

Blueprint Grant: BP-VDW-20-002

Grant Title: Visual Design Workshop

Blueprint Pillar: Proficiency

Subcategory: Development

Estimated Total Program Funding:

Status:

Unapproved/ Forecasted

Award Ceiling:

To be communicated at a later date

Award Floor:

To be communicated at a later date

What you get:

- Swag to support your program and reward winning entries
- Experts to provide commentary, highlight best practices and explain why
- Partners to participate and provide makeovers and tips
- ... and more..

Resource Opportunity Number:

BP-VDW-20-002

Resource Opportunity Title:

Analytics Development Program for Teams

Opportunity Category:

Discretionary

Category of Funding Activity:

Proficiency

Expected Number of Awards:

5

Posted Date:

Aug 3, 2020

Last Updated Date:

Aug 3, 2020

Original Closing Date for Applications:

Dec 31, 2020

Current Closing Date for Applications:

Dec 31, 2020

Funding Instrument Type:

Grant

Cost Sharing or Matching Requirement:

No

Application Required:

Yes

Version:

Synopsis 1

Blueprint Value Number(s):

1.002 -- Programs to Increase Proficiency

Eligibility

Eligible Applicants:

Others (see text field entitled "Additional Information on Eligibility" for clarification)

Additional Information on Eligibility:

- CSM Support Customer Accounts

Program Description:

What is a Visual Design Workshop?

The Visual Design Workshop is a Monthly company hosted webinar that focuses on analytics best practices, developing analytics skill-sets and testing new Tableau features/enhancements. The concept is similar to the [Makeover Monday](#), only that we host the webinar monthly instead of every Monday. Tableau provides you with an analytics expert to join the monthly call and provide commentary, expert opinions and highlight best practices. The Visual Design Workshop is a good way to engage current Tableau users but should include attendance from new Tableau users interested in learning Tableau and seeing how peers use analytics.

What Tableau Supports

- Experts to attend calls, offer opinions, highlight best practices or offer makeovers of their own.
- Tableau Online spaces to host dashboards and data (upon request)
- Tableau will also provide you with a grant for Tableau swag to reward the best submissions and encourage more participation

What we need from you

- Lead the webinar, share what you like and what you don't like (your opinion matters even if you aren't an expert) maybe even create your own makeovers and share them
- Coordinate teams willing to share their cool use of Tableau, work with them to anonymize any sensitive data and collect value submissions to document what the program supported. (We can also use content from [Makeover Monday](#))
- Find a location to share dashboards and data as well as collect makeovers. (We can provide a Tableau Online space for you too)
- Send out emails or yammer/slack posts to everyone inviting them to the Makeover Monthly and informing how they can participate and highlights from the call

The first meeting with the Tableau team will cover...

What are the goals of the community?

What are your expectations for participation?

Specific Region/Business Unit Targeted?

Logistics for downloading & submitting dashboards?

Kick-off Date?

Possible volunteers

1		Time		Title
2		9:00 am	5min	Welcome & Remind everyone of last month's dashboard from
3		9:05 am	15min	Review Dashboard submissions
4		9:20 am	10min	Feedback from the call & winning dashboard(s)
5		9:30 am	5min	Switch to current month's dashboards.
6		9:35 am	5min	Team introduce themselves & how they use analytics
7		9:40 am	15min	Team talks about how they use this dashboard
8		9:50 am	8min	Question
9		9:58 am	2min	Close with slide reminding everyone of how to participate

Link to Additional Information:

<https://www.tableau.com/community/toolkit/viz-design-workshop>

Grantor Contact Information:

If you have difficulty accessing the full announcement electronically, please contact: ggani@tableau.com