri Lankan Air Lines Training Centre, which is the only such facility in the island.

DIGITAL COMMUNICATION SERVICES

Together We Paint the Shades of Earth

3.5.1. AVENUE OVERVIEW

We, the IT team had two main focuses at the start of the Rotaract year. On one hand it was to enhance the club's IT support and on the other hand it was to contribute something meaningful to the society as Rotaractors through the use of information technology. Being graduates of the University of Moratuwa, one of the leading engineering universities in the country, we knew that it is not just a service but also an added duty and responsibility to nurture the community through information technology.



Rtr. Vindula Jayawardana
Co-Director
Information Technology

We formulated our project concepts based on aforementioned two focuses. We set up an IT team as most of the projects in this avenue require IT expertise, which is not that hard to find given the member base of the club. We initiated two projects namely, WebDev and TrainLK with the motives of strengthening the club's IT support and enriching the general public with IT based solutions.



Rtr. Vipula Dissanayake
Co-Director
Information Technology

Today, looking back at what we have achieved over the past Rotaract year, makes us feel accomplished and satisfied. It has not been an easy journey. It is a reflection of continuous efforts, motivation and dedication that we received continuously over the past year from our members. That just reminds us one thing, that, we are one Rotaract family.

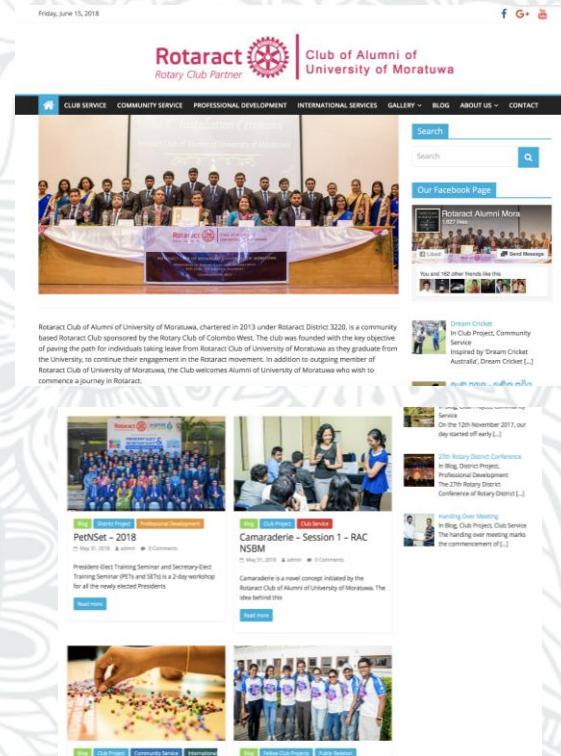
3.5.2. PROJECTS

WEBDEV

- Date: 23rd July 2017
- Venue: DHPL Auditorium
- Project Chairs: Rtr. Vipula Dissanayake, Rtr. Vindula Jayawardana
- Focus Areas: Innovation, Empowerment

Project “WebDev” was initiated with the motive of strengthening the club’s online presence. The project was conducted in two major steps. First step was to re-create club’s website and maintain it throughout the Rotaract year.

The website was fully re-designed and developed by the IT team of the club and hosted with the domain <http://www.rotaractalumnimora.org>. We had a launching event at the 5th Installation ceremony of the club and the new website was launched by Rtn. PHF PP Satyajit Seneviratne. In the second step, we added a blog section to our website. Today, we have more than 30+ blog articles and a separate editorial team working on making the content. Blog is available at : <http://www.rotaractalumnimora.org/category/blog>



TRAINLK

- Date: 1st June 2017
- Venue: RCU Skills Center
- Project Chairs: Rtr. Vindula Jayawardana
- Focus Areas: Innovation, Empowerment, Inspire, Passion



'TrainLK', is a crowdsourcing mobile app developed to cater to the significant needs of the general public who utilize the Sri Lankan railway transportation. This novel innovative app was designed, developed and launched with the aim of filling the gap of information need of the general public by utilizing latest technologies.

This app caters information on train delays, cancellations, late departures and much other valuable information to railway commuters. Currently, the general public lacks the means of knowing such information in real time. It has lead thousands of train users to face many inconveniences on daily basis. With TrainLK, all the information regarding railway transportation in any corner of Sri Lanka is available at the user's fingertips. Also, most importantly, it acts as an agent which promotes the Rotaract brand via providing news on important Rotaract events and projects to the general public.

The app was fully designed and developed by the IT team of the club. App was launched to the general public on 1st of June with DRR. Rtr. PP. Anuradha Senanayake as the chief guest.

PUBLIC RELATIONS EFFORT 2017/18

Rotaract
Rotary Club Partner



Club of Alumni of
University of Moratuwa

Together We Paint the Shades of Earth

4.1 OVERVIEW

This year marks a quite important period for the public relations avenue of Rotaract Club of Alumni Mora, since year plan was filled with projects which were focused on uplifting the standard of the public relations status of the club in a massive manner. The strength of the public relations of Rotaract Club of Alumni Mora, both in platform-wise and strategic wise raised within the year into an iconic level where we think would reinforce the PR motions in years to come. Since the Rotaract Club of Alumni Mora consists of a diverse membership which spreads into different academic and cooperate sectors within Sri Lanka and also as the alumni club of the University of Moratuwa, public relationships for the year were mainly focused on following entities,

- University club (Rotaract Club of University of Moratuwa).
- Rotary Club, RI District 3220 rotary clubs.
- Rotaract clubs and Interact clubs of Sri Lanka.
- Corporate Sector and the general public.
- Rotaract clubs around the globe.

Starting this year with the project “Prelude”, Rotaract Club of Alumni Mora has led a tremendous journey so far while creating internationally recognized projects such as “Singeract”, “RFGG” and public app platforms such as “TrainLK”, which has led to create an everlasting reputation and relationship with above mentioned entities. The rest of the report will provide the PR statistics for the year which proves above-mentioned facts in much more detailed manner.

4.1.1. EXECUTIVE SUMMARY

At the beginning of the Rotaract year 2017/18, Rotaract Club of Alumni Mora devised a year plan which had a major focus towards the public relations motives of the club. A year filled with projects in different avenues with the joint collaboration of the public relations avenue. Moreover, when considering the extension of PR platforms, this year marks a great milestone where we spread our wings into more social media networks such as

Instagram, YouTube and also professional platforms like Flicker and LinkedIn. Another main focus of this year's PR strategy was to implement sustainable official media platforms for the club. As a result we were able to re-implement official club website and acquire the domain name "rotaractalumnimora.org" and also establish the official blog for the club. Since this year is all about extending our PR horizon, with all these objectives in mind we created a separate robust PR unit in order to handle the public relations tasks of the club throughout the year.

With all these platforms created, we started our projects with the special focus of providing the necessary recognition and publicity for each and every step within the project life cycle. Official Facebook page of the club was utilized as the main source of social media to give the necessary publicity and awareness for the projects starting with promotional flyers, event pages, countdown flyers, separate project pages, profile pictures, cover photos and intro videos etc. Moreover, Instagram and YouTube were also used for the promotional and awareness tasks. Moreover, conclusions of the projects were followed by official albums posted on Facebook, Instagram and flicker platforms and some projects had concluding videos posted on the Facebook page and YouTube channel of Alumni Mora. Furthermore, after the conclusion of each and every major project, a relevant blog post was published in our club's official blog and linked it with the official website for the consideration of the interested parties. Rotaract Club of Alumni of University of Moratuwa started this year with the theme of "Together we paint the shades of earth" and the signature project which is related to this year theme, "Marathon towards Greenery" carried articles in the printed media on the major newspapers of Sri Lanka which created a good reputation and recognition to the club.

PR Unit of the club handled all these public relations responsibilities with the motive of uplifting the club's relationship with the University club (Rotaract Club of University of Moratuwa), Rotary Club, RI District 3220 rotary clubs, Rotaract clubs and Interact clubs of Sri Lanka, Corporate Sector and general public and the Rotaract clubs around the globe. And we are happy to say that with the help of projects such as "Camaraderie", "Together as One", "Share the Joy", "Dream Cricket" and "Surya Rashmi", Rotaract Club of Alumni

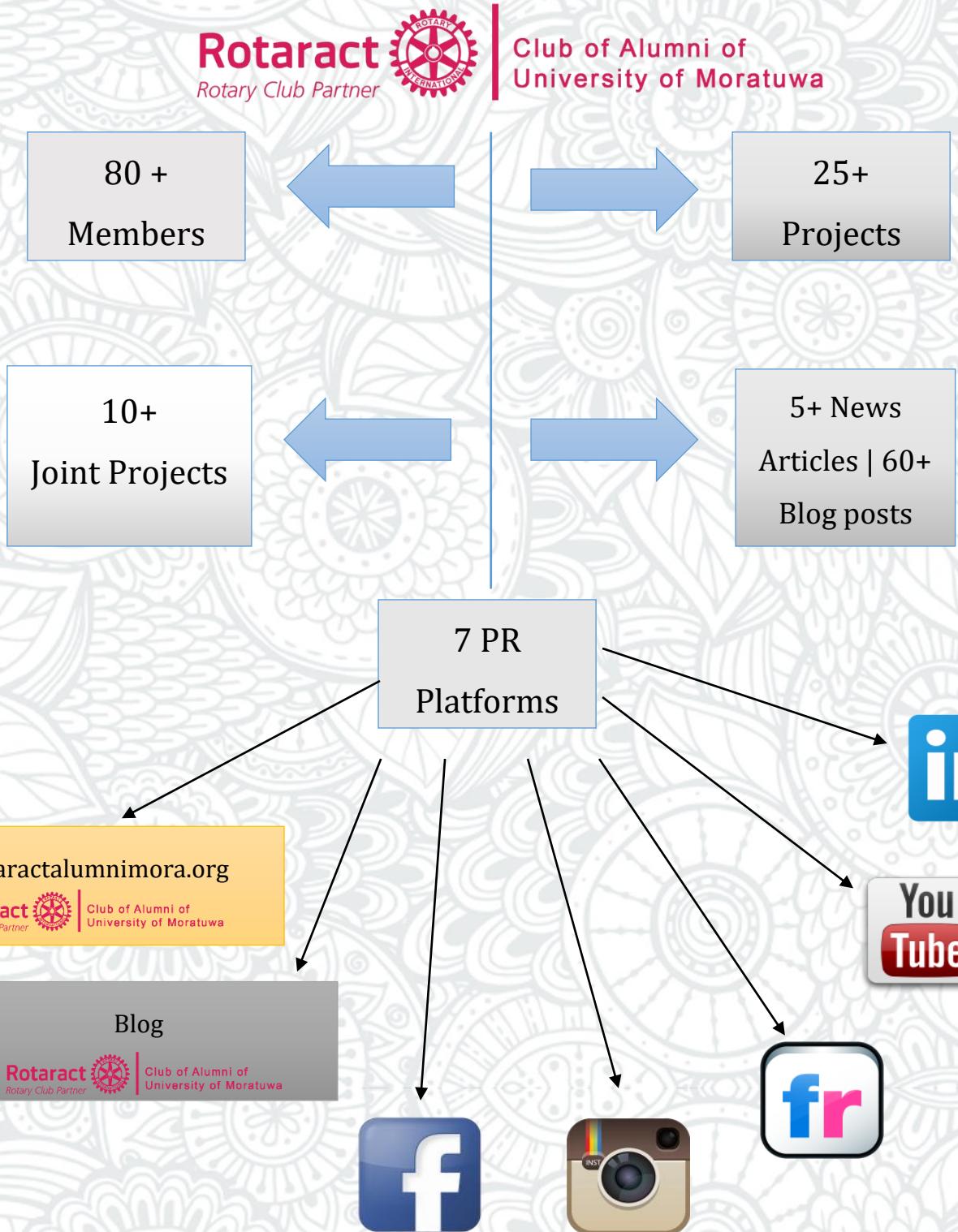
Mora was able to create an everlasting strong bond with the University club and other Rotaract clubs of Sri Lanka. Moreover, with the initiation of projects such as "Rotaractors for Global Goals" and "Singaract" Rotaract club of Alumni of University of Moratuwa was able to form a recognition and reputation across continents. Furthermore, we at Rotaract Club of Alumni Mora didn't forget the importance of having a strong bond with the general public, hence implemented platforms such as "TrainLK" to cater their needs.

4.1.2. PR UNIT

The force behind all these PR ventures of the Rotaract Club of Alumni of University of Moratuwa. An elite team of Rotaractors who are capable of handling the responsibilities of all the PR platforms of the club and with their commitment and support Club's public relations standard is at an iconic level.

Director - Public Relations	Rtr. Tharindu Kumarage
Social Media	Rtr. Tharindu Kumarage, Rtr. Sachindra Weerasooriya Rtr. Vipula Dissanayake, Rtr. Chamara Herath, Rtr. Rochelle Silva
Official Club Media	Rtr. Vindula Jayawardana, Rtr. Chanaka Lakmal, Rtr. Vipula Dissanayake
Content Creators	Text Contents Rtr. Guvanthi Abeysinghe, Rtr. Prabodha Chamarie, Rtr. Dinithi Warnasuriya, Rtr. Hiruni Bandara,
	Image Contents Rtr. Danushi Liyanage, Rtr. Tharindu Fernando, Rtr. Kalpanee Jayatilake, Rtr. Tharindu Kumarage
	Video Contents Rtr. Pramod Dissanayaka, Rtr. Chanaka Lakmal
Official Photographers	Rtr. Himantha Alahakoon, Rtr. Danushi Liyanage, Rtr. Thilina Weerakkody
District & External Affairs	Rtr. Himantha Alahakoon

In summary,



4.2. PUBLIC RELATIONS PROJECTS

4.2.1. OVERSEAS PROJECTS

SINGARACT

Singaract was an International Service project spanning five days during which ten members from Rotaract Club of Alumni of University of Moratuwa engaged in community service, interacted with Rotaractors from Singapore and experienced Singaporean Culture firsthand. The project consisted of three sub-projects titled "HPHP Carnival Day", "Exploract" and "友谊 (Yǒuyì)".



Singaract was a well-planned project with a comprehensive PR support. As the first stepping stone for the project, after initiating contacts with Singaporean Rotaractors in January, wishes were sent to them through Facebook flyers upon the celebration of Chinese New Year, which is an important holiday in Singapore.

<https://www.facebook.com/AlumniMora/photos/a.587637201283820.1073741826.552482028132671/1572881246092739/?type=3&theater>



While the ambassadors of the club involved in the project, all the special events of all three subprojects were covered compressively by photo albums posted on Facebook, Flickr and Instagram.

- Facebook:

https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=1623298511051012

https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=1620367591344104

https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=1617363974977799

- Flickr:

www.flickr.com/photos/150613653@N08/albums/721576943539415041

www.flickr.com/photos/150613653@N08/albums/72157693310969541

www.flickr.com/photos/150613653@N08/albums/72157693310970691

- Instagram:

<https://www.instagram.com/p/BhEBNNagPIA/?taken-by=rotaractalumnimora>

<https://www.instagram.com/p/BhHOdbLAWbO/?taken-by=rotaractalumnimora>

<https://www.instagram.com/p/BhWAS6oAHrT/?taken-by=rotaractalumnimora>

Moreover after the completion of the project, several blog articles was published in the official blog of the club.

- Singaract HPHP Carnival day:

<http://www.rotaractalumnimora.org/blog/singaract-hphp-carnival-day/>

- Singaract Explorat:

<http://www.rotaractalumnimora.org/blog/singaract-exploract/>

- Memories of project 友谊 (Yōuyi):

<http://www.rotaractalumnimora.org/blog/memories-project-youyi/>

Furthermore, a video was posted on YouTube and Facebook to summarize project Singaract.

- YouTube: <https://www.youtube.com/watch?v=oFWftQ1YIYA&t>

- Facebook: <https://www.facebook.com/AlumniMora/videos/1673702836010579/>

When we consider the long journey of Rotaract Club of Alumni of University Moratuwa this year, Singaract can be marked as the most significant step we have taken towards constructing a strong bond and relationship with Rotaract Clubs around the globe. This is further proven since Alumni Mora was able to establish an everlasting bond with Rotaract Club of NTU, Singapore since in early May 2018, both clubs agreed to take the fellowship one step further by signing a twin club agreement with the best wishes of RID 3220 and RID 3310.



[Left to right of the photo: Rtr. Wen Sheng Goh (Vice President of Rotaract Club of NTU), Rtr. Rytha Lew (DRR of RID 3310), Rtr. Ridwan Shariffdeen (Assistant DRR of RID 3220), and Rtr. Ishara Paranawithana (Member of Rotaract Alumni Mora)]

This special event was covered via photo streams published in Flickr and also on Facebook. Moreover a covering blog post was written and published on the blog.

- Twin club agreement signing: <http://www.rotaractalumnimora.org/blog/twin-club-agreement-signing/>

Another PR outcome of the project is the joint bulletin titled as “The Chronicle”, which celebrates the historic union of the clubs while providing a platform for the members to get to know each other better.



The joint bulletin was published on the club website and shared through the club Facebook page and the e-mail

- Website: <http://www.rotaractalumnimora.org/blog/bulletin/>

ROTARACTORS FOR GLOBAL GOALS (RFGG)

Rotaractors for Global Goals is a project focused on showcasing the United Nations Sustainable Development Goals (UN SDG) in a pictographic point of view and celebrated how 50 years of Rotaract contributed to make the world a better place. RFGG aspired to celebrate the 50th anniversary of Rotaract by appreciating the projects done by other Rotaractors. Rotary is a family that flourishes due to its strong bonds holding us together. These bonds transcend continental boundaries and we should appreciate the good work done by our fellow Rotaractors. 50 years of service above self is merely the collective effort of all the individuals who are part of this enormous family that we call Rotaract.

The project was for any Rotaract Club (local or international) to submit a photo related to one of their projects which addresses a UN SDG(s). The top 12 photos were awarded certificates and featured in a calendar in the coming year. The year was specially selected since the first Global Sustainable Development Report (GSDR) will be released in 2019. The photos of the winners will also be featured on the Rotaract calendar (<http://www.rotaractalumnimora.org/rotaract-calendar/>) in the next year.

PR Unit of the club invest a lot of their strength and focus towards this project in order to make it a success. Project RFGG was firstly launched by publishing teaser videos before opening for applicants to send their photos.

Teaser video

- Facebook: <https://goo.gl/yu1SMY> (6964 post reach, 3065 views)
- YouTube: https://www.youtube.com/watch?v=0_lKs3uVQEo
- Instagram: <https://goo.gl/s9Qovr>



Rotaractors for Global Goals - Official Teaser - 2017/18

At the same time Facebook posts were published to widen the reach. They were “Rotaract Couch”, “Rotaract” and “I am Rotaract” were used to give the project a wider reach. Posts were shared through chain messages through WhatsApp as well as sharing posts on member walls.

- <https://goo.gl/RHmEDF>
- <https://goo.gl/QL99TA>
- <https://goo.gl/i7DYyL>
- <https://goo.gl/ZWgwze>
- <https://goo.gl/LYbvRc>



In the end, the winners and their photos were published gradually into an album and the winners were congratulated on their talent for capturing these beautiful moments. A common format bearing the logo of Rotaract Club of Alumni of University of Moratuwa and the SGD goal icons related to each project was used for each photo.

https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=1628492247198305



Finally, the event was featured on the #Rotaract50 Event Map which featured projects from all around the globe quite literally putting our club on the world map.

https://www.google.com/maps/d/u/0/viewer?mid=1U9dVzULUDDGDxCB4jnFsU_jQII REHpLx&ll=12.748381179734958%2C13.63461334999995&z=2



In order to mark the conclusion of the project PR unit published a video of finalists in YouTube and Facebook (with boosting)

- Facebook: <https://goo.gl/R5vVgi> (6721 post reach, 1660 views)
- YouTube: <https://youtu.be/J6GMygsBE70>

RFGG was able to draw the attention of various Rotaract Clubs across continents and helped us to create a recognition and reputation for the club around the globe. Following are the Rotaract clubs which were chosen as the finalists of the competition.

- Rotaract Technopole El Ghazela (District 9010)
- Rotaract Club of World Bank Exclusive CB (RID 9142)
- Rotaract Club Of K V Pendharkar College (RID 3142)
- Rotaract Club of Halifax (RID 7820)
- Rotaract Club of University of Kelaniya (RID 3220)
- Rotaract Agadir Founty (District 9010)

- Rotaract Club of Zenith (District 3232)
- Rotaract Club of Achievers Lanka Business School (District 3220)
- Rotaract Club of eClub of Greater Nigeria (District 9125)
- Rotaract club of Michael Okpara University Umudike (District 9142)
- Rotaract Club of University Of Moratuwa (RID 3220)
- Rotaract Club of Saraswati College (RID 3142)



The reach statistics for different phases of the project are given below.

PR Entity	Post Reach	Total Reactions (On post + shares)	Shares (On post + shares)	Views (for videos)
Teaser Video	7K (6964)	74	7	3K (3065)
Competition commencement flyer	7.9K (7,924)	193	21	
12 Finalist photograph album	8K (8,278)	374	58	
Project conclusion video	6.7K (6,721)	317	50	1.6K (1,660)

Finalist Photograph	Post Reach	Total Reactions (On post + shares)	Shares (On post + shares)
1	1,659	66	8
2	971	31	7
3	300	6	1
4	357	13	2
5	349	11	2
6	576	17	3
7	1,145	82	9
8	1,953	94	20
9	198	18	2
10	126	8	1
11	316	17	1
12	328	11	2
Cumulative score on album	8K (8,278)	374	58
Average	690	31	4

GLIMPSE

Rotaract club of Alumni of University of Moratuwa consists of past members who are currently situated in different countries around the globe. It was high time that we gather these members to share their current experiences of living abroad. With this motive in

mind the project “Glimpse” was initiated, a series of blog posts where members who live abroad share their glimpses of life with the club.



[Blog](#) [Glimpse](#)

Glimpse: Of the life of an Expat Rotaractor

June 1, 2018 admin 0 Comments

This edition of Glimpse features the expat experiences of Rtr. Sandamali Devadithya. Rtr. Sandamali graduated from University of Moratuwa in

[Read more](#)



[Blog](#) [Glimpse](#)

Glimpse: Of the life of an Expat Rotaractor

June 1, 2018 admin 0 Comments

This edition of Glimpse brings to you a glimpse of the expat life of Rtr. Ridwan Shariffdeen. Rtr. Ridwan is

[Read more](#)

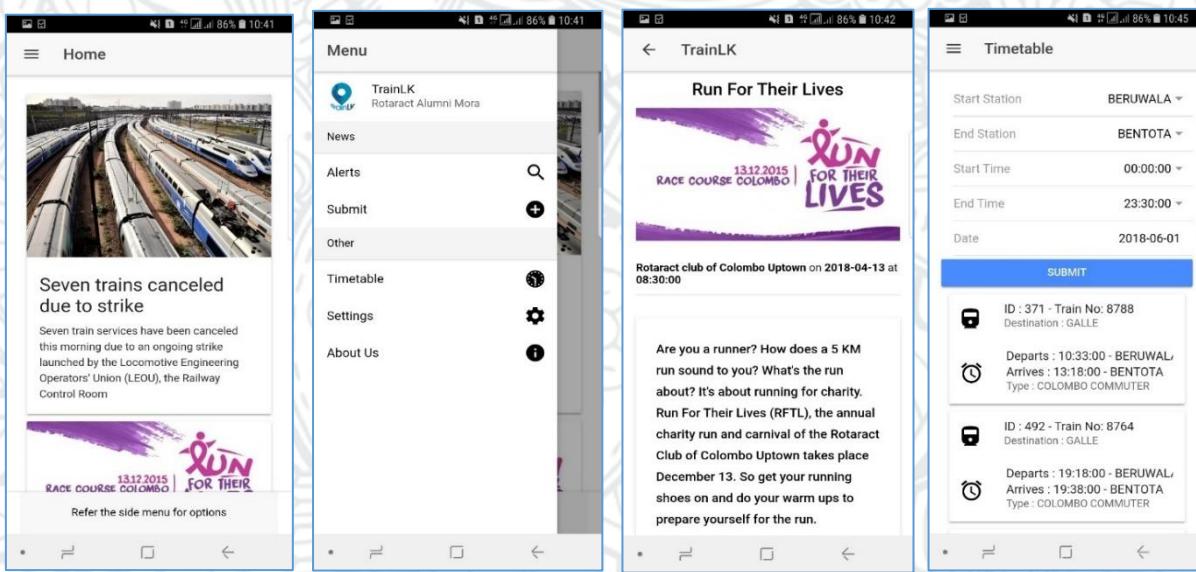
4.2.2. COMMUNITY PR PROJECTS

TRAINLK

As the alumni club of University of Moratuwa, one of our main focus is to serve the general community of Sri Lanka with the resources and knowledge we acquired while undergoing the university life. This drive for serving the general public, shaped a dream which was later named as “TrainLK”. “TrainLK”, is a crowd-sourcing mobile app developed to cater to the significant needs of the general public who utilize the Sri Lankan railway transportation. This is a novel innovative initiation by Rotaract Alumni Mora, launched with the aim of filling the gap of information need of the general public by utilizing latest technologies.



This app caters information on train delays, cancellations, late departures and much other valuable information to railway commuters. Currently the general public lacks the means of knowing such information in real time. It has lead thousands of train users to face many inconveniences on daily basis. With TrainLK, all the information regarding railway transportation in any corner of Sri Lanka is available at your fingertips.



Creating and maintaining a crowdsourcing app acquires a significant amount of PR before going into releasing it to the public. PR Unit devised a plan for the promotion of the app via social media and make awareness within the general public. Starting with the coming soon flyer, launching ceremony flyers and followed by albums and blog posts for the conclusion of the launching ceremony.



<https://www.facebook.com/AlumniMora/photos/a.587637201283820.1073741826.52482028132671/1679519218762274/?type=3&theater>

An album was uploaded to Facebook and shared after the completion of the launch. Subsequently posts were shared on Instagram to further reinforce the PR campaign and create as much awareness as possible.

- Facebook:

www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=1685800841467445

- Instagram:

www.instagram.com/p/Bj1j7CYhA3T/?taken-by=rotaractalumnimora

www.instagram.com/p/Bj1j7CYhA3T/?taken-by=rotaractalumnimora

Moreover, a launching intro video posted on social media for the promotions of the app.

- Facebook: <https://www.facebook.com/AlumniMora/videos/1690268164354046/> (1k Reach, 151 Views)
- YouTube: <https://www.youtube.com/watch?v=xEC10ltYkzw>



TrainLK Launch

Maintaining a public app is not an easy task with a simple static PR plan. Hence PR unit decided to formulate a strategic PR plan which would be later passed on to the PR units in coming years. Following are few objectives and guidelines for the strategic PR plan for maintaining the "TrainLK" platform.

1. Creating a social media group which would later be turned in to the "TrainLK" community of Sri Lanka.
2. Creating a separate Facebook page with an interactive chat bot for handling FAQs related to the app.
3. Bi-yearly updates for the app.
4. Get the support of Department of Railways.
5. Implementing recognition and award schemes for frequent users of the app in order to increase the reliability.

4.2.3. YEAR THEME PROJECTS

MARATHON TOWARDS GREENERY

Along with the year theme “Together we paint the shades of Earth”, the initiative was revitalized in the current Rotaract year 2017/2018 and going one step further, “Marathon towards Greenery” was launched. “Marathon towards Greenery” is a community service project focusing on environmental issues. Encouragement and support from the well-wishers including Rotarians, Rotaractors and non Rotaractors from the past year, was all that was needed to pursue this marathon further. Four phases were thus launched under three sub-projects;

- Ganga Addara: Riverbank erosion is an issue that is rarely addressed. River Bank erosion has several causes with even more factors that can accelerate it. The single most effective method of erosion control in rivers is restoring bank vegetation. “Ganga Addara” steps into replanting and reinforce the river banks while creating awareness about the reasons behind the issue, thus educating the communities to avoid them.
- Haritha Paasala: This phase focuses on molding the minds of the younger generation to be sensitive to the environment around them. Children are more accepting of change. Through this phase, school children are encouraged to create greenery in their schools as well as villages.
- Maga Addara: This phase addresses the issue of lack of shelter, unbearably warm and sunny conditions of the cities, polluted atmosphere and lack of greenery in urban cities and along roadways. Trees are cut to broaden roadways, forests and marshlands are cleared to build highways. And “Maga Addara” steps to recreating the greenery of the cities that is slowly yet surely diminishing.

The PR efforts behind “Marathon towards Greenery” were extensive. The project details and the message to join in this marathon was delivered across social media platforms of the club. Rotaractors as well as well-wishes and followers of the club were continuously updated about the project and invited to take part through Facebook pages and internal communication threads.



Club of Alumni of
University of Moratuwa

Together We Paint The Shades of Earth !

At the successful completion of the projects photos were shared passing the message on to the wider community.

▪ Facebook:

https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=1503771393003725

https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=1583115655069298

https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=1651106451603551

https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=1662683833779146

https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=1687873564593506

- Instagram

Subsequently posts were shared in Instagram to further reinforce the PR campaign and create as much awareness as possible. Some of the Instagram posts are as follows,

<https://www.instagram.com/p/BjxED88h-i-/?taken-by=rotaractalumnimora>

<https://www.instagram.com/p/BjwhIoMlcdN/?taken-by=rotaractalumnimora>

<https://www.instagram.com/p/BjunK3dBtS6/?taken-by=rotaractalumnimora>

<https://www.instagram.com/p/Bjt91olhCt8/?taken-by=rotaractalumnimora>

https://www.instagram.com/p/BjrCAE_B6jr/?taken-by=rotaractalumnimora

<https://www.instagram.com/p/Bjm3W4bha4U/?taken-by=rotaractalumnimora>

<https://www.instagram.com/p/BjWSIhBBpNm/?taken-by=rotaractalumnimora>

https://www.instagram.com/p/BiyYTRwh_sP/?taken-by=rotaractalumnimora

<https://www.instagram.com/p/BekjbL0Axbf/?taken-by=rotaractalumnimora>

- Flicker

GANGA ADDARA 17.1:

<https://www.flickr.com/photos/150613653@N08/albums/72157666358932059>

GANGA ADDARA 17.2:

<https://www.flickr.com/photos/150613653@N08/sets/72157694653987541>

MAGA ADDARA:

<https://www.flickr.com/photos/150613653@N08/albums/72157688180413850>

HARITHA PAASALA:

<https://www.flickr.com/photos/150613653@N08/sets/72157693345186542>

HARITHA PAASLA - EVALUATION SESSION:

<https://www.flickr.com/photos/150613653@N08/sets/72157694595265042>

Articles were published for each completed sub-project in the blog of the Rotaract club of Alumni of University of Moratuwa. This created awareness about the projects among the Rotaractors as well as the wider community thus attracting more to join in this endeavor. The links are given below.

- GANGA ADDARA 17.1:
<http://www.rotaractalumnimora.org/blog/%E0%B6%9C%E0%B6%9F-%E0%B6%85%E0%B6%AF%E0%B7%8A%E0%B6%AF%E0%B6%BB-17-1/>
- GANGA ADDARA 17.2: <http://www.rotaractalumnimora.org/blog/ganga-addara-17-2/>
- HARITHA PAASALA: <http://www.rotaractalumnimora.org/blog/haritha-pasala/>
- MAGA ADDARA:
<http://www.rotaractalumnimora.org/blog/%E0%B6%B8%E0%B6%9C-%E0%B6%85%E0%B6%AF%E0%B7%8A%E0%B6%AF%E0%B6%BB/>

Moreover, in order to build awareness within the professional world we posted on LinkedIn about the project:

<https://www.linkedin.com/feed/update/urn:li:activity:6410838975879188480/>

Furthermore following platforms were also used to highlight the project conclusions and success.

VIDEOS:

https://www.youtube.com/channel/UCq8oh2EbipPti67BZZdBl_g/videos?view_as=subscriber

ROTARY SHOWCASE:

https://map.rotary.org/en/project/pages/project_detail.aspx?guid=E684C1A7-4011-414C-AB23-DE63F4F4422C

Printed media Promotions

Newspaper articles were published in Sinhala and English to reach out to many communities within Sri-Lanka through six newspapers. The articles while creating awareness about the efforts of the young Rotaractors, were also successful in attracting more well-wishes for the project. This reached out to the wider public through English as well as Sinhala languages, making the effort even more productive.

Newspaper	Date	Page
The Sunday Island	27/05/2018	Pg.19 – Youth tabloid
Lakbima	30/05/2018	Pg. 15
The Daily News (http://www.dailynews.lk/2018/06/01/tc/152566/painting-earth-green)	01/06/2018	Pg.29 - Town & Country Section
Lankadeepa	06/06/2018	Pg. 4 - 'ලංකාදීප -2' Section
Ada	06/06/2018	Pg. 2
Lankadeepa	06/06/2018	Pg. 4 - 'ලංකාදීප - සනිමලු ප්‍රාග්‍රහණ PLUS' Section



4.3. OVERALL PR EFFORT

4.3.1 EXTERNAL PR EFFORT

RELATIONSHIP WITH THE UNIVERSITY AND UNIVERSITY CLUB

As the Alumni Club of University of Moratuwa we hold an obligation to serve back to the University and also keep a strong bond with the university Rotaract club. Rotaract club of Alumni of University of Moratuwa organized several professional development projects in university which were a great opportunity for the university students to participate and uphold their knowledge.

- Pen Down – A workshop facilitated by the renowned journalist and the chief editor of Daily News Mr. Pramod De Silva to share his knowledge in journalism.
- Get Hired - A novel initiative with the intention of providing insights into different industries related to the field of Engineering. The project was targeted at the third-year undergraduates of the University of Moratuwa prior to the commencement of their internship programs.



Moreover, this year the Sinhala and Tamil New Year festival, "Soorya Rashmi", was organized as a joint Club Service project by Rotaract Club of University of Moratuwa and Rotaract Club of Alumni of University of Moratuwa. The main objective of this event was to perform the traditional New Year rituals, customs and games in a way that participants get the opportunity to see how they are being conducted in two different cultures and also to give the opportunity to increase the bond between the members of the two clubs.

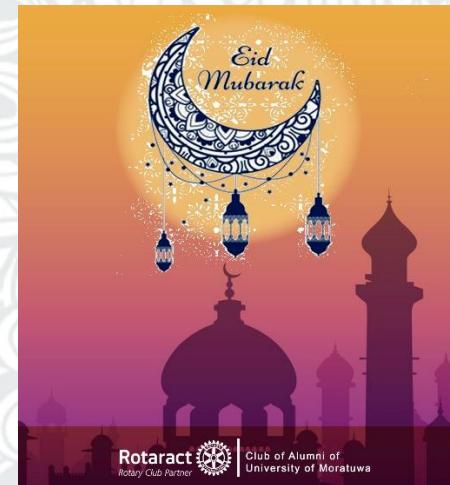


RELATIONSHIP WITH THE GENERAL PUBLIC

This year Rotaract Club of Alumni of University of Moratuwa was able to create a pathway to build a strong relationship with the general public with the initiative of the "TrainLK" a mobile app to cater the needs of the general public.



Moreover, PR unit initiated a PR venture to celebrate special religious and cultural festivals in Sri Lanka by posting a wish within a mode of a colorful flyer on the official PR platforms of the club. Following are some of the examples of those flyers.



RELATIONSHIP WITH ROTARACT DISTRICT 3220: ROTARY, ROTARACT & INTERACT

Rotaract Year 2017/2018 was a special period of time for the Rotaract Club of Alumni of University of Moratuwa where we were able to build up a strong everlasting bond with the other Rotaract clubs and the Rotaract District 3220. Beginning with club installation ceremonies, the members of Rotaract Club of Alumni of University of Moratuwa participated in many projects organized by other Rotaract Clubs in the District and also projects hosted by Rotaract District 3220. Following are some of the main projects with the numbers of participation.

Project / Event	Participation
Run for Their Lives	10
Conquer Colombo	4
Rotary Conference	2
Rotaract Conference	15

Other than the participation, we at PR unit of Rotaract Club of Alumni of University of Moratuwa initiated PR campaigns to support these projects and events using our platforms.

Following are some public cover albums of those projects posted on our Facebook and the Flicker pages.

RID 3220 Visit to Northern Zone - 2017	Flicker: https://www.flickr.com/photos/150613653@N08/sets/72157662346385398 Facebook: https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=1478050655575799
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Are You Ready? 2017 - Flagship Day	<p>Flicker: https://www.flickr.com/photos/150613653@N08/sets/72157690124321026</p> <p>Facebook: https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=1471463029567895</p>
Run For Their Lives	<p>Flicker: https://www.flickr.com/photos/150613653@N08/albums/72157690170365424</p> <p>Facebook: https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=1507784412602423</p>
27th Rotary District Conference	<p>Flicker: https://www.flickr.com/photos/150613653@N08/sets/7215768880171030</p> <p>Facebook: https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=1602964229751107</p>
Rotaract Golden Fest	<p>Flicker: https://www.flickr.com/photos/150613653@N08/sets/72157689332306980</p> <p>Facebook: https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=1613998655314331</p>
27th Rotaract District Conference	<p>Flicker: https://www.flickr.com/photos/150613653@N08/sets/72157694726571481</p> <p>Facebook: https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=1653108184736711</p>

Furthermore, several blog articles were specially chosen to promote and tribute these events and projects.



[Blog](#) [District Project](#) [Professional Development](#)

PetNSet – 2018

May 31, 2018 admin 0 Comments

President-Elect Training Seminar and Secretary-Elect Training Seminar (PETs and SETs) is a 2-day workshop for all the newly elected Presidents

[Read more](#)



[Blog](#) [Fellow Club Projects](#) [Public Relation](#)

Run for their Lives 2017

May 31, 2018 admin 0 Comments

Run For Their Lives (RFTL) is an annual charity run organized by the Rotaract Club of Colombo Uptown with the

[Read more](#)



[Blog](#) [District Project](#) [Professional Development](#)

27th Rotaract District Conference

May 31, 2018 admin 0 Comments

Everything comes to pass, nothing comes to stay. So does the Rotaract year of 2017/18. District Conference indicates that the

[Read more](#)



[Blog](#) [Club Service](#) [District Project](#)

District Visit to Northern Zone

May 30, 2018 admin 0 Comments

Rotaract District 3220 Sri Lanka & Maldives' official visit to Northern Zone for Rotaract year 2017/18 took place on 3rd.

[Read more](#)



[Blog](#) [District Project](#) [Professional Development](#)

27th Rotary District Conference

May 6, 2018 admin 0 Comments

The 27th Rotary District Conference of Rotary District 3220 (Sri Lanka and Maldives) was held on 17th of March 2018

[Read more](#)



[Blog](#) [Fellow Club Projects](#) [Professional Development](#)

Are You Ready? 2017

May 23, 2018 admin 0 Comments

Are You Ready? 2017 Outside the Civil Auditorium, a promising drizzle was pouring to welcome the industry tycoons, HR delegates,

[Read more](#)

Rotaract club of Alumni of University of Moratuwa carried out few projects with Rotary Club of Colombo West and PR ventures were initiated by the PR unit of the club to promote these projects.

Name of the Project	Date of Completion	PR ventures
Carol Session - Christmas Party 2017	13.12.2017	Photo Albums: www.flickr.com/photos/150613653@N08/sets/72157667434443479
Dream Cricket	17.02.2018	Facebook page: www.facebook.com/Dream-Cricket-Sri-Lanka-512641715610484/ YouTube Channel: www.youtube.com/channel/UCybFlloS6Zga9W0fz4P-zLw Photo Albums: www.flickr.com/photos/150613653@N08/albums/72157663874698977 Blog Article: www.rotaractalumnimora.org/blog/dream-cricket-2018/

Project “Camaraderie” and “Together as One” helped Rotaract club of Alumni of University of Moratuwa to make friends with many other clubs in the district and this year marks the highest number of joint meetings and projects organized by the club over the years with others clubs in the district.

No.	Project	Club
01	*Camaraderie – Session 01	RACNSBM
02	Together as One – Phase 01 (Forum for ONE) – Session 01	RACNSBM
03	*Camaraderie – Session 02	RACWellawatte
04	Together as One – Phase 02 (Forum for ONE) – Session 02	RACWellawatte
05	*Camaraderie – Session 03	RACUOCFMF
06	Together as One – Phase 03 (Forum for ONE) – Session 03	RACUOCFMF
07	Share the Joy 1.0	RACUOCFMF
08	*Camaraderie – Session 04	RACCUnited
09	*Camaraderie – Session 05	RACUOM
10	Joy of Christmas	RACUOM, RACPanadura
11	Christmas Carols	RACUOM, RACANC, RACCWest, RACNSBM
12	*Camaraderie – Session 06	RACAchievers, RACIIHE
13	Dream Cricket	RACUOM, RACANC, RACCWest, RACNSBM
14	*Camaraderie – Session 07	RACUOCFOL
15	Share the Joy 2.0	RACUOCFOL
16	*Camaraderie – Session 08	RACCWest

17	Singaract – HPHP Carnival Day	RACNUS
18	Singaract – Yōuyì	RACNTU
19	*Camaraderie – Session 09	RACCCS
20	Together as One- Phase 03 - "Surya Rashmi"	RACUOM
21	*Camaraderie – Session 10	RACUniAlumni
22	Together as One – Phase 04 (Cultural Food Eve)	RACWellawatte

One of the biggest PR ventures of the club to gain a strong relationship with Rotaract District 3220: Rotary, Rotaract & Interact was hosted under the project “Together as one” as **#ThreeSentenceChallenge**. This PR stunt was rolled out as a simple form of challenge promoted via Facebook with the main motive of removing the language barrier which is prevalent in our society. The challenge invited our fellow Rotaractors and friends beyond Rotaract and to speak three sentences in a language which is not their mother tongue. The volunteers who accepted this challenge published a video in social media to mark the completion of the task in the challenge. Following are few of the videos published by the Rotaractors who participated in the challenge.

Participant	Link
Alumni Mora – #ThreeSentenceChallenge Intro	https://www.facebook.com/AlumniMora/videos/1662916813755848/
Rtr. Himantha Alahakoon President, Rotaract Club of Alumni of University of Moratuwa	https://www.facebook.com/himantha.alahakoon/videos/10216662424141864/
Rtr. PP. Anuradha Senanayake DRR, Rotaract District 3220 Sri Lanka & Maldives	https://www.facebook.com/anuradha.senanayake.9/videos/1384366464997570/

Rtr. Shuraif Rahman Financial Director, Rotaract Club of Colombo West	https://www.facebook.com/shuraif/videos/10215903221755460/
Rtr. Dinushani Wickramarachchi Vice President, Rotaract Club of Alumni of University of Moratuwa	https://www.facebook.com/dinushani.wickramarachchi/videos/1949236071808096/
Rtr. Oshadha Abhayasundara Club Service Director, Rotaract District 3220 Sri Lanka & Maldives	https://www.facebook.com/100006363677322/videos/2152987581590010
Rtr. Rochelle Silva IS Director, Rotaract Club of Alumni of University of Moratuwa	https://www.facebook.com/100007983198263/videos/2127433710866048/
Rtr. Chamara Herath Vice President, Rotaract Club of Alumni of University of Moratuwa	https://www.facebook.com/chamara.wi/videos/1712340375550991/

We at Rotaract Club of Alumni of University of Moratuwa kept a strong bond with the interact clubs, by initiating joint projects such as “Air Wing” which was conducted in collaboration with the Interact Club of Ananda College at the Bandaranayake International Air Port. The workshop has given the platform for the participants to get a unique opportunity to understand the operations of an international airport.



Albums:

- Facebook:
https://www.facebook.com/pg/AlumniMora/photos/?tab=album&album_id=1683518281695701
- Flicker:
<https://www.flickr.com/photos/150613653@N08/albums/72157697414504325>

4.3.2 INTERNAL PR EFFORT

PRELUDE

Prelude, the opening act of Rotaract Alumni Mora for the Rotaract year 17/18 was carried out marking the dawn of a new era. It introduced the newest driving hub of the Rotaract Alumni Mora to the Rotaract Family. Photoshoot of Board of Directors was followed up by a Facebook campaign to introduce the upcoming Board of directors with the theme “Together we paint the shades of the earth”.

The beginning of the Facebook campaign was marked with the introduction of the sergeant at arms Rtr. Waruna Rasanga on 2nd of July, 2017. Prelude concluded in an eager tone on 22nd of July with the introduction of the guiding force for the new era, newly appointed President Rtr. Himantha Alahakoon. These introductions were dedicated to praising the appointed board members' worth for the position they were to hold and their enlightening Rotaract journey by using a professional flyer designed with their designation. However, with the support of friendly whispers behind the ears, the BOD introduction was also made an opportunity to reveal the details of these Rotaractors that might not meet the eye on the first encounter.

Together we paint the shades of Earth



President
Rtr. Himantha Alahakoon



5th Installation Ceremony



Club of Alumni of
University of Moratuwa

Together we paint the shades of Earth



Secretary
Rtr. Shehara Amath



5th Installation Ceremony



Club of Alumni of
University of Moratuwa

"The last and most awaited introduction unfolds of the commander in chief of Rotaract Alumni Mora. Being an avid traveler and a hobbyist photographer, his serious and studious attitude masks a vibrant and colorful personality within. His gentle mannerisms, eloquent speech and smart persona has his friends calling him by the fond nickname 'Hawa'.

He's known to be reliable, trustworthy and a man of his word. He joined Rotaract Mora in 2012 and immediately took on responsible roles as co-chair of 'Future is Yours' and 'Club Trip 2012'. In fact, during his time at Rotaract Mora, there's hardly any project that came to pass without his involvement and his reputation always precedes him as a competent rotaractor."

"As we are stepping into the week of the 5th installation ceremony, it's time introduce another lovely lady of the new driving hub of Rotaract Alumni Mora.

She prefers to keep the finger on her lips and focus on her goals. Her humbleness combined with her sedulous attitude is what makes her be called an extreme hard worker. She loves travelling and tasting food. As she seconds the President, she is all ready to take the Rotaract Alumni Mora to soaring heights. She is none other than our very own, Rtr. Shehara Amath."

IT'S YOUR BIRTHDAY

Continuation of the “It’s your birthday” program which is intended to wish the best for our very own club members in their birthdays. This is one of the important internal PR effort taken in order to strengthen the bond between the membership and the club.



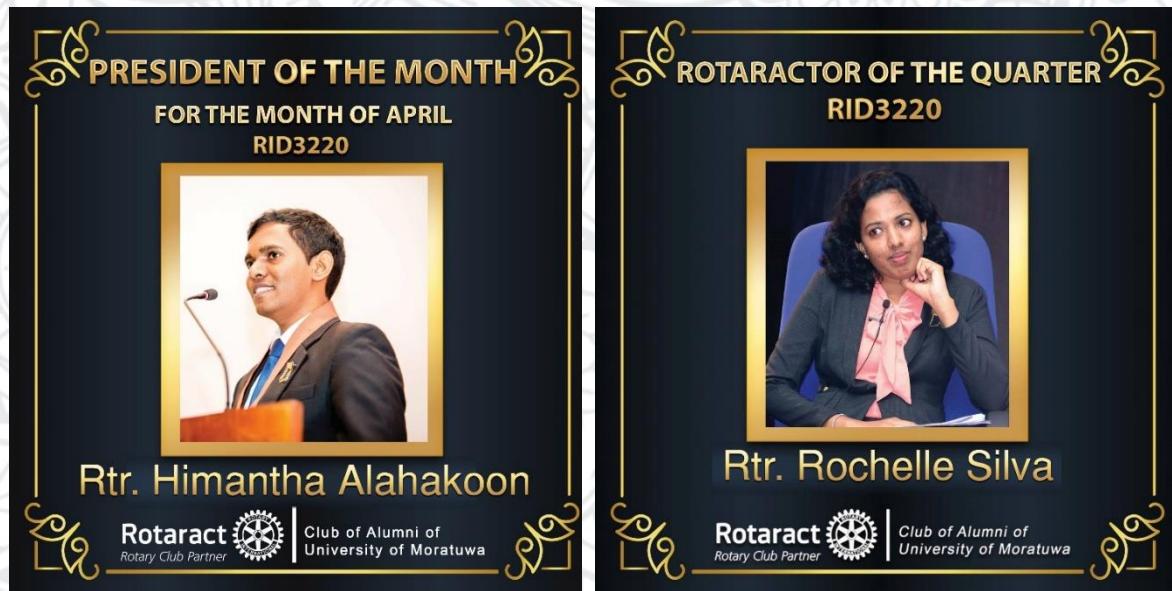
HAPPY WEDDED LIFE

“Weddings are important because they celebrate life and possibility”, we at Rotaract Club of Alumni of University of Moratuwa celebrate that special day of our members by wishing them with a colorful flyer posted on Facebook.



ACHIEVEMENT RECOGNITION

We at Rotaract club of Alumni of University of Moratuwa always find the happiness in our members' achievements. Hence we decided to identify those achievements and give the necessary recognition through our social media platforms. Here are some of the flyers we have shared through our social media to recognize their efforts and achievements.



4.4. PR STRATEGY

4.4.1 PLATFORMS

The strength of the PR strategy depends on the way how the social media and other official media platforms are handled. This year marks a milestone in PR status of Rotaract Club of Alumni of University of Moratuwa since we extended our horizons in an extensive manner with more and more platforms to present our club to the external parties.

SOCIAL MEDIA PLATFORMS

FACEBOOK

 <p>Facebook</p>	<p>Top results</p> <div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;">  Rotaract Alumni Mora <small>PAGE Community · Youth organisation · 1.6K lik...</small> </div> 
<p>Roles</p>	<p>Thilina Weerakkody, Himantha Alahakoon, Chathuranga Gallage, Vipula Dissanayake, Lovindu Wijesinghe, Vindula Jayawardana, Tharindu Kumarage</p>
<p>Link</p>	https://www.facebook.com/AlumniMora/

Facebook is the main source of social media presence of the Rotaract Club of Alumni of University of Moratuwa. Well organized Facebook campaigns for each and every project is performed by the PR unit in order to gain the necessary publicity and awareness of other parties. Following are few examples of the strategies we followed.

1. Promotional flyers for the projects



2. Project invitation flyers





3. Event pages hosted by the main page

Event

- [12 Events](#)
- [Events](#)
- [Calendar](#)
- [Birthdays](#)
- [Discover](#)
- [Past](#)

[සුව අරණ - Blood Donation Camp](#)

[+ Create Event ▾](#)

BLOOD DONATION CAMP

සුව අරණ
Donate Blood Save a Life

Rotaract | Club of Alumni of University of Moratuwa

February 10 | 9.00am - 3.00pm
පරිදායක කිරීමෙන්දී

FEB 10 **සුව අරණ - Blood Donation Camp**
Public - Hosted by Rotaract Alumni Mora

[✓ Going ▾](#)

Saturday, February 10 at 9 AM - 3 PM
about 4 months ago

Siri Wijayaramaya
Suwarapola, Sri Lanka

[Show Map](#)

Past Events

FEB 17	Dream Cricket 2018 Sat 8:30 AM - 5 friends went	Boys Industrial Home and Or... Colombo
FEB 10	සුව අරණ - Blood Donation Camp Sat 9 AM - 11 friends went	Siri Wijayaramaya Suwarapola
DEC 22	Reminiscence - Rotaract Alumni Mora Get-T... Fri 6:30 PM - 13 friends went	Nondescripts Cricket Club Gr... Colombo
JUL 23	5th Installation Ceremony Sun 10 AM - 33 friends went	DHPL Building, Colombo Colombo
DEC 13	Alumni Get-Together 2015 Sun 6 PM - 9 friends went	

4. Count down flyers for events



5. Profile and cover picture campaigns



6. Separate Project pages

The image displays two separate Facebook project pages side-by-side.

Dream Cricket Sri Lanka Project Page:

- Header:** Features the "Dream Cricket Day" logo with the tagline "For differently abled....".
- Content:** Includes five small images showing people playing cricket or interacting with others.
- Footer:** Shows standard Facebook interaction buttons: Liked, Following, Share, and three dots, followed by a blue "Add a Button" button.

Habitat for Humanity Project Page:

- Header:** Features the "Habitat for Humanity" logo.
- Content:** Includes the "HABITAT FOR HUMANITY" banner, the "Rotaract Clubs of District 3220 - Cluster 7" logo, and the Rotaract SRI LANKA AND MALDIVES logo.
- Text:** A joint endeavour of the Rotaract Clubs of Colombo East | College of Chemical Science | Kandy | Faculty of Law, UOC | Alumni of University of Moratuwa | Male | Nallur | Negombo.
- Icons:** Four green boxes representing UN Sustainable Development Goals: 3 GOOD HEALTH AND WELL-BEING (heart icon), 6 CLEAN WATER AND SANITATION (water drop icon), 12 RESPONSIBLE CONSUMPTION AND PRODUCTION (infinity symbol icon), and 15 LIFE ON LAND (tree icon).
- Footer:** Shows standard Facebook interaction buttons: Liked, Following, Share, and three dots, followed by a blue "Send Message" button.

7. Invited Challenges

#ThreeSentenceChallenge



Himantha Alahakoon is with Anuradha Senanayake and 4 others. May 16 at 6:46am · 2 comments

"First steps are always the hardest but until they are taken the notion of progress remains only a notion and not an achievement." — Aberjhani, Illuminated Corners

Together as ONE is a project organized by the Rotaract Club of Alumni of University of Moratuwa with the aim of promoting harmony between individuals of different ethnicities and religions living in Sri Lanka.

The first phase of the project Forum for ONE was held as a series of discussions on the role of Rotaractors to bridge different communities living in the island. During these discussions, it was identified that language barrier stands out as one of the major concerns.

Hence the Rotaractors of Rotaract Alumni Mora came up with a novel concept as the first step to break the language barrier with #ThreeSentenceChallenge.

So my nomination goes to Rtr. Anuradha Senanayake, DRR of Rotaract District 3220 Sri Lanka & Maldives; Rtr. Nabil Shafaz, President of Rotaract Club of Wattala; Rtr. Laila Zafir, President of Rotaract Achievers (Rotaract Club of Achievers Lanka Business School); Rtr. Jeya Ruban, President of Rotaract Club of Chunnakam and Rtr. Venu Santhiran, President of Rotaract Club of Wellawatte.

All you need to do is,

1) Shoot a video of yourself speaking 3 sentences on a certain topic in a language which is not your mother tongue (except English).

2) Upload it on facebook with the following hashtags.

#ThreeSentenceChallenge #TogetherAsONE #RotaractAlumniMora
#Rotaract3220 #EngageRotaract #RedefineFriendship

3) Nominate 5 friends for the #ThreeSentenceChallenge!!!

Video: https://youtu.be/_J_9BHwvkNc

Are You Ready for the challenge?

P.s. - Thanks for all the trouble taken Nishoothana Barathan Gnanaselvam ☺



Chamara Herath is feeling accomplished with Himantha Alahakoon and 7 others. May 30 at 11:43pm · 2 comments

"First steps are always the hardest but until they are taken the notion of progress remains only a notion and not an achievement." — Aberjhani, Illuminated Corners

Together as ONE is a project organized by the Rotaract Club of Alumni of University of Moratuwa with the aim of promoting harmony between individuals of different ethnicities and religions living in Sri Lanka.

The first phase of the project Forum for ONE was held as a series of discussions on the role of Rotaractors to bridge different communities living in the island. During these discussions, it was identified that language barrier stands out as one of the major concerns.

Hence the Rotaractors of Rotaract Alumni Mora came up with a novel concept as the first step to break the language barrier with #ThreeSentenceChallenge. So my nomination goes to Rtr. PP. Amitha Bandara Dissanayake, Rtr. Divya Kalansuriya, Rtr. Binuri Wijesiri, Rtr. Enon Croos and Rtr. Samindhi Unamboowe

All you need to do is,

1) Shoot a video of yourself speaking 3 sentences on a certain topic in a language which is not your mother tongue (except English).

2) Upload it on facebook with the following hashtags.

#ThreeSentenceChallenge #TogetherAsONE #RotaractAlumniMora
#Rotaract3220 #EngageRotaract #RedefineFriendship

3) Nominate 5 friends for the #ThreeSentenceChallenge!!!

Video: https://youtu.be/_J_9BHwvkNc

Are You Ready for the challenge?

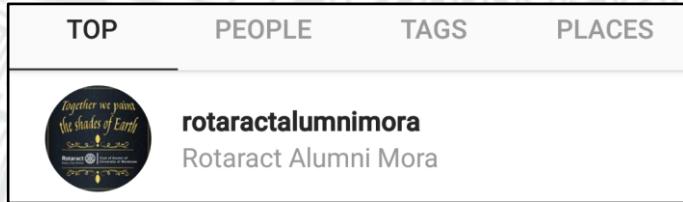
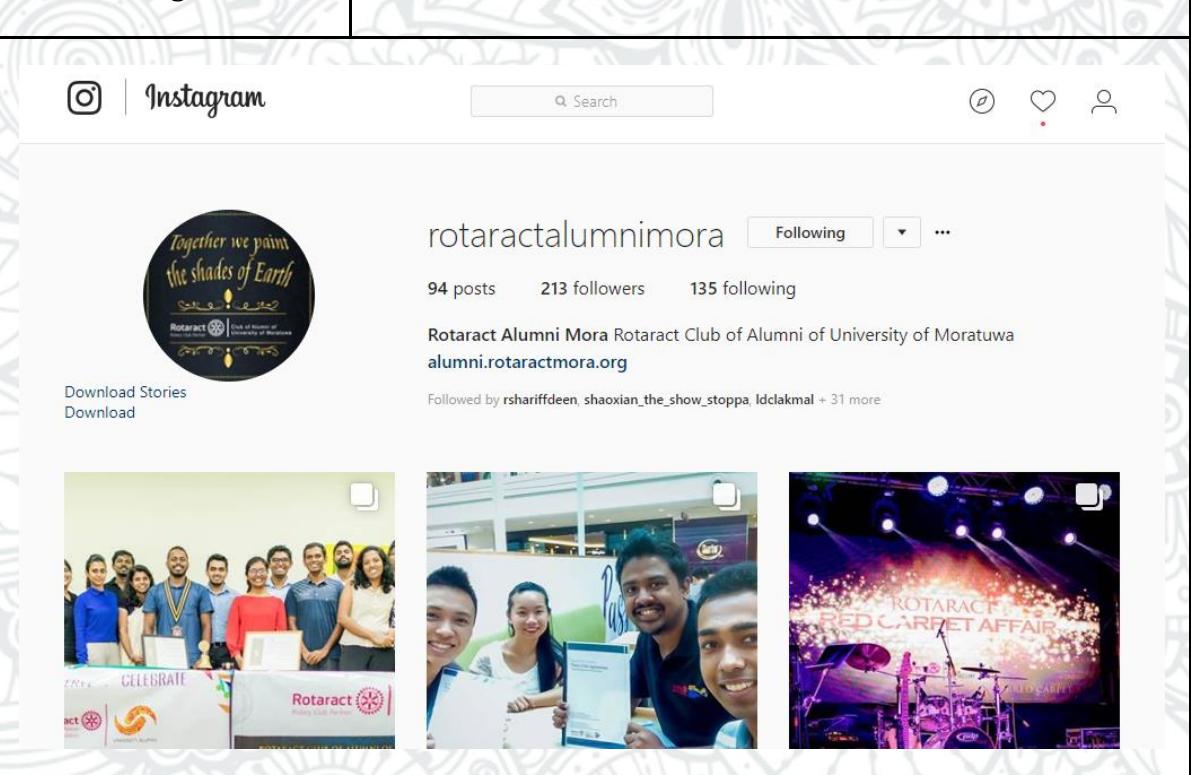
P.S. Thanks a lot for the help Yaar (Susmita Das) ☺



8. Covering photo albums for each and every project
9. Boost flyers and intro videos to gain more public reach.

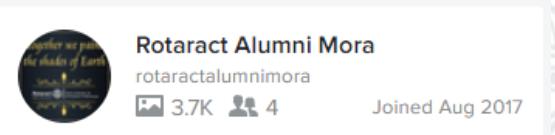
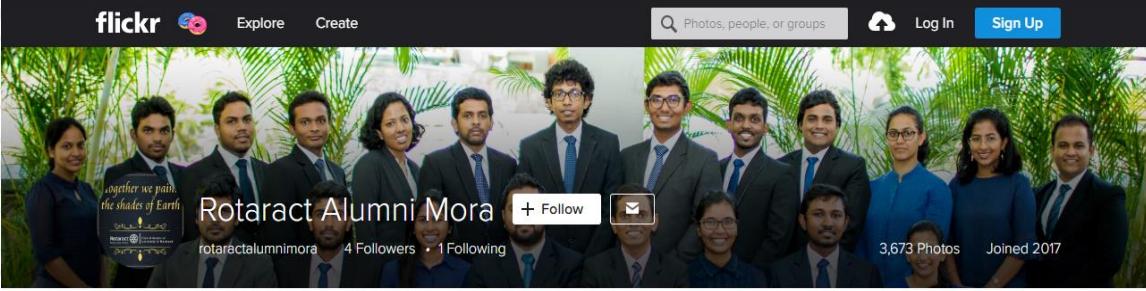
INSTAGRAM

Instagram is one of the most prominent social media in the current era. Hence, PR unit of Alumni Mora decided to utilize the platform in order to reinforce the promotions done via Facebook.

 Instagram	 <p>rotaractalumnimora Rotaract Alumni Mora</p>
 <p>rotaractalumnimora Following ...</p> <p>94 posts 213 followers 135 following</p> <p>Rotaract Alumni Mora Rotaract Club of Alumni of University of Moratuwa alumni.rotaractmora.org</p> <p>Followed by rshariffdeen, shaoxian_the_show_stoppa, Idclakmal + 31 more</p>	
Roles	Himantha Alahakoon, Tharindu Kumarage
Link	https://www.instagram.com/rotaractalumnimora/?hl=en

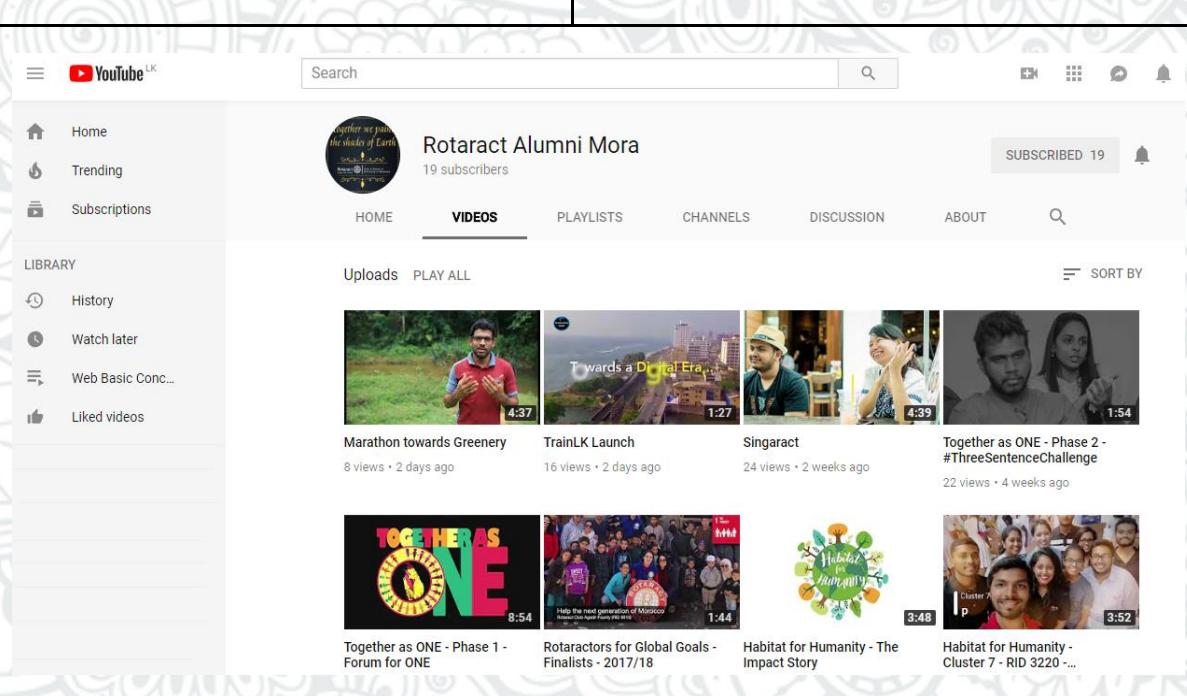
Flickr

Photography unit always cover each and every project of the club and after the conclusion of the project an album is posted on Facebook. However, due to some constraints in photo album sharing on Facebook we realized that there's a need for a platform which cater the need of photo streams and album sharing. So, this year we decided to utilize flicker platform as our official album partner.

 Flickr	 <p>Rotaract Alumni Mora rotaractalumnimora 3.7K Photos 4 Followers Joined Aug 2017</p>
 <p>flickr Explore Create Photos, people, or groups Log In Sign Up</p> <p>Rotaract Alumni Mora rotaractalumnimora 4 Followers 1 Following + Follow Follow</p> <p>3,673 Photos Joined 2017</p> <p>About Photostream Albums Faves Galleries Groups</p>	
	
Roles	Himantha Alahakoon, Tharindu Kumarage, Sachindra Weerasooriya
Link	https://www.flickr.com/photos/150613653@N08/albums/

YOUTUBE

All the intro videos, project promotional videos and other related videos of the club are uploaded to the YouTube in order to support the easiness of direct video sharing.

 YouTube Channel	 Rotaract Alumni Mora 20 subscribers HOME VIDEOS PLAYLISTS
	
Roles	Himantha Alahakoon, Tharindu Kumarage, Vipula Dissanayake
Link	https://www.youtube.com/channel/UCq8oh2EbpPti67BZZdBl_g

PROFESSIONAL MEDIA

As a Rotaract Club we interact with different companies and government departments for sponsorship campaigns and collaborations. However, in order to make these interactions successful we need to maintain a professional interface for the club. Thus, an official LinkedIn page was created to represent the club in the professional media.

 LinkedIn	<div style="border-bottom: 1px solid #ccc; padding-bottom: 10px;"> https://www.linkedin.com/company/rotaract-club-of-alumni-university-of-moratuwa/ </div> <div style="background-color: #f9f9f9; padding: 10px;"> <div style="display: flex; justify-content: space-between; font-weight: bold; font-size: 0.8em;"> OBS CONTENT COMPANIES GROUPS SCHOOLS </div> <div style="margin-top: 10px;">  Rotaract Club of Alumni of University of Moratuwa Civic & Social Organization  Sri Lanka </div> </div> <div style="background-color: #fff; padding: 10px; margin-top: 10px;"> <div style="display: flex; justify-content: space-between; align-items: center;"> in Search Home My Network Jobs Messaging Notifications Me Work Free Upgrade to Premium </div> <div style="margin-top: 10px;">  <div style="display: flex; justify-content: space-between; align-items: center;"> Notifications 1 1 like See all </div> <div style="margin-top: 10px;"> <div style="display: flex; align-items: center;">  Together we paint the shades of Earth </div> <div style="margin-left: 10px;"> Rotaract Club of Alumni of University of Moratuwa Civic & Social Organization • Moratuwa, Western • 19 followers </div> <div style="margin-top: 5px;">  8 connections work here. See all 10 employees on LinkedIn → </div> <div style="margin-top: 5px;"> Manage page See jobs </div> </div> </div> <div style="margin-top: 20px;"> <div style="display: flex; justify-content: space-between;"> <div style="width: 33%;"> About us The Rotaract Club of Alumni of University of Moratuwa, founded in 2013 is community based Rotaract Club sponsored by the Rotary Club of Colombo West. Rtr. Lahiru Gawarammana being the chartered president of the club gave a better initiative for the future endeavors of the club. From the chartered year, the service rendered by the presidents namely: Rtr. Dulitha </div> <div style="width: 33%;"> Recent update  </div> <div style="width: 33%;"> See all </div> </div> <div style="margin-top: 20px;"> People also viewed </div> </div> </div>
Roles	Himantha Jayawardana, Vindula Alahakoon, Nisal Sankalpa, Tharindu Kumarage
Link	https://www.linkedin.com/company/rotaract-club-of-alumni-university-of-moratuwa/

OFFICIAL CLUB MEDIA PLATFORMS

2017/18 year can be identified as the golden year for the official club media platforms. Our team was able to re-implement and host the website under the domain name "alumni.rotaractmora.org" and also start an official blog for the club.

CLUB WEBSITE

Website	
<p>Wednesday, June 13, 2018</p> 	<p>f G+ YouTube</p> <p>Rotaract Club Partner</p> <p>Club of Alumni of University of Moratuwa</p> <p>CLUB SERVICE COMMUNITY SERVICE PROFESSIONAL DEVELOPMENT INTERNATIONAL SERVICES GALLERY BLOG ABOUT US CONTACT</p> <p>Search</p> <p>Our Facebook Page</p> 
Roles	Vindula Jayawardana, Vipula Dissanayake, Himantha Alahakoon
Link	http://alumni.rotaractmora.org

BLOG

Blog

[Home](#)
[CLUB SERVICE](#)
[COMMUNITY SERVICE](#)
[PROFESSIONAL DEVELOPMENT](#)
[INTERNATIONAL SERVICES](#)
[GALLERY](#)
[BLOG](#)
[ABOUT US](#)
[CONTACT](#)

[Blog](#) [Club Project](#) [Community Service](#)

හරින පාසල – Evaluations

June 10, 2018 by admin 0 Comments

Rotaractors of Rotaract Club of Alumni of University of Moratuwa found a meaningful way to spend the World Environment Day-2018.

[Read more](#)

[Blog](#) [Club Project](#) [Club Service](#)

Camaraderie – Session 7 – RAC UoC Faculty of Law

June 10, 2018 by admin 0 Comments

The traditional General Meetings have taken the next wave now. The project 'Camaraderie' turned them into a much effective platform

[Read more](#)



[Blog](#) [Club Project](#) [Club Service](#)

Camaraderie – Session 3 – RAC



[Blog](#) [Club Project](#) [Club Service](#)

Camaraderie – Session 2 – RAC

Roles	Vindula Jayawardana, Vipula Dissanayake, Himantha Alahakoon
Link	http://alumni.rotaractmora.org

This year club's official blog played a great role as a PR platform, not only to promote projects but also in achieving following objectives.

1. Create a place for the people who love to take part in managing a blog.
2. Strengthen the bond between club members and also their bond with the club.
3. Increase the project participation.

ROTARACT CLUB OF ALUMNI OF UNIVERSITY OF MORATUWA | Public Relations Effort

187

Together We Paint the Shades of Earth

4. Reinforce the bond between other Rotaract Clubs and Rotaract Club of Alumni of University of Moratuwa.

With the great commitment of the editorial team and the involvement of the club members we were able to post 60+ articles within the short span of 12 months period.

Article Category	Article No.	Article
Club Projects	1	Handing over Meeting
	2	Sathkara 17.1
	3	Prelude
	4	5th Installation Ceremony
	5	Cleanse-D - Phase 1 - Let's Start With Us
	6	Camaraderie - Session 1 - NSBM
	7	Together as ONE - Phase 1 - Session 1
	8	Emergence'17
	9	Nena Pahana - Phase 1
	10	Camaraderie - Session 2 - Wellawaththa
	11	Together as ONE - Phase 1 - Session 2
Rotary Projects	12	15th T.R.R. Rajan Cricket Carnival
Club Projects	13	Aharunu Akuru - Donation Collection
	14	Club Trip '17
	15	Seconds to Disaster - Session 1 - Fire Alarm
	16	Cleanse-D - Phase 2
	17	Camaraderie - Session 3 - FMF
	18	Together as ONE - Phase 1 - Session 3
	19	Share the Joy 1.0
	20	Aharunu Akuru - Opening Ceremony of the Library
Other Rotaract Club Projects	21	Are You Ready? 2017 - Flagship Day
District Projects	22	District Visit to Northern Zone

Club Projects	23	Camaraderie - Session 4 - Centennial United
	24	Ganga Addara 17.1
Other Rotaract Club Projects	25	Run for their Lives 2017
Club Projects	26	Share the Joy 2.0
	27	Rotary West - Christmas Party
	28	Pen Down
	29	Camaraderie - Session 5 - UOM
	30	Joy of Christmas
	31	Reminiscence - 2017
	32	DCM - January 2018
	33	DRR Visit - 2017
	34	Habitat to Humanity
	35	Camaraderie - Session 6 - Achievers & IIHE
District Projects	36	RCL'18
Club Projects	37	Maga Addara 17.1
	38	Suwa Arana - Blood Donation Camp
	39	Dream Cricket - 2018
	40	Camaraderie - Session 7 - Law
	41	Share the Joy 3.0
Other Rotaract Club Projects	42	Hattrick
Club Projects	43	Meetup with Maria
District Projects	44	Rotary District Conference
Club Projects	45	Camaraderie - Session 8 - Col West
	46	Singaract - HPHP Carnival Day
	47	Singaract - Exploract
	48	Singaract - Youyi
	49	Cleanse-D - Phase 3

	50	Ganga Addara 17.2
	51	Rotaractors For Global Goals
	52	Camaraderie - Session 9 - CCS
	53	Soorya Rashmi
	54	Nena Pahana - Phase 2
	55	Haritha Pasala
	56	Get Hired
District Projects	57	Rotaract District Conference
	58	Red Carpet Affair
	59	PetsNSets
Club Projects	60	Twin Agreement Signing
	61	Share the Joy 4.0
	62	Camaraderie - Session 10 - Uni Alumni
	63	Air Wing
	64	TaO - Phase 4 - Cult Food Night
	65	TrainLK
	66	Haritha Pasala - Awards Ceremony

4.4.2. TARGET ACHIEVEMENTS

At the beginning of Rotaract year 2017/18, we at PR unit prioritized few significant targets which needed to be achieved in order to take the PR strength and standard of Rotaract Club of Alumni of University of Moratuwa into greater heights. When looking back at the journey we have come so far, it's with great pleasure we can say that almost all of the targets have been covered within this period of time. Following are few of those goals, the PR unit of the club has been able to achieve this year.

1. Increase the involvement of the other parties with the main social media platform (Facebook) representation of the club.
 - 1k to 1.6k increase in page likes and followers



- 10+ boosted posts and gain 5k + peek page reach

Recent Promotions on Rotaract Alumni Mora					+ Create New Promotion
Ads activity is reported in the time zone of your ad account.					
	Boosted Post "Never doubt that a small group of thoughtful, c..." Promoted by Himantha Alahakoon on 05/12/2018 Completed	3,274 People Reached	1,086 Video Views	\$3.00 Spent of \$3.00	View Results
	Boosted Post An initiative by the Cluster 7 of Rotaract District ... Promoted by Himantha Alahakoon on 04/15/2018 Completed	746 People Reached	132 Post Engagements	\$1.00 Spent of \$2.50	View Results
	Boosted Post HPHP Carnival Day 2018 was a collaboration of... Promoted by Himantha Alahakoon on 04/01/2018 Completed	1,397 People Reached	304 Post Engagements	\$1.50 Spent of \$1.50	View Results
	Boosted Post Don't worry if you didn't have enough time to su... Promoted by Himantha Alahakoon on 03/18/2018 Completed	2,115 People Reached	3 Messaging Replies	\$2.00 Spent of \$2.00	View Results
	Boosted Post As the World Rotaract Week celebrating 50 yea... Promoted by Himantha Alahakoon on 03/17/2018 Completed	2,170 People Reached	-- Messaging Replies	\$1.50 Spent of \$1.50	View Results
	Boosted Post Do you know that the first Global Sustainable D... Promoted by Himantha Alahakoon on 03/13/2018 Completed	5,357 People Reached	14 Messaging Replies	\$7.00 Spent of \$7.00	View Results



2. Expanding the PR platforms of the club.



3. Reestablishment of the official club media platforms.

Rotaractalumnimora.org

Rotaract  Club of Alumni of
University of Moratuwa

Blog

Rotaract  Club of Alumni of
University of Moratuwa

4.5. CONCLUSION

Year 2017/2018 had been a very fruitful period for PR of the Club. We at PR unit achieved many significant goals which helped us to reach new heights where the club had never gone before. We secured our existing relationships and build new relationships not only in our Rotaract district but also which spans different countries. All these were possible because of the commitments made by the PR unit, editorial unit and our membership involvement. The collective effort put by them throughout the year is invaluable and we believe that we have created a new era for PR of the club for the coming years.

4.5.1. MESSAGE FROM THE EDITOR & PR DIRECTOR

Year 2017/18 was indeed a fruitful year of service for the Rotaract Club of Alumni of University of Moratuwa, under the leadership of President Rtr. Himantha Alahakoon. The year was marked with engagement in all the main avenues of service of the Club, namely, Club Service, Community Service, Professional Development, International Service and Public Relations & Digital Communications. This success gives humble pride to all the Club members who labored to reach out in service this year. The special focus given to “Environment” under the service avenue of Community Service deserves a special note, as the Club strived to bring to life the Club theme for the year 2017/18, “Together, we paint the shades of Earth”, which is a timely necessity of this period.

During the course of the past twelve months, the club was able to deliver 13 projects catering to Club Service, 10 to Community Service, 4 to Professional Development, 4 to International Understanding and 7 to Public Relations and Digital Communication. The projects thus completed, totals to 29, some of which drew spotlights to the Club this year. Two of such



Rtr. Dinithi Warnasuriya
Editor



Rtr. Tharindu Kumarage
Director
Public Relations

significant projects which also marked milestones of the Club, was the success of securing a Twin Club with the Rotaract Club of Nanyang Technological University and launching a mobile app named "TrainLK" as a platform to share latest and reliable alerts on trains to the users; Formation of a twin club relationship with a Rotaract Club beyond the shores of our island was a long awaited achievement for the Rotaract Club of Alumni of University of Moratuwa which was made a reality this year, and the launch of TrainLK took the Club to history as the first Rotaract Club in Sri Lanka to power a mobile app which caters to a need of the general public.

Another success of the Club this year is the active presence of the Club in the Digital and Social Media. The Club website which was re-launched at the commencement of the year and for which a blog was introduced, has been an informative source of updates of the Club activities for all her stakeholders this year. The editorial and IT teams of the Club have taken extra effort to ensure that the website serves its purpose, which has not been an easy task given the span of projects that the Club has completed this year. The vast content which the Club website holds up to date, bears testimony to these efforts and their success. The Club has also taken initiatives this year to mark the presence in Social media which is a live wire for communication in this era. The enthusiasm and commitment of the IT team of the Club have ensured the timely posts on Club activity updates on Facebook, Instagram, LinkedIn, Flicker and Youtube. These efforts in social media have without a doubt been instrumental in delivering PR objectives of the Club this year.

The journey of service for the year 2017/18 of the Club is one with a lot of self-satisfaction. We have been able to reach out in service in some avenues in an unprecedented manner, for which we take immense pride. This is also motivation for us to challenge our boundaries further in the coming year which we are determined to pursue.

ANNEXURE

ANNEXURE 1 – INITIALLY APPROVED YEAR PLAN

ANNEXURE 2 - MONTHLY REPORTS

ANNEXURE 3 – PAYABLES & DONATIONS

The list of payables and the donations for the Rotaract Club of Alumni of University at the end of the Rotaract Year 2017/18 are as follows:

List of Payables

Name	Description	Amount
Himantha Alahakoon	Badminton Tournament	4500.00

List of Donations

Name	Description	Amount
Club members	Hattrick Winning Price	15000
Rtr. Lahiru Gawarammana	Donation to Club	5000

ANNEXURE 4 – AWARD NOMINATION FORM

ANNEXURE 5 – NOMINATED PROJECT BRIEFS