



CTEC 114 – Technology Innovation Project

Here is a list of points that your project should address:

1. Your presentation should be no more than 10 well thought out slides.
2. Please make sure your problem statement & solution statement are clear and make sense.
3. Please make sure your solution statement speaks directly to how your solution will work. How will it help to solve the problem? How will your solution be implemented?
4. How would your solution work with various examples?
5. Your presentation addresses each of these points (in detail):
 - Target Audience
 - Significance of Problem (Scale of 1 -10)
 - Size of Target Audience
 - Solution already being done. Yes / No
 - Relevant in today's time
 - Potential Timeline
 - Potential Costs
6. Define next steps to implement the project idea.
7. Cite all references used in your project write up.
8. How are you planning to present your project?
Goggle Slides? / Prezi? / App? / PowerPoint? / Keynote?
What is your presentation plan?

CTEC-114

Group: 1 / 2 / 3 / 4 / 5

Project Rubric

	Below Basic (10 points)	Basic (15 points)	Good (17 points)	Excellent (20 points)
Organization	Presentation is not sequential or logical and it may be hard for the audience to understand the purpose	Presentation may not be sequential or logical, but the audience understands the purpose	Presentation is sequential, logical and audience understand the purpose	Presentation is sequential, logical, and effectively conveys the meaning and purpose to the audience
Knowledge	Presenters have only a basic understanding of the content and do not develop reasonable conclusions	Presenters show a basic understanding of the content but do not develop reasonable conclusions	Presenters demonstrate a firm grasp of the content and generalize reasonable conclusions	Presenters demonstrate an in-depth understanding of the content and provide valid and/or reasonable conclusions
Graphics-Relevance	Graphics do not directly relate to the topic OR detract from the presentation	Most graphics relate to the topic and presentation	All graphics and content are related to the topic and most make it easier to understand the presentation	All graphics are related to the topic <i>and</i> make it easier to understand the presentation <i>and</i> support the presenter's conclusions
Speaking Skills, Eye Contact	Presenter does not engage the audience, doesn't not speak clearly and reads directly from notes	Presenter does not engage the audience <i>or</i> speaks in a low voice and reads directly from notes	Presenter engages the audience, speaks clearly, makes eye contact often, but relies on notes	Presenter engages the audience, speaks clearly, makes frequent eye contact and <i>does not</i> read from slides or notes
Visual Product	The presentation is not engaging or effective <i>and</i> has errors that detract from its effectiveness	The presentation may not be engaging or effective and <i>has</i> errors that detract from its effectiveness	The presentation is engaging and effective but may have errors	The presentation is engaging effective and is free of errors

Max Points = 100%

Project Represents 30% of Overall Grade