

## Section B

B.Sc. Engg. CSE 7<sup>th</sup> Sem.

Date: June 12, 2021.

ISLAMIC UNIVERSITY OF TECHNOLOGY (IUT)  
ORGANISATION OF ISLAMIC COOPERATION (OIC)  
**Department of Computer Science and Engineering (CSE)**

Ist QUIZ

SUMMER SEMESTER, A. Y. 2019-2020

DURATION: 20 Minutes

FULL MARKS: 10

**HUM 4741 Business Communication & Law**

There are 2 questions. You have to answer both questions. All questions carry equal marks.

1. Make a hypothetical example of Business communication. Then relate your example with the concept of 'Communication Pyramid' and explain how proper understanding of this theory might help you in effective communication.

2. The Board of Directors of Pran Ltd. met and decided to make certain adjustments in the existing staff of its Norshindi plant. After the meeting, the Managing Director informally told his Secretary that there may be changes in the staffing pattern of Norshindi plant. The Secretary told her friends during lunch break that the plant would soon be laying off employees. Even though, she took a promise that they will not tell anybody, her friends sounded some employees of the plant about the impending danger. The employees union not only presented memorandum to the authorities but served a notice to go on strike also.

### Questions

- a. Identify the barriers of communication in the case.
- b. Was there any encoding and decoding of message?
- c. What lessons do you draw from the issue by assuming that you are the Managing Director of Pran Ltd?