



# Sponsor & Exhibitor Information

## IEEE International Conference on Cluster Computing

<http://grail.sdsc.edu/cluster2004/>

SAN DIEGO, CALIFORNIA, U.S.A. 20-23 SEPTEMBER 2004

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We would like to invite you to participate in Cluster 2004 - a great event that will bring people from all over the world that are interested in Cluster Computing. The 2004 IEEE International Conference on Cluster Computing, from 20-23 September 2004, is a flagship event for cluster researchers and system builders, as well as cluster users, to present and discuss new directions and results that could shape the future of cluster computing. In recent years, the conference has attracted increasing interest from a global audience of academics, scientists and engineers.

In less than a decade, commodity clusters have become mainstream and cost-effective computing platforms for executing a wide range of computation-, data-, and transaction-oriented parallel applications. In spite of countless deployed platforms and resounding application successes, many research and development challenges remain for achieving higher performance, scalability, and usability. The IEEE TFCC Cluster2004 conference, to be held in beautiful San Diego, provides an open forum for researchers, practitioners, and users to present and discuss issues, directions, and results that will shape the future of cluster computing.

#### Principal Sponsorship Package A (\$10,000)

- Company Logo on the front page and sponsors' page of the conference website linked to their homepage
- Conference Dinner Sponsorship at the Conference ballroom (one sponsorship available)
- Company Logo in advanced program, final printed program and conference proceedings
- Company publications (maximum of 3 sheets, sponsor to provide) inserted into conference bags
- Signage (sponsor to provide) at the Conference Dinner
- Two complementary full conference registrations
- Prominent signage (sponsor to provide) during the conference

#### Exhibitor Package C (\$3,000)

- Company Logo on the sponsors' page of the conference website linked to their homepage
- Exhibit Booth (10' x 10') -- Booth area including a dressed table, two chairs, wastebasket and electricity
- Two exhibit-staff passes
- One complementary full conference registration
- Company Logo in final program and conference proceeding
- On-site signage (sponsor to provide) where appropriate

#### Major Sponsorship Package B (\$7,000)

- Company Logo on the front page and sponsors' page of the conference website linked to their homepage
- Exhibit Booth (10' x 10') -- Booth area including a dressed table, two chairs, wastebasket and electricity
- Company Logo in final program and conference proceedings
- Company publications (maximum of 2 sheets, sponsor to provide) inserted into conference bags
- On-site signage (sponsor to provide) where appropriate
- The first three sponsors of this package will be recognized as lunch sponsors with your signage
- Two complementary full conference registrations
- Two exhibit-staff passes

#### Exhibitor Package D (\$2,000)

- Company Logo on the sponsors' page of the conference website linked to their homepage
- Exhibit Booth (10' x 10') -- Booth area including a dressed table, two chairs, wastebasket and electricity
- Two exhibit-staff passes
- On-site signage (sponsor to provide) where appropriate

#### Other Sponsorship Opportunities

- Wine & Cheese Reception: \$3,000
- Conference Bags (Company logo clearly displayed on the bag): \$3,500
- Conference Bag Inserts:
  - CD-ROM insert: \$500
  - Printed insert: \$300/sheet
- Poster Session Refreshments: \$2,500
- Coffee Breaks: \$1,500
- Exhibit booth 10' x 10': \$1,500
- Additional exhibit-staff pass:
  - \$200 per person, or
  - \$100 per person per day

#### IMPORTANT DATES

Sponsor/Exhibitor Proposal Due: June 18, 2004  
Conference: September 21-22-23, 2004