5.75" x 9" POSTCARD TEMPLATE (FRONT)

9"

5.75"

SAFETY ZONE
(KEEP IMPORTANT TEXT & LOGOS WITHIN THIS AREA)

FILE REQUIREMENTS:
- Creative files must be 300 dpi or higher, CMYK
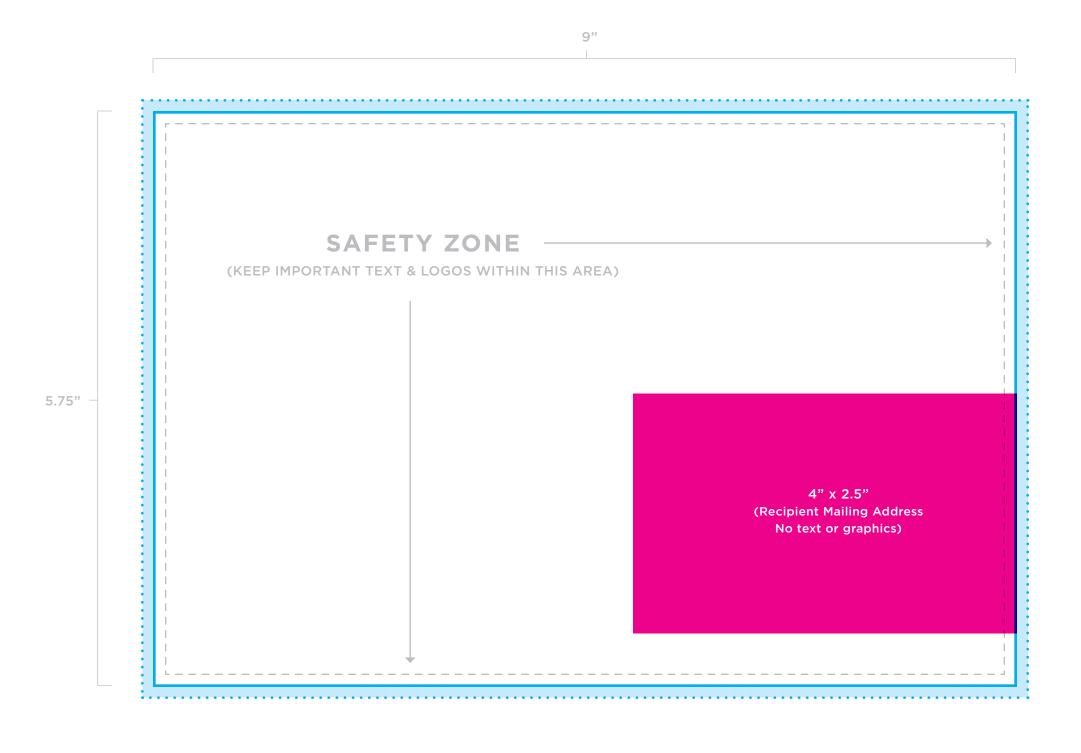- PNG or JPEG files less than 300 dpi will not be accepted

SAFE ZONE:
- Please include a safe zone
- No critical elements should be within 1/8" from the edge of the final size or you risk cutting off important content.

BLEED AREA:
- Artwork must include a 1/8" bleed area around the final trim size, as the larger dimensions will be subsequently trimmed down after printing.
- Your final file size will be a total of 0.25" larger than your expected printed piece (ie, a 5"x7" postcard should be submitted as 5.25" x 7.25").

☐ = PRINT AREA   ☐ = SAFE ZONE   ☐ = BLEED AREA

5.75" x 9" POSTCARD TEMPLATE (BACK)

9"

5.75"

SAFETY ZONE
(KEEP IMPORTANT TEXT & LOGOS WITHIN THIS AREA)

4" x 2.5"
(Recipient Mailing Address
No text or graphics)

ADDRESS BLOCK:
• The blank 4" x 2.5" space is
  reserved for Mailing Address,
  Indicia and Pre-sort bar code
• Anything in this area will not be
  printed to leave room for this
  mandatory information.

= PRINT AREA   = SAFE ZONE   = BLEED AREA   = ADDRESS BLOCK