

GARY SULLIVAN

SOCIAL MEDIA MANAGER



PROFILE

I am an experienced social media manager seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement.

CONTACT

+44 7700 9530

HELLO@GARYSUL.COM

WWW.GARYSUL.COM

EXPERIENCE

SOCIAL MEDIA PRODUCER

NEW MEDIA COMPANY | FEB 2013 - DEC 2014

- Managed social media accounts and created social media for daily postings
- Increased social media following and clicks by 200%

COMMUNICATIONS INTERN

RICH MEDIA INTERACTIVE | APR 2012 - JAN 2013

- Developed a social media strategy to increase the following of the company website
- Spearheaded a viral campaign for one of the company's new products

EDUCATION

BACHELOR OF ARTS, MAJOR IN COMMUNICATION

UNIVERSITY OF DUNDEE | 2009 - 2013

GPA: 3.9

SKILLS

- SEO and Google Analytics
- Social media strategy
- Marketing
- Web content development
- Copywriting
- Corporate blogging
- Project management
- Layout design
- Photo editing
- Market research

AWARDS

NEW MEDIA COMPANY

MOST OUTSTANDING SOCIAL MEDIA PRODUCER
DEC 2014

RICH MEDIA INTERACTIVE

BEST INTERN
JAN 2013