

CONTACT

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SUMMARY

I know that building and maintaining beautiful, large-scale web apps requires creative thinking and cooperation from many parties. I take pride in contributing both the breadth of knowledge needed to manage cross-functional projects and teams, as well as more specialized skill in creating meticulous UX/UI.

SKILLS

- Building web apps and managing state using JS frameworks and libraries
React, Angular, Vue, Flutter, Ionic, Stencil, GraphQL, Redux, Node
- Keeping up with emerging HTML/CSS features and tools
Custom properties, SASS, JSS, Styled-components, Web Components, CSS Grid, Observers, SVG, WebGL
- Managing teams of cross-functional devs
Scrum/Kanban, JIRA, Trello, Asana, BitBucket, Dayforce, Roadmunk
- Setting up and contributing to UI component design systems
Storybook, Sketch, Abstract, Invision
- Determining SSR/prerendering strategies and troubleshooting SEO
Gatsby, 11ty, Puppeteer, GSC
- Implementing user behaviour tracking and helping analyze resultant data
GA, GTM, BigQuery, Tableau, Braze
- Optimizing for load, interaction, and animation performance
Code splitting, Webpack, Idle callbacks, PWA, Service Workers, Web Workers
- Writing tests and docs as part of my normal workflow
Jest, Cypress, Nighthwatch, Jasmine

WORK HISTORY

Technology Manager at SkipTheDishes, 2019-2020

- Managed a team of eight web and backend devs responsible for a broad Customer Acquisition portfolio.
- Oversaw platform stability and security work related to customer account DBs, IAM, and account takeover prevention.
- Worked with digital marketers to engage customers through eCRM segmentation, referrals, rewards, vouchers, gift cards, email/SMS campaigns, and in-app messaging.
- 50%+ increase in SEO impressions over four months via GSC troubleshooting, dynamic prerendering, strategic landing pages, and universal deep linking.

Senior Web Developer at SkipTheDishes, 2015-2019

- Led the overhaul of a complex customer-facing web app receiving 150,000+ daily visits. Migrated from GAE + Python + jQuery to a “single-page” AWS + Node + React app.
- Built the front-end for a GPS order-tracking component which responds to webhook events with accurate SVG map animations.
- Set up an isolated component development environment and design system documentation site.
- Engaged passionately and reliably in peer code reviews and mentoring.
- Led a squad focused on improving page load speed, resulting in +20 Lighthouse Performance points over two months.

Senior Web Designer at Real Estate Webmasters, 2013-2015

- Designed prototypes for luxury real estate websites and CMS tools.
- Implemented mockups, mainly via PHP + LESS + jQuery.
- Communicated closely with realtor clients to determine UX needs.

Web Designer at Websites.ca, 2010-2013

- Set up, customized, and maintained WordPress.org websites for 750+ active small business clients across Canada.
- Designed print ads, logos, and business cards for clients and internally.

Web & Graphic Designer at Autostraddle, 2009-2012

- Produced on-brand graphics for a popular LGBTQ news website.
- Helped redesign, implement, and migrate the site on WordPress.org.