# Giovanni Ghedini

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# Relevant Experience

Intesa Sanpaolo | Bologna, Italy

June 2019 - August 2022

#### **Data Analyst**

Cooperated with a team of financial advisors in building client's investments portfolio.

- Constructed investment pitch and analysis of financial instruments for over 300 clients.
- Contributed, as analyst, in a portfolio's average growth of 8.5% YoY.
- Conducted market research to target clients that increased the overall portfolio's value by € 5 mln.
- Analyzed financial portfolios to deliver actionable insights for client's daily meetings.

## PDFOR Performance Development | Bologna, Italy

September 2021 - June 2022

#### **Business Analyst**

Collaborated as a Business Analyst within a consultant team specializing in corporate performance development.

- Expert in Data Visualization using Tableau and Power BI to communicate actionable insights to management.
- Developed ML predictive models, ranging from simple classification to advanced regression, to inform strategic business decisions for 5 companies.
- Analyzed budget and financial statements for over 10 companies using MySQL and Excel.
- Successfully revitalized a struggling dental industry company by analyzing accounting sheets and organizational structure, leading to strategic remodeling and doubling
  production within a year.

### Education

#### Master of Science in Business Analytics

Expected April 2024

Hult International Business School | Cambridge, USA

- Data Management with SQL and Power Query Editor.
- Optimizing investment Portfolios with Python.
- Predicting and Forecasting with R. Analysis and Manipulation of Unstructured Data (Text, Images) with R.
- Tableau; Power BI; Microsoft Power Query; ML; AWS (Amazon Web Services).

#### Master of Science in International Business

August 2023

Hult International Business School | Cambridge, USA

Specialization in Finance (M&A; Corporate and Personal Finance) and Business Analytics.

#### **Bachelor of Economics in Management and Marketing**

July 2022

Alma Mater Studiorum | Bologna, Italy

- Specialization in Management and marketing; Minored in Finance and Business Analytics.
- Main courses: Corporate accounting, corporate finance, macroeconomics, corporate management and economics, production management, market analysis, key account
  management and trade marketing, marketing.

## **Skills & Competences**

Competences: Data Visualization; Predictive Modeling; Data Analysis; Machine Learning (ML); Business Analysis with Structured and Unstructured Data; Data Mining; Databases Automations; Financial Data Analysis; Quantitative Modeling; Risk Management.

Databases: AWS; MS SQL Server; MS Access; MySQL (Select, Insert, Update, Delete, create table, Create view, Distinct, Where, Order By, Group By, Having, Join, Union).

Programming Languages: Python (NumPy, Pandas, Matplotlib, Seaborn, Plotly, gglot2, scikit-learn, TensorFlow); R (rpart, caret, gglopt2, tidyverse, tidytext, tidyr, tidymodels, tseries, rugarch, dlpyr, ModelMetrics, randomForest, Shiny, xgboost, pdftools, tm); Google Collab.

Data Visualization Tools: Power BI (DAX, data modeling, data analysis expressions, power query (ETL)); Tableau (design interactive dashboards, translate complex data into visualizations, data cleaning, fields/table calculation).

Microsoft tools: Word; Excel (sum, average, if statements, xlookup, countif, sumif, concatenate, pivot tables, power query, data analysis); Power BI; PowerPoint; Azure; Outlook; One Note: Access.

Certifications: Harvard Global Case Competition - M&A; Excel Skills for Business Statistics; MySQL.

Languages: English; Italian.

## **Academic Projects**

M&A Harvard Case Competition, Harvard Business School | Cambridge, MA

February 2023 - March 2023

- Performed a comprehensive financial valuation of Vestas, a \$38 billion company, utilizing a discounted cash flow (DCF) analysis and financial multiple assessment.
- Conducted thorough financial due diligence on the company's statements, identifying key strengths and weaknesses for informed investment analysis.
- Crafted a persuasive investment pitch for SMA Solar Technology, forecasting a 116% share price growth over the next decade. Grounded in meticulous risk management
  analysis to identify long-term value creation opportunities.