

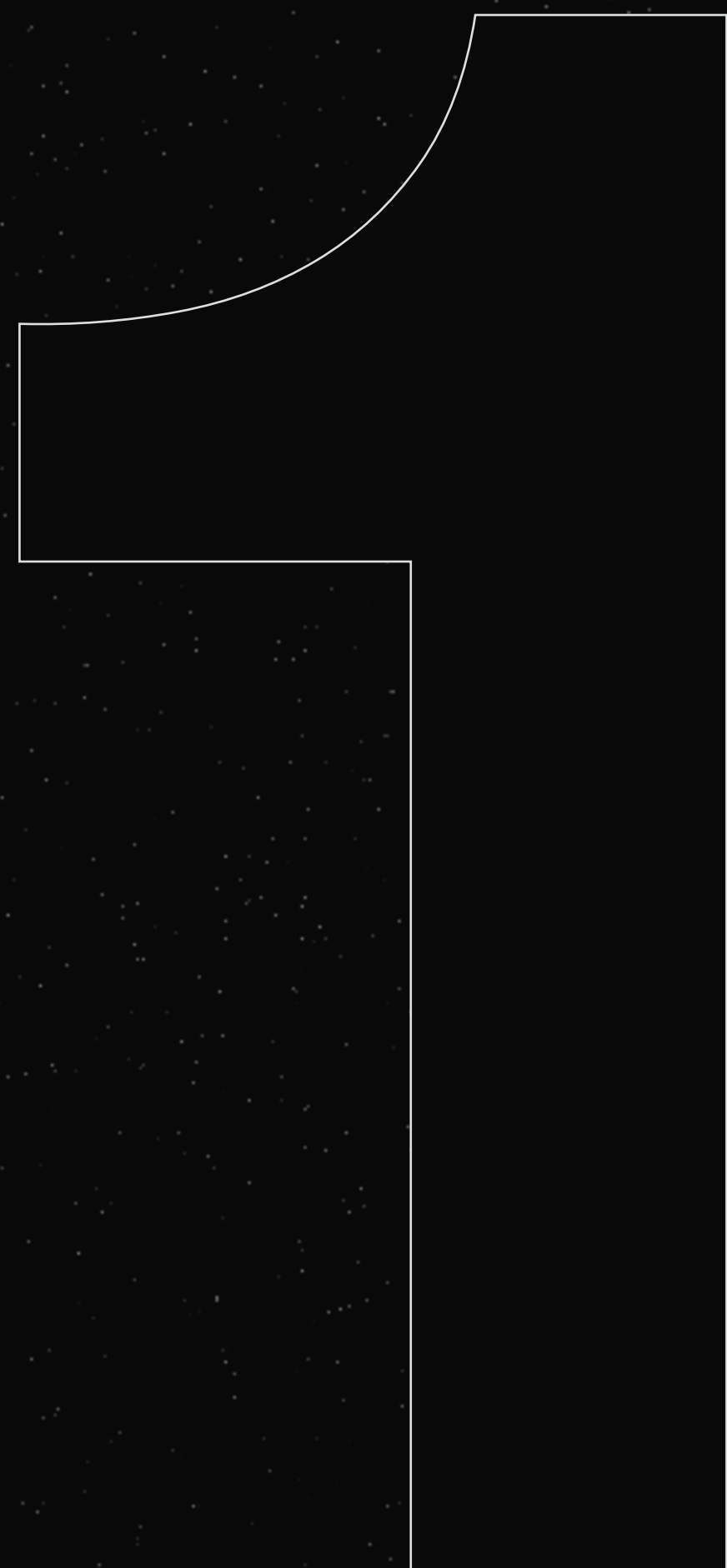
HELLO!

Martina Šestak, Bornfight

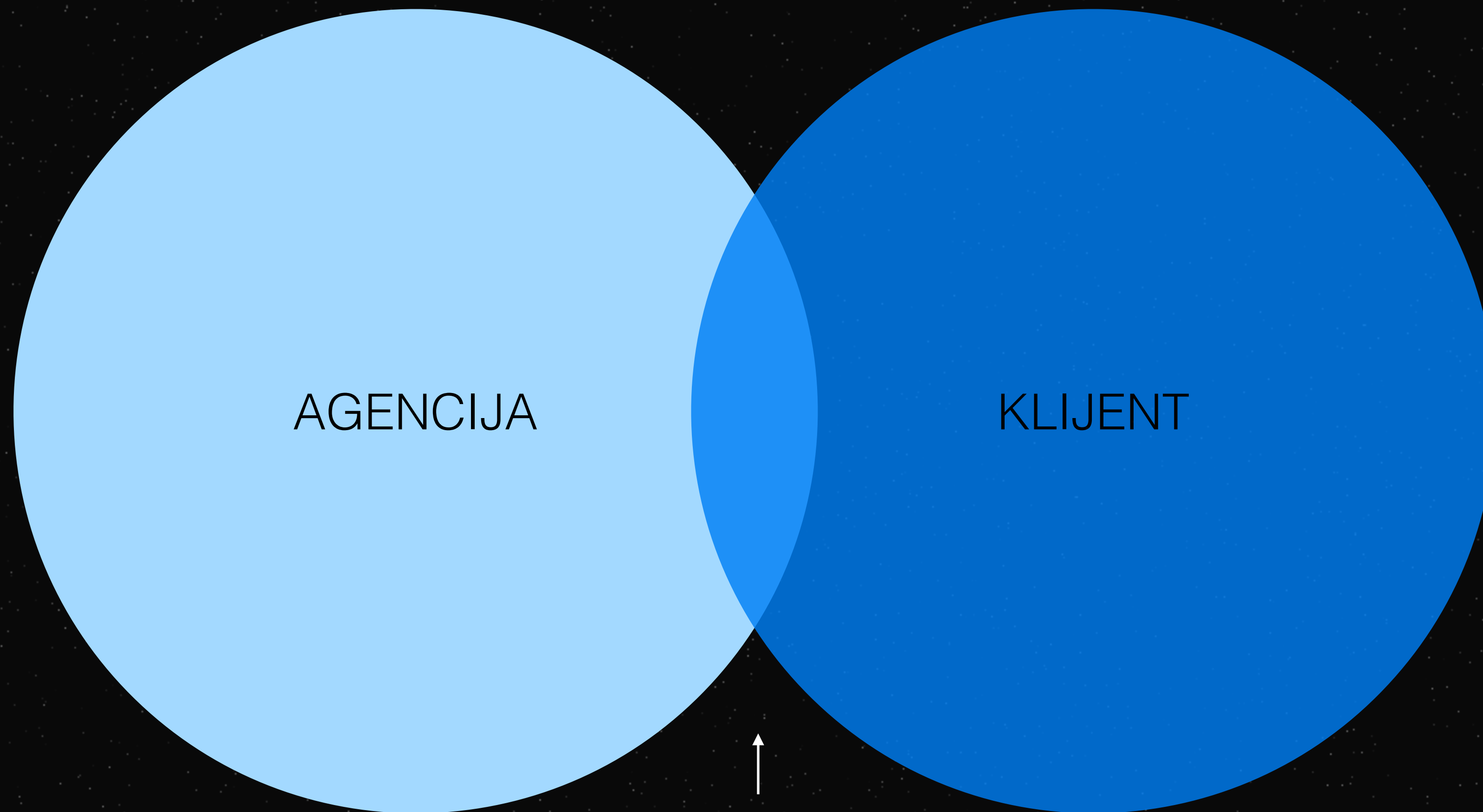
ŠTO KLIJENTI

- ZNAJU
- MISLE DA ZNAJU
- ŽELE ZNATI

O WORDPRESSU



**MARTINA —
STRATEGIC
PARTNERSHIPS
EXECUTIVE**



MARTINA

A small white arrow pointing upwards from the text 'MARTINA' to the intersection of the two circles in the Venn diagram above.

Account Manager
Project Manager
Producer
Business Developer
Consultant
Designer
Developer
Head of...

Klijent



**ŠTO KLIJENTI
(NE)ZNAJU O
WORDPRESSU**

“ We need to consider platform stability and upgrades, WordPress development is mostly community driven therefore it won't be suitable for us.

—Klijent

“ We don’t currently use any CMS. Our site presently is static pages hosted with Github Pages. We would implement a CMS for the blog. Open to using a CMS for the rest of the site, but need some advice here on cost/benefits and what content we would want as editable via the CMS.

—Klijent

“ Koristite li frameworke unutar Wordpressa ili se WP adaptira ovisno o potrebama klijenta?

— Klijent

“ Wordpress with woocommerce is somewhat of a risk from security standpoint. Shopify’s enterprise solution takes care of all such concerns, being a cloud solution.

—Klijent

“ Da li je WordPress dovoljno intuitivan za ljude koji su stariji
nemaju visoku razinu tehničkog znanja?

—Klijent

“ Ako CNN koristi WordPress, onda bismo i mi.

—Klijent

“ Wordpress će nam usporiti page speed.

—Klijent

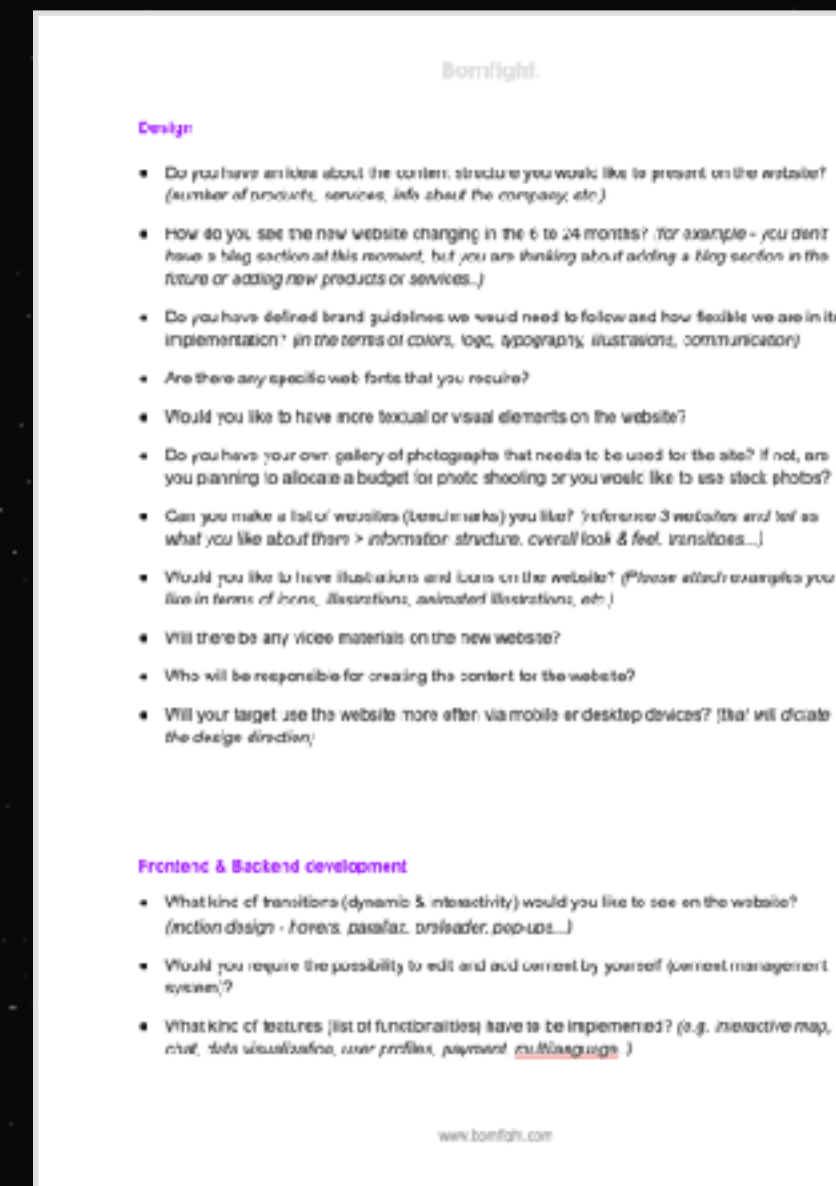
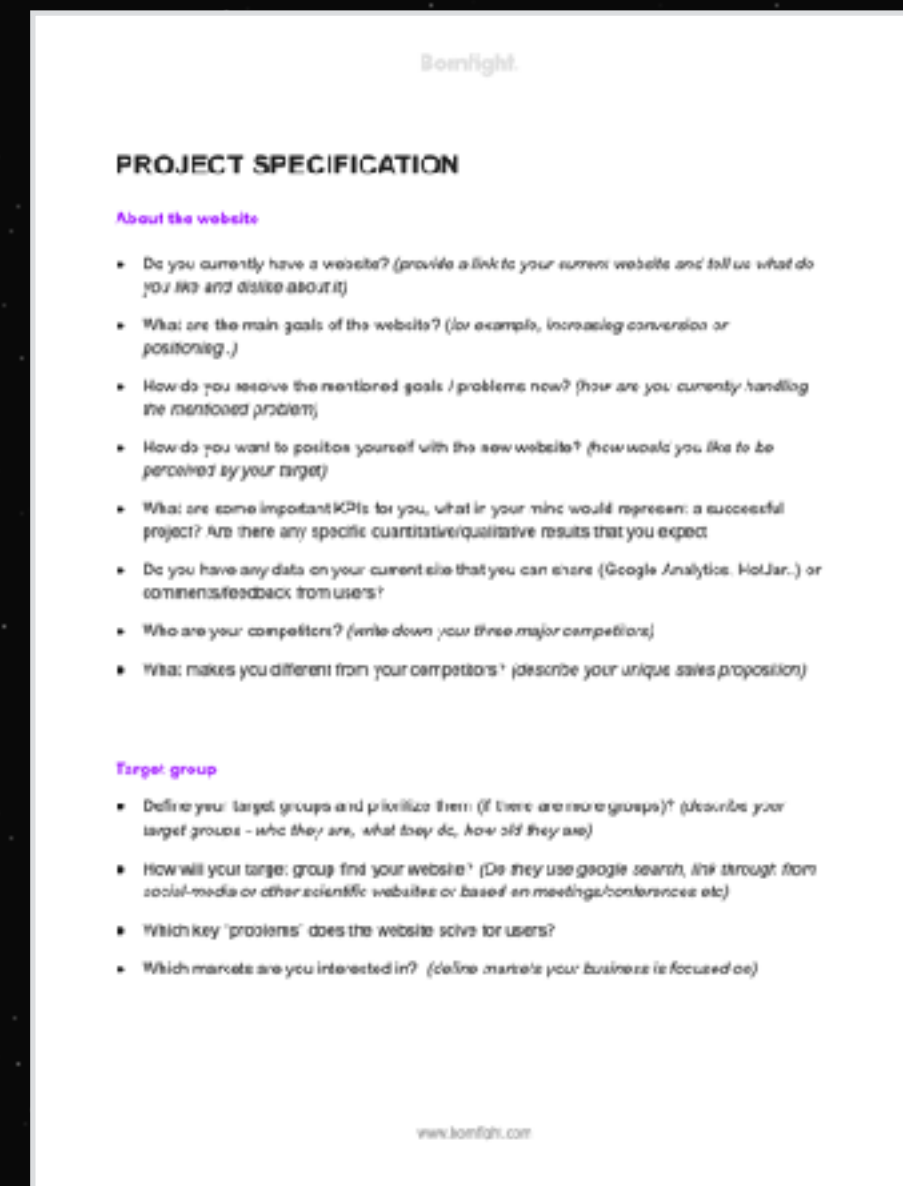
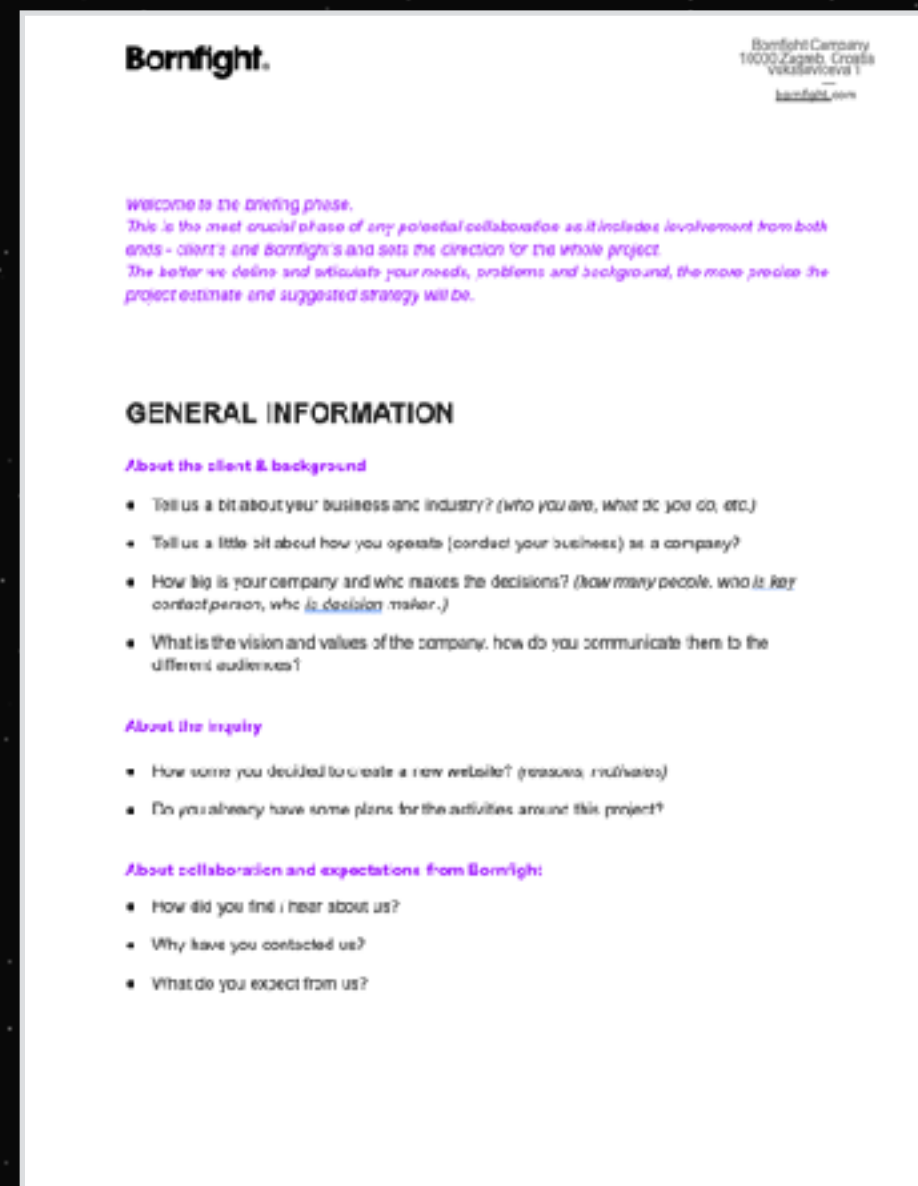
“ Na čemu mislite raditi web?

—Klijent

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**KAKO
KLIJENTIMA
PRIBLIŽITI
WORDPRESS**

1 QUESTIONS



2 BRING YOUR DEVELOPER TO A MEETING



3 WALK-THROUGH

This theme requires the following plugins: Cf7 custom error messages.1.1, Contact form 7.4.2.2, Duracelltomi google tag manager.1.2, Manual image crop.1.12, Sitepress multiilingual cms.3.2.2, Wpml string translation.2.2.2 and Wpml translation management.2.0.2.

[Begin installing plugins](#) | [Dismiss this notice](#)

Post draft updated. [Preview post](#)

Ovdje stavite naslov bloga

Permalink: <https://www.camping-simun.hr/hr/blog/ovdje-stavijate-nas/> [Edit](#)

Custom Templating group

Layout

1 Intro

Text *

krećemo s introm

Subtitle

[Add Row](#)

Language

Language of this post

Croatian

[Connect with translations](#)

Translation Priority

Optional [edit terms](#)

Translate this Document

☐ OFF Use WPML's Translation Editor

	Translate	Duplicate
English	+	<input type="checkbox"/>
German	+	<input type="checkbox"/>
Italian	+	<input type="checkbox"/>
Slovenian	+	<input type="checkbox"/>

Media attachments

☒ Duplicate uploaded media to translations

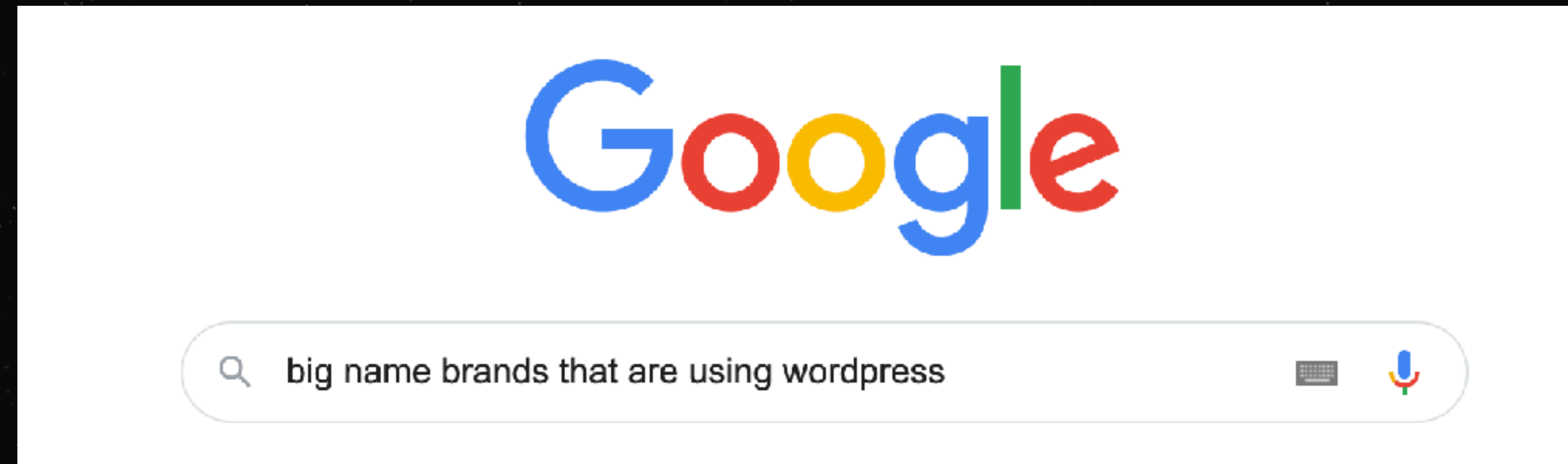
☒ Duplicate featured image to translations

Yeast SEO

Multilingual Content Setup

☐ Do not make 'Posts' translatable

4 REFERENCES & COMPETITORS



5 TECH TERMINOLOGY

Plugins
Custom fields
Permalinks
Widgets
Community
cPanel

“ Final product = sum of experiences
who build the product.

—Kene Udeze, UX designer in Booking.com

THANK YOU! QUESTIONS?

Martina Šestak > [LINKEDIN](#) | [FACEBOOK](#) | [INSTAGRAM](#)