Blueprint Grant: BP-20-012-TD

Grant Title: Tableau Day

Blueprint Pillar: Community

Subcategory: Communication

Estimated Total Program Funding:

Status:

Unapproved/ Forecasted

Award Ceiling:

To be communicated at a later date

Award Floor:

To be communicated at a later date

What you get:

Food for large in-person events

Swag to support speakers and presenters

1 - 3 Expert presentations depending on size of audience

Executives and experts to connect with your executives and conduct round-table executive conversations

... and more

Resource Opportunity Number:	**Original Closing Date for Applications:**
BP-20-012-TD	Dec 31, 2020
Resource Opportunity Title:	**Current Closing Date for Applications:**
Tableau Day	Dec 31, 2020
Opportunity Category:	**Funding Instrument Type:**
Discretionary	Grant

Category of Funding Activity:	**Cost Sharing or Matching Requirement:**
Agility	No
Expected Number of Awards:	**Application Required:**
5	Yes
Posted Date:	**Version:**
Aug 25, 2020	Synopsis 1
Last Updated Date:	
Aug 25, 2020	

Blueprint Value Number(s):

1.005 -- Programs to Establish & Improve Community Communication

Eligibility

Eligible Applicants:

Others (see text field entitled "Additional Information on Eligibility" for clarification)

Additional Information on Eligibility:

• CSM Support Customer Accounts

Program Description:

Tableau Day - What Is It?

+ableau **The Tableau Day**

What is a Tableau Day?

Tableau Days are company-hosted events that are great for nurturing relationships between different Tableau teams & users. Tableau provides speakers who lead the group through a demo, hands-on training, a Q&A, or other combinations of content. Tableau Days are good for engaging current Tableau users but should include attendance from non-users interested in learning how peers use Tableau as well.

Types of Tableau Days

To ensure a high quality event we follow a defined 6-8 week process outlining key steps and responsibilities for planning a successful Tableau Day. For larger more complex events, 10 weeks or more is needed. For instance, if your event is larger than 100 attendees, your Tableau representative will first need to reach out to the Field Marketing & Event Planning teams before committing to a date.

What Tableau Provides

Speakers for breakout sessions or keynotes upon request

Prepackaged content and materials including agendas and format can be requested

Campaign tracking registration pages can be created for the event

Swag can be ordered by AE or CSM, if budget allows

What we need from you

Lead the event planning process, maybe even get onstage and welcome everyone to the event

Coordinate internal speakers willing to share their cool use of Tableau or a new Tableau related idea that can be leveraged by others to drive value

Connect with facility services and request a space large enough to house everyone as well as any breakout room you would like to include

Send out emails to everyone inviting them to the Tableau Day and informing how they can register

Attend Biweekly or Weekly calls to help plan the event

The first meeting with the Tableau team will cover…

What are the goals of the Tableau Day?

What are your expectations?

Specific Region/Business Unit Targeted?

Logistics?

Date?

Target audience?

Possible agenda items

Your Tableau Day agenda may look like the following but can be a half day event or two full days even…

	A	B	C	D	E

Loading…

Link to Additional Information:

https://help.tableau.com/current/blueprint/en-us/bp_internal_tableau_activities.htm

Grantor Contact Information:

If you have difficulty accessing the full announcement electronically, please contact: ggani@tableau.com