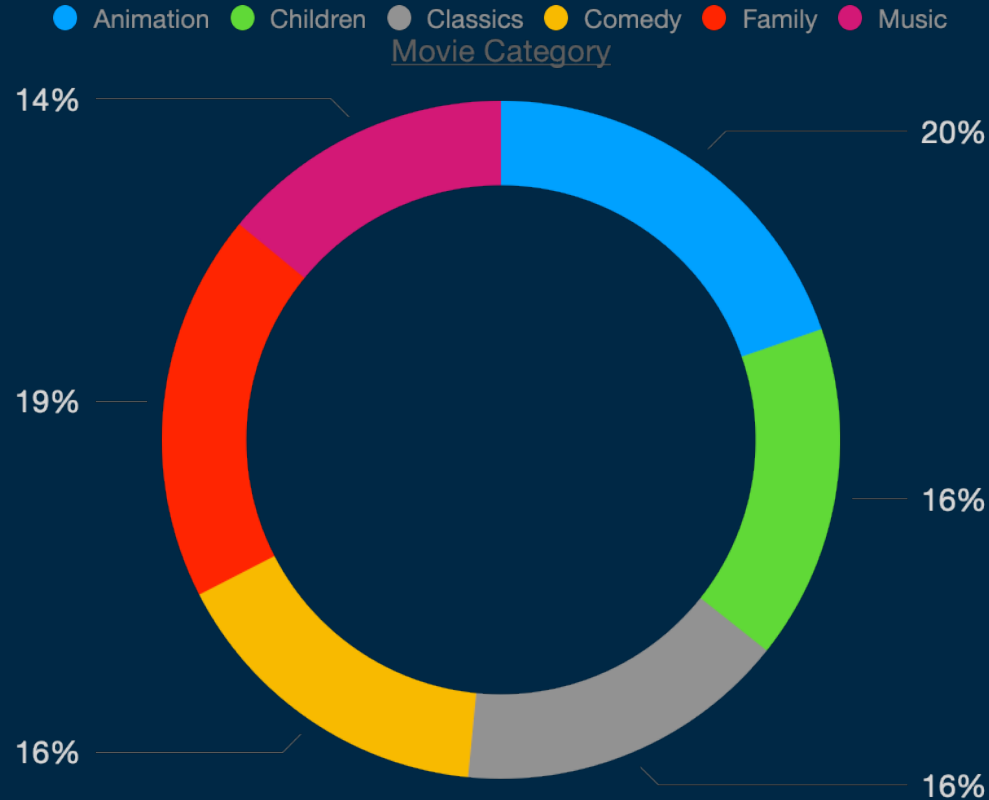
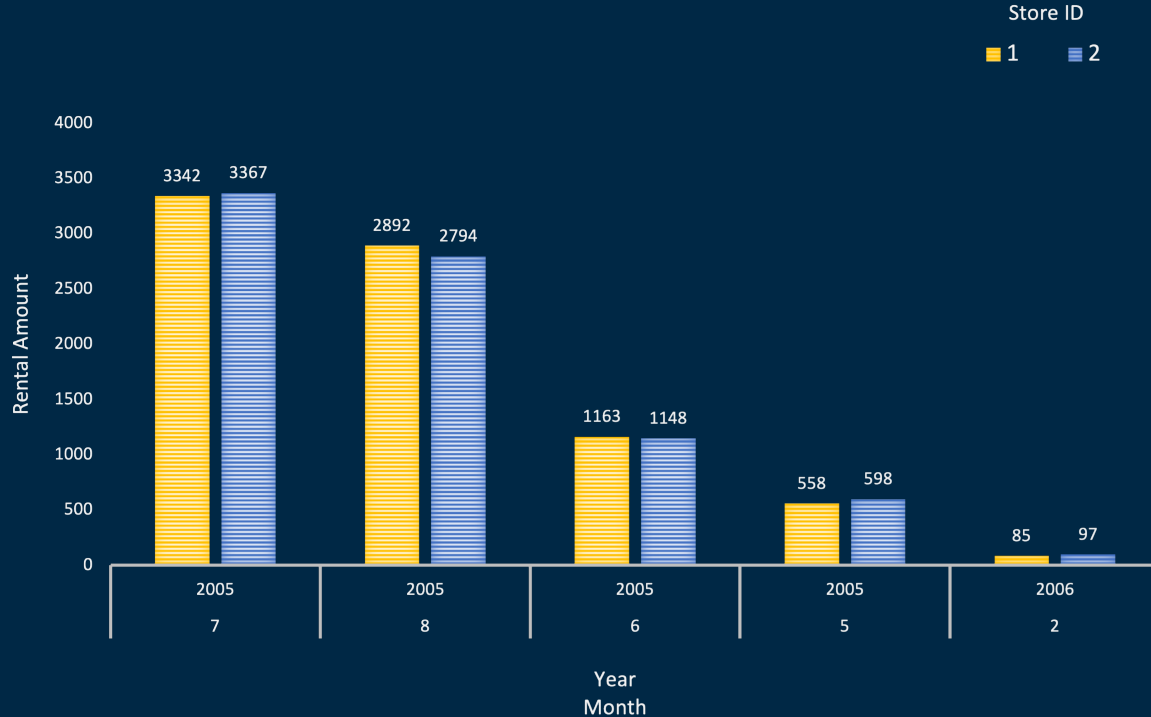


Question #1 What is the type of movie that families are watching the most ?



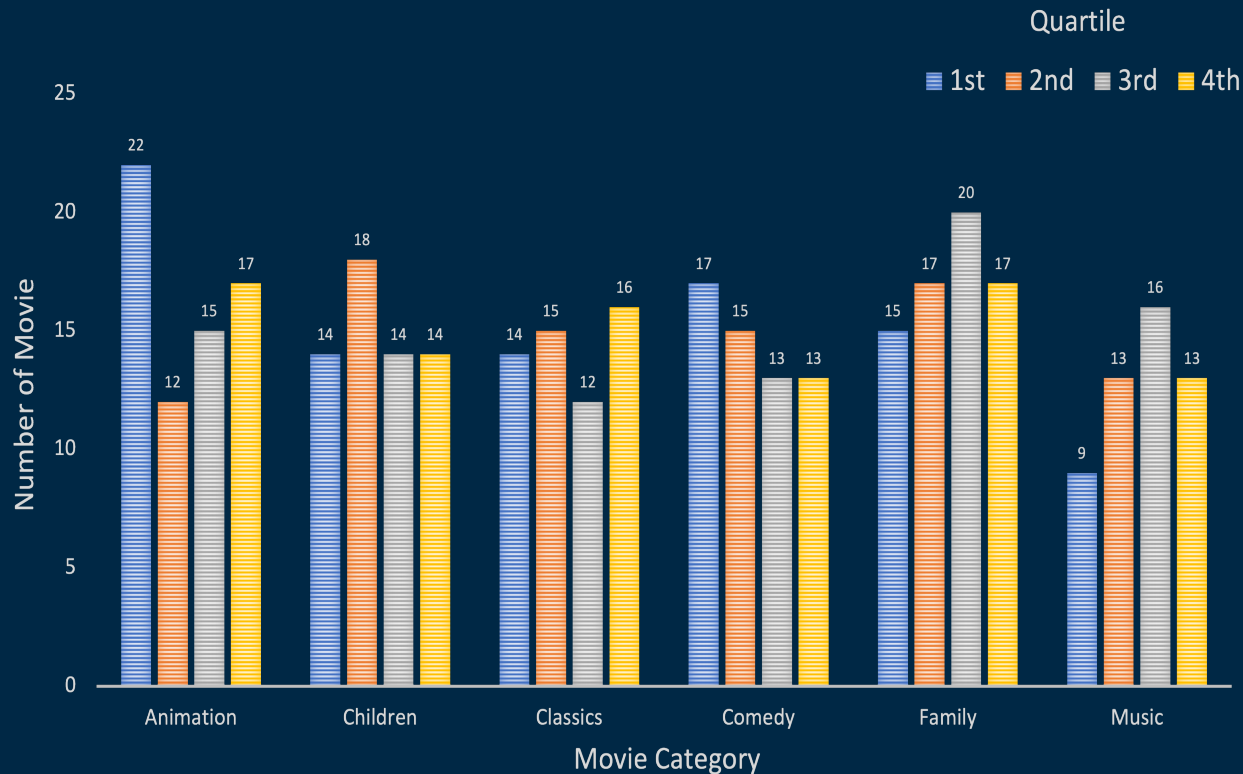
The result shows that the Animation movies were the most watched by the families and the Musical movies is the lowest .

Question #2 What is the count of rental orders for both stores in each month ?



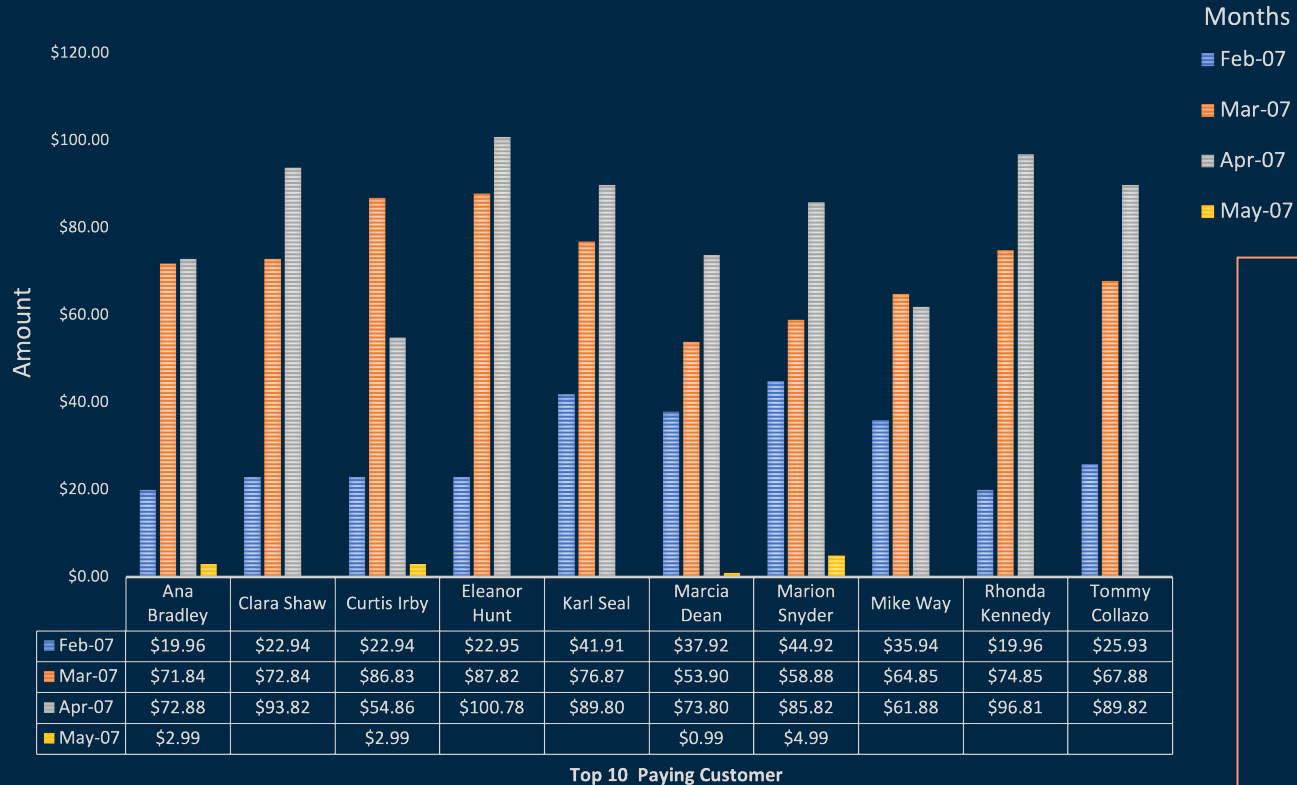
As shown in the chart, there is only a slight difference in the amount between the two stores. The second store has the largest number (3367) of rent in July 2005.

Question #3 What is the number of movies per category for each quartile ?



The chart shows the Animation category has the highest number in the 1st quartile, followed by the family category in the 3rd quartile.

Question #4 Who are the top 10 paying customers and what was the amount of the monthly payments ?



As shown in the chart, Eleanor Hunt has the top payment (100\$) in April – 2007, whereas the least payments were done in may-2007.