Building a Website Like xTalk – Step-by-Step Guide(Mine will be called Nexbuzzer)

Nexbuzzer will be an an adult pay-per-minute call site, where models from everywhere can join and make an earning, users can connect and interact with anyone they choose, and you keep making a perpetual income in commissions.

# 1. Define Your Platform's Core Features

* Live voice calling (1:1)
* Live video conferencing (1:1)
* User profiles & matchmaking
* Search and Discover profiles
* Chat and messaging
* Calendar and event scheduling
* Admin dashboard and analytics

# 2. Choose a Tech Stack

* **Frontend:** Reactjs
* **Backend:** MongoDB, NodeJS, Nginx, Sendgrid/SMTP , Twilio, and CCBill
* **Hosting provider**: M3Server

# 3. Design the User Experience (UX/UI)

Use tools like Figma for wireframes & mockups. Include:

* Easy user discovery (username basis)
* Simple onboarding process
* Sleek networking interface (chat, voice, video)
* Clean dashboard for admins, service providers(models) and users/customers

# 4. Develop Your Product

* Landing page + Authentication
* User profile creation (Gender and username, (name, age, city optional)
* Model profile(Can add a bio and pictures to their bio)
* Live voice and/or video chat
* Models or service providers can choose whether to offer video and/ or voice calls in the app.
* Simple matchmaking or networking feature
* Admin controls
* Call booking system (book a time slot with a model to make a call)
* Minimum call time schedulable is 5 minutes.
* Minimum charge time will be 1 minute.
* If the call doesn’t reach the full 5 minutes, you will only be charged for the time used
* Customers/ app users will have a “wallet” whose balance can be reloaded via crypto or debit/credit card.
* The minimum reload balance is 3 minutes,
* When a user hops on a call with a model, they will be charged from their wallet balance.
* The minimum they will be charged is for 1 minute
* Prices are 4.97$ per voice calling minute, 9.97$ per video calling minute.
* In summary, users are basically paying to speak with someone.
* Models/service providers will be paid out 75% of the revenue made from their calls.
* Payouts will be made via crypto/ paypal every 30 calendar days from the first voice/video call.
* Tips – Users can tip a model at any time before, during or after a call, or even if they’ve never called.
* Add an affiliate program option where models will get 5% commission off any model they refer for life.

# 7. Monetization Ideas

* Sponsorship and ad spaces

**HD Calling Experience**

Powered by Twilio, the calls are made possible with the VoIP technology which delivers HD quality for all calls, regardless of where the users and operators are based.

**Guaranteed Privacy**

User phone number is never requested and the operator phone number is masked even in instances where the call is placed on her mobile, to ensure privacy of all involved.

**The Convenience of Calling Minutes**

To ensure a hassle-free user experience, users can purchase one of the admin-created packages and top up their available minutes before calling models on the site. Users can purchase voice calling minutes, video calling minutes or an admin- created package combination

**Advanced Model Filters**

Finding someone they look at will be super easy for the users with the available model filter. They can filter with category, age, name, ethniand most importantly, languages.

**Commissions and Payouts**

Define and control model commissions conveniently using the backend settings. Track payout requests process the same on your end off the site, and update status for easy tracking.