Gürcan Zeren Gülersoy

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SUMMARY

I am a public economist with extensive experience in both academic and policy research, specializing in quantitative research methods.

With a passion for translating data-driven insights into actionable policies, I am committed to shaping a better future through evidence-based decision-making.

As I continue to grow in this field, I am excited to further my academic journey by embarking on a Ph.D. program in order to expand the boundaries of knowledge in economics and public policy.

WORK EXPERIENCE

OECD   *2023 - 2024*

Policy Analyst   *Paris, France*

Contributing to the project on "Developing a Supervisory Framework for Financial Risks Stemming from Biodiversity-related Losses", as well as other sustainable finance projects in the Capital Markets and Financial Institutions Division of the Directorate for Financial and Enterprise Affairs.

INSEAD   *2020 - 2023*

Research Associate   *Fontainebleau, France*

Worked as a research associate at the Economics and Political Science Department, and the teaching assistant for the intermediate microeconomics course "Prices & Markets".

Sciences Po Paris   *2018 - 2019*

Research Assistant   *Paris, France*

Assisted Professors Roberto Galbiati and Quoc-Anh Do and in the research for the project entitled "J'Accuse! Antisemitism and Financial Markets in the time of the Dreyfus Affair".

BBVA Research, Garanti BBVA   *Summer 2018*

Research Intern   *Istanbul, Turkey*

Interned at BBVA Research's Economic Research Division of Garanti Bank and worked on macroeconomic modeling of Turkey as well as on economic and geopolitical research on the broader Middle East.

Sciences Po Paris   *2015 - 2016*

Teaching Assistant   *Menton, France*

Worked as the coordinator of the Turkish language course and tutored students.

EDUCATION

King's College London   *2024 – present*

PhD   *London, United Kingdom*

PhD in "Economics" within "King's Business School". Recipient of "King's Business School Doctoral Studentship".

Sciences Po Paris   *2017 – 2019*

Master's   *Paris, France*

Master of "Economics and Public Policy" within the "School of Public Affairs".

Sciences Po Paris   *2017 – 2019*

Bachelor's   *Menton, France*

Bachelor of "Political Sciences" with a regional focus on the Middle East & Mediterranean.

IE University   *2016 – 2017*

Exchange, Erasmus   *Madrid, Spain*

Exchange in international relations and business administration.

Lycée Français Saint-Joseph d'Istanbul   *2009 – 2014*

High school   *Istanbul, Turkey*

PUBLICATIONS

Authored

- Gülersoy, Gürcan Zeren (2017). *"Customs Union Negotiations: Start of Something New for Turkey and the European Union?"*. Recipient of the Sciences Po - Bosphorus Prize for Best Paper dedicated to French - Turkish Relationships.

- — (2019). *"Empirical Estimation of the Persistence of Right-Wing Ideology in France, from the Dreyfus Affair to Front National"*. MA thesis. Sciences Po Paris, School of Public Affairs.

- Gülersoy, Gürcan Zeren, et al. (2024). *"Assessing nature-related risks in the Hungarian financial system: Charting the impact of nature's financial echo"*. OECD Environment Working Paper.

Contributed

- Del Carpio, Lucía, and Maria Guadalupe (2023). *"More women in tech? evidence from a field experiment addressing social identity"*. Management Science, vol. 68, no. 5, 2022, pp. 3196–3218.

- Del Carpio, Lucía and Thomas Fujiwara (2023). *"Do Gender-Neutral Job Ads Promote Diversity? Experimental Evidence from Latin America's Tech Sector"*. NBER Working Paper No. 31314.

- Do, Quoc-Anh, et al. (2020). *"J'Accuse! Antisemitism and Financial Markets in the Time of the Dreyfus Affair"*. CEPR Discussion Paper No. DP14826.

- Guadalupe, Maria, et al. (2023). *"Soft Skills for the Unemployed"*. Working paper.

- Kapon, Samuel, et al. (2023). *"Using Divide-and-Conquer to Improve Tax Collection"*. NBER Working Paper No. 30218.

- Ruzic, Dimitrije (2023). *"Factor-Biased Outsourcing: Implications for Substitution between Capital and Labor"*. Working paper. INSEAD.

Skills

Research Areas	· Input - output economics. · Public economics. · Development economics. · Urban economics.
Analytical	· Independent economic and political research. · Quantitative data analysis. · Panel data analysis · Time-series analysis · Causal inference methods · Policy analysis. · Financial analysis and accounting.
Communication	· Academic drafting. · Presentation and public speaking. · Teaching and tutoring. · Simultaneous translation and interpretation. · Stakeholder engagement.
Digital	· Microsoft Excel. · Stata. · MATLAB. · SAS. · Python for data analysis and natural language processing. · LaTeX. · Bloomberg Terminal.
Leadership	· Project management in academic settings. · Coordination of research teams. · Resource allocation. · Deadline adherence. · Conflict resolution.
Languages	· Turkish (Native). · English (Fluent, C2). · French (Fluent, C2). · Spanish (Fluent, C2). · Arabic (Intermediate, B2).

Miscellaneous

Model United Nations   *2006 – 2015*

Took part in 33 global MUN conferences, including the only UN-affiliated conference THIMUN as its Executive Board Member.

Babel Initiative   *2014 – 2015*

Organized an academic research initiative which comprised 25 students who worked on 9 research projects on Turkish economy, politics and society, and published their findings.

Sailing   *Since 2008*

Sailor registered to the French (FFV), Turkish (TYF) and international (ISAF/WS) sailing federations. Raced in and worked as an instructor for both dinghies and yachts.

Standardized tests

GRE, October 2022
Verbal: 164, 94th pctl.
Quantitative: 169, 93rd pctl.
Analytical: 5.0, 91st pctl.

TOEFL, November 2022
Reading: 30/30
Listening: 29/30
Speaking: 29/30
Writing: 30/30

DALF C1, November 2013
Comp. écrit: 21/25
Prod. écrit: 17/25
Comp. oral: 15/25
Prod. oral: 23.5/25

References

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