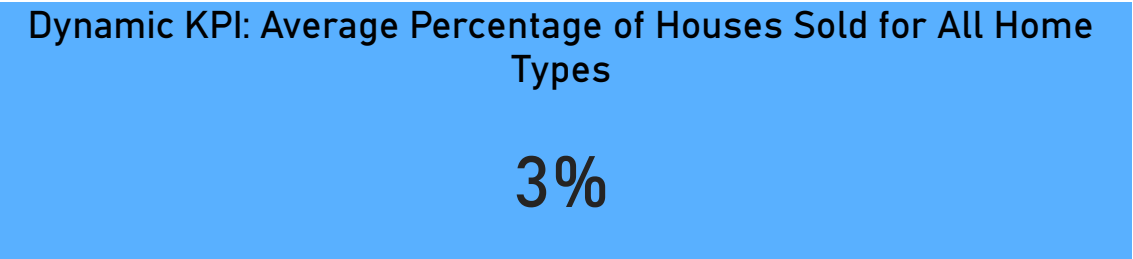
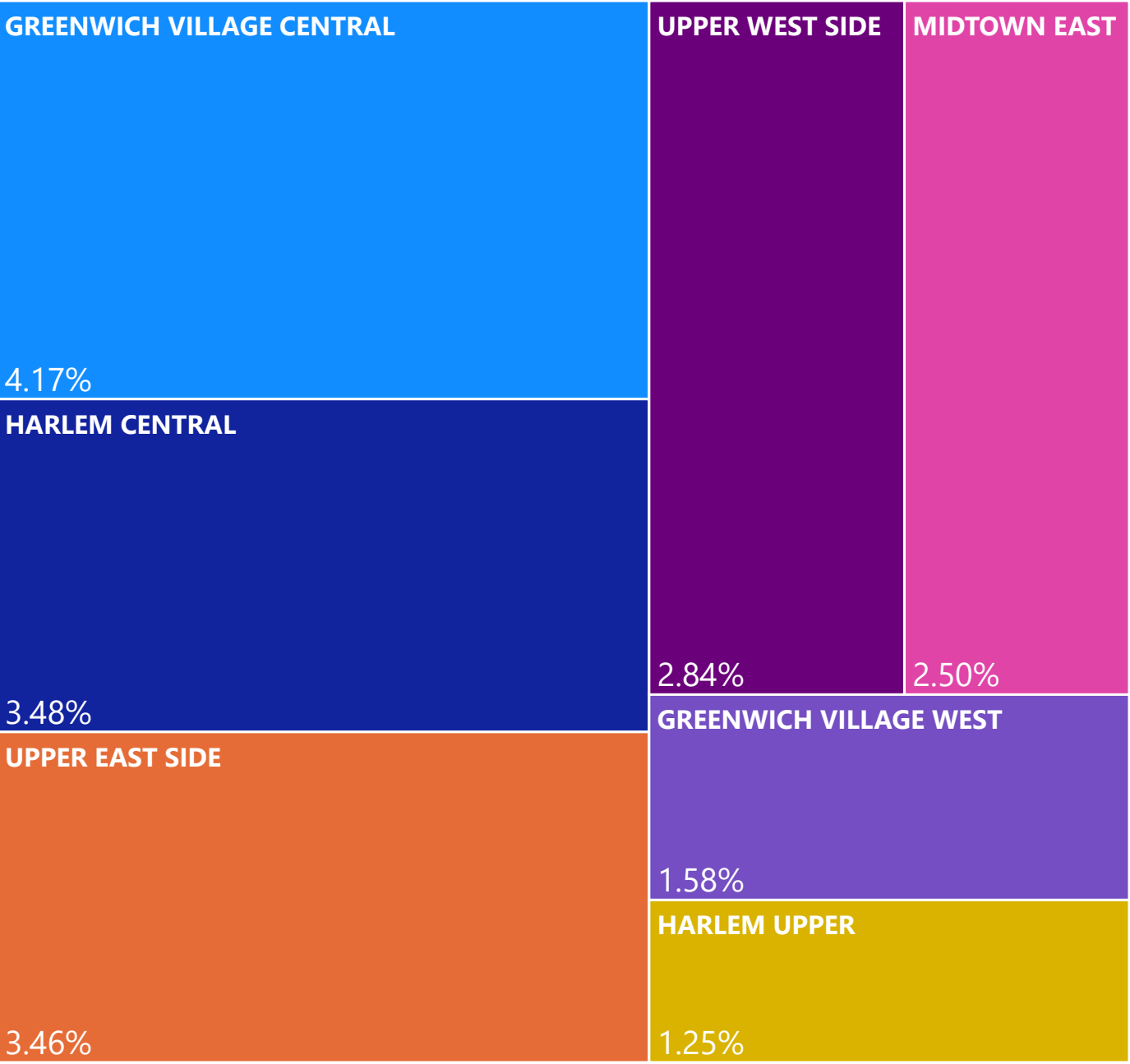
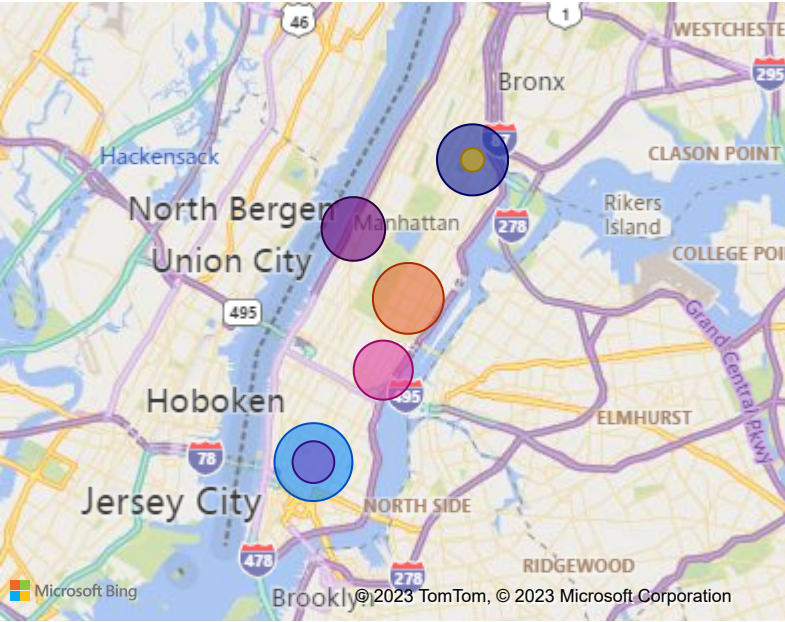


At what neighborhoods are we making the most single family home (SFH) sales compared to the amount that we own(ed)?
(limited to neighborhoods where we have at least 50 single family homes)

NEIGHBORHOOD	TOTAL NO. OF PROPERTIES	NUMBER OF SALES	PERCENTAGE OF HOMES SOLD
GREENWICH VILLAGE CENTRAL	72	3	4%
HARLEM CENTRAL	201	7	3%
UPPER EAST SIDE	810	28	3%
UPPER WEST SIDE	176	5	3%
MIDTOWN EAST	80	2	3%
GREENWICH VILLAGE WEST	253	4	2%
HARLEM UPPER	80	1	1%

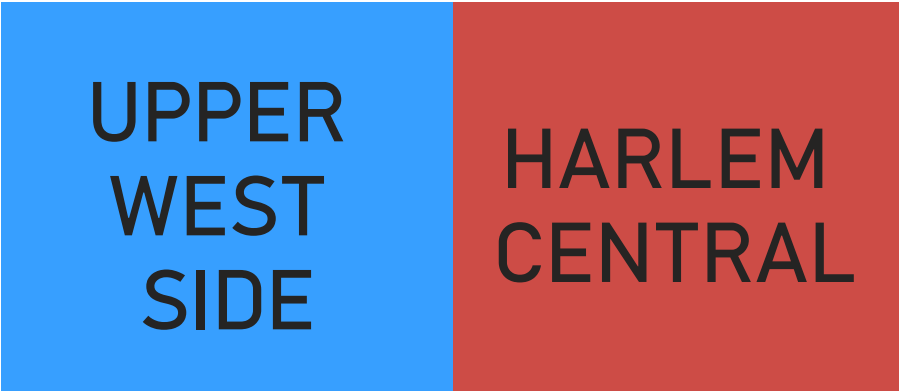


- NEIGHBORHOOD
- GREENWICH VILLAGE CENTRAL
 - HARLEM CENTRAL
 - UPPER EAST SIDE
 - UPPER WEST SIDE
 - MIDTOWN EAST
 - GREENWICH VILLAGE WEST
 - HARLEM UPPER



Of the top 5 neighborhoods in the previous tab, which should we direct the most resources onto based on median sale price in order to maximize profit? (assuming higher sales price = higher price margin, limited to neighborhoods where we have at least 50 SFHs)

NEIGHBORHOOD	MEDIAN SALE PRICE	AVERAGE SALE PRICE	LOWEST SALE PRICE	HIGHEST SALE PRICE
UPPER WEST SIDE	\$14,795,000	\$14,853,667	\$8,550,000	\$21,216,000
UPPER EAST SIDE	\$13,557,500	\$17,365,832	\$3,800,000	\$49,925,000
GREENWICH VILLAGE CENTRAL	\$12,219,000	\$9,798,000	\$2,100,000	\$15,075,000
MIDTOWN EAST	\$7,050,000	\$7,050,000	\$3,500,000	\$10,600,000
HARLEM CENTRAL	\$955,950	\$954,566	\$408,771	\$1,499,000



● MEDIAN SALE PRICE ● AVERAGE SALE PRICE ● HIGHEST SALE PRICE ● LOWEST SALE PRICE

