GRISELLA GUISWITE

(512) 820-4859 | gguiswite@gmail.com | Pflugerville, TX | LinkedIn

PROFESSIONAL SUMMARY

eLearning Developer with over 10 years of experience designing and producing engaging learning programs. Skilled in using data and technology to build impactful, learner-centered solutions. Most recently recognized as the 2nd Place Winner of the Learning Design Timer Challenge at Adobe Learning World 2024, highlighting my ability to perform under pressure and deliver innovative learning solutions in real-time.

WORK EXPERIENCE

AppleTree Institute for Education Innovation   **Washington, DC**
eLearning Developer   *September 2021 - May 2025*

- Designed and developed 50+ live, blended, and online training programs in collaboration with instructional designers, reaching over 1,000 learners annually.
- Assisted with content creation in both English and Spanish, contributing to the writing, editing, and scripting of 30+ online course modules for a multilingual learner base.
- Applied instructional design models (e.g., ADDIE, SAM) and adult learning principles to improve engagement and boost post-training knowledge retention scores by 25% on average.
- Ensured compliance with SCORM, Section 508/504, and internal branding guidelines across all digital training assets, maintaining 100% audit-readiness.
- Utilized Adobe Captivate and design templates to accelerate development timelines by 30%, ensuring consistent visual design and user experience across all modules.
- Organized and maintained training materials in the LMS for a user base of 500+ employees, streamlining access and reducing learner support requests.
- Managed 3–6 concurrent training projects, consistently meeting deadlines and delivering high-quality deliverables under tight timelines.
- Provided Tier 1 technical support for LMS users, resolving 95% of support tickets independently and escalating complex issues as needed for resolution.

Pflugerville ISD   **Pflugerville, TX**
Educator, Instructional Technology Specialist   *August 2017 - September 2021*
Austin ISD   **Austin, TX**
Educator   *August 2004 - May 2007*
Harlingen CISD   **Harlingen, TX**
Educator

                                                        August 2012 - May 2014

Key Achievements

- Implemented new educational technology that increased math fluency by 25-75% campus-wide
- Applied adult learning principles in the designing, developing and delivery of training to 30+ team members via live presentations, screenshares, recordings, job aids and step-by-step guides
- Analyzed data to understand learning needs and design quarterly formative assessments to address performance gaps and increase state scores by an average of 10% per learner
- Collaborated in the design and development of math curriculum used by 30+ educators

EDUCATION

University of Texas-Pan American
Bachelor of Interdisciplinary Studies in Bilingual Education   *2011*

SKILLS & INTERESTS

Technology & Tools: Canvas LMS | Adobe Captivate | Articulate Storyline 360 | Rise, Adobe Illustrator | SCORM compliance | Section 508/504 accessibility

Languages: Bilingual in English and Spanish

Interests: Instructional Design | Data Collection and Analysis | Course Development | Web Accessibility | Gamification | Bilingualism | Bloom's Taxonomy | Reading | Upskilling | Crafting