1. Based on the average purchase price and average total purchases per person, females tend to purchase more than males
2. Based on the Percentage of players by age group, the majority of the player base is between the ages of 20-24 in a normal distribution. Players between the same age group also make the majority of the purchases in game.
3. Since the Final Critic is the most popular and most profitable item, we can conclude that it is the best item.