

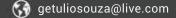
GETÚLIO SOUZA

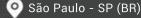
Front-End Web Developer

ABOUT ME

My name is Getúlio. I'm a graduated in Journalism and post graduated in Content Marketing from Mackenzie University. Nowadays, I'm moving to web development to work as an intern, so I've been studying programming languages such as HTML, CSS, and

Javascript. I'm a dynamic, focused, and self-oriented professional.





SOCIAL MEDIA

in www.linkedin.com/in/getulio-souza

PORTFÓLIO / GITHUB

https://getulio-souza.netlify.app/ https://github.com/getulio-souza

HOBBIES















EXPERIENCE

2017 - 2022 O CONTENT WRITER/ Yooper Digital Marketing
Responsible for developing, analyzing and producing content for SEO

which includes texts for categories, products, blogs, and e-books always targeting B2B and B2C companies.

SET/DEZ - 2016 O CONTENT ASSISTANT / Amais7

Supposed to develop content for email e advertisement campaigns,

besides taking care of clients' social media.

2015 - 2016 O JR COPYWRITER / Full Digi / SP

Responsible for creating advertising campaigns for a Brazilian telecommunications company called TIM to engage all the

commercial employees.

MAI/AGO - 2014 O PRESS OFFICE INTERN / Câmara Municipal/ SP

Elaboration of articles for segmented press vehicles, focusing on taxes and industry. Internal communication planning through internal marketing actions and e-mail marketing campaigns.



EDUCAÇÃO

2022-2024 TECHNOLOGY IN INTERNET SYSTEMS / FIAP / São Paulo

A course made for students who want to have a better understanding of programming languages as HTML, CSS, SASS, Boostrap, Javascript, $\,$

React, Node, Angular, PHP, UX and UI/Digital Design.

2019-2021 O CONTENT MARKETING / Mackenzie/ São Paulo

Analysis and create communication projects for branded content.

2010-2014 O JORNALISM / Mackenzie / São Paulo

Learning more about journalism best practices by doing spots for radio, writing news for television and posting content on social media.



FREE COURSES

AGO 2021 O DATA STRUCTURE AND ALGORITHMS

Digital Innovation One Inc.

MAI 2021 O HTML AND CSS TUTORIAL AND PROJECTS COURSE

Udemy

ABR 2021 O COPYWRITER PROFISSIONAL FIRST CLASS

Sociedade Brasileira de Coywriting

NOV 2020 O UX WRITING

Domestika

OUT 2020 O UX/UI: INTERFACE DESIGN FUNDAMENTALS

Coursera



PROFESSIONAL SKILLS