Top Rated Course

The Web Developer Bootcamp **27445** reviews **$200** *Web Development*

$882M
Revenue
-67%

12M
Total Subcribers
-67%

20
subcriber to review ratio

4
subject categories

3672
courses

$75
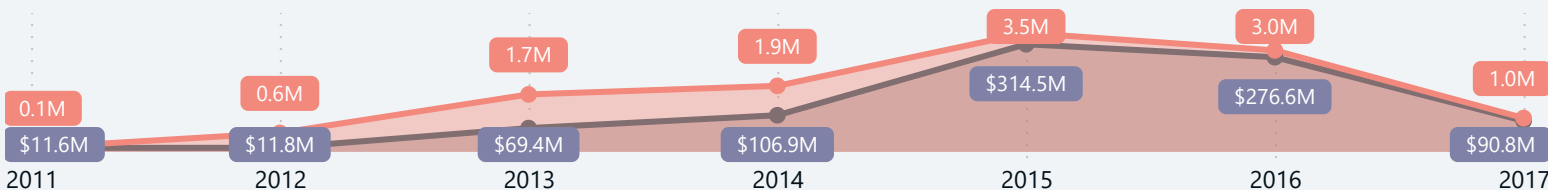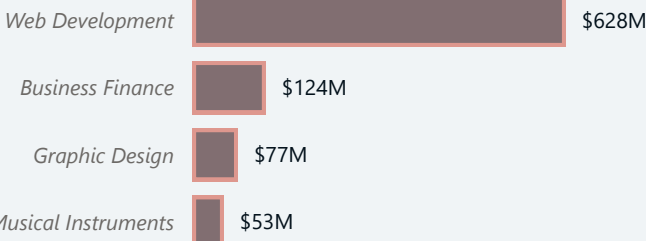Average Revenue per Subscriber

$66
average course price

Financial Analysis
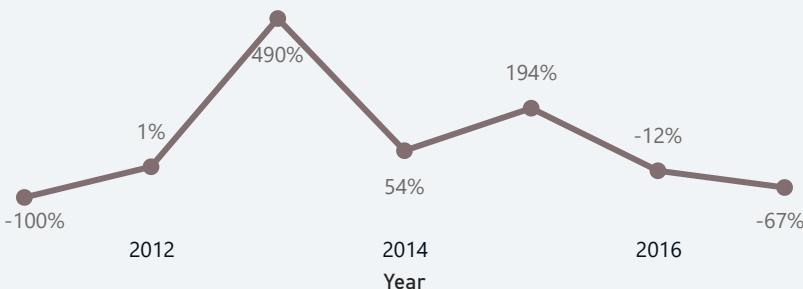
Yearly growth in Revenue & Subscribers

● Revenue ● Total Subcribers

	2011	2012	2013	2014	2015	2016	2017
Total Subcribers	0.1M	0.6M	1.7M	1.9M	3.5M	3.0M	1.0M
Revenue	$11.6M	$11.8M	$69.4M	$106.9M	$314.5M	$276.6M	$90.8M

Revenue by subject

Subject	Revenue
Web Development	$628M
Business Finance	$124M
Graphic Design	$77M
Musical Instruments	$53M

YOY Revenue growth %

-100% 1% 490% 54% 194% -12% -67%

2012 2014 2016

Year

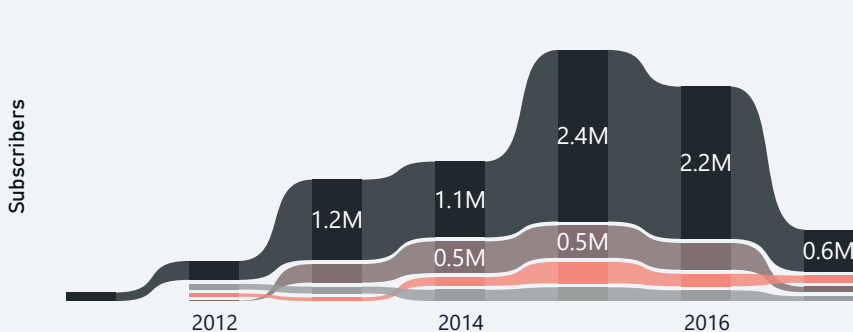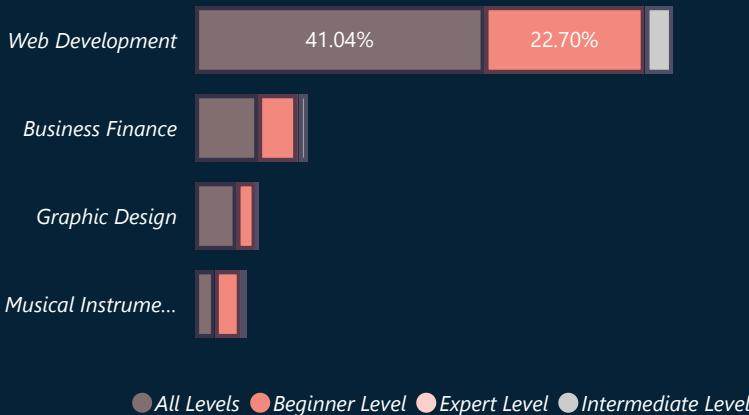## *Content Related Analysis*

Yearly Total Subscribers by subject

● Business Finance ● Graphic Design ● Musical Instruments ● Web Development

Subscribers

1.2M 1.1M 2.4M 2.2M 0.5M 0.5M 0.6M

2012 2014 2016

Subscribers

Intermediate Level 6%
Beginner Level 35%
All Levels 59%
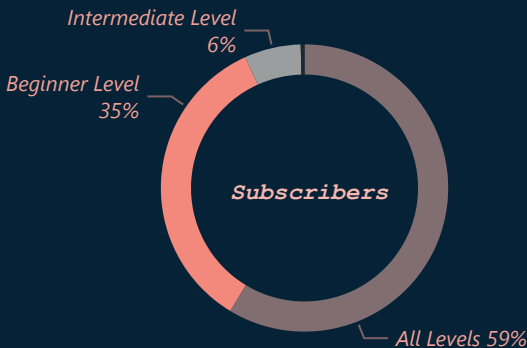
Subscribers Distribution by subject and level

Subject		
Web Development	41.04%	22.70%
Business Finance		
Graphic Design		
Musical Instrume...		

● All Levels ● Beginner Level ● Expert Level ● Intermediate Level

Distribution of Subscribers by course duration & No of lectures

Number Of Lectures: 800, 600, 400, 200

course duration(hrs): 20, 40, 60, 80
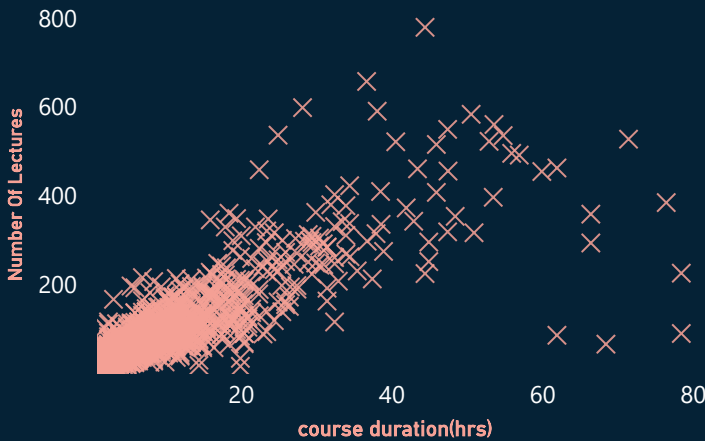
Total Subcribers by Year and price category

● free ● high fee ● low fee ● medium fee ● very high fee

Total Subcribers: 4M, 2M, 0M

2011 2012 2013 2014 2015 2016 2017