

## **www.getSTDtested.com Launches National At-Home Kit for Private, Testing Choices and Fast Results Available Online**

CHICAGO, ILL. (July 27, 2009) — [www.getSTDtested.com](http://www.getSTDtested.com), the industry's first online confidential clinic to use Web 2.0 technologies that exclusively focus on the awareness, testing and destigmatization of sexually transmitted diseases, today launched its confidential at-home kit to test for two of the most common STDs, chlamydia and gonorrhea.

The Pew Internet Project estimates that between 75% to 80% of Internet users have looked online for their health information since December of 2007. Recognizing this trend and the fact consumers are doing more online and from home, [www.getSTDtested.com](http://www.getSTDtested.com) expanded its offering to include the at-home kit.

The Centers for Disease Control and Prevention recommends that women under 25-years old get tested annually for the most commonly occurring STD, Chlamydia, which was reported in 1.1 million cases in 2007, yet twice that many go undetected. Left untreated, Chlamydia can later cause infertility or ectopic pregnancies. It is asymptomatic and easily treated if detected. The CDC also reports one million people aged 10-24 had Chlamydia, gonorrhea or syphilis.

The online clinic, [www.getSTDtested.com](http://www.getSTDtested.com), is educating the tech-fueled millennial generation whose healthcare concerns are focused on their social and sexual health. "We are addressing an important and escalating issue for Americans, particularly young adults. People are willing to pay for the privacy, convenience and sophistication of online ordering from home," says CEO of Get STD Tested, Tracey Powell. "We will continue to listen to the marketplace and its desire for online STD testing, conversational forums and fictional webisodes like 'The 'O Mission' to help destigmatize this important topic and to encourage testing," says Powell.

After consumers register at [www.getSTDtested.com](http://www.getSTDtested.com), they receive a confidential PIN number and can select the desired tests. With the at-home kit, consumers provide a urine sample and conveniently mail it anonymously to a leading national lab location for analysis with the kit provided by [www.getSTDtested.com](http://www.getSTDtested.com). Private results are posted within days and accessible online with a confidential PIN. A network of 250 physicians nationwide provide orders for the tests. Professional counselors from the American Social Health Association are available in the event that a critical value is the result.

### **About Get STD Tested**

GetSTDtested.com is setting the gold standard for online STD awareness and testing, helping to destigmatize, prevent, and control the 19 million new cases of sexually transmitted diseases that occur each year in the U.S. The web solution is the first confidential online clinic to receive the American Social Health Association seal of approval and to offer an at-home kit for chlamydia and gonorrhea. The online clinic gives consumers direct access to STD testing solutions in an economical and modern format that makes it easy for individuals at risk for STDs to access educational information, diagnostic testing, professional referrals, and peer-to-peer assistance. Visit [www.getSTDtested.com](http://www.getSTDtested.com).

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