



LEONARD ROBINSON

CONTACTS

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1 Franklin Ave.,
Tunkhannock, PA

EDUCATION

Indiana University
Sport Comm. Degree
3.7 GPA, Dean's Lister

VOLUNTEER EXPERIENCE

Indiana University
Social Media and SEO Consultant

Indiana University
Hoosier Sports Business Organization

OBJECTIVE

My objective is to attain an engaging position in Search Engine Marketing and Social Media which is optimal for personal growth and discovery. This includes working in a team-oriented environment as surrounding myself with like-minded individuals is a high priority.

WORK EXPERIENCE

Pitchfork SEO (Aug. 2018-Present)
Social Media Networker

Research and implement off page search engine optimization tactics for a wide range of clients under the supervision of one of America's leading SEO search ranking for companies including Angelor List, Paffely, and Long Island Leisures

MediaBand Advertising, Design & PR (Mar. - Jul. 2017)
Intern

Conducted online research for a variety of advertising and web based clients as instructed by the director of the organization. Primarily, I was asked to teach myself the principles of keyword research and backlink analysis for the purpose of search engine optimization (SEO) audits, analysis, and copy writing.