



# BENJAMIN SHAH

SOCIAL MEDIA MANAGER

## PERSONAL SUMMARY

I am a social media manager with a track record of creating strong, multi-platform results for various brands. My approach is agile and experiment-driven.

## RECENT AWARDS

- Most Outstanding Rookie | 2019  
Araico Media Company
- Best Intern | 2018  
Amber Rich Interactive
- Best Case Study | 2017  
Doveport Marketing Competition

## MY CONTACT INFO

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Australia 1234

## CAREER HISTORY

### SOCIAL MEDIA PRODUCER

Araico Media Company | July 2019 - present

- Conceptualizes the social media strategy for various brands
- Develops content calendars and coordinates creative assets for implementation

### COMMUNICATIONS INTERN

Amber Rich Interactive | Sept - Oct 2018

- Developed a social media strategy to increase the following of the company website
- Spearheaded a viral campaign for one of the company's new products

## EDUCATIONAL HISTORY

### EASTHAVEN MARKETERS

Certificate in Social Media | 2018

- Learned how to plan, execute, and track social media campaigns
- Worked with a wellness startup and raised their Instagram and Facebook following by 125%

### UNIVERSITY OF SWINDMORE

Bachelor of Arts in Communication | 2014-2018

- Photographer for three student organizations and digital editor for the university newspaper
- Held student talks and workshops on photography and marketing

## CHARACTER REFERENCES

Sara Yang

Marketing Head, Araico Media Company  
[hello@reallygreatsite.com](mailto:hello@reallygreatsite.com)

Gabby Griffin

Marketing Officer, Amber Rich Interactive  
[hello@reallygreatsite.com](mailto:hello@reallygreatsite.com)