exploring-food-comments

October 31, 2018

0.1 Who doesn't love food? : Consuming APIs and utilizing Sentiment Analysis

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The following notebook is an introduction tutorial presented as part of a wider course Data Warehousing and Data Mining. While the notebook does provide sample constructs and resources. The author only intends to presents the concepts and does not indicate ownership of the resources presented.

NB. This notebook is accompanied by a discussion

0.1.1 Topics:

- Restful APIs
- Wordclouds
- Correlation
- Sentiment Analysis

0.1.2 Aim: To retrieve comments from a food related API (restful) and perform sentiment analysis on the data set

```
In [1]: # import the necessary libraries
    import pandas as pd # data processing
    import matplotlib.pyplot as plt # plotting
    import seaborn as sns # visualizations
```

0.2 The Food API

We well be consuming/retrieving data from a restful api provided by VegGuide.org.

You may learn more about the API and how to access it here : https://www.vegguide.org/site/api-docs

You may test and explore the api here: https://www.vegguide.org/api-explorer/

```
In [3]: import requests # importing the requests library to perform http requests the api
In [4]: # perform a http GET request to the URL specified earlier with custom HTTP headers
        req = requests.get(api_comments_url, headers={
            'User-Agent': 'SampleApi/0.01',
            'Accept': 'application/json'})
In [5]: #extract the data from the http response
        data = req.json()
In [6]: data # just viewing the data
Out[6]: [{'body': {'text/html': 'I got the dolmas and tabouli salad which were decent, but I
           'text/vnd.vegguide.org-wikitext': 'I got the dolmas and tabouli salad which were dece
          'last_modified_datetime': '2010-09-07T19:28:18Z',
          'rating': 2,
          'user': {'name': 'Emme',
           'uri': 'https://www.vegguide.org/user/1101',
           'veg_level': 4,
           'veg_level_description': 'vegan'}},
         {'body': {'text/html': "This Kurdish restaurant has great atmosphere and offers a la
           'text/vnd.vegguide.org-wikitext': "This Kurdish restaurant has great atmosphere and c
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          'rating': 4,
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              'uri': 'https://www.vegguide.org/cdac61/user-images/5516-large.jpg',
              'width': '100'}],
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           'uri': 'https://www.vegguide.org/user/5516',
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           'veg_level_description': 'not telling'}},
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           'text/vnd.vegguide.org-wikitext': "You MUST order the Niskena. It may not sound good
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          'rating': 4,
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           'veg_level': 0,
           'veg_level_description': 'not telling'}},
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           'text/vnd.vegguide.org-wikitext': 'Babani\'s is a quaint, friendly place with simple,
          'last_modified_datetime': '2009-07-23T07:03:32Z',
          'rating': 3,
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            text/vnd.vegguide.org-wikitext: 'I was born and raised in Illinois and lived in be
```

```
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  'uri': 'https://www.vegguide.org/user/4795',
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  'veg_level_description': 'vegan',
  'website': 'http://www.exploreveg.org'}},
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```

```
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  'veg_level_description': 'vegan',
  'website': 'http://www.ExploreVeg.org'}},
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  text/vnd.vegguide.org-wikitext': "The soup everyone is raving about it really good -
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```

```
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    'veg_level_description': 'vegetarian'}},
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    'text/vnd.vegguide.org-wikitext': "I once drove all the way to Babani's from minneapo
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    'veg_level_description': 'not telling'}},
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    'image': {'files': [{'height': '30',
```

```
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  'name': 'Math Girl',
  'uri': 'https://www.vegguide.org/user/5139',
  'veg_level': 3,
  'veg_level_description': 'vegetarian',
  'website': 'http://www.AmeliaDemulling.com'}},
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  'veg_level': 0,
  'veg_level_description': 'not telling'}},
{'rating': 4,
 'user': {'bio': {'text/html': 'A single vegan mother / photographer / writer / web
   'text/vnd.vegguide.org-wikitext': 'A single vegan mother / photographer / writer / w
  'image': {'files': [{'height': '30',
     'uri': 'https://www.vegguide.org/cdac61/user-images/23-small.jpg',
     'width': '40'},
    {'height': '75',
     'uri': 'https://www.vegguide.org/cdac61/user-images/23-large.jpg',
     'width': '100'}],
```

```
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  'veg_level': 0,
  'veg_level_description': 'not telling'}},
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  'website': 'http://www.exploreveg.org'}},
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     'width': '64'}],
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  'name': 'jello',
```

```
'uri': 'https://www.vegguide.org/user/5',
           'veg_level': 4,
           'veg_level_description': 'vegan'}}]
In [7]: # How many rows/records
        print('We have {0} rows/records in the retrieved dataset'.format(len(data)))
We have 28 rows/records in the retrieved dataset
In [8]: # What does one row/record look like?
        data[0]
Out[8]: {'body': {'text/html': 'I got the dolmas and tabouli salad which were decent, but I w
          'text/vnd.vegguide.org-wikitext': 'I got the dolmas and tabouli salad which were decen
         'last_modified_datetime': '2010-09-07T19:28:18Z',
         'rating': 2,
         'user': {'name': 'Emme',
          'uri': 'https://www.vegguide.org/user/1101',
          'veg_level': 4,
          'veg_level_description': 'vegan'}}
In [9]: # What keys/entries/columns are available in json row?
        data[0].keys()
Out[9]: dict_keys(['body', 'user', 'last_modified_datetime', 'rating'])
In [10]: data[0]['body'] # a close look at the body key
Out[10]: {'text/html': 'I got the dolmas and tabouli salad which were decent, but I was not of
          text/vnd.vegguide.org-wikitext': 'I got the dolmas and tabouli salad which were decem
In [11]: data[0]['body']['text/vnd.vegguide.org-wikitext']
Out[11]: 'I got the dolmas and tabouli salad which were decent, but I was not overly impressed,
In [12]: # This cell has an error, only kept for discussion purposes
         #data_rows=[]
         #for index in range(0, len(data)):
              row = data[index]
         #
              data_rows.append({
                  "comment": row["body"]["text/vnd.vegguide.org-wikitext"]",\\
                  'date':row['last_modified_datetime'],
                  'user_veg_level_num':row['user']['veg_level'],
                  'user_veg_level_desc':row['user']['veg_level_description'],
                  'user_name':row['user']['name'],
                  'rating':row['rating']
              })
         #data_rows
```

```
In [13]: # This cell has an error, only kept for discussion purposes
         #data_rows=[]
         #for index in range(0,len(data)):
              row = data[index]
              print(index)
              print(row.keys())
              data_rows.append({
                  'comment':row['body']['text/vnd.vegquide.org-wikitext'],
                  'date':row['last_modified_datetime'],
         #
         #
                  'user_veg_level_num':row['user']['veg_level'],
                  'user_veg_level_desc':row['user']['veg_level_description'],
                  'user_name':row['user']['name'],
                  'rating':row['rating']
             })
         \#data\_rows
In [14]: #extracting the data as flat records to be added to a list `data_rows`
         data_rows=[] # create a list to store all records
         for index in range(0,len(data)): # iterate for each row in dataset
             row = data[index] #temporary variable to store row
             data_rows.append({ # extracting data from json document and creating dictionary and
                 'comment':row['body']['text/vnd.vegguide.org-wikitext'] if 'body' in row else '
                 'date':row['last_modified_datetime'] if 'last_modified_datetime' in row else No
                 'user_veg_level_num':row['user']['veg_level'],
                 'user_veg_level_desc':row['user']['veg_level_description'],
                 'user_name':row['user']['name'],
                 'rating':row['rating']
             })
         data_rows #previewing results
Out[14]: [{'comment': 'I got the dolmas and tabouli salad which were decent, but I was not over]
           'date': '2010-09-07T19:28:18Z',
           'rating': 2,
           'user_name': 'Emme',
           'user_veg_level_desc': 'vegan',
           'user_veg_level_num': 4},
          {'comment': "This Kurdish restaurant has great atmosphere and offers a large variety of
           'date': '2009-08-27T23:26:55Z',
           'rating': 4,
           'user_name': 'qster',
           'user_veg_level_desc': 'not telling',
           'user_veg_level_num': 0},
          {'comment': "You MUST order the Niskena. It may not sound good to you, but it's the be
           'date': '2009-07-27T04:19:21Z',
           'rating': 4,
           'user_name': 'Capelli',
```

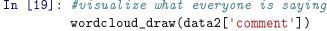
```
'user_veg_level_desc': 'not telling',
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{'comment': 'Babani\'s is a quaint, friendly place with simple, light Middle Eastern f
 'date': '2009-07-23T07:03:32Z',
 'rating': 3,
 'user_name': 'conde.kedar',
 'user_veg_level_desc': 'vegan',
 'user_veg_level_num': 4},
{'comment': 'This restaurant is great! The tiny seating area allows a view of the kit
 'date': '2007-03-20T03:50:08Z',
 'rating': 5,
 'user_name': 'snowbunny87',
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 'user_veg_level_num': 0},
{'comment': "I've eaten here several times, and I've been impressed with everything I'
 'date': '2007-02-23T17:21:46Z',
 'rating': 4,
 'user_name': 'Unny Nambudiripad',
 'user_veg_level_desc': 'vegan',
 'user_veg_level_num': 4},
{'comment': "I really enjoyed my visit to Babani's. \n\nI tried the Biryani, which is
 'date': '2006-04-20T01:42:01Z',
 'rating': 4,
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 'date': '2005-10-26T01:18:13Z',
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 'date': '2005-04-18T04:04:17Z',
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{'comment': "The soup everyone is raving about it really good - and the servings are ]
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 'user_veg_level_desc': 'not telling',
 'user_veg_level_num': 0},
{'comment': "The Niskena soup is awesome and that bread is also really great. and the
 'date': '2004-08-05T21:31:26Z',
 'rating': 4,
 'user_name': 'Danger D. Hotrod',
```

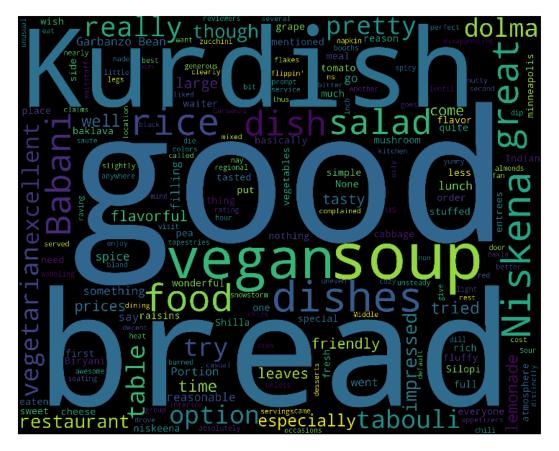
```
'user_veg_level_desc': 'not telling',
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{'comment': "No one has mentioned the Kurdish lemonade, which is absolutely fan-flippi
 'date': '2004-06-09T18:57:56Z',
 'rating': 4,
 'user_name': 'Robin Garwood',
 'user_veg_level_desc': 'not telling',
 'user_veg_level_num': 0},
{'comment': "They have a number of vegetarian dishes but I have never been impressed by
 'date': '2004-05-18T22:05:42Z',
 'rating': 2,
 'user_name': 'dan',
 'user_veg_level_desc': 'not telling',
 'user_veg_level_num': 0},
{'comment': 'I like the niskena soup, too. Most of the entrees are what I call "simpl
 'date': '2004-04-01T19:36:05Z',
 'rating': 3,
 'user_name': 'Armed with a Banana',
 'user_veg_level_desc': 'vegetarian',
 'user_veg_level_num': 3},
{'comment': "I once drove all the way to Babani's from minneapolis in a nasty snowstor
 'date': '2003-03-27T23:12:43Z',
 'rating': 4,
 'user_name': 'Missy',
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 'user_veg_level_num': 0},
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 'user_name': 'Matt Mackall',
 'user_veg_level_desc': 'vegan',
 'user_veg_level_num': 4},
{'comment': '',
 'date': None,
 'rating': 4,
 'user_name': 'bclintonk',
 'user_veg_level_desc': 'not telling',
 'user_veg_level_num': 0},
{'comment': '',
 'date': None,
 'rating': 4,
 'user_name': 'Dave Rolsky',
 'user_veg_level_desc': 'vegan',
 'user_veg_level_num': 4},
{'comment': '',
 'date': None,
 'rating': 4,
 'user_name': 'Huey-Ling Chen',
```

```
'user_veg_level_desc': 'not telling',
 'user_veg_level_num': 0},
{'comment': '',
 'date': None,
 'rating': 4,
 'user_name': 'kmf',
 'user_veg_level_desc': 'not telling',
 'user_veg_level_num': 0},
{'comment': '',
 'date': None,
 'rating': 4,
 'user_name': "Let's Eat!",
 'user_veg_level_desc': 'not telling',
 'user_veg_level_num': 0},
{'comment': '',
 'date': None,
 'rating': 4,
 'user_name': 'Math Girl',
 'user_veg_level_desc': 'vegetarian',
 'user_veg_level_num': 3},
{'comment': '',
 'date': None,
 'rating': 4,
 'user_name': 'S4',
 'user_veg_level_desc': 'not telling',
 'user_veg_level_num': 0},
{'comment': '',
'date': None,
 'rating': 4,
 'user_name': 'Sharyn Morrow',
 'user_veg_level_desc': 'vegan',
 'user_veg_level_num': 4},
{'comment': '',
 'date': None,
 'rating': 4,
 'user_name': 'starfive',
 'user_veg_level_desc': 'not telling',
 'user_veg_level_num': 0},
{'comment': '',
 'date': None,
 'rating': 3,
 'user_name': 'Gregory',
 'user_veg_level_desc': 'vegan',
 'user_veg_level_num': 4},
{'comment': '',
 'date': None,
 'rating': 3,
 'user_name': 'vaxjo',
```

```
'user_veg_level_desc': 'vegan',
           'user_veg_level_num': 4},
          {'comment': '',
           'date': None,
           'rating': 2,
           'user_name': 'jello',
           'user_veg_level_desc': 'vegan',
           'user_veg_level_num': 4}]
In [15]: data2 = pd.DataFrame(data_rows) # transform results as dataframe
         data2.head() #preview dataframe
Out[15]:
                                                      comment
                                                                               date \
        O I got the dolmas and tabouli salad which were ... 2010-09-07T19:28:18Z
         1 This Kurdish restaurant has great atmosphere a... 2009-08-27T23:26:55Z
         2 You MUST order the Niskena. It may not sound g... 2009-07-27T04:19:21Z
         3 Babani's is a quaint, friendly place with simp... 2009-07-23T07:03:32Z
         4 This restaurant is great! The tiny seating ar... 2007-03-20T03:50:08Z
            rating
                      user_name user_veg_level_desc user_veg_level_num
        0
                 2
                           Emme
                                              vegan
                 4
                                                                      0
         1
                          qster
                                        not telling
                        Capelli
                                        not telling
                                                                      0
         3
                 3 conde.kedar
                                              vegan
                 5 snowbunny87
                                       not telling
In [18]: #utiliy method to draw a wordcloud from list/series
         #modified
         def wordcloud_draw(data, color = 'black'):
                Draws a wordcloud
                params:
                    data: list/series - set of sentences to include
                requires ```wordcloud``` package
             from wordcloud import WordCloud, STOPWORDS
             words = ' '.join(data)
             cleaned_word = " ".join([word for word in words.split()
                                     if 'http' not in word
                                         and not word.startswith('0')
                                         and not word.startswith('#')
                                         and word != 'RT'
                                     ])
             wordcloud = WordCloud(stopwords=STOPWORDS,
                               background_color=color,
                               width=2500,
```

```
height=2000
                              ).generate(cleaned_word)
             plt.figure(1,figsize=(13, 13))
             plt.imshow(wordcloud)
             plt.axis('off')
             plt.show()
In [19]: #visualize what everyone is saying
```





Sentiment Analysis

Let us perform sentiment analysis on the text. What is the relationship between the ratings and the sentiments derived.?

```
In [21]: # import library to assist with sentiment analysis
         # Currently using https://github.com/cjhutto/vaderSentiment
         # NB. There are implications and factors to consider, we will discuss
        from vaderSentiment.vaderSentiment import SentimentIntensityAnalyzer
In [22]: # create a SentimentIntensityAnalyzer
         analyzer = SentimentIntensityAnalyzer()
```

0.3.1 How to use this implementation?

```
In [23]: # let us extract ONE (1) senetence
         test_sentence = data2['comment'][0]
         # analyze that sentence
         sentiment_result = analyzer.polarity_scores(test_sentence)
         # it returns a python dictionary of values
         sentiment_result
Out[23]: {'compound': -0.5157, 'neg': 0.105, 'neu': 0.841, 'pos': 0.054}
In [24]: # we could analyze each row in our data set using the apply method
         data2['comment'].apply(analyzer.polarity_scores)
Out[24]: 0
               {'pos': 0.054, 'compound': -0.5157, 'neu': 0.8...
               {'pos': 0.238, 'compound': 0.9847, 'neu': 0.76...
               {'pos': 0.154, 'compound': 0.4848, 'neu': 0.71...
         2
         3
               {'pos': 0.111, 'compound': 0.968, 'neu': 0.878...
         4
               {'pos': 0.116, 'compound': 0.7087, 'neu': 0.84...
         5
               {'pos': 0.156, 'compound': 0.7402, 'neu': 0.84...
               {'pos': 0.208, 'compound': 0.9686, 'neu': 0.79...
         6
         7
               {'pos': 0.19, 'compound': 0.8918, 'neu': 0.787...
               {'pos': 0.342, 'compound': 0.9796, 'neu': 0.64...
         8
         9
               {'pos': 0.174, 'compound': 0.9106, 'neu': 0.82...
         10
               {'pos': 0.27, 'compound': 0.8588, 'neu': 0.73,...
               {'pos': 0.159, 'compound': 0.799, 'neu': 0.785...
         11
         12
               {'pos': 0.121, 'compound': 0.1702, 'neu': 0.79...
         13
               {'pos': 0.224, 'compound': 0.95, 'neu': 0.721,...
               {'pos': 0.256, 'compound': 0.4767, 'neu': 0.57...
         14
               {'pos': 0.252, 'compound': 0.5719, 'neu': 0.74...
         15
         16
               {'pos': 0.0, 'compound': 0.0, 'neu': 0.0, 'neg...
         17
               {'pos': 0.0, 'compound': 0.0, 'neu': 0.0, 'neg...
         18
               {'pos': 0.0, 'compound': 0.0, 'neu': 0.0, 'neg...
         19
               {'pos': 0.0, 'compound': 0.0, 'neu': 0.0, 'neg...
         20
               {'pos': 0.0, 'compound': 0.0, 'neu': 0.0, 'neg...
               {'pos': 0.0, 'compound': 0.0, 'neu': 0.0, 'neg...
         21
               {'pos': 0.0, 'compound': 0.0, 'neu': 0.0, 'neg...
         22
         23
               {'pos': 0.0, 'compound': 0.0, 'neu': 0.0, 'neg...
               {'pos': 0.0, 'compound': 0.0, 'neu': 0.0, 'neg...
         24
               {'pos': 0.0, 'compound': 0.0, 'neu': 0.0, 'neg...
         25
         26
               {'pos': 0.0, 'compound': 0.0, 'neu': 0.0, 'neg...
               {'pos': 0.0, 'compound': 0.0, 'neu': 0.0, 'neg...
         27
         Name: comment, dtype: object
In [25]: # let us define a function to analyze one sentence and return the compound value
         def get_how_positive(sentence):
             return analyzer.polarity_scores(sentence)['compound']
In [26]: # testing the application of the method
         data2['comment'].apply(get_how_positive)
```

```
Out[26]: 0
              -0.5157
               0.9847
         1
         2
               0.4848
         3
               0.9680
         4
               0.7087
         5
               0.7402
         6
               0.9686
         7
               0.8918
         8
               0.9796
         9
               0.9106
         10
               0.8588
               0.7990
         11
         12
               0.1702
         13
               0.9500
         14
               0.4767
         15
               0.5719
         16
               0.0000
         17
               0.0000
         18
               0.0000
         19
               0.0000
         20
               0.0000
         21
               0.0000
         22
               0.0000
         23
               0.0000
         24
               0.0000
         25
               0.0000
         26
               0.0000
         27
               0.0000
         Name: comment, dtype: float64
In [27]: # creating a new column in our data set to store the sentiment value
         data2['sentiment'] = data2['comment'].apply(get_how_positive)
         # previewing updates
         data2.head(10)
Out [27]:
                                                                                 date
                                                       comment
         O I got the dolmas and tabouli salad which were ...
                                                                2010-09-07T19:28:18Z
         1 This Kurdish restaurant has great atmosphere a...
                                                                2009-08-27T23:26:55Z
         2 You MUST order the Niskena. It may not sound g...
                                                                2009-07-27T04:19:21Z
         3 Babani's is a quaint, friendly place with simp...
                                                                2009-07-23T07:03:32Z
         4 This restaurant is great! The tiny seating ar...
                                                                2007-03-20T03:50:08Z
         5 I've eaten here several times, and I've been i...
                                                                2007-02-23T17:21:46Z
         6 I really enjoyed my visit to Babani's. \n\nI t...
                                                                2006-04-20T01:42:01Z
         7 I wish I had more good things to say about thi...
                                                                2005-10-26T01:18:13Z
           Yes, the vegan soup and the bread are excellen...
                                                                2005-04-18T04:04:17Z
         9 The soup everyone is raving about it really go...
                                                               2004-11-06T18:10:24Z
                            user_name user_veg_level_desc user_veg_level_num \
            rating
```

```
1
                 4
                                 qster
                                                not telling
                                                                               0
         2
                 4
                               Capelli
                                                not telling
                                                                               0
         3
                 3
                           conde.kedar
                                                      vegan
                                                                               4
         4
                 5
                           snowbunny87
                                                not telling
                                                                               0
                    Unny Nambudiripad
         5
                 4
                                                      vegan
                                                                               4
         6
                        hungry_coconut
                                                      vegan
                                                                               4
         7
                 2
                       Ellen Weinstock
                                                not telling
                                                                               0
         8
                 3
                                Ramona
                                                      vegan
                                                                               4
         9
                 3
                                                not telling
                                                                               0
                            v.e.g.a.n.
            sentiment
              -0.5157
         0
               0.9847
         1
         2
               0.4848
         3
               0.9680
         4
               0.7087
         5
               0.7402
         6
               0.9686
         7
               0.8918
         8
               0.9796
         9
               0.9106
In [28]: # Deterimining the correlation between the sentiment values and existing ratings
         print("Correlation")
         data2[['rating','sentiment']].corr()
Correlation
Out[28]:
                       rating sentiment
                     1.000000
         rating
                                0.091718
         sentiment 0.091718
                                1.000000
In [29]: # Visualizing the correlation on a heatmap
         sns.heatmap(data2[['rating', 'sentiment']].corr())
Out[29]: <matplotlib.axes._subplots.AxesSubplot at 0x7fb6721f8a90>
```

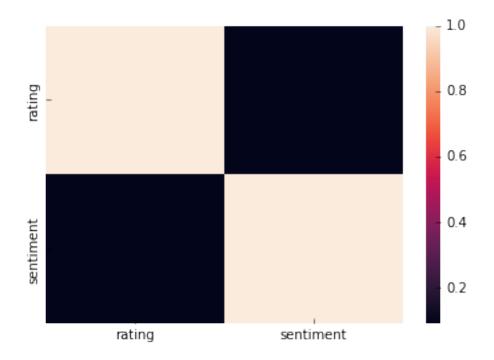
vegan

4

0

2

Emme



0.4 Questions?