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## AMELIA ADAMS

SOCIAL MEDIA  
MANAGER

### PROFILE

I am an experienced social media manager seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement.

### CONTACT

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### EXPERIENCE

#### SOCIAL MEDIA MANAGER

2015

New Media Company | Jan 201 - Present

Managed social media accounts and created social media for daily postings. Created various digital ads. Increased social media following by 200%

#### SOCIAL MEDIA COORDINATOR

2014

New Media Company | March 2013 - Dec 2014

Managed social media accounts and created social media for daily postings. Created various digital ads. Increased social media following and by 200%

#### SOCIAL MEDIA INTERN

2013

New Media Company | Jan 2013 - Feb 2013

Developed a social media strategy to increase the following of the company website. Spearheaded a viral campaign for one of the company's new products



### EDUCATION

#### BACHELOR OF ARTS, MAJOR IN COMMUNICATION

University of Tim-Berners Lee | 2009 - 2013

#### ASSOCIATE IN MARKETING

Communication Colleges | 2007 - 2011



### SKILLS

SEO and Google Analytics



Social Media Strategy



Web Development



Digital Marketing



Layout Design



Content Writing



Project Management



Graphic Design



Blogging



Research

