

AI-Driven Food Nutrition Predictor (Predicting Macro Nutritional Content of Food via Deep Learning)

MA 707 Machine Learning, Prof. Luke Cherveny

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The Opportunity

- Lack of accessible tools to accurately measure nutritional content.
- Growing interest in health and fitness tracking.
- Target Audience: Fitness enthusiasts, health-conscious individuals, dieticians.

Our Solution: NutriTrack

- Core Features: Estimates food grade in real time.
- Integration: Syncs with wearables like Fitbit for holistic health tracking.
- Impact: Simplifies nutrition management for health-conscious individuals.

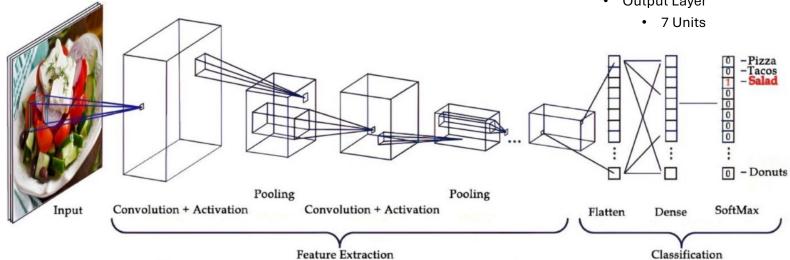


Technical Framework

- Input:
 - · IMG Height
 - IMG Width
 - 3 RGB colors
- Output:
 - 7 Food Grades.

• Model:

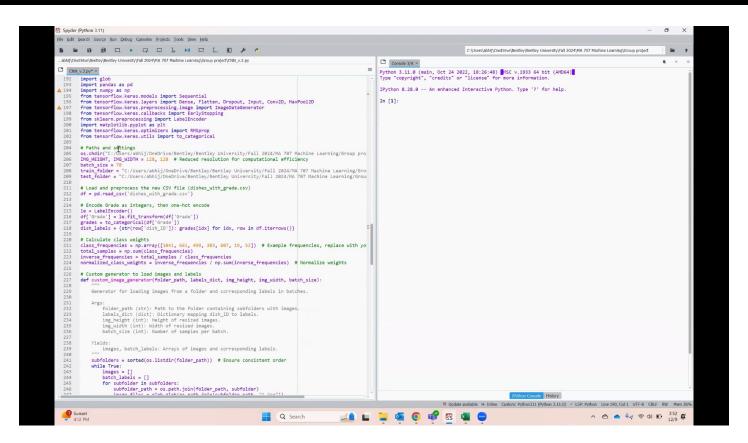
- 1st CNN Layer
 - 8 Filters, 4*4 Kernel, Activation: ReLU
 - Max Pool (2*2)
- 2nd CNN Layer
 - 8 Filters, 3*3 Kernel, Activation: ReLU
 - Max Pool (2*2)
- Flattening Layer
- 1st Dense Layer
 - 16 Units, Activation: ReLU
- · Dropout Layer
 - 30%
- Output Layer



The Process



CNN Model











Proof of Concept

- **Food Image Analysis**: Predicts Food Grades using photos.
- **Real-Time Predictions**: Instant feedback to aid dietary choices.
- Wearable Integration: Syncs with Fitbit and similar devices for a complete health tracking experience.
- **Customizable Logging**: Allows users to save and track their meals over time.
- Truly Customizable: Unlike following a generic diet plan on the web, users would be empowered with information that is generated on wearables in conjecture with NutriTrack.

Model Dictionary & Results

Ideal Macro Ratios		
Fat to Protein	0.5 to 2	
Carb to Protein	0.5 to 2	

Points Based on Deviation		
Ideal	+10	
Very High C/P Ratio	-5	
Very High F/P Ratio	-10	

Results		
Unseen Picture	Predicted Grade	
Avocado	В	
Pasta	В	
Fruit Bowl	В	
Unhealthy Food	С	

Grade Mapping		
Food Grades	Score	
A+	20	
Α	10	
В	5	
B+	0	
С	-5	
D	-1	
F	-15	



- Competitors: Calorie Mama, Bite AI, Foodvisor, and Diet Camera AI
- **Differentiators**: Unlike most competitors, our focus is on integrating with wearables like Fitbit and offering a unique selling point for seamless activity and dietary monitoring.



Business Potential

- Partnership with Wearable Brands.
- Fitness apps market:
 - Expected to grow at CAGR of 21.6% from 2021 to 2028.
 - Expected to continue growing at a CAGR of 29.95%, reaching USD 56.29 billion by 2030.
- Global wellness apps market:
 - Size was estimated at USD 9.67 billion in 2023
 - Projected to grow at a CAGR of 15.1% from 2024 to 2030



Responsible Al

User Data Privacy:

- User Data Encryption
- Possibility to go Incognito
- Opt-in to Share Data

Proactive Ethics:

- Transparency about rating scales
- Encourage consults with physicians

• Caution:

- No dieting behavior nudging
- No claims of authority or expertise



Impact

Individual: Healthier Lifestyle

- Accountability for personal goals
- Follow-through on provider advice

Society: Fitness & Wellness trends

- Community-building & dishsharing
- o Intercultural, global connections

Legal



Compliance:

Entertainment purposes
No need for FDA approval



Safety:

User discretion Ingestion risks



Intellectual Property:

Trademarks
Copyrights

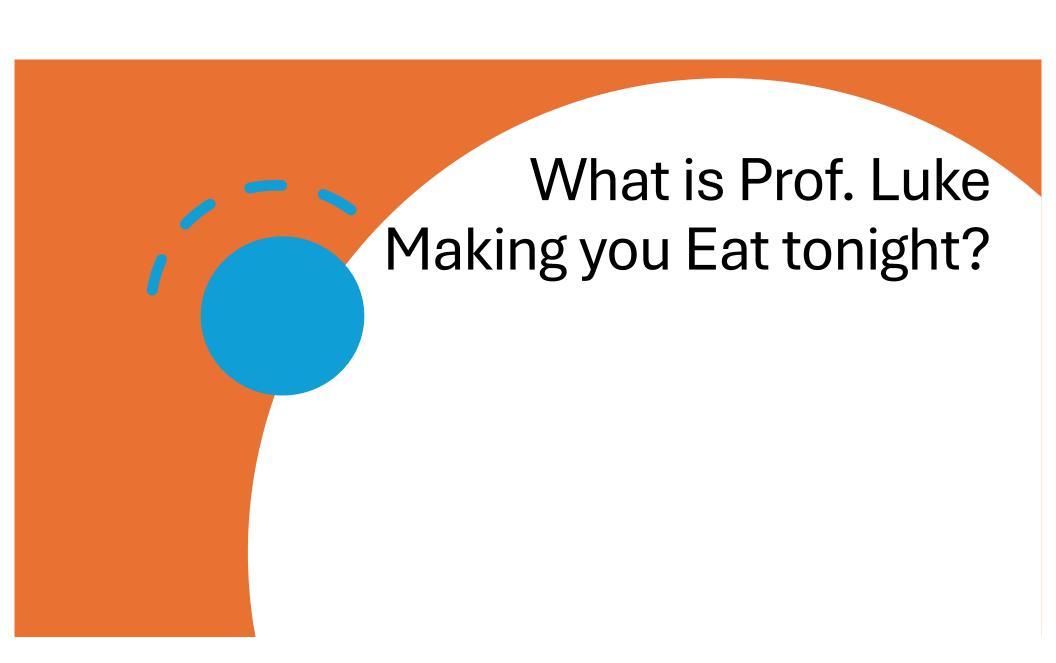


Next Steps

Improving Accuracy of food grade and predict macro nutrients.

Building a User-Friendly App Interface.

Partnership Outreach with Fitbit, etc.



References

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