

50.034 - Introduction to Probability and Statistics

Week 8 – Lecture 13

January–May Term, 2019



Outline of Lecture

- ▶ Statistical models
- ▶ Parameter space and parameters as random variables
- ▶ Statistical inference, statistic
- ▶ Bayesian philosophy versus frequentist philosophy
- ▶ Prior and posterior distributions
- ▶ Likelihood function

Uncertainty in real-world random processes

A lighting company has designed a new light bulb model. They are interested in finding out how long each light bulb is likely to last.

- ▶ The lifespan of every light bulb is random!
- ▶ To model the lifespan, we need to make some assumptions.

Model Assumptions: The lifespan (in hours) of every light bulb follows an exponential distribution with parameter λ . All light bulbs share the same parameter λ . We do not know the value of λ .

Model Setup: Let X_1, X_2, \dots be a sequence of iid R.V.'s, each having an exponential distribution with parameter λ .

- ▶ We know that $\mathbf{E}[X_i] = \frac{1}{\lambda}$.
- ▶ By the law of large numbers, the sample mean $\bar{X}_n \xrightarrow{P} \frac{1}{\lambda}$.
- ▶ Hence, if we take a sufficiently large random sample of sample size n , then the sample mean \bar{X}_n is approximately $\frac{1}{\lambda}$, and we can use $\frac{1}{\bar{X}_n}$ as an **estimate** for the parameter λ .

Uncertainty in real-world random processes

Note: No matter how large our sample size n is, we can never find out the precise value of λ .

- ▶ Based on the actual observed values for X_1, \dots, X_n , the value of $\frac{1}{\bar{X}_n}$ that we compute is only an approximate value for λ .
- ▶ Hypothetically, to find the precise value of λ , we would need to observe the values of the entire infinite sequence X_1, X_2, \dots .

Thus, we say that the parameter λ is **hypothetically observable**.

In contrast, each X_k is an **observable** R.V., since we can carry out an experiment to observe the value of X_k (lifespan of k -th bulb).

A non-observable R.V. that could be inferred from observable R.V.'s (e.g. functions of observable R.V.'s) is called a **latent** R.V.

- ▶ Hypothetically observable R.V.'s are latent R.V.'s.

The model setup (all observable and latent R.V.'s), together with all model assumptions, is usually called a **statistical model**.

Statistical model

Definition: A **statistical model** consists of the following:

- ▶ A collection of R.V.'s $\{X_1, X_2, X_3, \dots\}$ (could be finite or infinite)
 - ▶ These R.V.'s could be observable or latent.
- ▶ A family of possible joint distributions for observable R.V.'s.
 - ▶ e.g. iid with exponential distribution
- ▶ Assumptions on the parameters of the joint distributions.
 - ▶ e.g. parameter λ is unknown (but hypothetically observable).

Important Idea: Given any unknown parameter λ , we could treat λ as a random variable, and carry out experiments to draw some conclusions about λ .

- ▶ Since all R.V.'s have distributions, it then makes sense to consider the distribution of λ .
 - ▶ i.e. “distribution of parameter of distribution” makes sense!
- ▶ Hence, in any statistical model, it is important to specify whether an unknown parameter is an **unknown constant**, or a **random variable** (as well as whether the distribution of the parameter is known or not).



Parameter Space

The **parameters** of a distribution are numerical attributes whose values determine the distribution completely.

- ▶ We have already seen many examples of parameters:
 - ▶ Binomial distribution with parameters n and p .
 - ▶ Poisson distribution with parameter λ .
 - ▶ Normal distribution with parameters μ and σ .
 - ▶ Bivariate normal distribution with parameters $\mu_X, \mu_Y, \sigma_X, \sigma_Y, \rho$.
- ▶ Each parameter could be treated as a known constant, an unknown constant, a R.V. whose distribution is known, a R.V. whose distribution is unknown, etc.

Given any parameter θ , the set of all **possible** values for θ is called the **parameter space** of θ .

- ▶ What is considered “**possible**” depends on the context.
- ▶ If μ is the mean of a normal distribution representing the average height (in cm) of a person, then we could take the parameter space of μ to be the interval $[0, 300]$.



Parameters as random variables

Light Bulb Example: X_1, X_2, \dots is a sequence of iid R.V.'s, each having an exponential distribution with parameter λ .

If we treat λ as a R.V., then the parameter space of λ is the set of all positive real numbers.

- ▶ If we assume that the lifespan of every light bulb must be > 1 hour, then since $\frac{1}{\lambda}$ represents the average lifespan, we could restrict the parameter space to just the interval $(0, 1)$.

This new perspective of treating parameters of distributions as random variables opens up **new questions**:

- ▶ e.g. what is the conditional probability that $\lambda \leq 0.002$, given the observed values for the random sample $\{X_1, \dots, X_{100}\}$?
 - ▶ Such a question can be interpreted as: What is the probability that the actual average light bulb lifespan is ≥ 500 hours, given the lifespans of 100 randomly selected light bulbs?
- ▶ If we had considered λ as an unspecified constant, then the question doesn't quite make sense:
 - ▶ Either $\lambda \leq 0.02$ with probability 1, or $\lambda \leq 0.02$ with probability 0, depending on the actual value of λ .



Statistical inference

Given a statistical model, we can make statistical inferences.

Definition: A **statistical inference** is any procedure that produces a probabilistic statement concerning the statistical model.

- ▶ Typically involves making inferences or conclusions based on experimental data.

Examples of different kinds of statistical inferences:

- ▶ **Estimation:** e.g. observe the values of a large random sample, compute the sample mean, and use the computed value to approximate the parameter of the distribution. (more in later lectures..)
- ▶ **Constructing confidence intervals:** e.g. using the observed values of a large random sample, find a suitable interval (a, b) in \mathbb{R} , such that the population mean μ is contained in the interval (a, b) with 95% confidence. (more in later lectures..)
- ▶ **Hypothesis Testing:** e.g. given a threshold α , and given a hypothesis that the population mean μ satisfies $\mu > \alpha$, use the observed values of a large random sample to decide whether to accept or reject the hypothesis. (more in later lectures..)



Statistic

Definition: Let $\mathcal{S} = \{X_1, \dots, X_n\}$ be a set of n observable R.V.'s. A **statistic** of \mathcal{S} is a function of the R.V.'s in \mathcal{S} .

- ▶ Note: A statistic is a random variable! Different observed values for X_1, \dots, X_n give different values for the statistic.
- ▶ If $h(x_1, \dots, x_n)$ is a real-valued function in terms of n variables, then $h(X_1, \dots, X_n)$ is a statistic.
- ▶ More generally, for any algorithm with the observed values for X_1, \dots, X_n as input, and whose output is a numerical value (i.e. a real number), the output of the algorithm is a statistic.
- ▶ Examples: sample mean, $\max(X_1, \dots, X_n)$, $\min(X_1, \dots, X_n)$.

Interpretation: A statistic is a descriptive summary of some given set of observable R.V.'s. For example, if our set is a random sample, then a statistic (e.g. sample mean, max value, min value) gives us a good representation of the R.V.'s.

- ▶ A statistic is much easier to interpret, as compared to raw data (e.g. a list of all observed values of the R.V.'s).

Light Bulb Example Revisited

Statistical Model:

- ▶ X_1, X_2, \dots is a sequence of iid observable R.V.'s, each having an exponential distribution with parameter λ .
- ▶ λ is a R.V. whose parameter space is the interval $(0, 1)$.

To do computations with this statistical model, we first have to specify the distribution of λ . (Otherwise we cannot even start any calculations!)

Question: What if we do not know the distribution of λ ?

- ▶ Note: λ is hypothetically observable, not observable!

Answer: We could start with an initial guess, i.e. a “prior distribution”.

- ▶ maybe λ has the uniform distribution on $(0, 1)$.
- ▶ maybe $\lambda = 0.002$ (i.e. distribution given by $\Pr(\lambda = 0.002) = 1$).

As we sequentially observe the values of the observable R.V.'s X_1, X_2, \dots , we get more information about how likely our “prior distribution” describes the actual distribution of λ .

Recall: Prior and posterior probabilities (Lecture 3)

Fair coin versus biased coin: Your friend has two coins, a fair coin, and a biased coin that always gives heads. He randomly selects one of the coins, and asks if the selected coin is fair.

- ▶ Let A be the event “selected coin is fair”.
- ▶ Your *prior* guess: $\Pr(A) = 0.5$. Without more information, you have no reason to favour A (coin is fair) or A^c (coin is biased).
- ▶ You toss the coin 10 times and record all 10 outcomes.

Suppose the event $B =$ “all heads for 10 tosses” occurs.

Event B would strongly suggest that the selected coin is NOT fair. How should you update your guess, given that B has occurred?

In other words, what should $\Pr(A|B)$ be?

Gathering experimental evidence to check your prior guess is common practice. In such a scenario, $\Pr(A)$ is called the **prior probability**, and $\Pr(A|B)$ is called the **posterior probability**.

Prior and posterior distributions

Consider a statistical model with observable R.V.'s X_1, \dots, X_n . Let θ be a parameter (possibly one of many parameters) of the joint distribution of X_1, \dots, X_n , and treat θ as a random variable. The **prior distribution** of θ is the initial distribution specified for θ .

- ▶ This is the distribution we specify before observing any data (i.e. before gathering the observed values for X_1, \dots, X_n)
- ▶ Sometimes “prior distribution” is simply called “**prior**”.

After we have some observed values, say $X_1 = x_1, \dots, X_n = x_n$, then the conditional distribution, consisting of all conditional probabilities of the form $\Pr(\theta \in C | X_1 = x_1, \dots, X_n = x_n)$ (over all possible $C \subseteq \mathbb{R}$), is called the **posterior distribution** of θ .

Interpretation: The prior distribution of θ is the initial guess for the distribution of θ , while the posterior distribution of θ is the updated guess, after taking into account experimental evidence, i.e. the observed values $X_1 = x_1, \dots, X_n = x_n$.

Bayesian philosophy

(Lecture 3) The **Bayesian philosophy** is based on Bayes' theorem. The main idea of this philosophy is that the probability of a random event can be **updated** with new evidence, as follows:

- ▶ The event of interest (your hypothesis, e.g. "Medicine A is better than Medicine B") is assigned a prior probability.
- ▶ As we gather experimental evidence, we update our guess on how likely the hypothesis is true with the posterior probability.
- ▶ If A is the event of interest, and B is the event representing experimental evidence, then $\Pr(A)$ is the prior probability, and $\Pr(A|B)$ is the posterior probability.
- ▶ The posterior probability $\Pr(A|B)$ can then be computed using Bayes' theorem.

In other words: As you get new information, you update your belief on how likely a given hypothesis is true.

Bayesian philosophy versus frequentist philosophy

Same probability theory, but different interpretations.

Bayesian philosophy

- ▶ Probabilities can be assigned to both data and hypotheses (e.g. hypothesis: "Medicine A is better than Medicine B").
 - ▶ e.g. there is 80% probability that Medicine A is better than Medicine B.
- ▶ Requires a prior for computing probabilities of hypotheses. Probabilities can be updated with new information.
 - ▶ e.g. after some clinical trials, it is concluded that there is 95% probability that Medicine A is better than Medicine B.

Frequentist philosophy

- ▶ Probabilities are assigned only to data, not hypotheses.
 - ▶ either Medicine A is better than Medicine B, or Medicine A is not better than Medicine B.
- ▶ Probabilities represent the limiting relative frequencies of the outcomes of an experiment as you repeat the experiment infinitely many times. Hypotheses are not repeatable.
 - ▶ No priors are needed; hypotheses don't have probabilities.



Bayesian philosophy versus frequentist philosophy

While a few statisticians argue over which philosophy is “correct” or “better”, most other statisticians just use methods from both. In this course, we shall learn methods from both philosophies.

- ▶ Many complicated real-world problems require a mix of both kinds of methods, depending on what data is available, what experiments can be done, and how much computing power is available.

Bayesian methods:

- ▶ Popular in the 19th century. Popular again in the 21st century (especially in machine learning, robotics, genetics).
- ▶ Tends to be computationally more intensive
 - ▶ Parameters of distributions are R.V.'s, not constants.

Frequentist methods:

- ▶ Popular in the 20th century (especially in life sciences).
- ▶ Tends to be computational less intensive.
 - ▶ Parameters of distributions are constants.



Prior distributions: A closer look

Consider a statistical model with observable R.V.'s X_1, \dots, X_n . Suppose θ is a parameter of the joint distribution of X_1, \dots, X_n , where θ is treated as a random variable.

- ▶ If θ is discrete, then the pmf of θ is called the **prior pmf** of θ .
- ▶ If θ is continuous, then the pdf of θ is called the **prior pdf** of θ .

Note on terminology: In the course textbook, the symbol ξ is commonly used to denote the pmf/pdf of a parameter θ .

- ▶ The parameter space of θ is sometimes denoted by Ω .
- ▶ This is because the sample space of θ (as a R.V.) can be taken to be the parameter space itself.
 - ▶ In other words, the parameter space is both the sample space and the set of possible values.
- ▶ Hence, the distribution of θ is an assignment of probabilities to all subsets of the parameter space of θ .

Note: The pmf/pdf of θ is usually written as $\xi(\theta)$.

- ▶ So θ is also used as the variable of the function $\xi = \xi(\theta)$.



Example 1

Fair coin versus biased coin: Your friend has two coins, a fair coin, and a biased coin that always gives heads. He randomly selects one of the coins, and asks if the selected coin is fair.

- ▶ Let A be the hypothesis “selected coin is fair”.
- ▶ Suppose your initial guess is $\Pr(A) = 0.8$.
- ▶ You toss the coin 10 times and record all 10 outcomes.

Statistical model:

Let X_1, \dots, X_{10} be iid Bernoulli random variables with parameter θ , where $X_i = 1$ if the i -th coin toss is heads, and $X_i = 0$ otherwise. The parameter θ is a discrete R.V. whose **prior pmf** is

$$\xi(\theta) = \begin{cases} 0.8, & \text{if } \theta = 0.5; \\ 0.2, & \text{if } \theta = 1; \\ 0, & \text{otherwise.} \end{cases}$$

Example 2

Light Bulb Example: The lifespan (in hours) of every light bulb follows an exponential distribution with parameter λ .

All light bulbs share the same parameter λ , where λ is a R.V. whose distribution is unknown to us.

- ▶ We shall assume the parameter space of λ is $(0, 1)$.
- ▶ Initial guess: λ has uniform distribution on $(0, 1)$.
- ▶ We shall measure the lifespans of 1000 light bulbs.

Statistical model:

Let X_1, \dots, X_{1000} be iid exponential R.V.'s with parameter θ , where each X_i represents the lifespan (in hours) of the i -th light bulb.

The parameter θ is a continuous R.V. whose **prior pdf** is

$$\xi(\theta) = \begin{cases} 1, & \text{if } 0 < \theta < 1; \\ 0, & \text{otherwise.} \end{cases}$$

Remark on notation

Example: The exponential R.V. X with parameter θ has pdf

$$f(x) = \begin{cases} \theta e^{-\theta x}, & \text{if } x \geq 0; \\ 0, & \text{otherwise.} \end{cases}$$

To indicate that the pdf is conditional on the given value of θ , we write the pdf as $f(x|\theta)$, to remind us that it is a **conditional pdf**. If X_1, \dots, X_n are iid exponential R.V.'s, each with parameter θ , then the joint conditional pdf given the value of θ is

$$\begin{aligned} f(x_1, \dots, x_n|\theta) &= f(x_1|\theta) \cdots f(x_n|\theta) \\ &= \begin{cases} \theta^n e^{-\theta(x_1 + \cdots + x_n)}, & \text{if } x_i \geq 0 \text{ for all } i; \\ 0, & \text{otherwise.} \end{cases} \end{aligned}$$

We could further simplify notation by writing $f_{\mathbf{n}}(\mathbf{x}|\theta)$ or $f(\mathbf{x}|\theta)$, where the boldfaced \mathbf{x} represents (x_1, \dots, x_n) .

► Similarly, we write $p_{\mathbf{n}}(\mathbf{x}|\theta)$ or $p(\mathbf{x}|\theta)$ in the discrete case.



Posterior distributions: A closer look

Consider a statistical model with observable R.V.'s X_1, \dots, X_n . Suppose θ is a parameter of the joint distribution of X_1, \dots, X_n , where θ is a discrete or continuous R.V. with pmf/pdf $\xi(\theta)$.

- ▶ If θ is discrete, then the **posterior pmf** of θ is the conditional pmf of θ given $X_1 = x_1, \dots, X_n = x_n$.
- ▶ If θ is continuous, then the **posterior pdf** of θ is the conditional pdf of θ given $X_1 = x_1, \dots, X_n = x_n$.
- ▶ In either case, the pmf/pdf is denoted by $\xi(\theta|x_1, \dots, x_n)$, or more simply, $\xi(\theta|\mathbf{x})$.

posterior distribution	=	conditional distribution of the parameter given the data
---------------------------	---	---

Note: When we write “the posterior pdf of θ is $\xi(\theta|\mathbf{x})$ ”, the two θ 's have different meanings.

- ▶ The first θ is a R.V.
- ▶ The second θ is a variable of a function.

Calculating posterior distributions using Bayes' theorem

Consider a statistical model with observable R.V.'s X_1, \dots, X_n . Suppose θ is a parameter of the joint distribution of X_1, \dots, X_n , where θ is a R.V. with parameter space Ω .

Theorem: (Bayes' theorem+Law of total probability for R.V.'s)

- ▶ If X_1, \dots, X_n are **discrete** with joint conditional pmf $p_n(\mathbf{x}|\theta)$ and marginal joint pmf $p(\mathbf{x})$, and if θ is **discrete** with prior pmf $\xi(\theta)$, then the posterior pmf of θ is

$$\xi(\theta|\mathbf{x}) = \frac{p_n(\mathbf{x}|\theta)\xi(\theta)}{p(\mathbf{x})} = \frac{p_n(\mathbf{x}|\theta)\xi(\theta)}{\sum_{\theta' \in \Omega} p_n(\mathbf{x}|\theta')\xi(\theta')} \quad (\text{for } \theta \in \Omega).$$

- ▶ If X_1, \dots, X_n are **discrete** with joint conditional pmf $p_n(\mathbf{x}|\theta)$ and marginal joint pmf $p(\mathbf{x})$, and if θ is **continuous** with prior pdf $\xi(\theta)$, then the posterior pdf of θ is

$$\xi(\theta|\mathbf{x}) = \frac{p_n(\mathbf{x}|\theta)\xi(\theta)}{p(\mathbf{x})} = \frac{p_n(\mathbf{x}|\theta)\xi(\theta)}{\int_{\Omega} p_n(\mathbf{x}|\theta')\xi(\theta') d\theta'} \quad (\text{for } \theta \in \Omega).$$



Calculating posterior distributions (continued)

Consider a statistical model with observable R.V.'s X_1, \dots, X_n . Suppose θ is a parameter of the joint distribution of X_1, \dots, X_n , where θ is a R.V. with parameter space Ω .

Theorem: (Bayes' theorem + Law of total probability for R.V.'s)

- ▶ If X_1, \dots, X_n are **continuous** with joint conditional pdf $f_n(\mathbf{x}|\theta)$ and marginal joint pdf $f(\mathbf{x})$, and if θ is **discrete** with prior pmf $\xi(\theta)$, then the posterior pmf of θ is

$$\xi(\theta|\mathbf{x}) = \frac{f_n(\mathbf{x}|\theta)\xi(\theta)}{f(\mathbf{x})} = \frac{f_n(\mathbf{x}|\theta)\xi(\theta)}{\sum_{\theta' \in \Omega} f_n(\mathbf{x}|\theta')\xi(\theta')} \quad (\text{for } \theta \in \Omega).$$

- ▶ If X_1, \dots, X_n are **continuous** with joint conditional pdf $f_n(\mathbf{x}|\theta)$ and marginal joint pdf $f(\mathbf{x})$, and if θ is **continuous** with prior pdf $\xi(\theta)$, then the posterior pdf of θ is

$$\xi(\theta|\mathbf{x}) = \frac{f_n(\mathbf{x}|\theta)\xi(\theta)}{f(\mathbf{x})} = \frac{f_n(\mathbf{x}|\theta)\xi(\theta)}{\int_{\Omega} f_n(\mathbf{x}|\theta')\xi(\theta') d\theta'} \quad (\text{for } \theta \in \Omega).$$



Example 3

Same scenario as in Example 1: Your friend has two coins, a fair coin, and a biased coin that always gives heads. He randomly selects one of the coins, and asks if the selected coin is fair.

- ▶ Initial guess: $\Pr(\text{"selected coin is fair"}) = 0.8$.
- ▶ You toss the coin 10 times and record all 10 outcomes.

Statistical model:

Let X_1, \dots, X_{10} be iid Bernoulli random variables with parameter θ , where $X_i = 1$ if the i -th coin toss is heads, and $X_i = 0$ otherwise.

The parameter θ is a discrete R.V. whose prior pmf is

$$\xi(\theta) = \begin{cases} 0.8, & \text{if } \theta = 0.5; \\ 0.2, & \text{if } \theta = 1; \\ 0, & \text{otherwise.} \end{cases}$$

Suppose all 10 tosses give heads, i.e. $X_1 = \dots = X_{10} = 1$.

Question: What is the **posterior pmf** of θ ?

Example 3 - Solution

Solution: First, note that the conditional pmf of X_i is

$$p(x_i|\theta) = \begin{cases} \theta^{x_i}(1-\theta)^{1-x_i}, & \text{if } x_i = 0 \text{ or } 1; \\ 0, & \text{otherwise;} \end{cases}$$

Using Bayes' theorem (for R.V.'s) and the law of total probability (for R.V.'s), the posterior pmf of θ is

$$\xi(\theta|\mathbf{x}) = \frac{p_n(\mathbf{x}|\theta)\xi(\theta)}{\sum_{\theta' \in \Omega} p_n(\mathbf{x}|\theta')\xi(\theta')} \quad (\text{for } \theta \in \Omega),$$

where $p_n(\mathbf{x}|\theta)$ is the joint conditional pmf of X_1, \dots, X_{10} given by:

$$\begin{aligned} p_n(\mathbf{x}|\theta) &= p(x_1|\theta) \cdots p(x_{10}|\theta) \\ &= \begin{cases} \theta^{(x_1+\cdots+x_{10})}(1-\theta)^{10-(x_1+\cdots+x_{10})}, & \text{if every } x_i = 0 \text{ or } 1; \\ 0, & \text{otherwise;} \end{cases} \end{aligned}$$

Example 3 - Solution (continued)

We are given that $x_1 = \dots = x_{10} = 1$, hence

$$p_n(\mathbf{x}|\theta) = p(1, \dots, 1|\theta) = \theta^{10}.$$

Since the possible values for θ are 0.5 and 1, we then get

$$\begin{aligned}\sum_{\theta' \in \Omega} p_n(\mathbf{x}|\theta')\xi(\theta') &= p_n(\mathbf{x}|0.5)\xi(0.5) + p_n(\mathbf{x}|1)\xi(1) \\ &= \left(\frac{1}{2^{10}}\right)(0.8) + 0.2.\end{aligned}$$

Therefore, the posterior pmf of θ (given $X_1 = 1, \dots, X_{10} = 1$) is

$$\xi(\theta|\mathbf{x}) = \frac{p_n(\mathbf{x}|\theta)\xi(\theta)}{\sum_{\theta' \in \Omega} p_n(\mathbf{x}|\theta')\xi(\theta')} = \begin{cases} \frac{(\frac{1}{2^{10}})(0.8)}{(\frac{1}{2^{10}})(0.8)+0.2}, & \text{if } \theta = 0.5; \\ \frac{0.2}{(\frac{1}{2^{10}})(0.8)+0.2}, & \text{if } \theta = 1; \\ 0, & \text{otherwise;} \end{cases}$$

Example 3 - Solution (continued)

After simplifying, we get that the posterior pmf of θ is

$$\xi(\theta|\mathbf{x}) \approx \begin{cases} 0.003891, & \text{if } \theta = 0.5; \\ 0.9961, & \text{if } \theta = 1; \\ 0, & \text{otherwise.} \end{cases}$$

Our updated distribution for θ now looks very different.

- ▶ Originally, we guessed that “coin is fair” with 80% probability.
- ▶ With our experimental evidence (10 heads for 10 tosses), our updated guess becomes “coin is biased” with 99.6% probability.

Sensitivity Analysis

Question: What if we started with a different prior distribution?

- ▶ If we began with a different prior distribution, could the posterior distribution be very different?

Sensitivity analysis refers to a general process of trying out different prior distributions and analyzing how similar or different the resulting posterior distributions are.

- ▶ Fortunately, in many statistical models with sufficient data, the posterior distribution would usually be approximately the same, independent of what prior distribution was used.

Coin Toss Example: (10 heads in 10 tosses)

Prior distribution	Posterior distribution
$\Pr(\text{"coin is fair"}) = 0.5$	$\Pr(\text{"coin is biased"}) \approx 0.9990$
$\Pr(\text{"coin is fair"}) = 0.8$	$\Pr(\text{"coin is biased"}) \approx 0.9961$
$\Pr(\text{"coin is fair"}) = 0.9$	$\Pr(\text{"coin is biased"}) \approx 0.9913$
$\Pr(\text{"coin is fair"}) = 0.99$	$\Pr(\text{"coin is biased"}) \approx 0.9118$

Likelihood Function

Recall: When computing the posterior distribution of θ given $X_1 = x_1, \dots, X_n = x_n$, we used the formula

$$\xi(\theta|\mathbf{x}) = \frac{p_n(\mathbf{x}|\theta)\xi(\theta)}{p(\mathbf{x})} \quad \text{or} \quad \xi(\theta|\mathbf{x}) = \frac{f_n(\mathbf{x}|\theta)\xi(\theta)}{p(\mathbf{x})},$$

depending on whether X_1, \dots, X_n are discrete or continuous.

In either case, if we consider the **joint conditional pmf/pdf** as a function only in terms of the variable θ , where $\mathbf{x} = (x_1, \dots, x_n)$ are given fixed values, then this (univariate) function is called the **likelihood function** of the parameter θ .

- i.e. likelihood functions are functions of parameters of a statistical model, given specific observed values.

Interpretation: The likelihood function of the parameter θ , when substituted with the parameter value θ , is a measure of how likely θ is the actual parameter of the statistical model, given the observed data, i.e. the observed values x_1, \dots, x_n .



Summary

- ▶ Statistical models
- ▶ Parameter space and parameters as random variables
- ▶ Statistical inference, statistic
- ▶ Bayesian philosophy versus frequentist philosophy
- ▶ Prior and posterior distributions
- ▶ Likelihood function

Reminders:

- ▶ There is **Mini-quiz 3** (15mins) next week during cohort class.
 - ▶ Tested on materials from Lectures 11–13 only.
 - ▶ This is Week 8. Today's lecture is Lecture 13.
- ▶ The **mid-term exam** is held this Wednesday, 2–4pm, at the MPH. Please come at least 10 minutes early!
- ▶ The **class participation assignment** is due this week during cohort class, both report and presentation (max 4 minutes!).