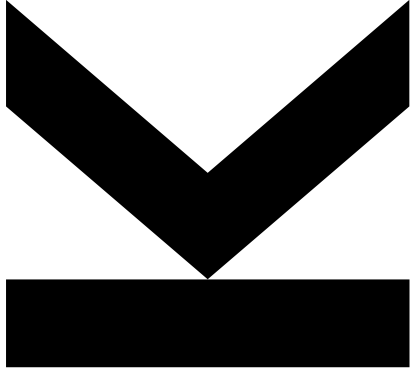


Social Graphs



Algorithms and Data Structures 2, 340300
Lecture – 2023W
Univ.-Prof. Dr. Alois Ferscha, teaching@pervasive.jku.at

Networks

Erdős Number: “Collaborative Distance” among mathematical authors



Erdős Pál
(1913-1996)

AMERICAN MATHEMATICAL SOCIETY
MATHSCINET
MATHEMATICAL REVIEWS

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Johannes Kepler University

MSC Suche | Abstand zwischen Autoren | Aktuelle Zeitschriften | Aktuelle Publikationen | ISSN 2167-5163

MR Erdos Number = 3

Heinz W. Engl	coauthored with	Charles W. Groetsch	MR1381290
Charles W. Groetsch	coauthored with	Oved Shisha	MR0380193
Oved Shisha	coauthored with	Paul Erdős ¹	MR0775969

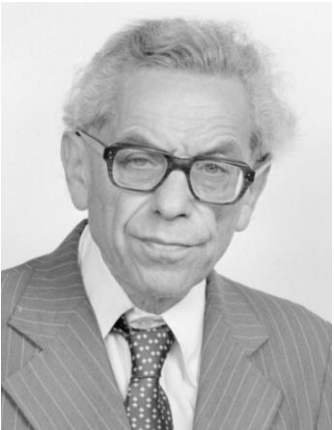
Freie Werkzeuge

AMS AMERICAN MATHEMATICAL SOCIETY

Statistics on Mathematical Collaboration, 1903-2016

	↕ #Laureates ↕	↕ #Erdős ↕	↕ %Erdős ↕	Min ▲	Max ↕	Average ↕	Median ↕
Nobel Physics	200	159	79.50%	2	12	5.63	5
Fields Medal	56	56	100.0%	2	6	3.36	3
Nobel Economics	76	47	61.84%	2	8	4.11	4
Nobel Medicine	210	58	27.62%	3	12	5.50	5
Nobel Chemistry	172	42	24.42%	3	10	5.48	5

„Small-World“ Networks



Erdős Pál
(1913-1996)

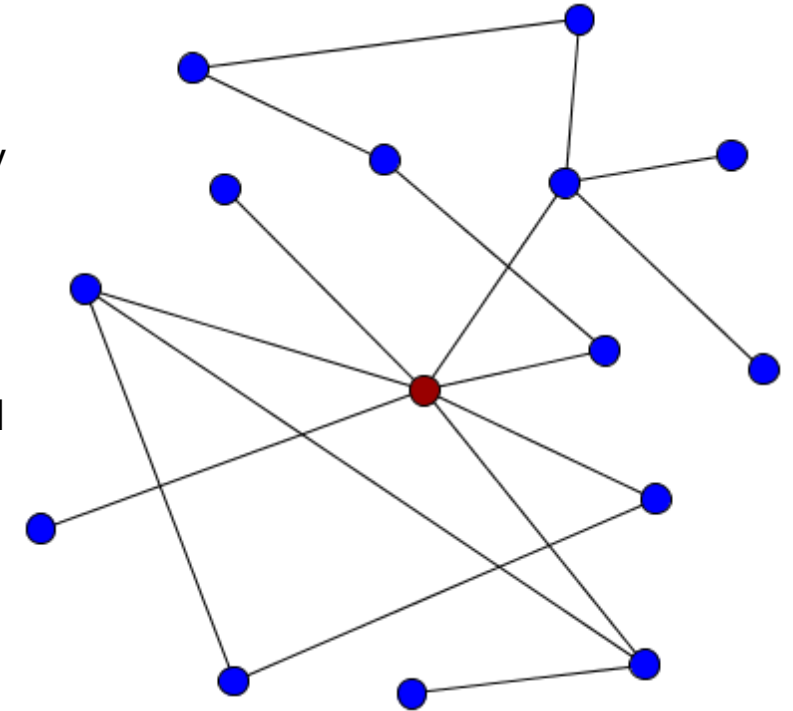
Small-world network

- **most nodes** are **not neighbors** of one another
- but **most nodes** can be **reached from every** other by a **small number of hops** or steps.

distance L between two randomly chosen nodes **grows** proportionally to the **logarithm** of the **number of nodes N** in the network (=society)

human society is a small-world-type network characterized by short path-lengths.

Stanley Milgram



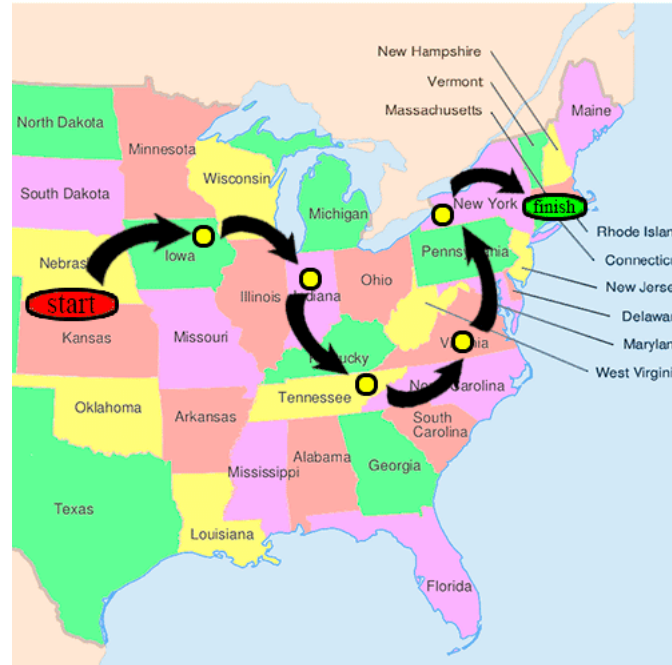
$$L \propto \log N$$

„Small-World“ Networks



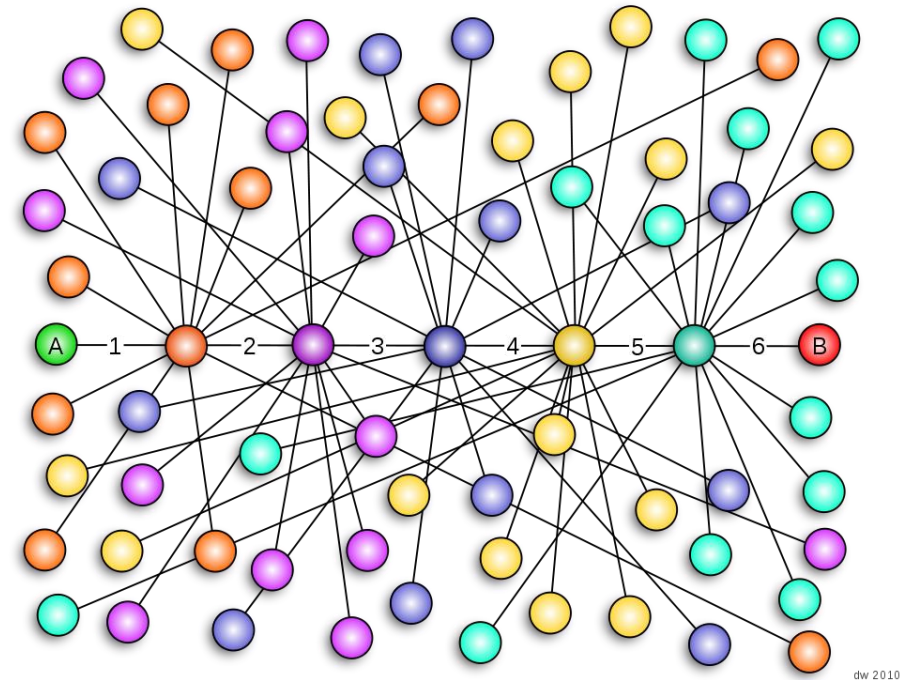
Stanley Milgram
(1933-1984)

1960
„lost letter technique“



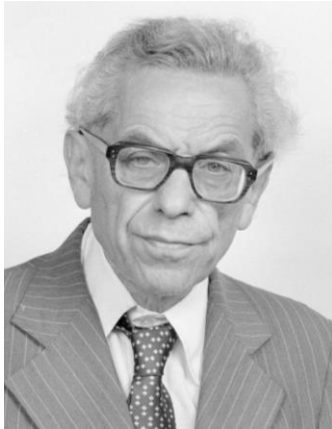
One possible path of a message in the "Small World" experiment by Stanley Milgram.

Took U.S. cities of
Omaha, Nebraska, and Wichita, Kansas,
to be the **starting points**
and Boston, Massachusetts,
to be the **end point**
of a **chain of correspondence**.



The "six degrees of separation" model

Random Networks (1959)



Erdős Pál
(1913-1996)



Alfréd Rényi
(1921-1970)

How does **nature** choose to connect nodes and connections into a network?

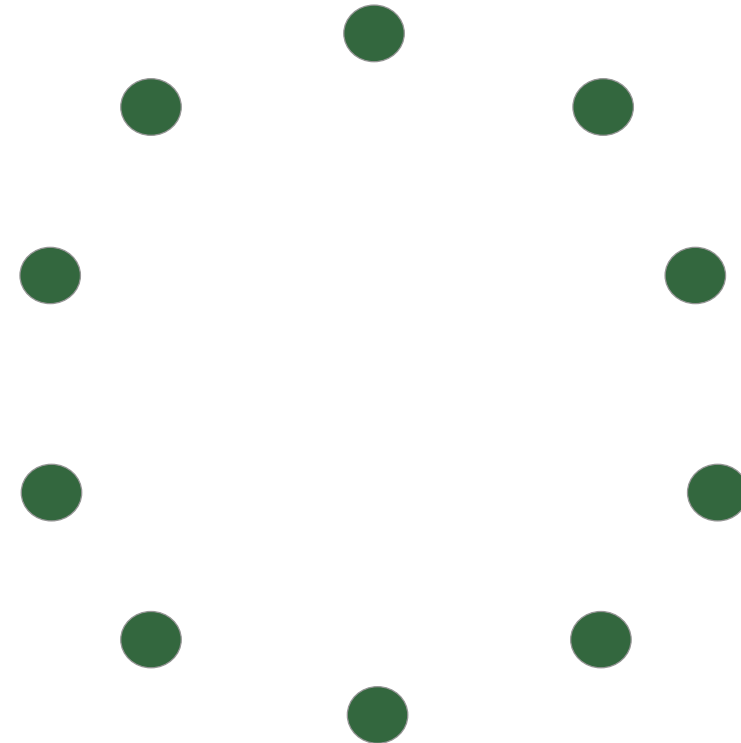
Random Networks (1959)



Erdős Pál
(1913-1996)



Alfréd Rényi
(1921-1970)



Connect with probability p

$$p=1/6 \quad N=10$$

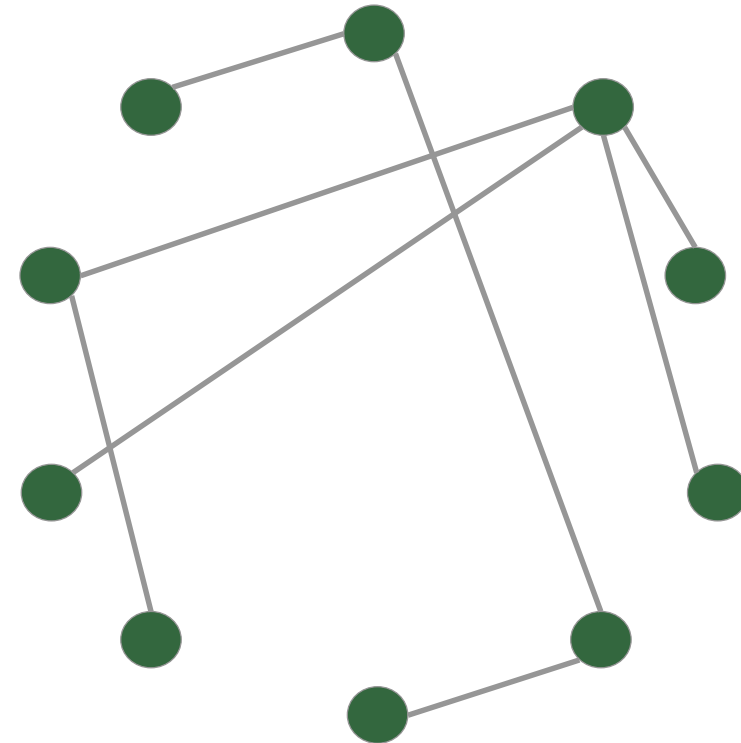
Random Networks (1959)



Erdős Pál
(1913-1996)



Alfréd Rényi
(1921-1970)



Connect with probability p

$$p=1/6 \quad N=10$$
$$\langle k \rangle \sim 1.5$$

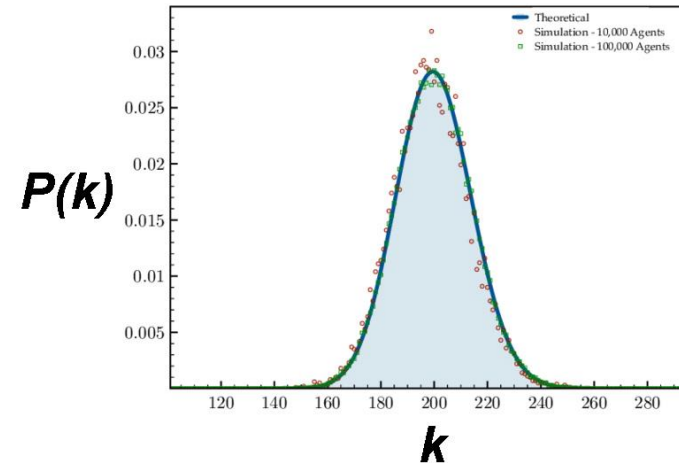
Random Networks (1959)



Erdős Pál
(1913-1996)



Alfréd Rényi
(1921-1970)



Degree distribution
(in very large networks)

Connect with probability p

$0 < p < 1/N$ disconnected trees $O(\log n)$

$p = 1/N$ large connected component

$p > 1/N$ connected giant component

The emergence of a network is NOT a GRADUAL process !

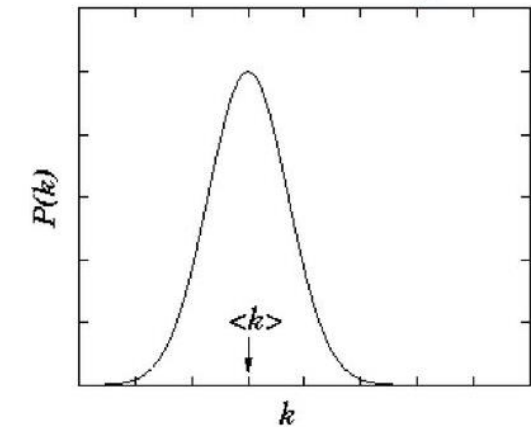
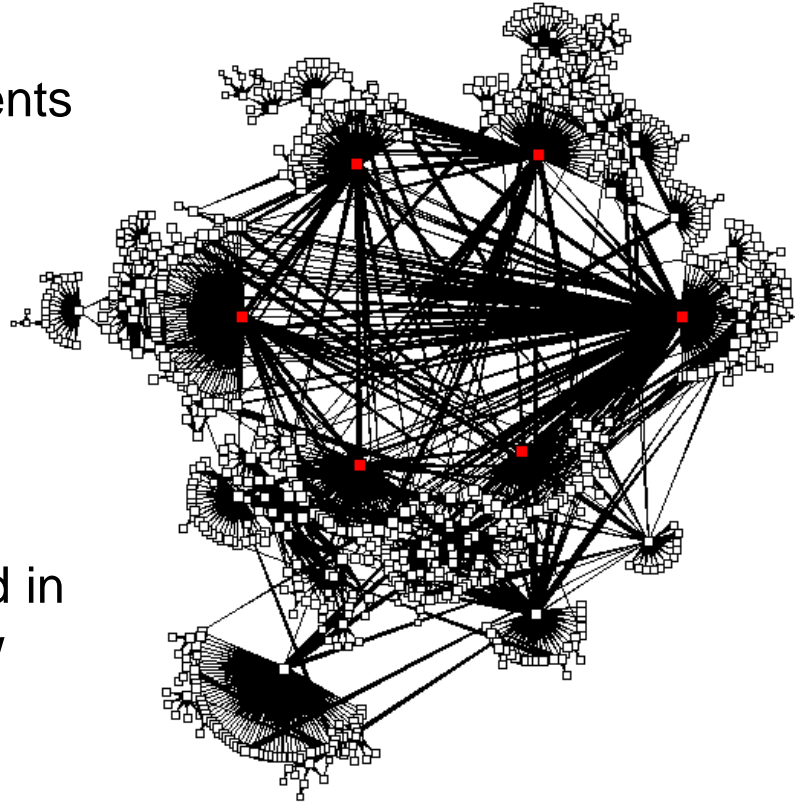
World Wide Web

Nodes: WWW documents

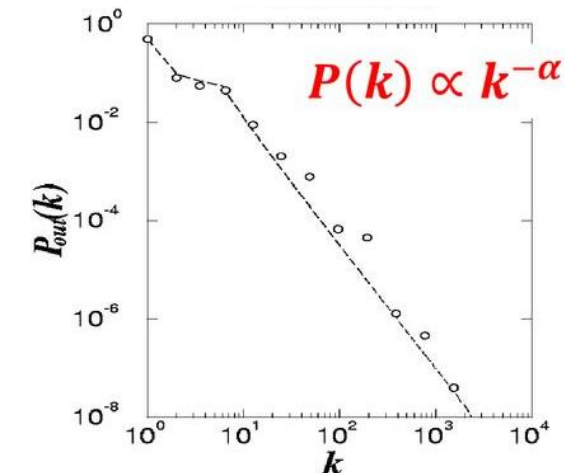
Links: URL links

Over 1 Trillion documents

Collect all URL's found in
a document and follow
them recursively



Expected



Found
in data

Albert, Jeong & Barabási, *Nature*, 401 130 (1999).

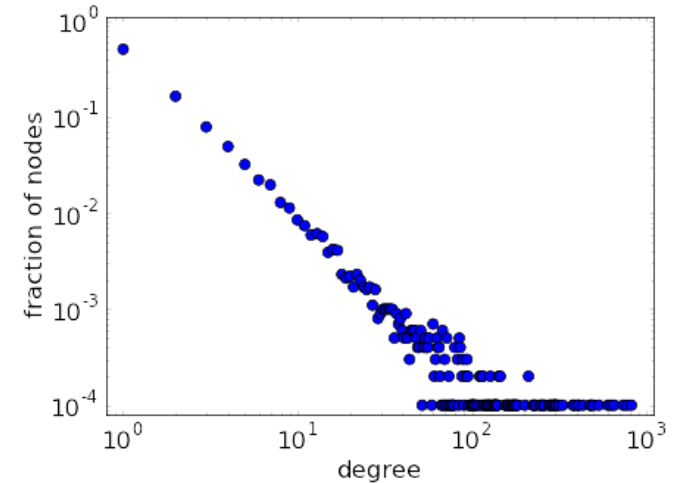
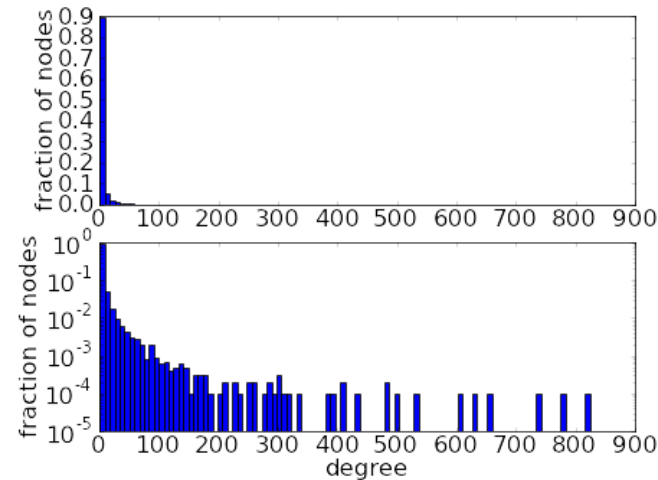
Scale-Free Networks (1999)



Albert-László Barabási
(1967-)

Scale free networks
(large hubs network)

$$P_{\text{deg}}(k) \propto k^{-\gamma}$$



$$N = 10,000 \quad \gamma = 2$$

average degree is about 7
3/4 of the nodes have a degree of 3 or less

Albert, Jeong & Barabási, *Nature*, 401 130 (1999)

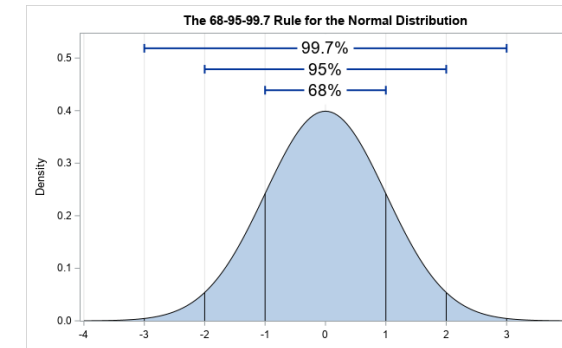
Erdős-Rényi (ER) Networks :: Barabasi-Albert (BA) Networks

Random
Network



Gaussian

Degree distribution



Albert, Jeong & Barabási, *Nature*, 401 130 (1999).

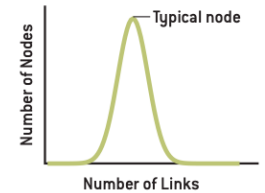
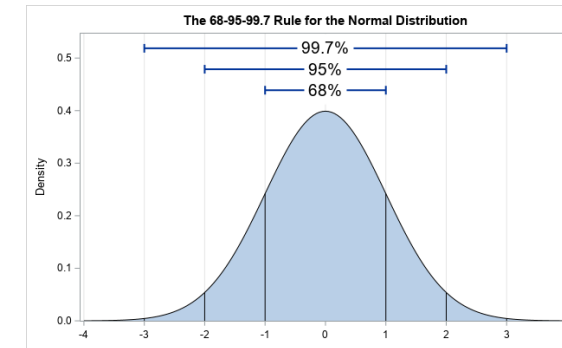
Erdős-Rényi (ER) Networks :: Barabasi-Albert (BA) Networks

Random
Network



Gaussian

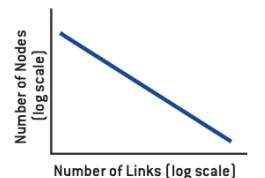
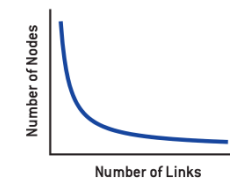
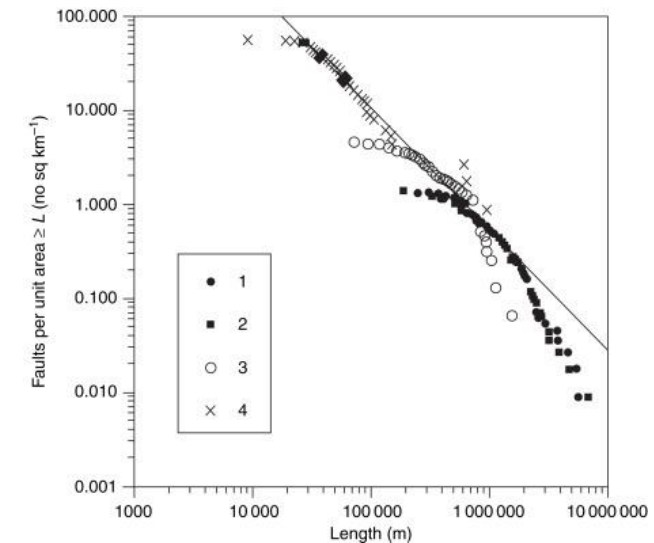
Degree distribution



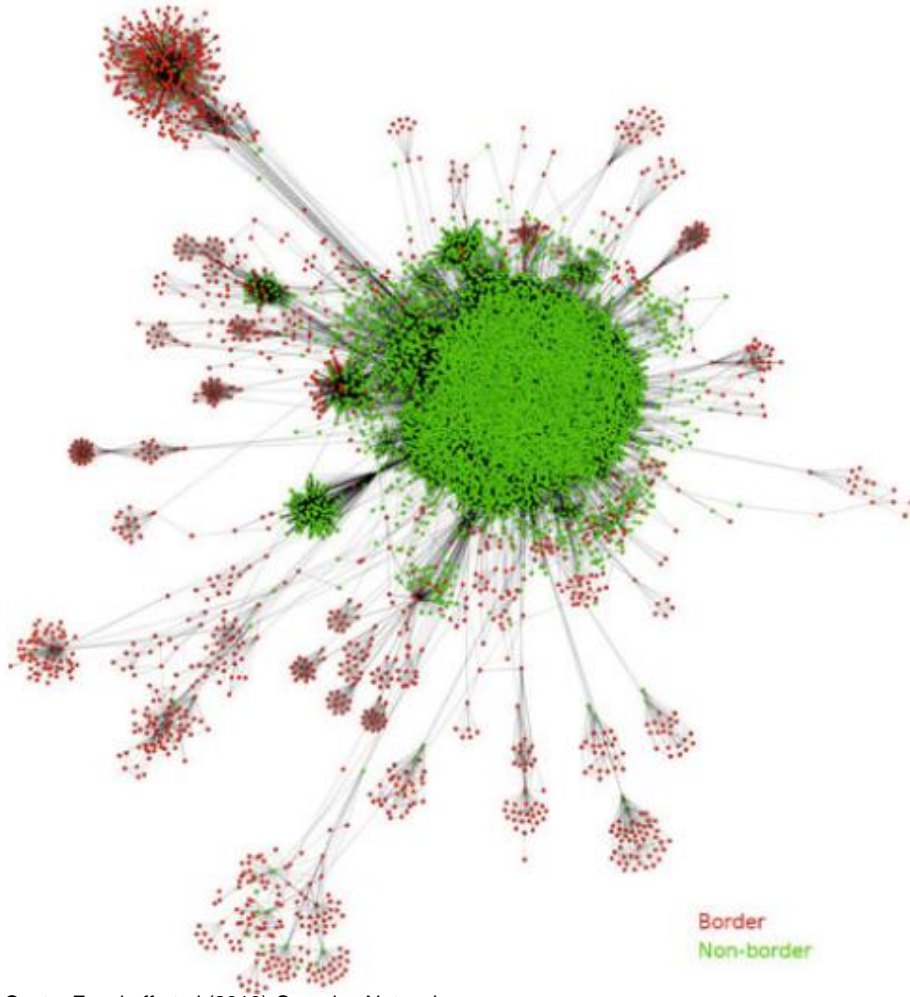
Scale-free
Network



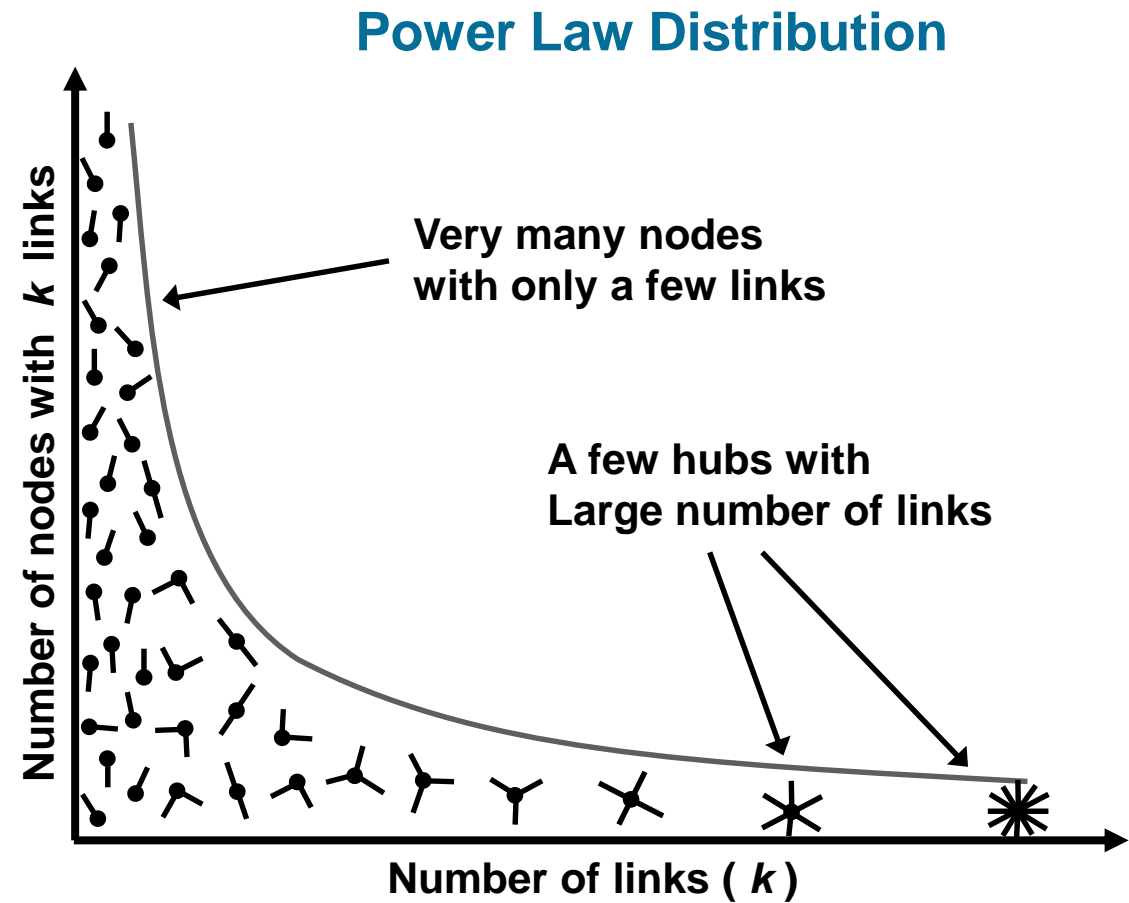
Power-Law



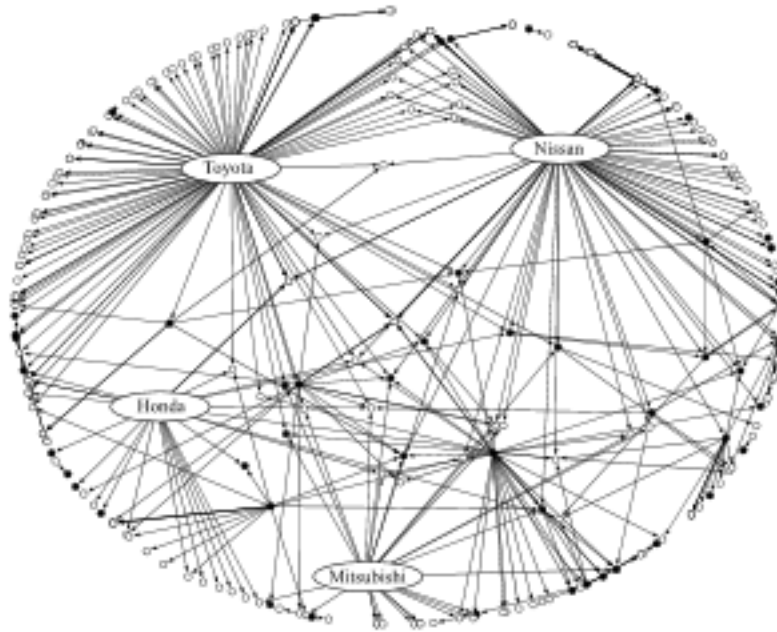
Networks held together by Hubs



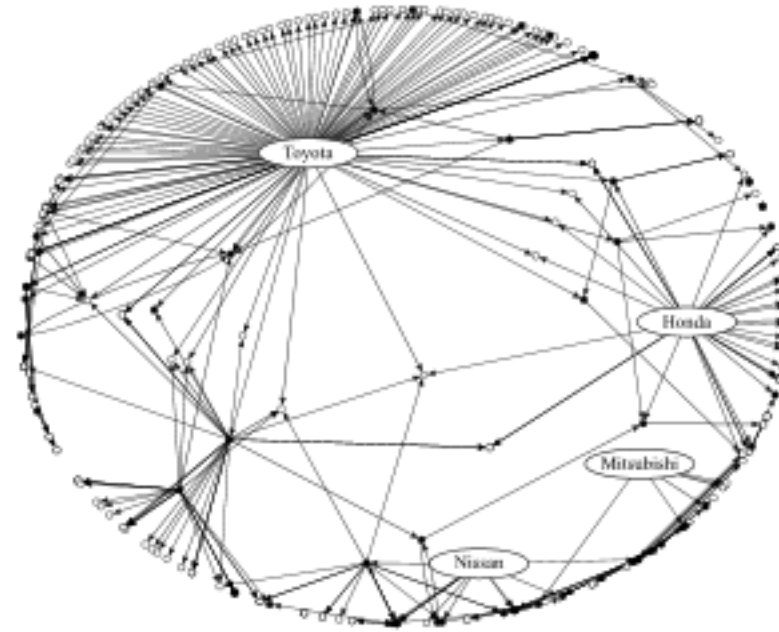
Costa, Evsukoff et al (2010) Complex Networks



Barabasi Networks :: Examples



1985



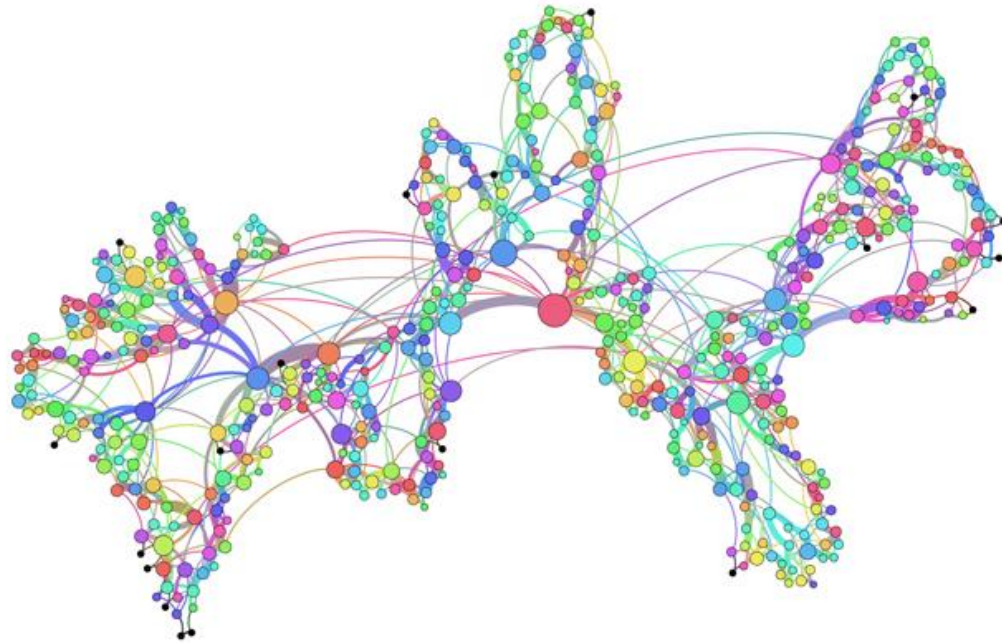
2003

The Network Behind an Organisation :: Shareholder-Network of the Japanese Automotive Industry

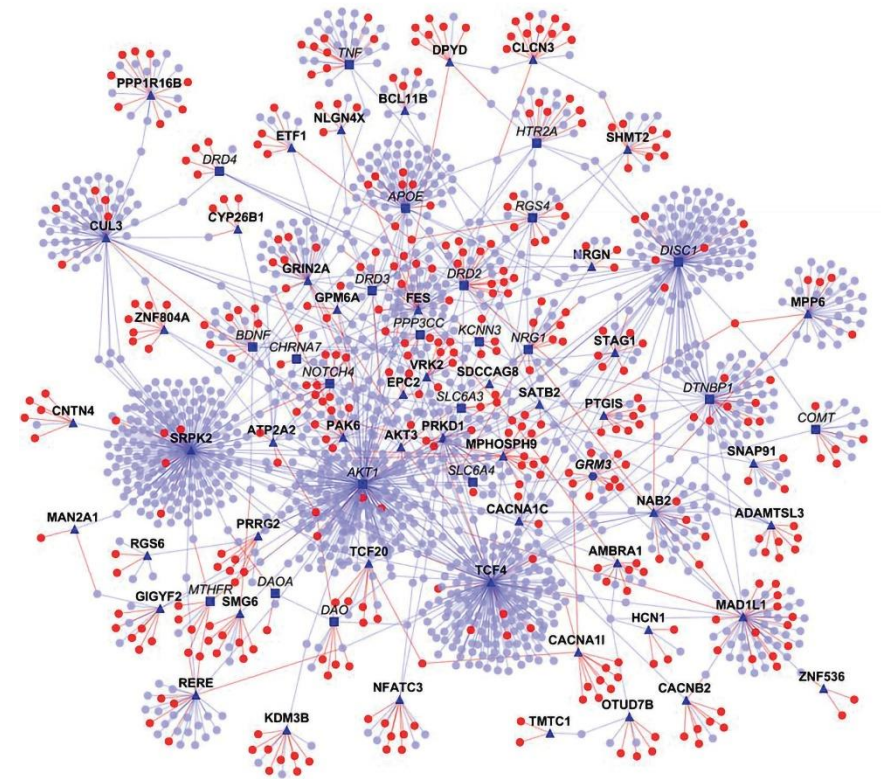
<https://www.quantamagazine.org/20130904-evolution-as-opportunist/>

Krischke & Röpcke (2014) Graphen und Netzwerktheorie

Barabasi Networks :: Examples



Metabolic Network

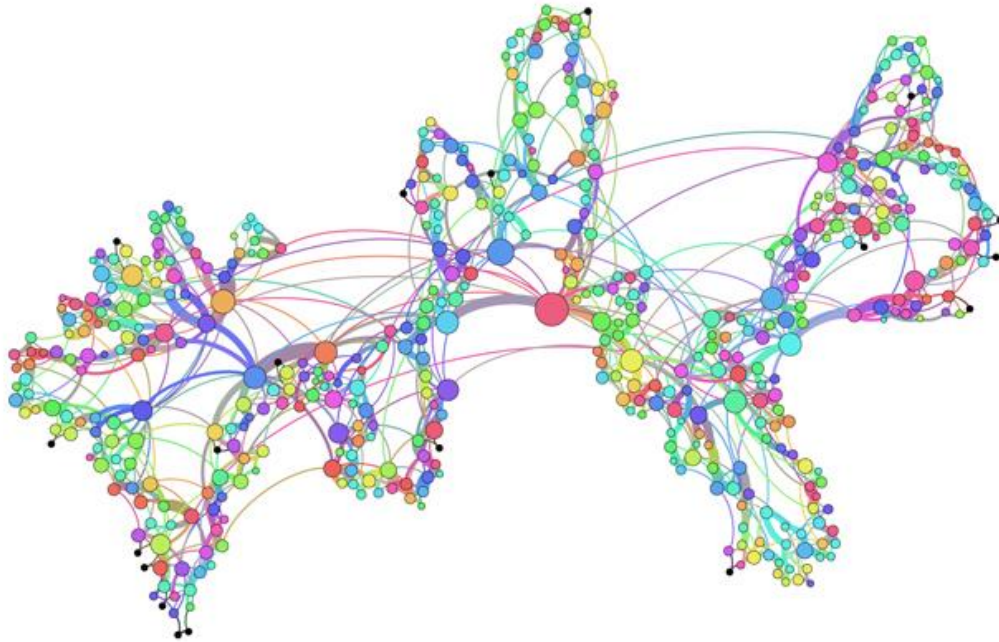


Protein Interactions

<https://www.quantamagazine.org/20130904-evolution-as-opportunist/>

Kriscske & Röpcke (2014) Graphen und Netzwerktheorie

Barabasi Networks :: The Matter of Life



Metabolic Network



Social Network

<https://www.quantamagazine.org/20130904-evolution-as-opportunist/>

Krischke & Röpcke (2014) Graphen und Netzwerktheorie

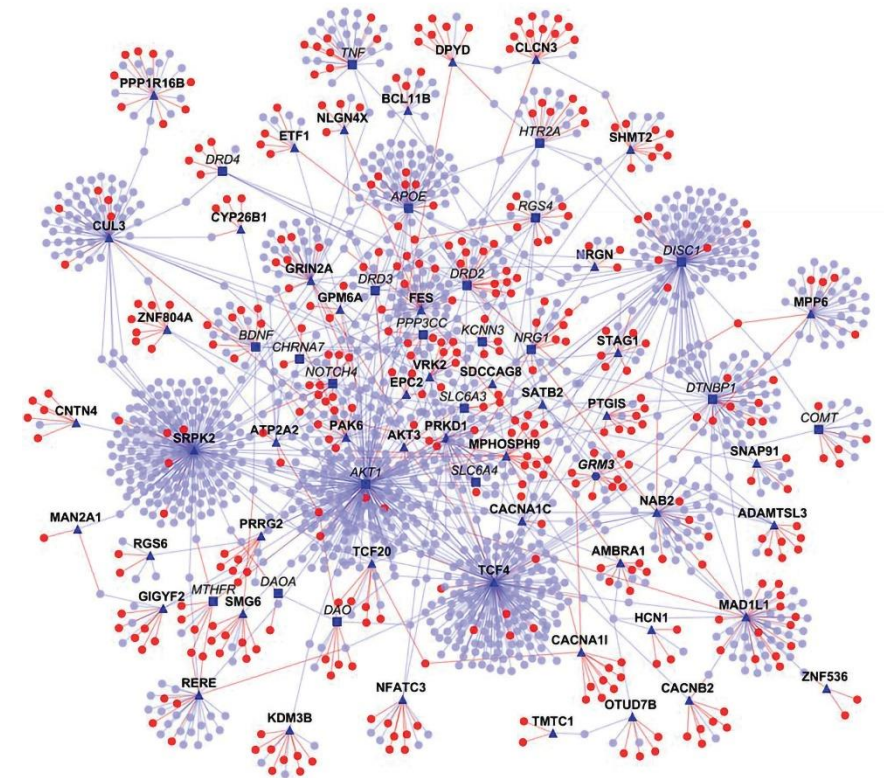
Barabasi Networks :: Examples



Airline Network

<https://www.quantamagazine.org/20130904-evolution-as-opportunist/>

Krisky & Röpcke (2014) Graphen und Netzwerktheorie

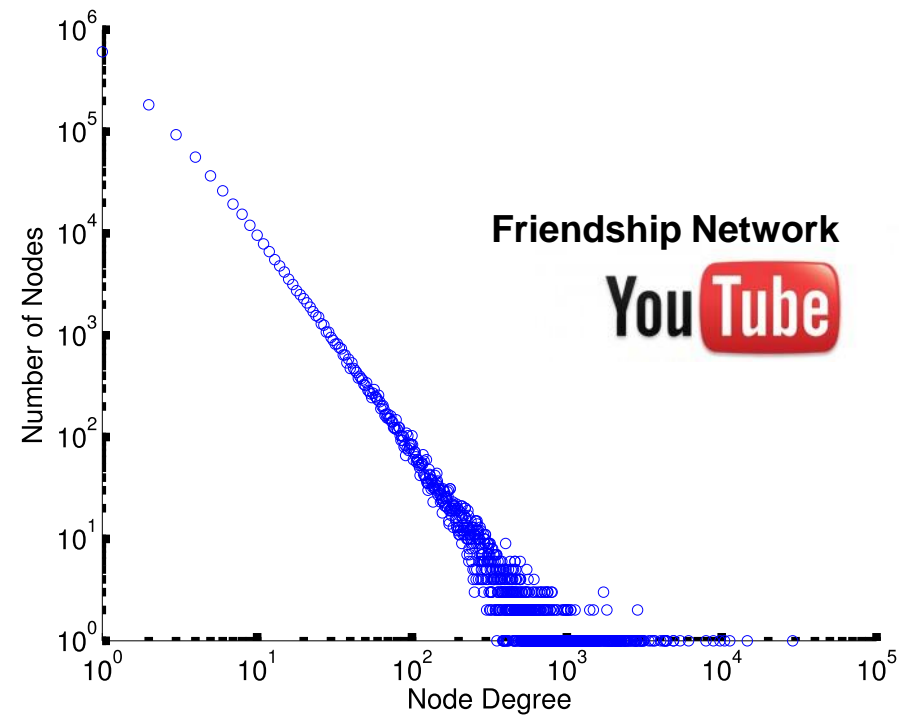
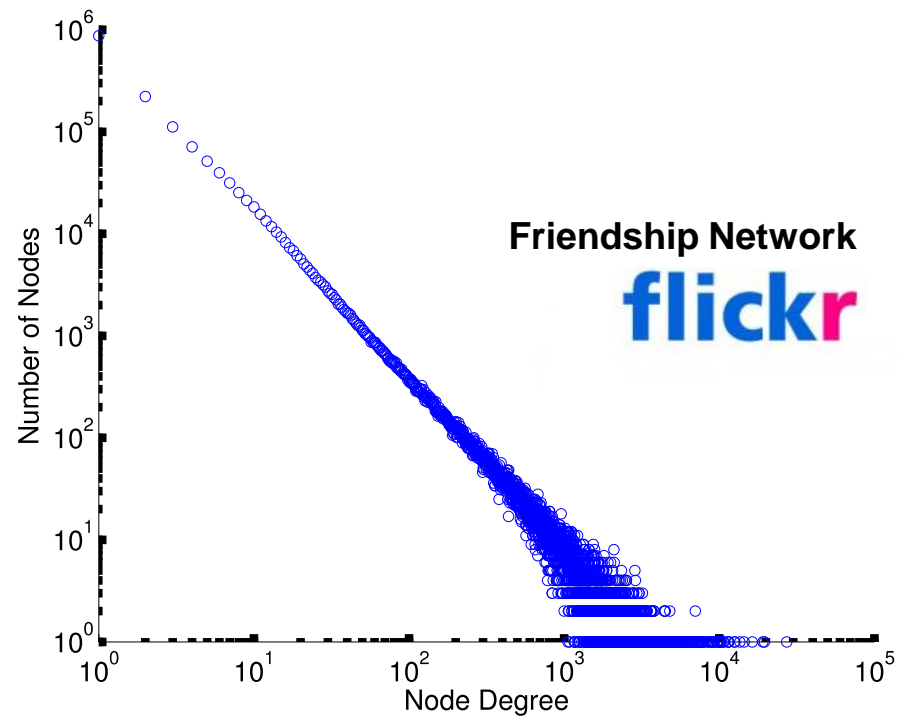


Protein Interactions

Barabasi Networks :: Examples

Log-Log plot

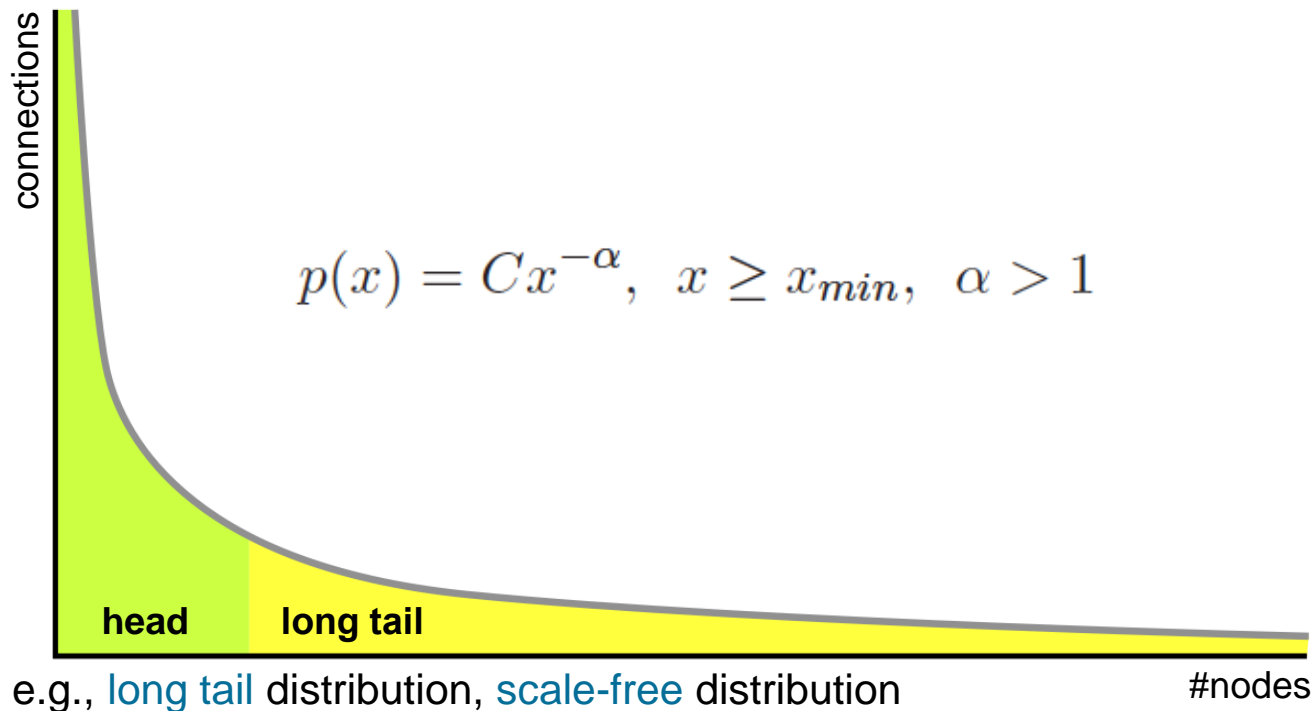
Power law distribution becomes a **straight line** if plot is in a log-log scale



Scale-free Networks

Scale-free Distributions

Degree distribution in large-scale networks often follows a **power law**.



An example **power law graph**, being used to demonstrate ranking of popularity.

To the right is the long tail, and to the left is the “head”, the few that dominate (also known as the 80–20 rule)

Scale-free Networks

Comparing network models

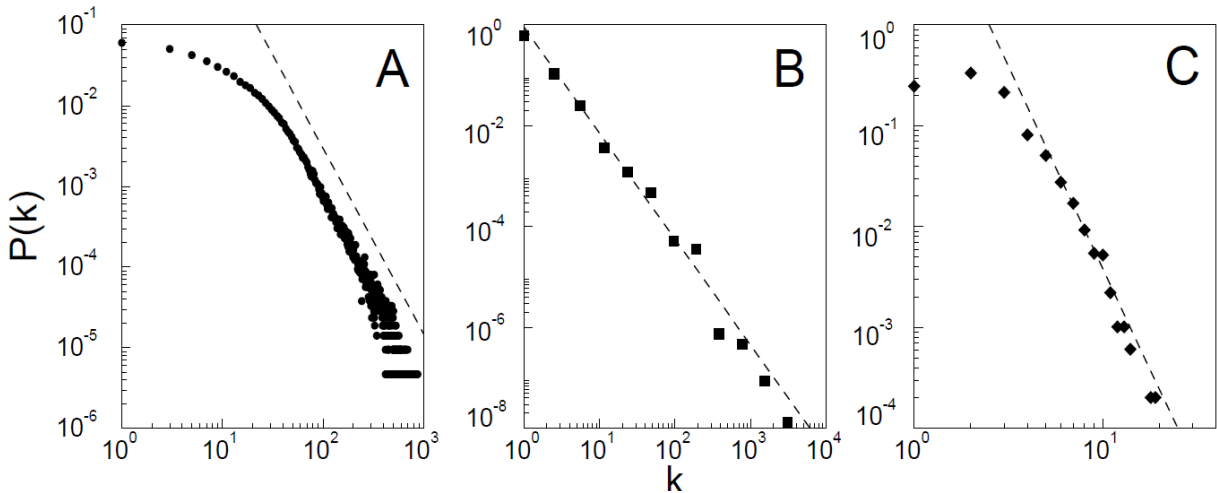
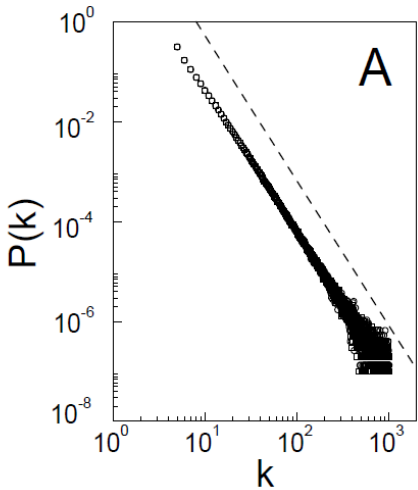


Fig. 1. The distribution function of connectivities for various large networks. (A) Actor collaboration graph with $N = 212,250$ vertices and average connectivity $\langle k \rangle = 28.78$. (B) WWW, $N = 325,729$, $\langle k \rangle = 5.46$ (6). (C) Power grid data, $N = 4941$, $\langle k \rangle = 2.67$. The dashed lines have slopes (A) $\gamma_{\text{actor}} = 2.3$, (B) $\gamma_{\text{www}} = 2.1$ and (C) $\gamma_{\text{power}} = 4$.

observations over various real-word large-scale networks



The power-law connectivity distribution as obtained from the model

outcome of a network model

NETWORK	NODES	LINKS
Cellular metabolism	Molecules involved in burning food for energy	Participation in the same biochemical reaction
Hollywood	Actors	Appearance in the same movie
Internet	Routers	Optical and other physical connections
Protein regulatory network	Proteins that help to regulate a cell's activities	Interactions among proteins
Research collaborations	Scientists	Co-authorship of papers
Sexual relationships	People	Sexual contact
World Wide Web	Web pages	URLs

A.-L. Barabási and R. Albert. Emergence of Scaling in Random Networks. Science, 286(5439):509–512, Oct. 1999.

SF Networks :: Growth and Preferential Attachment

- (1) Networks continuously expand by the addition of new nodes

www: addition of new documents

Growth:

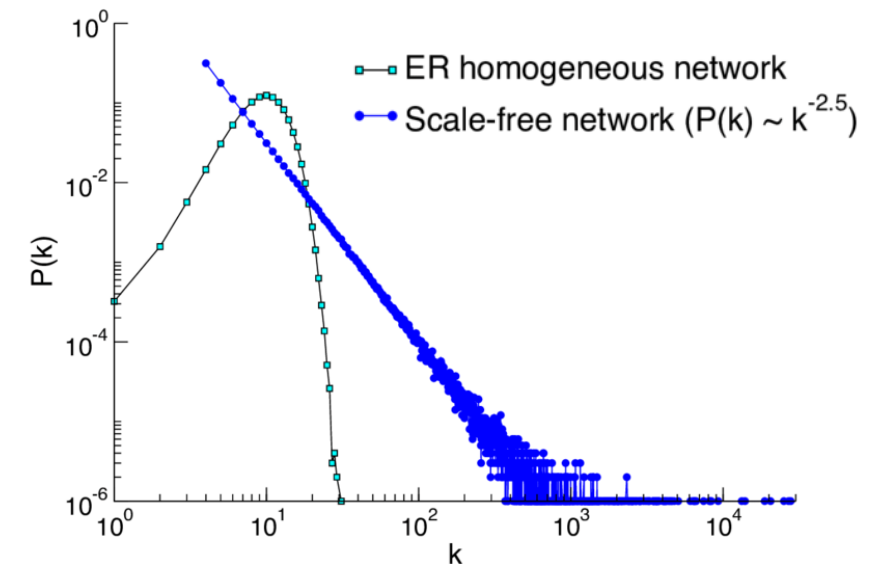
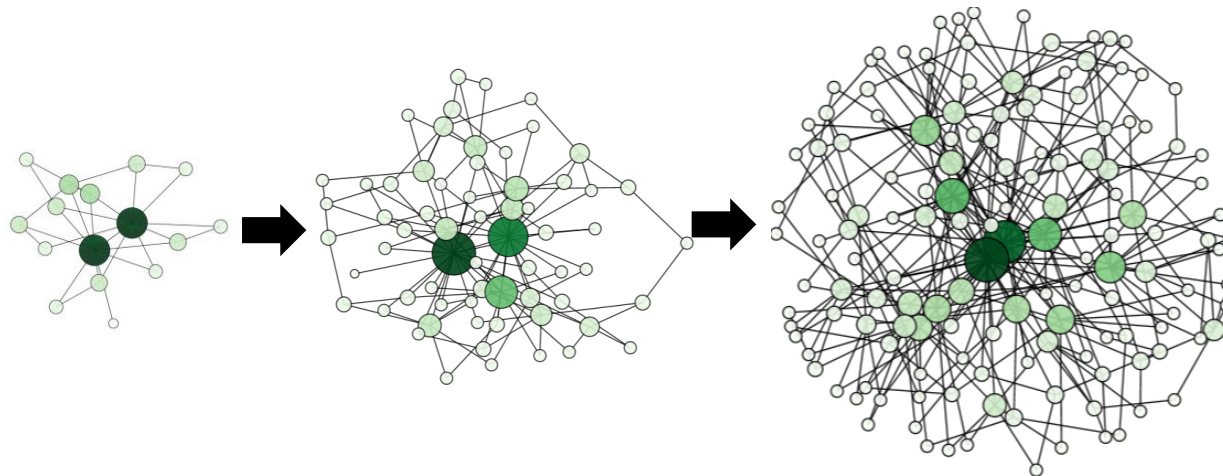
Add a new node with m links

- (2) New nodes prefer to link to highly connected nodes.

www: linking to well known sites

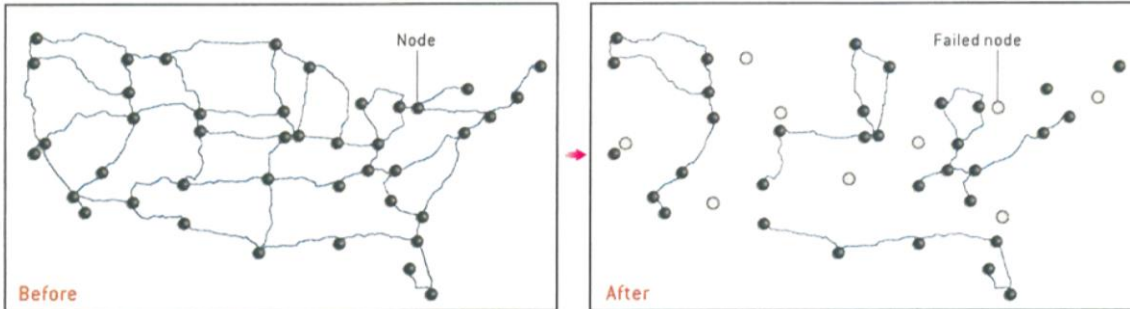
Preferential Attachment:

The probability that a node connects to a node with k links is proportional to k .

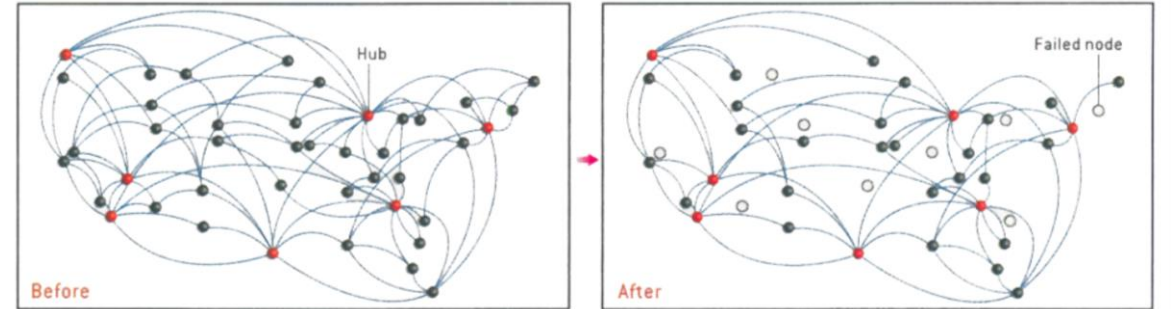


Robustness of Scale-free Networks

Random Network, Accidental Node Failure



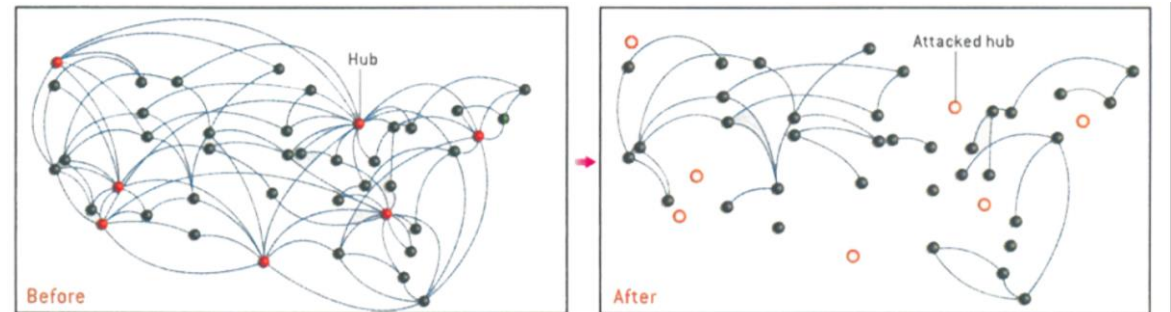
Scale-free Network, Accidental Node Failure



Scale-free Networks are

- Ultra-resilient against failures
- Suffer from direct attacks on hubs

Scale-free Network, Attack on Hubs



<https://zagan.unizar.es/record/15295/files/TAZ-TFG-2014-1036.pdf>

Robustness of Scale-free Networks

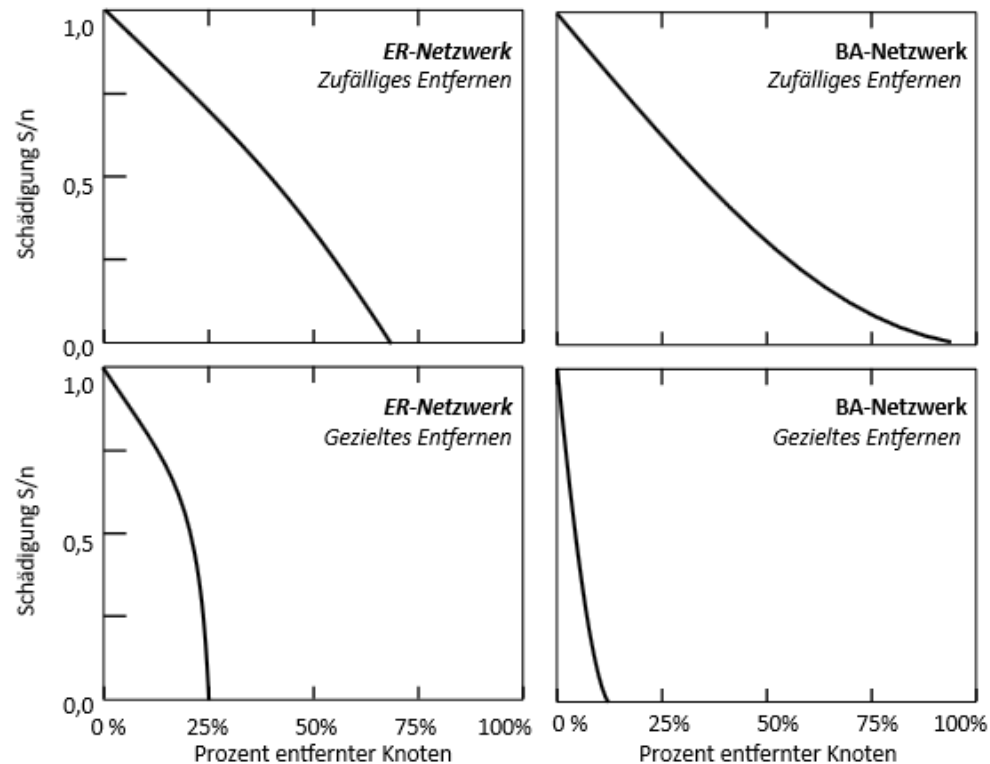


Bild 12.2 Schädigung durch zufälliges Entfernen (oben) und gezieltes Entfernen (unten) von Knoten: GröÙte zusammenhängende Komponente im Verhältnis zur ursprünglichen GröÙe des Netzwerks, aufgetragen über den Anteil f der entfernten Knoten. Verlauf für einen ER-Zufallsgraphen (links) und für ein skalenfreies Netzwerk nach dem BA-Modell gleicher GröÙe (rechts) [5]. – Nachdruck mit Genehmigung

Krischke & Röpcke (2014) Graphen und Netzwerktheorie

Failures

Attacks

Scale-free Networks are

- (i) ultra-resilient against failures
- (ii) but suffer from direct attacks on hubs

Contagion :: Erdős-Rényi Networks

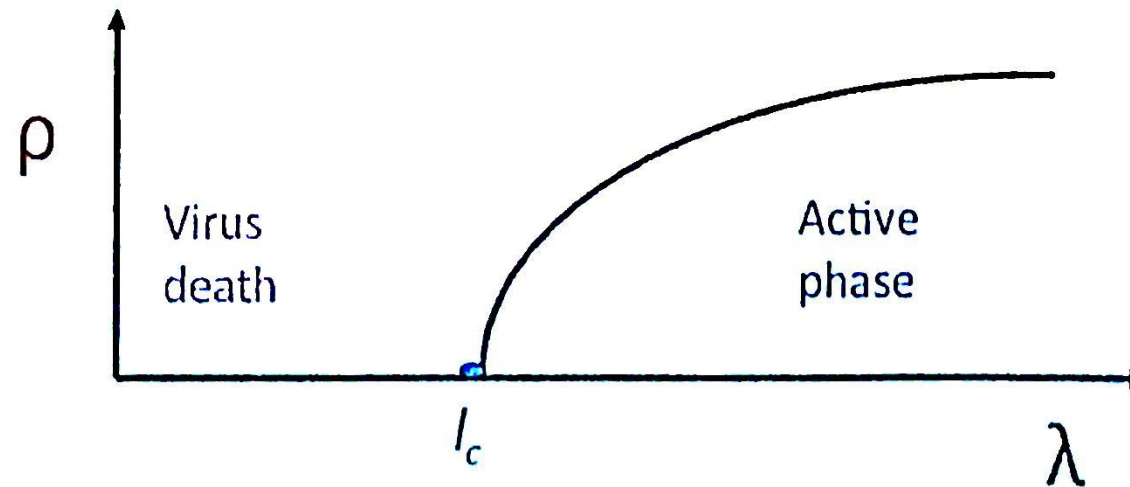
Biology:

If a virus is not too infectious
> it dies out.

Economics:

If a product/idea is not too 'sticky'
> it does not succeed.

spreading rate
of a virus



Pastor-Satorras & Vespignani, Physical Review Letters (2001) DOI: 10.1103/PhysRevLett.86.3200

density of infected individuals

Contagion :: Erdős-Rényi Networks

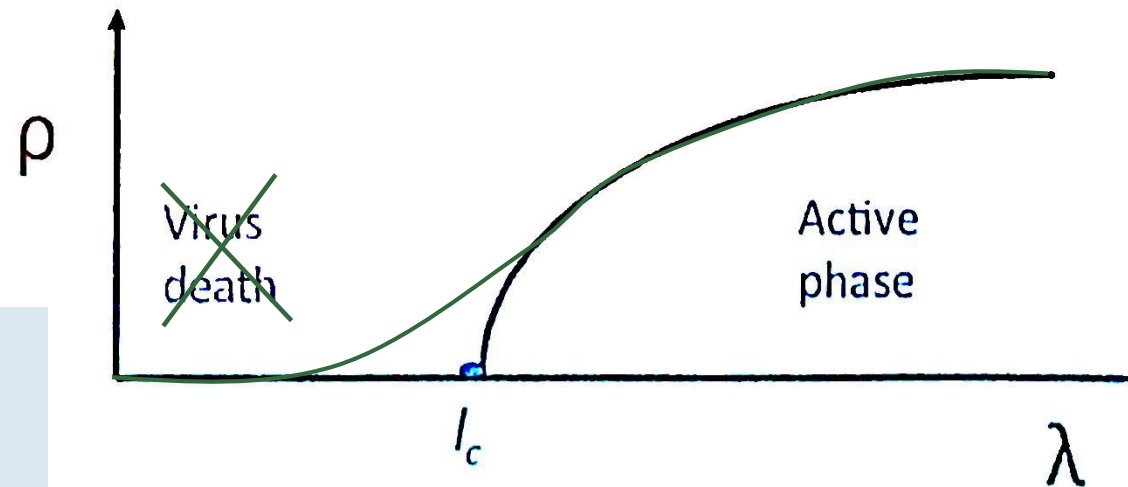
Biology:

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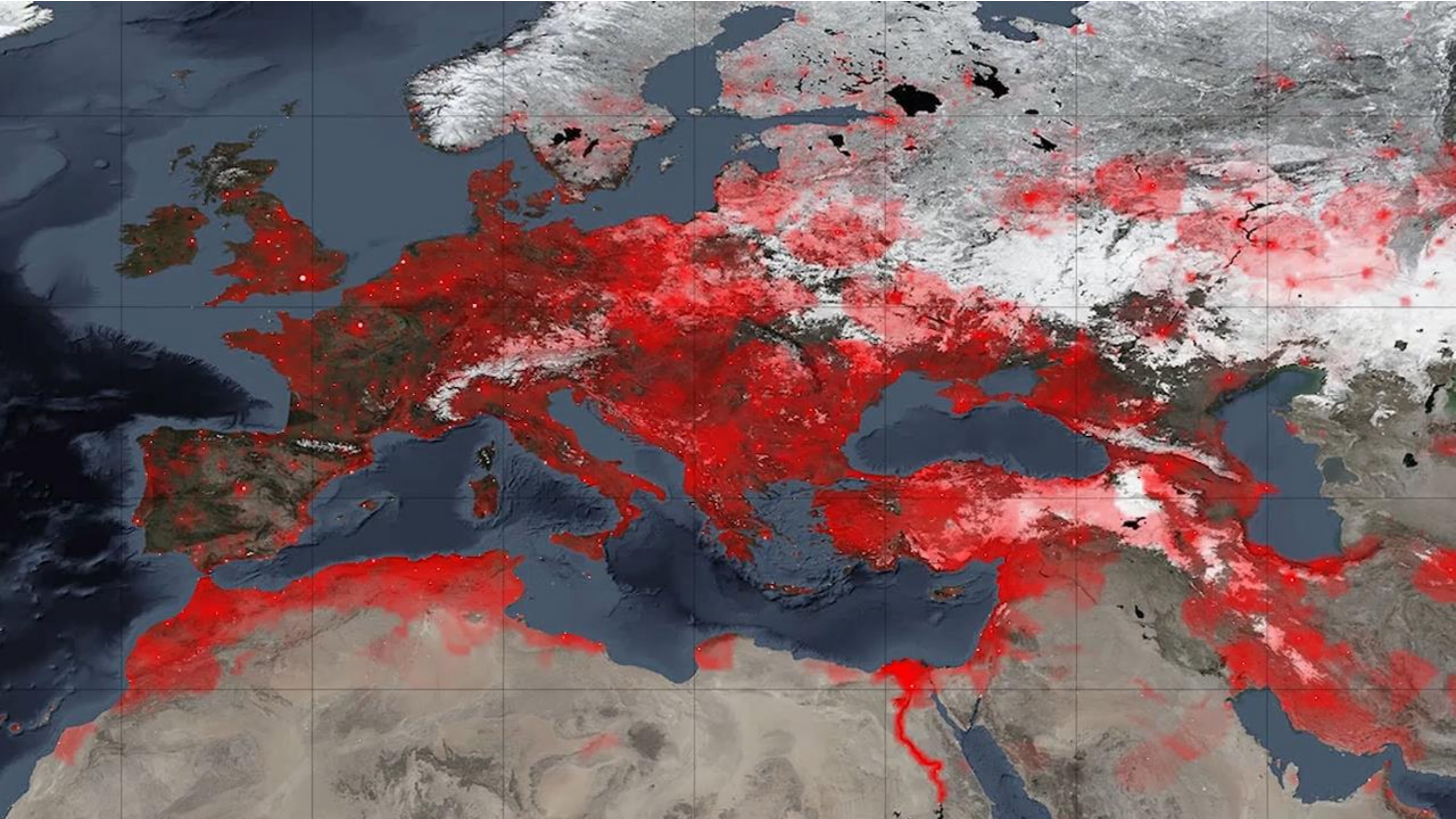
spreading rate
of a virus



In the presence of **hubs**,
weakly infectious viruses
persist in the population.

Pastor-Satorras & Vespignani, Physical Review Letters (2001) DOI: 10.1103/PhysRevLett.86.3200

density of infected individuals

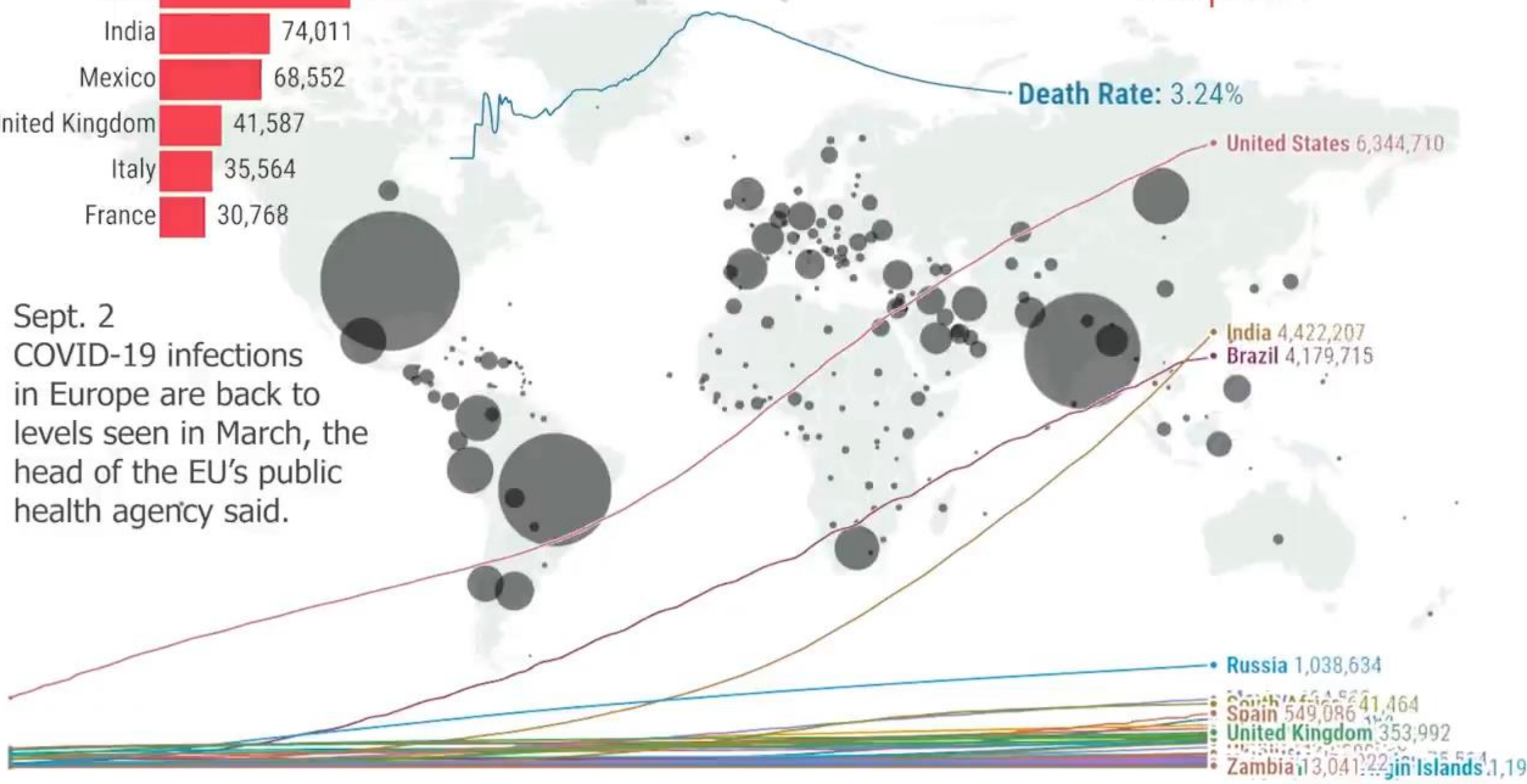


Sep 09, 2020

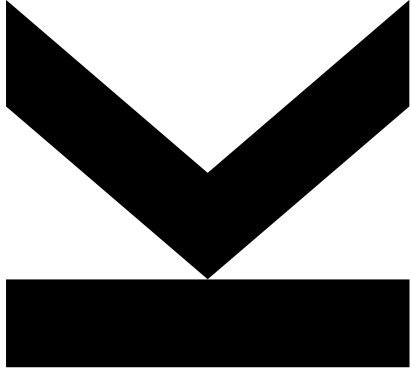
Confirmed Cases 27,692,725
Deaths 898,604



Sept. 2
COVID-19 infections
in Europe are back to
levels seen in March, the
head of the EU's public
health agency said.



Social Graphs



Algorithms and Data Structures 2, 340300
Lecture – 2023W
Univ.-Prof. Dr. Alois Ferscha, teaching@pervasive.jku.at