DONE-FOR-YOU OFFER: AI Lead Qualification & Scheduling

MiKO Plastic Surgery | For Dr. Michael K. Obeng (Beverly Hills) | Phase 1 Growth System

Turning every inquiry into a booked consultation - automatically - without sacrificing white-glove care.

1) The Problem (Pain + Impact)

- Leads come in from phone calls, emails, website contact forms, and social media DMs.
- Booking and follow-up are handled manually across channels.
- This creates delayed responses, inconsistent intake, staff burnout, high no-show rates, and poor visibility.
- Patients expect instant confirmation; the clinic that responds first often wins the consultation.
- Your current online promise is a callback within 24 hours - in a high-intent market, that is too slow.

Business impact: fewer booked consults, more no-shows, and more staff time spent chasing information instead of delivering a white-glove experience.

2) The Outcome (What Changes)

- Instant response in seconds (SMS/email) the moment an inquiry hits any channel.
- Standardized AI intake questionnaire to capture the right details every time.
- Automatic qualification and routing so high-intent leads get prioritized.
- Self-scheduling for virtual or in-person consultations with instant confirmations.
- Automated reminders that reduce no-shows.
- single dashboard to see every lead, status, and next step.

We automate admin tasks - while preserving human care and clinical judgment. Target result: +20-40% more consultations, lower no-shows, and same staff with higher output.

3) Timeline (How We Deliver)

Fully operational in 30 days with an incremental rollout (no disruption to surgery days).

- Days 1-3: Map your current intake flow + set KPI baseline (response time, booking rate, show rate).
- Week 1: Connect lead sources (website form, email, phone/SMS, DMs) into one pipeline.
- Week 2: Build the intake + qualification logic and handoff rules to your team.
- Week 3: Enable self-booking (virtual/in-person) and instant confirmations.
- Week 4: Deploy reminders + dashboard + staff training, then go live and optimize.

4) Investment (Early Adopter)

- Founding 50 (Early Adopter) investment: $7,500 setup + $2,500/month for the first 90 days.
- Includes VIP onboarding, weekly tuning, and priority feature requests during the pilot.
- After the pilot: $3,500/month ongoing management + optimization (cancel anytime).

Next step: 20-minute workflow mapping call. We will return a finalized intake script + calendar rules, then begin build immediately.

Under the hood (we handle it): automations, SMS/email, calendar scheduling, and a custom dashboard.