



MARK PETTYPIECE

Graphic Designer

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Washington DC

PROFESSIONAL SUMMARY

Advertising graphic designer with 15 years of experience in the industry. Passionate about the written word and clean, engaging aesthetic. Effective leader and team motivator. Handled various accounts in the telecommunications, apparel, and services industry.

AREAS OF EXPERTISE

- Art Direction
- Copywriting
- Graphic Design
- Advertising
- Strategic Planning
- Client Relations
- Brainstorming
- Leadership

WORK EXPERIENCE

Creative Director

Hudson Advertising | February 2010 to present

- Drafted meeting agendas, supplied advanced materials and executed follow-up for meetings and team conferences.
- Managed the receptionist area, including greeting visitors and responding to telephone and in-person requests for information.
- Designed electronic file systems and maintained electronic and paper files.

Graphic Designer

MB+M Advertising | April 2008 to January 2010

- Created PowerPoint presentations used for business development.
- Posted open positions on company and social media websites.
- Created weekly and monthly reports and presentations.
- Managed the day-to-day calendar for the company's chairman.

EDUCATION

Bachelor of Arts in English, May 1998

University of Maryland