



# DILIP KUMAR SINGH

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DOB: 26 April 1991

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## Career Objective:

To work in an organization where I am able to contribute to organization's growth and attain self-development

## Profile Summary

Data Analyst professional with 2+ years of diverse experience in Business Intelligence- Data Analysis, Competitive Intelligence & Pricing Analytics and Digital Marketing.

- Experience with ETL, SQL, MSBI (SSIS & SSRS), Datorama- marketing intelligence tool
- Working knowledge of data scraping (Crawling data using bots from websites)
- Moderate proficiency in Python and Tableau - data visualization & analysis tool
- Has led a team of four peers
- Beginner level knowledge of financial concepts applicable to Capital Markets
- Completed B. Tech in 2015 from West Bengal University of Technology, Kolkata

## Professional Experience:

### 2. Cybage Software, Pune

Technical Support Engineer, September 2017 - Present

- Extracting data using ETL from different online ad-feeds, Analyzing them with Tableau and Datorama, Providing insights and reports
- Investigate and understand the opportunities of new data sources in the context of integration into Datorama
- Creating dashboards as required for reporting
- Keep up to date with new data visualization tools and general trends in the BI industry

## 1. eClerx Services Ltd, Pune

Senior Analyst, October 2015 – September 2017

Responsible for analyzing the needs of the client and coming up with solutions. Managing the work from initial request through estimation, approval, requirements, execution, and implementation. Crawling data from websites, collating, managing and storing them in databases. Processing data and generating reports to support client's request.

- Leading a team of four peers
- Developing SQL queries and stored procedures
- Managing and storing data
- Developing SSIS packages to support the project
- SQL audit and cleaning
- Data harvesting: Crawling data using VB scripts from websites specified by the client
- Automating the reoccurring work to improve quality
- Analyzing and generating reports for analysis purpose to client
- Designing, developing and implementing new functionality
- Work on Ad-Hoc required by clients on priority basis

Accolades and recognitions:

- Twice received "Spot Reward" for meeting the deadlines consistently
- Received BPI (Business Process Improvement) of the quarter award for developing a stored procedure 'QuickNap' which does all our SQL reporting tasks and saves ~2.5 hours per report
- Various client and Manager's appreciations on Ad-Hoc work
- Redesigned project plan and strategy after encountered problems; recognized and appreciated by the client

## Academic Qualifications:

Examination	Institution	Board/University	Performance	Year of passing
B. Tech (ECE)	Supreme Knowledge Foundation Group of Institution, Mankundu, Hooghly, WB	WBUT	76%	2015
ISC (XII)	West Point Academy, Serampore, Hooghly	CISCE	62%	2010
ICSE (X)	West Point Academy, Serampore, Hooghly	CISCE	75%	2008

## Professional Skills:

- MS SQL
- MSBI (SSIS and SSRS)
- MS Office
- Tableau
- Python
- Core Java
- HTML, CSS, Bootstrap

**Technical Certifications:**

Institute	Course Title	Performance	Date	Duration
NIIT, Barrackpore	Diploma in Software Engineering	Excellent	August 2012	12 Months
NIIT, Barrackpore	Infoedge: Certificate of Competency and Computing	Excellent	January 2011	120 Hour

**Professional Training:**

Industry/ Institute	Training Details	Date	Duration
Institute of Digital Technology (IDT), Uttarpara, Kolkata	Cisco Certified Network Associate (CCNA)	August 2014	2 Months
Prasar Bharati (India’s Public Service Broadcaster), Doordarshan Kendra, Kolkata	Basic Television Engineering	April 2015	6 Days