

HACKATHON

ERROR 404

SPONSOR'S GUIDE

HOSTED BY – MICRO

ABOUT

Let's crack the hack with Error 404 Hackathon! Error 404 with get the coding Geek in you to develop innovative solutions to complex problems. A platform where you connect with your peers and the industry professionals. Participate digitally for free!!



THE LINE-UP

Date	Time	Details
19th Aug 2022	5:30 PM	Opening Ceremony
19th Aug 2022	7:00 PM	Hackathon Period Begins
21st Aug 2022	9:00 AM	Initial Evaluation Deadline
22nd Aug 2022	7:00 PM	Hackathon Submission Period Ends
24th Aug 2022	4:00 PM	Top 20 Teams will be released
25th Aug 2022	8:00 PM	Demonstration of Projects to Judges
27th Aug 2022	7:00 PM	Results Declared on Closing Ceremony



POINTERS

THINGS TO KNOW FOR VALID SPONSOR

- Join the Discord server and set your status as “Name | SPONSOR” in your profile section!
- Go to your dedicated sponsor channel to introduce yourself.
- Brief about the context, give suggestions & tips and also explain the perks of using your product in the project.
- You can allot any mentor / head on behalf of your sponsorship who would be available to guide the participants on the sponsor track.

If discrepancies or queries, you may reach out to organizers.



WORKFLOW




Before the Hackathon

- Share your personal tips and resources to participants in the **#sponsortrack** channel created.
- Introduce yourself and network in the **#introductions** and **#social channels**



During the Hackathon

- **[MANDATORY]** Ensure appointing someone from your team to provide guidance during hackathon period.
- Assist the teams by providing resources as well as the software required.
- Motivate the teams by solving their queries when stuck.



After the Hackathon

Use this opportunity by promoting your product, it's usefulness and future benefits of your software

SPONSOR LEVELS

Diamond - INR 19000	Gold -INR 13000	Silver - INR 10000	Bronze -INR 6000
Access to Winners Resume			
Logo on Certificate			
Slot in Opening Ceremony			
Dedicated Webpage & Sessions	Dedicated Webpage & Sessions		
Judges & Mentors	Judges & Mentors	Judges & Mentors	
Dedicated Major & Minor Challenges	Dedicated Major & Minor Challenges	Dedicated Minor Challenges	
Dedicated Swags in Swag Bag	Dedicated Swags in Swag Bag	Dedicated Swags in Swag Bag	Dedicated Swags in Swag Bag
Logo on Social Media/ Website/ Promotional Content	Logo on Social Media/ Website/ Promotional Content	Logo on Social Media/ Website/ Promotional Content	Logo on Social Media/ Website/ Promotional Content
Hyperlinks to your website	Hyperlinks to your website	Hyperlinks to your website	Hyperlinks to your website



PERKS FOR SPONSORS



IF YOU'RE A SPONSOR WHO IS INVESTING IN OUR MISSION TO MAKE A SUCCESS STORY, BINGO!! YOU'RE AT THE RIGHT SPOT!

Leveraging out your product amongst the larger audience is a treasure.

It doesn't end there, you get to grab hands on extensive perks and benefits for supporting us based on the Sponsor Category.

We will be felicitating sponsors with a token of appreciation and Huge Shout Out on Discord and Social Media Handles.

We also open to specific requests, you can reach out to us at 404error@getmicro.co

FREQUENTLY ASKED QUESTIONS

- **Can Teams work on Multiple Tracks and Projects?**
 - Irrespective of how many tracks a team is involved with, they are allowed to submit only one project/team.
- **Are Cross-Submissions allowed?**
 - Yes, cross-submissions are encouraged as long as other hackathons are scheduled on the same weekend.
- **What's the eligibility criteria for hackers/participants?**
 - All the college students, including the students graduated this year are invited. Even working professionals < 3 Years and folks who don't have a formal education are too welcomed.

IMPORTANT DETAILS

Join us on 19th Aug 2022 with over 1000+ geeks from across the world for 72 hours of creation, innovation & fun.

Hackathon Period : Aug 19th, 7PM - Aug 22nd, 7PM IST

Hackathon Webpage : <https://www.404error.club/>

Discord Link : <https://discord.com/invite/bsFUEdysfP>

All the official communication and interaction takes place in Discord. Join us to stay updated.

Drop into our hackathon page to gain access to details and resources needed to mentor this hackathon journey.

We can't wait to see how you shape out the enthusiastic minds joining us!!



VISION



MICRO- A FINTECH STARTUP

Micro is a platform that allows you to participate in alternative assets on a fractional basis. We're aiming to become one of the finest Fintech sector, the fastest growing and most ambitious start-ups by establishing a unique technology platform.

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THANK YOU