



Since 2010, Out Leadership has created the global platform for CEOs and multinational companies to advocate for LGBT+ inclusion, drafting the power of business into the fight for equality. Members trust our innovative approaches to the global LGBT+ market opportunity, and we help them identify and realize Return on Equality®.

We envision a world where LGBT+ people are able to participate openly in the economy, and we are the only global business network meaningfully engaged in advocacy for LGBT+ equality. Our more than 70 member companies and our network of 450+ CEOs partner with us to leverage their investments in equality, and ensure that they pay dividends to their LGBT+ colleagues, clients, and customers.

Why Out Leadership?

Advocate for LGBT+ equality

Companies that stand up for LGBT+ equality see positive impacts on their bottom lines and also on their broad company culture. Leverage your company's platform to create more productive work environments and benefit the communities you serve.

ROI benefits with a proven, 10-year track record

LGBT+ inclusion is a business driver. 71% of LGBT+ people and 82% of LGBT+ allies are more likely to do business with a company that supports LGBT+ equality. Our member companies rely on our insights and resources to make sure that they're aligned with global best practices and on the right track.

Create better leaders

Empower your LGBT+ talent by sending them to our talent development programs, connecting to a global cohort. Our talent programs are focused on emerging leaders, LGBT+ women, and senior LGBT+ executives.

Join our mission and drive equality forward

Your membership investment makes it possible for us to expand upon our groundbreaking research into LGBT+ inclusion issues, and to create more resources member companies can use to build LGBT+ inclusion at work and in the world.

"Out Leadership's work is instrumental in creating more LGBT+ inclusive workplaces and developing the next generation of business leaders."

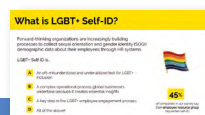
— BETH BROOKE-MARCINIAK
Former Global Vice Chair,
Public Policy, EY;
Member of Out Leadership's
Global Advisory Board

So far this year:

U.S. State Climate Index & U.S. State CEO Briefs Launched



Larry Kramer addresses over 140 emerging LGBT+ leaders at the OutNEXT Global Summit



Global Self-ID Research Launched



U.S. CEO Dinner hosted by EY



Out Leadership: A Decade of Milestones

- June 2019 Unveiling of *U.S. State CEO Briefs*
- May 2019 Release of *Visibility Counts: Corporate Guidelines for LGBT+ Self-ID, Ropes & Gray*
- May 2019 Release of *State LGBT+ Business Climate Index* is in partnership with the Gill Foundation
- April 2019 Out Leadership and Out for Undergrad announce a strategic partnership
- Nov. 2018 Out Leadership rings the opening bell at NASDAQ
- Nov. 2018 Out Leadership convenes signatories of Business Statement for Transgender Equality
- May 2018 Release of *Corporate Engagement Guidelines for LGBT+ Equality*
- April 2018 Release of *Out to Succeed* in partnership with member PwC, a global study on LGBT+ emerging business leaders
- June 2017 *OL-iQ*, the first global LGBT+ business diagnostic tool is launched
- May 2016 Out Leadership launches in Australia
- April 2016 Advised member companies on advocacy actions in response to NC HB2 law
- Feb. 2016 *OutWOMEN* launches
- Feb. 2016 Out Leadership's Global Advisory Board facilitates first-of-its-kind discussions around LGBT+ issues in business at the World Economic Forum in Davos
- Oct. 2015 *Quorum* launches
- Nov. 2014 Out Leadership launches in Asia
- Nov. 2013 *OutNEXT* launches
- Sept. 2012 Out Leadership launches in Europe
- May 2011 First U.S. Summit held in New York City
- 2010 Out Leadership is established

How are we different?

We're a business, which uniquely positions us to advocate on behalf of our members. We understand how businesses think.

- **We are the largest global network** of LGBT+ and ally business leaders. We're the only one engaging CEOs, board members, and developing emerging LGBT+ leaders.
- **We're uniquely collaborative in the space**, facilitating the connection between the business community and non-profits, NGOs and other community organizations
- **We're a B Corp, certified as a mission-driven business** held to the highest standards of performance, transparency, and legal accountability, and an **LGBTBE certified LGBT-owned business** by NGLCC in the U.S.



What do we do?



How do we do it?

Through our global platform, research, insights, and tools we provide companies, CEOs, and individuals with:

Research and insights — We publish a series of guidelines, indices and briefs containing a wealth of vital LGBT+ data. Member companies can access our proprietary diagnostic tool OL-iQ.

Events — Our members have exclusive access to over 40 events globally per year including our Talent programs, invitation-only CEO and VIP gatherings, research launches, and multi-day summits.

Global Network — Our global member network creates a one-of-a-kind hub where client and peer connectivity happens regularly, creating strong relationships and tangible business opportunities.