Gonzalo Franco

✔️ **Greencard**

Full Stack / Front-End Engineer

+ 6 years of hands-on experience in Front-end & Full-stack product development. Proven eye for design. Analytical & fast learner. **Always ready to learn new tech.**

- **Experienced in Agile product and operations management with Scrum and Kanban expertise.**
- **Exceptional work attitude. Strong project initiative & managerial skills.**
- **Data-driven decision making using tools like Kibana and Segment Analytics.**
- **Skilled in presenting to stakeholders, C-suite, clients, and investors.**
- **Exceptional communication skills; trilingual in German, English, and Spanish.**

NEXT.js · React · TypeScript · RAILS · PostgreSQL

Sass · tailwindcss · HTML5 · JavaScript · Figma

HEROKU · Vercel · docker · aws · GitHub

Application Designer & Front-End Developer

- Have built + 50 Real Estate Websites.
- Best collaborative practices with +30 Developers
- NextJS, Tailwind, Node, Rails, Custom React Components
- Deployed on Heroku, Vercel, Digital Ocean
- Connected to OpenBroker's API via GraphQL

eg: elliottjames.es / carlingpetri.com / solvilla.es

Full Stack Engineer, Co-Founder (2019- 2020)
CleanHero.com — New York, NY

- Developed a headless app dispatching housekeepers on demand, using Rails, Square, Nokogiri, Postgres, Twilio, and AirTable.
- Product Manager for iOS and web-app development.
- Hired and trained freelance full-stack engineers.
- Exit: 50% share acquired by co-founder.

Education

2009 - 2010	**Product Design**	European Institute of Design, Madrid, Spain
2010 - 2014	**BBA, Business Management**	Les Roches, Marbella, Spain
2018 - 2019	**Software Engineering Bootcamp**	Le Wagon, Amsterdam, NL

Front-End Engineer (2024 - Present)
Stealth Company (New York)

- Sublet platform for New Yorkers who are traveling (+1 month minimum rental)
- Built on Next JS, Tailwind, Typescript, Ruby on Rails
- Notable APIS: Algolia AI, Stripe Payments
- CI/CD; Heroku, Elasticsearch, Segment Analytics
- Blockchain.com Wallet API

Full Stack Engineer (2020 - Present)
OpenBroker.com — New York, Marbella

- Single-handedly built on NextJS, Ruby on Rails, React, Stimulus JS, PostgreSQL, PostGIS, and AWS Web Services. Securing €180,000 from London-based VC Sherry Ventures. Implemented API Vendors including OpenAI, Stripe Payments, Twilio, Google Maps, Google Analytics, Meta Analytics, etc.
- CI/CD; Heroku, Elasticsearch, Logstash, Kibana, Segment Analytics, ActiveMQ. Many other code management tools.
- Designed & implemented GraphQL & RESTful APIs, enabling strategic integrations with web-dev agencies. This allowed the creation of database-less property listing portals, streamlining data flow and minimizing redundancy.

CEO, Co-Founder (2015- 2019)
Supercharge Productions Inc. — New York, NY

- Agency brokering content between Influencers and Brands.
- In charge of product, marketing, client strategy, and PNL at large
- Hiring and growing team from 2 to 19 full-time employees anywhere from Marketing managers to engineers
- Client caliber: Estée Lauder, Asos, Teva, Sephora, Amazon, FourSquare, Daniel Wellington, Furla, JetBlue, etc
- Closed > $3 million USD revenue throughout company lifespan

🏆 Bonus Points:

AIGA Member (American Institute of Graphic Arts) 🔗

Designed & Developed an iOS app at age 23. The app allowed users to bet money on which pictures would get more likes that day) 🔗

Awards / Nominations
- **United Nations for Human Rights — Bilbao** 🔗 🔗
- **Design Jury, D&AD, London, 2019** 🔗

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