

Project Context Document

Comprehensive 21-page context for successor handover

Date: November 21, 2025

Executive Summary

This document provides complete context for the adidas AI Learning & Leadership Development project, designed specifically for successor onboarding and project continuity.

Project Overview

- **Scope:** Two AI-powered solutions for 60,000 employees and 10,000 leaders
- **Partners:** adidas (client) and Baresquare (delivery)
- **Timeline:** March 2025 - Q4 2026
- **Technology:** 100% Microsoft stack (Azure, SharePoint, Power Platform)

Key Stakeholders

- **adidas:** Pedro Silva (VP), Karina (Leadership), Zsafia (Project Lead → Successor TBD)
- **Baresquare:** Georgios (CEO), Lars (COO), Nikos (Technical Lead)

Current Status (November 21, 2025)

- **Learning Agent:** 🟡 95% complete - Awaiting LeanIX infrastructure approval
- **Self-Reflection Tool:** 🟢 90% complete - Ready for mini pilot December 9-13

Next Steps

- December 2-3: Face-to-face executive meeting in Herzogenaurach
- December 9-13: Mini pilot with 5-8 leaders
- Q1 2026: Enterprise rollout

For complete historical context, decision log, and detailed technical specifications, access the full 21-page document through the project team.