

Decision-Driven Regularization

Harmonizing the Predictive and Prescriptive

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Joint prediction and optimization problems are common in many business applications ranging from customer relationship management and marketing to revenue and retail operations management. These problems involve a first-stage *learning* model, where outcomes are predicted from features, and a second-stage *decision* process, which selects the optimal decisions based on these outcomes. In practice, these two stages are conducted separately, but is sub-optimal. In this work, we propose a novel model that solves both parts as a whole, but is computationally tractable under many circumstances. Specifically, we introduce the notion of a regularizer that measures the value of a predictive model in terms of the cost incurred in the decision process. We term this *decision-driven regularization*, and it is centred on the premise that the bias-variance trade-off in the learning problem is not transformed linearly by the subsequent decision problem. Additionally, this accounts for the ambiguity in the definition of the cost function, which we identify. We prove key properties of our model, namely, that it is consistent, robust to wrong estimation, and has bounded bias. We also examine special cases under which we draw links to existing models in the literature, propose hybrid models and are able to describe their effectiveness using our framework as a theoretical basis. In our numerical experiments, we illustrate the behaviour of our model, and its performance against other models in the literature.

Key words: joint prediction and optimization, regularization, machine learning, decision-making under uncertainty, robust optimization

1. Introduction

Making predictions lies at the core of Machine Learning. Nonetheless, this is rarely the end point of business decision-making; predictions are often utilized to estimate outcomes that guide subsequent decisions. Often, these decisions will encompass identifying areas or individuals for intervention, such as customer churn management, or allocating of resources across components, such as purchasing. When considered together, the problem falls within the realm of joint prediction and optimization problems. Such settings involve a two-stage process where some intermediate quantity, termed *outcomes*, is to be estimated from the data, and then an optimization performed, with

or without constraints, that takes these outcomes as inputs. For example in the context of customer churn management, the decision-maker has to decide upon a subset of customers, whom are provided a retention benefit, in order to discourage churn. First, she obtains some data, comprising past churn behaviour of customers and possible features that predict them, and develops a model that estimates the likelihood of each customer churning. Subsequently, by assuming this model, an optimization is then performed in order to decide upon the customers to avail the incentive.

For a while, it has been assumed that as long as predictions were accurate, whatever decisions made upon them would be optimal. As such, the literature is proliferate with approaches that conduct the prediction and optimization components separately, in areas such as pricing (Ferreira et al. 2016, Perakis et al. 2018), assortment (Fisher and Vaidyanathan 2014), and facility location (Huang et al. 2019, Glaeser et al. 2019). Specifically, in these approaches, the prediction is done without taking into consideration the nature of the decisions to be made later. The decisions are also optimized independently of the learning process, in the sense that it assumes that the predictive model generated is the true model, with or without estimation error.

Recent studies, however, have shown that this could not be further from the truth. Even in situations, which seem the natural domain of making predictions, it can be unreasonable to use the predictions as if they represented the core business decisions. Returning to the churn management example, in the field experiment by Ascarza (2018), the author illustrates that if customers, identified to have the highest likelihoods of churn, were made targets for intervention, then it can result in worse retention rates than had this prediction not been availed to the decision-maker.

There are a few reasons for why this occurs. First, there is a clear causal relationship between the outcomes (churn probabilities) and the decisions (allocation of retention incentives). Hence, the learning and decisions cannot be done separately (Athey et al. 2019). While we agree that there is such an effect in this case, addressing matters of causality is not the preoccupation of our paper. Second, there is a subtle difference between the decisions to be made and the act of forming the predictions. As Ascarza (2018)’s study suggests, the decision is in fact the confluence of two predictions, the likelihood of churn, and the responsiveness to intervention. The latter involves some degree of allocation across customers, a concept sitting squarely with the notion of optimization. Hence omitting this fundamentally misses the point. Third, as Van Parys et al. (2020) explains, the calibration of bias-variance trade-off for the goal of maximizing prediction accuracy may be fundamentally incompatible with the optimization problem. Specifically, we posit that this is because any non-linearity in the optimization can potentially impart a certain bias to even unbiased estimators. In this paper, we focus on the second and third reasons, and how they form two of three key tenets in our approach.

Consequently, the complexity involved in the interplay of predictions and decision-making has led to a growing call for deeper inspection into what lies between. In many circumstances, methods in Machine Learning do not readily extend to the setting of decision-making under uncertainty (den Hertog and Postek 2016, Bertsimas and Kallus 2020).

Before proceeding, we pay homage to the literature examining joint prediction and optimization problems under specific business contexts. These approaches either phrase the problem as a parametric model (*e.g.* Liyanage and Shanthikumar 2005, Yan et al. 2019, for the Newsvendor and choice model settings respectively), or adapt known solution methodologies to solve the joint problem (*e.g.* Ban and Rudin 2019, Liu et al. 2020, using kernel methods and branch-and-price respectively). Our goal in this paper is not to delve into the specific structure of these business contexts, but to derive a general framework for performing joint prediction and optimization. We differentiate our work from attempts in the literature that deduce the optimal decisions directly from the covariate information, by-stepping the prediction process, such as in Bertsimas and Kallus (2020), where the authors study parametric forms for the decisions in terms of the uncertainty in the covariates. We also differentiate our work from attempts to improve the machine learning process using optimization methodologies (such as Bertsimas and Dunn 2017, which deals with the setting of classification trees), and means to incorporate data into robust optimization frameworks (*e.g.* Delage and Ye 2010, Wiesemann et al. 2014, Mohajerin Esfahani and Kuhn 2018, Bertsimas et al. 2018).

1.1. Frameworks for Joint Prediction and Optimization

The earliest attempt to perform joint learning and optimization is the stream known as Empirical Optimization (EO) (see *e.g.*, Vapnik 1992, Shapiro 2003, Nemirovski and Shapiro 2006), which is posed as a general two-stage problem where the weights are first solved, then the optimal decisions are decided. Two assumptions characterize this approach. First, the objective function is approximated by the outcomes in the dataset. Second, the optimal decision for each data point depends only on the predicted outcome for that data point.

Kao et al. (2009) reason that EO can potentially overfit when the data set is small, as the learning process is not captured explicitly in the objective function. Instead, they examine a linear regression framework, and propose, as the solution, a convex combination of the best estimate and the EO solution. They argue that this induces a bias-variance trade-off into the optimization objective that would pull it away from either extremes of learning or optimization focused. A second attempt was made by Elmachtoub and Grigas (2017) to address the shortcomings of EO. In this paper, the authors propose a model, which decomposes the empirical objective into its best estimate under the learning model and an approximation error term, which is minimized. In recent

times, their model is attracting significant attention (garnering follow-ups, such as [El Balghiti et al. 2019](#), [Mandi et al. 2019](#)). Also, the work is notable for their illustration that separating the learning and optimization could arrive at sub-optimal solutions. This observation is echoed by the earlier mentioned [Liyanage and Shanthikumar \(2005\)](#) in the context of inventory control.

Unfortunately, extending these works to the general setting can encounter tractability issues. To make further progress, we appeal to the ability of Robust Optimization in retaining the complexity of problems. This possibility emerged when deep connections between the learning and optimization problems were illustrated. In [Xu et al. \(2010\)](#), the authors characterize the duality between robustness in the decision setting and regularization in the learning setting, for the specific example of lasso regression. They illustrate that the regularization term could be interpreted as an uncertainty set under which the distribution of the data was uncertain. This was generalized by [Bertsimas and Copenhaver \(2018\)](#), though the authors identify situations with a potential duality gap.

The first such model to exploit this duality, and the only one that we know to the best of our abilities, is [Zhu et al. \(2019\)](#). They propose a Joint Estimation and Robustness Optimization (JERO) model that seeks the optimal decision variables, under the assumption that the true prediction parameters lie within some neighbourhood of the estimated parameters, whose radius they attempt to shrink. They term this the *robustness* of the solution.

1.2. Contributions of this Paper

In our work, we focus on three tenets that underpin our model, which we believe best reflect the decision environment of joint prediction and optimization. To the best of our knowledge, we are the first to make explicit such a setting.

- (A) **Joint decisions:** Decision problems entail an element of allocation, *i.e.*, decisions are made across the predicted outcomes of all data points, rather than on individual data points.
- (B) **Bias-variance alteration:** Non-linear decision problems can impart non-zero bias to bias-free estimates, hence, improving prediction accuracy alone can never be optimal.
- (C) **Cost function ambiguity:** If information about decisions is used in the learning, the cost function involves outcomes that are yet to be learnt, hence it is necessarily ambiguous.

In the next Section, we justify these tenets. They, especially (B), motivate the key notion that information regarding the decision must be incorporated in the learning process. This motivates our approach of a *decision-driven regularization*. Specifically, we consider the following learning problem for some non-negative $\lambda \geq 0$,

$$\underset{\mathbf{w}}{\operatorname{argmin}} L(\mathbf{w}) + \lambda R(\mathbf{w}), \tag{DDR}$$

where L is the loss function associated with the learning process, capturing the fidelity of the model to the data, and R is some regularization that describes the ‘value’ of making the choice of weights \mathbf{w} on the eventual optimization objective.

In this regard, our paper makes important contributions to the domain of joint prediction and optimization problems. We list them down specifically as follows:

1. We describe and justify these three tenets. These concepts are not immediately apparent, for example, it is still widely accepted that optimality in the decision problem can be achieved through improving predictions.
2. We introduce the idea of a decision-driven regularization within a novel framework for solving a broad class of joint prediction and optimization problems. Our framework has the following benefits:
 - a. It obeys key properties such as consistency (Theorem 1), its robustness to wrong estimation (Theorem 2), and bounded bias in the estimation (Theorem 3);
 - b. It is indeed general in the sense that two existing works in the literature, namely Elmachetou and Grigas (2017) and Zhu et al. (2019), reduces to special cases of our model (Propositions 3 and 4). We also propose new hybrid models under our framework that we numerically illustrate outperform them; and,
 - c. Our numerical simulations illustrate the effectiveness of our model in addressing the challenges presented by the tenets.

Our theoretical framework provides us footing to analyze joint prediction and optimization problems, and models or methodologies proposed to solve such problems. We posit that it also provides new inroads into specific Machine Learning problems, such as learning under structure.

Organization of Paper

After the Introduction, Section 2 is devoted to the description of the decision-driven regularization model. Section 3 illustrates numerically the behaviour that we described in our model (DDR). We wrap up with some comments in the Conclusion in Section 4. To facilitate easy reading, we have deferred all proofs to Appendix A.

2. Decision-Driven Regularization

Let $\mathcal{D} := \{(\mathbf{x}_n, z_n)\}_n$ be a dataset of N data-points of predictors $\mathbf{x} \in \mathbb{R}^p$ and their outcomes z . The decision-maker is keen on considering a class of parametric explanatory models,

$$z|\mathbf{x} \sim f(\mathbf{x}; \mathbf{w}) + \epsilon, \quad (1)$$

where ϵ is a mean zero noise, and the functional family f is known, but the weights $\mathbf{w} \in \mathcal{W} \subseteq \mathbb{R}^p$ are not, and are to be inferred from the data via the minimization of some loss function L :

$$\underset{\mathbf{w}}{\operatorname{argmin}} L(\mathbf{w}). \quad (2)$$

Notationally, we let $\mathbf{X} := (\mathbf{x}_n)_n$ represent the collection of predictor data over all the data points, assumed to be drawn from some non-varying data-generating mechanism. This mechanism is assumed to lie within this class of models, *i.e.*, there exists some true weights $\tilde{\mathbf{w}}$ (hereafter, all *true* outcomes of variables are accented with the check sign $\tilde{}$), from which the noisy observations are generated $\tilde{\mathbf{z}} := (f(\mathbf{x}_n; \tilde{\mathbf{w}}) + \tilde{\epsilon}_n)_n$, where $\tilde{\epsilon}_n$ are identical and independent noise samples drawn from the random variable ϵ . We abuse the notation by also denoting $\tilde{\mathbf{z}}$ as $\mathbf{f}(\mathbf{X}; \tilde{\mathbf{w}}) + \tilde{\epsilon}$.

We assume that the loss function L is convex in the weights \mathbf{w} . In practice, it could be any norm on the error of the predictions $\|\tilde{\mathbf{z}} - \mathbf{f}(\mathbf{X}; \mathbf{w})\|_q$, $q \geq 1$, over the dataset (*e.g.* the mean squared error, when $q = 2$, and accordingly, this loss function becomes ordinary least squares (OLS)). Another common option is to consider the log-likelihood function, given by $L(\mathbf{w}) = -2\log\left(\prod_n p_{z|\mathbf{x}}(z_n; \mathbf{x}_n, \mathbf{w})\right)$, where $p_{z|\mathbf{x}}$ is the probability density corresponding to $z|\mathbf{x}$. $L(\mathbf{w})$ may also contain a regularization term, specific to this loss function, such as LASSO, $L(\mathbf{w}) = \|\tilde{\mathbf{z}} - \mathbf{f}(\mathbf{X}; \mathbf{w})\|_2^2 + \theta\|\mathbf{w}\|_1$ or ridge regression, $L(\mathbf{w}) = \|\tilde{\mathbf{z}} - \mathbf{f}(\mathbf{X}; \mathbf{w})\|_2^2 + \theta\|\mathbf{w}\|_2$. In short, we interpret L as some measure of the fidelity of \mathbf{w} to the data.

We refer to this as the *learning* problem, where the goal is to determine the best weights $\tilde{\mathbf{w}}$ under the loss function. Notationally, all variables pertaining to the learning process are denoted with a tilde.

DEFINITION 1 (LEARNING OPTIMAL WEIGHTS). The weights $\tilde{\mathbf{w}}$ are *learning optimal* if they are a minimizer to (2); they do not incorporate any information about the subsequent decision problem.

Post-learning, in the *decision* problem, the predicted outcomes $\hat{\mathbf{z}} := (\hat{z}_n)_n$ are derive—where $\hat{\mathbf{z}} := \mathbf{f}(\mathbf{X}; \mathbf{w})$ —as an approximation for the true outcomes $\tilde{\mathbf{z}}$, which are obtained from true weights $\tilde{\mathbf{w}}$ via $\tilde{z}_n = f(\mathbf{x}_n; \tilde{\mathbf{w}})$. Had the decision-maker already known the true outcomes, then she would be able to make a decision $\mathbf{y} := (y_n)_n := \mathbf{y}(\tilde{\mathbf{z}})$, as a function of the outcomes. This may be subjected to constraints on $\mathbf{y} \in \mathcal{Y} \subseteq \mathbb{R}^N$, with the objective to minimize some cost function $C(\mathbf{y}; \tilde{\mathbf{z}})$, *i.e.*,

$$\min_{\mathbf{y} \in \mathcal{Y}} C(\mathbf{y}; \tilde{\mathbf{z}}). \quad (3)$$

Usually, this cost is accrued for each data points separately and instead can be written as $C(\mathbf{y}; \tilde{\mathbf{z}}) := \sum_n \alpha_n c(y_n; \tilde{z}_n)$, under some scaling α_n for each data point. For brevity, let $\alpha_n \equiv 1/N$. Here, the decision-maker intends to use the predictions $\hat{\mathbf{z}}$ in place of the true outcomes $\tilde{\mathbf{z}}$ in the decision problem (3), as opposed to a stochastic approach, such as $\min_{\mathbf{y} \in \mathcal{Y}} \mathbb{E}_{\tilde{\mathbf{z}}} [C(\mathbf{y}; \tilde{\mathbf{z}})]$. As such, we focus on the former. Our notation is summarized in Table 1.

At this point, we take a few moments to explain why the decision problem is defined as a joint optimization over all data points \mathbf{y} , as opposed to individually:

$$\frac{1}{N} \sum_n \min_{y_n} c(y_n; \tilde{z}_n). \quad (4)$$

<i>Dataset notations</i>	
\mathcal{D}	: The (training) dataset
n	: Index used to denote each data point in the dataset
\mathbf{X}	: Collection of all feature data $(\mathbf{x}_n)_n$ used as predictors
$\tilde{\mathbf{z}}$: Collection of all <i>observed</i> outcomes $(\tilde{z}_n)_n$ in the dataset
<i>Learning Process</i>	
$f(\mathbf{x}; \mathbf{w})$: Functional family parametrized by weights \mathbf{w} explaining how outcomes z arise from predictors \mathbf{x}
$L(\mathbf{w})$: Loss function correspond to the functional family f
$\tilde{\mathbf{w}}$: Learning optimal weights; minimizer of the loss function L
$\hat{\mathbf{z}}$: Collection of all <i>predicted</i> outcomes $(\hat{z}_n)_n$, implicitly depending on weights \mathbf{w}
<i>Decision Process</i>	
\mathbf{y}	: Collection of all decisions $(y_n)_n$.
$C(\mathbf{y}; \tilde{\mathbf{z}})$: Estimate of the true cost function by using observed outcomes $\tilde{\mathbf{z}}$, termed <i>empirical cost function</i>
$C(\mathbf{y}; \hat{\mathbf{z}})$: Estimate of the true cost function by using predicted outcomes $\hat{\mathbf{z}}$, termed <i>estimated cost function</i>
$c(\cdot; \cdot)$: Cost function accrued to each data point

Table 1 List of Parameters and Variables

The central thesis of this paper is that making predictions solely does not suffice in most practical situations. To take the example of churn management raised by [Ascarza \(2018\)](#), upon predicting the churn probabilities of a customer \tilde{z}_n , from the customer’s history and demographics \mathbf{x}_n , the decision-maker would need to decide upon which customers to provide a retention incentive y_n , represented by (3). Notice that this is different from the question of whether customer n ought to be provided a retention incentive, represented by (4). As [Ascarza \(2018\)](#) reasons, the latter quickly runs into problems. For example, factors that predict high risk of churn can sometimes also predict low responsiveness to intervention (e.g. some customers are more likely to have already made up their minds to leave and hence are less likely to be persuaded by the retention incentives). In other words, their cost-to-retain is very high. This implies that the decision should involve an element of *allocation*—given a total budget, how should the retention benefits be allocated amongst the customers to be retained? Such a question not just fits more reasonably within the structure of (3), the feasibility space \mathcal{Y} , also allows for constraints, say on the budget, to be imposed across data points. We enshrine this understanding in the following tenet:

Tenet A (Joint decisions). Decision problems entail an element of allocation, *i.e.*, decisions are made across the predicted outcomes of all data points, rather than on individual data points.

As mentioned in the Introduction, it is often observed in the literature, that the learning and decision problems are handled separately. The reader might question why it is necessary to do joint prediction and optimization. For example, why would it not be possible to simply pursue ever more

precise predictions, and in what forms would that jeopardize the optimization? In the following Illustration, we point out why.

Illustration 1 Suppose z_1 and z_2 are both identically distributed random variables with means $\tilde{\mathbf{z}} = \mathbf{0}$, representing the true values. Suppose also that the decision problem involves minimizing costs $C(\mathbf{y}; \mathbf{z}) = y_1 \min\{z_1, \eta\} + y_2 \min\{z_2, \eta\}$ subject to $y_1 + y_2 = 1$ and $y_1, y_2 \in [0, 1]$. In this case, the problem is synonymous with picking the smaller of either $\min\{z_1, \eta\}$ or $\min\{z_2, \eta\}$. Then, if $\eta > 0$,

$$\begin{aligned} \mathbb{E} \left[\inf_{y_1, y_2} C(\mathbf{y}; \mathbf{z}) \right] &= \int_{z_1, z_2 \geq \eta} \eta d\mathbf{z} + \int_{z_1 \leq \min\{z_2, \eta\}} z_1 d\mathbf{z} + \int_{z_2 \leq \min\{z_1, \eta\}} z_2 d\mathbf{z} \\ &< \int_{\eta \leq z_1 \leq z_2} z_1 d\mathbf{z} + \int_{\eta \leq z_2 \leq z_1} z_2 d\mathbf{z} + \int_{z_1 \leq \min\{z_2, \eta\}} z_1 d\mathbf{z} + \int_{z_2 \leq \min\{z_1, \eta\}} z_2 d\mathbf{z} \\ &= 0.5 \cdot \mathbb{E}[z_1] + 0.5 \cdot \mathbb{E}[z_2] = 0 = \mathbb{E} \left[\inf_{y_1, y_2} C(\mathbf{y}; \tilde{\mathbf{z}}) \right]. \end{aligned}$$

The inequality is obtained by replacing η with z_1 and z_2 , which we assume is chosen such that there is a set where $z_1, z_2 > \eta$ with positive measure. The final equality comes about by combining the first and third integrals and the second and fourth integrals, and then using symmetry between z_1 and z_2 .

In other words, we have shown that the bias in the decision problem, measured against an oracle $\mathbb{E} \left[\inf_{y_1, y_2} C(\mathbf{y}; \mathbf{z}) - \inf_{y_1, y_2} C(\mathbf{y}; \tilde{\mathbf{z}}) \right] \neq 0$, is non-zero, even if the predictions were bias-free, i.e., $\mathbb{E}[\mathbf{z} - \tilde{\mathbf{z}}] = 0$. One can perform a similar computation on the variance to find a shift going from prediction to decision. In fact, our illustration that the curvature of the objective function can skew the performance and robustness frontier, has been seen in other contexts (e.g. data-driven stochastic optimization as identified in, [Gotoh et al. 2017](#)).

In summary, using zero-bias predictors does not guarantee that one's optimization of the decision problem would be bias-free, and presumably optimal. Illustration 1 identifies that a non-linear cost function can change the properties of the bias and variance, regardless of whether the learning problem was unbiased or not. Hence, to control the bias in the objective function of the decision problem itself, we must involve in the learning problem, information regarding the functional form of the decisions. We enshrine this in the following tenet:

Tenet B (Bias-variance alteration). Non-linear decision problems can impart non-zero bias to bias-free estimates, hence, improving prediction accuracy alone can never be optimal.

Before we move on, let us take this opportunity to clarify about the flow of events during the training and testing phase. In the training phase, the main goal is to decide upon the weights

\mathbf{w} . The decision-maker is privy to information regarding the observed outcomes $\tilde{\mathbf{z}}$. The solved decisions \mathbf{y} in the training phase, do not have any real interpretation. In the testing phase, the decision-maker does not observe $\tilde{\mathbf{z}}$, but will instead be able to estimate that from \mathbf{w} and the testing dataset. The decisions \mathbf{y} now have a real interpretation in the sense that they are the decisions to be implemented, and will be used in the computation of the actual costs for performance comparisons.

2.1. The Decision-Driven Regularizer

The way through which we incorporate information about the decision problem is via a *decision-driven regularization* R , on the learning problem:

$$\operatorname{argmin}_{\mathbf{w}} L(\mathbf{w}) + \lambda R(\mathbf{w}).$$

This is motivated by the interpretation of a regularization as an energy functional pushing away from the learning optimal solution $\tilde{\mathbf{w}}$, to one which has desirable properties. For example, in LASSO, the regularization penalizes non-zero values of the weights vector \mathbf{w} , hence resulting in sparse solutions (Meinshausen et al. 2006, Zhao and Yu 2006). In ridge regression, the regularization penalizes large components of \mathbf{w} , hence averting instability as a result of multi-collinearity (Guilkey and Murphy 1975). Both of these examples indicate that there is an inherent property of the problem that which defines a ‘desirable’ situation the regularization advocates, namely sparsity and reduction in amplitudes respectively. Nonetheless, given a problem, it can be debatable as to what this desirable quality is. As such, in this paper, we propose that the eventual decision problem dictates desirability, since the predicted outcomes are only an intermediary to the act of making the decisions. Formally, ‘desirability’ means possessing a low-cost solution to the decision problem. In other words, we seek to relate R to $\min_{\mathbf{y}} C(\mathbf{y}; \tilde{\mathbf{z}})$ for true outcomes $\tilde{\mathbf{z}}$.

From Cost Function Ambiguity to Regularizer

At this point, we would like to be able to define the cost function $C(\mathbf{y}; \tilde{\mathbf{z}})$, in terms of the true costs $\tilde{\mathbf{z}}$. However, in reality, at the point of inference, *i.e.*, the application of the model to new data, the true costs will never be known, even if we do know the functional form for C . Only \mathbf{X} is observed. Hence, this leads to the conundrum: How should cost function C be defined? Specifically, which value of \mathbf{z} should be used in the definition of C ? Cost function ambiguity is not a foreign concept in the wider Machine Learning literature, *e.g.* learning the reward function in Reinforcement Learning. In joint prediction and optimization, while it is not a new question (though only briefly described in Elmachetoub and Grigas 2017), the literature is *laissez faire* in its handling.

Broadly, there are two choices for defining the cost function. The first is to utilize the observed outcomes $\tilde{\mathbf{z}}$ in place of the true outcomes $\tilde{\mathbf{z}}$. This leads to the definition of the cost as $C(\mathbf{y}; \tilde{\mathbf{z}})$, which we term the *empirical cost*. The second option is to utilize the estimated or predicted outcomes $\hat{\mathbf{z}}$,

which are a function of the weights \mathbf{w} , in place of the true outcomes. This leads to the definition of $C(\mathbf{y}; \hat{\mathbf{z}})$, which we term the *estimated cost*.

Notice that both approaches impart an error to the cost function. In using observed outcomes $\tilde{\mathbf{z}}$, the noise in the observation is imparted to the cost function C . In using estimated outcomes $\hat{\mathbf{z}}$, the error in the estimation of the weights \mathbf{w} is transferred onto the cost function C . Either way, this error is consequential and has profound implications on the optimization performed on the decision problem. As such, we enshrine this in the following tenet:

Tenet C (Cost function ambiguity). If information about decisions is used in the learning, the cost function involves outcomes that are yet to be learnt, hence it is necessarily ambiguous.

To address this problem, we propose the following formulation for the decision problem: For a given \mathbf{w} and given constraints $\gamma_1 \leq 0 \leq \gamma_2$, the decision-maker minimizes the estimated cost function, while keeping it close to the empirical cost function, to control estimation error.

$$\begin{aligned} \inf_{\mathbf{y} \in \mathcal{Y}} C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) &:= \frac{1}{N} \sum_n c(y_n; f(\mathbf{x}_n; \mathbf{w})) \\ \text{s.t. } \gamma_1 &\leq C(\mathbf{y}; \tilde{\mathbf{z}}) - C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) \leq \gamma_2. \end{aligned} \quad (5)$$

PROPOSITION 1. *The formulation (5) has Lagrangian relaxation, i.e., optimal decisions \mathbf{y} in the following coincides with (5):*

$$\inf_{\mathbf{y} \in \mathcal{Y}} \frac{1}{N} \sum_n \left[\mu \cdot c(y_n; \tilde{z}_n) + (1 - \mu) \cdot c(y_n; f(\mathbf{x}_n; \mathbf{w})) \right].$$

Proposition 1 can be thought of as a combination of the empirical cost and estimated cost functions, if $\mu \in [0, 1]$, which leans towards the estimated cost if μ is small and the empirical cost if μ is close to 1. Of course, μ need not be in this range due to the double-sided inequality in (5). However, any μ outside of $[0, 1]$ runs the risk of losing properties, in particular, convexity that is later discussed in Proposition 2.

This formulation allows us to define the valuation function below:

DEFINITION 2 (VALUATION FUNCTION). For a given *calibration parameter* μ , the valuation function, $v_\mu(\cdot) : \mathbb{R}^p \rightarrow \mathbb{R}$, maps the weights \mathbf{w} to the space of objective values in the decision problem, given by,

$$v_\mu(\mathbf{w}) := \inf_{\mathbf{y} \in \mathcal{Y}} \left\{ \mu C(\mathbf{y}; \tilde{\mathbf{z}}) + (1 - \mu) C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) \right\}. \quad (6)$$

In other words, the valuation function is the lowest possible cost that can be attained with the choice of weights \mathbf{w} , where the empirical and estimated cost functions are constrained to be close.

ASSUMPTION 1. $c(y; f(\mathbf{x}; \mathbf{w}))$ is convex in y and concave in \mathbf{w} for all \mathbf{x} over its range and $c(y; z)$ is convex in y over the range of all possible outcomes z .

PROPOSITION 2. Under Assumption 1, if $\mu \in [0, 1]$, then the valuation function is concave in \mathbf{w} .

We take a moment to explain the suitability of Assumption 1 here. First, convexity is assumed in the argument \mathbf{y} . This is because \mathbf{y} represents the decisions. Hence, convexity of \mathbf{y} is consistent with the law of diminishing marginal returns, as in the literature. Next, concavity is assumed in the argument \mathbf{w} . This is because \mathbf{w} , which represents the coefficients pertaining to the factors of production, should benefit from economies of scale. Moreover, it is contained in the argument of the outcomes, which are assumed to be counteracting the decisions \mathbf{y} . Critically, note also that Proposition 2 makes no assumptions on the feasible space \mathcal{Y} . This means that \mathcal{Y} could technically be the intersection of a polyhedra or the interior of a convex cone and the lattice grid, as is common of mixed integer formulations.

DEFINITION 3 (DECISION-DRIVEN REGULARIZER). We say that a regularizer $R(\cdot)$ is a *decision-driven regularizer* (DDR) for the joint learning and decision problem if and only if there exists some convex non-increasing function $r(\cdot)$ such that

$$R(\mathbf{w}) = r(v_\mu(\mathbf{w})). \quad (7)$$

Moreover, we call the weights \mathbf{w} that are obtained from the optimization of (DDR), the *decision-driven regularized* weights, or as being *decision optimal* for R .

To state in full, the decision-driven regularization (DDR) model is defined for some $\lambda \geq 0$ and $\mu \leq 1$:

$$\underset{\mathbf{w}}{\operatorname{argmin}} L(\mathbf{w}) + \lambda r \left(\inf_{\mathbf{y} \in \mathcal{Y}} \left\{ \mu C(\mathbf{y}; \tilde{\mathbf{z}}) + (1 - \mu) C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) \right\} \right). \quad (\text{DDR})$$

When $\lambda = 0$, we recover the original learning problem without considering decisions.

To clarify, (DDR) involves the observed outcomes $\tilde{\mathbf{z}}$, though not seen by the decision-maker when new data is availed for inference, but is in fact privy to her in the training data for the purposes of learning the weights \mathbf{w} . Hence its usage is legitimate in the model. However, when faced with the decision task on a new dataset, the estimated costs, derived via the DDR weights, are used:

$$\inf_{\mathbf{y} \in \mathcal{Y}} C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})).$$

2.2. Properties of DDR

Now that our model is defined, we shall attempt to prove its properties. Specifically, we shall focus on three aspects, the (statistical) consistency of our model, the robustness interpretation of DDR as a result of its duality, and bounds on its bias.

Consistency

We define consistency as the convergence of the estimated weights under our model as the number of data samples increases.

DEFINITION 4. Let $\Lambda^N(\mathbf{w})$ be the random function, defined on the random dataset of size N , $\mathcal{D}^N := \{(\mathbf{x}_n^N, \tilde{z}_n^N)\}_n$ of correctly specified but noisy observations $\tilde{z}_n^N = f(\mathbf{x}_n^N; \mathbf{w}) + \epsilon_n^N$, given by,

$$\Lambda^N(\mathbf{w}) = \frac{1}{N}L(\mathbf{w}) + \lambda r \left(\inf_{\mathbf{y} \in \mathcal{Y}} \left\{ \mu C(\mathbf{y}; \tilde{\mathbf{z}}^N) + (1 - \mu) C(\mathbf{y}; \mathbf{f}(\mathbf{X}^N; \mathbf{w})) \right\} \right). \quad (8)$$

Define \mathbf{w}^N as the random variable that is the minimizer of Λ^N .

THEOREM 1 (**Consistency**). *Suppose that the following conditions hold:*

- (i) *(DDR) is consistent when $\lambda = 0$,*
- (ii) *Error terms ϵ_n are identically and independently drawn from some ϵ with mean 0,*
- (iii) *r is continuously differentiable with bounded first derivatives,*
- (iv) *$C(\mathbf{y}; \mathbf{z})$ obeys Assumption 1,*
- (v) *The absolute values of $C(\mathbf{y}; \mathbf{z})$, and its first and second partial derivatives in \mathbf{z} , are bounded above for all $\mathbf{y} \in \mathcal{Y}$ and over the domain of \mathbf{z} , and,*
- (vi) *$C(\mathbf{y}; \mathbf{f}(\mathbf{X}^N; \mathbf{w}))$ converges in probability as $N \rightarrow \infty$.*

Then (DDR) is consistent for $\mu \in [0, 1]$, that is, \mathbf{w}^N converges as the number of samples tend to infinity, $N \rightarrow \infty$, in probability.

The assumptions of this Theorem are reasonable. Condition (i) simply states that the original learning problem under loss function L is consistent, and often Condition (ii) is used in conjunction to ensure this consistency. In most cases, we will be using affine functions for r , hence Condition (iii) is also reasonable. Assumption 1 (Condition (iv)) is already assumed previously. The bounded assumption (Condition (v)) is likely often attained in reality, as we are not interested in considering situations where the cost function, or any of its derivatives are unbounded.

As such, we focus our discussion on the very last assumption of the theorem, Condition (vi). First, note that this is an assumption on \mathbf{X}^N . As such, it is a subtle point that this is different from assuming that $C(\mathbf{y}; \tilde{\mathbf{z}}^N)$ converges, since the latter involves two distributions $z|\mathbf{x}$ and \mathbf{x} . Hence, Condition (vi) plays the same role as conditions like $\frac{1}{N}\mathbf{X}^\top \mathbf{X}$ converges, that appear in many set-ups under which linear regression is consistent. In general, convergence of such nature depends heavily on the choice of loss function L (and f), cost function C and constraint set \mathcal{Y} (see for example, Bertsimas and Kallus 2020). As such, we do not attempt to prove its convergence in the general case, but rather to assume that it does in the Theorem. For each application, we can verify if it holds. For example, in the case where the decision problem is linear, *i.e.* C is linear in the first argument and \mathcal{Y} is a polyhedra, Condition (vi) holds easily by the Law of Large Numbers and under

conditions like $\frac{1}{N} \mathbf{X}^\top \mathbf{X} \rightarrow \bar{\mathbf{X}}$. This, itself, is crucial as the linear cost setting is also considered in many other works in the joint prediction and optimization literature (*e.g.* [Elmachtoub and Grigas 2017](#)).

Robust interpretation

The other perspective to understand (DDR) is via the paradigm of [Xu et al. \(2010\)](#), which states that the regularization on the learning problem is dual to a decision problem with a defined uncertainty set controlling the level of robustness to variations in data. In our case, we also see a similar result in the form of the following theorem.

THEOREM 2 (Robustness). *Assume that \mathcal{Y} is convex, closed and compact, and that Assumption 1 holds. Given any $\lambda > 0$, there exists some $\rho > 0$ such that the worst-case weights \mathbf{w} achieved for optimal decisions \mathbf{y} in*

$$\begin{aligned} \inf_{\mathbf{y} \in \mathcal{Y}} \sup_{\mathbf{w}} \mu C(\mathbf{y}; \tilde{\mathbf{z}}) + (1 - \mu) C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) \\ \text{s.t. } L(\mathbf{w}) - L(\tilde{\mathbf{w}}) \leq \rho \end{aligned} \quad (9)$$

coincides with the solutions of DDR, when $\mu \in [0, 1)$.

The Theorem can be interpreted as stating that (DDR) yields the same weights as a problem where the valuation function is evaluated under the worst-case weights \mathbf{w} living in an uncertainty set that relates to the geometry of the loss function. In other words, our model seeks the lowest approximation for the cost function while being robust to potential mis-specification of both the weights and the loss function. In the numerical section later (Section 3.3), we shall see that once mis-specification is supplied to the predictive model, DDR preserves a good degree of its performance when compared against the oracle. We exemplify this in the following illustration.

Illustration 2 *Suppose $L(\mathbf{w}) = -2 \log \left(\prod_n p_{z|\mathbf{x}}(z_n; \mathbf{x}_n, \mathbf{w}) \right)$ was chosen as the log-likelihood function, where $p_{z|\mathbf{x}}$ is the density of $z|\mathbf{x}$. Then the uncertainty set $\mathcal{U}(\rho) := \{\mathbf{w} : L(\mathbf{w}) - L(\tilde{\mathbf{w}}) \leq \rho\}$ reduces to the set of all weights \mathbf{w} , which likelihood ratio against $\tilde{\mathbf{w}}$ is no greater than some bound:*

$$\mathcal{U}(\rho) := \left\{ \mathbf{w} : LR(\tilde{\mathbf{w}}; \mathbf{w}) := \frac{\prod_n p_{z|\mathbf{x}}(z_n; \mathbf{x}_n, \tilde{\mathbf{w}})}{\prod_n p_{z|\mathbf{x}}(z_n; \mathbf{x}_n, \mathbf{w})} \leq e^{\rho/2} \right\}. \quad (10)$$

Suppose we interpret the null hypothesis as $\mathcal{H}_0 : \tilde{\mathbf{w}} = \tilde{\mathbf{w}}$ and the alternative hypothesis as $\mathcal{H}_1 : \tilde{\mathbf{w}} = \mathbf{w}$. Then Neyman-Pearson Lemma gives that there is some confidence level $\alpha(\rho)$, corresponding to $e^{\rho/2}$, under which, the likelihood ratio test grants the highest power, that is, probability of rejecting $\tilde{\mathbf{w}}$ for \mathbf{w} , if indeed \mathbf{w} were true. In other words, this uncertainty set is equivalent to considering all weights \mathbf{w} that, if true, have any chance at all of rejecting $\tilde{\mathbf{w}}$ under the significance level corresponding to $e^{\rho/2}$, given the existing dataset.

Before proceeding, we make a last comment that, in the literature, the construction of the dual uncertainty set (cis the regularization) does not often have an intuitive form (*e.g.*, see Gao et al. 2017). In our construction, the uncertainty sets and the regularizers are both very intuitive. The uncertainty set is the loss function; and the regularizer is the infimum of the estimate of the cost. To the best of our understanding, our work is the only one to identify a dual pair of regularizer and uncertainty set where both are intuitively derived from the problem setting.

At this point, we aim to prove a corollary of this robustness theorem. Define the *conservatism gap* as

$$G(\hat{\mathbf{w}}_{\text{DDR}}) := v_\mu(\hat{\mathbf{w}}_{\text{DDR}}) - v_\mu(\tilde{\mathbf{w}}), \quad (11)$$

which represents the penalty paid by using the more conservative $\hat{\mathbf{w}}_{\text{DDR}}$ in place of $\tilde{\mathbf{w}}$. Notice that this penalty is non-negative, as the following Corollary states:

COROLLARY 1. $G(\hat{\mathbf{w}}_{\text{DDR}}) \geq 0$.

In fact, this gap relates to the difference between the valuation function and $\inf_{\mathbf{y} \in \mathcal{Y}} C(\mathbf{y}; \tilde{\mathbf{z}})$, which can be viewed as the true optimal costs had we known the true outcomes $\tilde{\mathbf{z}}$. We term this true cost, *the oracle*, and we define this difference as the bias in the valuation function.

THEOREM 3 (Valuation Bias). *The bias in the valuation function, under the DDR weights, is bounded under the conservatism gap and a component that converges in probability to an irreducible error, corresponding to the variance of ϵ . Specifically, there exists sequences $\bar{\iota}^N, \underline{\iota}^N$ such that*

$$\underline{\iota}^N \leq v_\mu(\hat{\mathbf{w}}_{\text{DDR}}^N) - \inf_{\mathbf{y} \in \mathcal{Y}} C(\mathbf{y}; \tilde{\mathbf{z}}) \leq G(\hat{\mathbf{w}}_{\text{DDR}}^N) + \bar{\iota}^N, \quad (12)$$

and $\bar{\iota}^N, \underline{\iota}^N \rightarrow |\mu| \iota \text{Var}(\epsilon)$, as $N \rightarrow \infty$ in probability.

This Theorem is significant in the sense that it relates the bias in the estimation to the conservatism gap in the robust choice of \mathbf{w}_{DDR} . Moreover, the proof also indicates that even if the conservatism gap were to vanish in probability as $N \rightarrow \infty$, there will always be an irreducible component that relates to the noise. This corroborates with traditional results in Statistics, where the bias is always bounded above by the variance of some noise term. This term only vanishes when $\mu = 0$, that is, that we do not use the information about the outcomes in the data in the estimation of the cost function.

2.3. Special Cases

In this section, we examine special cases when the calibration parameter μ takes specific values of $\mu = 0$ and $\mu = -1$. We also make a short comment about $\mu = 1$ at the end.

Case of $\mu = 0$. First, we examine the case when $\mu = 0$. Here, (DDR) reduces to the following:

$$\operatorname{argmin}_{\mathbf{w}} L(\mathbf{w}) + \lambda r \left(\inf_{\mathbf{y} \in \mathcal{Y}} C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) \right). \quad (13)$$

In this case, none of the information relating to the observed outcomes $\tilde{\mathbf{z}}$ is used in the definition of the costs. In the sense of (5), this is akin to having no regards to whether the estimated cost is close to the empirical cost. Without a mixture of the empirical costs in the valuation function to balance the empirical cost, if λ is large, the model is not prevented from pursuing the \mathbf{w} which forces down the estimated costs without giving sufficient regard to the fidelity of the data. Nonetheless, for small λ , this model still returns reasonable solutions.

This model relates to the work on JERO by Zhu et al. (2019).

PROPOSITION 3 (JERO as a DDR). *Define the model (JERO) as follows, which aims to maximize the amount of robustness on the mis-estimation of the loss function within the limit of meeting some target τ on the estimated costs:*

$$\begin{aligned} \max_{\rho > 0, \mathbf{y} \in \mathcal{Y}} \quad & \rho \\ \text{s.t.} \quad & C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) \leq \tau \quad \forall \mathbf{w} \in \mathcal{U}(\rho) := \{\mathbf{w} : L(\mathbf{w}) - L(\tilde{\mathbf{w}}) \leq \rho\}. \end{aligned} \quad (\text{JERO})$$

Assume that \mathcal{Y} is convex, closed and compact, and that Assumption 1 holds. Then for all τ for which $\exists \mathbf{y} \in \mathcal{Y}$ such that the target is attained $C(\mathbf{y}; \hat{\mathbf{z}}(\tilde{\mathbf{w}})) \leq \tau$, under learning optimal weights $\tilde{\mathbf{w}}$, there exists some $\lambda := \lambda(\tau) \geq 0$ for which the solutions of JERO and DDR coincide, when $\mu = 0$ and $r(v) := \tau - v$.

This Proposition points to the fact that the model proposed by Zhu et al. (2019) can be cast as a DDR, under the special case of $\mu = 0$ and r is chosen in a specific manner. More critically, our model allows us to utilize our framework to explain the conservativeness of JERO, which happens when τ is chosen loosely. This can be explained via the form of r —the negative coefficient on v_μ in R means that JERO minimizes its savings. In other words, the model avoids reaping additional savings, unless it can ensure more than proportionate fidelity to data. When τ is set with large slack, the model provides no incentive to improve its performance. Such a setting actually corresponds to an extremely large λ . In the numerical simulations later, we shall this one-to-one correspondence between τ and λ (Section 3.4).

Case of $\mu = -1$. When μ is selected as -1 , our DDR model reduces to the following for some $\lambda \leq 0$:

$$\operatorname{argmin}_{\mathbf{w}} L(\mathbf{w}) + \lambda r \left(\inf_{\mathbf{y} \in \mathcal{Y}} \left\{ 2C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) - C(\mathbf{y}; \tilde{\mathbf{z}}) \right\} \right). \quad (14)$$

One way to understand the motivation of such a model, is to notice that the expression within the infimum has the following decomposition into the estimated cost and its estimation error when compared against the empirical cost:

$$\underbrace{C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) - C(\mathbf{y}; \tilde{\mathbf{z}})}_{\text{estimation error}} + \underbrace{C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w}))}_{\text{best estimate}}. \quad (15)$$

In the language of model (5), this corresponds to only having the one-sided constraint $\gamma_1 \leq C(\mathbf{y}; \tilde{\mathbf{z}}) - C(\mathbf{y}; \hat{\mathbf{z}})$. This means that we only permit estimated costs that are higher than the empirical costs by some bound. In such a case, one can imagine that if the noise in the empirical costs are very high, then the resultant weights will have the potential to be significantly departed from the real $\tilde{\mathbf{w}}$. Nonetheless, as it is anchored on the empirical costs, there is the possibility that it would be able to handle mis-specification in the cost function. In exchange, the interior of the infimum is not guaranteed to be concave, and hence the full problem is not guaranteed to be convex. If C is chosen to be affine in \mathbf{y} , however, the problem will still turn out to be convex and hence results like Theorem 1 will continue to hold true.

Like the case when $\mu = 0$, this model is also loosely related to another model in the literature:

PROPOSITION 4 (SPO+ as a DDR). *Define the model (SPO+) as follows:*

$$\begin{aligned} \min_{\mathbf{w}} \quad & 2\frac{1}{N} \sum_n c(y_n^*; \hat{z}_n) + \frac{1}{N} \sum_n \sup_{y_n} \{c(y_n; \tilde{z}_n) - 2c(y_n; \hat{z}_n)\} \\ \text{with} \quad & y_n^* = \arg \min_{y_n} c(y_n; \tilde{z}_n) \quad \forall n \in \{1, \dots, N\}. \end{aligned} \quad (\text{SPO+})$$

Assume that there are no constraints across data points y_n , then the solution of SPO+ coincides with DDR for $\lambda = 1$, $\mu = -1$, $r(v) := -v$ and the loss function is chosen as $L(\mathbf{w}) = 2\frac{1}{N} \sum_n c(y_n^; f(\mathbf{x}_n; \mathbf{w}))$, where $y_n^* = \arg \min_{y_n} c(y_n; \tilde{z}_n), \forall n \in \{1, \dots, N\}$.*

Notice that SPO+ (Elmachtoub and Grigas 2017) is a very specific example of DDR in this case, where not just the loss function is specified, but the actual Lagrange multiplier λ is also specified. This does mean that there is significantly less flexibility in SPO+. In the numerical simulations later (Section 3.2), we shall see that this particular choice of loss function in SPO+ leads to a degree of over-fitting when noise is introduced into the observations $\tilde{\mathbf{z}}$, from which the very critical \mathbf{y}^* in the loss function is computed. Nonetheless, this choice of loss function turns out to be more general, in the sense that because \mathbf{y}^* depends directly on the outcomes $\tilde{\mathbf{z}}$, the definition of the loss function itself captures information about $\tilde{\mathbf{z}}$, such as mis-specification in the assumed learner f , that cannot otherwise be inferred from the estimated outcomes $\hat{\mathbf{z}}$.

There is another subtlety in that the order of summation and supremum/infimum is swapped around in (SPO+) and (14). This is a consequence of Tenet (A)—in SPO+, this concept is fundamentally absent and SPO+ is only concerned about the prediction accuracy, under their loss

function. As such, (14) can also be thought of as the extension of SPO+ under Tenet (A) where joint constraints across y_i are permitted. In this regard, we term the family of models defined by (14) as ‘SPO+’-hybrid models.

Case when $\mu = 1$. Finally, before moving on, we make a quick comment about the limiting case $\mu = 1$. Notice that if $\mu = 1$, the regularization term does not involve the weights \mathbf{w} in any form, hence the argmin obtained would coincide with $\arg\min_{\mathbf{w}} L(\mathbf{w})$, which is just $\tilde{\mathbf{w}}$. However, it is not clear, that given a fixed λ bounded away from 0, that as $\mu \nearrow 1$, it is necessary for $\mathbf{w}(\mu) \rightarrow \tilde{\mathbf{w}}$ uniformly. This is because the behaviour of μ is asymptotic at $\mu = 1$; beyond $\mu = 1$, there are no consistent ways for ensuring that Assumption 1 holds. Indeed, we see from our numerical simulations that as μ gets closer to 1, we do not recover $\tilde{\mathbf{w}}$, as long as λ does not also uniformly decrease to 0.

2.4. Solving the DDR Model

In this section we propose two ways to solve our model. This stems from having to calibrate the Lagrange multiplier λ as is conventional for Machine Learning problems. Either way, if both the loss function L and the cost function C are second-order cone representable, which is a modest requirement for a large class of loss functions, then (DDR) is also second-order cone representable.

Calibration of λ via cross-validation. The most natural manner is to perform cross-validation on λ . This can be done by segmenting out a portion of the data to function as a validation set, or to simply perform cross-validation on λ , *e.g.* under k -fold cross-validation. Additionally, we can first use the OLS solution to find the rough ratio between the loss function and the cost function, $\bar{\lambda}$. It is then possible to initiate the search for λ within a neighbourhood of $\bar{\lambda}$.

Notice that if $r(v) = -v$, then (DDR) reduces to

$$\arg\min_{\mathbf{w}} L(\mathbf{w}) + \lambda \sup_{\mathbf{y} \in \mathcal{Y}} \left\{ -\mu C(\mathbf{y}; \tilde{\mathbf{z}}) - (1 - \mu) C(\mathbf{y}; \mathbf{f}(\mathbf{X}; \mathbf{w})) \right\}. \quad (16)$$

We can compute the dual on the inner supremum, especially for the linear case where $C(\mathbf{y}; \mathbf{z}) = \frac{1}{N} \mathbf{y}^\top \mathbf{z}$, the constraint set \mathcal{Y} is a polyhedra represented by $\{\mathbf{A}\mathbf{y} \leq \mathbf{b}, \mathbf{y} \geq \mathbf{0}\}$ and f remains general:

PROPOSITION 5. *In the case when $r(v) = -v$, C is bilinear in \mathbf{y} and \mathbf{z} , and \mathcal{Y} is a polyhedra, then (16) has the following reformulation:*

$$\begin{aligned} \min_{\mathbf{w}, \boldsymbol{\beta}} \quad & L(\mathbf{w}) + \lambda \boldsymbol{\beta}^\top \mathbf{b} \\ \text{s.t.} \quad & N \mathbf{A}^\top \boldsymbol{\beta} \geq -\mu \tilde{\mathbf{z}} - (1 - \mu) \mathbf{f}(\mathbf{X}; \mathbf{w}); \\ & \boldsymbol{\beta} \geq \mathbf{0}. \end{aligned}$$

Once again, if L and f are second-order cone representable, this model can be solved as a second-order conic program. We adopt this strategy when solving (DDR) in the numerical simulations of the next section.

Robustness reformulation. The dual form in Theorem 2 in the case where $r(v) = -v$, can also lead to a separate solution methodology, where the robust counterpart is taken over the loss function, as opposed to the cost function in Proposition 5 above. This can be useful if the robust counterpart of the loss function can be easily deduced. The slight subtlety is that the optimal weights \mathbf{w} are in the inner problem. As such, one needs to determine the optimal weights by first solving the risk level ρ corresponding to λ and decisions $\mathbf{y} = \mathbf{y}^*$, then computing:

$$\begin{aligned} \arg \max_{\mathbf{w}} \quad & \mu C(\mathbf{y}^*; \tilde{\mathbf{z}}) + (1 - \mu) C(\mathbf{y}^*; \hat{\mathbf{z}}(\mathbf{w})) \\ \text{s.t.} \quad & \mathbf{w} \in \mathcal{U}(\rho). \end{aligned} \tag{17}$$

The reader is referred to Appendix B for more details.

3. Numerical Illustration

Here, we illustrate the behaviour of DDR within a problem context. We consider a simplified version of the vehicle routing problem in Elmachetoub and Grigas (2017): The decision-maker is faced with a network of d routes, which she intends to choose from. Each route $j \in \{1, \dots, d\}$ incurs a cost of $z_j(\mathbf{x})$ to traverse, aggregated as $\mathbf{z} := (z_j)_j$, where $\mathbf{x} := (x_i)_i$, $i \in \{1, \dots, p\}$ is a p -dimensional feature vector of predictors, that is assumed to be varying. In this regard, there is no real routing involved, and the problem could be thought of as a knapsack problem with prediction. Apart from comparability against models in the literature, we choose this problem because it is fundamentally a prediction problem—the decision-maker simply selects the route with the least predicted cost. This guarantees that any predictive model is *optimal*, if there is no mis-specification on the data-generating model or endogeneity with decisions. Hence, we can investigate the impact of our decision-driven regularizer once we layer this problem context with specific decision structures.

At the onset, the decision-maker possesses a *training dataset*, $\mathcal{D} := \{(\mathbf{x}^n, \tilde{\mathbf{z}}^n)\}_{n \in \mathcal{N}}$, where $|\mathcal{N}| = N$, to perform the learning. When faced with a new *testing dataset* $\bar{\mathcal{D}} := \{(\mathbf{x}^n, \tilde{\mathbf{z}}^n)\}_{n \in \bar{\mathcal{N}}}$, where $|\bar{\mathcal{N}}| = \bar{N}$, the decision-maker seeks a decision vector $\mathbf{y}^n := (y_j^n)_j$ representing whether or not route j is picked for data point n . Her goal is to minimize the total cost in the following linear program:

$$\begin{aligned} \min \quad & \frac{1}{N} \sum_n \sum_{j=1}^d z_j^n y_j^n \\ \text{s.t.} \quad & \sum_{j=1}^d y_j^n = 1 & \forall n \in \mathcal{N}; \\ & y_j^n \geq 0 & \forall n \in \mathcal{N}, \forall j \in \{1, \dots, d\}. \end{aligned} \tag{18}$$

\mathbf{y}^n does not need to be binary, as this is satisfied at the extreme points of our polyhedra.

3.1. Data and its Handling

We generate a synthetic dataset, as it facilitates the construction of different test cases and parameters to cross-compare the models, as follows. First, the learning model is generated. To ensure that comparisons between different methodologies are due to the model construct, we choose to have no inherent mis-specification in the learning process. As such, we use a linear regression model for learning \mathbf{z} from \mathbf{x} , specifically, $\mathbf{z}(\mathbf{x}) = \mathbf{w}^\top \mathbf{x} + \mathbf{w}_0$, where $\mathbf{w} = (w_{i,j})_{i,j}$ is a $p \times d$ -matrix of coefficients for predictor i and route j , and $\mathbf{w}_0 := (w_{0,j})_j$ is a vector of intercepts for each route j . We assume that the true model is indeed linear with $\mathbf{w}_0 = \mathbf{0}$. We denote the true \mathbf{w} as $\tilde{\mathbf{w}}$. This departs from [Elmachtoub and Grigas \(2017\)](#), where outcomes are assumed to be quadratic.

In each simulation, we generate $\tilde{w}_{i,j}$, each independently, from a uniform distribution with non-negative support (specifically $[0, 3]$). Separately, we generate N and \bar{N} samples of p -dimensional feature vectors \mathbf{x}^n from a standard multivariate normal distribution to form the training \mathcal{D} and testing $\bar{\mathcal{D}}$ datasets. We emphasize here that as all of our earlier results are conditional on \mathbf{X} , we take particular care to ensure that both training and testing feature data are generated from the same distribution. From these, we obtain true cost vectors $\tilde{\mathbf{z}}^n := \tilde{\mathbf{z}}(\mathbf{x}^n) = \tilde{\mathbf{w}}^\top \mathbf{x}^n$ and noisy estimates of the costs, $\tilde{\mathbf{z}}^n := \tilde{\mathbf{z}}(\mathbf{x}^n) = \tilde{\mathbf{w}}^\top \mathbf{x}^n + \boldsymbol{\epsilon}^n$, with components of $\boldsymbol{\epsilon}^n$ sampled independently from a uniform distribution with support $[-\alpha, \alpha]$.

Solving and Testing

In solving for \mathbf{w} and \mathbf{w}_0 , only the features and noisy costs $\tilde{\mathbf{z}}^n$ are observed in the training dataset \mathcal{D} and not the true costs $\tilde{\mathbf{z}}^n$. If the model requires cross-validation, then the partitioning will be done on \mathcal{D} . We denote as $\hat{\mathbf{w}}$ and $\hat{\mathbf{w}}_0$ the estimates of the weights.

We evaluate the performance of models as follows. First, given $\tilde{\mathbf{w}}$ and $\hat{\mathbf{w}}_0$, model estimates for the costs are computed $\hat{\mathbf{z}}^n := \hat{\mathbf{z}}(\mathbf{x}^n) = \hat{\mathbf{w}}^\top \mathbf{x}^n + \hat{\mathbf{w}}_0$ for each testing data points, from which optimal decisions $\hat{\mathbf{y}}^n$ are solved via (18). The performance, in terms of the mean cost, is then computed under true costs:

$$P(\hat{\mathbf{w}}, \hat{\mathbf{w}}_0) := \sum_{n:\text{test}} \tilde{\mathbf{z}}^n \hat{\mathbf{y}}^n / \bar{N}.$$

We also solve for the decision of the oracle, $\tilde{\mathbf{y}}^n$, who having access to the true costs $\tilde{\mathbf{z}}^n$ makes the best possible decisions by definition. The oracle's performance is denoted $P^* := \sum_{n:\text{test}} \tilde{\mathbf{z}}^n \tilde{\mathbf{y}}^n / \bar{N}$, representing a lower bound that can never be crossed. By and large, whenever comparing the performance of any two models $(\hat{\mathbf{w}}^A, \hat{\mathbf{w}}_0^A)$ and $(\hat{\mathbf{w}}^B, \hat{\mathbf{w}}_0^B)$, we reflect the following metrics:

1. Mean cost improvement: This reflects the difference in mean costs incurred by the two models over the test dataset, with the base taken as the mean cost incurred by the oracle, $\Delta P(A, B) := [P(\hat{\mathbf{w}}^A, \hat{\mathbf{w}}_0^A) - P(\hat{\mathbf{w}}^B, \hat{\mathbf{w}}_0^B)] / P^*$.

2. Discordance: This metric measures the proportion of the data points \mathbf{x}^n in the test dataset where the optimal decisions $\hat{\mathbf{y}}^n$ disagree across the two models, $D(A, B) = \left[\sum_{n:\text{test}} \mathbb{1}\{\hat{\mathbf{y}}_A^n \neq \hat{\mathbf{y}}_B^n\} \right] / \bar{N}$.
3. Head-to-head: This metric measures the proportion of data points \mathbf{x}^n for which the first model achieves a lower cost than the other, out of the base of all data points where the two models disagree, $H(A, B) = \frac{1}{D(A, B)} \left[\sum_{n:\text{test}} \mathbb{1}\{\tilde{\mathbf{z}}^{n\top} \hat{\mathbf{y}}_A^n < \tilde{\mathbf{z}}^{n\top} \hat{\mathbf{y}}_B^n\} \right]$. $H(A, B) = 0$ if $D(A, B) = 0$.

3.2. Comparisons against SPO+

In Proposition 4, we have seen that SPO+ is a specific case of DDR with $\mu = -1$, $\lambda = 1$ and where the loss function is twice the empirical cost, solved under optimal pointwise decisions. Here, we examine the situation of where the same selection of μ and λ is used, but we change the loss function. In particular, we could consider the mean squared error (MSE) as the loss function. We call this the OLS-SPO+ hybrid, specifically,

$$\operatorname{argmin}_w \|\tilde{\mathbf{z}} - \hat{\mathbf{z}}\|_2^2 + \lambda r \left(\inf_{\mathbf{y} \in \mathcal{Y}} \left\{ 2C(\mathbf{y}; \hat{\mathbf{z}}(w)) - C(\mathbf{y}; \tilde{\mathbf{z}}) \right\} \right). \quad (\text{OLS-SPO+})$$

We illustrate the performance of the OLS-SPO+ hybrid against SPO+ over 100 simulations. By this, we mean that we set up a training and testing dataset, and compute the abovementioned metrics comparing the two models, for a total of 100 times. This allows us to see the distribution of these metrics over random realizations of the data. For each realization, we plot the head-to-head and mean cost improvement metrics in Figure 1 (left). For a particular set of parameters, we can see that, the OLS-SPO+ hybrid disagrees with SPO+ around 39.3% of the time on average. Amongst them, the OLS-SPO+ hybrid picks the better decision 68.0% of the time on average, leading to an average 16.8% cost reductions over SPO+. We simulate for other parameters and the trend holds, but for brevity, we only present one separate configuration of parameters in Figure 1 (right). More extensive results are presented in Appendix C.

More peculiarly, our results here indicate that SPO+ could do with a boost by changing its loss function to the MSE, seemingly contradicting the conclusions in Elmachetoub and Grigas (2017), when they compare their model against OLS. There are simple explanations for this. First, as SPO+ utilizes in its loss function, optimal decisions that depend on noisy data, it is, like EO, susceptible to overfitting under noise. Second, they assume mis-specification in the true model, in other words, OLS is mis-specified. While they reason that this illustrated SPO+'s robustness, we do note that SPO+'s loss function is more general than MSE. This is because the loss function is a function of the observed data $\tilde{\mathbf{z}}$ (which is quadratic and hence lying beyond the linear realm), hence the family of functions it can describe is larger than the family of linear functions in OLS.

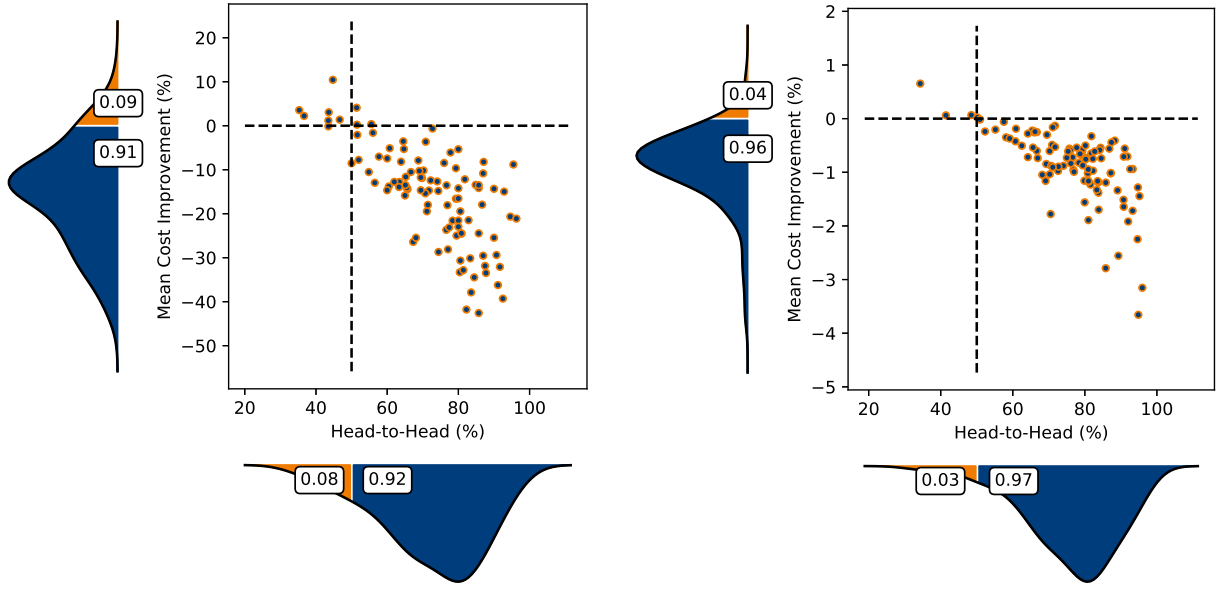


Figure 1 Mean cost improvement and head-to-head metrics of OLS-SPO+ hybrid against SPO+ for $d=5$, $p=4$, $N=25$ and $\alpha=3$ on $\bar{N}=100$ test samples (left) and for $d=3$, $p=4$, $N=100$ and $\alpha=1$ on $\bar{N}=5000$ test samples (right).

To illustrate our point, suppose we allow the costs to be mis-specified. Specifically, let the truth be $\tilde{z}_j = (\tilde{\mathbf{w}}_j^\top \mathbf{x})^\beta$ and observations be $\tilde{z}_j^n = (\tilde{\mathbf{w}}_j^\top \mathbf{x}^n)^\beta + \epsilon_j^n$, but still compel the learner to remain linear. Here, $\beta > 0$ represents the level of mis-specification. Figure 2 illustrates the results as β is varied. Indeed, when the amount of mis-specification is low, *i.e.*, when β is close to 1, OLS-SPO+ hybrid continues to out-perform SPO+. The differences are quickly eroded once the mis-specification increases, until eventually the performance of SPO+ outstrips its hybrid version. This justifies our claim that it is the generality of the loss function in SPO+ that dictates its performance under mis-specification. Nonetheless, our results indicate that when mis-specification is low, the proper loss function corresponding to the family of predictors should instead be used. For extremely general families, such as neural networks, where mis-specification in the functional form is not expected to be large, it would be strongly advised to use the SPO+-hybrid versions (14).

3.3. Altering the Performance-Robustness Trade-off

Here, we study the behaviour of DDR in altering the bias-variance frontier of OLS through the decision problem, which is shown, in Illustration 1, to occur if the cost function was non-linear. In this illustration, we assume the following form for the cost function, while keeping the learning problem, as well as the true underlying data-generating model, linear:

$$C(\mathbf{y}; \mathbf{z}) = \frac{1}{N} \sum_n \sum_{j=1}^d Q(z_j^n) y_j^n,$$

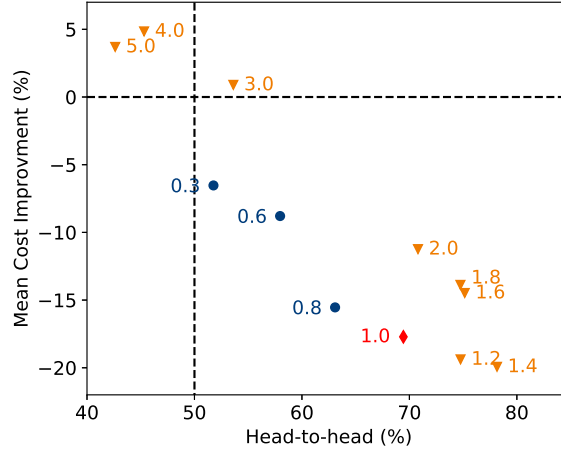


Figure 2 Mean cost improvement and head-to-head metrics of OLS-SPO+ hybrid against SPO+ under different levels of mis-specification β for $d = 5$, $p = 4$, $N = 25$ and $\alpha = 3$ on $\bar{N} = 100$ test samples.

where Q is some concave function. Specifically, we consider the case of $Q(z) = \min\{z, \eta\}$ of a threshold at η , as in Illustration 1. Such may represent, for example, the pay rate, capped at a maximum after some number of hours, on travel times z_j^n .

OLS should still perform well here—thresholding should not hinder the selection \mathbf{y} of the lowest cost. Nonetheless, DDR can perform better than OLS even under such circumstances, especially when the data is scant and the robustness of DDR to variations in data is able to kick in.

Calibration of λ and μ

Let us first illustrate how the out-of-sample performance, in terms of the mean cost metric, varies as μ and λ varies. As the cost function is linear in decisions \mathbf{y} , the cost function remains convex in \mathbf{y} under negative values of μ , hence, we also illustrate the model under $\mu < 0$. We remind the reader that $\lambda = 0$ represents the OLS solution for any μ , while $\mu = 0$ represents JERO, where each λ corresponds to some target τ specified on the cost function. This is plotted in Figure 3, where the threshold of η is selected at -0.25 , for some choice of parameters. First, note that under calibration of λ , DDR will outperform OLS. While at first glance the improvement does not seem significant, in actuality, the mean cost improvement of the oracle over OLS is 2.4%, hence DDR closes about a fifth of the gap to the oracle cost for selected choices of μ . The reader is reminded that this gap cannot ever be fully closed due to the irreducible error that arises in out-of-sample testing. Now, the shape of the mean cost metric traces the usual convex structure as λ increases. Such a shape is consistent against performance plots of other regularizers.

The second observation to be made from Figure 3 is the behaviour of the curves as μ varies. Here, we made $\mu = 0$ bold, for reference. As μ increases, performance increases until around $\mu = 0.025$, at which point, the performance starts to dip again. In many of our experiments, we have seen

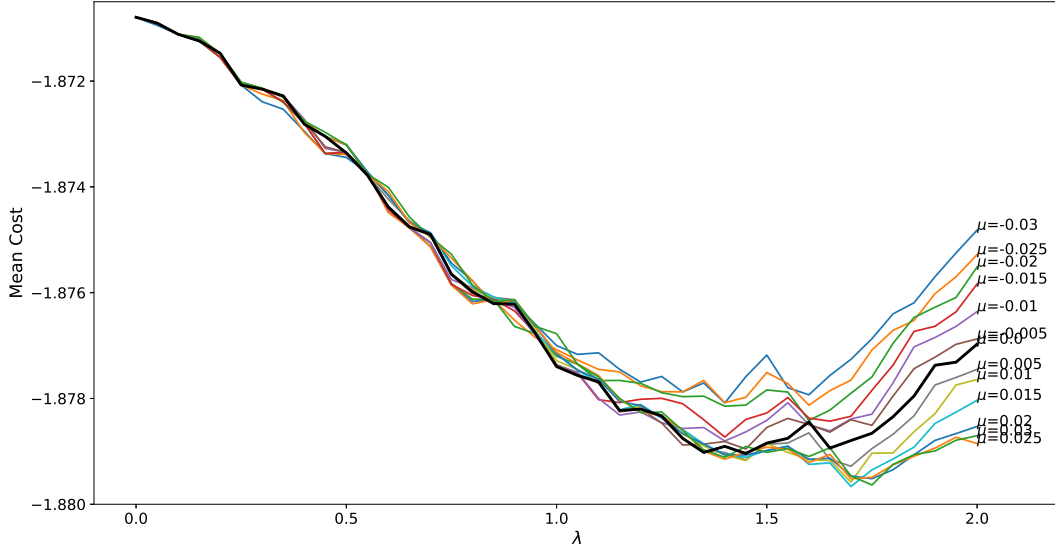


Figure 3 Mean cost against different λ and μ for $d = 3$, $p = 4$, $N = 25$, $\alpha = 3$, $\eta = -0.25$, on $\bar{N} = 10000$ samples.

that best performing μ tends to be around a small radius of $\mu = 0$. In the interpretation of (5), this means that we are not too strict on requiring the empirical costs to be close to the estimated costs, but nonetheless require that they are still bounded. This allows the overfitting due to the estimation of \mathbf{w} to be controlled.

In Figure 4, we choose, for each μ , the best λ in Figure 3 and represent their head-to-head ratio against the mean cost improvement, as a proportion of the gap that DDR closes from OLS to the oracle. We do this for two choices of thresholds η . Notice that as the threshold is brought down, the head-to-head performance of DDR against OLS improves. This happens because a lower threshold also represents a greater distortion of the costs, which we had explained in Illustration 1, imparts a bias to OLS. One might question why the mean cost improvement does not move in the same direction as the head-to-head performance (Figure 4 left). It turns out, as the threshold is lowered, the gap between OLS and the oracle also closes, because a greater number of points have been thresholded and hence perfectly estimated. This reduces the error in the prediction on the overall. If we also factor this into consideration, as we see on the right-side chart in Figure 4, then the head-to-head ratio and the mean cost improvement move in the same direction.

Mis-specification

One possible question that could be asked at this point, is what if we had treated the outcomes as being the thresholded values $z = \min\{f(\mathbf{x}; \mathbf{w}), \eta\}$ instead, but allowed the costs to be bilinear, namely $C(\mathbf{y}; \mathbf{z}) = \frac{1}{N} \mathbf{y}^\top \mathbf{z}$, in other words, treating the non-linear thresholding as a misspecification instead. Now, this is significantly different from before, as the noise in $\tilde{\mathbf{z}}$ is also thresholded prior to the learning, hence the noise is now no longer zero mean.

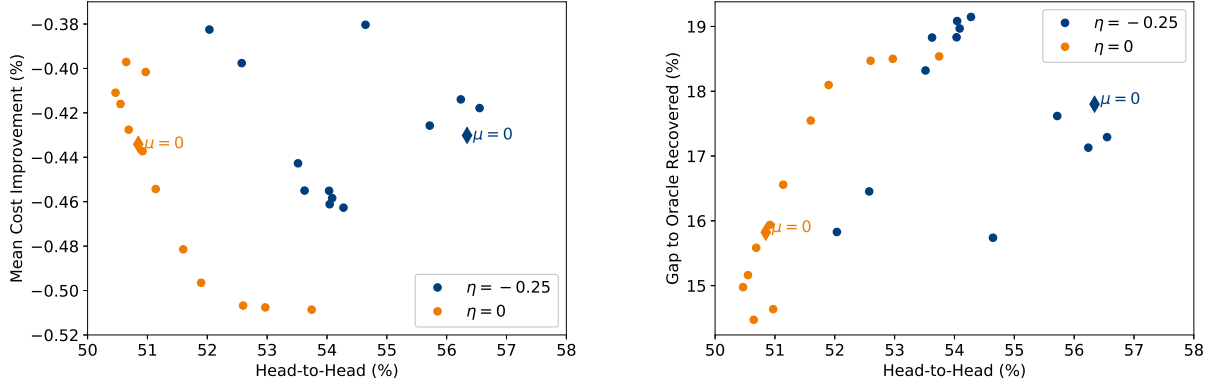


Figure 4 Mean cost improvement (left), and as a proportion of gap to oracle (right) against the head-to-head ratio for two separate instances of thresholding for $d = 3$, $p = 4$, $N = 25$ and $\alpha = 3$ on $\bar{N} = 10000$ test samples.

In Figure 5, we examine an analogous chart to Figure 3. In this case, we can see that the performance of DDR over OLS is much more significant, as it closes a larger gap to the oracle, under best choice of λ . This is seen in Figure 6. There are two possible explanations to this. One, the gap between OLS and the oracle does not vary much, while DDR continues to approach the oracle. Second, the gap between DDR and the oracle does not vary much, while OLS continues to deteriorate in performance. The latter is more likely as OLS is known to perform badly under mis-specification (and we have also seen this in the comparative experiments against SPO+). This illustrates the effect of Theorem 2, which guarantees a level of robustness even if the estimation in the learning problem is done poorly. The stability of DDR to mis-specification also mirrors the results of SPO+, where we see that OLS performs badly under misspecification, however, in our case, the strong performance of our model vis-a-vis OLS has come about through our regularization that induced a different choice of the weights \mathbf{w} , and not the change in the loss function.

3.4. Comparison against JERO

The astute reader would have noticed in Figure 4, that the points for $\mu = 0$ actually correspond to JERO. As such, Figure 4 already indicates that DDR permits many choices for μ that would outperform JERO in terms of mean cost improvement.

Here, we take a step further to examine the comparison against JERO more specifically. In particular, Proposition 3 points to JERO being a special choice of λ in the family of DDR models corresponding to $\mu = 0$. In Figure 7, we zoom in to examine the performance of $\mu = 0$ under different choices of λ . The target τ would correspond to some particular λ , with the best performing λ being around 1.4. Hence, if the target was set in such a way that does not correspond to $\lambda = 1.4$, then JERO would be sub-optimal.

A closer inspection of the duality of Proposition 3 indicates a one-to-one correspondence between τ (when it is well-defined) and λ . Similarly, we can attempt a recovery of τ given λ in DDR. We do

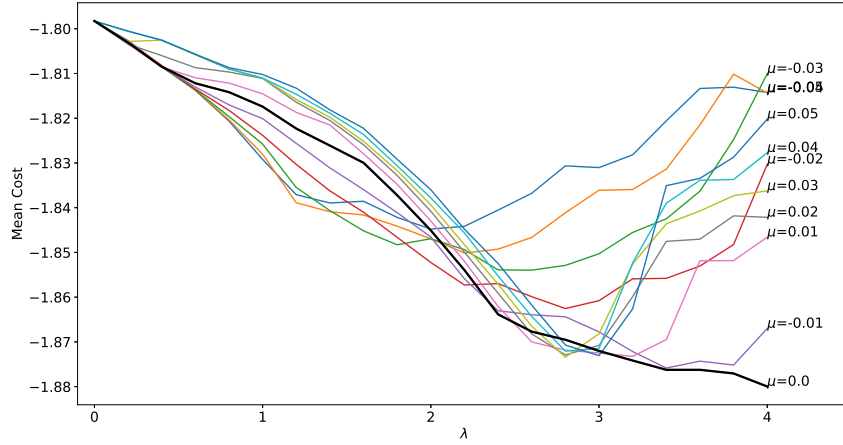


Figure 5 Mean cost against different λ and μ for $d = 3$, $p = 4$, $N = 25$, $\alpha = 3$, $\eta = -0.25$, on $\bar{N} = 10000$ samples.

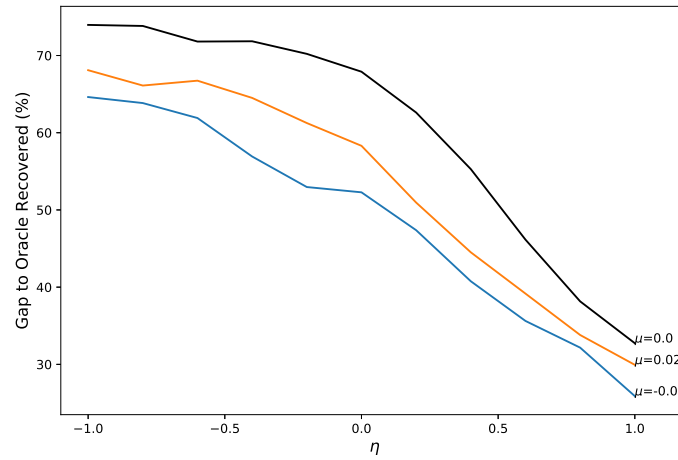


Figure 6 Gap to oracle recovered against different thresholds for $d = 3$, $p = 4$, $N = 25$ and $\alpha = 3$ on $\bar{N} = 10000$ test samples.

so in Figure 8. From Figure 7, the best value for λ occurs at 1.4. This corresponds to the target of around 89% of the OLS cost. The point we want to emphasize is that without a full calibration of the target in JERO, it would be difficult to motivate such a figure from the normative perspective, even if the target is in the units of the cost. In this regard, the motivation of JERO in the sense of trying to meet a pre-specified target, may not be the most suitable way to think about the joint prediction and optimization problem.

4. Conclusion

We propose a general framework, which we call decision-driven regularization, for the joint prediction and optimization problem. We are, to the best of our knowledge, the first to present major

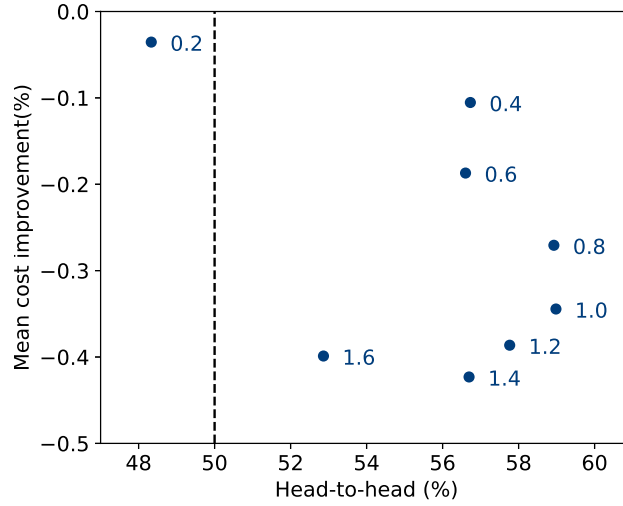


Figure 7 Mean cost improvement and head-to-head metrics of DDR against JERO for $d = 3$, $p = 4$, $N = 25$ and $\alpha = 3$ on $\bar{N} = 10000$ test samples.

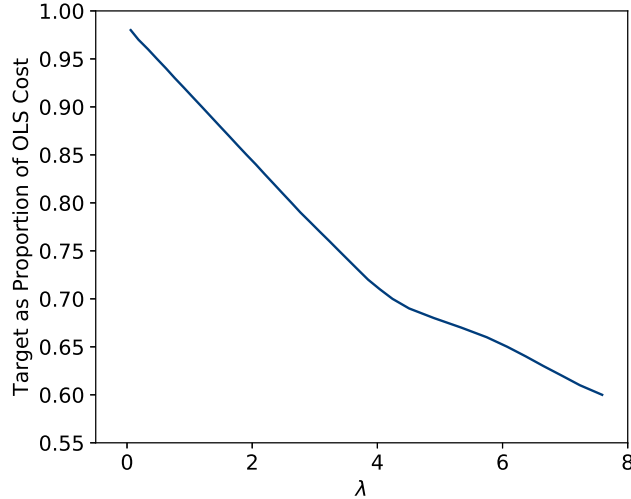


Figure 8 Target as proportion of OLS cost, plotted against its corresponding λ

key tenets when considering such approaches, and to describe the process through which they lead to sub-optimality when the learning and decisions are conducted separately. The presence of a framework, under which two models in the literature are generalized (JERO in [Zhu et al. 2019](#) and SPO+ in [Elmachetoub and Grigas 2017](#)), allows us to make comparisons and inferences upon their performance in a manner that is supported by theory.

In our framework, we introduce both the notion of a decision-driven regularizer and allowed it to be defined along the ambiguity in the cost function. This notion of cost function ambiguity links to similar existing notions in other areas of Machine Learning, particularly, Reinforcement

Learning. Additionally, the presence of a decision problem that which can be used to shape the bias-variance trade-off, provides new technology to examine learning under structure, where it opens doors to potentially encode the structure as the decision problem. These connections yield tantalizing opportunities for future study, a note we hope to end this paper on.

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Appendices

A. Omitted Proofs

In this segment, we present all deferred proofs from the main text.

A.1. Proof of Proposition 1

Let the dual variable of the RHS inequality be α and of the LHS be β , then the Lagrangian relaxation of the problem is given by:

$$\begin{aligned} & \inf_{\mathbf{y} \in \mathcal{Y}} C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) + \alpha(C(\mathbf{y}; \tilde{\mathbf{z}}) - C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) - \gamma_2) + \beta(\gamma_1 - C(\mathbf{y}; \tilde{\mathbf{z}}) + C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w}))) \\ &= \inf_{\mathbf{y} \in \mathcal{Y}} (\alpha - \beta)C(\mathbf{y}; \tilde{\mathbf{z}}) + (1 - \alpha + \beta)C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) - \alpha\gamma_2 + \beta\gamma_1. \end{aligned}$$

Setting $\mu = \alpha - \beta$, we recover the statement of the Proposition, where the γ -terms are dropped as they do not influence the choice of decisions \mathbf{y} . \square

A.2. Proof of Proposition 2

Because $C(\mathbf{y}; \mathbf{f}(\mathbf{X}, \mathbf{w}))$ is convex in \mathbf{y} and concave in \mathbf{w} for all \mathbf{X} , $C(\mathbf{y}; \tilde{\mathbf{z}})$ is convex in \mathbf{y} , and $\mu \in [0, 1]$, then by linearity, the objective function $\mu C(\mathbf{y}; \tilde{\mathbf{z}}) + (1 - \mu)C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w}))$ is convex in \mathbf{y} and concave in \mathbf{w} . The concavity of $v_\mu(\mathbf{w})$ over \mathbf{w} arises from the infimum operator over \mathbf{y} . \square

A.3. Proof of Theorem 1

Our proof traces the same strategy in the literature (cf. Knight and Fu 2000). Before proceeding, we set up the approach via the usage of two Lemmas, as follows. Both of these Lemmas appear in Pollard (1991); we shall not prove them. The origins of the first Lemma is debated (Geyer 1994), hence we reflect it as seen in Pollard (1991).

LEMMA 1 (as seen in Pollard 1991). *Suppose that there exists some function $\Lambda^\infty(\mathbf{w})$ such that $\sup_{\mathbf{w} \in \mathcal{K}} |\Lambda^N(\mathbf{w}) - \Lambda^\infty(\mathbf{w})| \rightarrow 0$ in probability for all compact sets $\mathcal{K} \subseteq \mathcal{W}$, the domain of \mathbf{w} . Then (DDR) is consistent.*

LEMMA 2 (Pollard 1991). *If Λ^N is convex in \mathbf{w} for all \mathbf{x} in its support and for all N , then the convergence of $\Lambda^N(\mathbf{w}) \rightarrow \Lambda^\infty(\mathbf{w})$ in probability point-wise implies that $\sup_{\mathbf{w} \in \mathcal{K}} |\Lambda^N(\mathbf{w}) - \Lambda^\infty(\mathbf{w})| \rightarrow 0$ in probability for all compact sets $\mathcal{K} \subseteq \mathcal{W}$.*

Under Assumption 1 (Condition (iv)), the conditions for both Lemmas are active. Moreover, because the loss function $L(\mathbf{w})$ is consistent (via Condition (i)), it suffices to show point-wise convergence in probability of the decision-driven regularizer. Define

$$\begin{aligned} J^N(\mathbf{w}; \mathbf{y}) &:= \mu C(\mathbf{y}; \tilde{\mathbf{z}}^N) + (1 - \mu) C(\mathbf{y}; \mathbf{f}(\mathbf{X}^N; \mathbf{w})), & \text{and} \\ \bar{J}^N(\mathbf{w}; \mathbf{y}) &:= \mu C(\mathbf{y}; \mathbf{f}(\mathbf{X}^N; \tilde{\mathbf{w}})) + (1 - \mu) C(\mathbf{y}; \mathbf{f}(\mathbf{X}^N; \mathbf{w})). \end{aligned}$$

LEMMA 3. Suppose that both first and second derivatives of c in the second argument are bounded, except on a set of measure 0. Then there exists some bounded function $\kappa(\mathbf{y})$, such that for all $\mathbf{y} \in \mathcal{Y}$, $J^N(\mathbf{w}; \mathbf{y}) \rightarrow \bar{J}^N(\mathbf{w}; \mathbf{y}) + \text{Var}(\epsilon)\kappa(\mathbf{y})$ point-wise in probability.

Proof of Lemma 3. Consider the expansion of $C(\mathbf{y}; \tilde{\mathbf{z}}^N) = C(\mathbf{y}; \mathbf{f}(\mathbf{X}^N; \tilde{\mathbf{w}}) + \epsilon)$ to the second-order, given by

$$C(\mathbf{y}; \tilde{\mathbf{z}}^N) = C(\mathbf{y}; \mathbf{f}(\mathbf{X}^N; \tilde{\mathbf{w}})) + \frac{1}{N} \sum_n \epsilon^\top \mathbf{b}(\mathbf{y}) + \frac{1}{2N} \text{tr}(\epsilon^\top \mathbf{H}(\mathbf{y}) \epsilon) + O(\|\epsilon^3\|), \quad (19)$$

where $\mathbf{b}(\mathbf{y})$ is the s -by-1 vector of the partial derivatives of c with respect to the second argument, $c_z(y_n; f(\mathbf{x}_n; \tilde{\mathbf{w}}))$, and $\mathbf{H}(\mathbf{y})$ is the s -by- s diagonal matrix with values on the diagonal $H_{nn} = c_{zz}(y_n; f(\mathbf{x}_n; \tilde{\mathbf{w}}))$, being the second partial derivative of c with respect to the second argument.

Hence, the difference between J^N and \bar{J}^N comes down to the first- and second-order terms in (19). By the Law of Large Numbers, in probability, the first-order term vanishes as ϵ is assumed to be mean 0. Moreover, as ϵ is also assumed to be identically and independently distributed over the points n , the second-order term simply converges in probability to $\sigma^2 \text{tr}(\mathbf{H}(\mathbf{y}))$, where $\sigma^2 = \text{Var}(\epsilon)$. The boundedness of κ arises out of the fact that the entries of \mathbf{H} are bounded by assumption (Condition (v)). \square

To complete the proof, notice that \bar{J}^N converges as $N \rightarrow \infty$, as assumed (Condition (vi)). Hence, together with Lemma 3, we conclude that J^N converges point-wise in \mathbf{w} and \mathbf{y} , in probability. Call this limit J^∞ . Moreover, due to boundedness (Condition (v)), the absolute value of the distance of J^N to J^∞ is bounded and converges to 0. Hence, by triangle-inequality, we have that

$$\left| \inf_{\mathbf{y} \in \mathcal{Y}} J^N(\mathbf{w}; \mathbf{y}) - \inf_{\mathbf{y} \in \mathcal{Y}} J^\infty(\mathbf{w}; \mathbf{y}) \right| \leq \sup_{\mathbf{y} \in \mathcal{Y}} \left| J^N(\mathbf{w}; \mathbf{y}) - J^\infty(\mathbf{w}; \mathbf{y}) \right|, \quad (20)$$

where the RHS tends to 0 in probability (Fatou's Lemma may be used if necessary).

Hence, the valuation function converges point-wise for every \mathbf{w} in probability. Coupled with the assumption on r (Condition (iii)), the decision-driven regularizer thus converges point-wise in probability. \square

A.4. Proof of Theorem 2

Suppose $\mu \in [0, 1)$, since $r(\cdot)$ is a non-increasing function, it follows that the DDR problem now becomes

$$\begin{aligned} & \inf_{\mathbf{w}} L(\mathbf{w}) + \lambda r \left(\inf_{\mathbf{y} \in \mathcal{Y}} \left\{ \mu C(\mathbf{y}; \tilde{\mathbf{z}}) + (1 - \mu) C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) \right\} \right) \\ &= \inf_{\mathbf{w}} \sup_{\mathbf{y} \in \mathcal{Y}} L(\mathbf{w}) + \lambda r \left(\mu C(\mathbf{y}; \tilde{\mathbf{z}}) + (1 - \mu) C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) \right). \end{aligned} \quad (21)$$

It also follows that the solution of the problem (9) coincides with the following problem:

$$\begin{aligned} & \sup_{\mathbf{y} \in \mathcal{Y}} \inf_{\mathbf{w}} r\left(\mu C(\mathbf{y}; \tilde{\mathbf{z}}) + (1 - \mu)C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w}))\right) \\ & \text{s.t. } L(\mathbf{w}) - L(\tilde{\mathbf{w}}) \leq \rho. \end{aligned}$$

By introducing a dual variable α , we can write the Lagrangian of this problem as:

$$\begin{aligned} & \sup_{\mathbf{y} \in \mathcal{Y}, \alpha > 0} \inf_{\mathbf{w}} \alpha \left(L(\mathbf{w}) - L(\tilde{\mathbf{w}}) - \rho \right) + r\left(\mu C(\mathbf{y}; \tilde{\mathbf{z}}) + (1 - \mu)C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w}))\right) \\ & = \inf_{\mathbf{w}} \sup_{\mathbf{y} \in \mathcal{Y}, \alpha > 0} \alpha \left(L(\mathbf{w}) - L(\tilde{\mathbf{w}}) - \rho \right) + r\left(\mu C(\mathbf{y}; \tilde{\mathbf{z}}) + (1 - \mu)C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w}))\right). \end{aligned} \quad (22)$$

Notice that $\mathbf{w} = \tilde{\mathbf{w}}$ is always a feasible solution by assumption. Moreover, $\rho > 0$, hence $\mathbf{w} = \tilde{\mathbf{w}}$ is an interior point in the feasibility region. This achieves Slater's condition, and therefore strong duality holds. Moreover, in general, this would be an inequality due to the min-max inequality. However, in this case, the equality condition is satisfied because Assumption 1 permits convexity in \mathbf{w} , and concavity in (\mathbf{y}, α) . By comparing, one can now see that the minimizers of \mathbf{w} and \mathbf{y} in problem (21) and problem (22) coincide, by setting $\alpha^* = 1/\lambda$. \square

A.5. Proof of Corollary 1

Denote \mathbf{y}_{DDR} and $\tilde{\mathbf{y}}$ as the minimizers to \mathbf{y} in $v_\mu(\hat{\mathbf{w}}_{\text{DDR}})$ and $v_\mu(\tilde{\mathbf{w}})$ respectively. Then

$$\begin{aligned} & \mu C(\tilde{\mathbf{y}}; \tilde{\mathbf{z}}) + (1 - \mu)C(\tilde{\mathbf{y}}; \hat{\mathbf{z}}(\tilde{\mathbf{w}})) \\ & \leq \mu C(\mathbf{y}_{\text{DDR}}; \tilde{\mathbf{z}}) + (1 - \mu)C(\mathbf{y}_{\text{DDR}}; \hat{\mathbf{z}}(\tilde{\mathbf{w}})) \\ & \leq \mu C(\mathbf{y}_{\text{DDR}}; \tilde{\mathbf{z}}) + (1 - \mu)C(\mathbf{y}_{\text{DDR}}; \hat{\mathbf{z}}(\hat{\mathbf{w}}_{\text{DDR}})) \end{aligned}$$

where the first inequality holds by definition of $\tilde{\mathbf{y}}$ being the minimizer of $v_\mu(\tilde{\mathbf{w}})$, and the second inequality holds as a result of $\hat{\mathbf{w}}_{\text{DDR}}$ being the worst case weights corresponding to \mathbf{y}_{DDR} , as Theorem 2 states. \square

A.6. Proof of Theorem 3

Consider the decomposition:

$$\underbrace{\left(v_\mu(\hat{\mathbf{w}}_{\text{DDR}}^N) - v_\mu(\tilde{\mathbf{w}}) \right)}_{G(\hat{\mathbf{w}}_{\text{DDR}}^N)} + \left(v_\mu(\tilde{\mathbf{w}}) - \inf_{\mathbf{y} \in \mathcal{Y}} C(\mathbf{y}; \tilde{\mathbf{z}}) \right). \quad (23)$$

The first term is $G(\hat{\mathbf{w}}_{\text{DDR}}^N)$. For the second term, we have shown in Lemma 3 in the proof of Theorem 1 that this converges in probability to some term depending on the variance of the noise ϵ . Hence, we can write that the second term is bounded between \underline{t}^N and \bar{t}^N , that both converge to some $\iota \cdot \text{Var}(\epsilon)$ as $N \rightarrow \infty$ in probability. Thus, the lower bound on (12) is obtained via Corollary 1. \square

A.7. Proof of Proposition 3 and Corollary 2

We prove both the proposition and the corollary simultaneously. We call the following problem the RDDR problem for $\mu \in [0, 1)$ (See Definition 5 in Appendix C later):

$$\begin{aligned} \max_{\rho > 0, \mathbf{y} \in \mathcal{Y}} \quad & \rho \\ \text{s.t.} \quad & \mu C(\mathbf{y}; \tilde{\mathbf{z}}) + (1 - \mu)C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) \leq \tau, \quad \forall \mathbf{w} \in \mathcal{U}(\rho) := \{\mathbf{w} : L(\mathbf{w}) - L(\tilde{\mathbf{w}}) \leq \rho\}. \end{aligned}$$

It recovers JERO when $\mu = 0$. For brevity, denote $\sigma = L(\tilde{\mathbf{w}})$, which is a known constant given the data. It follows that the robust counterpart of the constraint can be written as:

$$\begin{aligned} \sup_{\mathbf{w}} \quad & \mu C(\mathbf{y}; \tilde{\mathbf{z}}) + (1 - \mu)C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) \\ \text{s.t.} \quad & L(\mathbf{w}) \leq \sigma + \rho, \end{aligned}$$

so that the dual of the robust counterpart is

$$\inf_{\alpha > 0} \sup_{\mathbf{w}} \quad \mu C(\mathbf{y}; \tilde{\mathbf{z}}) + (1 - \mu)C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) + \alpha(\sigma + \rho - L(\mathbf{w})).$$

Note that $\mathbf{w} = \tilde{\mathbf{w}}$ is assumed to be feasible. Moreover, since $\rho > 0$, $\mathbf{w} = \tilde{\mathbf{w}}$ is an interior point. Hence, Slater's condition achieves, and strong duality holds. Besides, note that

$$\begin{aligned} \inf_{\alpha > 0} \sup_{\mathbf{w}} \quad & \mu C(\mathbf{y}; \tilde{\mathbf{z}}) + (1 - \mu)C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) + \alpha(\sigma + \rho - L(\mathbf{w})) \leq \tau \\ \Leftrightarrow \sup_{\beta > 0, \mathbf{w}} \quad & \beta(\mu C(\mathbf{y}; \tilde{\mathbf{z}}) + (1 - \mu)C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w}))) + \sigma + \rho - L(\mathbf{w}) - \beta\tau \leq 0, \end{aligned}$$

it follows that

$$\rho \leq \inf_{\mathbf{w}, \beta > 0} -\beta(\mu C(\mathbf{y}; \tilde{\mathbf{z}}) + (1 - \mu)C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w}))) - \sigma + L(\mathbf{w}) + \beta\tau.$$

This allows us to re-formulate the RDDR problem as:

$$\max_{\mathbf{y} \in \mathcal{Y}} \inf_{\mathbf{w}, \beta > 0} -\beta(\mu C(\mathbf{y}; \tilde{\mathbf{z}}) + (1 - \mu)C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w}))) - \sigma + L(\mathbf{w}) + \beta\tau.$$

On the other hand, as shown in Theorem 2, the DDR problem can be reformulated as:

$$\begin{aligned} \inf_{\mathbf{w}} \sup_{\mathbf{y} \in \mathcal{Y}} \quad & \left\{ L(\mathbf{w}) + \lambda(\tau - \mu C(\mathbf{y}; \tilde{\mathbf{z}}) - (1 - \mu)C(\mathbf{y}; \mathbf{f}(\mathbf{X}; \mathbf{w}))) \right\} \\ = \sup_{\mathbf{y} \in \mathcal{Y}} \inf_{\mathbf{w}} \quad & \left\{ L(\mathbf{w}) + \lambda(\tau - \mu C(\mathbf{y}; \tilde{\mathbf{z}}) - (1 - \mu)C(\mathbf{y}; \mathbf{f}(\mathbf{X}; \mathbf{w}))) \right\}, \end{aligned}$$

where the last equality holds due to the equality condition on the min-max inequality. This is justified by the objective function being jointly concave in \mathbf{y} and convex in \mathbf{w} . Moreover, by assumption, there exists some \mathbf{y} under which the supremum is attained.

We now can easily verify that by setting $\lambda = \beta^*$ —the optimal β attained under the reformulated RDDR problem—the solutions of the RDDR problem and the DDR problem coincide. \square

A.8. Proof of Proposition 4

By setting the loss function as $L(\mathbf{w}) = (1 - \mu)C(\mathbf{y}^*(\tilde{\mathbf{z}}); \mathbf{f}(\mathbf{X}; \mathbf{w}))$ and $\mu = -1$, we can almost recover the result in SPO+. The only key difference is that in SPO+, the regularization term is phrased as $\frac{1}{N} \sum_n \sup_{y_n} \{c(y_n; \tilde{z}_n) - 2c(y_n; \hat{z}_n)\}$, whereas it is $\frac{1}{N} \sup_{\mathbf{y}} \sum_n \{c(y_n; \tilde{z}_n) - 2c(y_n; \hat{z}_n)\}$ in DDR. In general, the former is larger than the latter. However, by assuming that there are no constraints relating the y_n 's, each summand on y_n is independent of the other and hence can be separated under the supremum. Hence, these two terms are equivalent. \square

REMARK 1. It is worthwhile to take a moment and describe the subtlety involved with the swapping of the summation and the supremum. SPO+, and its choice to order the summation and supremum as such, renders it fundamentally unable to accommodate any form of joint constraints on y_i . While swapping the summation and the supremum appears to solve this matter trivially, it is not trivial to appreciate why this is necessary or desirable without the awareness of a ‘decision-driven regularizer’. Indeed, it is not mentioned in [Elmachtoub and Grigas \(2017\)](#) their intent to do so either. In this regard, DDR is an important extension of SPO+ as it enables SPO+ to incorporate constraints on the decisions \mathbf{y} .

B. Pseudo-code for the Solving (RDDR)

DEFINITION 5 (ROBUSTNESS DDR). The Robustness Decision-driven Regularization (RDDR, for short) model is defined as the following problem for $\mu \in [0, 1)$:

$$\begin{aligned} & \max_{\rho > 0, \mathbf{y} \in \mathcal{Y}} \rho & (\text{RDDR}) \\ & \text{s.t. } \mu C(\mathbf{y}; \tilde{\mathbf{z}}) + (1 - \mu) C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) \leq \tau \quad \forall \mathbf{w} \in \mathcal{U}(\rho), \\ & \text{where } \mathcal{U}(\rho) := \{\mathbf{w} : L(\mathbf{w}) - L(\tilde{\mathbf{w}}) \leq \rho\}. \end{aligned}$$

COROLLARY 2. Assume that \mathcal{Y} is convex, closed and compact, and that Assumption 1 holds. Then for all τ for which $\exists \mathbf{y} \in \mathcal{Y}$ such that the target is attained $\mu C(\mathbf{y}; \tilde{\mathbf{z}}) + (1 - \mu) C(\mathbf{y}; \hat{\mathbf{z}}(\tilde{\mathbf{w}})) \leq \tau$, under learning optimal weights $\tilde{\mathbf{w}}$, there exists some $\lambda := \lambda(\tau) \geq 0$ for which the solutions of DDR and RDDR coincide, when $\mu \in [0, 1)$ and $r(v) := \tau - v$.

In short, we seek the best radius of the uncertainty set ρ , via bisection search, wherein we solve a feasibility sub-problem in each iteration. Here, we present the pseudo-code for the algorithm, however, for more details, the reader can be directed to [Zhu et al. \(2019\)](#), as the procedure for solving the model follows identically.

In this algorithm, the sub-problem is described as:

$$\begin{aligned} & \min_t \quad t - \tau & (\text{Sub-RDDR}) \\ & \text{s.t. } \mu C(\mathbf{y}; \tilde{\mathbf{z}}) + (1 - \mu) C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) \leq t, \quad \forall \mathbf{w} \in \mathcal{U}(\rho) \\ & \text{where } \mathcal{U}(\rho) := \{\mathbf{w} : L(\mathbf{w}) - L(\tilde{\mathbf{w}}) \leq \rho\}. \end{aligned}$$

Algorithm 1 RDDR**Input** τ and $\tilde{\mathbf{z}}$.**Initialization:** $\rho_1 = 0, \rho_2 = \bar{\rho}$, where $\bar{\rho}$ is a sufficiently large number.**while** $\rho_2 - \rho_1 > \epsilon$ **do** $\rho := (\rho_1 + \rho_2)/2$ Solve the subproblem **Sub-RDDR**, obtain optimal value δ^* and optimal decision \mathbf{y}^* . **if** $\delta^* > 0$ **then** $\rho_2 = \rho$ **else** $\rho_1 = \rho$ **end if****end while****Output:** Optimal $\rho^* = (\rho_1 + \rho_2)/2$ and optimal decision $\mathbf{y}_{\text{RDDR}} = \mathbf{y}^*$.**Input** Optimal $\rho = \rho^*$ and optimal decision $\mathbf{y} = \mathbf{y}^*$ **Do** Solve the problem (**ROBUSTW**), and obtain \mathbf{w}^* **Output** Worst scenario $\hat{\mathbf{w}}_{\text{RDDR}} = \mathbf{w}^*$

We finally utilize ρ^* and \mathbf{y}^* derived from the overarching problem to solve for the worst case \mathbf{w} . This is done via,

$$\begin{aligned} \max_{\mathbf{w}} \quad & (1 - \mu) C(\mathbf{y}; \hat{\mathbf{z}}(\mathbf{w})) \\ \text{s.t.} \quad & L(\mathbf{w}) - L(\tilde{\mathbf{w}}) \leq \rho. \end{aligned} \tag{ROBUSTW}$$

C. Additional Simulation Results

We attach here some additional simulation results of OLS-SPO+ hybrid as α , N , d and p vary. Specifically, we let $d = 3$, $p = 4$, $\alpha = 1$, and $N = 100$ on $\bar{N} = 5000$ be the basic setting, and vary α over the set $\{0.1, 0.25, 0.5, 1.0, 2.0, 3.0\}$, N over the set $\{50, 100, 500, 1000, 5000\}$, and (d, p) over the set $\{(3, 3), (3, 4), (3, 5), (4, 3), (4, 4), (4, 5)\}$. Hence, in total, we have $6 + 5 + 6 = 17$ instances. For each instance, we average each performance metrics over 100 differently generated simulations of the true weights. Figure 9 displays how the relationship between the mean cost improvement and head-to-head metrics varies under different selections of α (top left), N (top right), and (d, p) (bottom).

Figure 9 aligns with our intuition: The less the noise (α), the less the overfitting by SPO+. Also, the greater the number of data point (N), the nearer the models converge to the true model, so the difference in their performances vanishes. In addition, note that p and d represent number of

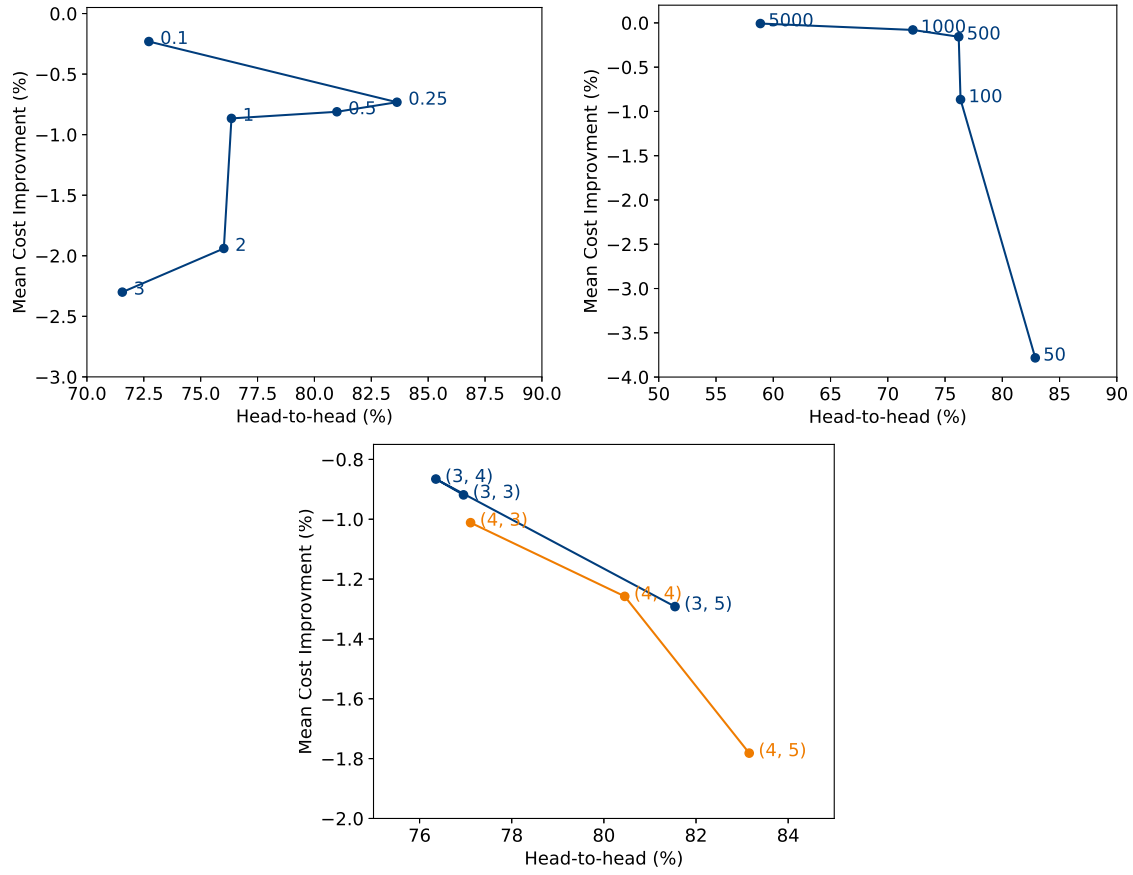


Figure 9 Mean cost improvement and head-to-head metrics w.r.t. noise α (top left), samples N (top right), and dimensions (d, p) (bottom)

features and routes, both of which if increased, has the potential to raise the potential overfitting of SPO+, leading to poorer performance, vis-a-vis our hybrid model.