



GRETA MAE EVANS

Fashion Blogger

PERSONAL PROFILE

I am an experienced and creative blogger and writer. My main focus is fashion and lifestyle blogging but I am also an expert in social media management.

WORK BACKGROUND

Fashion Blogger

BAKS Studio, October 2018 to Present

- Plans and creates the editorial calendar for the company's blog
- Writes blogs and promotes them on social media
- Manages the company's social media profiles

Lifestyle Blogger

The Fab Mistress Lifestyle Blog, May-Oct 2018

- Conducted research and pitched blog topic ideas to the Blog Manager
- Wrote blogs and articles as assigned
- Assisted in other web content projects

CONTACT DETAILS

Home: 123-456-7890
Mobile: 123-456-7890
Email: hello@reallygreatsite.com
Website: www.reallygreatsite.com
Address: 123 Anywhere St., Any City, State

CAREER HIGHLIGHTS

- Successfully increased the blog ranking of BAKS Studio in 2018
- Helped increase visitor hits by 35%, 2018, The Fab Mistress Lifestyle Blog

EDUCATION BACKGROUND

University of Beechtown

AB Communications, Graduated in 2018

- Graduated with Latin Honors, Cum Laude
- Top 10 Best Senior Thesis
- Secretary, 2018, Students Marketing Association
- Writer, 2016-2018, Comm-Arts Weekly

East Beechtown High

Completed High School, Graduated in 2015

- Graduated with Honors
- Consistently in the Honor's List
- Secretary, 2015, Communication Arts Club
- Writer, 2012-2015, East Beechtown High Paper

CORE SKILLS

- Blog and Layout Design
- Online Data Collection
- Blog Management and Scheduling
- Strategic Planning
- Editing and Authoring Tools
- Social Media Management