

GABRIELA GARCIA-ASTOLFI

EDUCATION

AMERICAN UNIVERSITY

2018-2022

B.A. in Communication Studies,
Minor in International Relations

LANGUAGES

Spanish	Italian	English
Advanced	Advanced	Fluent

SKILLS

- Microsoft Word & Excel
- Power Point
- Photoshop
- iMovie & GarageBand
- Wix & WordPress
- Instagram, Facebook, Twitter

CONTACT

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EXPERIENCE

Sunrise Movement Marketing

September 2019 – December 2019

- Semester-long project aimed to improve the Sunrise Movement Hub at American University's marketing strategies
- Created, designed and launched a website specific to AU Sunrise's climate crisis activism goals
- Assembled a Press Kit consisting of a social media outreach plan, media advisory, press release, podcast, and a biography page

Her Campus Writer

January 2020 - Present

- written articles on dorm life, campus culture, and social justice issues

Centenary University Internship

August 2017 – June 2018

- Created brand FilleFuega, a feminist platform for local women and girls to share their voice
- Designed website and social media for brand

American University Radio, DJ

October 2018 – Present

CVS Pharmacy Retail Associate

June 2016 – August 2018

Girl Scout Camp Counselor

June 2019 – August 2019

Relevant Coursework

Marketing for Communications: Demographic Research & Strategic Communications

Writing for Communications: Newspaper, Broadcast, Online, Public Relations Writing

Digital Skills: Photography & filming skills, Adobe Audacity, Photoshop, Setting Up and Conducting Interviews, Photo Storytelling, Coding in HTML