YAEL AMARI

GRAPHIC DESIGNER

I am a seasoned graphic designer with over 10 years of experience working in the advertising industry. My work focuses on UX, UI, and typography.



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EDUCATION

BACKGROUND

University of Pinkston

MFA IN DIGITAL MEDIA ARTS, CLASS OF 2008

- Wrote dissertation on Advertising for
- Creative Director, University of Pinkston Magazine
- · Founding Member, Pinkston Creative Circle



SPECIALIZATIONS

- · Digital product design
- Information Architecture
- Print and web design
- Lifestyle Photography
- Photo and Video Editing
- User Experience Research

WORK EXPERIENCE

Senior Art Director

YELWORKS ADVERTISING CO. JAN 2015 TO PRESENT

- · Leads a team of 20 senior and junior designers
- In charge of overseeing multiple projects simultaneously
- · Liaises with clients for creative requests

Senior Designer

"LUYONCE DIGITAL INC. JAN 2009 TO DEC 2014"

- · Designed numerous marketing campaigns
- · Managed up to five projects at a time
- · Took part in the company's rebranding
- · Managed junior designers on projects

Lornga State University

BA ADVERTISING ARTS, CLASS OF 2006

- · Graduated Magna Cum Laude
- Maintained a 4.0 GPA all 8 semesters
- · Art Director of university magazine
- · President of the university art club