

BRIGITTE SCHWARTZ

Social Media Manager

PERSONAL PROFILE

I am a dynamic and enthusiastic social media manager who enjoys monitoring the latest social media trends and creating effective digital campaigns.

SPECIALIZATIONS

- Social Media Marketing
- Copywriting
- Content Creation and Marketing
- Social Media Research
- Mobile Marketing
- Search Engine Optimization

CONTACT DETAILS

Phone: 123-456-7890
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Facebook: @reallygreatsite
Instagram: @reallygreatsite
Twitter: @reallygreatsite
LinkedIn: @reallygreatsite

CAREER BACKGROUND

SOCIAL MEDIA MANAGER

The ZimCore Marketing Hive, 2017-present

- Managed multiple online marketing campaigns
- · Monitored social media trends and consumer preferences
- · Developed effective social media marketing strategies

SOCIAL MEDIA SPECIALIST

Neoxgenera Creative Labs, 2015-2017

- · Created engaging social media content according to the trends
- · Monitored effectiveness of promotion strategies
- · Worked alongside the creative team

EDUCATION BACKGROUND

UNIVERSITY OF QUARKOVE

Bachelor of Science in Marketing, 2013-2017

- Dean's Honor Lister
- Vice President of the Entrepreneurship Club
- Member of the Student Government
- Member of the Community Youth Board

REDOAK PROVIDENCE HIGH

Completed Secondary Education, 2009-2013

- President of the Computer Club
- Secretary of the Peer Leadership Group
- Member of the National Honor Society
- Member of the Business Society

MY REFERENCES

Arden Williams, Marketing Manager (123) 456 7890 | hello@reallygreatsite.com Raphael Patil, Social Media Analyst (123) 456 7890 | hello@reallygreatsite.com