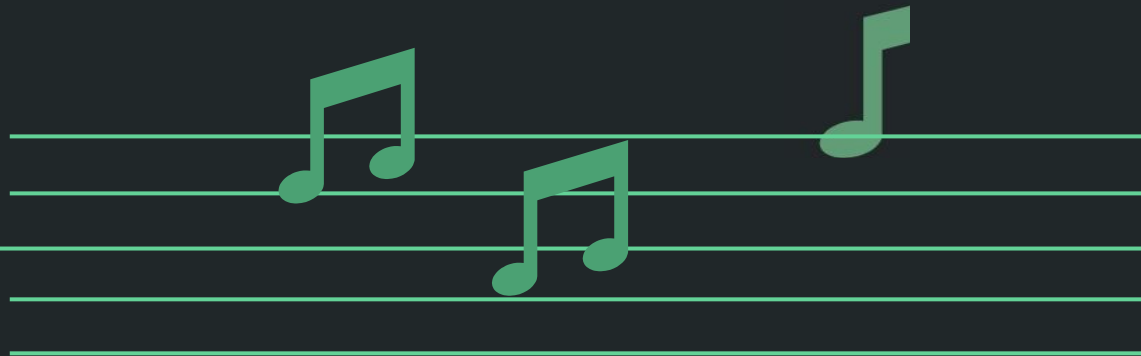


Pursue.

Team 24





A **third** of
Indigenous adults in
Canada don't have a
high school education

9,000
dropouts / year

A dark blue background with a light blue curved line that starts from the left edge and curves upwards towards the right. A short horizontal light blue line is positioned below the curve on the left side.

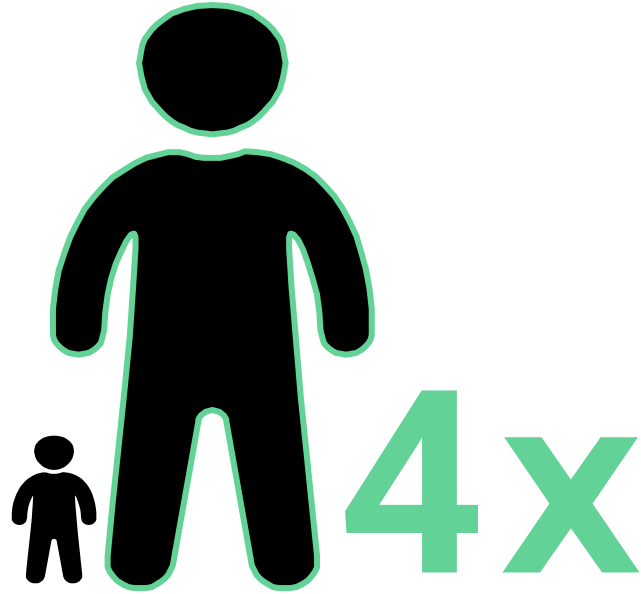


6x more likely to be
incarcerated

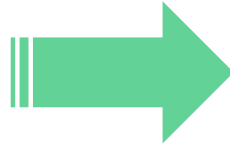


3x more likely to be
unemployed

This problem is just
going to getting
worse...



**Creative stimulation &
motivation to learn**



**Higher engagement
& attendance rates**



Improved reading comprehension



Developed language and motor skills



Improved memory and creativity



Increased overall engagement in
math and english courses

But how do we make music **accessible**?



Welcome.

Tanisi.

Halu.

Aniin.

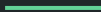
Learn your music, your way.

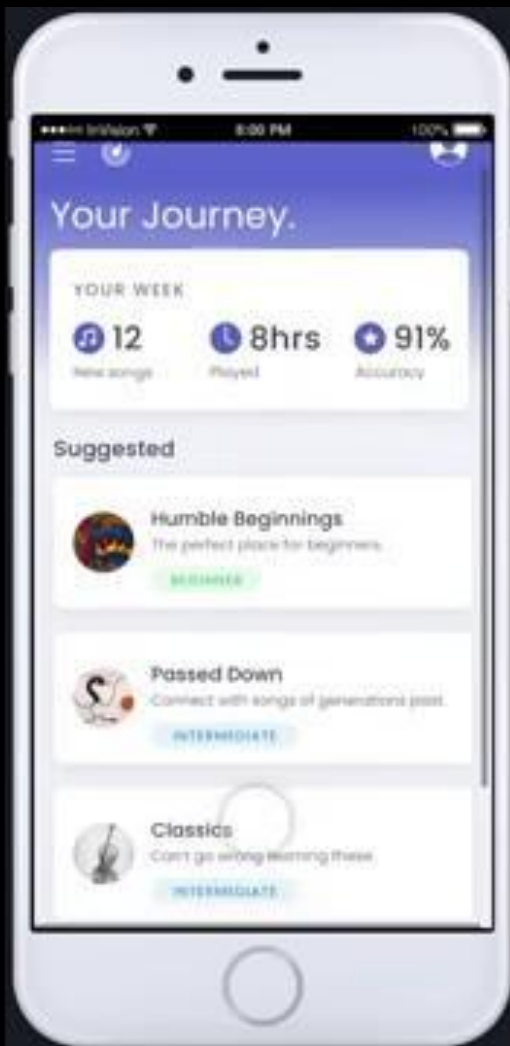
Sign Up

Login

PURSUE.

Accessible, cultural music to
promote learning engagement.





31.9%

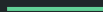


13.9%

dropout rate

5,095

additional high school graduates/year



Implementation

Pilot



300 students

Key partnerships



Indigenous and
Northern Affairs Canada

Launch



National expansion



\$36

Cost / Student / Year



\$214,960

Earnings premium from high school
diploma (over 40 years)



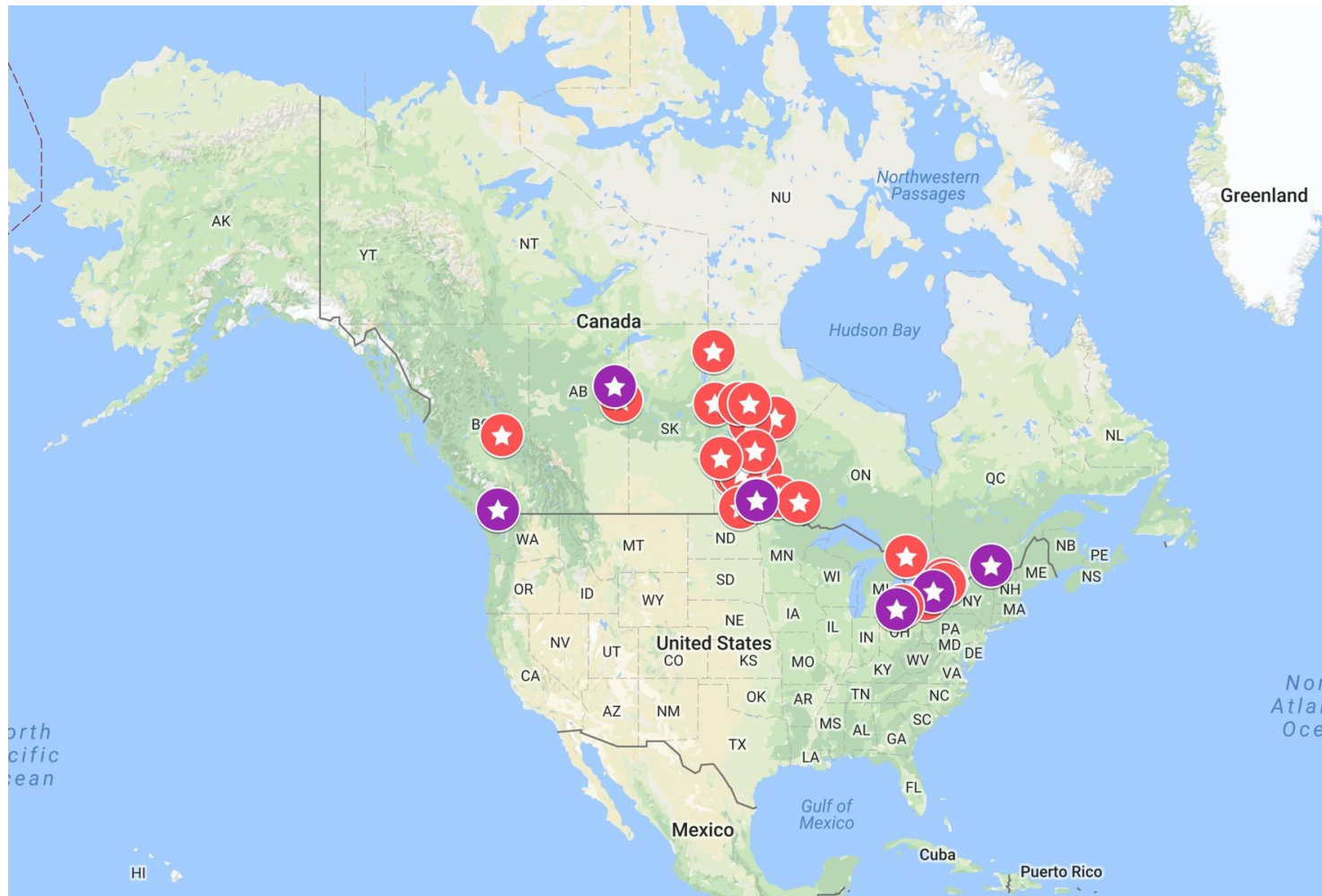
Thank you.

Socioeconomic Considerations and Implementation



Of Indigenous High School students in Canada have access to a smartphone/tablet

Shelley Macdonald, National FNMI program leader for the Royal Conservatory's Indigenous Learning through the arts program



Funding and Grants



Indigenous and
Northern Affairs Canada

McConnell



THE SALAMANDER FOUNDATION
www.salamanderfoundation.org



ATKINSON
For social and economic justice



\$75,000

2080 students
impacted

Financial Projections

# schools	5	15	25
<u>Projected Income Statement</u>			
Revenue	\$ 36,000	\$ 108,000	\$ 180,000
Costs			
Depreciation	\$ 2,500	\$ 7,500	\$ 12,500
Delivery	\$ 750	\$ 2,250	\$ 3,750
Salaries	\$ 80,000	\$ 80,000	\$ 80,000
Profit	\$ (47,250)	\$ 18,250	\$ 83,750

revenue/user/month	\$3
revenue/user/year	\$36
students/school	200
revenue/school	\$7,200
Cost to deliver instruments/school	\$150
Cost/instrument	\$50
Instruments/user	0.2
Instruments/user	0.2
Instrument Lifetime (years)	4
Annual instrument depreciation	12.5
depreciation cost/user	\$2.50
contribution/user/year	\$34

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