





# GETÚLIO SOUZA


Front-End Web Developer

## ABOUT ME

My name is Getúlio. I'm a graduated in Journalism and post graduated in Content Marketing from Mackenzie University. Nowadays, I'm moving to web development to work as an intern, so I've been studying programming languages such as HTML, CSS, and Javascript. I'm a dynamic, focused, and self-oriented professional.

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## SOCIAL MEDIA

 [www.linkedin.com/in/getulio-souza](https://www.linkedin.com/in/getulio-souza)

## PORTFÓLIO / GITHUB

<https://getulio-souza.netlify.app/>

<https://github.com/getulio-souza>

## HOBBIES



## EXPERIENCE

- 2017 - 2022 ○ **CONTENT WRITER/** Yooper Digital Marketing  
Responsible for developing, analyzing and producing content for SEO which includes texts for categories, products, blogs, and e-books always targeting B2B and B2C companies.
- SET/DEZ - 2016 ○ **CONTENT ASSISTANT /** Amais7  
Supposed to develop content for email e advertisement campaigns, besides taking care of clients' social media.
- 2015 - 2016 ○ **JR COPYWRITER /** Full Digi / SP  
Responsible for creating advertising campaigns for a Brazilian telecommunications company called TIM to engage all the commercial employees.
- MAI/AGO - 2014 ○ **PRESS OFFICE INTERN /** Câmara Municipal/ SP  
Elaboration of articles for segmented press vehicles, focusing on taxes and industry. Internal communication planning through internal marketing actions and e-mail marketing campaigns.



## EDUCAÇÃO

- 2022-2024 **TECHNOLOGY IN INTERNET SYSTEMS /** FIAP / São Paulo  
A course made for students who want to have a better understanding of programming languages as HTML, CSS, SASS, Bootstrap, Javascript, React, Node, Angular, PHP, UX and UI/Digital Design.
- 2019-2021 ○ **CONTENT MARKETING /** Mackenzie/ São Paulo  
Analysis and create communication projects for branded content.
- 2010-2014 ○ **JORNALISM /** Mackenzie / São Paulo  
Learning more about journalism best practices by doing spots for radio, writing news for television and posting content on social media.



## FREE COURSES

- AGO 2021 ○ **DATA STRUCTURE AND ALGORITHMS**  
Digital Innovation One Inc.
- MAI 2021 ○ **HTML AND CSS TUTORIAL AND PROJECTS COURSE**  
Udemy
- ABR 2021 ○ **COPYWRITER PROFISSIONAL FIRST CLASS**  
Sociedade Brasileira de Coywriting
- NOV 2020 ○ **UX WRITING**  
Domestika
- OUT 2020 ○ **UX/UI: INTERFACE DESIGN FUNDAMENTALS**  
Coursera



## PROFESSIONAL SKILLS

Copywriting	●●●●●○○○	HTML	●●●●●○○○
SEO	●●●●○○○○	CSS	●●●●○○○○
Analytics	●●●●○○○○	Javascript	●●○○○○○○