

# 5" x 7" POSTCARD TEMPLATE (FRONT)

**FILE REQUIREMENTS:**

- Creative files must be 300 dpi or higher, CMYK
- PNG or JPEG files less than 300 dpi will not be accepted

**SAFE ZONE:**

- Please include a safe zone
- No critical elements should be within 1/8" from the edge of the final size or you risk cutting off important content.

**BLEED AREA:**

- Artwork must include a 1/8" bleed area around the final trim size, as the larger dimensions will be subsequently trimmed down after printing.
- Your final file size will be a total of 0.25" larger than your expected printed piece (ie, a 5"x7" postcard should be submitted as 5.25" x 7.25").



= PRINT AREA

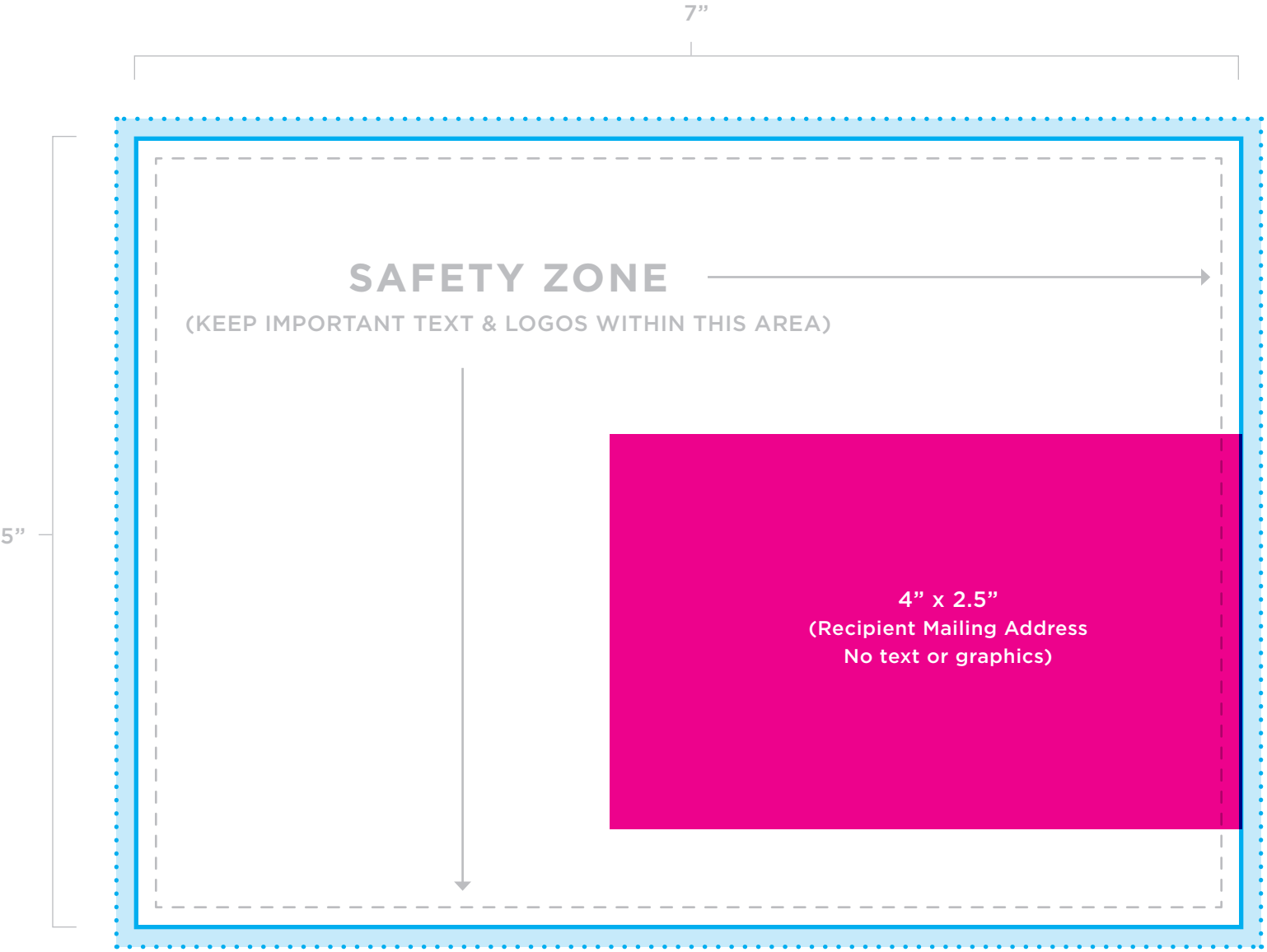


= SAFE ZONE



= BLEED AREA

5" x 7" POSTCARD TEMPLATE (BACK)



**ADDRESS BLOCK:**

- The blank 4" x 2.5" space is reserved for Mailing Address, Indicia and Pre-sort bar code
- Anything in this area will not be printed to leave room for this mandatory information.

= PRINT AREA

= SAFE ZONE

= BLEED AREA

= ADDRESS BLOCK