Customer Success Grant - Visualization & Hackathon Competitions

Grant Details

Goal of this document is to outline program details, grant requirements and any expectations of applicants that you can also use to prepare your application to request resources & support.

What You Get

- Swag to support winning entries
- One expert to join your judging panel
- and more!

What You Gain

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Today vs. Future State

Program Description

The thrill of competition. The sweet taste of victory.

Encourage engagement in your Tableau community, improve skills, and excite them with an event that works for you and your users. We've taken our years of experience in running Viz Contests, and packaged up our top tips just for you!

What are Viz Games?

Many customers love running Tableau Viz competitions and we want to help make it easy with a ready-made guide to help you run your own.

Who is it for?

No matter if you're an analyst, manager, or someone with limited experience using Tableau, Viz Games enhances your organization's [Data Culture](#) in a fun, competitive way. It gets people in your organization building something uniquely creative, and sharing perspectives with each other. With Viz Games, your team will be enhancing their Tableau skills while strengthening a data-driven culture.

How do I run a competition?

Select a format: There are a number of options to choose from when running Viz Games. Whatever the format you choose, Viz Games can work for you.

How It Works

Competition format examples:

Format A - Workshop Competition

A group contest. Everyone takes part.

Participants are given the same dataset to work from at the beginning of a set period of time and then present their viz at the end. Judges (or the audience clapometer) can decide who wins, but it's the taking part that counts!

Format B - Timed Viz Competition

3 finalists...20 minutes...1 winner...ETERNAL GLORY! The judges pick a winner.

This type of contest requires considerable thought with regards to audio visual requirements. How can you best share people's work with the audience as they are working on it then and there? Throughout the duration of the contest, you will also require an MC/host(s) to keep the event flowing, to talk to the crowd, to discuss what's happening on screen and keep the 20 minutes entertaining. Sequined clothing for the host(s) are ,of course, an optional extra.

Format C - Presentation Competition

Pre-built viz, finalists present their dashboard/viz/story and the judges pick a winner.

This contest requires the contestants to do their work ahead of time and then present their vizzes to the audience. Because of the time pre-preparing, the presentation itself will need considering in terms of how the winner is determined. People can have fun with it!

Select a theme

Choosing the theme

Chosing a theme up front is important because it will help guide you while building out the rest of the competition. Themes for Viz Games competitions are typically reference a particular topic, dataset, business problem, chart/dashboard type, or feature. Get creative, and challenge the participants in a way that is fun and engaging!

Suggested themes

[Books and Literature](#)
[Health and Wellbeing](#)
[Water](#)

Business problem

Brainstorming tailored to you and your business. Focus people's attention on one area of your day-to-day, and allow them to bring data from different sources to help solve whatever that problem might be.

Business dataset – provide your participants with a dataset

Great data and resources

Theme isn't the only thing to consider when looking for example datasets - size and shape are factors too. Typically large datasets (both rows and columns) offer more opportunities for deep analysis and storytelling. Here are some resources you can share with participants:

[Get your data Tableau-ready](#)
[Where to find data](#)
[Tableau web data connectors](#)

Vizzes are often most interesting when the author started with a question that they were curious about, rather than starting with a data point. Encourage people to make it about one they want to learn about, rather than a collection of random facts.

Program Example

Frequently Asked Questions

1.

Link to Additional Information

Grantor Contact Information:

If you have difficulty accessing the full announcement electronically, please contact: ggani@tableau.com

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Resource Opportunity Number:

BP-VHC-20-004

Resource Opportunity Title:

Visualization & Hack-athon Competitions

Supporting Blueprint Pillar:

Proficiency

Subcategory:

Development

Opportunity Category:

Discretionary

Category of Funding Activity:

Proficiency

Expected Number of Awards:

50

Version:

Synopsis 1

Blueprint Value Number(s):

1.002 -- Programs to Increase Proficiency

Posted Date:

August 4, 2020

Last Updated Date:

August 4, 2020

Original Closing Date for Applications:

December 31, 2020

Current Closing Date for Applications:

December 31, 2020

Funding Instrument Type:

Grant

Cost Sharing or Matching Requirement:

No

Application Required:

Yes

Eligibility

Eligible Applicants:

Others (see text field entitled "Additional Information on Eligibility" for clarification)

Additional Information on Eligibility:

- CSM Support Customer Accounts