

# CLUSTER 2003

IEEE International Conference on Cluster Computing



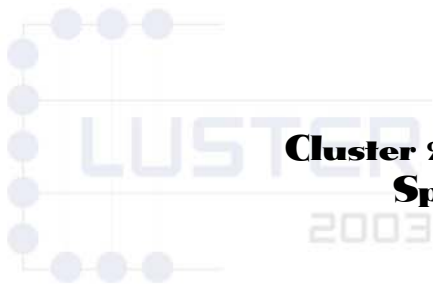
Conference Date  
1 - 4 December 2003

Conference Venue:  
Sheraton Hong Kong  
Hotel & Towers

香港  
Hong Kong



The 2003 IEEE International Conference on Cluster Computing, from 1 - 4 December 2003, is a flagship event for cluster researchers and system builders, as well as cluster users, to present and discuss new directions and results that could shape the future of cluster computing. Cluster 2003 will be held in the most fascinating city in the Orient - Hong Kong. The city is the businesses and information hub of Asia, as well as is one of the important gateways to Mainland China. Being the first time this great event is taking place in Asia, as a sponsor and/or exhibitor, participating in Cluster 2003 conference gives business an excellent opportunity to highlight your achievements, expand market share, generate qualified leads and reach vertical markets. In addition, this event will be the major forum of the year at which you can contribute by sharing your research results and announce new developments.



## **Cluster 2003 - December 1-4, 2003 - Hong Kong Sponsorship & Exhibit Information**

### **Invitation**

We would like to invite you to participate in Cluster 2003 - a great event that will bring people from all over the world that are interested in Cluster Computing. The 2003 IEEE International Conference on Cluster Computing, from 1 - 4 December 2003, is a flagship event for cluster researchers and system builders, as well as cluster users, to present and discuss new directions and results that could shape the future of cluster computing. In recent years, the conference has attracted increasing interest from academics, scientists and professionals working in the Asia-Pacific, Europe and North America.

Cluster 2003 will be held in the most fascinating city in the Orient - Hong Kong. The city is the businesses and information hub of Asia, as well as is one of the important gateways to Mainland China. Being the first time this great event is taking place in Asia, as a sponsor and/or exhibitor, participating in Cluster 2003 conference gives businesses both visibility and marketing opportunities. In addition, this event will be the major forum of the year at which you can contribute by sharing your research results and announce new developments.

### **Sponsorship & Exhibition Opportunities**

Here is your chance to be a major contributor in this high caliber event as a variety of sponsorship and exhibition opportunities are available at the Cluster 2003 conference.

#### **Principal Sponsorship**

##### **Sponsor Benefits**

- Company Logo on the front page and sponsors' page of the conference website linked to their homepage
- Company Logo in final printed program and conference proceeding.
- Company name appears in conference email announcements (Advanced Program)
- Company publications (maximum of 3 sheets, sponsor to provide) inserted into conference bags
- Two complementary full conference registrations
- Prominent signage (sponsor to provide) during the conference

**Package A**  
**HK \$62,400**  
**(approx. US \$8,000)**

Sponsor a Conference Dinner at the Conference ballroom on December 3 (one sponsorship available)

##### **Additional benefits:**

- 15-minute presentation opportunity at the Conference Dinner
- Signage (sponsor to provide) at the Conference Dinner

## Major Sponsorship

### Sponsor Benefits

- Company Logo on the front page and sponsors' page of the conference website linked to their homepage
- Company Logo in final printed program and conference proceeding
- Company publications (maximum of 2 sheets, sponsor to provide) inserted into conference bags
- On-site signage (sponsor to provide) where appropriate

**Package B**  
**HK \$31,200**  
**(approx. US \$4,000)**

**Package C**  
**HK \$27,300**  
**(approx. US \$3,500)**

Sponsor a Conference lunch (three sponsorships available)

### Additional benefits:

- One complementary full conference registration
- Short presentation opportunity on the day of the lunch
- Signage (sponsor to provide) in the catering area on your day of sponsorship

### Additional benefits:

- 20-minute presentation opportunity at Vendor Technical Presentation Session
- Two complementary full conference registrations
- Two exhibit-staff passes
- Exhibit Booth\* 3m x 2m - first choice of location

\* Booth area including a dressed table, two chairs, wastebasket and electricity.

## Exhibition Packages

### Sponsor Benefits

- Company Logo on the sponsors' page of the conference website linked to their homepage
- Two exhibit-staff passes

**Package D**  
**HK \$17,160**  
**(approx. US \$2,200)**

**Package E**  
**HK \$11,700**  
**(approx. US \$1,500)**

### Additional benefits:

- 20-minute presentation opportunity at Vendor Technical Presentation Session
- One complementary full conference registration
- Company Logo in final program and conference proceeding
- On-site signage (sponsor to provide) where appropriate
- Exhibit Booth\*\* 3m x 2m

### Additional benefits:

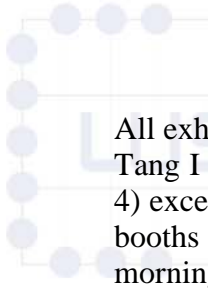
- 20-minute presentation opportunity at Vendor Technical Presentation Session
- Exhibit Booth\*\* 3m x 2m

**Package F**  
**HK \$7,800**  
**(approx. US \$1,000)**

### Additional benefits:

- One poster stand

\*\*Exhibit booths are set up in Tang I during the conference period. Depend on the availability of exhibit space in Tang II, the conference organizer has the right to rearrange the location of the booths to Tang II.



All exhibit booths will be set up in Tang room (which is of 200 m<sup>2</sup> and can be subdivided into Tang I & II rooms). Tang room is reserved for 24 hours (from 5:00pm Dec 1 to 4:00pm Dec 4) except Tang I, which is unavailable after 5:00pm on Dec 2 to 8:00am on Dec 3. Therefore, booths in Tang I need to be cleared up after 5:00pm Dec. 2 and be moved back on Dec 3 morning. Storage space will be provided to keep those equipments. As exhibit space and the number of timeslots for vendor presentations are limited, all exhibit booths and presentation timeslots are allocated on a first received basis.

Exhibit space are located directly in front of the main ballroom where we will hold general sessions. The opportunity for maximum exposure to conference attendees is ensured, as morning and afternoon teas will be held in the Exhibition area. For more information on the exhibition venue and floorplan, please visit the conference website.

#### Other Sponsorship Opportunities

- Lunches: HK \$31,200 per day (approx. US \$4000)
- Conference Bags: HK \$27,300 (approx. US \$3500 )
  - Company logo clearly displayed on the bag.
- Coffee Breaks: HK \$11,700 per day (US \$1500)
- CD-ROM insert in Conference Bag: HK \$3,900 (approx. US \$500)
- Printed insert in Conference Bag: HK \$2,340/sheet - Maximum 5 sheets (approx. US \$300/sheet)
- Exhibit booth 3m x 2m: HK \$7,800 (approx. US \$1000)
- Poster stand: HK \$6,240 (approx. US \$800)
- Sponsor registrations for attendees from Mainland China: HK \$1,950 (approx. US \$250) per person (minimum x 4)
- Sponsor registrations for attendees from "developing countries": HK \$1,950 (approx. US \$250) per person (minimum x 4)
- Sponsor registrations for students: HK \$1,250 (approx. US \$160) per student (minimum x 6)
- Additional exhibit-staff pass: HK \$1,560 (approx. US \$200) per person or HK \$780 (approx. US \$100) per person per day

The Organization Committee is happy to negotiate a package (selected from the available options) that will be of maximum benefit to your company and the Conference. All sponsors will have their company logo appear on the sponsors' page of the conference website linked to their homepage. All sponsorships of HK \$15,600 (approx. US \$2000) or more will receive high visibility through signage (sponsor to provide) during the conference. Any proposal that exceeds sponsorship of HK \$27,300 (approx. US \$3500) or more will treat as the Major Sponsorship and will receive the same benefits. If the proposal contributes a sponsorship of HK \$62,400 (approx. US \$8000) or more will treat as the Principal Sponsorship.



## Dates to Remember

**August 31**

Exhibition/Sponsorship proposal due

**October 31**

Refunds will not be given for cancellations after this date

**September 21**

Payment must be received to reserve exhibit space, presentation slots and other resources

**December 2-4**

Cluster 2003 Conference

## Cancellation/Refund Policy

All cancellations must be in writing. In the event of a cancellation, the Organizing Committee may not be able to replace lost revenue resulting from cancellation; the refund policy will be as follows:

<b>Prior to October 31</b>	<b>Principal Sponsorship</b>	HK \$15,600 (approx. US \$2000) of sponsor payment will be retained for administrative charges
	<b>Major Sponsorship</b>	HK \$7,800 (approx. US \$1000) of sponsor payment will be retained for administrative charges
	<b>Exhibition or Sponsorship below HK \$27,300</b>	HK \$3,900 (approx. US \$500) of sponsor payment will be retained for administrative charges
<b>After October 31</b>		No refunds will be made

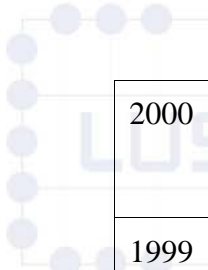
## Force Majeure<sup>†</sup>

In the event the Sheraton Hotel or any part of the exhibit area thereof is unavailable whether for the entire event, or a portion of the event as a result of fire, flood, tempest, or any other such cause as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, epidemic, or any other cause over which the Cluster 2003 Organizing Committee (OC) has no control, or should the OC decide that because of any such cause it is necessary to cancel, postpone or re-site the Exhibition, or reduce the show time, or move-out time, the OC shall not be liable to indemnify or reimburse Exhibitor in respect of any damage or loss, direct or indirect arising as result therefrom.

## Companies that participated in past Conferences

2002	ACE Computers; Intel Corporation; Sixford Technologies, Inc.; Appro International Inc; Linux Networks; Terrasoft Solutions, Inc.; Dolphin Interconnect; Myricom, Inc.; Western Scientific; Einix; Promicro.
2001	IBM; Appro International Inc; Apple Computer; COMPAQ; Dolphin Interconnect; HP; Linux Network; Myricom; ESCALI; Scyld; SUN; Terrasoft Solutions, Inc.; Total Impact.

<sup>†</sup> Due to the recent outbreak of SARS and the open warning issued by WHO on the possibility of next global outbreak, this clause is included to protect the Cluster 2003 Organizer from the liability caused by the cancellation of events due to SARS.



2000	COMPAQ; SUN; Intel; API Networks; Dolphin Interconnect; Fujitsu Siemens Computers; MPI Software Tech.; Agilent Tech; Synaps; TBZ-PARIV; Gridware; MEGware Computer.
1999	HP; COMPAQ; SUN; MPI Software Tech.; ATIP; GENIA Software.

### More Information

If you have questions about the conference, sponsorships or exhibition, check the Cluster 2003 Conference website at: <http://www.csis.hku.hk/cluster2003/exhibits.htm>. If you wish to discuss a package more suitable to your company, please contact one of the Exhibits Co-Chairs - Jim Ang ([jaang@sandia.gov](mailto:jaang@sandia.gov)) or Nam Ng ([Nng@cc.hku.hk](mailto:Nng@cc.hku.hk)).

