



For one community bank, Liudmila's guidance led to a 30% increase in SBA loan volume within a year, paired with a 15% rise in fee income from secondary market sales. "My goal is to leave clients stronger, more capable, and more profitable," she notes.

Beyond technical expertise, Liudmila brings strategic vision. She helps institutions identify untapped opportunities, such as targeting underserved markets or leveraging SBA guarantees to mitigate risk. Her collaborative style ensures solutions are practical and sustainable, earning her praise from clients who value her as both a consultant and a trusted advisor.

"I personally leverage my network of banking partners and my GetReddCertified program, I take a hands-on approach to helping small businesses become fully prepared and positioned for funding. I personally connect clients to the right banking opportunities, making sure I don't just offer advice — I open real doors and advocate for my clients at every step."

Liudmila's passion for empowerment extends to her nonprofit, Get Redd Foundation, where she supports families facing bone marrow transplants. This dual commitment—to financial institutions and social good—reflects her holistic approach to creating impact. For community banks and credit unions seeking to elevate their SBA programs, Get Redd Consulting delivers expertise, results, and lasting value. With Liudmila Esquerdo, clients don't just grow—they soar.

