

CASEWISE'S NEW

The company intends to continue increased probability in 2015 with various upgrades to its core software and with the official software release of TacTac.

The highly anticipated operational process platform will offer the ability to seamlessly interact with clients via both private and public cloud-based technology. By providing a better UX experience, the new SaaS solution has already shown increased retention rates and engagement in studies with its user-friendly platform.

Alexandre Wentzo. CEO, Casewise
interviewed by Workflow Magazine

[...]

On the innovation side, we've focused a lot on Tac-Tac.

Tac-Tac is looking to tackle process to execution, but in a different space.

Rather than rely on automating everything, it focuses on human centric processes. So many businesses have large distributed workforces that need to complete complex manual tasks. Getting the knowledge to the team and keeping them current is extremely difficult and with so many steps to map, building a library for them is tough. Tac-Tac looks at both ends of the problem.

Gathering operating instructions, knowledge and know-how socially through a simple interface, designed to be used without training, and pushing these instructions out to the workforce's phones and tablets. >>

>> Additionally providing an integrated feedback loop, from the manual operator back into the process design. We are trying different things to find ways to bring more value to our clients.

[...]

