



# Amy Lee Kendrick

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## Profile

Outstanding writer and editor with varied experience seeks to utilize organizational, communication, and writing skills to contribute to an organization in the publishing industry.

## Education

### BACHELOR OF ARTS MAJOR IN COMMUNICATIONS

Roanoke State University,  
Roanoke, VI  
Degree anticipated in May 2019  
Current GPA 3.53

## Work Experience

### STORKS PUBLICATION

Freelance Copywriter | Roanoke, Virginia | 2018

*Wrote and proofread copy for marketing materials promoting educational assessments, resulting in increased leads for sales team.*

### WRITER'S UNION

Freelance Copywriter | Roanoke, Virginia | 2018

*Conducted extensive research to learn about the products in order to write about them in an informative, interesting manner to pique customers' interest.*

### ROANOKE STATE UNIVERSITY

Public Relations Assistant | Roanoke, Virginia | 2018

*Worked directly with RSU's Public Relations team to disseminate and collect press releases and news clippings related to the identity of the University and its faculty and students.*

## Internship

### ROANOKE PUBLISHING

Editorial Intern | Roanoke, Virginia | 2018

*Helped to generate story ideas at the monthly Editorial Board meetings and performed various editorial and research tasks that assisted in the production of the newspaper*

### KENDRA NOTES

Marketing Intern | Roanoke, Virginia | 2018

*Wrote and proofread copy for ads, catalogs, and flyers promoting educational assessments.*

## Skills

- Video and Audio Production
- Journalism Experience
- Writing for the Media
- Aesthetics of Vision and Sound
- Media Ethics
- Public Relations
- Advertising

## Awards

### BEST ADVERTISING CAMPAIGN PROPOSAL FOR A FOUNDATION

ABC Communications, Summer 2017

### BEST ADVERTISING HEALTH & WELLNESS CAMPAIGN PROPOSAL

State University, Spring 20XX