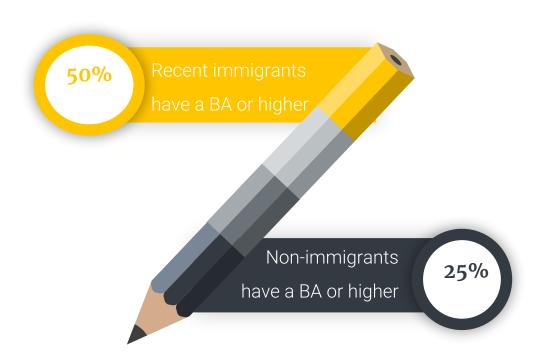


**Connecting Immigrants to Jobs** 

#### **Overqualified immigrants**

'Point system' based on language post-secondary education, work experience...

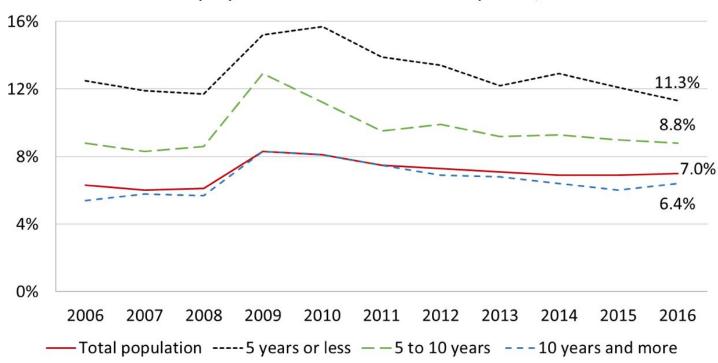
One of the most highly educated immigrant populations in the OECD.



#### **Unemployment rates**

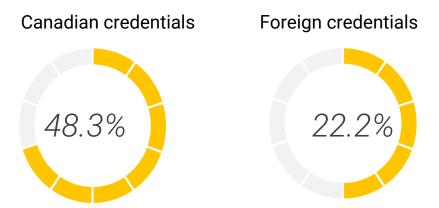
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Annual unemployment rate based on arrival period, 2006-2016

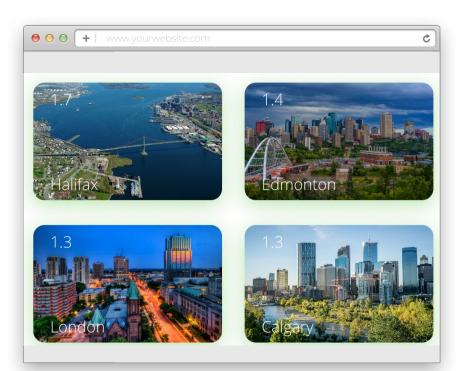


# Close the engineering matching gap

Immigrants with engineering credentials are twice as likely to not be matched with an engineering job.







## **Envisor**



- 1 / Immigrants fill a form: skills, career experience, education
- Our platform directs them to the most employable cities for their skills.
- For the top 3 skills, our platform lists relevant mentorship services.

### **Mentorship: Working with existing resources**





Four pillars for success:

- Coaching & Mentoring
- Work Integrated Learning (WIL)
- Knowledge Transfer
- Networking Opportunities



#### IMPACT

- Youth employment dropped 5% from 2005 to 2015
- In 2014, the employment rate of Canadians with disabilities remained at 30% below the general population
- In 2015, immigrants' employment rate is 3% less than the national average







Promoting harmony among all people



- Connected more than 13,000 people with top employers in Canada of all sizes, from all sectors, through paid internships
- Career Edge interns earned equal to or greater than Canadians'
  average salaries upon completing their Career Edge paid internships
- Non-Immigrants: \$36,300 vs Immigrants: \$29,770

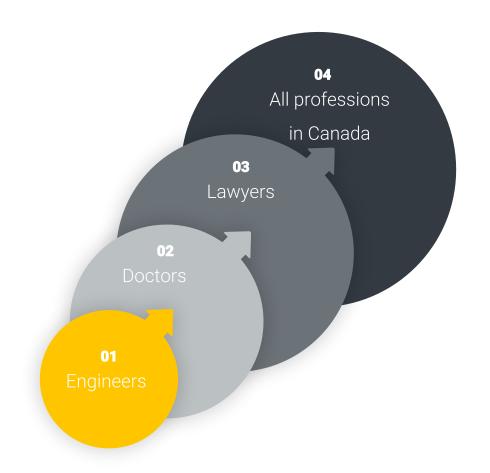
#### **High Impact**



#### Scale up

**Initial target audience:** Engineering Profession

**Expansion** to other non-convertible degrees





**THANK YOU**