

Beton Project – Section 10: Snapshot – where Beton stands in November 2025

This PDF corresponds to Section 10 of the expanded markdown in ChatGPT. It provides a synthesized snapshot of Beton's status as of November 2025, drawing from all previous sections. Beton is already live as both a cloud product and a self-hostable MIT-licensed stack, with early paying pilots validating real demand across startups, logistics, and VC sourcing.

The snapshot reiterates that Beton is more than a simple enrichment tool. It is evolving into an AI-native CRM and sales workspace, where enrichment, orchestration, and agents are integrated into a coherent platform. This platform is grounded in AJTBD thinking, is explicitly designed for on-prem and BYOK scenarios, and is strategically differentiated from Clay, AI SDR tools, and generic CRMs.

Section 10 is intended to serve as a quick “state-of-the-union” document for future Vlad, potential cofounders, and advisors. It shows what has already been built, what is in motion, and what conceptual foundations underlie the roadmap. Anyone reading just this section should be able to understand why Beton exists, what it does today, and where it is heading next.