## Statistical Learning

https://github.com/ggorr/Machine-Learning/tree/master/ISLR

### 교재

- An Introduction to Statistical Learning with Applications in R
  - G. James, D. Witten, T. Hastie and R. Tibshirani

**Springer Texts in Statistics** 

Gareth James Daniela Witten Trevor Hastie Robert Tibshirani

# An Introduction to Statistical Learning

with Applications in R

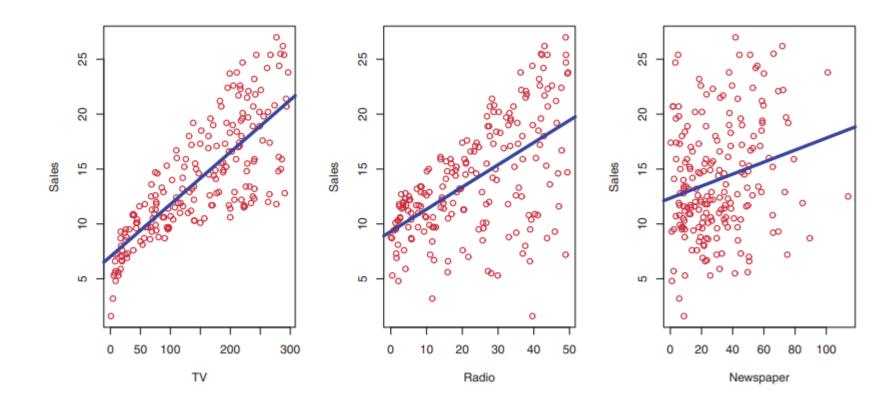


## 2 Statistical Learning

- 2.1 What Is Statistical Learning?
- 2.2 Assessing Model Accuracy
- 2.3 Lab: Introduction to R
- 2.4 Exercises

## 2.1 What Is Statistical Learning?

Advertising data set



- Input variables
  - = predictors, independent variables, features, variables
  - Notation:  $X, X_i$
- Output variable
  - = response, dependent variable
  - Notation: Y
- Example: Advertising
  - $X_1 = \text{TV}$ ,  $X_2 = \text{radio}$ ,  $X_3 = \text{newspaper}$
  - Y =sales

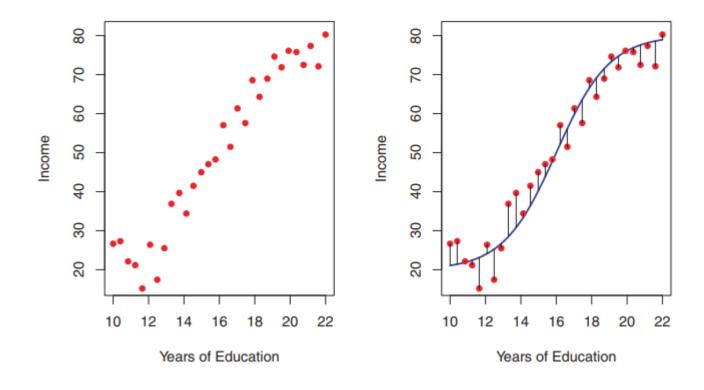
## Relationship between Predictors and Response

We assume that

$$Y = f(X) + \epsilon$$

- $X = (X_1, X_2, ..., X_p)$  predictors
- $\epsilon$  : random error independent of X  $E[\epsilon] = 0$ , i.e. zero mean

## Example



## What Is Statistical Learning?

• Statistical learning refers to a set of approaches for estimating *f*.

## 2.1.1 Why Estimate *f* ?

- Reason
  - Prediction
  - Inference

#### Prediction

- Prediction
  - $\hat{Y} = \hat{f}(X)$ 
    - $\hat{Y}$  is an estimate of Y
  - $\hat{f}$  is treated as a black box
    - Not concerned with the exact form
    - Interested in the accuracy

### Example

- $X_1, ..., X_p$ : characteristics of a blood sample
- Y: risk for an adverse reaction

## Accuracy of $\hat{Y}$

• Error

$$\mathbb{E}\left[\left(Y - \hat{Y}\right)^{2}\right] = \mathbb{E}\left[\left(f(X) + \epsilon - \hat{f}(X)\right)^{2}\right]$$
$$= \mathbb{E}\left[\left(f(X) - \hat{f}(X)\right)^{2}\right] + \text{Var}(\epsilon)$$

- $\mathbb{E}\left[\left(f(X) \hat{f}(X)\right)^2\right]$  Reducible error
  - Inaccuracy of  $\hat{f}$
  - We can potentially improve the accuracy of  $\hat{f}$
- $Var(\epsilon)$  Irreducible error
  - $\epsilon$  cannot be predicted using X

#### Inference

- How Y changes as a function of  $X_1, ..., X_p$
- Which predictors are associated with the response?
- What is the relationship between the response and each predictor?

## Example

- Advertising data set
  - Which media contribute to sales?
  - Which media generate the biggest boost in sales
  - How much increase in sales is associated with a given increase in TV advertising?

### 2.1.2 How Do We Estimate *f*?

- Training data set: observations
  - Input variables
    - *p* : number of predictors
    - n : number of data
    - $x_{ij}$  for i = 1, ..., n and j = 1, ..., p
    - $\bullet \ x_i = (x_{i1}, \dots, x_{ip})$
  - Output variable
    - $y_i$  for i = 1, ..., n

## Training

- Parametric method
- Non-parametric method

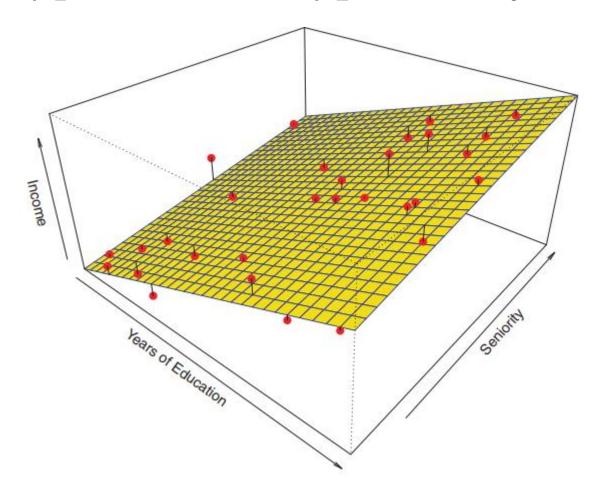
#### Parametric Method

- To make an assumption about the functional form of f
- Example: linear model
  - Assume

$$f(X) = \beta_0 + \beta_1 X_1 + \dots + \beta_p X_p$$
 and estimate the parameters  $\beta_0, \dots, \beta_p$ 

## Example

• income  $\approx \beta_0 + \beta_1 \times \text{education} + \beta_2 \times \text{seniority}$ 



#### Model

- A model is a form of f
  - Example: linear model assumes that f is linear  $f(X) = \beta_0 + \beta_1 X_1 + \dots + \beta_p X_p$

#### Model selection

- A model which is too far from true f
  - Estimation is poor
- A flexible model
  - Can fit many different possible functional forms
  - Requires estimating many parameters
  - Overfitting

## Non-parametric Methods

- Do not make explicit assumptions about f
- A very large number of observations is required
- Example: thin-plate spline

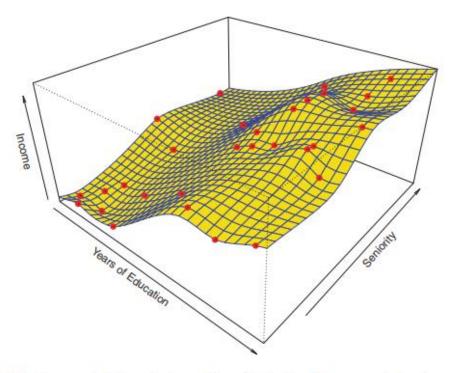
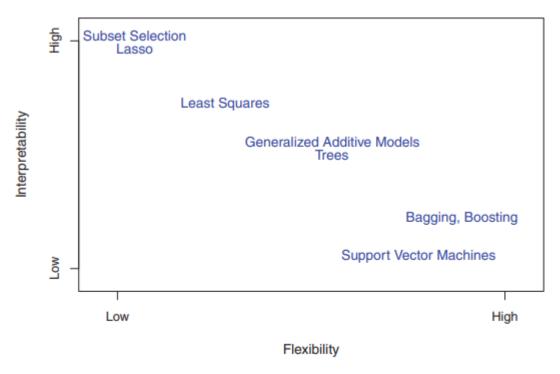


FIGURE 2.6. A rough thin-plate spline fit to the Income data from Figure 2.3. This fit makes zero errors on the training data.

# 2.1.3 The Trade-Off Between Prediction Accuracy and Model Interpretability

- Why would we choose a more restrictive method instead of a very flexible approach?
- In inference, restrictive models are much more interpretable

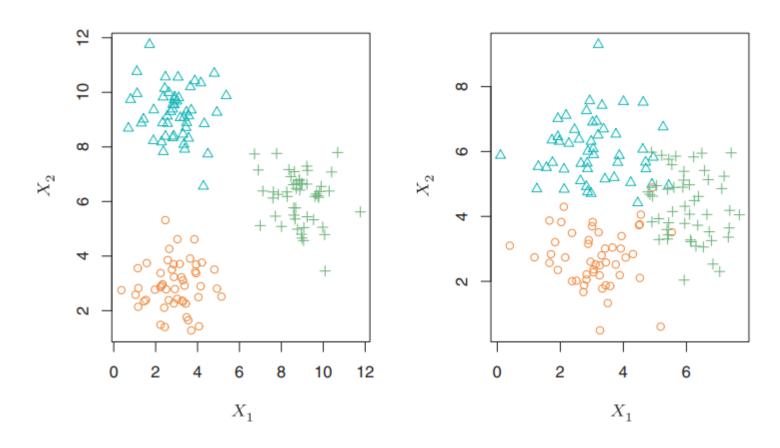


**FIGURE 2.7.** A representation of the tradeoff between flexibility and interpretability, using different statistical learning methods. In general, as the flexibility of a method increases, its interpretability decreases.

# 2.1.4 Supervised Versus Unsupervised Learning

- Supervised learning
  - Use responses for training data
- unsupervised learning
  - No response
  - Example: cluster analysis

## Clustering



## 2.1.5 Regression Versus Classification Problems

- Regression
  - Quantitative
  - Example: a person's age, height, or income, the value of a house, the price of a stock
- Classification
  - Qualitative a.k.a. categorical
  - Example: a person's gender (male or female),
     the brand of product purchased (brand A, B, or C)

## 2.2 Assessing Model Accuracy

- There is no free lunch in statistics
  - No one method dominates all others over all possible data sets
- On a particular data set, one specific method may work best
- To decide the best method for given data set

## 2.2.1 Measuring the Quality of Fit

Mean squared error (MSE)

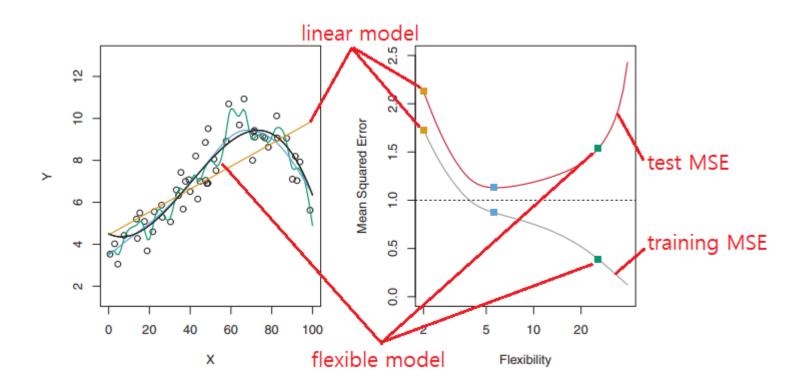
$$MSE = \frac{1}{n} \sum_{i=1}^{n} \left( y_i - \hat{f}(x_i) \right)^2$$

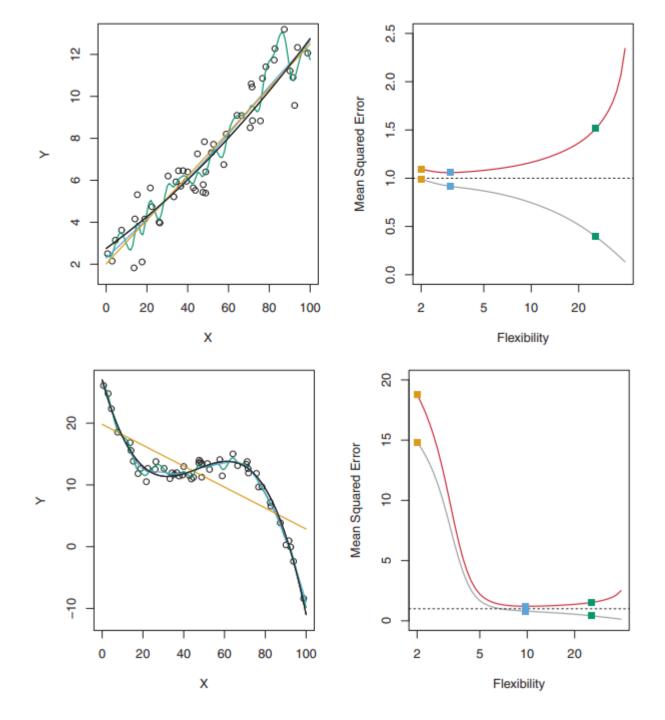
## Training and Test

- Training MSE
  - MSE for training data
- Test MSE
  - MSE for test data
- Test data = test observations
  - Unseen data during training process
  - We are interested in the accuracy of the predictions on previously unseen test data

- Training data
  - $\{(x_1, y_1), ..., (x_n, y_n)\}$
- Test data
  - $(x_0, y_0)$

• If we have a large number of test data, we could compute  $\operatorname{Ave}(\hat{f}(x_0) - y_0)^2$ 





#### 2.2.2 The Bias-Variance Trade-Off

• For test data  $(x_0, y_0)$ ,

$$\mathbb{E}\left[\left(y_0 - \hat{f}(x_0)\right)^2\right]$$

is called the expected test MSE

Expected test MSE

$$\mathbb{E}\left[\left(y_0 - \hat{f}(x_0)\right)^2\right] = \operatorname{Var}\left(\hat{f}(x_0)\right) + \operatorname{Bias}\left(\hat{f}(x_0)\right)^2 + \operatorname{Var}(\epsilon)$$

where

$$\operatorname{Bias}\left(\hat{f}(x_0)\right) = \mathbb{E}[f(x_0) - \hat{f}(x_0)] = \mathbb{E}[y_0 - \hat{y}_0]$$

$$\mathbb{E}\left[\left(y_{0}-\hat{f}(x_{0})\right)^{2}\right] = \mathbb{E}\left[\left(f(x_{0})+\epsilon-\hat{f}(x_{0})\right)^{2}\right]$$

$$= \mathbb{E}\left[\left(f(x_{0})-\hat{f}(x_{0})\right)^{2}\right] + \operatorname{Var}(\epsilon)$$

$$= \mathbb{E}\left[\left(f(x_{0})-\mathbb{E}[\hat{f}(x_{0})]+\mathbb{E}[\hat{f}(x_{0})]-\hat{f}(x_{0})\right)^{2}\right] + \operatorname{Var}(\epsilon)$$

$$= \mathbb{E}\left[\left(f(x_{0})-\mathbb{E}[\hat{f}(x_{0})]\right)^{2}\right] + \mathbb{E}\left[\left(\mathbb{E}[\hat{f}(x_{0})]-\hat{f}(x_{0})\right)^{2}\right]$$

$$+2\mathbb{E}\left[\left(f(x_{0})-\mathbb{E}[\hat{f}(x_{0})]\right)\left(\mathbb{E}[\hat{f}(x_{0})]-\hat{f}(x_{0})\right)\right] + \operatorname{Var}(\epsilon)$$

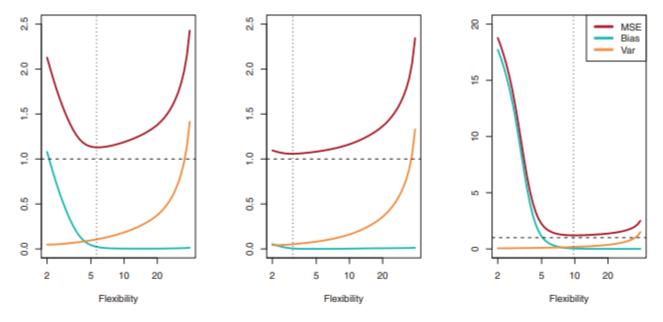
$$= \left(f(x_{0})-\mathbb{E}[\hat{f}(x_{0})]\right)^{2} + \operatorname{Var}\left(\hat{f}(x_{0})\right)$$

$$+2\left(f(x_{0})-\mathbb{E}[\hat{f}(x_{0})]\right)\mathbb{E}\left[\left(\mathbb{E}[\hat{f}(x_{0})]-\hat{f}(x_{0})\right)\right] + \operatorname{Var}(\epsilon)$$

$$= \operatorname{Bias}\left(\hat{f}(x_{0})\right)^{2} + \operatorname{Var}\left(\hat{f}(x_{0})\right)$$

$$+2\left(f(x_{0})-\mathbb{E}[\hat{f}(x_{0})]\right)\left(\mathbb{E}[\hat{f}(x_{0})]-\mathbb{E}[\hat{f}(x_{0})]\right) + \operatorname{Var}(\epsilon)$$

$$= \operatorname{Var}\left(\hat{f}(x_{0})\right) + \operatorname{Bias}\left(\hat{f}(x_{0})\right)^{2} + \operatorname{Var}(\epsilon)$$



**FIGURE 2.12.** Squared bias (blue curve), variance (orange curve),  $Var(\epsilon)$  (dashed line), and test MSE (red curve) for the three data sets in Figures 2.9–2.11. The vertical dotted line indicates the flexibility level corresponding to the smallest test MSE.

## 2.2.3 The Classification Setting

Training error

$$\frac{1}{n} \sum_{i=1}^{n} I(y_i \neq \hat{y}_i)$$

where 
$$I(y_i \neq \hat{y}_i) = \begin{cases} 1, & \text{if } y_i \neq \hat{y}_i \\ 0, & \text{if } y_i = \hat{y}_i \end{cases}$$
, called an indicator variable

Test error

$$Ave(I(y_0 \neq \hat{y}_0))$$

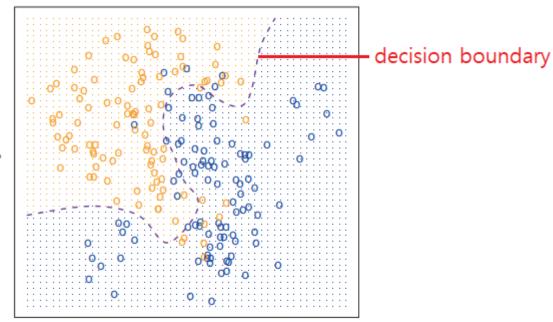
## The Bayes Classifier

- Bayes classifier
  - assigns each observation to the most likely class

$$\hat{y}_i = \underset{j}{\operatorname{argmax}} \Pr(Y = j \mid X = x_i)$$

- Bayes decision boundary
  - the boundary of area
- Bayes error rate

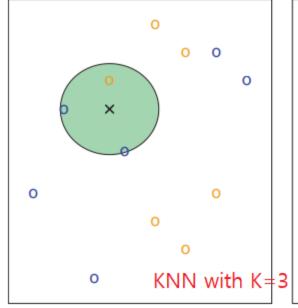
$$1 - \mathbb{E}\left[\max_{j} \Pr(Y = j | X)\right]$$

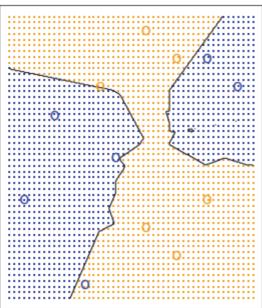


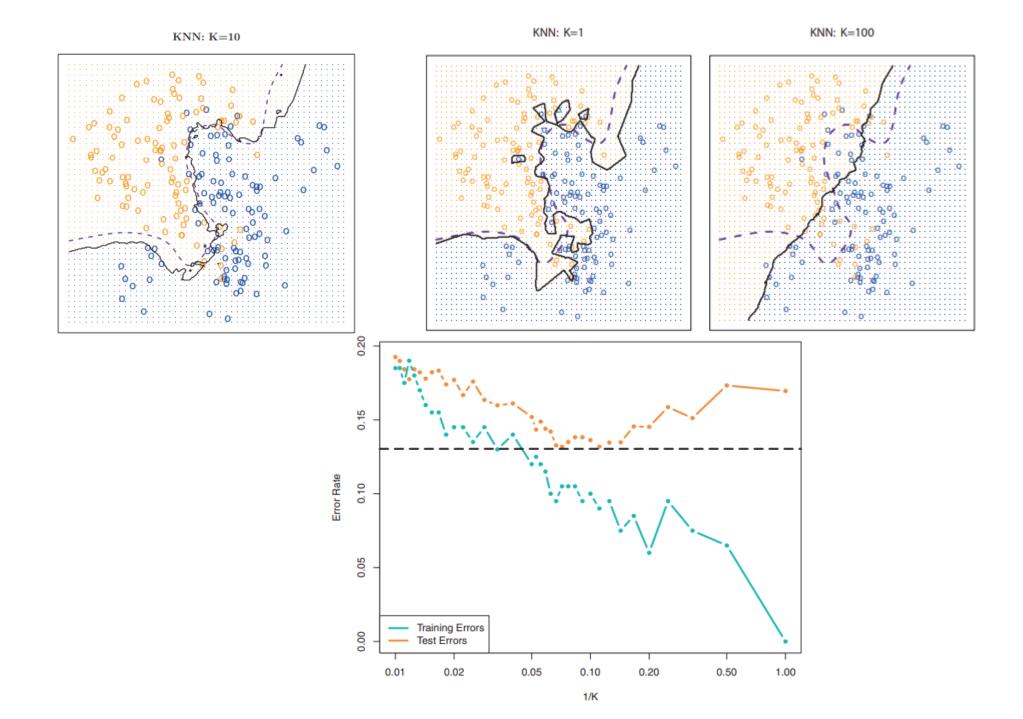
## K-Nearest Neighbors

K-Nearest Neighbors(KNN)

$$\Pr(Y = j | X = x_0) = \frac{1}{K} \sum_{i \in N_0} I(y_i = j)$$







#### 2.4 Exercise

- Solve with pen
- Solve with Python
- Compute training error rate
- Compute test error rate

7. The table below provides a training data set containing six observations, three predictors, and one qualitative response variable.

Obs.	$X_1$	$X_2$	$X_3$	Y
1	0	3	0	Red
2	2	0	0	Red
3	0	1	3	Red
4	0	1	<b>2</b>	Green
5	-1	0	1	Green
6	1	1	1	Red

Suppose we wish to use this data set to make a prediction for Y when  $X_1 = X_2 = X_3 = 0$  using K-nearest neighbors.

- (a) Compute the Euclidean distance between each observation and the test point,  $X_1 = X_2 = X_3 = 0$ .
- (b) What is our prediction with K = 1? Why?
- (c) What is our prediction with K = 3? Why?
- (d) If the Bayes decision boundary in this problem is highly nonlinear, then would we expect the best value for K to be large or small? Why?