

# BENJAMIN SHAH

## SOCIAL MEDIA MANAGER



### BACKGROUND & PROFILE

I am an experienced social media manager seeking a full-time position in the field of digital communications. A driven team player, I work well under pressure.

### SPECIALIZATIONS

SEO and Google Analytics  
Social media strategy  
Marketing  
Web content development  
Copywriting  
Corporate blogging  
Project management  
Layout design

### LET'S GET IN TOUCH!

Mobile: +123-456-7890  
Email: [hello@reallygreatsite.com](mailto:hello@reallygreatsite.com)  
LinkedIn: [@reallygreatsite](#)  
123 Anywhere St., Any City, State, Country 12345  
[www.reallygreatsite.com](http://www.reallygreatsite.com)

### ROLES & POSITIONS

#### Social Media Manager

Kyobi Digital Agency | 2017-Present

- Created competitive reports and social listening presentations for clients.
- Handled brands' social media accounts and replied to inquiries and complaints.

#### Social Media Specialist

Astelas Creative Agency | 2015-2017

- Developed a social media strategy to increase the following of the company website
- Spearheaded a viral campaign for the launch of a new product

### ACADEMIC BACKGROUND

#### Mellsborough University

Bachelor of Arts in Marketing, 2017

- CGPA: 3.1
- Graduated with Honorable Mention
- Submitted an award-winning thesis on "The Effects of Online Influencers on Consumer Retail Loyalty"

#### Chalamet High School

High School Graduate Diploma, 2013

- Graduated with Honors (CGPA: 3.20)
- Outstanding Award in Spanish
- Member of the Chalamet High School Debate Club
- Member of the Volleyball Team

### MY REFERENCES

Christiane Fernandez, CEO  
Kyobi Digital Agency  
Contact: 123-456-7890  
Blaine Pedregosa, Head of Digital  
Astelas Creative Agency  
Contact: 123-456-7890