

Leading online clinic expands payment options for preventative healthcare to become more accessible

Social health diagnostic tests can be paid using cash service at thousands of stores nationwide

CHICAGO –October 18, 2010 - Today getSTDtested.com, a leading online social health clinic, announced that consumers preferring alternative payments to credit cards for diagnostic health tests that they have ordered can now pay with cash in a simple web-to-store transaction using PayNearMe services at select convenience stores nationwide.

As public confidence in online health tests increases, more consumers are purchasing STD tests and other diagnostic tests online because this approach can be convenient, anonymous, less expensive, and often reimbursable.

Public health experts support new ways for consumers to get health information and to manage their risks. The online social health site getSTDtested.com (GST) is supported by visionaries at the American Social Health Association and experts like the University of Washington's Dr. Hunter Handsfield, who sits on GST's medical advisory board and is the 2010 recipient of the Thomas Parran Award, named for the U.S. Surgeon General from 1936 to 1948, and presented by the American STD Association for lifetime contributions to STD research and prevention. getSTDtested.com attracts tens of thousands of consumers monthly who want to better understand their personal risks and testing choices.

"Navigating the healthcare system is as challenging as making healthcare accessible to more Americans," said Tracey Powell, CEO of getSTDtested.com. "We want to ease both of these burdens. Consumers ask us daily if there is an alternative payment option to using a credit card. Not everyone has one or wants to pay using credit. Our customers now have a cash option to pay for getSTDtested.com tests at select convenience stores across the country. A segment of the population can now be served that might not have taken these important diagnostic health tests."

Consumers visit getSTDtested.com, order tests and then choose the cash payment option, print a voucher with a personal identification number and visit participating convenience stores to use the fast cash service to pay. For locations, visit getSTDtested.com.

About getSTDtested.com

As more consumers turn to the internet for health information, getSTDtested.com is setting the standard for online sexual health awareness and testing, helping to destigmatize, prevent, and control sexually transmitted infections. The online clinic makes it easy for individuals at risk for STDs to get confidential diagnostic testing as well as professional and peer-to-peer referrals in the Forum, and to have access to a test recommendation tool developed by academic and medical experts. The site is founded on evidence based medical advice from its Medical Advisory Board that includes, Dr. Hunter Handsfield of the University of Washington Center for AIDS and STD, who received the 2010 Thomas Parran Award named for the U.S. Surgeon General from 1936 to 1948 and for lifetime contributions to STD research and prevention; Barbara Van Der Pol of Indiana University Department of Medicine; and, Neil S. Skolnik, M.D., professor of family and community medicine at Temple University School of Medicine. Visit getSTDtested.com and STDUniversity.org.

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