

FACTORS THAT INFLUENCE HOME SALE PRICE IN KING COUNTY, WA

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Project Goal

Perform a statistical analysis to validate several claims about housing prices in the most recent full calendar year, 2019.

Research Areas

PRIMARY FOCUS:

- 1) Does having a porch increases home sale price?
- 2) Does having a beachfront or lakefront increases home sale price?
- 3) Does higher square footage increase home sale price?
- 4) Does the presence of a nuisance (power lines, traffic noise, airport noise) decreases home sale price?

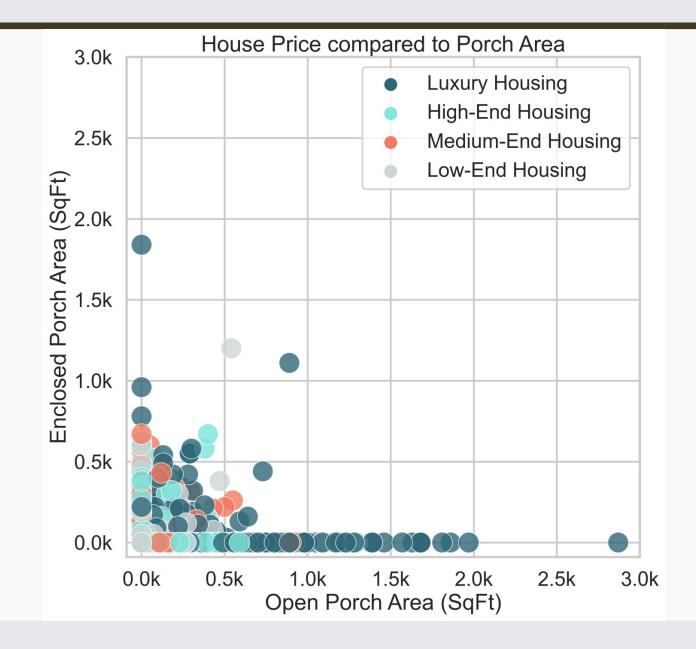
Factors that Influence Home Prices

- 1) Neighborhood comps
- 2) Location, location, location
- 3) Home size and usable space
- 4) Age and condition
- 5) Upgrades & upgrades
- 6) Local market
- 7) Economic indicators
- 8) Interest rates

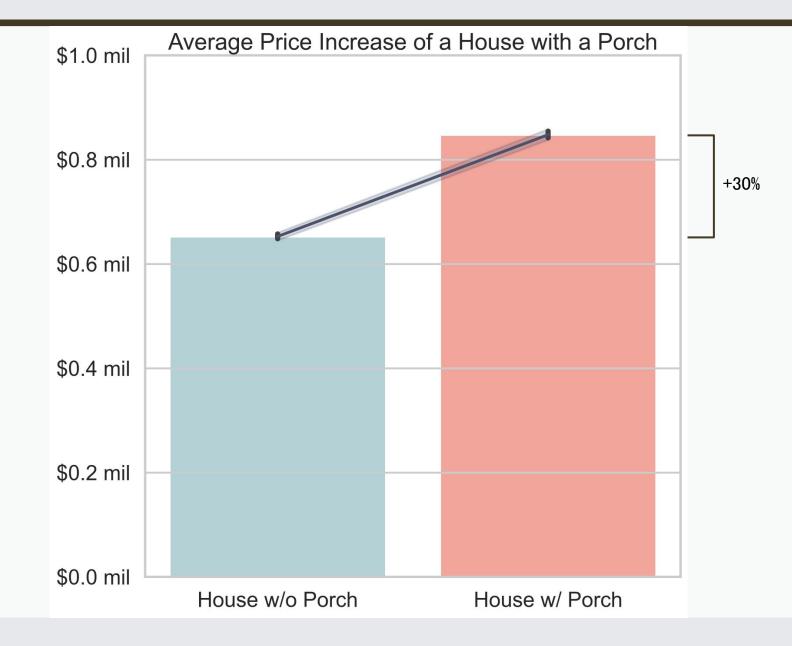
Does having a porch increase home sale price?

A porch will be determined as a covered structure usually projecting outwards in the front of a house.

Does porch size correlate to a high sale price?



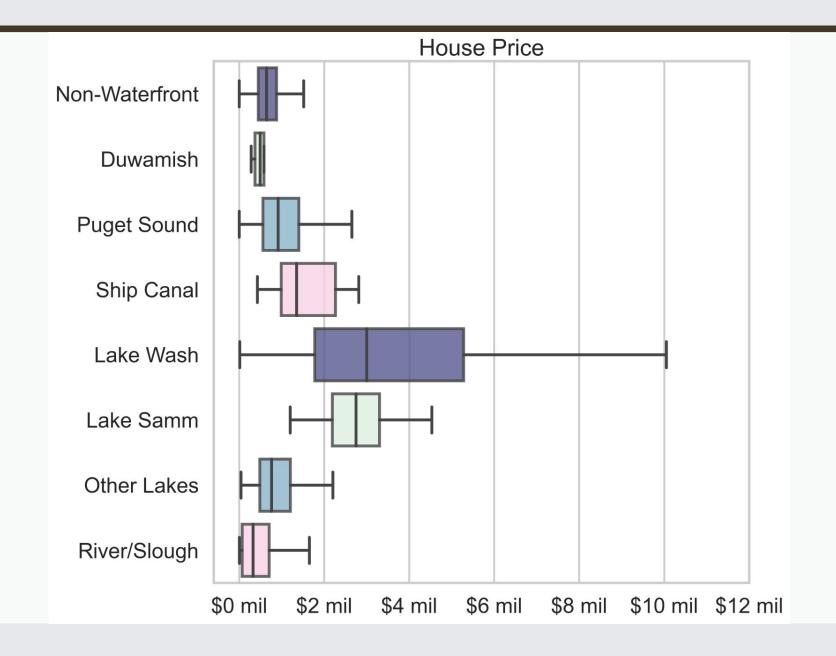
Does having a porch increase home sale price?



Does having a beachfront or lakefront increases home sale price?

Beachfront and/or lakefront are houses that include a waterfront as part of their property.

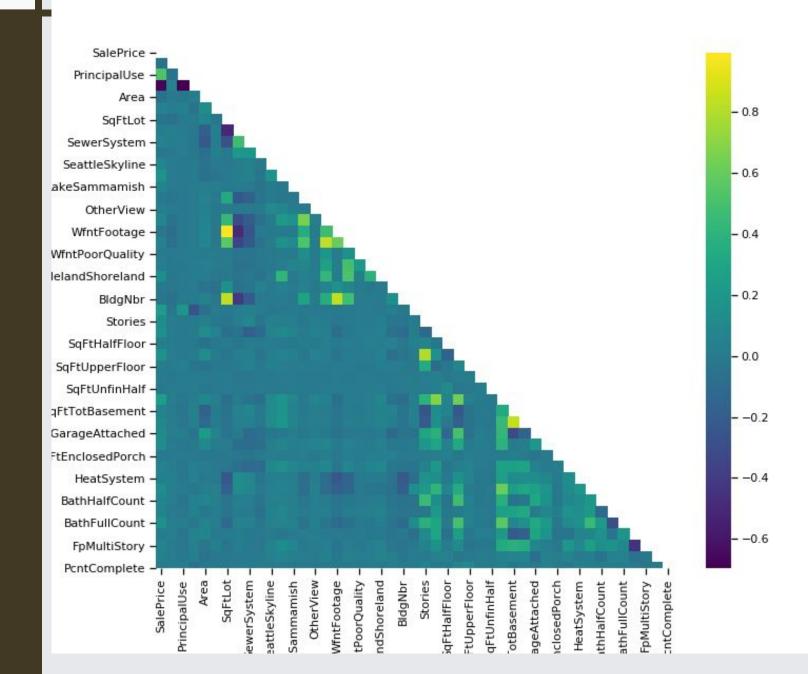
How does the range of sales differ between waterfronts?



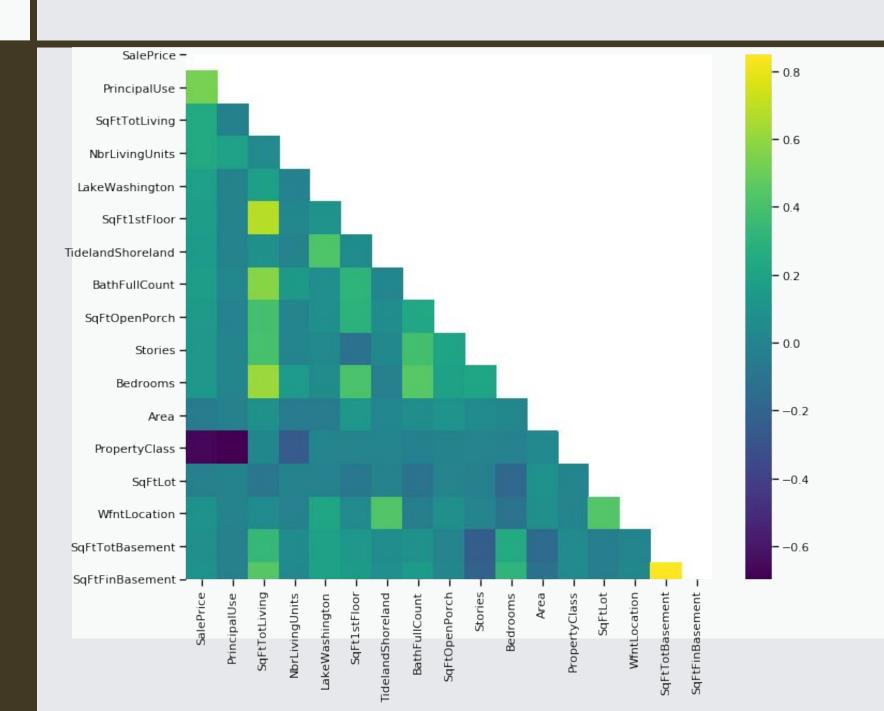
Does having a waterfront increase home sale price?



Test Factors That Influence Higher Sale Price: Several factors considered for the study...



Test Factors That Influence Higher Sale Price



Large Living Space, Large Open Porches, Waterfront Location, Number of Units and Number of Stories Contribute to Higher Sale Prices

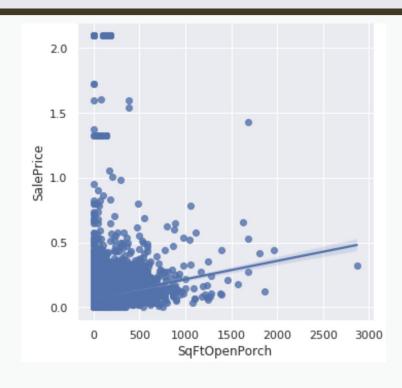
| Dep. Variable: Model: | SalePrice OLS Least Squares Fri, 02 Oct 2020 14:08:11 24462 | | R-squared: Adj. R-squared: F-statistic: Prob (F-statistic): Log-Likelihood: AIC: | | 0.560 0.559 1634. 0.00 -3.6885e+05 7.377e+05 | |
|--------------------------|--|----------|--|-------|---|-----------|
| Method: | | | | | | |
| Date: | | | | | | |
| Time: | | | | | | |
| No. Observations: | | | | | | |
| Of Residuals: | | 24442 | BIC: | | 7.379 | |
| Of Model: | | 19 | | | | |
| Covariance Type: | nonrobust | | | | | |
| | coef | std err | t | P> t | [0.025 | 0.975] |
| PrincipalUse | 2.105e+06 | 9.85e+04 | 21.370 | 0.000 | 1.91e+06 | 2.3e+06 |
| SqFtTotLiving | 372.4927 | 19.978 | 18.645 | 0.000 | 333.334 | 411.652 |
| NbrLivingUnits | 5.391e+05 | 3.46e+04 | 15.567 | 0.000 | 4.71e+05 | 6.07e+05 |
| LakeWashington | 2.968e+05 | 1.47e+04 | 20.173 | 0.000 | 2.68e+05 | 3.26e+05 |
| SqFt1stFloor | -39.8516 | 26.324 | -1.514 | 0.130 | -91.448 | 11.744 |
| TidelandShoreland | 4.915e+05 | 3.53e+04 | 13.928 | 0.000 | 4.22e+05 | 5.61e+05 |
| BathFullCount | -1.966e+04 | 1.02e+04 | -1.933 | 0.053 | -3.96e+04 | 274.845 |
| SqFt0penPorch | 295.3804 | 51.205 | 5.769 | 0.000 | 195.015 | 395.746 |
| Stories | 5.052e+04 | 2.26e+04 | 2.240 | 0.025 | 6311.585 | 9.47e+04 |
| Bedrooms | -8.054e+04 | 7582.885 | -10.621 | 0.000 | -9.54e+04 | -6.57e+04 |
| Area | -2426.4246 | 208.958 | -11.612 | 0.000 | -2835.996 | -2016.854 |
| PropertyClass | -2.001e+06 | | -94.789 | 0.000 | -2.04e+06 | -1.96e+06 |
| SqFtLot | -0.0263 | 0.005 | -4.888 | 0.000 | -0.037 | -0.016 |
| VfntLocation | 3.789e+04 | 6640.454 | 5.706 | 0.000 | 2.49e+04 | 5.09e+04 |
| SqFtTotBasement | 81.5070 | 18.396 | 4.431 | 0.000 | 45.450 | 117.564 |
| SqFtFinBasement | -99.0714 | 29.782 | -3.327 | 0.001 | -157.446 | -40.697 |
| k0_N | 8.961e+05 | 1.97e+05 | 4.551 | 0.000 | 5.1e+05 | 1.28e+06 |
| κ0_Y | 8.011e+05 | | 4.028 | 0.000 | 4.11e+05 | 1.19e+06 |
| <1_N | 5.849e+05 | | 4.467 | 0.000 | 3.28e+05 | 8.42e+05 |
| <1_X | 5.865e+05 | 1.31e+05 | 4.478 | 0.000 | 3.3e+05 | 8.43e+05 |
| x1_Y | 5.257e+05 | | 4.004 | 0.000 | 2.68e+05 | 7.83e+05 |
| const | 1.697e+06 | 3.92e+05 | 4.327 | 0.000 | 9.28e+05 | 2.47e+06 |
| Omnibus: | 20956.739 | | Durbin-Watson: | | 1.102 | |
| Prob(Omnibus): | 0.000 | | Jarque-Bera (JB): | | 20285661.790 | |
| Skew: | | 2.929 | Prob(JB): | | 0.00 | |
| Kurtosis: | | 143.955 | Cond. No. | | 1.02e+22 | |

OLS Regression Results

^[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

^[2] The smallest eigenvalue is 3.28e-28. This might indicate that there are strong multicollinearity problems or that the design matrix is singular.

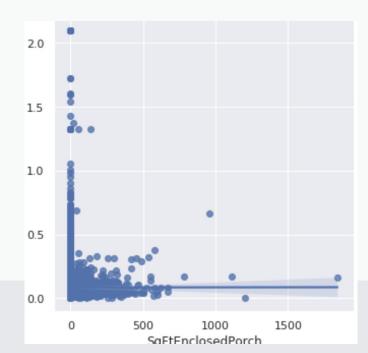
Test if Higher square footage increases home sale price



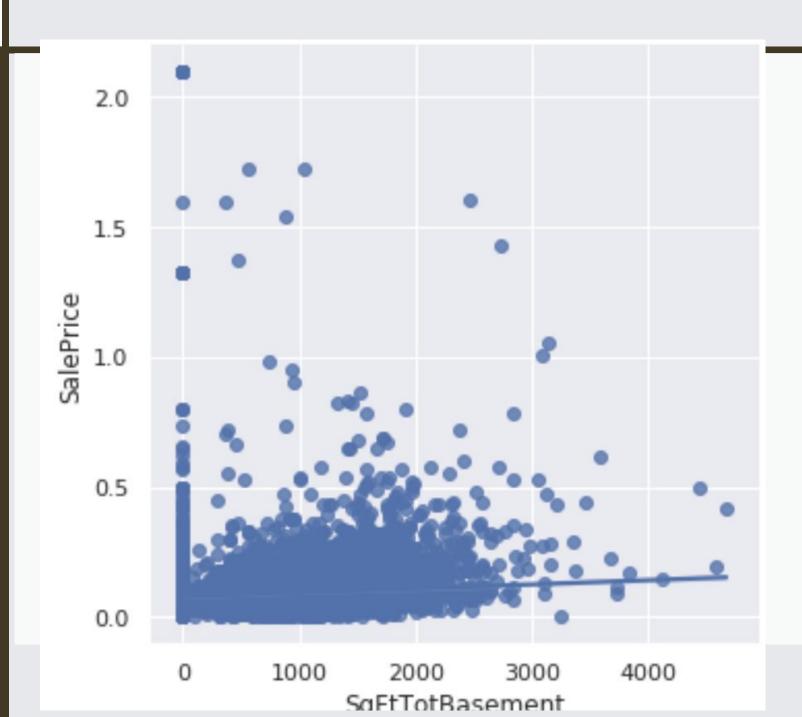
HOWEVER, ENCLOSED PORCH AREAS DEMAND LESS SALES PRICE

R-Squared = 0.56

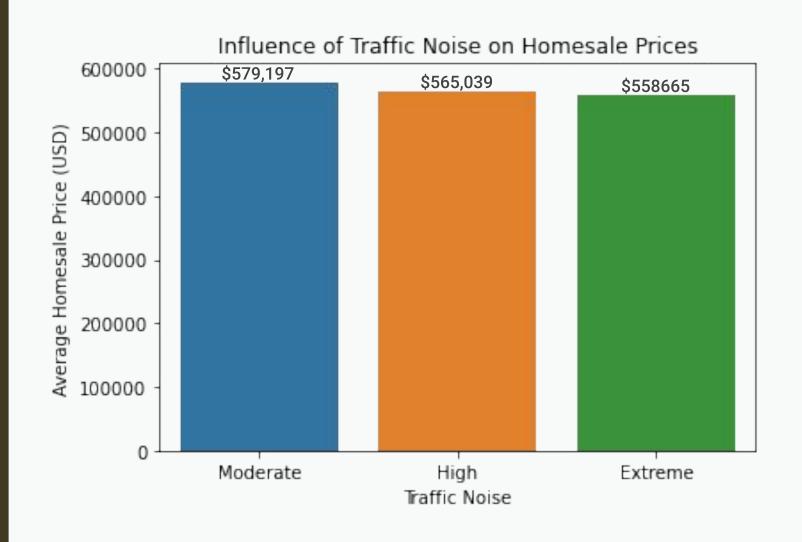
LARGE OPEN-PORCH ATTRACTS HOME BUYERS TO PAY PREMIUM PRICE



Buyers are willing to pay higher sale price, if the basement is larger...



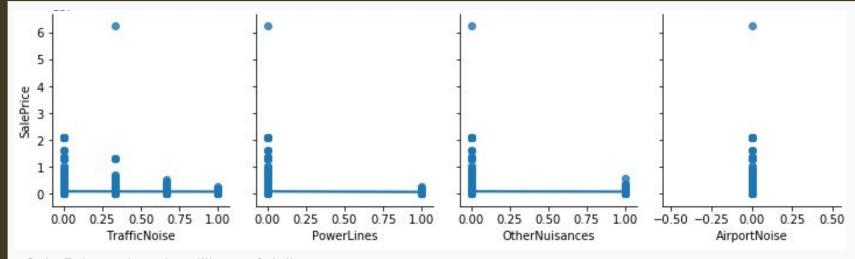
The presence of a nuisance (power lines, traffic noise, airport noise) decreases home sale price



Moderate vs. Extreme Traffic Noise comparison:

Difference in value of over \$20,000, or 4%

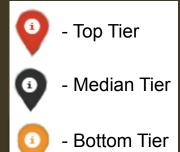
Regressions: Sale Price and Noise

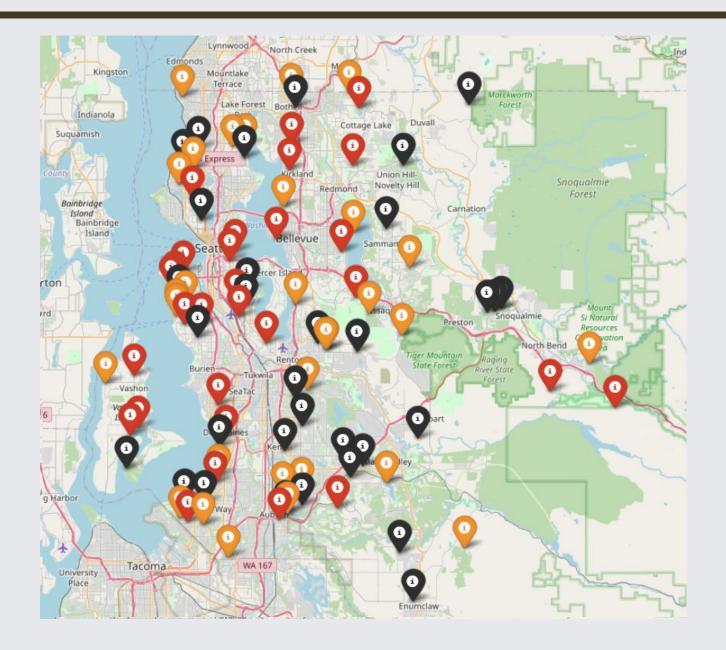


Sale Prices given in millions of dollars

- ► Horizontal regression line ⇒ no meaningful influence on sale price
- SalePrice vs. AirportNoise graph inconclusive, only one value in dataframe
- AirportNoise excluded in combined regression model
- Single variable coefficents all return R-squared values of 0.000
- Combined model returns R-squared value of 0.000

Location of top 20, median 20, and bottom 20 sales by price.





Contacts

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