

Gürcan Zeren Gülersoy

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SUMMARY

I am a PhD candidate in Economics at King's Business School, focusing on the role of large firms in the transmission of shocks and spillovers within production networks.

My research makes use of firm-level data to examine various types of shocks —supply chain, financial, regulatory, technological, and informational— offering valuable insights for economic policy.

I have extensive experience in both academic and policy research and am passionate about translating data-driven insights into actionable policies to shape a better future through evidence-based decision-making.

My primary research interests include public, urban, and input-output economics, particularly in the context of trade, and I use microdata to support evidence-based policymaking.

I am committed to conducting rigorous research that can inform effective economic and public policy decisions.

WORK EXPERIENCE

OECD

2025 -

Research Economist

Paris, France

Working in the Productivity, Innovation and Entrepreneurship (PIE) Division within the [Directorate for Science, Technology and Innovation \(STI\)](#). Contributing to the [Leveraging Inter-Firm Transactions \(LIFT\)](#) project, using firm-to-firm transaction data to analyze supply chain resilience, industrial policy spillovers, and productivity dynamics, with the aim of generating policy-relevant insights.

OECD

2023 - 2024

Policy Analyst

Paris, France

Contributed to the project on “[Developing a Supervisory Framework for Financial Risks Stemming from Biodiversity-related Losses](#)”, as well as other sustainable finance projects in the Capital Markets and Financial Institutions Division (CM) of the [Directorate for Financial and Enterprise Affairs \(DAF\)](#).

INSEAD

2020 - 2023

Research Associate

Fontainebleau, France

Worked as a research associate at the [Economics and Political Science Department](#), and the teaching assistant for the intermediate microeconomics course “[Prices & Markets](#)”.

Sciences Po Paris

2018 - 2019

Research Assistant

Paris, France

Assisted Professors [Roberto Galbiati](#) and [Quoc-Anh Do](#) and in the research for the project entitled “[J'Accuse! Antisemitism and Financial Markets in the time of the Dreyfus Affair](#)”.

BBVA Research, Garanti BBVA

Summer 2018

Research Intern

Istanbul, Turkey

Interned at BBVA Research's Economic Research Division of Garanti Bank and worked on macroeconomic modeling of Turkey as well as on economic and geopolitical research on the broader Middle East.

Sciences Po Paris

2015 - 2016

Teaching Assistant

Menton, France

Worked as the coordinator of the Turkish language course and tutored students.

EDUCATION

King's College London

2024 – present

PhD

London, United Kingdom

PhD in “Economics” within King's Business School. Recipient of “King's Business School Doctoral Studentship”.

Sciences Po Paris

2017 – 2019

Master's

Paris, France

Master of “Economics and Public Policy” within the “School of Public Affairs”.

IE University

2016 – 2017

Exchange, Erasmus

Madrid, Spain

Exchange in international relations and business administration.

Sciences Po Paris

2014 – 2017

Bachelor's

Menton, France

Bachelor of “Political Sciences” with a regional focus on the Middle East & Mediterranean.

Lycée Français Saint-Joseph d'Istanbul

2009 – 2014

High school

Istanbul, Turkey

PUBLICATIONS

Authored publications

- Gülersoy, Gürcan Zeren (2017). “*Customs Union Negotiations: Start of Something New for Turkey and the European Union?*”. Recipient of the Sciences Po - Bosphorus Prize for Best Paper dedicated to French - Turkish Relationships.
- — (2019). “*Empirical Estimation of the Persistence of Right-Wing Ideology in France, from the Dreyfus Affair to Front National*”. MA thesis. Sciences Po Paris, School of Public Affairs.
- Gülersoy, Gürcan Zeren, et al. (2024). “*Assessing nature-related risks in the Hungarian financial system: Charting the impact of nature's financial echo*”. OECD Environment Working Paper.

Research contributions

- Del Carpio, Lucía, and Maria Guadalupe (2023). “*More women in tech? evidence from a field experiment addressing social identity*”. Management Science, vol. 68, no. 5, 2022, pp. 3196–3218.
- Del Carpio, Lucía and Thomas Fujiwara (2023). “*Do Gender-Neutral Job Ads Promote Diversity? Experimental Evidence from Latin America's Tech Sector*”. NBER Working Paper No. 31314.
- Do, Quoc-Anh, et al. (2020). “*J'Accuse! Antisemitism and Financial Markets in the Time of the Dreyfus Affair*”. CEPR Discussion Paper No. DP14826.
- Guadalupe, Maria, et al. (2023). “*Soft Skills for the Unemployed*”. Working paper.
- Kapon, Samuel, et al. (2023). “*Using Divide-and-Conquer to Improve Tax Collection*”. NBER Working Paper No. 30218.

- Ruzic, Dimitrije (2023). *“Factor-Biased Outsourcing: Implications for Substitution between Capital and Labor”*. Working paper. INSEAD.

SKILLS

Research Areas	· Input - output economics. · Public economics. · Development economics. · Urban economics.
Analytical	· Independent economic and political research. · Quantitative data analysis. · Panel data analysis · Time-series analysis · Causal inference methods · Policy analysis. · Financial analysis and accounting.
Communication	· Academic drafting. · Presentation and public speaking. · Teaching and tutoring. · Simultaneous translation and interpretation. · Stakeholder engagement.
Digital	· Microsoft Excel. · Stata. · MATLAB. · SAS. · Python for data analysis and natural language processing. · L ^A T _E X. · Bloomberg Terminal.
Leadership	· Project management in academic settings. · Coordination of research teams. · Resource allocation. · Deadline adherence. · Conflict resolution.
Languages	· Turkish (Native). · English (Fluent, C2). · French (Fluent, C2). · Spanish (Fluent, C2). · Arabic (Intermediate, B2).

MISCELLANEOUS

Model United Nations *2006 – 2015*

Took part in 33 global MUN conferences, including the only UN-affiliated conference THIMUN as its Executive Board Member.

Babel Initiative *2014 – 2015*

Organized an academic research initiative which comprised 25 students who worked on 9 research projects on Turkish economy, politics and society, and published their findings.

Sailing *Since 2008*

Sailor registered to the French (FFV), Turkish (TYF) and international (ISAF/WS) sailing federations. Raced in and worked as an instructor for both dinghies and yachts.

STANDARDIZED TESTS

GRE , October 2022	TOEFL , November 2022	DALF C1 , November 2013
Verbal: 164, 94th pctl.	Reading: 30/30	Comp. écrit: 21/25
Quantitative: 169, 93rd pctl.	Listening: 29/30	Prod. écrit: 17/25
Analytical: 5.0, 91st pctl.	Speaking: 29/30	Comp. oral: 15/25
	Writing: 30/30	Prod. oral: 23.5/25

REFERENCES

Dimitrije Ruzic Assistant Professor of Economics INSEAD dimitrije.ruzic@insead.edu	Lucía del Carpio Assistant Professor of Economics INSEAD lucia.delcarpio@insead.edu	Quoc-Anh Do Associate Professor of Economics Monash University quoc-anh.do@monash.edu
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