

CONO SUR BLOGGER COMPETITION RULES AND REGULATIONS

NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

INTERNET ACCESS AND A VALID E-MAIL ADDRESS REQUIRED.

OPEN ONLY TO THOSE OF LEGAL DRINKING AGE WHO RESIDE IN CANADA, CHILE, IRELAND, JAPAN, SWEDEN AND THE UNITED STATES OF AMERICA. VOID IN ALL OTHER COUNTRIES NOT LISTED AND WHERE PROHIBITED BY LAW.

Participants must have and maintain a blog based on food & wine and/or lifestyle.

Sponsor: Cono Sur Vineyards & Winery, Santiago de Chile

By participating, entrant agrees to abide by and be bound by these Official Rules and the decisions of the Sponsor, which are final and binding in all respects and not subject to appeal.

1. HOW TO ENTER. Between 4 JUNE, 2015 at 12:00 a.m. Eastern Standard Time (EST) and 4 AUGUST, 2015 at 11:30 p.m. EST, go to the official Cono Sur Vineyards & Winery Blogger Competition Website (<https://www.bloggercompetition.conosur.com>). Click on the "Enter Your Recipe" tab and complete the official entry form with all required information, including your Recipe Name (**Recipe must be a main dish**), Ingredients, Cooking Instructions, Wine Range and Variety Used (**Must be one of Cono Sur Bicicleta or Cono Sur Organic wines**), Photo (**at least 460 x 460 pixels**), Name, Blog Link and E-mail address, then submit as directed. By participating in the Contest, you are providing your information to Cono Sur Vineyards & Winery; the collection and use of your information is governed by Cono Sur Vineyards & Winery. **All entries must be received by 4 August, 2015 at 11:30 p.m. EST. All entries will be posted on 11 August, 2015.**

2. ENTRY RESTRICTIONS. Limit of one (1) entry per person. Violation of this entry limit may result in disqualification. In order to participate in the Contest, **participants must have and maintain a blog based on food & wine and/or lifestyle.** Entries must be manually key-stroked by entrant; use of programmed, robotic or like means to enter (including third party sweepstakes services) is prohibited. Receipt of entries may be acknowledged by Sponsor; but, if applicable, acknowledgment of receipt does not constitute any representation by Sponsor as to Contest eligibility. Proof of transmission does not constitute proof of receipt or proof of entry in Contest. In the event of dispute as to ownership of entry, entry shall be deemed made by the name given on the entry form.

3. VOTING. SEMI-FINALISTS SELECTION. The voting period will take place from 11 August, 2015 at 12:00 a.m. until 15 September, 2015 at 11:30 p.m. Three semi-finalists from

each participating country will be selected by whichever three eligible recipes receive the most votes. The voting round will conclude on 15 September, 2015. The semi-finalists (three from each country, 6 total) will be officially notified via e-mail.

4. FINALIST SELECTION. Renowned Chilean chef, Christopher Carpenter will prepare all recipes and select one (1) Finalist from each country. Finalists (one from each country, 6 total) will be announced and officially notified via e-mail on 2 October, 2015. Each Finalist will be allowed to invite one guest to accompany them to Paris, France (all expenses included) to compete in the Grand Finale. They will prepare their dishes for a panel of judges including Adolfo Hurtado, General Manager and Chief Winemaker of Cono Sur Vineyards & Winery, Chef Christopher Carpenter, and Chile's Finalist. (Chile will not be competing in the Grand Finale).

5. GRAND FINALE. Finalists will be able to invite a guest to accompany them to Paris, France, all expenses paid, from 12 November, 2015 to 14 November, 2015. The Grand Finale will be held on 13 November, 2015. Finalists will prepare their dishes for a panel of judges (including Adolfo Hurtado, General Manager and Chief Winemaker of Cono Sur Vineyards & Winery, renowned chef Christopher Carpenter and Chile's Finalist) and the panel will select the Contest's Winner based on the best food and wine pairing. **All wines and ingredients will be provided by the Contest. Chile's Finalist will participate in the Grand Finale as a judge and will not compete with the other five countries.**

5. GRAND PRIZE/ODDS OF WINNING. Prize (1) – A six-night, seven-day trip for two to Chile to visit Cono Sur Vineyards & Winery and discover its beautiful home country. All accommodations will be covered for the six-night stay, as well as all expenses during the three-day tour to the vineyards. Winner will be responsible for meals and all other expenses apart from accommodations when not touring the vineyards. Winner will also be responsible for travel insurance and vaccines. Odds of winning depends on the selection of the panel of judges during the Grand Finale in Paris, France.

5. PRIZE RESTRICTIONS. Grand Prize Winner must be able to travel in 2016. If winner desires to spend more time in Chile, they will be responsible for covering additional costs and must plan prior to booking the trip. Dates are subject to availability and Sponsor's approval. Prize is not transferable.

6. CONDITIONS OF PARTICIPATION. Sponsor is not responsible for entries that are lost, late, illegible/garbled, corrupted, irregular, misdirected, stolen or incomplete and all such entries are void. Sponsor is also not responsible for (a) any incomplete, incorrect or inaccurate information, whether caused by tampering, hacking, equipment malfunction/failure or other cause; (b) any error, omission, interruption, deletion, defect, delay in operation or transmission of e-mails, communications line failure, theft or destruction or unauthorized access to, or alteration of entries; and (c) any problems or technical malfunctions, disruptions or failures of

any kind, including telephone network or lines (including entries not received in a viewable condition or not received at all by Sponsor due to system failure, disconnects or other reasons), computer on-line-systems, servers or providers, software or programming or for damage to one's computer due to participation in the Contest. Failure of Sponsor to enforce any provision of these Official Rules shall not constitute the waiver of such provision. If, for any reason, the Contest (or any part thereof) is not capable of running as planned by reason of computer virus, bug, system malfunction, tampering, unauthorized intervention, fraud, technical failures, fire, flood, storm or other natural cataclysm, riot, strike, civil commotion, governmental regulation or any other causes beyond the control of Sponsor which, in its sole opinion, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest (or any part thereof), Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest and conduct the Contest and select the prize winner in a manner which is fair, equitable and in accordance with these Official Rules, as determined by Sponsor in its sole discretion. Notice of such action by Sponsor will be posted on the International Cono Sur Facebook page.

7. RELEASES. By participating, entrant indemnifies, releases and agrees to hold harmless Cono Sur Vineyards & Winery, its parent company, subsidiaries, affiliates, divisions and agencies, prize suppliers, and the directors, officers, agents, representatives, shareholders, employees, successors and assigns of any of the above organizations, from any and all liability arising from participating in the Contest, any Contest-related activity and/or acceptance, receipt, possession or use/misuse of any prize. By accepting prize, except where prohibited by law, winner agrees to the use of his/her name, likeness, voice, photograph and/or other indicia of persona for advertising/publicity/trade purposes by Sponsor and its designees without further compensation or notice. CAUTION: ANY ATTEMPT TO UNDERMINE THE LEGITIMATE OPERATION OF THIS CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.