

PERSONAL HISTORY

I am a creative director who has been leading a team of creatives for over three years. I am dedicated to achieving the best vision for a campaign.

SKILLS AND ABILITIES

- Strong grasp of advertising creative process
- Great communication skills for interacting with clients and agency team
- Motivated team leader

CONTACT INFO

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AWARDS & ACHIEVEMENTS

- Best New Young Writers Award, Kelyan State University 2013
- Marketing Excellence Award, Rujae & Barts 2019 - Creative Lead Award,

Rujae & Barts 2020

WORK EXPERIENCE

CREATIVE DIRECTOR кијае ж Barts | April 2020 - present

- Manages agency creative team
- Handles creative aspects of major client campaigns
- Provides support to junior creatives
- Tracks creative team's performance

SENIOR COPYWRITER Rujae & Barts | January 2016 - April 2020

- Created copy for major ad campaigns
- Worked with art director and designers to form campaign ideas
- Provided changes and edits based on client notes

EDUCATION & TRAINING

UNIVERSITY OF KELYAN Master's in Communication | Graduated May 2015

- Specialized in Communications Management and Leadership
- Graduate student TA for Advanced Techniques in Copywriting
- Student assistant, College of Marketing

KELYAN STATE UNIVERSITY BFA Creative Writing | Graduated June 2013

- Graduated Class of 2013, Magna Cum Laude - Editor in Chief, The Kelyan Herald, 2012 to
- Student reviewer, Kelyan Richfields Journal, 2011 to 2012