# Predicting the Number of Views of StackOverflow Questions

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## Scraping the Data

We used **ScraPy Framework** to scrape most frequent **StackOverflow** questions, with randomized delays between each request.

#### **Features Scraped:**

- Title
- Description
- Answers
- Tags
- Views
- Urls



**Questions Scraped** 

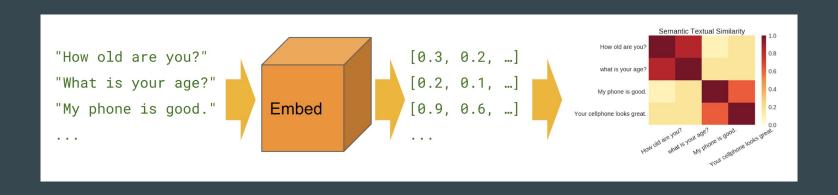


## Data Preprocessing/Cleaning

- Converting string representation of views to integer (i.e. 2.8m -> 2800000,
  1.2k -> 1200 etc.)
- Replace tag of programming language with the corresponding tiobe index (scraped from their website, using pandas)
- Converting descriptions from list of strings to a single multiline string
- Dropping NAs
- Using power function on the "views" feature to get rid of the skewness

## Feature Engineering

Using Google's Universal Sentence Encoder to get dense vector representations (embeddings) for question descriptions



### **Model Selection and Evaluation**

#### **Models Used:**

#### **Linear Regression:**

- $R^2 = 0.75$  (without target scaling)
- $R^2 = 0.98$  (with target scaling)[overfit]

#### Potential Improvements:

- Use more data
- Use regularization

#### **WINNER**

#### **LightGBM Regression:**

- $R^2 = 0.79$  (with target scaling)
- MAE ~ 200000
- MAPE ~ 68%

#### Potential Improvements:

- Use more data
- More aggressive hyperparameter tuning

# Q&A

## Thank You!