

Privacy Policy

Introduction

This Privacy Policy describes how Sellinder, operated by Neonflake Enterprises OPC Pvt Ltd, collects, uses, and protects personal data in compliance with applicable laws, including the Digital Personal Data Protection Act (DPDP) and the General Data Protection Regulation (GDPR).

Data We Collect

We collect customer account information, billing details, usage logs, and limited information from publicly available sources (such as LinkedIn) to generate buyer intelligence reports.

Purpose & Legal Basis

Customer data is processed based on consent provided at registration and through continued use. Publicly available data is processed under the basis of legitimate interest for the purpose of generating insights requested by the customer.

Right to Delete

Customers have the right to request deletion of their account and associated data at any time. Such requests will be honored within a reasonable period. Requests from non-customers for deletion of analyzed profile data cannot be honored, as the platform does not maintain independent datasets of such individuals.

Security Measures

We implement industry-standard technical and organizational measures to protect personal data against unauthorized access, alteration, disclosure, or destruction.

Contact Information

For privacy-related inquiries, please contact us at legal@sellinder.com.

Jurisdiction

Only the courts in Hyderabad, India will have exclusive jurisdiction.

Contact: Neonflake Enterprises OPC Pvt Ltd
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