

Goal of this document is to create an RFP for an Analytics Development Program for Teams that customers can use to prepare their applications for the grant funding of their team's development program. This is the first micro-grant used to test the concept of the Blueprint Grant Program.

Blueprint Grant: BP-TDP-20-003

Grant Title: Team Development Program

Blueprint Pillar: Proficiency

Subcategory: Development

Estimated Total Program Funding:

Status:

Unapproved / Forecasted

Award Ceiling:

To be communicated at a later date

Award Floor:

To be communicated at a later date

What you get:

1. Swag to support your team's milestones
 2. Experts review your program submission and provide guidance
 3. Workbook, downloads & structure to your program.
 4. ... and more
 5. ... and more..
-

Resource Opportunity Number:

BP-TDP-20-003

Original Closing Date for Applications:

Dec 31, 2020

Resource Opportunity Title:

Team Development Program

Current Closing Date for Applications:

Dec 31, 2020

Opportunity Category:

Funding Instrument Type:

Discretionary

Grant

Category of Funding Activity:

Cost Sharing or Matching Requirement:

Proficiency

No

Expected Number of Awards:

Application Required:

500

Yes

Posted Date:

Version:

Aug 3, 2020

Synopsis 1

Last Updated Date:

Aug 3, 2020

Blueprint Value Number(s):

1.002 -- Programs to Increase Proficiency

Eligibility

Eligible Applicants:

Others (see text field entitled "Additional Information on Eligibility" for clarification)

Additional Information on Eligibility:

- CSM Support Customer Accounts
-

Program Description:

This grant is to sponsor the professional development of a team. The below example is one flavor of how a team will implement a team development program. Please be creative with your submissions on how you would like to structure your program and what we can do to support you.



Example Program

Gil Gani (Manager, Johnson & Johnson)

Gil has perfected the development of his team's analytical proficiency. Gil on-boards new team members by asking them to participate in a two week boot-camp and then pair with a veteran developer on his team. Each person on Gil's team has their own personalized development plan that includes eLearning and Tableau certifications. And, his team even pairs-up to compete in weekly "Makeover Monday's" where they discuss their approaches and best practices they learned on team calls.

Gil sees the Team Development Program Grant and wants to apply for a Blueprint Grant to encourage and reward his team at certain milestones. Gil writes a grant application that details the process he uses and how it ties into the goals of his organization and submits the application. Through the approval process, we worked with Gil to create a reporting process on his team's progress and how they generate value against these larger organization goals.

A micro-grant was awarded for Erik that included 5 Tableau branded screen cleaners, 5 Tableau t-shirts and 1 "The Big Book of Dashboards". The grant requires Gil to document milestones achieved by the team and collect 1 use-cases per quarter on how his team generated value using their analytics skills for the organization. We have added an incentive clause that awards a Big Book of Dashboards for the team that creates the largest value use-case using their analytics skills.

To date, Gil has recorded his team have all started their eLearning training but 2 have passed their Tableau certifications. Gil has also submitted 3 use-cases using the use-case template provided to him. The quality of the use-cases submitted were very high because Gil used the template as a reporting mechanism to maintain the grant compliance.

Gil's CSM schedules a midway check-in conversation with him to see how things are going and offer support of his program This ensure's Gil gets the support he and his team needs to be successful.

Link to Additional Information:

Grantor Contact Information:

If you have difficulty accessing the full announcement electronically, please contact: ggani@tableau.com