

# Customer Success Grant - Visual Makeover Workshop

---

## Grant Details

Goal of this document is to outline program details, grant requirements and any expectations of applicants that you can also use to prepare your application to request resources & support.

### What You Get

Swag to support your program and reward winning entries, if appropriate

Experts to provide commentary, highlight best practices and explain why

Partners to participate and provide makeovers and tips, if appropriate

and more...!

### What You Gain

Collaboration between teams and across silos

A culture that celebrate Visual Analytics Best Practices

Diverse discussion of ideas

and more...!

---

## Today vs. Future State

---

## Program Description

### What is a Visual Makeover Workshop?

The Visual Makeover Workshop is a Monthly company hosted webinar that focuses on analytics best practices, developing analytics skill-sets and testing new Tableau features/enhancements. The concept is similar to the [Makeover Monday](#), only that we host the webinar monthly instead of every Monday. Tableau provides you with an analytics expert to join the monthly call and provide commentary, expert opinions and highlight best practices. The Visual Makeover Workshop is a good way to engage current Tableau users but should include attendance from new Tableau users interested in learning Tableau and seeing how peers use analytics.

---

# How It Works

## What Tableau Supports

Experts to attend calls, offer opinions, highlight best practices or offer makeovers of their own.

Tableau Online spaces to host dashboards and data (upon request)

Tableau will also provide you with a grant for Tableau swag to reward the best submissions and encourage more participation

## What we need from you

Lead the webinar, share what you like and what you don't like (your opinion matters even if you aren't an expert) maybe even create your own makeovers and share them

Coordinate teams willing to share their cool use of Tableau, work with them to anonymize any sensitive data and collect value submissions to document what the program supported. (We can also use content from [Makeover Monday](#))

Find a location to share dashboards and data as well as collect makeovers. (We can provide a Tableau Online space for you too)

Send out emails or yammer/slack posts to everyone inviting them to the Makeover Monthly and informing how they can participate and highlights from the call

## The first meeting with the Tableau team will cover...

1. What are the goals of the community?
2. What are your expectations for participation?
3. Specific Region/Business Unit Targeted?
4. Logistics for downloading & submitting dashboards?
5. Kick-off Date?
6. Possible volunteers

---

## Program Example

	A	B	C	D
1		<b>Time</b>		<b>Title</b>
2		9:00 am	5min	Welcome & Remind everyone of last month's dashboard from
3		9:05 am	15min	Review Dashboard submissions
4		9:20 am	10min	Feedback from the call & winning dashboard(s)
5		9:30 am	5min	Switch to current month's dashboards.
6		9:35 am	5min	Team introduce themselves & how they use analytics
7		9:40 am		

			15min	Team talks about how they use this dashboard
8		9:50 am	8min	Question
9		9:58 am	2min	Close with slide reminding everyone of how to participate

---

## Frequently Asked Questions

---

### Link to Additional Information:

### Grantor Contact Information:

If you have difficulty accessing the full announcement electronically, please contact: [gsheikh@tableau.com](mailto:gsheikh@tableau.com)

---

#### Resource Opportunity Number:

BP-VMW-20-002

#### Posted Date:

August 3, 2020

#### Resource Opportunity Title:

BP-VMW-20-002

#### Last Updated Date:

August 3, 2020

#### Supporting Blueprint Pillar:

BP-VMW-20-002

#### Original Closing Date for Applications:

December 31, 2020

#### Subcategory:

Development

#### Current Closing Date for Applications:

December 31, 2020

#### Opportunity Category:

Discretionary

#### Funding Instrument Type:

Grant

#### Category of Funding Activity:

Proficiency

#### Cost Sharing or Matching Requirement:

No

#### Expected Number of Awards:

5

#### Application Required:

Yes

**Version:**

Synopsis 1

**Blueprint Value Number(s):**

1.002 -- Programs to Increase Proficiency

---

**Eligibility****Eligible Applicants:**

Others (see text field entitled "Additional Information on Eligibility" for clarification)

**Additional Information on Eligibility:**

CSM Support Customer Accounts