

Topic modeling

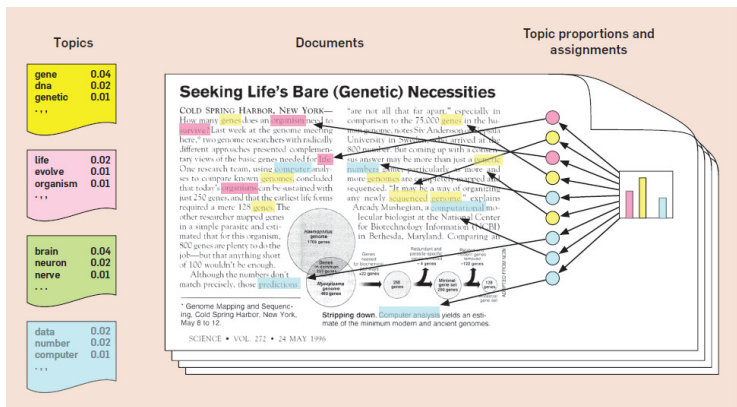
A brief (semi-technical) walk through the algorithm)

NTNU, Trondheim, 12.-13. August 2021

Gregory Ferguson-Cradler

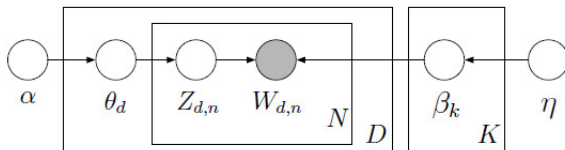
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The assumptions behind the topic model algorithm



Text is produced by choosing a distribution of topics within the given document; for every word a selection of topic based on the document-level distribution; finally a word from the corresponding topic (Blei 2012, 78).

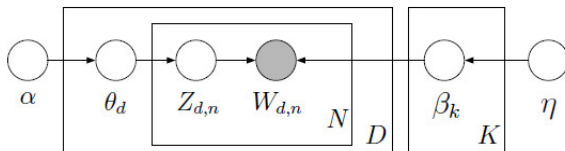
The document generating process



Interrelations of the probabilistic data generating process (Blei og Lafferty 2009, 78).

► $\vec{\beta}_k \sim \text{Dir}_V(\eta)$

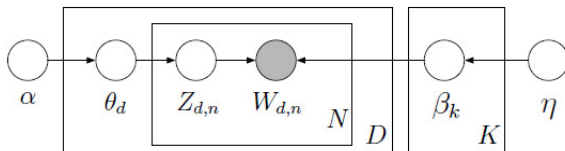
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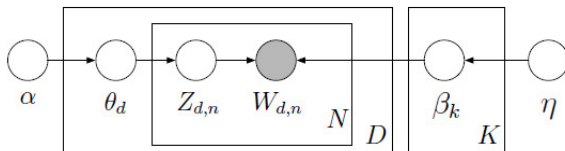
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- ▶ $Z_{d,n} \sim \text{Mult}(\vec{\theta}), Z_{d,n} \in \{1, \dots, K\}$
- ▶ $W_{d,n} \sim \text{Mult}(\vec{\beta}_{Z_{d,n}}), W_{d,n} \in \{1, \dots, V\}$

Fitting the model

First, randomly assign a topic to each word in the document. We can now compute θ and β distributions. Now, for every word, compute:

$$P(K|d, n) = \frac{tf_{K,n} + \eta}{tf_K} \cdot (tf_{K,d} + \alpha)$$

and reassign based on new most likely topic assignment.

- This is a process that does not seem much like the act of writing as we know it, but it *might* give interesting results.

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- ▶ Our two matrices of interest: θ and β .

Practice

Enough Greek letters, let's see how to do this in practice.