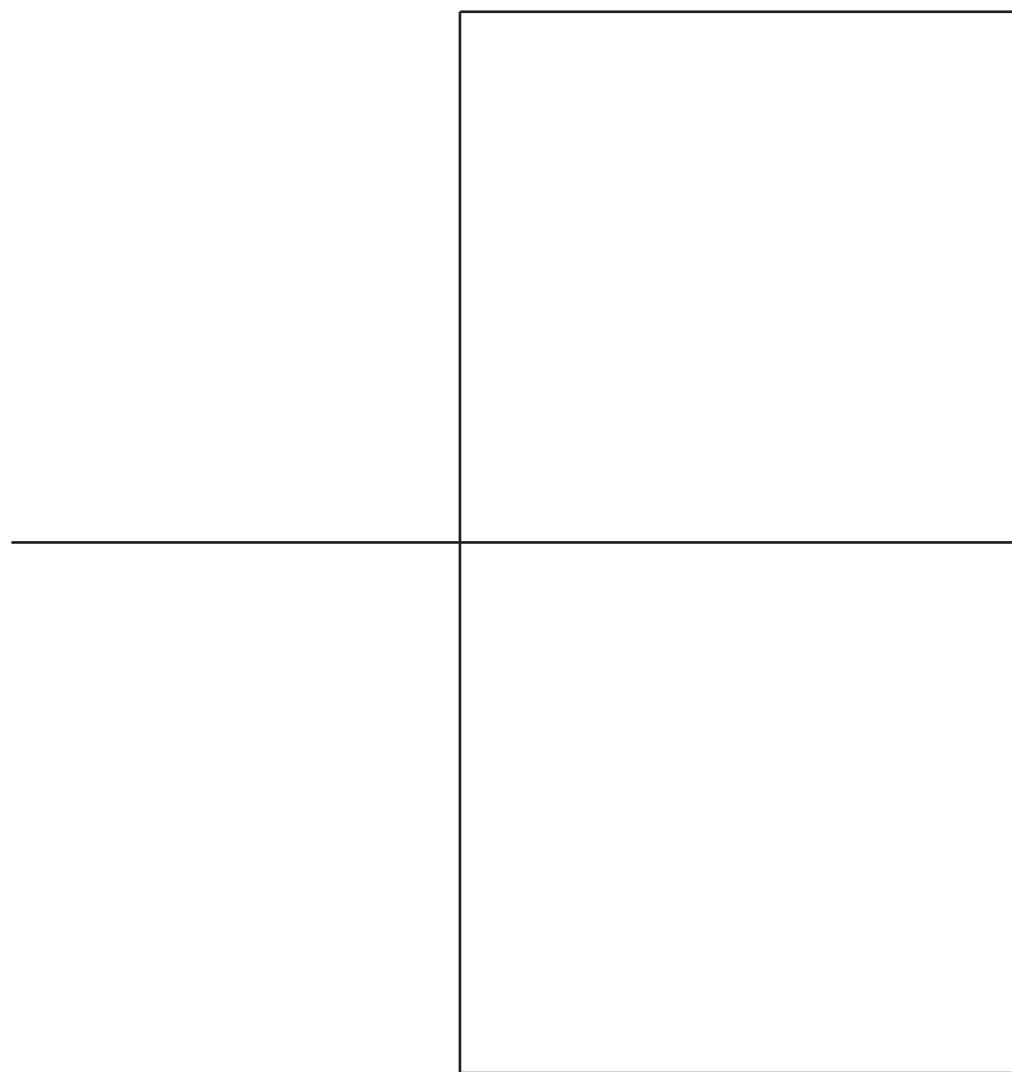


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type specimen

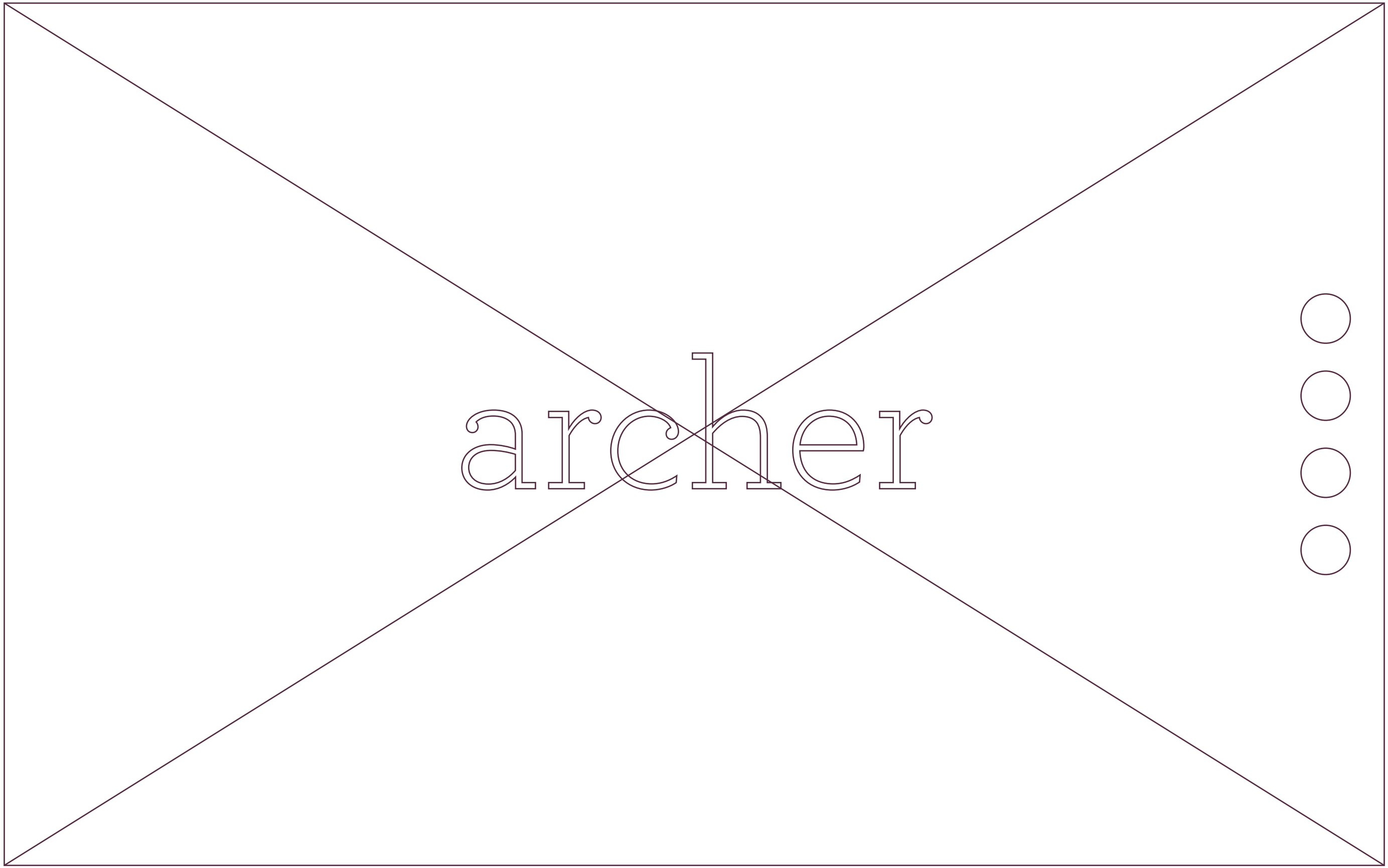
home



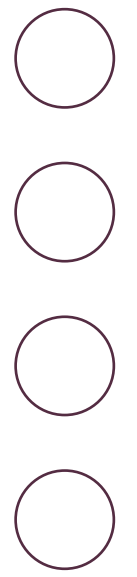
history

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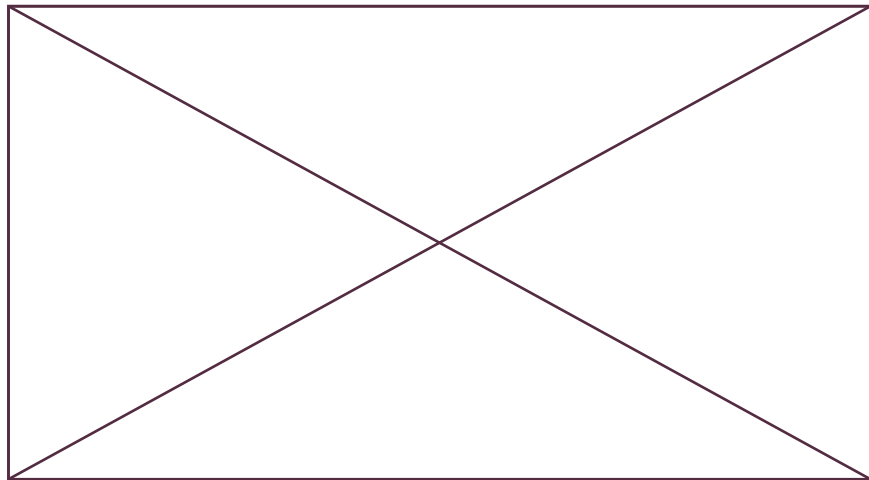


ball
terminal

A

ac
slab
serif





Sweet but not saccharine, earnest but not grave,

*Archer is designed to hit just the right notes of
forthrightness, credibility, and charm.*

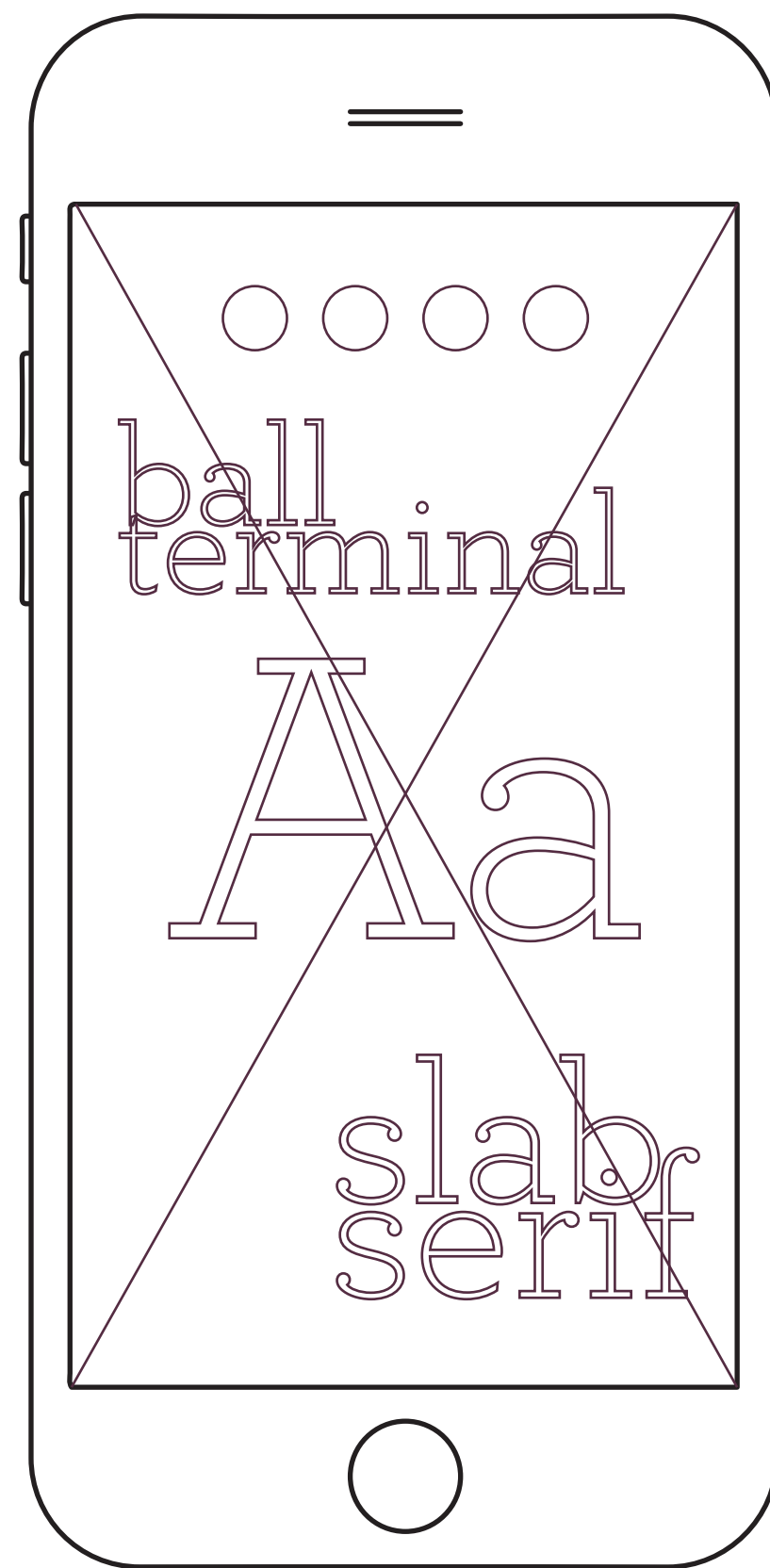
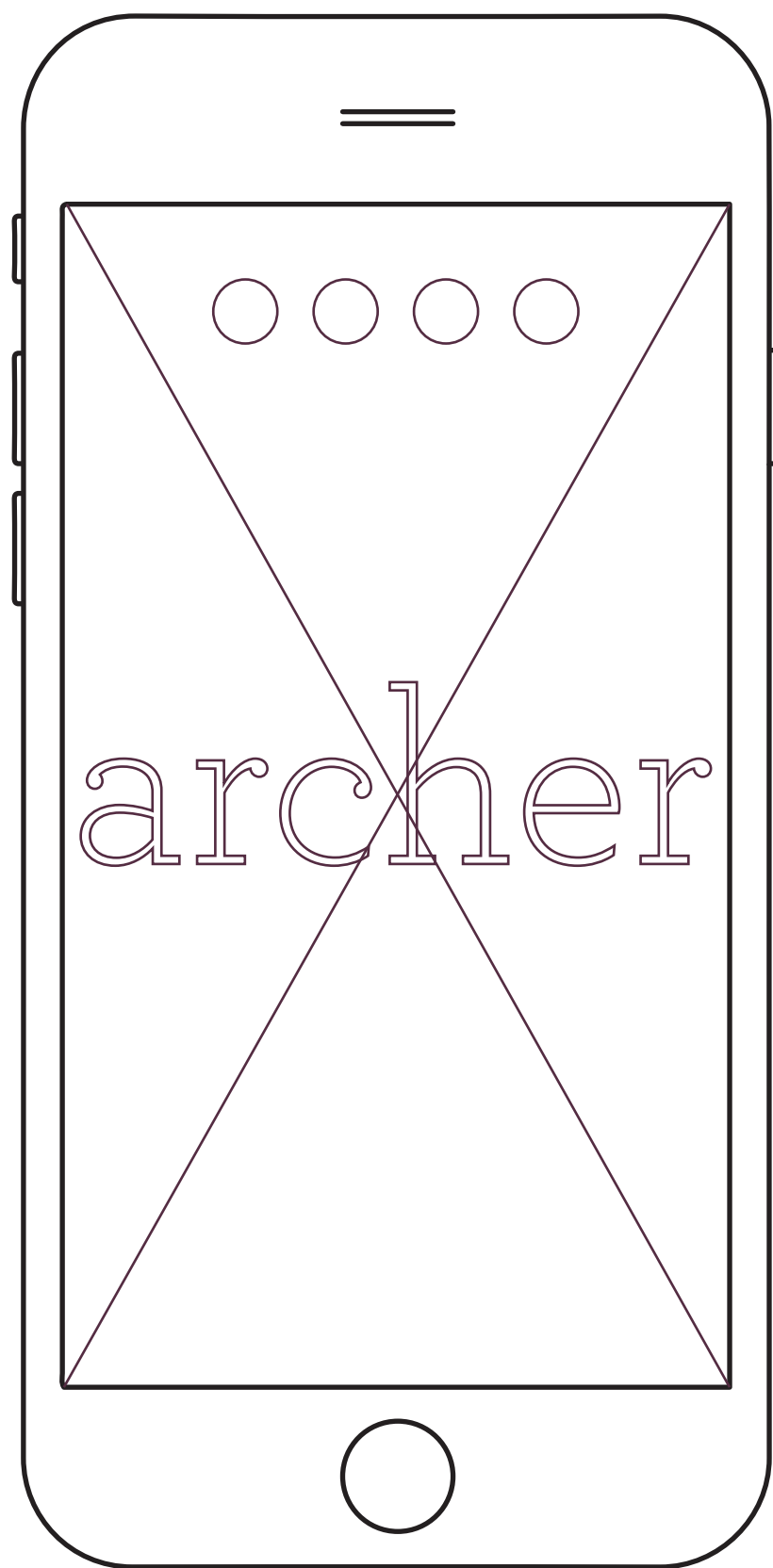
*Designed in 2001 by Hoefler&Co. It combines the ordinariness of antique slab serifs with the modern
practicality of geometrics. It restored the vanished 'ball terminals' to yield a font that's friendly without
being silly. The result is a typeface that's well-mannered, easy to work with, and inviting to read.*

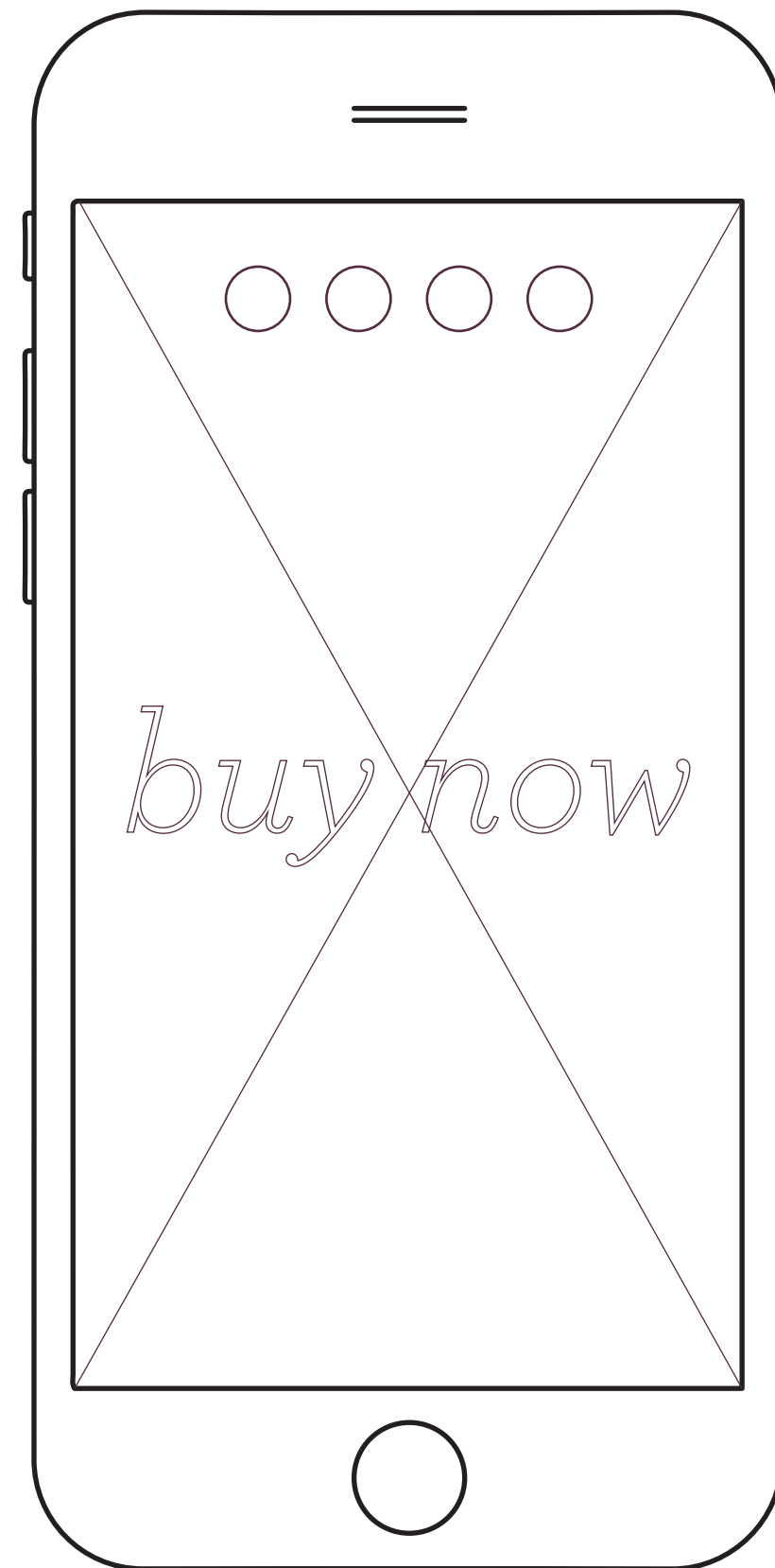
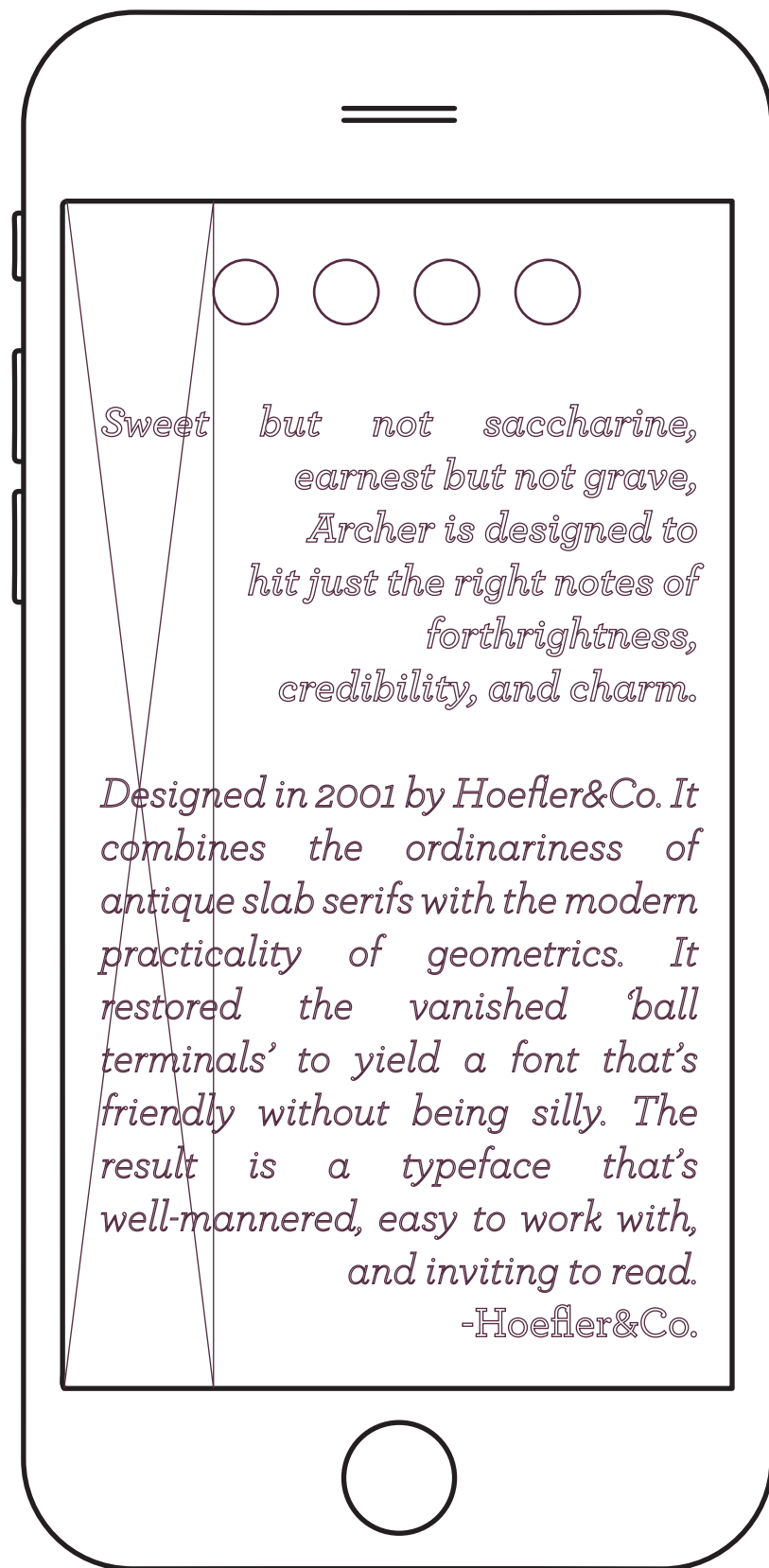
-Hoefler&Co.



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this is my example of a paragraph text


button

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Ad





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