

PIYUSH YADAV

SEO & Content Marketing Analyst

PROFILE

Motivated and detail-oriented digital marketing and graphic design fresher seeking an opportunity to apply my skills in SEO, SMO, content optimization, and creative design to contribute to a forward-thinking organization's success.

EDUCATION

Bachelor of Commerce (B.Com)

Jan 2024 - Jan 2027

Mohanlal Sukhadia University, Udaipur

EXPERIENCE

Digital Marketing & Graphic Design Intern

Technoglobe, Udaipur | [August 2024] - [November 2024]

- Developed and managed digital marketing strategies for clients.
- Designed and optimized content for websites, social media platforms, and email campaigns.
- Conducted keyword research and implemented SEO strategies to improve website rankings.

SKILLS




Digital Marketing

- Email Marketing
- Search Engine Optimization (SEO)
- Social Media Optimization (SMO)
- Keyword Research
- Content Optimization

Graphic Design

- Adobe Photoshop
- Adobe Illustrator
- Canva

CONTACT

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