



KORINA VILLANUEVA

Social Media Manager

ALL ABOUT ME

I am an experienced social media manager seeking a full-time position in marketing communications. I love working for brands that are fun and unique!

SPECIALIZATIONS

- SEO and Google Analytics
- Social media strategy
- Marketing
- Web content development
- Copywriting
- Corporate blogging
- Project management

GET IN TOUCH WITH ME

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WORK EXPERIENCE

SOCIAL MEDIA PRODUCER

MLK Digital Media, Inc., 2015 to 2018

I managed the social media accounts of three major clients. I created unique captions and graphics for daily postings, resulting in increased following.

SOCIAL MEDIA ASSISTANT

Quakewood Digital Tribe, 2014 to 2015

I helped the team with the day-to-day management of different social media accounts. I also wrote copy and created illustrations for client presentations.

PREVIOUS EDUCATION

RUTHSTON STATE COLLEGE

Bachelor of Arts in Marketing Communication

I graduated in 2014 with a 3.3 GPA. I was the vice president of the RSC Junior Marketing Society, and Managing Editor of the school paper, The Ruthston Herald.

EAST BRENTON HIGH

Class of 2010 High School Graduate

I graduated with a 3.0 GPA. As a high school student, I actively joined the school's varsity volleyball team and participated in various outreach programs.

OTHER INTERESTS

I am an avid reader, writer, and blogger. In my spare time, I research and do freelance work on social media marketing for small businesses.