CONTACT

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SUMMARY

I take pride in building engaging, resilient, accessible user experiences on the web. I enjoy teaching, learning, and collaborating with others who share my passion.

SKILLS

- **Building web apps and managing state using JS frameworks**
  Vanilla, React, Angular, Vue, Flutter, Ionic, Stencil, GraphQL, Redux, RxJS

- **Keeping up with emerging HTML/CSS features and tools**
  Custom properties, SASS, JSS, Styled-components, Web Components, CSS Grid, Observers, SVG, WebGL

- **Managing teams of cross-functional devs**
  Agile, JIRA, Trello, Asana, CI/CD, Dayforce, Roadmunk

- **Setting up and contributing to UI component design systems**
  Storybook, Sketch, Abstract, Invision

- **Optimizing for load, interaction, and animation performance**
  Code splitting, Webpack, Idle callbacks, PWA, Service Workers, Web Workers

- **Building for accessibility and testing with assistive technology**
  aXe, Lighthouse, ARIA, VoiceOver

- **Implementing user behaviour tracking and helping analyze resultant data**
  GA, GTM, BigQuery, Tableau, Braze

- **Determining SSR/prerendering strategies and SEO implications**
  Gatsby, 11ty, Puppeteer, GSC

- **Writing tests and docs as part of my regular workflow**
  Jest, Cypress, Nighwatch, Jasmine

WORK HISTORY

Senior Web Developer at iQMetrix/Ready to Pay, 2020-current

- Building features, bugfixing, and project maintenance for a web startup, focused on an Angular/RxJS/Node/MongoDB stack.

Technology Manager at SkipTheDishes, 2019-2020

- Managed a team of eight web and backend devs responsible for a broad Customer Acquisition portfolio.
- Oversaw platform stability and security work related to customer account DBs, IAM, and account takeover prevention.
- Worked with digital marketers to engage customers through eCRM segmentation, referrals, rewards, vouchers, gift cards, email/SMS campaigns, and in-app messaging.
- 50%+ increase in SEO impressions over four months via GSC troubleshooting, dynamic prerendering, strategic landing pages, and universal deep linking.

Senior Web Developer at SkipTheDishes, 2015-2019

- Led the overhaul of a complex customer-facing web app receiving 150,000+ daily visits. Migrated from GAE + Python + jQuery to a "single-page" AWS + Node + React app.
- Built the front-end for a GPS order-tracking component which responds to webhook events with accurate SVG map animations.
- Set up an isolated component development environment and design system documentation site.
- Led a squad focused on improving page load speed, resulting in +20 Lighthouse Performance points over two months.

Senior Web Designer at Real Estate Webmasters, 2013-2015

- Designed prototypes for luxury real estate websites and CMS tools.
- Implemented mockups, mainly via PHP + LESS + jQuery.
- Communicated closely with realtor clients to determine UX needs.

Web Designer at Websites.ca, 2010-2013

- Set up, customized, and maintained WordPress.org websites for 750+ active small business and e-commerce clients.
- Designed print ads, logos, and business cards for clients and internally.

Web & Graphic Designer at Autostraddle, 2009-2012

- Produced on-brand graphics for a popular LGBTQ news website.
- Helped redesign, implement, and migrate the site on WordPress.org.