

Cologne

# AI Community Day

## M365 Copilot Chat – Marketing vs. Reality

Thorsten Pickhan & Adrian Ritter

Made possible with the support of:



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more information on:

<https://gaic.io/cologne>





Cologne

# AI Community Day

24 September 2025 | 13:00 - 17:00 | **Microsoft Köln**



Made possible with the support of:



more information on:

<https://gaic.io/cologne>



# Thorsten Pickhan

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Cloud Architect at **glueckkanja AG**, Germany  
MVP for Microsoft 365

Host of the Teams Usergroup Germany in Bochum

Office 365 Blog 📩  
<https://office365.thorpick.de>

Office 365 QuickTipp 📩  
<https://youtube.com/ThorstenPickhan>

Talk M365 📩  
<https://www.talkm365.net>

AI und Du – Copilot in Microsoft 365 📩  
<https://aipodcast.thorpick.de>



# Adrian Ritter

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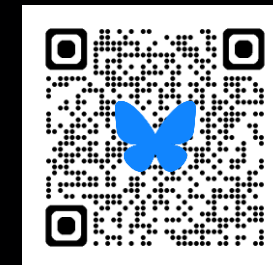
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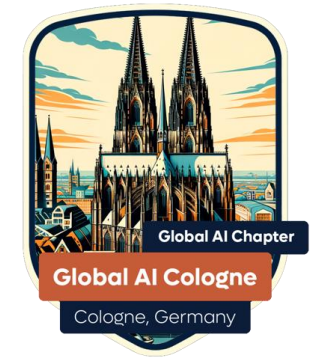
AI und Du – Copilot in Microsoft 365 📖  
<https://aipodcast.thorpick.de>

M365 Blog 📖  
<https://cloudkumpel.de>

Cloudkumpel Cast 📖  
<https://cloudkumpel.de/cast>





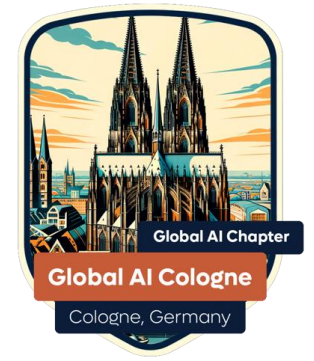


# Copilot Chat

Was ist Was?



# Copilot Chat vs. M365 Copilot Chat



- Copilot Chat steht für alle M365 Benutzer zur Verfügung
- M365 Copilot Chat steht nur Copilot lizenzierten Usern zur Verfügung
- Copilot Chat und M365 Copilot Chat erlauben die Nutzung des web-grounded Copiloten und Agenten im Rahmen des Web Profil
- Der M365 Copilot Chat hat auch Zugriff auf unsere Tenant Daten
- Angekündigte Updates schalten auch für nicht Copilot lizenzierte User limitierte Copilot Funktionen in Office Apps frei

# Nicht dieser Copilot



Hallo Adrian, worauf sollen wir heute eingehen?

Nachricht an Copilot



Schnelle Antwort ▾



**Popular**

Make images

Plan and prep

Get advice



Create an image

Improve writing

Design a logo

Draft a text

Predict the future

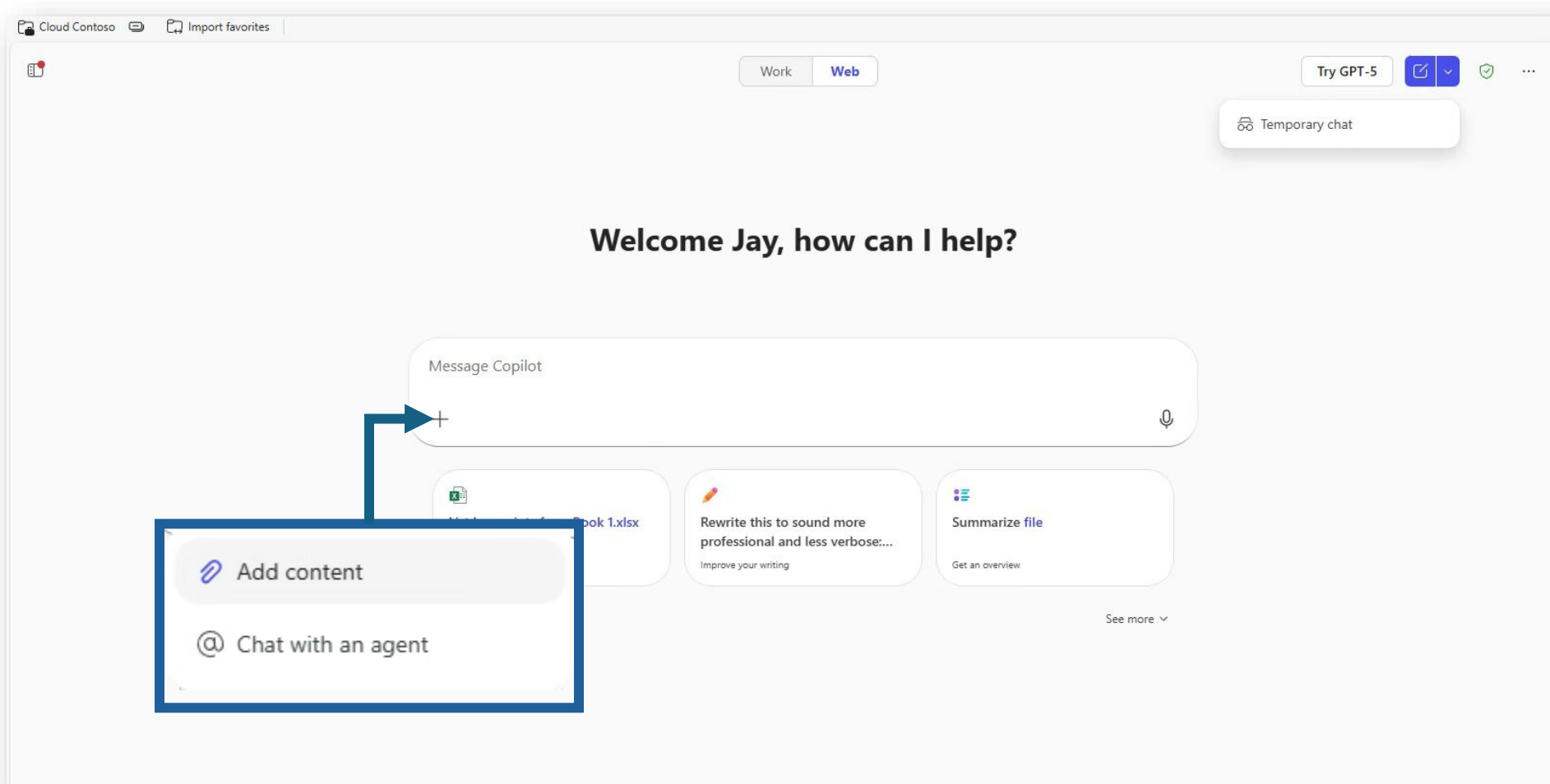
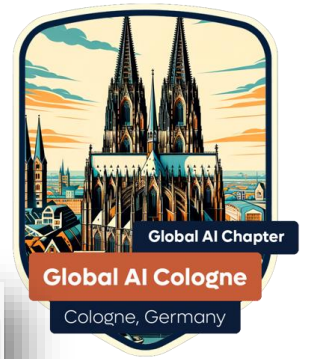
Get advice

Write a first draft

Take a personality quiz

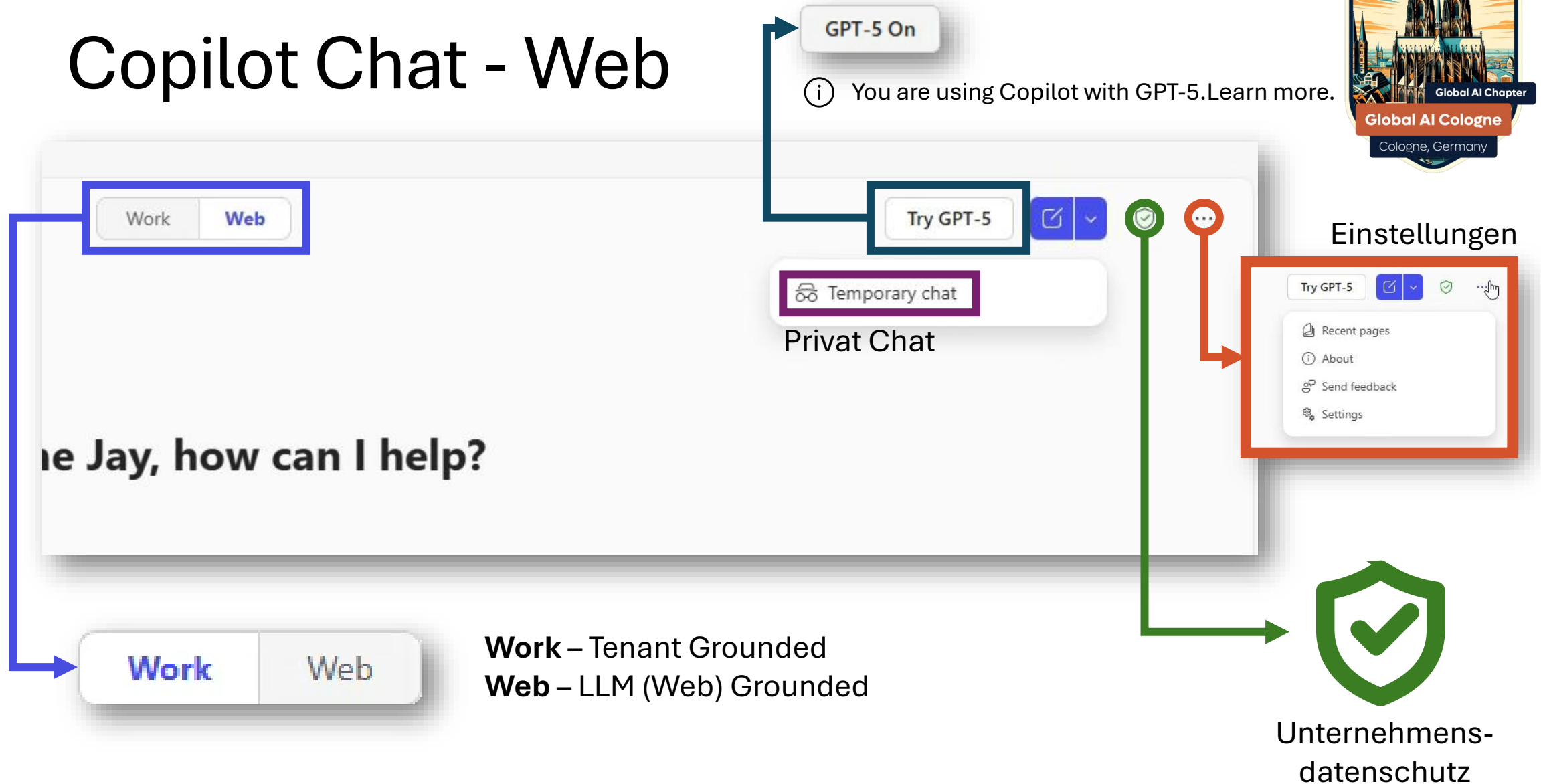
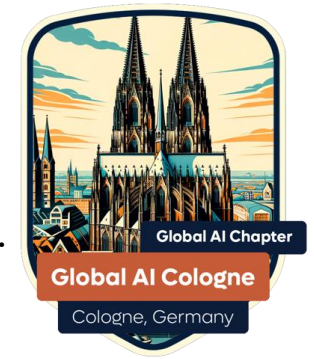
Get a news roundup

# Copilot Chat - Web

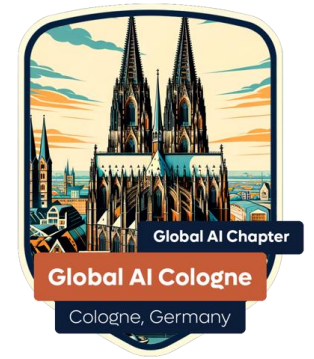




# Copilot Chat - Web



# Copilot Chat – Web Settings



## Settings

Personalization

Agents

← Custom Instructions

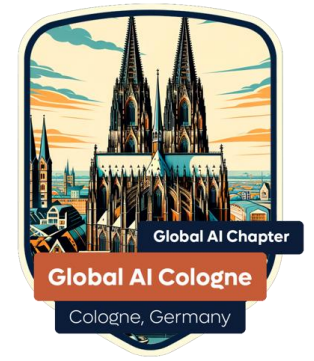
Add details you want Copilot to know about you and specify how you would like it to format its responses.

Feel free to include details about your interests, preferences, goals, or any specific context that could help Copilot deliver the best possible assistance and personalized insights.

Custom Instructions ☒

CancelSave

# Copilot Chat – Web Settings



← Copilot Memory

Copilot responses will become more personalized as you chat, using inferences from your conversation and details from your work profile.

Copilot Memory

Work Profile

Jay Vielkann wants to learn about Copilot Agents and is seeking tips, resources, and practical exercises to improve in this area.

9/9/2025

Jay Vielkann wants to learn Terraform and is seeking tips, resources, and practical exercises to improve in this area.

9/9/2025

Jay Vielkann is a Purchasing Manager in the Supply Chain Department at Knorr-Bremse and is seeking AI consultation to identify opportunities for leveraging AI in their work.

8/7/2025

Copilot memory ☒

Delete all memories

← Copilot Memory

Copilot responses will become more personalized as you chat, using inferences from your conversation and details from your work profile.

Copilot Memory

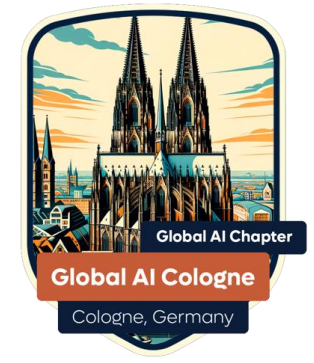
Work Profile

Microsoft account information Copilot can use to personalize your experience. To review your work profile, visit [My Microsoft 365 Profile](#)

Job Title: Universal Expert

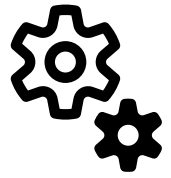
Office Location: Munich, Bavaria

Manager: Adele Vance



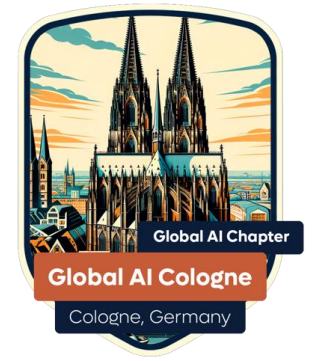
# Copilot Chat

Admin Controls

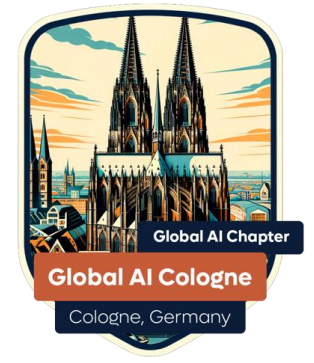




# App Controls



- App automatisch anpinnen / Anpinnen vorschlagen / nicht anpinnen
- -> Keine Option mehr für EWR Tenants
- Chat App über Teams Admin Center / M365 Admin Center
- -> Deaktiviert spätestens mit unified App-Management Copilot Chat komplett
- Web Zugriff Ja / Nein?
- -> Bing Search Index

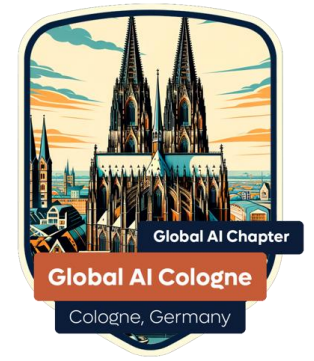


# Microsoft Copilot und Datenschutz

Fokus Copilot Chat / Web Search

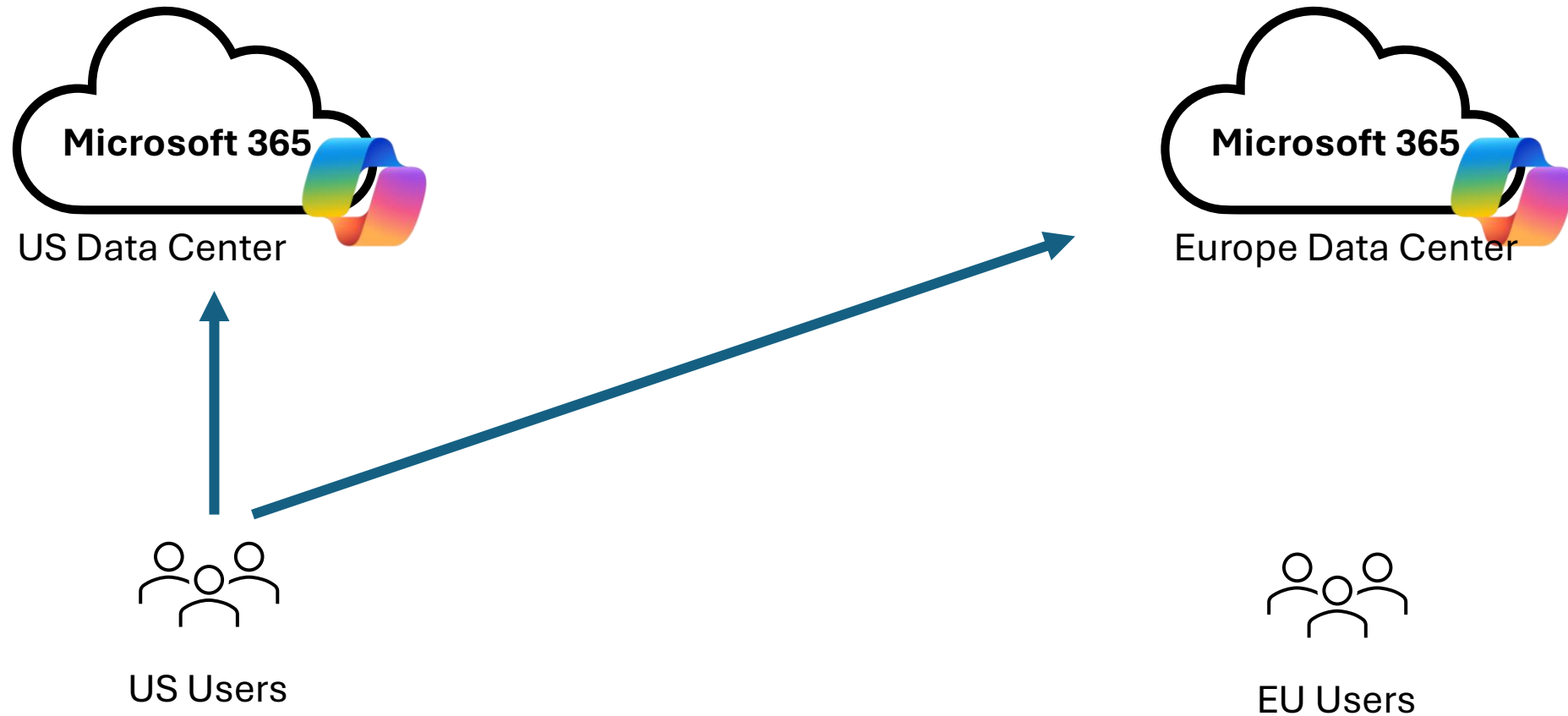
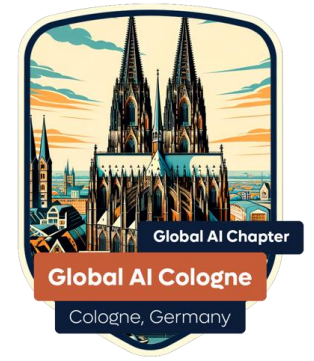


# Copilot und Datensicherheit



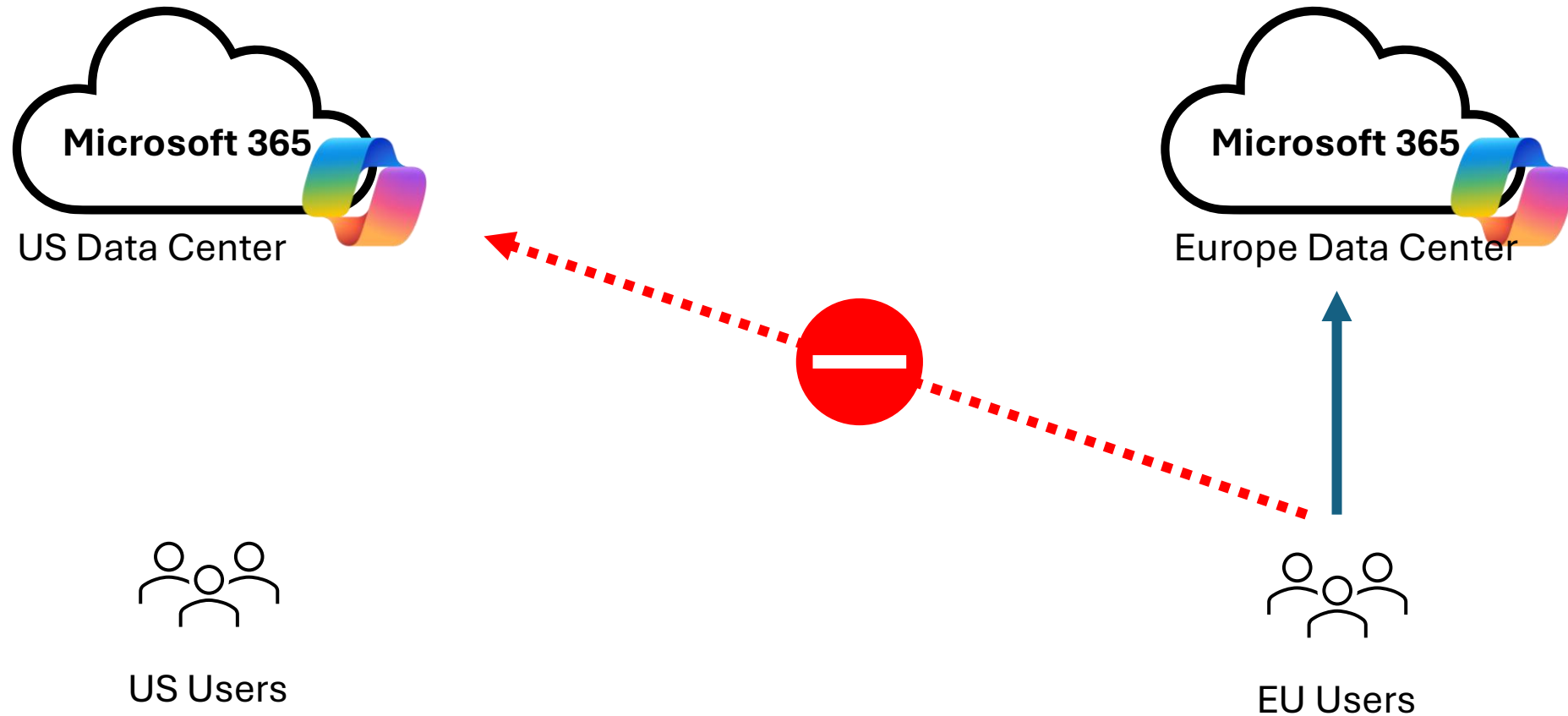
- Anmeldung mit Eurem M365 Konto gewährleistet Datensicherheit
- Prompt wird nicht zur Analyse, Optimierung oder Trainings verwendet
- Hochgeladene Daten bleiben Eure Daten und bleiben in Eurem Tenant
- Achtet auf das grüne Schild oben rechts

# Copilot und Microsoft Data Center

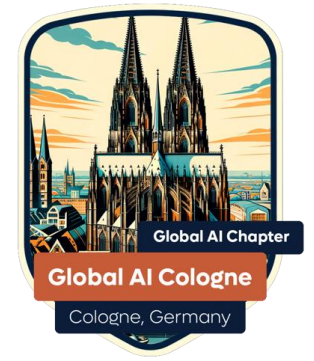




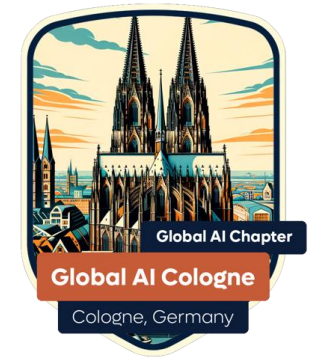
# Copilot und Microsoft Data Center



# Web Search aka Search Index



- Ja, nicht optimal, aber besser als Bing direkt zu verwenden ;)
- > Ergänzen was genau passiert / Beispiele / Raphael Zitat....



# Danke

Global AI Chapter Cologne  
Global AI Chapter Bochum

Cologne

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