



# ELEANOR FITZGERALD

SOCIAL MEDIA MANAGER

## ALL ABOUT ME

I am an experienced and highly driven social media manager seeking a position in the field of social media management and marketing communications.

## ACCOMPLISHMENTS

- Most Outstanding Social Media Producer, 2017, Gold Lion Business Services, Inc.
- Best Marketing Intern, 2015, Five & Twenty Interactive, Inc.

## CONTACT INFO

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## CORE SKILLS

- SEO and Google Analytics
- Social media strategy
- Marketing
- Web content development
- Copywriting
- Corporate blogging
- Project management
- Layout design

## WORK EXPERIENCE

### Social Media Manager

Golden Tiger Business Services, 2016 to Present

- Designs and develops social media and online marketing campaigns for clients
- Manages and monitors current campaigns to ensure the programs are successful

### Marketing Intern

Five & Twenty Interactive, Inc., 2015

- Assisted in the development and implementation of online marketing programs
- Assisted in monitoring ongoing campaigns
- Prepared campaign summary reports

## EDUCATION BACKGROUND

### East Whimson College

Bachelor of Arts in Communications, 2015

- Dean's Lister from freshman year to junior year
- Member, 2014-2015, Digital Media Organization
- Member, 2013-2015, East Whimson Marketing Organization

### East Whimson High School

Completed High School Requirements, 2012

- Graduated with Academic Honors
- Vice-President, 2012, East Whimson High Computer Club
- Member, 2010-2012, East Whimson High Literature Club