



# ANGELA RODRIGUEZ

SOCIAL MEDIA MANAGER

## CONTACT

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## PROFILE

I am an experienced social media manager seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement.

## EXPERIENCE

### SOCIAL MEDIA PRODUCER

NEW MEDIA COMPANY | FEB 2013 - DEC 2014

- Managed social media accounts and created social media for daily postings
- Increased social media following and clicks by 200%

### COMMUNICATIONS INTERN

RICH MEDIA INTERACTIVE | APR 2012 - JAN 2013

- Developed a social media strategy to increase the following of the company website
- Spearheaded a viral campaign for one of the company's new products

## EDUCATION

### BACHELOR OF ARTS, MAJOR IN COMMUNICATION

UNIVERSITY OF DUNDEE | 2009 - 2013  
GPA: 3.9

## SKILLS

- SEO and Google Analytics
- Social media strategy
- Marketing
- Web content development
- Copywriting

## AWARDS

### NEW MEDIA COMPANY

MOST OUTSTANDING SOCIAL MEDIA PRODUCER  
DEC 2014

### RICH MEDIA INTERACTIVE

BEST INTERN  
JAN 2013