



# MATT ZHANG

PR SPECIALIST

## PROFESSIONAL CAREER

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### Public Relations Officer

Storyboom Creatives | 2019-present

- Conceptualizes, plans and executes PR campaigns and events
- Hires and trains junior PR specialists
- Grows network of media partners and bloggers

### Chief Publicist

Loud Level PR Company | 2015-2019

- Created strategic communication plans for clients
- Improved market reach, online and offline
- Planned and executed campaigns for brand engagement

## EXECUTIVE SUMMARY

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I have over a decade of experience in public relations and event management, and am always open to new projects with clients who think out of the box!

## CONTACT DETAILS

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Home Office: 123 Anywhere St., Any  
City, State, Country 12345

Phone: (123) 456-7890

Email: [hello@reallygreatsite.com](mailto:hello@reallygreatsite.com)

Past Projects:

[www.reallygreatsite.com](http://www.reallygreatsite.com)

## EDUCATION HISTORY

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### University of Eastbrooke

College of Arts and Science, Class of 2015

- Bachelor of Arts in Creative Writing
- Magna Cum Laude (GWA: 3.58)
- Fellow of the National Fiction Writing Summit
- Gilded Pen Awardee for Best Short Story, 2014

## SKILLS AND INTERESTS

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- Digital Marketing
- Social Media Marketing
- Website Creation
- Event Coordination